



**PREPARING
EXEMPLARY
PRACTITIONERS** | FIELD-BASED
INQUIRY
PROFESSIONAL
EXCELLENCE
BETTERMENT
OF SOCIETY

Adaptive • Proactive • Decisive • Leading • Reflective • Inquisitive
Knowledgeable • Collaborative • Empathetic • Culturally Sensitive

DATA PROGRAM REPORT

M.Ed. MEDIA IN INSTRUCTIONAL TECHNOLOGY

The University of West Georgia

Fall 2016 | Spring 2017 | Summer 2017

Fall 2017 | Spring 2018 | Summer 2018

Prepared by:

Katherine Fontanella, Assessment Program Specialist

Megan Landers, Graduate Assistant

GOALS FOR IMPROVEMENT 2017-2018

Directions: Review progress toward 2017-2018 goals data found in this annual report. Complete the table and consider the results of your efforts as you plan for 2018-2019. Record your progress at <https://goo.gl/forms/KZGjMrMIsV7jvP4B2>

To record 2018-2019 goals, please click here: <https://goo.gl/forms/S9M8BZP60UbYPWfm1>

| Media, M.Ed. (Instructional Technology) SMART GOALS 2017-2018. | STRATEGY(IES) YOUR PROGRAM WILL USE TO ACHIEVE THIS GOAL | PROGRESS | DATA USED TO INFORM STRATEGIC RESPONSES | IMPERATIVE | PLANS TO GROW PROGRAM | DISTICTIVE FEATURES |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|--------------------------------------------------------------------------------|---------------------|-------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------|
| Continue the comprehensive review of the program using a curriculum mapping. | Weekly program and working group meetings. Documenting progress through shared files. Communications among faculty and with students, student course evaluations. | | Communications among faculty and with students, student course evaluations. | Academic Success | Development of new program track for higher-ed with terminal degrees and industry focus. Development of Distance Ed. Certification. | 100% online, affordability, faculty expertise. All faculty diversity of faculty. |
| Continue to review the research and evaluation competencies required for candidates and align them with the Georgia PSC, ISTE-C and other relevant professional standards. | Collaborative and continuing communications with research faculty | | Course syllabi, course assignments. In-person mapping and shared files. | Academic Success | | |
| Continue to assess and develop a specific program track for students in higher education and industry contexts. | Collect data related to stakeholder interests. | | Feedback from faculty to determine expertise needs and areas for new hires. | Operational Success | | |
| 2.0% enrollment growth | Advertise the program at professional conferences. Reach students in other states and countries. | | Program reports | Academic Success | | |

MEDT COURSE COMPREHENSIVE AND
AGGREGATE DATA FOR FALL 2016, SPRING 2017 AND
SUMMER 2017

MEDT 7464 (IT) INSTRUCTIONAL PLANNING SKILLS RUBRIC

| Term | Course Number | Course Title | Section | CourseWork Name | Assessment Tool (s) | Number of students that received this coursework | Number of students who have submitted this coursework | Number of students who have not submitted this coursework | Number of students who have been assessed for this coursework |
|----------------------|---------------|----------------------------|---------|-----------------------------------------------------------------------------|-----------------------------------------------------|--------------------------------------------------|-------------------------------------------------------|-----------------------------------------------------------|---------------------------------------------------------------|
| Fall Semester 2016 | MEDT 7464 | Design Tech Enhanced Instr | E01 | MEDT 7464 Technology-Enhanced Instructional Design Project Fall 2016 | MEDT 7464 (IT) Instructional Planning Skills Rubric | 29 | 26 | 3 | 26 |
| Fall Semester 2016 | MEDT 7464 | Design Tech Enhanced Instr | E02 | MEDT 7464 Technology-Enhanced Instructional Design Project Fall 2016 | MEDT 7464 (IT) Instructional Planning Skills Rubric | 19 | 16 | 3 | 16 |
| Spring Semester 2017 | MEDT 7464 | Design Tech Enhanced Instr | E01 | MEDT 7464 Technology-Enhanced Instructional Design Project Spring 2017 | MEDT 7464 (IT) Instructional Planning Skills Rubric | 25 | 25 | 0 | 25 |
| Spring Semester 2017 | MEDT 7464 | Design Tech Enhanced Instr | E02 | MEDT 7464 Technology-Enhanced Instructional Design Project Spring 2017 | MEDT 7464 (IT) Instructional Planning Skills Rubric | 24 | 23 | 1 | 22 |
| Summer Semester 2017 | MEDT 7464 | Design Tech Enhanced Instr | E01 | MEDT 7464 (IT) Technology-Enhanced Instructional Design Project Summer 2017 | MEDT 7464 (IT) Instructional Planning Skills Rubric | 19 | 19 | 0 | 19 |
| Summer Semester 2017 | MEDT 7464 | Design Tech Enhanced Instr | E02 | MEDT 7464 (IT) Technology-Enhanced Instructional Design Project Summer 2017 | MEDT 7464 (IT) Instructional Planning Skills Rubric | 20 | 20 | 0 | 20 |
| Summer Semester 2017 | MEDT 7464 | Design Tech Enhanced Instr | E03 | MEDT 7464 (IT) Technology-Enhanced Instructional Design Project Summer 2017 | MEDT 7464 (IT) Instructional Planning Skills Rubric | 21 | 20 | 1 | 19 |

THE TABLES BELOW CONTAIN AGGREGATE DATA FOR THE FORM : MEDT 7464 (IT) Instructional Planning Skills Rubric

| MEDT 7464 (IT) Instructional Planning Skills Rubric | | | | | | | | | | | | | | | |
|-------------------------------------------------------------------------------------------------------------------------|----------------|----------------|--------------|--------------|--------------|--------------|-------------|---------------|---------------|---------------|----------------|------|--------|------|--------------------|
| Rubric | # Unacceptable | % Unacceptable | # Developing | % Developing | # Proficient | % Proficient | # Exemplary | % Exemplary | # No Response | % No Response | Total Response | Mean | Median | Mode | Standard Deviation |
| 1. Analysis <input type="checkbox"/> Conducts learner, task, and context analyses and provides detailed information. | 0 | 0% | 1 | 0.68% | 47 | 31.97% | 99 | 67.35% | 0 | 0% | 147 | 3.67 | 4 | 4 | 0.49 |
| 2. Design <input type="checkbox"/> Designs technology-enhanced instruction that meets the needs of the target audience. | 0 | 0% | 1 | 0.68% | 30 | 20.41% | 116 | 78.91% | 0 | 0% | 147 | 3.78 | 4 | 4 | 0.43 |
| 3. Development <input type="checkbox"/> Develops and produces high-quality instructional materials. | 3 | 2.04% | 3 | 2.04% | 39 | 26.53% | 102 | 69.39% | 0 | 0% | 147 | 3.63 | 4 | 4 | 0.63 |
| Total/Percentage | 3 | 0.68% | 5 | 1.13% | 116 | 26.3% | 317 | 71.88% | 0 | 0% | 441 | | | | |

MEDT 7468 (IT) INSTRUCTIONAL MULTIMEDIA CONTENT AND PLANNING SKILLS RUBRIC

| Term | Course Number | Course Title | Section | CourseWork Name | Assessment Tool (s) | Number of students that received this coursework | Number of students who have submitted this coursework | Number of students who have not submitted this coursework | Number of students who have been assessed for this coursework |
|----------------------|---------------|----------------------------|---------|-------------------------------------------------------------------------------------|----------------------------------------------------------------------------|--------------------------------------------------|-------------------------------------------------------|-----------------------------------------------------------|---------------------------------------------------------------|
| Fall Semester 2016 | MEDT 7468 | Instruct Mult Design & Dev | E01 | MEDT 7468 (IT) Instructional Multimedia Program for a Client Assignment Fall 2016 | MEDT 7468 (IT) Instructional Multimedia Content and Planning Skills Rubric | 29 | 25 | 4 | 25 |
| Spring Semester 2017 | MEDT 7468 | Instruct Mult Design & Dev | E01 | MEDT 7468 (IT) Instructional Multimedia Program for a Client Assignment Spring 2017 | MEDT 7468 (IT) Instructional Multimedia Content and Planning Skills Rubric | 22 | 20 | 2 | 20 |
| Summer Semester 2017 | MEDT 7468 | Instruct Mult Design & Dev | E01 | MEDT 7468 (IT) Instructional Multimedia Program for a Client Summer 2017 | MEDT 7468 (IT) Instructional Multimedia Content and Planning Skills Rubric | 17 | 15 | 2 | 15 |

