

Draft of Budget Presentation to BOR Staff

and

**Key Items of Legislation of Interest to the
University System of Georgia and UWG**

February, 2008

Opening Comments

- **Thank you for all you do for UWG!**
- **Special thanks for the enrollment increase – that has enabled us to have a better budget situation in FY 2008 *and* in FY 2009!**
- **Please note that the budget numbers to be presented refer only to the most saleable requests for new dollars from USG allocations. They do not refer to ongoing priorities, nor do they refer to budget allocations we can make through higher than budgeted enrollment or tuition increases.**
- **Please feel free to add additional topics, and ask questions on any topic of interest. Beat the rumor mill!**
- **In the spirit of my desire for continuous improvement, please complete an evaluation form after this session.**

Background: Budget Strains Due to Chronic Under-funding (A)

FY08 Appropriation per FTE (2 years previous) ¹ - With Fort Valley Land Grant Amt							
	FY 2003	FY 2004	FY 2005	FY 2006	FY 2007	FY 2008	
Albany State University	\$ 5,854	\$ 5,684	\$ 5,391	\$ 5,718	\$ 6,061	\$ 6,533	
Armstrong Atlantic State University	\$ 5,569	\$ 5,427	\$ 5,059	\$ 5,225	\$ 5,458	\$ 5,924	
Augusta State University	\$ 5,670	\$ 5,296	\$ 4,799	\$ 4,917	\$ 4,990	\$ 5,438	
Clayton State University	\$ 4,960	\$ 4,916	\$ 4,617	\$ 4,681	\$ 4,801	\$ 5,070	
Columbus State University	\$ 6,132	\$ 5,837	\$ 5,317	\$ 5,358	\$ 5,663	\$ 5,849	
Fort Valley State University	\$ 6,975	\$ 6,869	\$ 6,830	\$ 7,127	\$ 8,258	\$ 9,664	
Georgia College & State University	\$ 5,870	\$ 5,566	\$ 5,177	\$ 5,421	\$ 5,712	\$ 5,984	
Georgia Southwestern State University	\$ 5,822	\$ 5,683	\$ 5,326	\$ 5,601	\$ 5,812	\$ 6,227	
Kennesaw State University	\$ 5,127	\$ 5,003	\$ 4,649	\$ 4,845	\$ 5,038	\$ 5,159	FY 2008/FY06 FTE
North Georgia College & State University	\$ 5,558	\$ 5,242	\$ 4,913	\$ 5,079	\$ 5,251	\$ 5,656	Variance
Savannah State University	\$ 8,222	\$ 7,378	\$ 6,671	\$ 6,608	\$ 7,034	\$ 6,823	x
Southern Polytechnic State University	\$ 6,716	\$ 6,514	\$ 6,119	\$ 6,310	\$ 6,353	\$ 6,568	Fall 2007
University of West Georgia	\$ 5,166	\$ 4,947	\$ 4,719	\$ 4,859	\$ 5,083	\$ 5,597	FTE ²
Sector Average	\$ 5,972	\$ 5,720	\$ 5,353	\$ 5,519	\$ 5,809	\$ 6,192	
UWG Variance	\$ (807)	\$ (773)	\$ (633)	\$ (660)	\$ (725)	\$ (594)	\$ (5,620,428)

Background: Budget Strains Due to Chronic Under-funding (B)

