

## **Undergraduate Certificate in Public History**

History Department  
College of Arts and Humanities  
University of West Georgia

***What is it?*** A 19-hour embedded undergraduate Certificate in Public History designed to introduce West Georgia students to the interdisciplinary field of public history.

This undergraduate Certificate in Public History provides students with specific training to be successful in the field and makes them more attractive to potential employers. The completion of this Certificate program gives students an edge in today's highly competitive job market. The training for the Certificate encourages students to engage in interdisciplinary research and community outreach activities.

Public historians are historians who “do history outside of the academy,” whether in a museum, historical society, archives, historic preservation office, or other type of local or regional history association or organization. This undergraduate Certificate in Public History introduces students to these careers and begin building skillsets in addition to those gained as part of the student's major. Students who engage in public history training build intercultural awareness and aptitude as community bridge-builders; these are less tangible traits but ones that are crucial to students' future civic life.

### ***Who should enroll?***

The Certificate program is open to all UWG undergraduate students interested in career opportunities in this field. Because public history is interdisciplinary, students from a variety of fields may see the opportunity for potential careers in this field, including not only history but art history, studio art, anthropology, business, marketing, English, and other humanities fields. Regardless of your major, this Certificate will provide training for participants in areas such as career preparation, professionalism, and work experience.

History majors can count the Public History Certificate as a minor field, if desired. Any non-major who completes the certificate program will also earn a minor in History.

### ***How do you enroll?***

Students must formally apply with the Undergraduate Public History Advisor, Ms. Keri Adams, in the Department of History. Please contact her at [madams@westga.edu](mailto:madams@westga.edu) or by phone at 678-839-5275.

## Program Requirements

### Three required courses (7 hours)

- **HIST 4400 Introduction to Public History** (3 hours, offered every spring) explores what public historians do, their roles in the community, the challenges and issues that they face, and the types of careers that they pursue;
- **HIST 4101 Professionalism in Public History** ( 1 hour, offered every fall) focuses on topics such as building a resume, identifying and applying for jobs, and appropriate etiquette in the workplace, interviewing skills, and building a portfolio.
- **HIST 4486 Public History Internship**. (3 hours, offered every spring and summer semester) immerses students in a field experience for 125 hours. Students may choose from a variety of internship sponsors and experiences, with the guidance of the public history faculty.

### One Upper-Level History Course, 3000 or 4000 level (3 hours)

- History majors may count a course in their major field towards this requirement.

### One Seminar in Public History Practices and Theory from Appendix A (3 hours)

### Two Public History Electives, chosen from Appendix B (6-7 hours)

At least one of these courses must be outside of the History field. Please note that additional courses may be acceptable for this field with the Program Advisor's approval.

#### Appendix A

HIST 4401	Theory and Practice of Oral History (3 hours)
HIST 4402	Introduction to Archival Theory and Practice (3 hours)
HIST 4403	Introduction to Museum Studies (3 hours)
HIST 4404	History of American Architecture (3 hours)

#### Appendix B

HIST 4401	Theory and Practice of Oral History (3 hours)
HIST 4402	Introduction to Archival Theory and Practice (3 hours)
HIST 4403	Introduction to Museum Studies (3 hours)
HIST 4404	History of American Architecture (3 hours)
ABED 3100	Business Communication
ACCT 2101	Principles of Accounting

ANTH 3103 Archaeology Lab Methods (3 hours)  
ANTH 3170 Religion in America: The Shakers  
ANTH 3180 Environmental Anthropology  
ANTH 3188 Ethnographic Field Methods (4 hours)  
ANTH 4102 Archaeological Field Research (4 hours)  
ANTH 4105 Environmental Anthropology  
ANTH 4115 North American Archaeology  
ANTH 4181 Cultural Resources Management (3 hours)  
ANTH 4201 Artifact Analysis  
ART 3701 Introduction to Photography (3 hours)  
ART 3210 History of Non-Western Art (3 hours)  
ART 3220 Art of the Ancient World (3 hours)  
ART 3240 Art of the Renaissance (3 hours)  
ART 3250 18th or 19th Century Art (3 hours)  
ART 3260 American Art (3 hours)  
ART 3270 Pre-World War II Modernism (3 hours)  
ART 3275 Art Since 1954 (3 hours)  
ART 3280 Museum Seminar (3 hours)  
ART 3401 Graphic Design (3 hours)  
ART 3403 History of Graphic Design (3 hours)  
ART 4212 History of Interiors (3 hours)  
ENG 3100 Writing for Business  
ENGL 3405 Professional and Technical Writing  
GEOG 2553 Introduction to GIS and Mapping Science  
GEOG 3085 Select Topics in Regional Geography  
GEOG 3642 Urban Geography  
GEOG 3644 Atlanta's Geographies  
GEOG 4553 Geographic Information System (4 hours)  
MGMT 3600 Management  
MKTG 3803 Principles of Marketing  
MKTG 4808 Marketing Information Systems and Research  
MKTG 3810 Social Media and Online Marketing  
MUSC 3702 Western Music After 1825 and World Music  
PLAN 3701 Introduction to Urban and Regional Planning  
PLAN 3702 Land Use Planning and Controls  
PLAN 3702 Planning Methods  
THEA 3290 Costume Design  
THEA 3415 Playwriting I: Devised Theater  
THEA 4415 Playwriting II