THE TABLES BELOW CONTAIN AGGREGATE DATA FOR THE FORM : MEDT 7468 (IT) Instructional Multimedia Content and Planning Skills Rubric

MEDT 7468 (IT) Instructional Multimedia Content and Planning Skills Rubric

| Rubric | # Unacceptable | % Unacceptable | # Developing | % Developing | # Proficient | % Proficient | # Exemplary | % Exemplary | # No Response | % No Response | Total Response | Mean | Median | Mode | Standard Deviation |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|----------------|--------------|--------------|--------------|--------------|-------------|-------------|---------------|---------------|----------------|------|--------|------|--------------------|
| Needs Assessment The instructional needs are clearly identified and stated. The audience is well characterized. Conditions that would influence learning design or teaching methods are identified and well described. Teaching and learning standards have been identified and clearly noted. | 0 | 0% | 4 | 6.67% | 27 | 45% | 29 | 48.33% | 0 | 0% | 60 | 3.42 | 3 | 4 | 0.61 |
| Applied Principles of Multimedia Learning Basic principles of learning with multimedia are applied to the design and development of instructional multimedia. The learning activities are designed using evidence-based teaching methods or learning design theories to support stated learning targets. (A sub-rubric covering the specifics for TEL-MM Learning will be included within the course.) | 0 | 0% | 5 | 8.47% | 27 | 45.76% | 27 | 45.76% | 1 | 1.67% | 59 | 3.37 | 3 | 3 | 0.64 |
| Design and Plan Learning Activities Selected technology(ies) optimally support or enhance the learning activities. All assumptions regarding competency with the selected technology(ies) are clearly identified and stated. Additional learning requirements are integrated into the learning design. | 0 | 0% | 6 | 10% | 26 | 43.33% | 28 | 46.67% | 0 | 0% | 60 | 3.37 | 3 | 4 | 0.66 |
| Development and Evaluation Rapid development methodologies are followed to demonstrate coordinated production with continual evaluation. Instructional multimedia learning materials are produced with high quality. Prototype evaluation strategies are designed to measure solution effectiveness. | 0 | 0% | 7 | 11.67% | 37 | 61.67% | 16 | 26.67% | 0 | 0% | 60 | 3.15 | 3 | 3 | 0.6 |
| Section 508 Compliance Accommodations for accessibility, whether they are based on physical ability or human impairments, have been integrated into the learning design. (A sub-rubric covering the specifics for Section 508 Compliance will be included within the course.) | 0 | 0% | 4 | 6.67% | 31 | 51.67% | 25 | 41.67% | 0 | 0% | 60 | 3.35 | 3 | 3 | 0.6 |
| Copyright and Fair-Use Copyright laws and Fair-Use guidelines have been followed. (A sub-rubric covering the specifics for Copyright and Fair-Use will be included within the course.) | 0 | 0% | 2 | 3.33% | 26 | 43.33% | 32 | 53.33% | 0 | 0% | 60 | 3.5 | 4 | 4 | 0.56 |
| Communication and Coordination For all written work, no problems or mistakes are found in writing structure, grammar, punctuation, or spelling. If multiple individuals cooperate to develop the learning design, evidence shows that information flowed easily and timely between all concerned individuals. | 0 | 0% | 3 | 5% | 27 | 45% | 30 | 50% | 0 | 0% | 60 | 3.45 | 3.5 | 4 | 0.59 |
| Total/Percentage | 0 | 0% | 31 | 7.4% | 201 | 47.97% | 187 | 44.63% | 1 | 0.24% | 419 | | | | |

MEDT 7476 (IT) IMPACT ON STUDENT LEARNING RUBRIC

| Term | Course Number | Course Title | Section | CourseWork Name | Assessment Tool (s) | Number of students that received this coursework | Number of students who have submitted this coursework | Number of students who have not submitted this coursework | Number of students who have been assessed for this coursework |
|----------------------|---------------|----------------------------------|---------|--------------------------------------------------------------|--------------------------------------------------|--------------------------------------------------|-------------------------------------------------------|-----------------------------------------------------------|---------------------------------------------------------------|
| Fall Semester 2016 | MEDT 7476 | Assess Lrn in Tech-Enh Instr E01 | | MEDT 7476 (IT) Assessment Implementation Project Fall 2016 | MEDT 7476 (IT) Impact on Student Learning Rubric | 25 | 23 | 2 | 0 |
| Fall Semester 2016 | MEDT 7476 | Assess Lrn in Tech-Enh Instr E02 | | MEDT 7476 (IT) Assessment Implementation Project Fall 2016 | MEDT 7476 (IT) Impact on Student Learning Rubric | 20 | 19 | 1 | 1 |
| Spring Semester 2017 | MEDT 7476 | Assess Lrn in Tech-Enh Instr E01 | | MEDT 7476 (IT) Assessment Implementation Project Spring 2017 | MEDT 7476 (IT) Impact on Student Learning Rubric | 25 | 25 | 0 | 25 |
| Spring Semester 2017 | MEDT 7476 | Assess Lrn in Tech-Enh Instr E02 | | MEDT 7476 (IT) Assessment Implementation Project Spring 2017 | MEDT 7476 (IT) Impact on Student Learning Rubric | 16 | 14 | 2 | 14 |
| Summer Semester 2017 | MEDT 7476 | Assess Lrn in Tech-Enh Instr E01 | | MEDT 7476 (IT) Assessment Implementation Project Summer 2017 | MEDT 7476 (IT) Impact on Student Learning Rubric | 25 | 25 | 0 | 25 |
| Summer Semester 2017 | MEDT 7476 | Assess Lrn in Tech-Enh Instr E02 | | MEDT 7476 (IT) Assessment Implementation Project Summer 2017 | MEDT 7476 (IT) Impact on Student Learning Rubric | 23 | 23 | 0 | 22 |

THE TABLES BELOW CONTAIN AGGREGATE DATA FOR THE FORM : MEDT 7476 (IT) Impact on Student Learning Rubric

MEDT 7476 (IT) Impact on Student Learning Rubric

| Rubric | # Unacceptable | % Unacceptable | # Developing | % Developing | # Proficient | % Proficient | # Exemplary | % Exemplary | # No Response | % No Response | Total Response | Mean | Median | Mode | Standard Deviation |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|----------------|--------------|--------------|--------------|--------------|-------------|---------------|---------------|---------------|----------------|------|--------|------|--------------------|
| Assessment Instrumentation 2. 3. Technology tools and resources are implemented for assessing student learning. Assessment is aligned with content standards, student technology standards, and teacher technology standards. | 0 | 0% | 0 | 0% | 3 | 3.41% | 85 | 96.59% | 0 | 0% | 88 | 3.97 | 4 | 4 | 0.18 |
| Analysis of Student Learning 6. Technology tools and resources are implemented for collecting and analyzing student achievement data. Data for whole group and subgroups are shown pictorially. Descriptive statistics are included. | 0 | 0% | 2 | 2.27% | 13 | 14.77% | 73 | 82.95% | 0 | 0% | 88 | 3.81 | 4 | 4 | 0.45 |
| Communication of Findings Technology tools and resources are implemented for communication of findings. Assessment findings are communicated clearly with recommendations for improving instructional practice and student learning. | 0 | 0% | 1 | 1.14% | 4 | 4.55% | 83 | 94.32% | 0 | 0% | 88 | 3.93 | 4 | 4 | 0.29 |
| Total/Percentage | 0 | 0% | 3 | 1.14% | 20 | 7.58% | 241 | 91.29% | 0 | 0% | 264 | | | | |