Appropriation per FTE (2 years previous) ¹ - without Fort Valley Land Grant Amt							
	FY 2003	FY 2004	FY 2005	FY 2006	FY 2007	FY 2008	
Albany State University	\$ 5,854	\$ 5,684	\$ 5,391	\$ 5,718	\$ 6,061	\$ 6,533	
Armstrong Atlantic State University	\$ 5,569	\$ 5,427	\$ 5,059	\$ 5,225	\$ 5,458	\$ 5,924	
Augusta State University	\$ 5,670	\$ 5,296	\$ 4,799	\$ 4,917	\$ 4,990	\$ 5,438	
Clayton State University	\$ 4,960	\$ 4,916	\$ 4,617	\$ 4,681	\$ 4,801	\$ 5,070	
Columbus State University	\$ 6,132	\$ 5,837	\$ 5,317	\$ 5,358	\$ 5,663	\$ 5,849	
Fort Valley State University	\$ 6,975	\$ 6,869	\$ 6,830	\$ 7,127	\$ 8,258	\$ 8,496	
Georgia College & State University	\$ 5,870	\$ 5,566	\$ 5,177	\$ 5,421	\$ 5,712	\$ 5,984	
Georgia Southwestern State University	\$ 5,822	\$ 5,683	\$ 5,326	\$ 5,601	\$ 5,812	\$ 6,227	
Kennesaw State University	\$ 5,127	\$ 5,003	\$ 4,649	\$ 4,845	\$ 5,038	\$ 5,159	FY 2008/FY06 FTE
North Georgia College & State University	\$ 5,558	\$ 5,242	\$ 4,913	\$ 5,079	\$ 5,251	\$ 5,656	Variance
Savannah State University	\$ 8,222	\$ 7,378	\$ 6,671	\$ 6,608	\$ 7,034	\$ 6,823	x
Southern Polytechnic State University	\$ 6,716	\$ 6,514	\$ 6,119	\$ 6,310	\$ 6,353	\$ 6,568	Fall 2007
University of West Georgia	\$ 5,166	\$ 4,947	\$ 4,719	\$ 4,859	\$ 5,083	\$ 5,597	FTE ²
Sector Average	\$ 5,972	\$ 5,720	\$ 5,353	\$ 5,519	\$ 5,809	\$ 6,102	
UWG Variance	\$ (807)	\$ (773)	\$ (633)	\$ (660)	\$ (725)	\$ (505)	\$ (4,778,310)

Background: Budget Strains Due to Chronic Under-funding (C)

FY08 Appropriation divided by Fall 2007 FTE ²							
						FY 2008	
Albany State University						\$ 5,924	
Armstrong Atlantic State University						\$ 5,597	
Augusta State University						\$ 4,998	
Clayton College & State University						\$ 5,096	
Columbus State University						\$ 5,739	
Fort Valley State University						\$ 8,594	
Georgia College & State University						\$ 5,322	
Georgia Southwestern State University						\$ 6,310	
Kennesaw State University						\$ 4,440	
North Georgia College & State University						\$ 5,368	
Savannah State University						\$ 6,319	
Southern Polytechnic State University						\$ 5,567	
University of West Georgia						\$ 5,083	
Sector Average						\$ 5,720	
UWG Variance						\$ (637)	
							FY 2008/fall07 FTE Variance x Fall 2007 FTE ²
							\$ (6,027,294)

SWOT Analysis – SW...

Strengths	Weaknesses
People – Faculty, Staff, Students, Supporters, Alumni	Budget: Implications for sustainability of excellence, especially facing a multi million dollar gap to even the average level of state support
Educational Excellence in a Personal Environment (Student recognition, Staff/Faculty Pride)	External recognition – name recognition
Robust Tier designation, Doctoral Comprehensive University	Demographics of immediate area – students, in general, come from middle to lower income backgrounds – Implications for RPG
Active Community Support: Schools, Government, Chamber, Medical establishment	Age of buildings – deferred maintenance, Accessibility challenges, code compliance
Proximity to Atlanta (rich and diverse recruiting base)	Faculty and staff salaries do not support long term recruitment and retention
Part of a Strong University System	Conversion of old buildings lead to misinterpretations in efficiency of space
Administrative Structure – Fully developed	Infrastructure
Efficiency: EFT/\$	Strain: \$/EFT
Land to grow	Need to improve 4-6 year graduation rates
Ability to scale	
eCore® & Distance Learning	
Significant progress on improvements in first to second year retention, and in 6-year graduation rate	

