University of West Georgia
Glossary of Assessment Terminology

This document is organized to align with WEAVE reporting categories.

Note: Assessment terminology is not standardized. These definitions are meant to provide guidance for how to input data in WEAVE.

**Mission:** A concise summary of the purposes that guide the practices of the program, entity, or unit.

**Objective / Outcome:** A specific statement of intended results or consequences of the program’s/entity’s activities that are the subject of the current year’s or ongoing assessment.

**Supported Initiatives:** Each objective / outcome should support one or more imperatives in the UWG Strategic Plan and any applicable division strategic plans.

**Prior Improvement Plan:** A description of the prior years’ reported plan for improvement. This can also include an explanation of what steps have been taken to fulfill this plan since its implementation.

**Measure / Methodology:** A specific and detailed description of how a particular objective / outcome will be assessed. It defines the objective / outcome in terms of how it will be quantified, the tools that will be used to gather the data, procedures related to data handling, procedures related to scoring, and analysis plans. They should be reasonably rigorous.

**Success Criteria Description:** This is the area for any verbiage or explanation needed to fully define the success criteria.

**Success Criteria:** A predefined benchmark measurement used in determining whether or not an objective was achieved, and is subject to continuous revision based on assessment results.

**Results:** A description of data collected from the assessment including the measured level of achievement for each success criteria.

**Interpretation of Results and Improvement Plan:** An explanation of the assessment data. This includes a description of trends, year-to-year changes, successes, and deficiencies in achievement. The interpretation builds on prior assessments by incorporating an analysis of the effect of previous improvement plans that the unit has implemented. Findings from the analysis identify other potential areas for improvement. This is also where the program / entity describes their plans for improvement moving forward.

**Attachments:** (Optional) Documents of any type may be uploaded as support evidence to the assessment. (e.g., graphical analysis of assessment data, rubrics, test, etc.).

*Reminder: Do not upload any information into WEAVE in which students are personally identified or identifiable (this includes 917 numbers).*