MEDT 7490 VISUAL MEDIA LITERACY CONTENT KNOWLEDGE RUBRIC

| Term | Course Number | Course Title | Section | CourseWork Name | Assessment Tool (s) | Number of students that received this coursework | Number of students who have submitted this coursework | Number of students who have not submitted this coursework | Number of students who have been assessed for this coursework |
|----------------------|---------------|-------------------------------|---------|---------------------------------------------------------------|-------------------------------------------------------------------|--------------------------------------------------|-------------------------------------------------------|-----------------------------------------------------------|---------------------------------------------------------------|
| Fall Semester 2016 | MEDT 7490 | Visual & Media Lit Tch & Lear | E01 | MEDT 7490 (IT) Visual and Media Literacy Project Fall 2016 | MEDT 7490 (IT) Visual and Media Literacy Content Knowledge Rubric | 27 | 26 | 1 | 23 |
| Fall Semester 2016 | MEDT 7490 | Visual & Media Lit Tch & Lear | E02 | MEDT 7490 (IT) Visual and Media Literacy Project Fall 2016 | MEDT 7490 (IT) Visual and Media Literacy Content Knowledge Rubric | 25 | 21 | 4 | 15 |
| Spring Semester 2017 | MEDT 7490 | Visual & Media Lit Tch & Lear | E01 | MEDT 7490 Comprehensive Instructional Design Plan Spring 2017 | MEDT 7490 (IT) Visual and Media Literacy Content Knowledge Rubric | 25 | 25 | 0 | 25 |
| Spring Semester 2017 | MEDT 7490 | Visual & Media Lit Tch & Lear | E02 | MEDT 7490 Comprehensive Instructional Design Plan Spring 2017 | MEDT 7490 (IT) Visual and Media Literacy Content Knowledge Rubric | 26 | 24 | 2 | 23 |
| Spring Semester 2017 | MEDT 7490 | Visual & Media Lit Tch & Lear | E03 | MEDT 7490 Visual Literacy Final Project Spring 2017 | MEDT 7490 (IT) Visual and Media Literacy Content Knowledge Rubric | 24 | 21 | 3 | 21 |
| Summer Semester 2017 | MEDT 7490 | Visual & Media Lit Tch & Lear | E01 | MEDT 7490 Comprehensive Instructional Design Plan Summer 2017 | MEDT 7490 (IT) Visual and Media Literacy Content Knowledge Rubric | 24 | 24 | 0 | 23 |
| Summer Semester 2017 | MEDT 7490 | Visual & Media Lit Tch & Lear | E02 | MEDT 7490 Comprehensive Instructional Design Plan Summer 2017 | MEDT 7490 (IT) Visual and Media Literacy Content Knowledge Rubric | 22 | 20 | 2 | 17 |
| Summer Semester 2017 | MEDT 7490 | Visual & Media Lit Tch & Lear | E03 | MEDT 7490 Comprehensive Instructional Design Plan Summer 2017 | MEDT 7490 (IT) Visual and Media Literacy Content Knowledge Rubric | 21 | 19 | 2 | 18 |

THE TABLES BELOW CONTAIN AGGREGATE DATA FOR THE FORM : MEDT 7490 (IT) Visual and Media Literacy Content Knowledge Rubric

MEDT 7490 (IT) Visual and Media Literacy Content Knowledge Rubric

| Rubric | # Unacceptable | % Unacceptable | # Developing | % Developing | # Proficient | % Proficient | # Exemplary | % Exemplary | # No Response | % No Response | Total Response | Mean | Median | Mode | Standard Deviation |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|----------------|--------------|--------------|--------------|--------------|-------------|---------------|---------------|---------------|----------------|------|--------|------|--------------------|
| Develop an awareness of the roles and applications of visual and media literacy to the instructional process, and as a means of enhancing learning and motivation with all types of learners. | 1 | 0.61% | 0 | 0% | 18 | 10.91% | 146 | 88.48% | 0 | 0% | 165 | 3.87 | 4 | 4 | 0.38 |
| Develop competencies in operating equipment needed for taking and editing digital photographs and videos for use in the work place (i.e., digital camera, tripod, flash, computer, mouse, video camera, video recorder, lights, microphone mixers, microphone, editing machine, computer graphic programs and photo/video editing software). | 1 | 0.61% | 0 | 0% | 4 | 2.42% | 160 | 96.97% | 0 | 0% | 165 | 3.96 | 4 | 4 | 0.28 |
| Design and produce digital educational materials and resources in selected areas of interest that support effective visual-based instruction. | 1 | 0.61% | 0 | 0% | 12 | 7.27% | 152 | 92.12% | 0 | 0% | 165 | 3.91 | 4 | 4 | 0.34 |
| Select, and utilize digital tools and resources that can be integrated into the workplace and instructional settings to meet the varying and diverse needs of all learners. | 1 | 0.61% | 0 | 0% | 9 | 5.45% | 155 | 93.94% | 0 | 0% | 165 | 3.93 | 4 | 4 | 0.32 |
| Discuss, and model safe, legal, and ethical practices for taking, sharing, using, and citing digital resources. | 1 | 0.61% | 0 | 0% | 1 | 0.61% | 163 | 98.79% | 0 | 0% | 165 | 3.98 | 4 | 4 | 0.25 |
| Total/Percentage | 5 | 0.61% | 0 | 0% | 44 | 5.33% | 776 | 94.06% | 0 | 0% | 825 | | | | |

MEDT COURSE COMPREHENSIVE AND
AGGREGATE DATA FOR FALL 2017, SPRING 2018 AND
SUMMER 2018

MEDT 7464 (IT) INSTRUCTIONAL PLANNING SKILLS RUBRIC

| Term | Course Number | Course Title | Section | CourseWork Name | Assessment Tool (s) | Number of students that received this coursework | Number of students who have submitted this coursework | Number of students who have not submitted this coursework | Number of students who have been assessed for this coursework |
|----------------------|---------------|----------------------------|---------|------------------------------------------------------------------------|-----------------------------------------------------|--------------------------------------------------|-------------------------------------------------------|-----------------------------------------------------------|---------------------------------------------------------------|
| Fall Semester 2017 | MEDT 7464 | Design Tech Enhanced Instr | E01 | MEDT 7464 Technology-Enhanced Instructional Design Project Fall 2017 | MEDT 7464 (IT) Instructional Planning Skills Rubric | 26 | 26 | 0 | 26 |
| Fall Semester 2017 | MEDT 7464 | Design Tech Enhanced Instr | E02 | MEDT 7464 Technology-Enhanced Instructional Design Project Fall 2017 | MEDT 7464 (IT) Instructional Planning Skills Rubric | 28 | 26 | 2 | 26 |
| Spring Semester 2018 | MEDT 7464 | Design Tech Enhanced Instr | E01 | MEDT 7464 Technology-Enhanced Instructional Design Project Spring 2018 | MEDT 7464 (IT) Instructional Planning Skills Rubric | 23 | 21 | 2 | 0 |
| Spring Semester 2018 | MEDT 7464 | Design Tech Enhanced Instr | E02 | MEDT 7464 Technology-Enhanced Instructional Design Project Spring 2018 | MEDT 7464 (IT) Instructional Planning Skills Rubric | 19 | 17 | 2 | 0 |
| Summer Semester 2018 | MEDT 7464 | Design Tech Enhanced Instr | E01 | MEDT 7464 Technology-Enhanced Instructional Design Project Summer 2018 | MEDT 7464 (IT) Instructional Planning Skills Rubric | 25 | 25 | 0 | 0 |
| Summer Semester 2018 | MEDT 7464 | Design Tech Enhanced Instr | E02 | MEDT 7464 Technology-Enhanced Instructional Design Project Summer 2018 | MEDT 7464 (IT) Instructional Planning Skills Rubric | 23 | 21 | 2 | 0 |

THE TABLES BELOW CONTAIN AGGREGATE DATA FOR THE FORM : MEDT 7464 (IT) Instructional Planning Skills Rubric

| MEDT 7464 (IT) Instructional Planning Skills Rubric | | | | | | | | | | | | | | | |
|--------------------------------------------------------------------------------------------------|----------------|----------------|--------------|--------------|--------------|--------------|-------------|-------------|---------------|---------------|----------------|------|--------|------|--------------------|
| Rubric | # Unacceptable | % Unacceptable | # Developing | % Developing | # Proficient | % Proficient | # Exemplary | % Exemplary | # No Response | % No Response | Total Response | Mean | Median | Mode | Standard Deviation |
| 1. Analysis ☐ Conducts learner, task, and context analyses and provides detailed information. | 1 | 1.92% | 2 | 3.85% | 3 | 5.77% | 46 | 88.46% | 0 | 0% | 52 | 3.81 | 4 | 4 | 0.59 |
| 2. Design ☐ Designs technology-enhanced instruction that meets the needs of the target audience. | 0 | 0% | 1 | 1.92% | 14 | 26.92% | 37 | 71.15% | 0 | 0% | 52 | 3.69 | 4 | 4 | 0.5 |
| 3. Development ☐ Develops and produces high-quality instructional materials. | 0 | 0% | 5 | 9.62% | 17 | 32.69% | 30 | 57.69% | 0 | 0% | 52 | 3.48 | 4 | 4 | 0.66 |
| Total/Percentage | 1 | 0.64% | 8 | 5.13% | 34 | 21.79% | 113 | 72.44% | 0 | 0% | 156 | | | | |

