

1990-1991

West Georgia College

Fact Book



Division of Budget and Research Services
West Georgia College
Carrollton, Georgia 30118

West Georgia College

Carrollton, Georgia 30118
A SENIOR COLLEGE IN THE UNIVERSITY SYSTEM OF GEORGIA

404-836-6442

OFFICE OF THE PRESIDENT



Dear Colleagues:

West Georgia College is firmly committed to making the best possible use of the resources allocated through the Board of Regents and the State Legislature, and we are well aware that careful planning is necessary for this process to be successful.

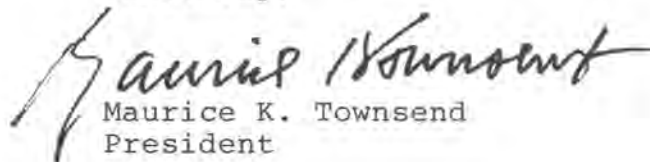
One of the essential ingredients in institutional planning and in the assessment of institutional effectiveness is the compilation, analysis, and use of statistical data and other information relating to the function of the College. This document is designed to help meet that need.

For the tenth consecutive year, the Division of Budget and Research Services, with the assistance and cooperation of offices throughout the campus, has collected, published, and distributed this Fact Book which profiles many aspects of the institution's work.

Its purpose is two-fold: the central focus is to get accurate, timely information in the hands of the College's organizational units for internal institutional assessment; a secondary purpose is to acquaint outside constituencies with a measure of the successes of the College in achieving its goals and objectives.

The past and the present are important ingredients in the formula that will evolve into what the institution becomes in the future. It is essential that appropriate personnel in and out of the College be aware of these distinguishing features as the path for the future is charted. I feel confident this document helps fulfill that need.

Sincerely,


Maurice K. Townsend
President

West Georgia College Fact Book

Preface and Acknowledgements

The Division of Budget and Research Services is proud to offer the 1990-91 edition of the West Georgia College *Fact Book*. It is our hope and intent that this volume continues the tradition of providing reliable statistical data and summary information designed to answer the most frequently asked questions about the College. Based on sound institutional research, the *Fact Book* serves as a good first point-of-reference for institutional assessment, self study and planning. In total, it projects an institutional profile for our many publics.

During the past several years, West Georgia College personnel have worked to develop a formal planning system. Their efforts produced a written Institutional Plan linking planning with the budget and evaluation processes. This major step in the development of West Georgia College is reflected in the 1990-91 *Fact Book*.

Mr. Edward Bulen Barnes, Coordinator of Institutional Research, served as general editor of the 1990-91 *Fact Book*. Assisted by Mrs. Denise Hughes, Institutional Research Analyst, Dr. Robert H. Claxton, Coordinator of Sponsored Operations, Ms. Charlcie C. Inman, Budget Analyst, and the Division of Budget and Research Services staff, the task was accomplished in an expeditious and efficient manner. Their contributions are acknowledged and appreciated.

In addition, individuals representing many different College units provided data, information, and suggestions that contributed to the improvement of the *Fact Book*. Special thanks and appreciation are extended to Mr. Dan Minish, Director of Publications and Printing, who managed the technical production of this volume. Through hard work and professionalism, these individuals and others, have made possible the 1990-91 West Georgia College *Fact Book*.

Dr. Richard A. Folk
Director of Budget and
Research Services
January 22, 1991

WEST GEORGIA COLLEGE FACT BOOK

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GENERAL INFORMATION



THE COLLEGE

History

West Georgia College, a senior college unit of the University System of Georgia, is a coeducational, residential liberal arts institution located in Carrollton. Students come from most counties in Georgia, from other states, and from several foreign countries.

Carrollton, about an hour's drive from Atlanta, is the county seat of Carroll County and one of Georgia's fastest growing industrial areas. Carrollton provides a regional population (of more than 100,000) with retail shopping, medical, educational and financial services, entertainment, and recreation.

Between 1906 and 1917, the State of Georgia established twelve district agricultural and mechanical schools. In 1933, an act of the Board of Regents of the University System of Georgia established Carrollton's (Fourth District) A & M School as West Georgia College. Dr. Irvine S. Ingram, principal of the A & M School was the College's first president.

