

**UNIVERSITY OF WEST GEORGIA  
ANNUAL REPORT TEMPLATE (ACADEMIC)  
FY 2010 (July 1, 2009 to June 30, 2010)**

DEPARTMENT OF Marketing and Real Estate  
Name of Department Chair Salil Talpade  
Name of Person Completing Report Salil Talpade

**DEPARTMENTAL MISSION & ASSESSMENT**

1. Departmental Mission & Goals

Departmental Mission/Vision Statement :

The Marketing and Real Estate Department provides high quality student learning in a personal environment to prepare students for positions in the fields of Marketing and Real Estate, to pursue entrepreneurial efforts, or to pursue graduate studies.

Towards this end we are committed to:

- encouraging faculty development through research, consulting and scholarship.
- providing service to the university and the local business community.
- participating in the attraction and retention of quality students and faculty.
- maintaining an excellent reputation among employers.

**Departmental Goals [Align with institutional goals in 5 below]**

**Departmental Goals.**

1. Maintain and enhance the environment for excellence in student learning (SPG1).
2. Attract high quality students to the Marketing and Real Estate majors (SPG3, 6, and 7).
3. Maintain a current and relevant curriculum (SPG 1)
4. Bring innovative student learning methods into the classroom. (SPG1,5)
5. Continue to effectively utilize technology in the classroom and in research. (SPG 1)
6. Encourage faculty development activities in the form of research, publications, grant work, consulting and other professional development activities.(SPG 6)
7. Maintain AACSB accreditation standards for all programs. (SPG1)
8. Continue to integrate 'international' aspects into the curriculum and to offer study-abroad programs.(SPG1,5)

**Processes to achieve the goals.**

**Goal 1**

1. Provide the best possible undergraduate and graduate learning experiences for our students.
2. Provide adequate rewards and recognition for quality teaching
3. Seek out and support co-op and internship opportunities.
4. Provide course schedules and delivery methods (online; off-campus) that accommodate the needs of students.
5. Provide sufficient coverage of support courses.

**Goal 2**

1. Maintain informative and attractive promotional materials for all programs.
2. Actively support University visitation/orientation activities.
3. Maintain an attractive and informative department website.
4. Provide students adequate scholarship opportunities.
5. Support programs that provide opportunities and recognition for student academic achievement.
6. Provide students adequate opportunities to discuss academic and career goals with faculty members.

**Goal 3**

1. Regularly review curriculum and content for currency and relevance.
2. Encourage faculty to pursue research relevant to their courses.
3. Provide incentives for faculty to regularly revise and update their course content.
4. Survey graduates on a regular basis.
5. Seek inputs from the College of Business Board of Visitors.

**Goal 4**

1. Encourage and reward faculty for innovative teaching methods and pedagogical tools that encourage critical thinking - including case analysis, outside business projects, research projects, and other innovative learning tools.
2. Provide professional development and training opportunities for faculty.

**Goal 5**

1. Seek resources to provide state of the art technological support for teaching and research.
2. Provide technology training and assistance to faculty.
3. Provide incentives for faculty to use technology in the classroom and in research.

**Goal 6**

1. Encourage all faculty to pursue an appropriate research and professional development agenda.
2. Reward faculty for achieving research and professional development expectations.
3. Provide financial support for research, meeting attendance, and professional association memberships.

**Goal 7**

Most activities listed support this goal, in addition:

1. Enforce course pre-requisites and upper division admission policy.
2. Insure that appropriate learning outcomes, processes to assess these outcomes and assessment results exist for each degree program.
3. Insure syllabi for all courses support curriculum learning outcomes and describe the processes used to assess these outcomes.

**Goal 8**

1. Continue to offer the required international (selective) marketing course.
2. Encourage faculty to integrate 'international' aspects in all courses.
3. Continue to develop and offer the two study abroad programs in London and China.

**Assessment results for the past year.****Goal 1**

1. All syllabi and curriculum were regularly evaluated and updated during the year. Most upper division classes included experiential and active learning opportunities.
2. Teaching evaluations were included as part of the annual faculty evaluations and all departmental faculty received above average to excellent evaluations. Ms. Rickard received the RCOB excellence in teaching annual award.
3. Eighteen internships were completed by Marketing and Real Estate students over the year. Most students seeking internships were able to find one. Departmental faculty and the career services office continue to encourage students to seek internship opportunities.
4. Almost all Marketing classes, including required classes and electives, were offered online at some point during the year. With this current level of online classes and appropriate scheduling, the department is almost at the point of offering students the option of completing the entire marketing degree online. Classes were also offered at the Newnan campus.
5. All elective courses were offered at appropriate times during the year. Exit interviews indicated that students did not have a problem with finding elective classes. However some students did indicate that core classes offered by other departments were full early in the registration process and difficult to get.