MEDT 7468 (IT) INSTRUCTIONAL MULTIMEDIA CONTENT AND PLANNING SKILLS RUBRIC

| Term | Course Number | Course Title | Section | CourseWork Name | Assessment Tool (s) | Number of students that received this coursework | Number of students who have submitted this coursework | Number of students who have not submitted this coursework | Number of students who have been assessed for this coursework |
|----------------------|---------------|----------------------------|---------|---------------------------------------------------------------------|----------------------------------------------------------------------------|--------------------------------------------------|-------------------------------------------------------|-----------------------------------------------------------|---------------------------------------------------------------|
| Fall Semester 2017 | MEDT 7468 | Instruct Mult Design & Dev | E01 | MEDT 7468 Instructional Multimedia Program for a Client Fall 2017 | MEDT 7468 (IT) Instructional Multimedia Content and Planning Skills Rubric | 27 | 27 | 0 | 27 |
| Spring Semester 2018 | MEDT 7468 | Instruct Mult Design & Dev | E01 | MEDT 7468 Instructional Multimedia Program for a Client Spring 2018 | MEDT 7468 (IT) Instructional Multimedia Content and Planning Skills Rubric | 25 | 25 | 0 | 25 |
| Summer Semester 2018 | MEDT 7468 | Instruct Mult Design & Dev | E01 | MEDT 7468 Instructional Multimedia Program for a Client Summer 2018 | MEDT 7468 (IT) Instructional Multimedia Content and Planning Skills Rubric | 25 | 21 | 4 | 0 |

THE TABLES BELOW CONTAIN AGGREGATE DATA FOR THE FORM : MEDT 7468 (IT) Instructional Multimedia Content and Planning Skills Rubric

MEDT 7468 (IT) Instructional Multimedia Content and Planning Skills Rubric

| Rubric | # Unacceptable | % Unacceptable | # Developing | % Developing | # Proficient | % Proficient | # Exemplary | % Exemplary | # No Response | % No Response | Total | Mean | Median | Mode | Standard Deviation |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|----------------|--------------|---------------|--------------|---------------|-------------|--------------|---------------|---------------|------------|------|--------|------|--------------------|
| Needs Assessment The instructional needs are clearly identified and stated. The audience is well characterized. Conditions that would influence learning design or teaching methods are identified and well described. Teaching and learning standards have been identified and clearly noted. | 0 | 0% | 18 | 34.62% | 32 | 61.54% | 2 | 3.85% | 0 | 0% | 52 | 2.69 | 3 | 3 | 0.54 |
| Applied Principles of Multimedia Learning Basic principles of learning with multimedia are applied to the design and development of instructional multimedia. The learning activities are designed using evidence-based teaching methods or learning design theories to support stated learning targets. (A sub-rubric covering the specifics for TEL-MM Learning will be included within the course.) | 0 | 0% | 31 | 59.62% | 20 | 38.46% | 1 | 1.92% | 0 | 0% | 52 | 2.42 | 2 | 2 | 0.53 |
| Design and Plan Learning Activities Selected technology(ies) optimally support or enhance the learning activities. All assumptions regarding competency with the selected technology(ies) are clearly identified and stated. Additional learning requirements are integrated into the learning design. | 1 | 1.92% | 28 | 53.85% | 17 | 32.69% | 6 | 11.54% | 0 | 0% | 52 | 2.54 | 2 | 2 | 0.72 |
| Development and Evaluation Rapid development methodologies are followed to demonstrate coordinated production with continual evaluation. Instructional multimedia learning materials are produced with high quality. Prototype evaluation strategies are designed to measure solution effectiveness. | 0 | 0% | 26 | 50% | 26 | 50% | 0 | 0% | 0 | 0% | 52 | 2.5 | 2.5 | 2 | 0.5 |
| Section 508 Compliance Accommodations for accessibility, whether they are based on physical ability or human impairments, have been integrated into the learning design. (A sub-rubric covering the specifics for Section 508 Compliance will be included within the course.) | 2 | 3.85% | 22 | 42.31% | 27 | 51.92% | 1 | 1.92% | 0 | 0% | 52 | 2.52 | 3 | 3 | 0.6 |
| Copyright and Fair-Use Copyright laws and Fair-Use guidelines have been followed. (A sub-rubric covering the specifics for Copyright and Fair-Use will be included within the course.) | 3 | 5.77% | 14 | 26.92% | 32 | 61.54% | 3 | 5.77% | 0 | 0% | 52 | 2.67 | 3 | 3 | 0.67 |
| Communication and Coordination For all written work, no problems or mistakes are found in writing structure, grammar, punctuation, or spelling. If multiple individuals cooperate to develop the learning design, evidence shows that information flowed easily and timely between all concerned individuals. | 1 | 1.92% | 16 | 30.77% | 31 | 59.62% | 4 | 7.69% | 0 | 0% | 52 | 2.73 | 3 | 3 | 0.62 |
| Total/Percentage | 7 | 1.92% | 155 | 42.58% | 185 | 50.82% | 17 | 4.67% | 0 | 0% | 364 | | | | |

MEDT 7476 (IT) IMPACT ON STUDENT LEARNING RUBRIC

| Term | Course Number | Course Title | Section | CourseWork Name | Assessment Tool (s) | Number of students that received this coursework | Number of students who have submitted this coursework | Number of students who have not submitted this coursework | Number of students who have been assessed for this coursework |
|----------------------|---------------|------------------------------|---------|---------------------------------------------------------|--------------------------------------------------|--------------------------------------------------|-------------------------------------------------------|-----------------------------------------------------------|---------------------------------------------------------------|
| Fall Semester 2017 | MEDT 7476 | Assess Lrn in Tech-Enh Instr | E01 | MEDT 7476 Assessment Implementation Project Fall 2017 | MEDT 7476 (IT) Impact on Student Learning Rubric | 27 | 25 | 2 | 25 |
| Fall Semester 2017 | MEDT 7476 | Assess Lrn in Tech-Enh Instr | E02 | MEDT 7476 Assessment Implementation Project Fall 2017 | MEDT 7476 (IT) Impact on Student Learning Rubric | 24 | 24 | 0 | 24 |
| Fall Semester 2017 | MEDT 7476 | Assess Lrn in Tech-Enh Instr | E03 | MEDT 7476 Assessment Implementation Project Fall 2017 | MEDT 7476 (IT) Impact on Student Learning Rubric | 23 | 20 | 3 | 20 |
| Spring Semester 2018 | MEDT 7476 | Assess Lrn in Tech-Enh Instr | E01 | MEDT 7476 Assessment Implementation Project Spring 2018 | MEDT 7476 (IT) Impact on Student Learning Rubric | 25 | 25 | 0 | 25 |
| Spring Semester 2018 | MEDT 7476 | Assess Lrn in Tech-Enh Instr | E02 | MEDT 7476 Assessment Implementation Project Spring 2018 | MEDT 7476 (IT) Impact on Student Learning Rubric | 24 | 24 | 0 | 24 |
| Summer Semester 2018 | MEDT 7476 | Assess Lrn in Tech-Enh Instr | E01 | MEDT 7476 Assessment Implementation Project Summer 2018 | MEDT 7476 (IT) Impact on Student Learning Rubric | 21 | 21 | 0 | 0 |
| Summer Semester 2018 | MEDT 7476 | Assess Lrn in Tech-Enh Instr | E02 | MEDT 7476 Assessment Implementation Project Summer 2018 | MEDT 7476 (IT) Impact on Student Learning Rubric | 14 | 14 | 0 | 0 |