In 1939, the Board of Regents authorized the College to add a three-year program in elementary education. In 1957, the institution was authorized to confer the B.S. degree in Education, making it a four-year senior college unit of the University System of Georgia. Two years later, West Georgia College added the baccalaureate degrees in English, history, and mathematics.

During subsequent years, West Georgia College became one of the fastest growing institutions of higher learning in the South. From an enrollment of 576 in 1957, the institution's student body now numbers more than 7,000 students. West Georgia offers nine undergraduate degrees, the Bachelor of Arts, Bachelor of Science, Bachelor of Science in Education, Bachelor of Business Administration, Bachelor of Music, Bachelor of Science in Recreation, Bachelor of Science in Earth Science, Bachelor of Fine Arts, and Bachelor of Science in Nursing. Majors in nearly fifty different fields provide students a wide range of options.

In addition, the College offers two year programs culminating in the Associate of Applied Science, with majors in computer science, criminal justice, and office administration, and the Associate of Science in Nursing.

In 1967, the Board of Regents authorized the initiation of a master's level graduate program. The College offers six Masters degrees in 29 areas of study: Master of Arts, Master of Business Administration, Master of Education, Master of Music, Master of Public Administration, and Master of Science. The Specialist in Education degree is offered in nine areas of study.

To accommodate College growth, a multi-million dollar building program has increased the value of the College's physical facilities to more than \$152.4 million. From a beginning of three small buildings, the College has grown to include more than 60 structures for learning, living, and recreation on its 394-acre wooded campus.

Purpose of the College

West Georgia, a unit of the University System of Georgia, is a comprehensive senior college offering undergraduate and graduate degrees. The purpose of the College is three-fold: to provide students with educational opportunities for their intellectual and personal development, to conduct research, and to provide public services. In support of its purpose, the College provides a liberal arts core curriculum; a diversified curriculum in Business, Education, Fine Arts, Humanities, Mathematics, Natural Sciences, and Social Sciences on the main campus and in external centers; a comprehensive program of student services; and a comprehensive program of continuing education.

The College's undergraduate curriculum is intended to meet the needs of students whether they are preparing to enter a professional field, are preparing to pursue professional or graduate studies, or are undecided about their goals. It provides them with a variety of opportunities for learning and development in various dimensions of life and attempts to foster their appreciation of the skills and knowledge necessary to be better persons and better citizens in our complex, culturally diverse, increasingly global society.

The College's graduate studies offer students opportunities for disciplined inquiry and learning beyond their undergraduate preparation. The graduate curriculum is intended to meet the needs of students whether they are preparing to enter a profession, seeking to enhance their professional knowledge and skills, preparing to study and conduct research at the doctoral level, or engaging in advanced academic experiences for their own sakes.

To achieve its purposes, West Georgia College is committed to excellence in instruction, scholarship, and service to the region, which it conducts in a collegial environment of cooperation and coordination in its decision making processes.

Accreditations and Affiliations

West Georgia College is fully accredited through the master's level by the Southern Association of Colleges and Schools. All programs preparing teachers through the master's level are accredited by the National Council for Accreditation of

Teacher Education. The undergraduate and graduate School of Business programs are accredited by the American Assembly of Collegiate Schools of Business. The Georgia State Department of Education offers full recognition and accreditation to the College's work in teacher education. Women graduates of the institution are eligible for membership in the American Association of University Women.

The College holds institutional membership in the following:

- American Assembly of Collegiate Schools of Business
- American Association of Colleges for Teacher Education
- American Association of State Colleges and Universities
- American Council on Education
- Conference of Southern Graduate Schools
- Georgia Association of Colleges
- Georgia Board of Nursing
- National Association for Foreign Student Affairs
- National Association of Schools of Music
- National Business Education Association
- National Commission on Accrediting
- National Council for Accreditation of Teacher Education
- National League for Nursing
- Southern Association of Colleges and Schools

The Campus

The campus is a unique blend of the old and the new. Covered with a variety of trees and flowers, the campus is dotted with structures of the early 1900's, and contemporary buildings.

The front or "Old Campus" is a three-block-long expanse of faded brick buildings situated on rolling hills shaded by scores of towering oak, elm, and maple trees. West Georgia College began in this park-like setting as an A & M School in 1906.

