

Department of Marketing and Real Estate

Mission Statement.

The Marketing and Real Estate Department provides high quality student learning in a personal environment to prepare students for positions in the fields of Marketing and Real Estate, to pursue entrepreneurial efforts, or to pursue graduate studies.

Towards this end we are committed to:

- **encouraging faculty development through research, consulting and scholarship.**
- **providing service to the university and the local business community.**
- **participating in the attraction and retention of quality students and faculty.**
- **maintaining an excellent reputation among employers.**