



**UWG POLICY NUMBER: 10.5**  
**UWG POLICY NAME: Alumni Relations**

**POLICY:**

The Office of Alumni Relations is responsible for the governance and administration of the University of West Georgia (UWG) Alumni Association including planning, implementing, and administering programs and services to engage alumni in the life of the University. Alumni Relations adheres to all applicable Federal and State regulations, and [Board of Regents \(BOR\) Policies](#).

Such programs and services include, but are not limited to, developing alumni volunteers, encouraging philanthropic support of the University; and supporting academic colleges and programs, University admissions and recruiting, and career service activities. All such projects and activities must be consistent with the current overall institutional image of UWG (as outlined in [UWG Visual Identity Guidelines](#)).

UWG considers anyone who earned a degree(s) or certificate(s) from UWG or its predecessor/successor institution(s), or any former students who regularly matriculated and left the institution in good standing, as Alumni. Honorary Alumni status may be conferred upon any person by action of the UWG Alumni Association’s Board of Directors.


**CONTEXT:**

This policy applies to all programs and activities that are initiated by or developed to engage with the defined alumni of UWG. This includes any activities entered into with other elements of the University System of Georgia (USG) or organizations outside of the University.

No employee of UWG has the authority to make any agreements or understandings; to enter into any contracts for materials or supplies; or to otherwise enter into agreements relating to university relations, development, or alumni relations that may be construed as financially or otherwise binding to the University without first being authorized by the Vice President of University Advancement.

*The Chief Advancement Officer is authorized to establish procedures for compliance with this Policy.*

**SIGNATURE OF THE PRESIDENT:**

  
\_\_\_\_\_  
University President

7/12/19  
\_\_\_\_\_  
Date

Reviewed by University General Counsel: \_\_\_\_\_

## **ADMINISTRATION & ADDITIONAL RESOURCES**

**Short Title:** "Alumni Relations Policy "

**Previous Versions:** None

**Oversight:** Chief Advancement Officer

### **Additional Resources:**

- Board of Regents of the University System of Georgia Policy Manual, 6.17 (Cooperative Organizations), 7.4 (Private Donations to the USG and its Institutions)
- Board of Regents of the University System of Georgia Business Procedures Manual, 17.0 (Affiliated Organizations)

### **Associated Procedures:**

- Annual Events
  - Student Programs
  - Mailing Lists
  - Tailgating
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