A modern academic complex composed of a library, social science, humanities, and math-physics building lies beyond the "Old Campus." A new business school annex was added in 1985. A performing arts center, containing two theatres which seat 250 and 500 respectively, was completed in 1989. Alumni and friends of the College have contributed more than \$450,000 to outfit it with the latest equipment and furnishings. Other buildings in the area include a three-story student center, a health and physical education center featuring a 3,000 seat gymnasium and an indoor pool, and one of the most modern college infirmaries in the state.

Much of the College's recent physical development has occurred on the west side of the campus. The Education Center, a structure unique in the University System, contains five large lecture-demonstration rooms which, by moving sliding partitions, serves as a 1,000 seat auditorium. It also features an instructional materials center, television and sound recording studios, audiovisual laboratory and dark room, counseling rooms, group observation rooms, study carrels, and other areas for independent study.

Adjacent to the Education Center is the Biology-Chemistry Building, a facility with numerous laboratories, classrooms, lecture halls, and the latest scientific equipment. Other buildings in the area: Tyus Hall, a five-story residence hall for upperclassmen, graduate students, and married students; a multi-structure plant operations compound; a large food service and activity center; and a well-equipped observatory.

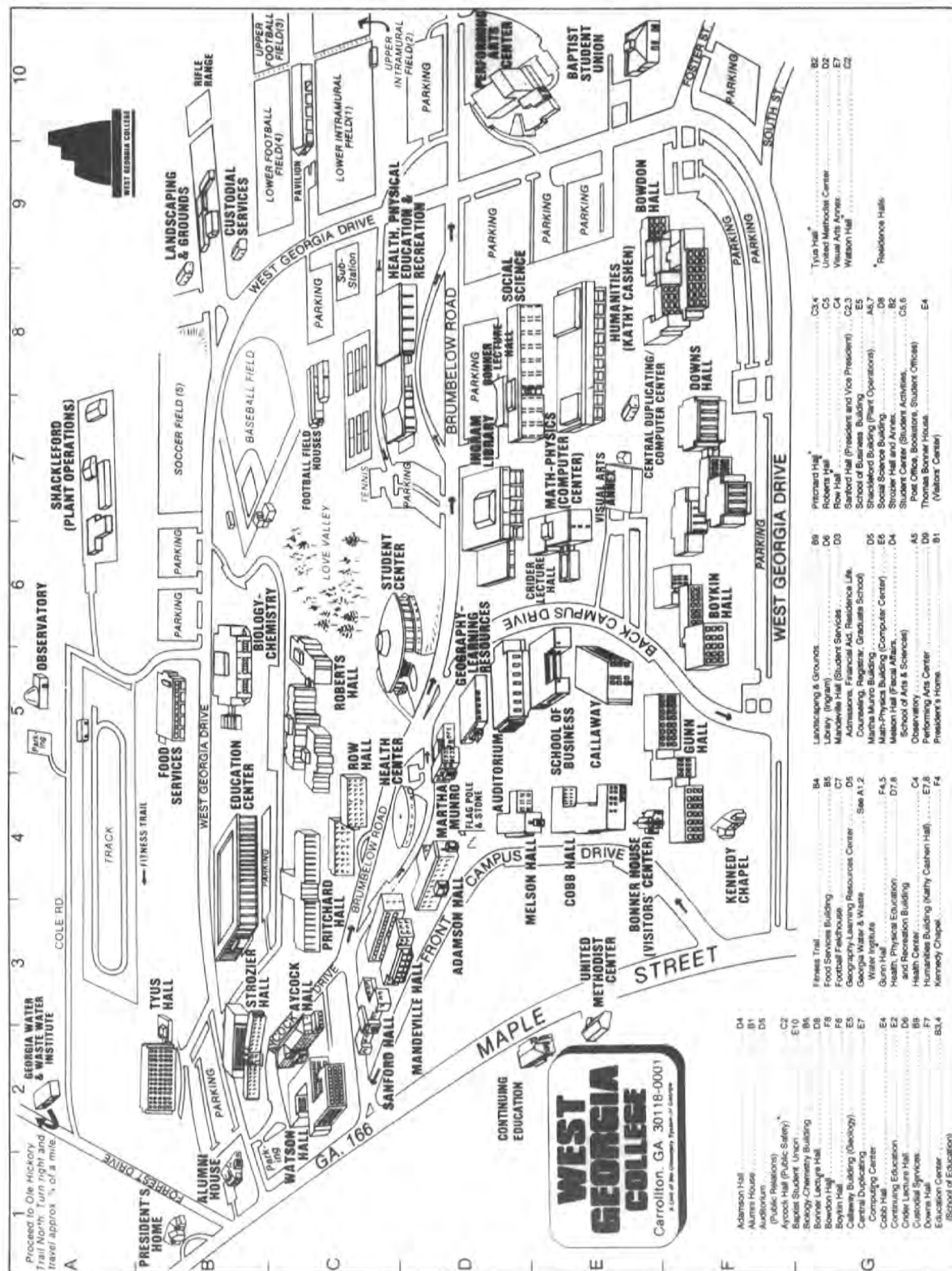
Eleven residence halls are located on the campus. Bowdon Hall, one of the newest, was named in honor of Bowdon College, a West Georgia College predecessor.