**Goal 2**

1. All promotional materials were regularly updated and made available in the department and at preview days. New flyers were developed for minors and study abroad programs. Two new bulletin boards were installed outside the department with promotional materials for the study abroad programs and the marketing club.
2. Departmental representatives were present at all preview days, Mardi Gras festival of majors and the study abroad fair. Also active recruitment for Delta Pi Epsilon honor society and Beta Gamma Sigma.
3. The departmental website was regularly updated and made more attractive, informative and user friendly.
4. A total of 20 scholarships were awarded including study abroad scholarships.
5. Participation in study abroad programs, Big Night – research competition, and outside class projects provided opportunities for student academic achievement. Students in Dr. Wei's research class conducted a research project for the West Georgia Shopper and presented it to executives from the firm. Students in Ms. Rickard's advertising class developed and presented an advertising plan for the Georgia Agricultural Land Trust, a non-profit organization seeking to protect green space in northwest Georgia. Two Real Estate students sponsored by Dr. Burton presented their research paper at "Big Night" and were awarded third place.
6. All faculty members maintained regular office hours and were available to speak to students throughout the year.

Trends in enrollments and majors – While there has been a slight decline in Majors and pre-majors over the past year, enrollment numbers have not declined as much. (Business Education was transferred to the Marketing and Real Estate Department from the Management department in Summer 2009)

#### Trends in Majors and Pre-majors

	Sum 2008	Fall 2008	Spring 2009	Sum 2009	Fall 2009	Spring 2010
Pre-Marketing	163	251	214	69	210	184
Marketing	157	218	238	174	230	223
Pre-Real Est.	29	41	28	9	25	22
Real Estate	36	29	37	23	32	22
Pre-Bus Ed				19	47	39
Bus. Ed.				15	29	23
<b>TOTALS</b>	<b>385</b>	<b>539</b>	<b>517</b>	<b>309</b>	<b>573</b>	<b>513</b>

#### Trends in class enrollments

	Summer 2008	Fall 2008	Spring 2009	Summer 2009	Fall 2009	Spring 2010
Marketing	407	761	776	403	871	731
Real Estate	54	71	118	32	101	84
Business Education				206	373	345
<b>TOTALS</b>	<b>461</b>	<b>832</b>	<b>894</b>	<b>641</b>	<b>1345</b>	<b>1160</b>

#### Goal 3

1. Course contents were regularly reviewed and updated by faculty members and by the departmental curriculum committee. Any problems and issues were discussed at departmental meetings.
2. Departmental faculty maintained a steady stream of research. This year they published a total of 4 refereed journal articles and 6 conference presentations.
3. Revisions and updates to course content were included in faculty members annual merit evaluations.
4. A sample of graduating seniors in the marketing capstone course was surveyed every semester. Over 95% expressed satisfaction with the program, the faculty and the facilities. Over 95% also said that they would recommend it to others.
5. Input from the RCOB board of visitors was instrumental in developing the study abroad programs and in increasing internship opportunities.

#### Goal 4

1. Innovative teaching methods and pedagogical tools are rewarded through the annual merit evaluation process and through teaching awards. Several innovative methods were introduced by faculty members this year including a 'Marketing Jeopardy' game (Ms. Rickard), the use of Blogs, Wikis and Podcasts (Dr. Hazari), i-clicker quizzes and online survey panels (Ms. Brown).
2. All faculty members received adequate funding for professional development activities.

#### Goal 5

1. E-tuition funds have provided more than adequate funding for technology and technological support has been excellent.
2. All faculty members have participated in one or more technology training sessions.
3. Use of technology in the classroom is part of the faculty members merit evaluation process.

#### Goal 6

1. A total of four papers were published in peer reviewed journals and six presentations were made at regional and national conferences.
2. One faculty member (Dr. Hazari) received a research award and all research activities were part of the annual merit evaluation process.
3. Six faculty members attended academic conferences and all professional association memberships were paid for by the department.

