Dr. Marrero reminded everyone of the Awards and Recognition program. Please encourage your employees to get their nominations in.

Chief Mackel gave an update on the recent activity on campus and the things we are doing regarding safety. We are committed that this campus will be as safe as possible. University Police are very visible on campus.

Dr. Hendricks mentioned the School of the Arts’ Environment Awareness Week - October 24th-November 1st and distributed some pamphlets with the events listed.

Dr. Hester mentioned the UWG Debate vs. iDebate Rwanda event on Thursday, October 9th at 7 p.m. in the Ballroom.

Dr. Marrero is co-chair of the USG World Summit of Nobel Peace Laureates Committee along with President McGaha and they are currently creating the full committee. The World Summit will be held in Atlanta, November 15-19, 2015. The 2015 Summit is timely for Atlanta because it will follow the 50th Anniversary Celebration of Martin Luther King’s receiving of the Nobel Peace Prize in 1964 and the opening of the National Center for Civil and Human Rights. This could be the largest and most significant event for Atlanta since the 1996 Centennial Olympic Games. The Summit will celebrate the presence of many Nobel Peace Laureates and focus attention on global and local issues relevant to every segment of our diverse community.

1. **SI 4, Operational Success: Alumni Survey – Dr. Nickell, Ms. Brown, and Dr. Sethna:** A PowerPoint presentation was given on the results of the online survey of UWG alumni. We have over 56,000 alums. Email, UWG Perspective, and Facebook are useful tools for alums. Some barriers for alums to participate are no time/other commitments or live too far away. Over 90% of the alums surveyed would recommend UWG but not specifically to the “right” students or their immediate family members. Approximately 41% have never given to UWG. Over 92% of alums surveyed would definitely choose UWG again. 88% recognize our current slogan…Go West! Dr. Marrero thanked the faculty for their great work. Would like to perform the survey again this year and get a bigger pool. Then, give the survey every 3 years. The committee has lots of generational analysis. Presentation is attached.

2. **SI 4, Operational Success: Website Advisory Committee – Ms. Bower, Ms. Kral, Dr. Head, Mr. Adams, Mr. Chasteen, and Ms. Saunders:** The charge to the committee is to collectively develop a strategically sound blueprint tied to institutional imperatives for evolving and elevating the UWG site. UCM smart goal is to be seen and heard through a consistent digital presence. Need to select and utilize a new content management system, incorporate mobile responsive design, and implement new design and branding, create stand navigation and page layouts to achieve one look, implement mandatory brand compliance guidelines, realign staff and resources, redesign roles and responsibilities, and expand use of search and analytics. We are going to a template navigation page across the university. There are some staffing roles that will need to be filled…Associate Director of Web Services and two Web Services Specialists – one Senior and one Associate. Shared highlights of timeline and cost. Will go through the budget prioritization. Presentation is attached.
3. **SI 4, Operational Success: Enrollment Update – Dr. Head:** Enrollment is currently at 12,206 students. Today is the census date. There are 3,618 new students, of which 609 are graduate students. We have 196 dual enrollment students. There are 8,588 returning students, of which 1,348 are graduate students. Our students represent 41 GA counties, 44 states, and 75 different countries.

4. **SI 4, Operational Success: 2015 Holiday Schedule – Ms. Hicks:** Ms. Hicks discussed the three proposed options. Suggested changing “banked” to “rescheduled” and to clarify Veteran’s Day liberal vacation allowance. Discussion ensued. Ms. Hicks will make changes and send to Tina to distribute to PAC [UPDATE: Done]. Ms. Brannon will take the options to the Staff Advisory Council and Dr. Kramer will present it to the Faculty Senate.

5. **SI 4, Operational Success: 2015 Benefits Open Enrollment – Ms. Hicks:** The benefits fair is next Tuesday, October 14th from 9am to 3pm in Z-6. There are several changes this year. Open enrollment is November 3-14th, no exceptions. Elections are made on-line. Everyone must go in ADP and answer the tobacco question or you will be charged the higher amount and this will not be refunded.

6. **SI 4, Operational Success: FY2016 Budget Process – Dr. Marrero:** Dr. Marrero did a dry run of his presentation for the town hall meeting on Thursday, October 9th.