

*Approved Non-COMM Electives for Mass Communications Majors*

<b><i>Course Number</i></b>	<b><i>Course Title</i></b>	<b><i>Credit Hours</i></b>
ABED 3100	Business Communication	3
ABED 4118	Web Page Design	3
ART 3400	Graphic Design Survey for Non-Majors	3
ENGL 3200	Intermediate Creative Writing	3
ENGL 3405	Professional and Technical Writing	3
ENGL 4109	Film as Literature	3
FILM 3200	Screenwriting	3
FORL 4485	Topics in National Film Traditions	3
FREN 3212	Topics in Francophone Cinema	3
GEOG 3713	Meteorology	3
HIST 4464	American Sports History	3
MGNT 3600	Management	3
MGNT 3602	Business Law	3
MGNT 3627	Managing Cultural Differences	3
MGNT 4630	Dispute Resolution in Contemporary Organizations	3
MKTG 3801	Art of Selling and Personal Dynamics	3
MKTG 3803	Principles of Marketing	3
MKTG 3809	Advertising Practices	3
MKTG 3810	Social Media and Online Marketing	3
MKTG 4805	Sales Management	3
MKTG 4861	Services Marketing	3
MKTG 4864	Consumer Behavior	3
MKTG 4866	International Marketing	3
PHED 3640	History of Sport	3
PHED 3641	Psychology of Sport	3
PHIL 3160	Philosophy in Literature and Film	3
POLS 3102	Gender and Politics	3
POLS 3103	Media and Politics	3
POLS 4202	Interorganizational Behavior	3
POLS 4215	Management of Non-Profit Organizations	3
PSYC 3200	Introduction to Organizational Development	3
PSYC 3590	Sports Psychology	3
PSYC 3600	Psychology of Communication	3
PSYC 3730	Social Psychology	3
PSYC 4003	Statistics for the Social Sciences	3

PSYC 4090	Groups and Group Process	3
PSYC 4140	Psychology of Gender	3
PSYC 4190	Advanced Organizational Development	3
PSYC 4500	Explorations into Creativity	3
SOCI 3100	Sociology of Humor	3
SOCI 3273	Managing Cultural Differences	3
SOCI 3603	Sociology of Gender	3
SOCI 3733	Social Psychology: The Sociological Tradition	3
SOCI 3943	American Class System	3
SOCI 4203	Women in American Society	3
SOCI 4323	Cultural and Racial Minorities	3
SOCI 4373	Visual Sociology	3
SOCI 4623	Art, Media, Cultural Politics	3
SOCI 4693	Sports, Crime, and Society	3
SOCI 4700	Sociology of Emotions	3
SOCI 4916	Gender and Work	3
SPMG 3661	Sociology of Sport	3
SPMG 3665	Communication in Sport	3
SPMG 4665	Sport Marketing and Promotion	3

\*\* Mass Communications majors must complete a maximum of 12 credit hours of COMM 3000-4000 level courses to apply toward 18-21 credit hours of major electives. Remaining electives should be selected from this list. Majors may petition to apply alternative courses as major electives that are relevant to their career aspirations by submitting requests and rationales to advisors. However, alternative courses must be approved by the department chair.