

## VP of Student Affairs and Enrollment Management Scorecard 2017-2018

1 - Alert	2 - Area of concern	3 - Goal met	4 - Met stretch goal	5 - Met super stretch goal										
Imperative	Goal	Weight	Scale	Outcome	Score	Weighted Score	Status							
Student Success	First Year Retention	20%	5=75.6%+ 4=74.6%-75.5% 3=73.6%-74.5% 2=72.6%-73.5% 1=72.5% and below				Measured in Fall 2018							
Student Success	SO to JR Progression	20%	5=61% 4=60% 3=59% 2=58% 1=57%					Measured in Fall 2018						
Operational Success	Total Enrollment	10%	5 = above 13,799 4 = 13,700-13,799 3 = 13,600-13,699 2 = 13,500-13,599 1 = below 13,599						Measured in Fall 2018					
Operational Success	SAEM Employee Engagement	20%	5 = above 4.1							Measured in Spring 2018				
	Engaged West Survey Engaged		4 = 4.0 - 4.1 3 = 3.9 2 = 3.8 - 3.9 1 = Below 3.8	4.04	4	8								
Student Success	Student financial access and success	15%	5 = 1880	This item had data collection problems. Removing item for future scorecards			Measured in Summer 18 (end of spring)							
	Number of Student Assistants		4 = 1860 3 = 1840 2 = 1820 1 = 1800					1650			1	1.5		
Student Success	Development of the whole person through student engagement	15%	5 = Above 71%					This item had data collection problems. Adjusting definitions for FY19			Measured in Summer 18 (end of spring)			
	Percentage of UG & Grad Students Involved		4 = 70% 3 = 68% 2 = 66% 1 = Below 66%									65%	1	1.5
	including volunteer													