

VP of Student Affairs and Enrollment Management Scorecard 2016-2017

1 - Alert	2 - Area of concern	3 - Goal met		4 - Met stretch goal		5 - Met super stretch goal	
Imperative	Goal	Weight	Scale	Outcome	Score	Weighted Score	Status
Student Success	First Year Retention	20%	5=75.6%+				Measured in Fall 2017
			4=74.6%-75.5%				
			3=73.6%-74.5%				
			2=72.6%-73.5%				
			1=72.5%	72.38	1	2	
Student Success	SO to JR Progression	20%	5=61%				Measured in Fall 2017
			4=60%				
			3=59%				
			2=58%				
			1=57%	54.12	1	2	
Operational Success	Total Enrollment	10%	5 = above 13,450+	13,520	5	5	Measured in Fall 2017
			4 = 13,350-13,449				
			3 = 13,250-13,349				
			2 = 13,150-13,249				
			1 = below 13,150				
Operational Success	SAEM Employee Engagement	20%	5 = above 4.1				Measured in Spring 2017
	Engaged West Survey Engaged		4 = 4.0 - 4.1				
			3 = 3.9	3.91	3	6	
			2 = 3.8 - 3.9				
			1 = Below 3.8				
Student Success	Student financial access and success	15%	5 = 1880				Measured in Fall 17
	Number of Student Assistants		4 = 1860				
			3 = 1840				

			2 = 1820				(includes summer)
			1 = 1800	1650	1	1.5	
Student Success	Development of the whole person through student engagement	15%	5 = Above 71%				Rescaled due to change in data definition resulting in a 68% for 2015-2016
	Percentage of UG & Grad Students Involved		4 = 70%	70%	4	6	Measured in Summer 17 (end of spring)
			3 = 68%				
	including volunteer		2 = 66%				
			1 = Below 65%				
Final Score						3.75	