SWOT Analysis – ...OT

Opportunities	Threats
Robust Tier designation, Doctoral Comprehensive University	Budget: Implications for sustainability of excellence
Capacity for growth: Land, Adm. Structure, Efficiency, City and County infrastructure	Low salaries relative to the pool in which we compete
In the process of enhancing our “college town” atmosphere and perception	National and state economic downturn may negatively impact private fundraising and state funding
Newly developed strategic directions document with a focus on specific undergraduate programs outcomes, and connection to current and emerging strengths in graduate education	Significant elements of current graduate enrollments influenced to a significant extent by state influences outside control and often accurate prediction

PART I: Strategic Investment Model FY 2009 Institutional Budget Plan Priorities Under Strategic Plan

Strategic Plan Goals	Action/Funding Priority	Measurable Outcomes/Metrics
Goal 1:		
Undergraduate Excellence	Faculty positions in following areas: two instructors in criminology to support the new MS in Criminology degree; one position in the Department of Counseling and Educational Psychology in order to support the new doctoral program; one position in Art to insure our reaffirmation by art's accrediting agency, and one position in Accounting	<ul style="list-style-type: none"> • Increased RPG numbers for all programs • Online delivery in accounting
	Staff support for International Programs in order to achieve System-wide strategic goals in internationalizing the campus.	<ul style="list-style-type: none"> • Increased numbers and decreased difficulties for international students • Increased processing time for matriculating international students.
	The addition of a one-half time employee for programming will allow the Minority Affairs Office to better fulfill its role of providing quality services to minority students and faculty. Programs will be offered to support efforts apart from the normal academic curriculum to provide transformational experiences for undergraduate minority students and majority students who wish to participate in programs.	<ul style="list-style-type: none"> • Number of students to be served • Retention rates of group of students targeted for Minority Affairs programming and followed for at least two years

**PART I: Strategic Investment Model
FY 2009 Institutional Budget Plan Priorities Under
Strategic Plan**

Strategic Plan Goals	Action/Funding Priority	Measurable Outcomes/Metrics
Goal 2:		
Increasing Capacity	<u>Faculty positions</u> in the following areas all to help with our ability to meet the growing capacity need in the area: two positions in biology to support nursing and to relieve some enrollment pressure in that very highly subscribed major; one position in math to meet core needs and help to sustain the research excellence in applied math, and one position in communications to help with the accelerating demand for Area B classes.	<ul style="list-style-type: none"> • Increased RPG numbers • Increased credit hour generation
	<u>Staff Support</u> position in the Department of Geosciences to assist in lab work and thus facilitate more students in Core classes	<ul style="list-style-type: none"> •
	<u>Assistant Dean of Students & Secretary</u> to serve as UWG's chief conduct officer, administering the campus's judicial system, coordinating the campus's Alcohol and Drug Abuse Prevention Team, serve on the Critical Incident Team, and coordinate education of faculty, staff, students, and parents about issues related to distressed and disruptive students.	<ul style="list-style-type: none"> • Number of students in the judicial process and speed with which they are dealt • faculty/staff safety survey • key items from CORE alcohol and drug survey (NOTE – this position also serves strategic goals #1 & #6)
	<u>Licensed Professional Counselor</u> to deal with severe and/or chronic mental and emotional problems for safety and security reasons.	<ul style="list-style-type: none"> • Number of students seen by professional counselor • timeliness of responding to students in distress (NOTE – this position also serves strategic goal #1)

**PART I: Strategic Investment Model
FY 2009 Institutional Budget Plan Priorities Under
Strategic Plan**

Strategic Plan Goals	Action/Funding Priority	Measurable Outcomes/Metrics
Goal 3:		
Educational Partnerships	<u>Faculty positions</u> in the following areas all to help with our ability to meet the growing capacity need in the area: one position in nursing targeted for instruction in our Coweta County campus to help us meet the enrollment growth there	<ul style="list-style-type: none"> • Increased RPG numbers • Increased credit hour generation • Solidify partnerships with Coweta County Health care community, whose initial support created shared educational opportunities for nursing
	An <u>Administrator</u> position for off-campus center in Coweta County for advising and to assist in student support	<ul style="list-style-type: none"> • Increased number of students served • Decreased student withdrawals • Solidify relationships with Coweta Public Schools, through whose request program expansion in Newnan came to be • Improve academic advising
Goal 4:		
Research & Economic Development	<u>University Legal Counsel</u>	Properly manage risk and legal exposure as UWG reaches out to the external communities in partnership endeavors.