#### Goal 7

1. Course pre-requisites and admission policies are enforced working with the RCOB academic advisors. Any deviations are approved by the dept. chair on a case-by-case basis.
2. Learning goals and assessment results are available on our website at - <http://www.westqa.edu/~mktreal/learningobj.htm>
3. All syllabi are reviewed each semester by the faculty members.

#### Goal 8

1. At least two sections of the International marketing course are offered each semester.
2. All upper division classes now include some discussion of the global issues.
3. Both study abroad programs in London (12 students) and China (10 students) were offered in Summer 2009 and Spring 2010.

## 2. Assessment Summary: Results of Student Learning Outcome Goals Addressed This Academic Year

### Student Learning Goals for B.B.A. in Marketing

The Marketing degree program has 9 student learning outcome goals. Goals 1-6 are common to all BBA degree programs. The goals and their assessment results are available on the Richards College of Business website (<http://www.westga.edu/~busn>). Goals 7-9 are specific to the Marketing degree program and are as follows.

LG1: Marketing graduates will understand in detail the practices and principles common to the marketing function.

LG2: Marketing graduates will be able to apply Marketing concepts and principles to the analysis, planning, implementation and control of marketing operations.

LG3: Marketing graduates will be able to conduct research pertinent to marketing issues and problems.

Assessment results for these three goals are available on the Marketing and Real Estate Department website (<http://www.westga.edu/~mktreal/learningobj.htm>).

### Student Learning Goals for B.B.A. Degree in Real Estate

The Real Estate degree program has 9 student learning outcome goals. Goals 1-6 are common to all BBA degree programs. The goals and their assessment results are available on the Richards College of Business website (<http://www.westga.edu/~busn>). Goals 7-9 are specific to the Real Estate degree program and are as follows.

LG1: Real Estate graduates will understand in detail the practices and principles common to the Real Estate field.

LG2: Real Estate graduates will be able to apply Real Estate concepts and principles to the analysis, planning, implementation and control of real estate operations.

LG3: Real Estate graduates will be able to conduct research pertinent to real estate issues and problems.

Assessment results for these three goals are available on the Marketing and Real Estate Department website (<http://www.westga.edu/~mktreal/learningobj.htm>).

### Student Learning Goals for Business Education

Available at <http://www.westga.edu/~mgmtbus/bused/be-accred-learningoutcome.htm>

### Assessment of Learning Goals for Business Education

All students must pass the GACE Content Assessment as part of the graduation requirements to obtain a license through the Georgia Professional Standards Commission (GAPSC).

#### Program Admission Assessment

- A. Core Completion – assessment in every course for content mastery
- B. Minimum GPA – required for each degree level
- C. GACE Basic Scores for admission to Teacher Education Program

#### Midpoint Assessment

- A. Minimum GPA – checked for all coursework to remain in good standing
- B. Grade of C or better in all Education courses
- C. Field Experience Portfolio Entries/Artifacts
- D. Field Experience Evaluations (TEFEE – College of Education)

#### Completion Assessment

- A. Teaching Internship Seminar Portfolio Entries/Checklist
- B. Field Experience Evaluations (TEFEE – College of Education)
- C. GACE Content Scores for graduation requirements/PSC certification

### 3. Changes/Improvements Made as a Result of Assessment

Available at (<http://www.westga.edu/~mktreal/learningobj.htm>).

## STRATEGIC PLAN UPDATES

The Strategic Plan (2010-2015) is designed to shape the University of West Georgia for the next five years in such a way as to place it as a **destination university**, particularly among peer universities in the state of Georgia and among those universities in the nation granting doctoral degrees in programs that balance liberal arts education with professional preparation.

### 4. What are your targeted expectations by 2015 for the strategic plan?

The RCOB will complete the revision of its strategic plan during the Fall 2010 semester. Departments will then complete their strategic plan during Spring 2011.

