

## President's Scorecard 2017-2018

1 - Alert	2 - Area of concern	3 - Goal met	4 - Met stretch goal	5 - Met super stretch			
Imperative	Goal	Weight	Scale	Outcome	Score	Weighted Score	Status
Student Success	Graduation: <b>Confer 2,650 degrees</b>	10.0%	5 = 2,700+	2,659	4	4	
	*FY2017 conferred 2,612 (record)		4 = 2,651 - 2,699				
			3 = 2,600 - 2,650				
			2 = 2,500 - 2,599				
			1 = 2,499 and below				
Student Success	Progression: <b>Achieve 6-year graduation rate of 42.5%</b>	10.0%	5 = 44% +	40.49%	1	1	
	*FY2016 rate was 41.21%		4 = 43% - 43.9%				
			3 = 42% - 42.9%				
			2 = 41% - 41.9%				
			1 = 41% and below				
Student Success	Progression: <b>Achieve 4-year graduation rate of 20%</b>	10.0%	5 = 20.6% +	21.34%	5	5	
	*FY2016 rate was 19.48% (record)		4 = 20.1% - 20.5%				
			3 = 19.5% - 20%				
			2 = 19% - 19.49%				
			1 = 18.9% and below				
Student Success	Retention: Maintain 30, 60, 90, SCH <b>retention rate at 73%</b>	10.0%	5 = 75.6% +	72.38%	1	1	
	*2015 cohort 72.34%		4 = 74.6% - 75.5%				
			3 = 73.6% - 74.5%				
			2 = 72.6% - 73.5%				
			1 = 72.5% and below				
Academic and Operational Success	Faculty/Staff Median Salary: <b>Increase Faculty Salary at 89%</b> of CUPA median and <b>increase Staff Salary to phase III</b> of the new entry point for all 19 pay bands	10.0%	5 = 90+	88	3	3	
	*Faculty increased to 88% of CUPA (record)		4 = 89-90				
	*Staff equity recurring investment of \$638,000 (record)		3 = 88-89				
			2 = 87-88				
			1 = 87 and below				
Operational Success	Employee Engagement: Increase score on <b>"Engagement" to 4.0</b> on Employee Engagement Survey	8.0%	5 = 4.2+	3.97	3	2.4	
	*Previous year was 3.91 (record)		4 = 4.09-4.19				

			3 = 3.9 -4.0				
			2 = 3.8-3.89				
			1 = 3.8 and below				
<b>Operational Success</b>	Total Enrollment (FTE): Increase FTE for all constituencies <b>from 11,877 to 12,050</b>	8.0%	5 = 12,200+	<b>11,941</b>	<b>2</b>	<b>1.6</b>	
	*Fall 2016 FTE of 11,877 (record)		4 = 12,101 - 12,199				
			3 = 12,000 - 12,100				
			2 = 11,901 - 11,999				
			1 = 11,900 and below				
<b>Operational Success</b>	Total Enrollment (HC): Increase total head count enrollment at all sites <b>from 13,308 to 13,650</b>	10.0%	5 = above 13,799	<b>13,520</b>	<b>2</b>	<b>2.0</b>	
	*Fall 2016 enrollment of 13,308 (record)		4 = 13,700 - 13,799				
			3 = 13,600 - 13,699				
			2 = 13,500 - 13,599				
			1 = 13,499 and below				
<b>Academic, Operational, Partnership, and Student Success</b>	Fundraising: Achieve <b>\$8M in total annual gifts and pledges</b>	10.0%	5 = \$10.0M+	<b>\$8,597,802</b>	<b>3</b>	<b>3</b>	
	*silent phase of campaign (\$28M raised toward \$50M goal by December 31, 2020)		4 = \$9M - \$9.99M				
			3 = \$8.0M - \$8.99				
			2 = \$7M - \$7.99				
			1 = \$6.99M and below				
<b>Academic, Operational, Partnership, and Student Success</b>	Fundraising: Achieve <b>\$4M in VSE annual reporting</b>	7.0%	5 = \$4.5M+	<b>\$4,568,759</b>	<b>5</b>	<b>3.5</b>	
			4 = \$4.25M - \$4.49M				
			3 = \$4M - \$4.24M				
			2 = \$3.75M - \$3.99M				
			1 = \$3.74M and below				
<b>Partnership Success</b>	Economic Impact: Increase regional economic impact from \$518M to \$530M	7.0%	5 = over \$535M	<b>\$564M</b>	<b>5</b>	<b>3.5</b>	
			4 = \$530-535M				
			3 = \$525M - \$530M				
			2 = \$520M - \$525M				
			1 = \$520M and below				
						30	