May 23, 2017

Present: Baker, Bowen, Bower, Clay, Crafton, Dickey, Eades, Farmer, Fraboni, Gagnon, Hendricks, Heidorn (for Hoff), C. Jenks, D. Jenks, Kral, Lewis, Lingrell, Marrero, Skott-Myhre (for McCandless), Smith (for McIntyre), Overfield, Porcena, Reeves, Richards, Saunders, Schuessler, Sears, Simpson, Sutherland, Watson, and Whitaker

- Dr. Marrero…
  - Graduation was a success. Record year of graduates…summer, fall, and spring…2,618!
  - USG Comprehensive Administrative Review (CAR) Steering Committee had its first meeting last Wednesday. There are 18 members from representative USG institutions. The Chancellor provided his charge and gave an overview. Information is on the USG website. Over the next 2-3 years, the committee is tasked with reviewing all administrative operations…looking for opportunities of efficiency and effectiveness. Hope to select a vendor by end of June. Data pool in August and September. Six participants in the first phase - UWG will be in the first phase. Phase 2 will be all other institutions.
  - Kudos - the University Advancement Team is all in place. Colleges have all their fundraisers in line. Raised ~$600,000 last week. Hoping to have another great week.
  - Financial Literacy initiative is being headed by Dr. Kim Holder, the Director of the Center for Economic Education. She is putting together a module to train juniors and seniors to then teach freshmen for a small stipend on basic financial knowledge, such as What does a loan mean?, What is a Pell grant?, car payments, credit cards, rent, the consequences of taking out student loans for $15,000 and only need $2,000, etc.
- Ms. Baker stated that the summer revenue list was sent out last week. Also, your divisional merit and retention spreadsheets are due tomorrow.
- Dr. Overfield stated that there is a set hard deadline of October 1st for all graduate assistantship descriptions to be in the system. If the description is not in the system, a January hire will not be allowed.
- Dr. Crafton provided info on gossip dialogue concerning admission standards. Discussion focused on providing accurate information to all faculty and staff.

Gossip

1. **SI 4: Wayfinding Recommendations – Mr. Bowen and Ms. Bower:** Mr. Bowen’s office has been working with a consultant and UCM. Wayfinding is the process of reaching a destination through the making and execution of spatial decisions, whether in a familiar or unfamiliar environment. It is needed to guide movement around campus and instill a sense of place. Studio Graphique conducted a two-day site visit. Wayfinding really needs to target first-time visitors. There are vehicular wayfinding and pedestrian/bike wayfinding. The next steps would be to enter into an agreement with Studio Graphique and engage phase 1 design. There was consensus to move forward with the next steps.

2. **SI 4: FY18 Budget Overview – Dr. Marrero:** Our allocation allowed for funding of all requests on our priority lists. We have allocated $10.05M in the last 4 years toward salary equity and merit.

3. **SI 2: Enrollment Update – Dr. Lingrell:** Dr. Lingrell distributed copies of the recent Freshman Application Report. We are currently down a little bit from last fall with Freshman applications and admits. But – overall with transfers and graduate, we are tracking 285 students over last year at this time. Growth is important and we are working hard to help students get all their information completed and turned in.