

MARKETING AND REAL ESTATE TENTATIVE COURSE OFFERINGS (Marketing Courses)

F = Face to face; D =Hybrid; N =95%-99% Online; E = Evening Classes; OL = Online.

MKTG	COURSE TITLE	FALL	SPRING	SUMMER			
				Session I (May)	Session II (June/July)	Session III (June)	Session IV (July)
3801	Art of Selling and Personal Dynamics	1E	1E	1D			
3803	Principles of Marketing	1D, 4F, 3OL	3D, 2F, 2OL			1OL	1OL
3805	Real Estate Principles	1N	1N				1N
3808	Business Research	2F, 3OL	2F, 2OL			1OL	1OL
3809	Advertising Practices	1D, 1OL	1D, 1OL				1OL
3810	Social Media and Online Marketing	2D	2D			1OL	1OL
3839	Retail Management	1D	1D				
4805/5805	Sales Management	1D	1F				1N
4818	Business Web Design	2OL	2OL			1OL	
4831	Bus-to-Bus. Mktg.	1N	1OL				1OL
4864	Consumer Behavior	2F	2F			1OL	
4866	International Marketing	1F, 1D	1F, 1D			1OL	1OL
4870	Marketing Management	1F	1F, 1D				1OL
6815	Marketing Strategy	1E			1OL		
6850	Analytic Methods in Marketing		1F				
6881	Logistics & Supply Chain Management		1D				

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RELE	COURSE TITLE	FALL	SPRING	SUMMER			
				Session I (May)	Session II (June/July)	Session III (June)	Session IV (July)
3701	Real Estate Marketing	1E	1E	1D			
3705	Real Estate Principles	1OL	1N				1N
3711	Real Estate Research (Business Research)	2F, 3OL	2F, 2OL			1OL	1OL
3830	Real Estate Finance		1D		1OL		
4705	Real Estate Investment	1OL					
4706	Residential Appraisal	1N					
4707	Income Property Appraisal		1N				