PART I: Strategic Investment Model FY 2009 Institutional Budget Plan Priorities Under Strategic Plan

Strategic Plan Goals	Action/Funding Priority	Measurable Outcomes/Metrics
Goal 5:		
Affordability	<u>Assoc. Director of Development</u> , the College of Education and the Ingram Library to secure private funds for academic programs, facilities, and student scholarships.	The outcome of a properly directed and supported fundraiser will be to raise about five times the director's base salary per year. The goal will be to raise \$1 M within the first four years. Metrics on performance will be monitored.
Goal 6:		
Best-in Class Efficiencies	<u>Training and Development Fund</u> to support Lean Six Sigma training of staff and retraining requirements brought about by the shared services program and the implementation of new technologies.	<ul style="list-style-type: none"> An increase in the number staff that have achieved various degrees of Six Sigma and the number of staff trained in support of new technologies and the shared services program

Strategic Planning and Budgeting	
FY 2009 – Target Enhancements – Opportunities for Competitive Grants	
Goal 1:	<ul style="list-style-type: none"> New funds to start or expand Freshman Experience programs, up to \$100K New funds to improve advising, up to \$100K
Goal 2:	<ul style="list-style-type: none"> New funds for PR campaign to reach under-represented groups or to make use of current capacity, up to \$100K New funds for PhD programs at doctoral-granting comprehensive universities, up to \$1M New funds for base budget realignments at Comprehensive Universities, up to \$1M New funds to increase capacity at Access Institutions, up to \$500K Phase II of distance education expansion– GeorgiaOnMyLine
Goal 3:	<ul style="list-style-type: none"> New funds to increase research capabilities at Research Universities, up to \$1M. New funds to increase research at Comprehensive Universities, up to \$200K New funds to offer allied health programs through ICAPP
Goal 4:	<ul style="list-style-type: none"> New funds for STEM projects
Goal 5:	<ul style="list-style-type: none"> New funds to streamline financial aid operations, up to \$100K
Goal 6:	<ul style="list-style-type: none"> New funds for projects that will conserve energy, up to \$250K New funds for projects that will improve emergency preparedness, up to \$100K

**PART II: Targeted Enhancements – Competitive Grant Proposals
FY 2009 Institutional Budget Plan Priorities Under Strategic Plan**

Enhancements	Action	Amount Requested	Measurable Outcomes/Metrics
Goal 1:			
Improving Academic Advising	Create Campus-level Coordinator of Academic Advising (Advising “champion”) PLUS resources either for one departmental secretary, or three Graduate Students.	\$100,000	Accomplish all of the Enhanced Advising Committee’s recommendations as reflected in the USG Scorecard Improve scores for student satisfaction of advising on NSSE so that UWG is equal to or greater than our selected peer institutions
Expanding First Year Programming	Enhance existing successful First Year Program in several ways: a. Increase the Learning Communities program by providing departmental incentives for participation, resources to replace lost instructional seats because of the reduction for the learning community, and additional operating funds that the department can use in whatever way they choose. b. Increase the amount of money used for Student Mentor stipends across the First Year Programs. c. Invest in development of First Year faculty – participation at the National Conference on the First Year Experience, and Host a System-wide Drive-in-Workshop focusing on the First Year Experience and RPG	\$97,500	Accomplish all of the System RPG Committee’s recommendations as reflected in the USG Scorecard Increase UWG’s retention rate beyond the 1% per year required by the University System Increase the progression rates of the Mentors (not measured yet) as reflected in the 2008-09 baseline Increase the faculty participation rate in first year programs by 25% Host successful drive-in-workshop with at least 50% of system schools represented.

