

## President's Scorecard 2014-2015

1 - Alert	2 - Area of concern	3 - Goal met	4 - Met stretch goal	5 - Met super stretch goal			
Imperative	Goal	Weight	Scale	Outcome	Score	Weighted Score	Status
Student Success	Graduation: Confer 2,300 degrees	12.0%	5 = 2,400				
			4 = 2,350 - 2,399				
			3 = 2,300 - 2,349				
			2 = 2,250 - 2,299	2,256	2	2.4	
			1 = 2,249 and below				
Student Success	Progression: Sustain 6-year graduation rate of 42%	10.0%	5 = 44% +				
			4 = 43% - 43.9%				
			3 = 42% - 42.9%				
			2 = 41.5% - 41.9%				
			1 = 41.4% and below	41	1	1	
Student Success	Retention: Increase 30, 60, 90, SCH retention rate from 70.8% to 73%	12.0%	5 = 75% +				
			4 = 74% - 74.9%	74.16	4	4.8	
			3 = 73% - 73.9%				
			2 = 72.5% - 72.9%				
			1 = 72.4% and below				

Academic and Operational Success	Faculty/Staff Median Salary: Increase Faculty Salary from 85% to 86% of CUPA median and raise Staff Salary to entry point for all 19 pay bands	10.0%	5 = 90+				
			4 = 88-89				
			3 = 85-87	Faculty at 86% eff. 7/1/15, 2015 and Staff at 100% of entry point for all bands eff. 7/1/14	3	3	
			2 = 82-84				
			1 = 81 and below				
Operational Success	Employee Engagement: Achieve an overall mean of 4.20 on Employee Engagement Survey	8.0%	5 = 4.4+				
			4 = 4.3-4.39				
			3 = 4.2-2.29				
			2 = 3.8-4.19	3.8	2	1.6	
			1 = 3.79 and below				

<b>Operational Success</b>	Total Enrollment: Increase FTE for all constituencies from 10,845 to 11,031	9.0%	5 = 11,131+				
			4 = 11,041 - 11,130	11,074	4	3.6	
			3 = 11,031 - 11,040				
			2 = 10,995 - 11,030				
			1 = 10,994 and below				
<b>Operational Success</b>	Total Enrollment: Increase total enrollment at all sites from 11,929 to 12,150	12.0%	5 = 12,300+				
			4 = 12,200 - 12,299	12,206	4	4.8	
			3 = 12,150 - 12,199				
			2 = 12,000 - 12,149				
			1 = 11,999 and below				
<b>Academic, Operational, Partnership, and Student Success</b>	Fundraising: Achieve \$6M in total annual gifts and pledges	12.0%	5 = \$7.5M+	\$7.8M	5	6	
			4 = \$6.5M - \$7.49M				
			3 = \$6.0M - \$6.49				
			2 = \$5.5M - \$5.99				
			1 = \$5.49 and below				

Academic, Operational, Partnership, and Student Success	Fundraising: Achieve \$3.1M in VSE annual reporting	7.5%	5 = \$3.7M+				
			4 = \$3.3M - \$3.6M	\$3.48M	4	3	
			3 = \$3.1M - \$3.2M				
			2 = \$2.8M - \$3.0M				
			1 = \$2.79M and below				
Partnership Success	Economic Impact: Increase regional economic impact from \$442M to \$450M	7.5%	5 = \$475M+				
			4 = \$460M - \$474M				
			3 = \$450M - \$459M	\$456M	3	2.25	
			2 = \$442M - \$449M				
			1 = \$441M and below				
<b>Final Score</b>						<b>3.245</b>	