Kennedy Interfaith Chapel, named in honor of the late President John F. Kennedy, and Bonner House are two of the oldest and most treasured buildings on campus. The Chapel was owned first by the Episcopal Church, later by the Catholic Church. When the local parish built a new church, its members donated the Chapel to the College for non-denominational use. In 1966, the late Robert F. Kennedy dedicated it to the memory of his brother.

Bonner House, constructed in 1843 as a plantation home, is the oldest building on campus. The frame colonial structure served various purposes through the years. After complete restoration, it houses the Office of Public Relations. Because of the historical significance of Bonner House, the Georgia Historical Commission placed a marker on the site outlining its history.

SOURCE: WGC Undergraduate Catalog, 1990-91

CAMPUS MAP



ADMINISTRATION



Maurice K. Townsend
President



John T. Lewis, III
Vice President and
Dean of Faculties



Kenneth C. Batchelor
Vice President for
Business & Finance



Bruce W. Lyon
Vice President for
Student Services and
Dean of Students



Tracy P. Stallings
Director of
College Relations



Richard A. Folk
Director of Budget
& Research Services

ADMINISTRATIVE ORGANIZATION

The Board of Regents of the University System of Georgia is a State Constitutional Board responsible for governing, control, and management of the University System of Georgia and its member institutions. Board members, one from each state congressional district, and five from the State-at-large are appointed by the Governor, confirmed by the Senate, and hold office until their successors are appointed. The Chancellor and the Central Office Staff are responsible for administering the affairs of the University System of Georgia under the general direction of the Board of Regents. West Georgia College, a unit of the University System of Georgia, operates according to Board policies and procedures.

The President of West Georgia College has general responsibility for all aspects of the institution. The Executive Council, the President's immediate advisory body, includes the President, Vice President and Dean of Faculties, Vice President for Student Services and Dean of Students, Vice President for Business and Finance, Director of College Relations, and the Director of Budget and Research Services. The Executive Council advises the President on College daily operations.

The Administrative Council is the chief advisory body for administrative activities in the academic operations

of the College. Its members consist of the Vice President and Dean of Faculties (chair), Deans of Student Services, Graduate School, Arts and Sciences, Business, and Education; Directors of Continuing Education and Public Services, Budget and Research Services, Computer Center, the Library, and the President of the Student Government Association.

The Planning Council, an advisory body to the President for long-range College development, oversees a variety of planning activities extending three or more years into the future. Council members are appointed by the President from the administration, faculty, students, alumni, and the community.

The instructional components of the College are organized into four schools: the Graduate School, the School of Arts and Sciences, the School of Business, and the School of Education. Each is supervised by a Dean who coordinates instruction and research within the school. Academic schools, with the exception of the Graduate School, are divided into departments appropriate to their respective areas of academic responsibility. A department chairperson is responsible for the daily operation of each respective department.