### 5. Identify the strategic plan goals pursued by your department during this academic year:

No.	Institutional Strategic Plan Goals (SPG) (2010-15)	Check the SPG pursued	Indicate your Departmental Initiatives that correspond to applicable institutional SPG
i	Every undergraduate academic program will demonstrate a distinctive blending of liberal arts education, professional competencies, and experiential learning, preparing students to be ethically responsible and civically engaged professionals in the global economy of the 21 <sup>st</sup> century.	√	The department offered two study abroad programs to China and London. 16 Internships, speaker series with 12 professional speakers, international courses, experiential learning activities in most upper division courses.
ii	Every undergraduate student will be advised to take advantage of one of multiple available learning communities. Learning communities that are available to students will include communities organized by living arrangement, by year in program, by other co-curricular associations – Honors Program, Advanced Academy, Band, Athletics, Debate, or program in the major.	√	Independent honors credit offered for upper division courses. Marketing club with several professional development activities. Student teams working on projects with outside businesses.
iii	The University will endeavor to increase enrollment in and graduation from graduate programs, including doctoral programs, that have as their mark a practical professional purpose, experiential learning opportunities, and an intellectual program informed by a foundation of liberal education.	√	Offered required and electives courses in support of the MBA program. Faculty actively promote the MBA program when speaking with students. Active recruitment for the Masters in Business Education Program.
iv	The University will maintain an environment that is safe and conducive to learning.	NA	
v	The University community will provide a balanced variety of cultural, recreational, leisure, and informal education programming opportunities for faculty, staff, and students that enhance the quality of campus life.	√	Field trips and faculty-student social events through the Marketing Club, study abroad programs and speaker series.
vi	All units will strive to improve the compensation and working environment of faculty and staff in order to recruit and retain the best individuals.	√	Both faculty and staff are provided sufficient funding to participate in developmental activities and for purchases of software and hardware (e-tuition money).
vii	The University will endeavor to increase our overall enrollment to 14,500 by the year 2015.	√	Department participation in Preview Days, Mardi Gras of Majors, High school visits, and academic orientation of students.
viii	With our enrollment growth, West Georgia will remain committed to the following targets of academic quality: faculty-student ratio of 18 to 1; average class size of 29; full-time to	√	We try to limit upper division classes to 40. Difficult to limit Principles and other core classes

	part-time faculty ratio of 4.4 to 1.		given the student demand and faculty resources.
ix	West Georgia will develop several new facilities to improve quality along with meeting capacity demands due to enrollment growth	√	RCOB developed several student learning labs in the business bldg.
x	Capital Campaign: The Development Office will prepare for a capital campaign to assist in meeting the long-term needs of the University of West Georgia.	NA	
xi	Communication and Marketing: The Office of University Communications and Marketing (UCM) will internally and externally promote the missions and goals of the strategic plan. This will be achieved by aligning the institution's integrated marketing plan (advertising, visual identity standards, web presence, media relations, etc.) with the strategic plan.	NA	
xii	Community Relations: The University will engage the local community educationally, culturally and recreationally.		Departmental Faculty members actively participate in a number of local organizations including the Chamber of commerce, Leadership academy, Georgia Real Estate Association. UWG Alumni Association. Faculty members also conduct student projects for local organizations.

6. How did you measure successes/failures toward your expected goal(s)? What metrics are being used?

A complete list of departmental goals, processes to achieve these goals, and the results of these processes are listed in section 1 above and on our departmental website at <http://www.westga.edu/~mktreal/evaluation.htm>.

7. Describe some notable achievements toward selected goal(s) during this academic year.

A complete list of achievements is available under the appropriate sections below.

A sample of our achievements is as follows.

- We offered two study abroad programs to London and China.
- We offered several new online classes and are very close to offering students the option of completing the marketing degree online.
- We started a new speaker series in Marketing with an executive speaker every week.
- Students in Dr. Wei's research class conducted a research project for the West Georgia Shopper and presented it to executives from the firm.
- Students in Ms. Rickard's advertising class developed and presented an advertising plan for the Georgia Agricultural Land Trust, a non-profit organization seeking to protect green space in northwest Georgia.
- Two Real Estate students sponsored by Dr. Burton presented their research paper at "Big Night" and were awarded third place.
- Faculty members published a total of four papers in refereed journals and presented six conference papers at regional and national conferences. Five faculty members were journal reviewers and six faculty members attended academic conferences.
- We have developed a website showing Real Estate data on sales and rental rates in Carroll County.
- Several faculty members conducted research and other consulting projects with local businesses.
- Dr. Burton conducted several workshops for the Carroll County Chamber of Commerce.

8. What resources could have helped you achieve or exceed your goals for the year? How would you have used them to facilitate/improve the work of your department?

Our biggest need in terms of resources is more faculty positions. This would allow us to offer smaller class sizes and maintain high academic standards, in keeping with university goals.

