

UWG ADVANCE-IT Catalyst Project (2012-2014)

Principal Investigators: Drs. N. Jane McCandless, Catherine A. Jenks, Nancy Penco, L. Michael Johnson, and Dianne Hoff. National Science Foundation (NSF) funded project to assess campus culture and climate and work-life balance as they relate to the lack of recruitment, retention, and promotion of female faculty in STEM and social science disciplines. Designed and fielded a paper and pencil survey of UWG faculty in STEM and science related disciplines.

Carroll County Drug Court Process Evaluation (2013)

Conducted a process evaluation of the drug court.

University of West Georgia Branding Initiative, Wave 3 (Spring - Summer 2013)

Designed and fielded a community/alumni telephone survey, and designed, programmed, and fielded student, faculty, and staff web surveys to measure public opinion about the university as part of a re-branding initiative. Reported scholarly findings to Office of Institutional Advancement.

UWG Ingram Library Satisfaction Survey (Fall 2012)

Designed, programmed, and fielded questionnaire about library patron usage and satisfaction. Engaged in efforts to increase response rate. Conducted preliminary and data analysis and generated reports.

UWG Controller's Office Travel Survey (Spring 2012)

Designed and programmed a web based questionnaire about faculty and staff travel habits to inform a request for proposals for a new travel agency contract with the university. Reported findings to Office of the Controller.

West Georgia Area Survey – Wave 2 (August – December 2011)

Principal Investigators: Catherine A. Jenks, Ph.D., Todd Matthews, Ph.D., and L. Michael Johnson, Ph.D.

Second wave survey of seven western Georgia counties (Carroll, Coweta, Douglas, Haralson, Heard, Paulding, and Troup) to collect follow-up measures of area demographics, social capital, and public opinion on social issues including civility, religion, and crime.

University of West Georgia Branding Initiative, Wave 2 (Spring 2011)

Designed and fielded a community/alumni telephone survey, and designed, programmed, and fielded student, faculty, and staff web surveys to measure public opinion about the university as part of a re-branding initiative. Reported scholarly findings to Office of Institutional Advancement.

Prisoner Re-entry (August – December 2010)

Principal Investigator: Richard Lemke, Ph.D.

Web-based survey of west Georgia community attitudes toward prisoner re-entry.

West Georgia Area Survey (August – December 2010)

Principal Investigators: Catherine A. Jenks, Ph.D., Todd Matthews, Ph.D., and Mike Johnson, Ph.D.

Inaugural survey of seven west Georgia counties (Carroll, Coweta, Douglas, Haralson, Heard, Paulding, and Troup) to collect baseline measures of area demographics, social capital, and public opinion on social issues including the environment and crime. This cross-sectional study served as the baseline for an annual survey of the area.

University of West Georgia Graduate Enrollment Survey (August – November 2010)

Developed and fielded web surveys for prospective and current graduate students at the University of West Georgia to ascertain barriers to enrolling in graduate programs offered at the university and develop strategies to overcome those barriers.

University of West Georgia Branding Initiative, Wave 1 (March – May 2010)

Conducted focus groups of faculty, staff, undergraduate and graduate students, alumni, and community members, and developed CATI and Web surveys for UWG Institutional Advancement. Designed and fielded a community/alumni telephone survey, and designed, programmed, and fielded student, faculty, and staff web surveys to measure public opinion about the university as part of a re-branding initiative.

Carroll County Perceptions of Water Issues Exploratory Survey (November 2008)

Principal Investigators: Todd Matthews, Ph.D. and Laurel Holland, Ph.D.

Exploratory survey utilizing CATI to examine public perceptions of water issues in Carroll County and support for legislation and taxes to improve water quality and availability.

2008 Election: Get Out the Vote Phone-A-Thon, Sponsored by the Department of Political Science and the EXCEL Center at UWG (October 2008)

Freshmen political science students placed voting reminder calls to over 1,000 residents in Carroll County the week before the November presidential election as part of the iServe Mentor Program.

Ambivalence toward Crime Control and Due Process Using SIM (March – May 2008)

Principal Investigator: Catherine Jenks, Ph.D.

RDD CATI survey that examined the conflict citizens encounter regarding crime control and due process. The Similarity-Intensity Model (SIM) for testing attitudinal ambivalence was tested as a viable method via CATI to ascertain the presence and extent of ambivalence among citizens regarding the government providing counsel to criminal defendants who cannot afford an attorney.

Carroll Tomorrow, Carroll County Chamber of Commerce, and Southwire (April – May 2008)

Conducted screeners and CATI interviews of businesses in Carroll County for the 2008 Existing Industry Survey.

Carroll County Planning Commission (March – April 2008)

CATI survey of registered voters assessing knowledge of Carroll County's comprehensive plan update.