**PART II: Targeted Enhancements – Competitive Grant Proposals
FY 2009 Institutional Budget Plan Priorities Under Strategic Plan**

Enhancements	Action	Amount Requested	Measurable Outcomes/Metrics
Goal 2:			
Reaching Underrepresented Groups	Develop and offer a week-long pre-college experience for local Hispanic students who may not be considering college	\$25,000	Increase the college participation rate for these 24 Hispanic students to twice the rate of their similar peers. [note: it will be at least two years until we know their college participation rate because these are sophomores in high school]

**PART II: Targeted Enhancements – *Competitive Grant Proposals*
FY 2009 Institutional Budget Plan Priorities Under Strategic Plan**

Enhancements	Action	Amount Requested	Measurable Outcomes/Metrics
Goal 5:			
Streamlining Financial Aid operations	<p>Already known as a USG best practice office, the UWG Office of Financial Aid will further enhance and streamline their services: Add an additional Call Center Operator; enhance the phone system in the call center; and add an additional professional-level staff member to focus on customer service.</p> <p>Host a System-wide Training Conference for Financial Aid Best Practices.</p>	\$100,000	<p>Reduce wait times for callers below 2008 baseline</p> <p>Create reports to provide information to front-line managers to further improve services and support.</p> <p>Further reduce the financial aid processing time from a 2008 baseline.</p> <p>A successful lean six sigma project to identify process improvements</p> <p>Improve customer service as measured by internal customer satisfaction surveys.</p> <p>Host a successful system-wide training serving at least 50% of system institutions.</p>

**PART II: Targeted Enhancements – *Competitive Grant Proposals*
FY 2009 Institutional Budget Plan Priorities Under Strategic Plan**

Enhancements	Action	Amount Requested	Measurable Outcomes/Metrics
Goal 6:			
Energy Conservation	Library Re-lamping Project This will replace 1,850 T-12 light fixtures with T-8 fixtures.	\$250,000	Annual savings in energy consumption and operating costs will be \$58,209.71 and will result in a 4.29 year payback.
Emergency Preparedness	Exterior Public Address System	\$62,000	Installation of a Two Speaker system which provides clear siren and voice communication throughout campus.
Emergency Preparedness	Interior Public Address System	\$100,000	Installation of interior PA systems in campus buildings will provide notification not covered by the Exterior PA System.
Emergency Preparedness	Emergency AM Radio System	\$77,885	This will cover a 3 to 5 mile radius around the campus and will compliment the Exterior Public Address System

More to come in other Goal areas; these are still being developed...

**Key Items of Legislation of
Interest to the University System
of Georgia and UWG**

**Key Legislation of Interest to the
University System of Georgia**

**House Bill 1156 and House Resolution 1245 –
This legislation will replace the Board of
Regents of the University System of Georgia
with the Board of Higher Education of the
Higher Education System of Georgia and the
chancellor's position with a chief education
officer.**

Sponsor: Rep. Bob Smith of Watkinsville

*Status: The bill is being reviewed by the House Higher
Education Committee*

Key Legislation of Interest to the University System of Georgia

House Bill 815 (Optional Retirement Plan) This legislation will change the definition of persons who may opt between the Teachers Retirement System of Georgia and the Regents Retirement Plan, change provisions governing the employer's contribution to the Regents Retirement Plan, etc.

Sponsor: Rep. Carl Rogers of Gainesville

Status: The bill was favorably reported by the House Retirement Committee on Feb. 13 and now is pending before the House Rules Committee.

House Bill 1170 – (Tuition Carry Forward) This legislation will permit the Board of Regents to carry forward tuition revenues from year to year.

Sponsor: Rep. Clay Cox of Atlanta

Status: The bill is being reviewed by the House Higher Education Committee

Key Legislation of Interest to the University System of Georgia

House Bill 154 – This bill will create the Intellectual Diversity in Higher Education Act, requiring all USG institutions to submit to the General Assembly an annual report on their efforts to ensure intellectual diversity and the free exchange of ideas and also to post this information on their websites.