### DEPARTMENTAL ACHIEVEMENTS

Place NA if not applicable or 0 if zero for the year.

9	Percent of Students passing licensing, certification, or other accreditation examinations related to their chosen field	NA
10	Proportion of graduating students going on to graduate or professional schools	42% of graduating seniors reported that they were planning on pursuing an MBA
11	Number of nationally recognized programs	2
12	Number of Endowed Chairs and Full Professors	4 Full professors.
13	Types of licensure ( <i>please list</i> )	
14	How does the department prepare students for licensure?	
15	<p>Other notable achievements by the department</p> <p>A complete list of achievements is available under the appropriate sections below.</p> <p>A sample of our achievements is as follows.</p> <ul style="list-style-type: none"> <li>We offered two study abroad programs to London and China.</li> <li>We offered several new online classes and are very close to offering students the option of completing the marketing degree online.</li> <li>We started a new speaker series in Marketing with an executive speaker every week.</li> <li>Students in Dr. Wei's research class conducted a research project for the West Georgia Shopper and presented it to executives from the firm.</li> <li>Students in Ms. Rickard's advertising class developed and presented an advertising plan for the Georgia Agricultural Land Trust, a non-profit organization seeking to protect green space in northwest Georgia.</li> <li>Two Real Estate students sponsored by Dr. Burton presented their research paper at "Big Night" and were awarded third place.</li> <li>Faculty members published a total of four papers in refereed journals and presented six conference papers at regional and national conferences. Five faculty members were journal reviewers and six faculty members attended academic conferences.</li> <li>We have developed a website showing Real Estate data on sales and rental rates in Carroll County.</li> <li>Several faculty members conducted research and other consulting projects with local businesses.</li> <li>Dr. Burton conducted several workshops for the Carroll County Chamber of Commerce.</li> </ul>	

### STUDENT ACHIEVEMENTS

Place NA if not applicable or 0 if zero for the year.

16	Total Published Research Papers	0
17	Total Presentations	2
18	Total Internships	18
19	Total Co-ops	0
20	Total Scholarships	26
21	Total Fellowships	0

22	Total Students engaged in Funded Research	0
23	Total Students receiving National Awards and/or National Recognition	0
24	Total Students inducted into Academic Honor Societies	14
25	Total Student Programs (debate, cheerleaders, athletic teams) receiving national recognition	0
26	Other notable achievements by students	
	<p><u>Lauren Bullington was named "Marketing Student of the Year"</u>  <u>Nyerere Delauney was named "Real Estate Student of the Year"</u>  <u>Laura Bolt was named "Business Education Student of the Year"</u>  <u>Mallory Johnson received the Earline Powers Scholarship.</u>  <u>Alycia Richards received the Evelyn Taylor Greer Scholarship.</u>  <u>Laura Colley received the Gibson/Overton/Peete Memorial Scholarship</u>  <u>12 Marketing students and 2 Real Estate Student were inducted into the Beta Gamma Sigma honors society.</u>  <u>22 Marketing students received Stars (students abroad with regents support) Scholarships for London and China.</u>  <u>18 Marketing students got internships with local firms</u>  <u>1 Real Estate student got internships with a local firms</u>  <u>Students in Dr. Wei's research class conducted a research project for the West Georgia Shopper and presented it to executives from the firm.</u>  <u>Students in Ms. Rickard's advertising class developed and presented an advertising plan for the Georgia Agricultural Land Trust, a non-profit organization seeking to protect green space in northwest Georgia.</u>  <u>Two Real Estate Students Sponsored by Dr. Burton Presented their research paper at "Big Night" and were awarded third place.</u>  <u>22 Students went on the London and China Study Abroad Programs in Summer 2009 and Spring 2010.</u></p>	

### FACULTY/STAFF PRODUCTIVITY

**Place NA if not applicable or 0 if zero for the year.**

Total Number of Faculty: Full-Time \_\_\_\_\_ Part-time \_\_\_\_\_

#### TEACHING

27	Total New Course Developments	2 (Online Classes)
28	Total Faculty Teaching Honors Courses	5
29	Total Faculty Traveling Abroad for Teaching Purposes	4
30	Total Number of Faculty Involved in Academic Advisement	Students are advised by RCOB academic advisors.

