

MASTER OF SCIENCE- SPORT MANAGEMENT
DEPARTMENT OF SPORT MANAGEMENT, WELLNESS, AND PHYSICAL EDUCATION

Name: _____ Student ID: _____

REQUIRED CORE COURSES	Hrs	Gr	Trf
SPMG 6001 – Social Issues in Sport	3		
SPMG 6102 – Revenue Generation in Sport	3		
SPMG 6110 – Sport Law	3		
SPMG 6120 – Strategic Management of Sport Organizations	3		
SPMG 6130 – Research and Assessment in Sport	3		
SPMG 6140 – Strategic Sales and Marketing for Sport Organizations	3		
SPMG 6150 – Applied Communication and Technology in Sport	3		
INTERCOLLEGIATE ATHLETICS ELECTIVES			
SPMG 6200 – Intercollegiate Athletics Management	3		
SPMG 6210 – Student-Athlete Development	3		
SPMG 6220 – Compliance and Eligibility	3		
SPMG 6230 – Advanced Event Management and Operations	3		
SPORT ANALYTICS ELECTIVES			
SPMG 6300 – Introduction to Sport Analytics	3		
SPMG 6310 – Big Data and Statistical Analysis in Sport	3		
SPMG 6320 – Analytics in Sport Business	3		
SPMG 6330 – Applied Network Analysis in Sport	3		
GENERAL ELECTIVES			
SPMG 7685 – Special Topics in Sport Management	3		
EXPERIENTIAL LEARNING COURSES (Select One)			
SPMG 7100 – Sport Management Research	3		
SPMG 7110 – Sport Management Capstone	3		

- Students must complete 7 required core courses (21 credits), 4 electives (12 credits) and 1 experiential learning course (3 credits) along with completing a comprehensive examination with a score of 80% or above.
- Pre-requisite requirements for SPMG 7100 Sport Management Research (3) and SPMG 7110 Sport Management Capstone (3) include completion of at least 24 credit hours, score of 80% or above on comprehensive examination, and completion SPMG 6130 Research and Assessment in Sport (3).
- SPMG 6300 Introduction to Sport Analytics (3) is a pre-requisite course for SPMG 6310 Big Data and Statistical Analysis in Sport (3), SPMG 6320 Analytics in Sport Business (3), and SPMG 6330 Applied Network Analysis in Sport (3)

Student Signature: _____ Date: _____

Advisor Signature: _____ Date: _____