THE TABLES BELOW CONTAIN AGGREGATE DATA FOR THE FORM : MEDT 7476 (IT) Impact on Student Learning Rubric

| MEDT 7476 (IT) Impact on Student Learning Rubric | | | | | | | | | | | | | | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|----------------|--------------|--------------|--------------|---------------|-------------|---------------|---------------|---------------|----------------|------|--------|------|--------------------|
| Rubric | # Unacceptable | % Unacceptable | # Developing | % Developing | # Proficient | % Proficient | # Exemplary | % Exemplary | # No Response | % No Response | Total Response | Mean | Median | Mode | Standard Deviation |
| Assessment Instrumentation 2. 3. Technology tools and resources are implemented for assessing student learning. Assessment is aligned with content standards, student technology standards, and teacher technology standards. | 0 | 0% | 4 | 3.39% | 73 | 61.86% | 41 | 34.75% | 0 | 0% | 118 | 3.31 | 3 | 3 | 0.53 |
| Analysis of Student Learning 6. Technology tools and resources are implemented for collecting and analyzing student achievement data. Data for whole group and subgroups are shown pictorially. Descriptive statistics are included. | 0 | 0% | 12 | 10.17% | 63 | 53.39% | 43 | 36.44% | 0 | 0% | 118 | 3.26 | 3 | 3 | 0.63 |
| Communication of Findings Technology tools and resources are implemented for communication of findings. Assessment findings are communicated clearly with recommendations for improving instructional practice and student learning. | 0 | 0% | 4 | 3.39% | 70 | 59.32% | 44 | 37.29% | 0 | 0% | 118 | 3.34 | 3 | 3 | 0.54 |
| Total/Percentage | 0 | 0% | 20 | 5.65% | 206 | 58.19% | 128 | 36.16% | 0 | 0% | 354 | | | | |

MEDT 7490 VISUAL MEDIA LITERACY CONTENT KNOWLEDGE RUBRIC

| Term | Course | | | CourseWork Name | Assessment Tool (s) | Number of students that | | Number of students who have | | Number of students who have been assessed for this coursework |
|----------------------|-----------|-------------------------------|---------|-------------------------------------------------------------|-------------------------------------------------------------------|--------------------------|-------------------------------------------------------|-------------------------------|----|---------------------------------------------------------------|
| | Number | Course Title | Section | | | received this coursework | Number of students who have submitted this coursework | not submitted this coursework | | |
| Fall Semester 2017 | MEDT 7490 | Visual & Media Lit Tch & Lear | E01 | MEDT 7490 Comprehensive Instructional Design Plan Fall 2017 | MEDT 7490 (IT) Visual and Media Literacy Content Knowledge Rubric | 27 | 27 | 0 | 27 | |
| Fall Semester 2017 | MEDT 7490 | Visual & Media Lit Tch & Lear | E02 | MEDT 7490 Comprehensive Instructional Design Plan Fall 2017 | MEDT 7490 (IT) Visual and Media Literacy Content Knowledge Rubric | 30 | 29 | 1 | 29 | |
| Spring Semester 2018 | MEDT 7490 | Visual & Media Lit Tch & Lear | E01 | MEDT 7490 Visual Literacy Final Project Spring 2018 | MEDT 7490 (IT) Visual and Media Literacy Content Knowledge Rubric | 26 | 26 | 0 | 26 | |
| Spring Semester 2018 | MEDT 7490 | Visual & Media Lit Tch & Lear | E02 | MEDT 7490 Visual Literacy Final Project Spring 2018 | MEDT 7490 (IT) Visual and Media Literacy Content Knowledge Rubric | 26 | 26 | 0 | 26 | |
| Spring Semester 2018 | MEDT 7490 | Visual & Media Lit Tch & Lear | E03 | MEDT 7490 Visual Literacy Final Project Spring 2018 | MEDT 7490 (IT) Visual and Media Literacy Content Knowledge Rubric | 27 | 27 | 0 | 27 | |
| Summer Semester 2018 | MEDT 7490 | Visual & Media Lit Tch & Lear | E01 | MEDT 7490 Visual Literacy Final Project Summer 2018 | MEDT 7490 (IT) Visual and Media Literacy Content Knowledge Rubric | 23 | 23 | 0 | 23 | |
| Summer Semester 2018 | MEDT 7490 | Visual & Media Lit Tch & Lear | E02 | MEDT 7490 Visual Literacy Final Project Summer 2018 | MEDT 7490 (IT) Visual and Media Literacy Content Knowledge Rubric | 23 | 23 | 0 | 23 | |
| Summer Semester 2018 | MEDT 7490 | Visual & Media Lit Tch & Lear | E03 | MEDT 7490 Visual Literacy Final Project Summer 2018 | MEDT 7490 (IT) Visual and Media Literacy Content Knowledge Rubric | 23 | 22 | 1 | 22 | |

THE TABLES BELOW CONTAIN AGGREGATE DATA FOR THE FORM : MEDT 7490 (IT) Visual and Media Literacy Content Knowledge Rubric

MEDT 7490 (IT) Visual and Media Literacy Content Knowledge Rubric

| Rubric | # Unacceptable | % Unacceptable | # Developing | % Developing | # Proficient | % Proficient | # Exemplary | % Exemplary | # No Response | % No Response | Total | Mean | Median | Mode | Standard Deviation |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|----------------|--------------|---------------|--------------|---------------|-------------|---------------|---------------|---------------|-------------|------|--------|------|--------------------|
| Develop an awareness of the roles and applications of visual and media literacy to the instructional process, and as a means of enhancing learning and motivation with all types of learners. | 1 | 0.49% | 44 | 21.67% | 54 | 26.6% | 104 | 51.23% | 0 | 0% | 203 | 3.29 | 4 | 4 | 0.82 |
| Develop competencies in operating equipment needed for taking and editing digital photographs and videos for use in the work place (i.e., digital camera, tripod, flash, computer, mouse, video camera, video recorder, lights, microphone mixers, microphone, editing machine, computer graphic programs and photo/video editing software). | 1 | 0.5% | 37 | 18.32% | 58 | 28.71% | 106 | 52.48% | 1 | 0.49% | 202 | 3.33 | 4 | 4 | 0.79 |
| Design and produce digital educational materials and resources in selected areas of interest that support effective visual-based instruction. | 1 | 0.49% | 36 | 17.73% | 61 | 30.05% | 105 | 51.72% | 0 | 0% | 203 | 3.33 | 4 | 4 | 0.78 |
| Select, and utilize digital tools and resources that can be integrated into the workplace and instructional settings to meet the varying and diverse needs of all learners. | 1 | 0.49% | 38 | 18.72% | 64 | 31.53% | 100 | 49.26% | 0 | 0% | 203 | 3.3 | 3 | 4 | 0.78 |
| Discuss, and model safe, legal, and ethical practices for taking, sharing, using, and citing digital resources. | 1 | 0.49% | 80 | 39.41% | 17 | 8.37% | 105 | 51.72% | 0 | 0% | 203 | 3.11 | 4 | 4 | 0.96 |
| Total/Percentage | 5 | 0.49% | 235 | 23.18% | 254 | 25.05% | 520 | 51.28% | 1 | 0.1% | 1014 | | | | |

