

## Communication Sciences and Disorders Program Strategic Plan 2017-2018

### CSD Mission Statement

UWG Communication Sciences aspires to be the best comprehensive graduate Speech-Pathology Program in America – sought after as the best place to work, learn, and succeed!

### COE Vision Statement

The College of Education at the University of West Georgia will be recognized for *Leading a New World of Learning*, with relevant and innovative programs that change lives and contribute to the betterment of society.

### Key Descriptors

Key Descriptors of Programs – *Relevant, Distinctive, Robust*

Key Descriptors of Graduates - *Effective, Innovative, Globally Aware*

### Strategic Imperative #1: STUDENT SUCCESS – Student Progression

Goal 1: Enhance CSD enrollment, progression, and graduation:

- Refine and streamline equitable processes for admission, at both the undergraduate and graduate levels;
  - Seek to admit strong candidates within UWG since the change in undergraduate GPA requirement to 3.25 (increase from 2.7 prior to 2017);
  - *Seek more diversity in admissions at both the undergraduate and graduate levels through outreach efforts;*
  - *Provide pre-major orientation.*
- Identify and reduce any curricular bottlenecks to facilitate student progression & graduation;
  - *Revised undergraduate admissions to not require “Teacher Education” qualification;*
  - *Coordinate curricular/scheduling revisions with the COE Advisement Center;*
  - *More closely align “core” undergraduate requirements with ASHA/CAA academic standards;*
  - *Balance graduate course sequencing.*
- Make CSD programs engaging and relevant for students by ensuring that all undergraduate and graduate students participate in at least one high-impact experiences (e.g., study abroad, immersive environments, and/or service learning)
  - *Broaden both first and second year graduate opportunities for clinical experiences through both external sites and Comprehensive Community Clinic service offerings;*
  - *Enhance “study abroad” opportunities for graduate students.*

### Strategic Imperative #2: ACADEMIC SUCCESS - Academic Programming and Faculty Support

Goal 2: Enhance Academic Programs:

- Using COE Program Vitality Data and other sources of information, expand and continue to modernize thriving programs; consolidate or eliminate under-performing programs
  - *Annual “Closing the Loop” data analysis and goal setting initiative.*
- Ensure compliance with BOR, PSC, SACSCOC, CAEP, ASHA, and CACREP

- *Continued refinement of an internal “compliance and curriculum work group” within the CSD Program.*
- Continually examine technological support within the COE for faculty and students
  - *Continued enhancement of an internal “compliance and curriculum work group” within the CSD Program.*
  - *Recruited audiology faculty member, effective 8/1/2018, which will enhance the learning opportunities for students, and more effectively utilizing current audiology technology.*
- Expand use of innovative technology to support learning outcomes
  - *Ongoing review of technology enhancements within the CCC and the classroom;*
  - *Frequent student referral to the newly established Innovations Lab in the College of Education*

Goal 3: Promote faculty productivity related to teaching, scholarly activity, and service:

- Provide support and incentives for writing external grants
  - *Development of a “research working group”;*
- Revision of the faculty performance evaluation system (Tk20);
  - *Revisions to the “Faculty Qualifications” section of Tk20 will provide more relevant information through a simpler process.*
- Set College expectations for Promotion and Tenure
  - *Enforce criteria set forth by the Faculty Governance Committee in the COE;*
- Recognize faculty initiatives and achievements
  - *Ongoing program based in the Dean’s Office to acknowledge the achievements of faculty.*

**Strategic Imperative #3: SUCCESSFUL PARTNERSHIPS – Professional Collaborations and Service**

Goal 4: Enhance Regional Community Partnerships

- Expand our academic presence in Newnan
  - *Assigned a clinical and academic? faculty member to coordinate services/supervision at the Newnan Campus;*
- Enhance Comprehensive Community Clinic services in the region
  - *Continually review opportunities to provide services and clinician training in the region.*

**Strategic Imperative #4: OPERATIONAL SUCCESS – Operational Effectiveness and Sustainability**

Goal 5: Improve Work-life Balance:

- Move COE tenure-track faculty to a 3/3 load
  - *Implemented since Fall 2017;*
- Move CSD/CCC to a new scheduling model
  - *Developing new clinical/class scheduling model which will support student and faculty planning and transitions.*

Goal 6: Improve Communication and Diverse Points of View:

- Continue to highlight diversity in the COE and connect the work of the COE Diversity Advisory Committee to campus-wide efforts.
  - *Diversity Symposium*
  - *Formal and informal opportunities for faculty and administration to interact at the college, department and program level;*
  - *Department Chair’s “open door” policy*