#### RESEARCH/PRODUCTIVITY

31	Total Books and Monographs	0
32	Total Book Chapters	0
33	Total Peer Review Articles	4
34	Total Other Shorter Works	0
35	Total Paper Presentations	6
36	Total Other Presentation	1
37	Total In-House Publications	0
38	Total Juried Exhibits/Performances	0
39	Total Other Exhibits/Performances	0
40	Total Positions Held in Journal Editing/Review	5
41	Total Faculty involved in Notable Continuing Education Efforts	13
42	Total Faculty traveling Abroad for Research Purposes	2

#### PUBLIC SERVICE

43	Total Participants in Honors Organizations	6
44	Total Offices held in Professional Organizations	0
45	Total Advisors of Student Organizations	5
46	Total Participants in Cooperative Consulting Efforts	4
47	Total System-wide/UWG Committee Activities	6
48	Total Participants in Public Service Activities	4
49	Other notable achievements by faculty	

**Teaching Achievements:**

Cheryl Brown developed a three new online courses in Services Marketing, Advertising and Business Research.

Minna Rollins developed a WebMBA course in International Business.

Jack Wei developed a WebMBA course in Marketing strategy .

Ms. Rickard received an excellence in teaching award.

Several new 'innovative' teaching methodologies were implemented by faculty members this year including a 'Marketing Jeopardy' game (Ms. Rickard), the use of Blogs, Wikis and Podcasts (Dr. Hazari), i-clicker quizzes and online survey panels (Ms. Brown).

Six faculty members completed various training classes in Distance Learning Technologies.

The International Summer Studies Program in London, with Dr.Talpade as director and Ms. Rickard as the faculty member was successfully offered in summer 2009 with 12 students.

The International Studies Program in China, with Dr.Talpade as director and Ms. Rickard as the faculty member was successfully offered in spring 2010 with 11 students.

There were a total of 14 course innovations in the department.

**Research Achievements:**

A total of four papers were published in refereed journals

A total of six conference papers were presented at regional and national conferences

Five faculty members were journal reviewers

Six faculty members attended academic conferences

Dr. Hazari received an excellence in research award

Dr. David Nickells a new tenure track faculty member completed his doctorate degree.

Ms. Rickard a lecturer in Marketing was admitted to a doctoral program.

Dr. Burton sponsored two students at the RCOB Big Night competition.

Dr. Burton presented at three professional programs.

**Service Achievements:**

Dr. Burton led several Chamber of Commerce Leadership Workshops

Dr. Wei conducted a research project for the West Georgia Shopper

Dr. Wei conducted a research project for 722 Consulting Asia Limited

Cheryl Brown completed several consulting projects with Tanner medical center.

Ms. Thompson was on the US Senate Congressional Advisory Committee

Ms. Thompson was the statewide education chair of the Georgia republican party

Dr. Rollins, Ms Brown, and Dr. Hazari were senators on the faculty senate.

Dr. Burton updated a website showing original Real Estate Research concerning Market Data on rents and sales in Carroll County.

Dr. Talpade maintained and updated the departmental website and the website showing Georgia Chambers of Commerce Directory.

**GRANTS/AWARDS**

50	Total Proposals Submitted	
51	Total Proposals Funded	
52	Total Amount Awarded	
53	Total Grants Generated by Department	
54	Total Faculty receiving Grants	
55	Total Fellowships Awarded	

**IMPORTANT: Please do not abbreviate. Please spell out all organization/program names.**

56	New Degree Programs or Deletions (name of program and semester added/deleted)	
	The Bachelor of Science in Business Education Program has been recommended for deletion.	

57	New Departments or Other New Units; Also any Restructuring of These	
	Business Education moved from the department of Management to the Department of Marketing and Real Estate in Summer 2009..	

58	<p>Accreditation or Similar Distinction or Renewal <i>(name of accrediting body and date department/program received accreditation)</i></p> <p>BBA in Marketing and BBA in Real Estate are accredited by the Association to Advance Collegiate Schools of Business (AACSB)</p> <p>Masters in Business Education (M.Ed.) and the Educational Specialist (Ed. S) in Business Education are accredited by NCATE and the Georgia Professional Standards Commission (GPSC)</p>
59	<p>Additional Comments Concerning Your Department</p>

**UPON COMPLETION**

Please email completed report to the **Dean of Your College** & to:

**Institutional Research and Planning**

Tara Pearson

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