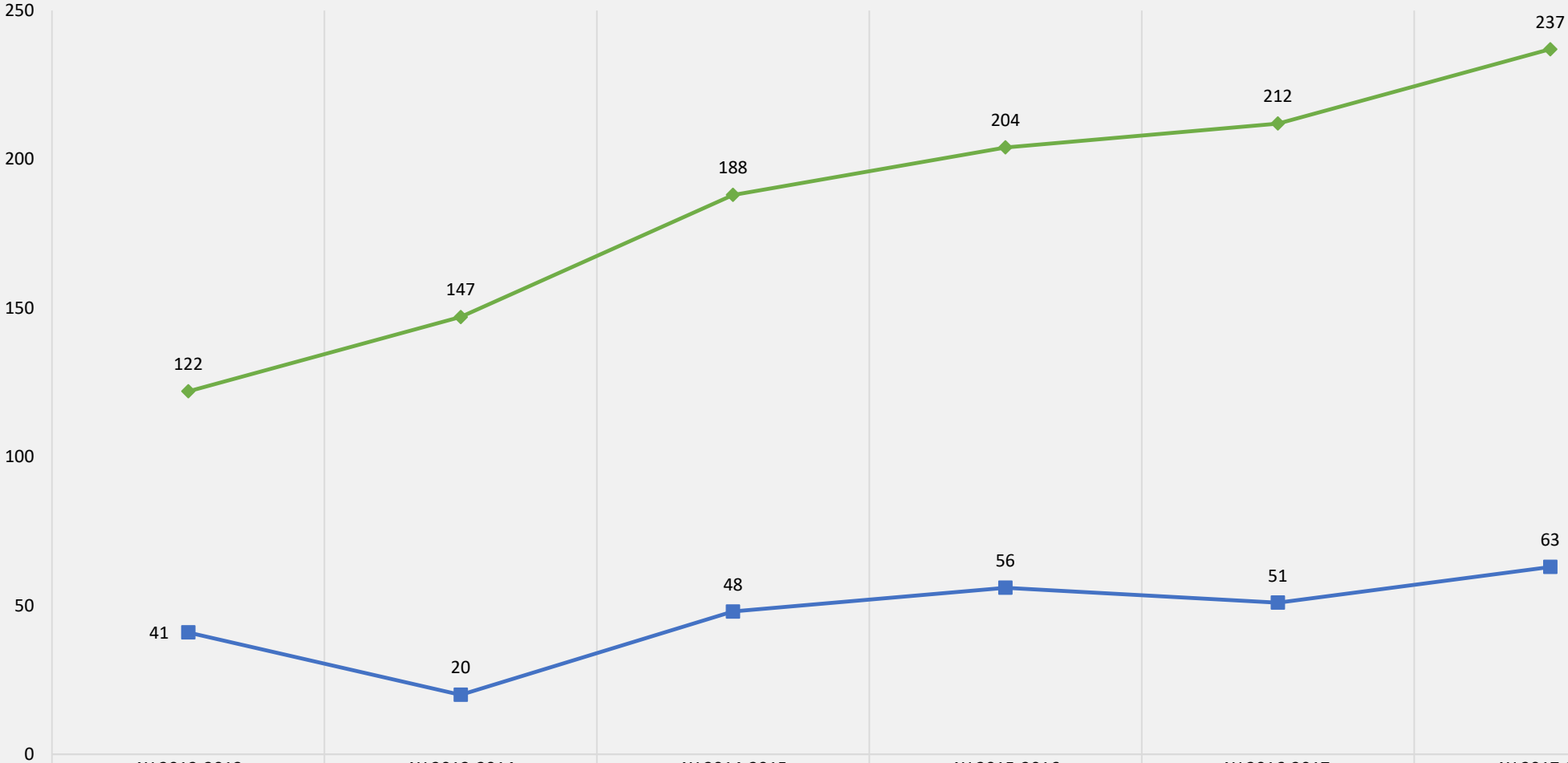
INSTRUCTIONAL TECHNOLOGY GACE SCORES

| Test Name | Statewide | | | Program | | |
|------------------------------|----------------|-----------|--------|----------------|-----------|--------|
| | # of Examinees | # Passing | % Pass | # of Examinees | # Passing | % Pass |
| 302 Instructional Technology | | | | | | |
| Total | | | | | | |
| Total | 244 | 235 | 96 | 84 | 82 | 98 |

| Test Name | Variables | Average Scaled Score | | # of Examinees | | # of Selected Response Questions | | Average Percentage Correct | | # of Constructed Response Points Possible | |
|------------------------------|-----------------------------------------------------------------------------|----------------------|---------|----------------|---------|----------------------------------|--|----------------------------|---------|-------------------------------------------|--|
| | | State | Program | State | Program | | | State | Program | | |
| 302 Instructional Technology | Total | 272.07 | 273.81 | 244 | 84 | | | | | | |
| | T1S1 | | | | | 20 - 21 | | 78.53 | 80.31 | | |
| | 1. LEADS THE DEVELOPMENT AND IMPLEMENTATION OF A SHARED VISION FOR THE USE | | | | | 6 - 7 | | 77.9 | 77.98 | | |
| | 2. DEVELOPS AND EVALUATES TECHNOLOGY-BASED PROFESSIONAL LEARNING PROGRAMS | | | | | 14 | | 78.69 | 81.21 | | |
| | T1S2 | | | | | 32 | | 76.83 | 77.83 | | |
| | 1. INTEGRATES CURRENT AND EMERGING TECHNOLOGY INTO TEACHING, LEARNING, AND | | | | | 12 - 13 | | 78.76 | 80.71 | | |
| | 2. CREATES AND SUPPORTS DIGITAL-AGE LEARNING ENVIRONMENTS | | | | | 12 - 13 | | 75.8 | 75.27 | | |
| | 3. ENGAGES IN PROFESSIONAL GROWTH AND DEVELOPMENT | | | | | 7 | | 75.64 | 77.72 | | |
| | T1S3 | | | | | 16 | | 70.8 | 70.39 | | |
| | 1. SELECTS AND GUIDES OTHERS IN THE SELECTION OF DIGITAL RESOURCES AND SYST | | | | | 8 | | 67.32 | 67.56 | | |
| | 2. EVALUATES AND GUIDES OTHERS IN THE EVALUATION OF DIGITAL TOOLS, RESOURCE | | | | | 8 | | 74.28 | 73.21 | | |
| | T1S4 | | | | | 11 - 12 | | 76.06 | 77.29 | | |
| | 1. MODELS AND PROMOTES THE EQUITABLE, ETHICAL, AND LEGAL USE OF INFORMATION | | | | | 5 - 6 | | 82.62 | 82.38 | | |
| | 2. MODELS AND PROMOTES SAFE AND RESPONSIBLE USE OF DIGITAL INFORMATION AND | | | | | 6 | | 70.15 | 72.62 | | |
| | T1S5 | | | | | | | 65.56 | 68.8 | 24 | |
| | 1. PROGRAM DEVELOPMENT, IMPLEMENTATION, AND EVALUATION | | | | | | | 70.15 | 73.21 | 6 | |
| | 2. TEACHING, LEARNING, AND ASSESSMENT | | | | | | | 66.6 | 70.44 | 6 | |
| | 3. LOCATING, SELECTING, AND EVALUATING DIGITAL RESOURCES | | | | | | | 58.13 | 61.11 | 6 | |
| | 4. DIGITAL CITIZENSHIP | | | | | | | 67.35 | 70.44 | 6 | |

