

## **Communication Sciences and Disorders Program Strategic Plan 2016-2017**

### **CSD Mission Statement**

UWG Communication Sciences aspires to be the best comprehensive graduate Speech-Pathology Program in America – sought after as the best place to work, learn, and succeed!

### **COE Vision Statement**

The College of Education at the University of West Georgia will be recognized for *Leading a New World of Learning*, with relevant and innovative programs that change lives and contribute to the betterment of society.

### **Key Descriptors**

Key Descriptors of Programs – *Relevant, Distinctive, Robust*

Key Descriptors of Graduates - *Effective, Innovative, Globally Aware*

### **Strategic Imperative #1: STUDENT SUCCESS – Student Progression**

Goal 1: Enhance CSD enrollment, progression, and graduation:  
Processes

- Refine and streamline equitable processes for admission, at both the undergraduate and graduate levels;
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- *Increase of undergraduate GPA to 3.25 effective fall 2017;*
  - *Seek more diversity in admissions at both the undergraduate and graduate levels through outreach efforts;*
  - *Provide pre-major orientation.*
- Identify and reduce any curricular bottlenecks in order to student progression & graduation;
  - *Revised undergraduate admissions to not require “Teacher Education” qualification;*
  - *Coordinate curricular/scheduling revisions with the COE Advisement Center; (conduct a curriculum revision)*
  - *More closely align “core” undergraduate requirements with ASHA/CAA academic standards;*
  - *Balance graduate course sequencing.*
- Make CSD programs engaging and relevant for students by ensuring that all undergraduate and graduate students participate in at least one high-impact experiences (e.g., study abroad, immersive environments, and/or service learning)
  - *Broaden both first and second year graduate opportunities for clinical experiences through both external sites and Comprehensive Community Clinic service offerings;*
  - *Develop “study abroad” opportunities for graduate students*

#### *Outcome*

*Admit 30 students per academic year with a 100% graduation rate*

*Maintain (at least one per academic year) experiential learning (e.g., study abroad opportunities, camp, intensive external placement*

*Revised curriculum*

## **Strategic Imperative #2: ACADEMIC SUCCESS - Academic Programming and Faculty Support**

### Goal 2: Enhance Academic Programs:

- Using COE Program Vitality Data and other sources of information, expand and continue to modernize thriving programs; consolidate or eliminate under-performing programs
  - *Annual “Closing the Loop” data analysis and goal setting initiative.*
- Ensure compliance with BOR, PSC, SACSCOC, CAEP, ASHA,
  - *Acquisition of ASHA/CAA accreditation consulting services for accreditation preparation and program review;*
  - *Development of an internal “compliance and curriculum work group” within the CSD Program.*
- Continually examine technological support within the COE for faculty and students
  - *Development of an internal “compliance and curriculum work group” within the CSD Program.*
- Expand use of innovative technology to support learning outcomes
  - *Ongoing review of technology enhancements within the CCC and the classroom;*

#### *Outcome*

*Comprehensive curriculum for passing the praxis at a 90% rate*

*Provide at least one opportunity for an outside specialist to contribute to curriculum and professional development for students*

### Goal 3: Promote faculty productivity related to teaching, scholarly activity, and service:

- Provide support and incentives for writing external grants
  - *Development of a “research working group”;*
- Revision of the faculty performance evaluation system (Tk20);
  - *Revisions to the “Faculty Qualifications” section of Tk20 will provide more relevant information through a simpler process.*
- Set College expectations for Promotion and Tenure
  - *Currently being addressed by the Faculty Governance Committee in the COE;*
- Recognize faculty initiatives and achievements
  - *Ongoing program based in the Dean’s Office to acknowledge the achievements of faculty.*

#### *Outcomes*

*At least 10% Student participation in faculty research opportunity at a state or national meeting*

*All tenure-track faculty will present on scholarly activities at a state, national, and/or international meeting*

*20% of tenure-track faculty will submit a minimum of intramural or extramural proposal each academic year*

## **Strategic Imperative #3: SUCCESSFUL PARTNERSHIPS – Professional Collaborations and Service**

### Goal 4: Enhance Regional Community Partnerships

- Expand our academic presence in Newnan
  - *Assign a clinical faculty member to coordinate services/supervision at the Newnan Campus;*
- Enhance Comprehensive Community Clinic services in the region
  - *Continually review opportunities to provide services and clinician training in the region.*

#### *Outcome*

*Host an annual advisory meeting for community stakeholders*

*Provide clinical services at all CCC satellites (e.g., Newnan, Waco)*

**Strategic Imperative #4: OPERATIONAL SUCCESS – Operational Effectiveness and Sustainability**

Goal 5: Improve Work-life Balance:

- Move COE tenure-track faculty to a 3/3 load
  - *Faculty currently reviewing and will be implemented in fall 2017;*
- Move CSD/CCC to a new scheduling model
  - *Developing new clinical/class scheduling model which will support student and faculty planning and transitions.*

*Outcome*

*All tenure-track faculty will be on a 3-3 teaching load by fall 2017*

*New scheduling model will be implemented by fall 2018*

Goal 6: Improve Communication and Diverse Points of View:

- Continue to highlight diversity in the COE and connect the work of the COE Diversity Advisory Committee to campus-wide efforts.
  - *Diversity Symposium*
  - *Formal and informal opportunities for faculty and administration to interact at the college, department and program level;*
  - *Department Chair's "open door" policy*

*Outcome*

*A minimum of one student will apply for the ASHA Minority Student Leadership Program*

*A minimum of two students will present at the COE Diversity Symposium*

*A minimum two students will participate in the Multicultural Initiative*