Sponsor: Rep. Tom Rice of Norcross

Status: The bill is being reviewed by the House Higher Education Committee

House Bill 915 – (Guns on Campus) This legislation will allow a licensed person to carry a weapon, concealed or unconcealed, in numerous public places, including college campuses.

Sponsor: Rep. Timothy Bearden of Villa Rica

Status: The bill is pending in the House Judiciary Committee. A Senate substitution to House Bill 89, which also deals with where weapons can be carried or kept, is currently pending before a Conference Committee appointed by the Speaker of the House and the Lieutenant Governor

House Bill 941 – This legislation will reduce the age at which Georgians may attend classes tuition-free from 62 to 60.

Sponsor: Rep. Bobby Franklin of Marietta

Status: The bill is under review by the Senate Higher Education Committee

Key Legislation of Interest to the University System of Georgia

House Bill 1091 – This legislation will revise requirements for determining residency status for purposes of tuition fees and require students to have graduated from an eligible high school or home study program in Georgia to be eligible for HOPE scholarships and grants.

Sponsor: Rep. Bill Hembree of Winston

Status: The bill is being reviewed by the House Higher Education Committee

House Bill 1095 – This legislation will create the Georgia Innovation Center Act and establish a Georgia Venture Capital Fund to make investments related to scientific innovations and to establish a funding mechanism for certain facilities and equipment for scientific research and science innovative businesses.

Sponsor: Rep. Charlice Byrd of Woodstock

Status: The bill is being reviewed by the House Appropriations Committee

House Bill 1113 – This legislation will firm up guidelines and procedures involving the state's purchasing card (P-card) program, establishing penalties for violations.

Sponsor: Rep. John Heard of Lawrenceville

Status: The bill is being reviewed by the House Judiciary Non-Civil Committee

Key Legislation of Interest to the University System of Georgia

House Resolution 1059 – This resolution urges the Board of Regents to include more instruction in classroom management in the required curriculum for teacher education programs.

Sponsor: Rep. Amy Carter of Valdosta

Status: The bill is being reviewed by the House Rules Committee

House Resolution 1103 – This resolution creates a 16-member Joint Study Committee on Teacher Training and Certification to study the conditions, needs, issues and problems involved in preparing quality teachers.

Sponsor: Rep. Brooks Coleman of Duluth

Status: The bill is being reviewed by the House Rules Committee

Senate Bill 434 and Senate Bill 435 – These bills will change the name of the Department of Technical and Adult Education to the Technical College System of Georgia.

Sponsor: Sen. Seth Harp of Midland

Status: These bills are being reviewed by the Senate Rules Committee

Senate Bill 441 and Senate Bill 442 – These bills will require people presenting certain testimony to a committee or subcommittee of the General Assembly to first take an oath or affirmation.

Sponsor: Sen. Ed Tarver of Augusta

Status: These bills being reviewed by the Senate Rules Committee

Key Legislation of Interest to the University System of Georgia

House Bill 1184 – This legislation seeks to establish two pilot educational assistance programs for collegiate sports for students with physical disabilities; to provide for legislative intent; to provide for duration; to provide for scholarships; to provide for eligibility; to provide for scholarships for eligible disabled veterans; to provide for pilot criteria; to provide for selection of pilot institution(s)...

Sponsor: Reps. Freeman of the 140th, Harbin of the 118th, Smith of the 113th, Maddox of the 127th, Peake of the 137th, and others

Status: This Act shall become effective only if funds are specifically appropriated for the purposes of this Act in a General Appropriations Act making specific reference to this Act and shall become effective when funds so appropriated become available for expenditure.

Closing Comments

- ***Thank you for all you do for UWG!***
- ***The remainder of the time is for you to drive the agenda, suggest additional topics, and ask questions on any topic of interest.***
- ***Reminder: In the spirit of my desire for continuous improvement, please complete an evaluation form after this session.***