Points of Pride

At the University of West Georgia, we are in the business of transforming lives and we are focused on success. With so many advancements at UWG, our campus is constantly brimming with excitement. Through the Points of Pride we celebrate these achievements and examine our success through the four major Strategic Imperatives of our Strategic Plan – Student Success, Academic Success, Partnership Success and Operational Success. Congratulations to all those who have strived for excellence and have achieved it.

Student Success

Five UWG students returned from India with several awards in hand from the International Economic Conference near Mumbai, India. The students presented their research on global risk management at the conference and brought home the awards for Best Innovative Solution, Team Best Speaker, Team Outstanding Contributor, Best Runner-Up Presentation and 3rd Overall.

UWG conferred a record number of fall graduates during commencement on Saturday, Dec. 10.

Academic Success


UWG President, Dr. Kyle Marrero, has been named one of the 100 Most Influential Georgians for the third straight year by Georgia Trend magazine.

Associate Professor of Marketing Dr. David Nickell’s article Developing Manufacturer’s Capabilities for the Internet of Things has been accepted for publication in the Journal of Business and Industrial Marketing.
The American Association of Physics Teachers (AAPT) has named instructors in the Department of Physics Ann Robinson and Sharon Kirby as recipients of the Homer L. Dodge Citation for Distinguished Service to AAPT. This honor is given for outstanding service or contributions to AAPT.

Professors of Marketing Dr. Beheruz Sethna, Dr. Sunil Hazari and Dr. Blaise Bergiel have two articles accepted for publication. “Influence of User Generated Content in Online Shopping: Impact of Gender on Purchase Behaviour, Trust and Intention to Purchase,” has been accepted for publication in the International Journal of Electronic Marketing and Retailing, and “Hedonic and utilitarian use of user-generated content on online shopping websites” was accepted and is now available online at the Journal of Marketing Communications.

Dr. Amber Smallwood, Dr. Bradford Yates and Dr. Winston Tripp recently received notification that their co-authored paper College Radio Takeovers and Shutdowns: An Analysis of News Coverage from 2006-2016 won second place in the Broadcast Education Associations Radio & Audio Media division. The authors will present their research at BEAs annual meeting in Las Vegas in April 2017.

**Partnership Success**

UWG has established four new exchange partnerships in Asia. Agreements with Konkuk University and Kyung Hee University, both in Seoul, South Korea, offer UWG students the opportunity to study Korean language and culture as well as courses in English in international relations, business, social sciences and humanities.

Dr. Satyanarayana Swamy-Mruthinti, professor of biology, received a $250,000 Georgia Alabama Louis Stokes Alliance for Minority Participation (LSAMP) grant from the National Science Foundation, providing 16 scholarships to science, technology, engineering and mathematics (STEM) students in underrepresented minorities.

The University of West Georgia Foundation, Inc. and Dr. Carole Hill recently signed an award agreement for the Carole E. Hill Anthropology Award. The Carole E. Hill Anthropology Award is a $100,000 endowment legacy gift to support exceptional UWG students studying anthropology. The endowment will support undergraduate students who will conduct faculty-directed research with the goal of presenting their findings professionally.

The National Recreation and Park Association recently published an article titled, “The Health Benefits of a Bicycle-Pedestrian Trail,” highlighting research conducted by Dr. Lisa Gezon and her students about the Carrollton Greenbelt.
Operational Success

UWG recently broke ground on renovation and expansion work that will transform its 46-year-old biology building into a modern center for collaborative learning and research.

UWG was recently named one of the Most Promising Places to Work in Student Affairs for 2017. UWG is one of only two universities nationwide to receive this national recognition from the Center for Higher Education Enterprise (CHEE) for four consecutive years.

This year, the Carroll County Branch of the NAACP invited Deidre Rouse, director of the UWG’s Center for Diversity and Inclusion (CDI), to fulfill the role of Grand Marshal in its 21st Annual Dr. Martin Luther King, Jr. Parade.

David Dean has been named as UWG’s new head football coach.

The Office of Education Abroad recently announced this year’s Wolves Abroad Grants. Wolves Abroad Grants are competitive awards designed to assist students who have never traveled outside of the country before as they seek to expand their global perspective through study abroad. This year’s grantees are Stormy Almond (psychology), William Duke (art), Alexis McIntee (foreign languages and literatures), Ashley Otey (English), Steven Planert (English), Laura Smedley (computer science) and Erin Wright (history).