ENROLLMENT AND GRADUATION TREND DATA

M.ED. IN MEDIA ENROLLMENT AND GRADUATE DATA TRENDS



◆ ENROLLED
■ GRADUATES

AY 2012-2013

AY 2013-2014

AY 2014-2015

AY 2015-2016

AY 2016-2017

AY 2017-2018

122

147

188

204

212

237

41

20

48

56

51

63

250

200

150

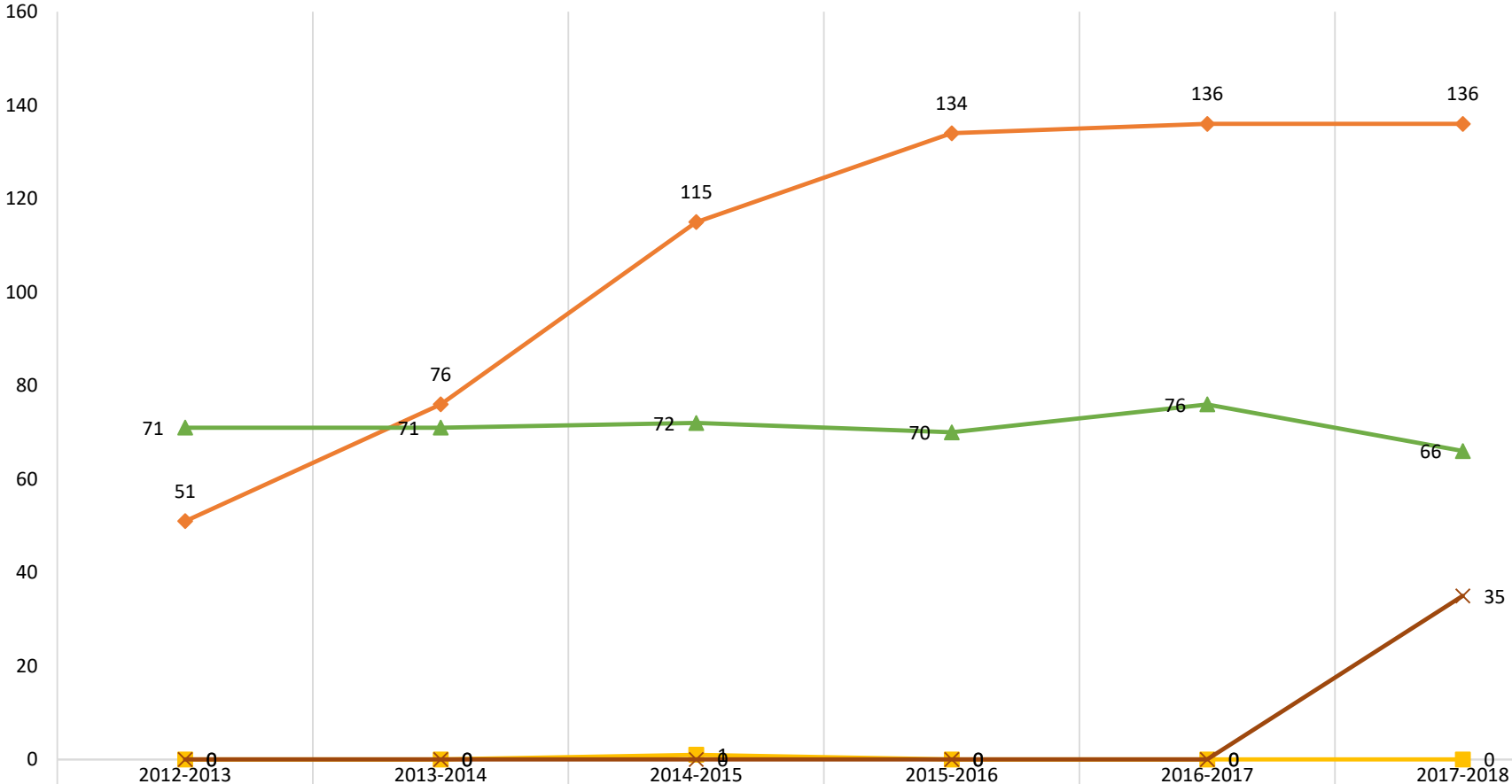
100

50

0

ENROLLMENT TREND DATA

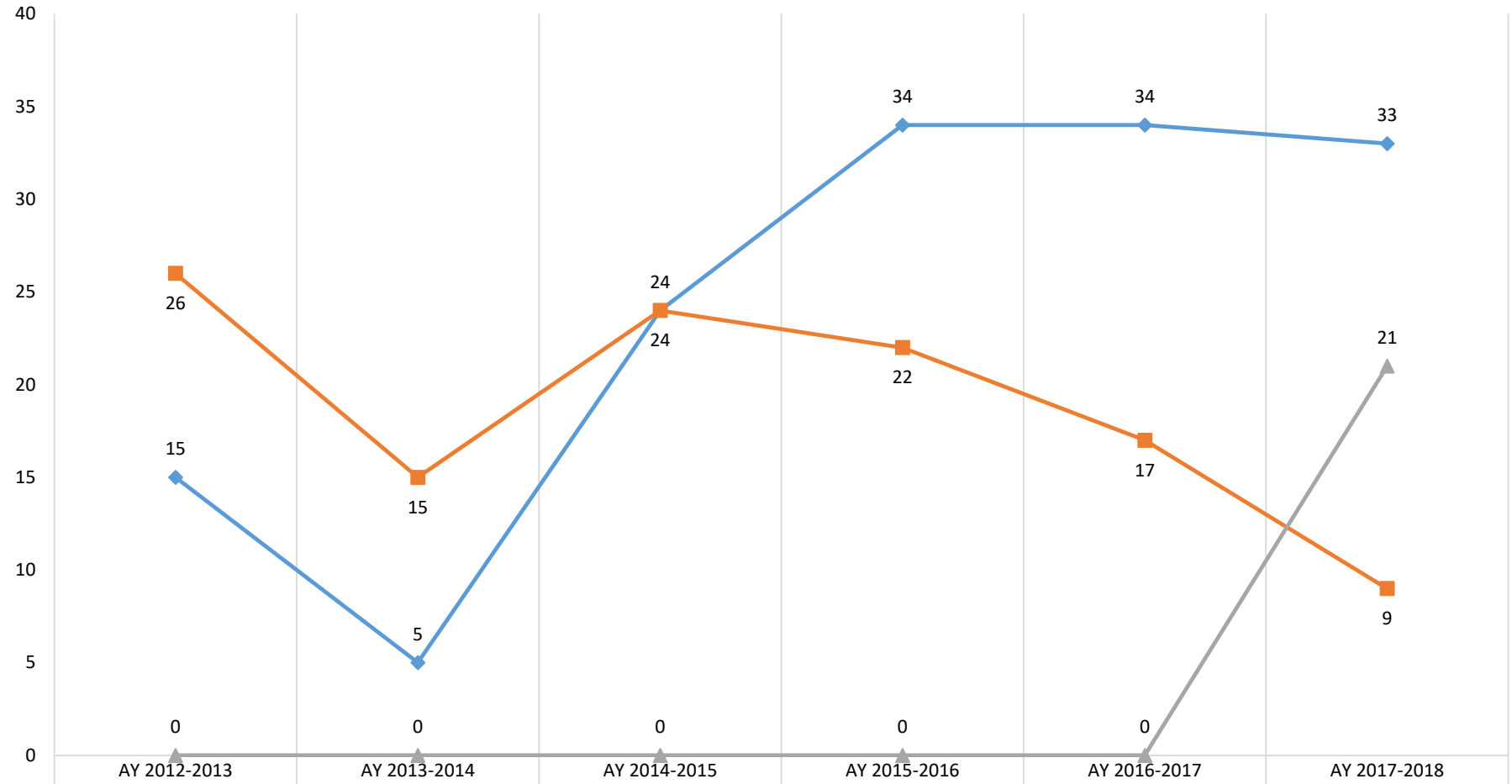
ENROLLMENT TRENDS FOR M.E.D. IN MEDIA



| | | | | | | |
|--------------------------------------------|----|----|-----|-----|-----|-----|
| M.Ed. Media Instruction Technology Conc. | 51 | 76 | 115 | 134 | 136 | 136 |
| M.Ed. Media IT School Library Media Cert | 0 | 0 | 1 | 0 | 0 | 0 |
| M.Ed. Media Media Specialist Concentrat | 71 | 71 | 72 | 70 | 76 | 66 |
| M.Ed. Media Sch Library Media & Instr Tech | 0 | 0 | 0 | 0 | 0 | 35 |

GRADUATION TREND DATA

GRADUATION TRENDS FOR M.ED. IN MEDIA

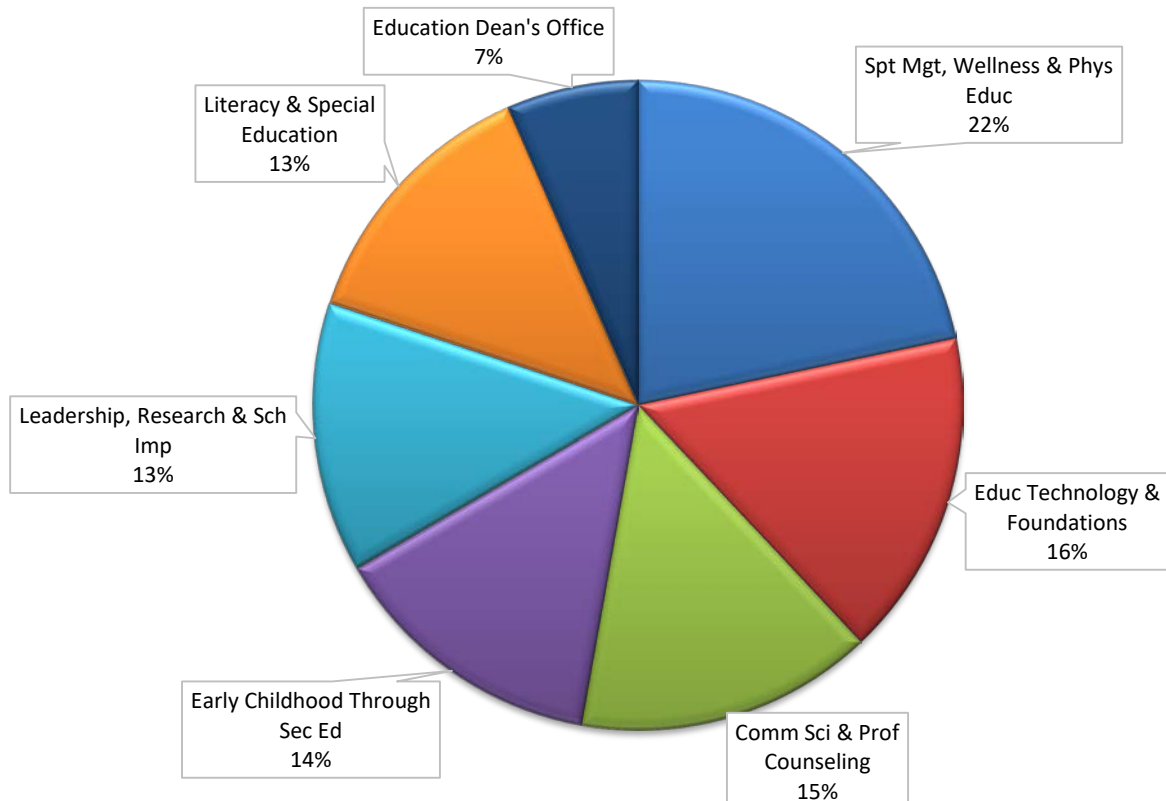


| | | | | | | |
|----------------------------------------------|----|----|----|----|----|----|
| ◆ M.Ed. Media Instruction Technology | 15 | 5 | 24 | 34 | 34 | 33 |
| ■ M.Ed. Media Media Specialist | 26 | 15 | 24 | 22 | 17 | 9 |
| ▲ M.Ed. Media Sch Library Media & Instr Tech | 0 | 0 | 0 | 0 | 0 | 21 |

