

## VP of Student Affairs and Enrollment Management Scorecard 2019-2020

1 - Alert	2 - Area of concern	3 - Goal met	4 - Met stretch goal	5 - Met super stretch goal			
Imperative	Goal	Weight	Scale	Outcome	Score	Weighted Score	Status
Student Success	First Year Retention	25%	5=72.1%+ 4=71.1%-72.0% 3=70.1%-71.0% 2=69.1%-70.0% 1=69% and below				Measured in <i>Fall 2020</i>
Operational Success	Total Enrollment	25%	5 = above 13,499 4 = 13,400-13,499 3 = 13,300-13,399 2 = 13,200-13,299 1 = below 13,200				Measured in <i>Fall 2020</i>
Student Success	Student financial access and success	15%	5 = Less than 1% 4 = 1.0% - 1.24% 3 = 1.25% - 1.49% 2 = 1.5% - 1.74% 1 = above 1.75%				Measured in <i>Fall 2020</i> Fall/Spring/Summer
Student Success	Student financial access and success	15%	5 = 71+% 4 = 61% - 70% 3 = 51% - 60% 2 = 41% - 50% 1 = below 40%				Measured in <i>Fall 2020</i> Fall/Spring/Summer
Student Success	Development of the whole person through student engagement	20%	5 = 41%+ 4 = 39% - 40.9% 3 = 37% - 38.9% 2 = 35 - 36.9% 1 = Below 35%				Measured in <i>Summer 2020</i> <i>(end of spring)</i>