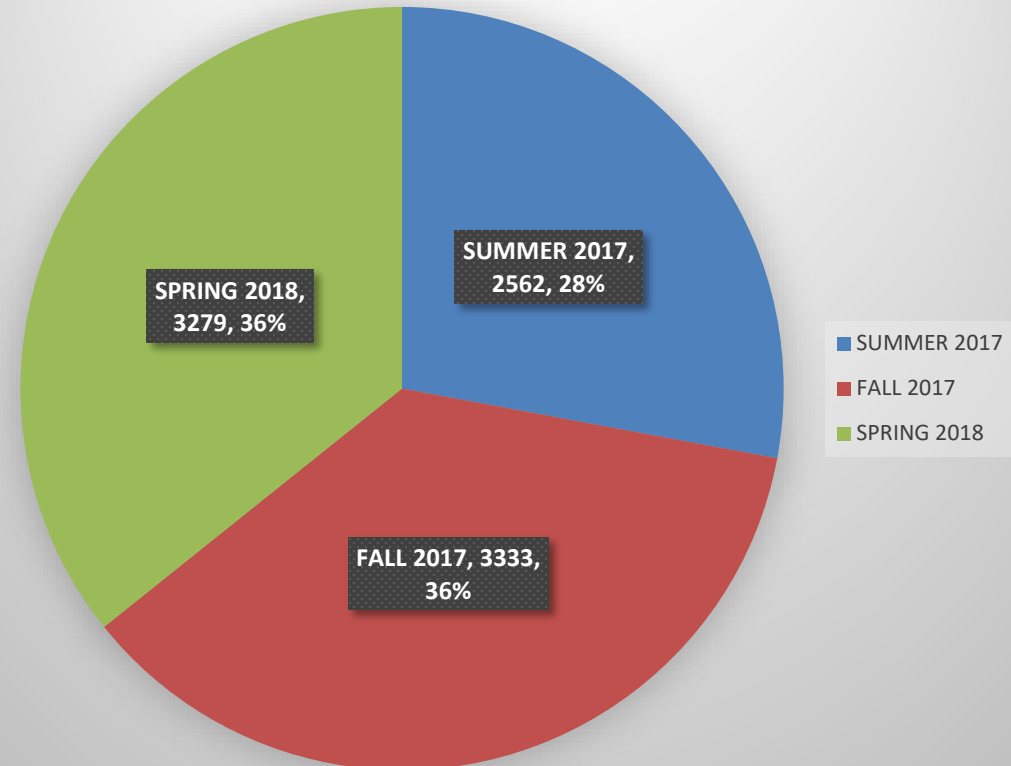
CREDIT HOUR PRODUCTION

| TERM | SUMMER 2017 | | | FALL 2017 | | | SPRING 2018 | | | Total by ROWS | | |
|--------------------------------|-------------|-------------|--------------|-------------|-------------|--------------|-------------|--------------|--------------|---------------|--------------|--------------|
| DEPT | ENRL | MAX_ENRL | CRED_HRS | ENRL | MAX_ENRL | CRED_HRS | ENRL | MAX_ENRL | CRED_HRS | ENRL | MAX_ENRL | CRED_HRS |
| Spt Mgt, Wellness & Phys Educ | 456 | 622 | 1226 | 2054 | 2202 | 5050 | 2309 | 2432 | 5932 | 4819 | 5256 | 12208 |
| Educ Technology & Foundations | 854 | 921 | 2562 | 1111 | 1090 | 3333 | 1093 | 1221 | 3279 | 3058 | 3232 | 9174 |
| Comm Sci & Prof Counseling | 614 | 893 | 1922 | 1093 | 1453 | 3377 | 996 | 1410 | 3044 | 2703 | 3756 | 8343 |
| Early Childhood Through Sec Ed | 363 | 478 | 1059 | 1217 | 1856 | 3238 | 1225 | 1732 | 3475 | 2805 | 4066 | 7772 |
| Leadership, Research & Sch Imp | 743 | 914 | 2154 | 939 | 1094 | 2735 | 921 | 1136 | 2684 | 2603 | 3144 | 7573 |
| Literacy & Special Education | 425 | 610 | 1192 | 1068 | 1536 | 3181 | 1071 | 1594 | 3140 | 2564 | 3740 | 7513 |
| Education Dean's Office | 148 | 199 | 444 | 525 | 545 | 1575 | 557 | 615 | 1671 | 1230 | 1359 | 3690 |
| Total by COLUMNS | 3603 | 4637 | 10559 | 8007 | 9776 | 22489 | 8172 | 10140 | 23225 | 19782 | 24553 | 56273 |

CREDIT HOUR PRODUCTION FOR AY 18 FOR COLLEGE OF EDUCATION



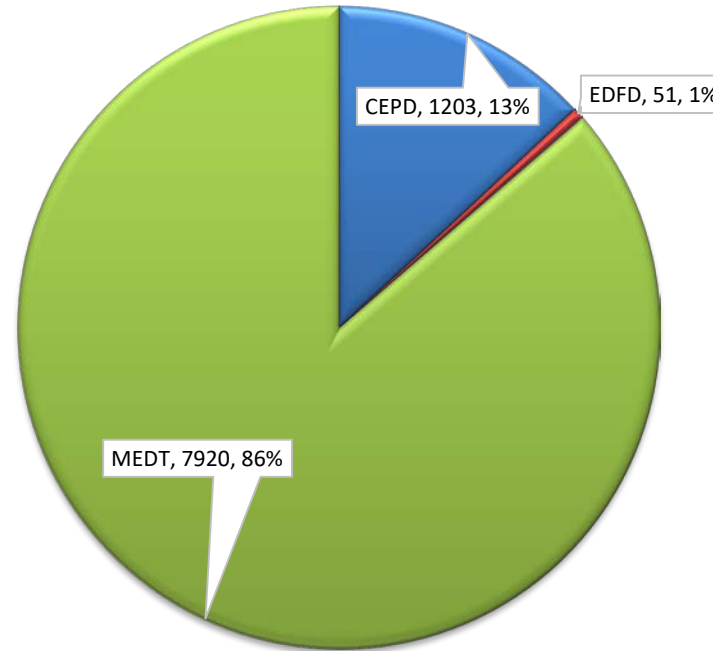
CREDIT HOUR PRODUCTION FOR EDUCATIONAL TECHNOLOGY AND FOUNDATIONS FOR AY 18



CREDIT HOUR PRODUCTION

| TERM | SUMMER 2017 | | | FALL 2017 | | | SPRING 2018 | | | Total by ROWS | | |
|-------------------------|-------------|------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|---------------|-------------|-------------|
| | ENRL | MAX_ENRL | CRED_HRS | ENRL | MAX_ENRL | CRED_HRS | ENRL | MAX_ENRL | CRED_HRS | ENRL | MAX_ENRL | CRED_HRS |
| CEPD | 81 | 95 | 243 | 193 | 185 | 579 | 127 | 140 | 381 | 401 | 420 | 1203 |
| EDFD | 17 | 25 | 51 | 0 | 0 | 0 | 0 | 0 | 0 | 17 | 25 | 51 |
| MEDT | 756 | 801 | 2268 | 918 | 905 | 2754 | 966 | 1081 | 2898 | 2640 | 2787 | 7920 |
| Total by COLUMNS | 854 | 921 | 2562 | 1111 | 1090 | 3333 | 1093 | 1221 | 3279 | 3058 | 3232 | 9174 |

TOTAL CREDIT HOUR PRODUCTION BY SUBJECT FOR AY 2017 - 2018



■ CEPD ■ EDFD ■ MEDT