UNIVERSITY SYSTEM OF GEORGIA

1990-91 Board of Regents

John H. Anderson, Jr., Hawkinsville

State-at-Large

Barry Phillips, Atlanta

State-at-Large

Carolyn D. Yancy, Atlanta

State-at-Large

Joseph D. Greene, Thomson

State-at-Large

Joel Cowan, Atlanta

State-at-Large

Arthur M. Gignilliat, Jr., Savannah

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John H. Clark, Moultrie

Second District

William B. Turner, Columbus

Third District

Jackie M. Ward, Atlanta

Fourth District

Elridge W. McMillan, Atlanta

Fifth District

Edgar L. Rhodes, Bremen

Sixth District

W. Lamar Cousins, Marietta

Seventh District

Thomas H. Frier, Sr., Douglas

Eighth District

James E. Brown, Dalton

Ninth District

John W. Robinson, Jr., Winder

Tenth District

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John H. Anderson, Jr.

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*Chancellor**

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Executive Vice Chancellor

Henry G. Neal

*Executive Secretary**

James E. Cofer

Vice Chancellor

*Fiscal Affairs/Treasurer**

Douglas H. Rewerts

Vice Chancellor

Facilities

Peter S. Hoff

Vice Chancellor

Academic Affairs

Arthur Dunning

Vice Chancellor

Services/Minority Affairs

James B. Mathews

Vice Chancellor

Information Technology

Thomas F. McDonald, Jr.

Vice Chancellor

Student Services

Haskin R. Pounds

Vice Chancellor

Research & Planning

T. Don Davis

Assistant Vice Chancellor

Fiscal Affairs/Personnel

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Assistant Vice Chancellor

Fiscal Affairs/Accounting

Systems and Procedures

Mary Ann Hickman

Assistant Vice Chancellor

Affirmative Action

Cathie Mayes Hudson

Assistant Vice Chancellor

Planning

H. Guy Jenkins, Jr.

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Facilities

Thomas E. Mann

Assistant Vice Chancellor

Facilities

David M. Morgan

Assistant Vice Chancellor

Academic Affairs

Roger Mosshart

Assistant Vice Chancellor

Fiscal Affairs/Budgets

Richard Osburn

Assistant Vice Chancellor

Academic Affairs

J. Pete Silver

Assistant Vice Chancellor

Academic Affairs

Joseph J. Szutz

Assistant Vice Chancellor

Research

Thomas E. Daniel

Vice Chancellor

External Affairs

SOURCE: The System Summary

* Officers of the Board

WEST GEORGIA COLLEGE

1990-91 Officers of General Administration

Maurice K. Townsend

President

James E. Boyd

President Emeritus

Ward B. Pafford

President Emeritus

John T. Lewis, III

Vice President/Dean of Faculties

George W. Walker

Vice President Emeritus

Kenneth C. Batchelor

Vice President for Business & Finance

Bruce W. Lyon

Vice President for Student Services/ Dean of Students

Tracy P. Stallings

Director of College Relations

Richard A. Folk

Director of Budget & Research Services

Academic Officers

Jack O. Jenkins

Dean of the Graduate School

Richard L. Dangle

Dean of the School of Arts & Sciences

David H. Hovey, Jr.

Dean of the School of Business

Evelyn R. Fulbright

Dean of the School of Education

Benjamin W. Griffith

Professor of English and

Dean of the Graduate School Emeritus

Administrative Staff Officers

Charles E. Beard

Director of Libraries

Annie Belle Weaver

Director of Libraries Emerita

C. Doyle Bickers

Director of Admissions

Joseph D. Doldan

Director of the Computer Center

Gordon E. Finnie

Registrar

Stephen C. McCutcheon

*Director of Continuing Education
and Public Services*

Collus O. Johnson

Director of Continuing Education Emeritus

SOURCE: WGC Undergraduate Catalog, 1990-91



Departments of Instruction & Chairmen

Ara G. Volkan

Accounting & Finance

Donald L. Crawford

Administrative Systems & Business Education

J. Bruce Bobick

Art

Edward E. Gilbert

Biology

Lucille B. Garmon

Chemistry

Arthur L. Sanders

Counseling & Educational Psychology

Charles E. Wilson

Developmental Studies

Alvis T. Harthern

Early Childhood Education

Richard F. Fryman

Economics

Price M. Michael

Educational Leadership and Media

James W. Mathews

English

Dorothy M. Joiner

Foreign Languages

James R. O'Malley

Geography

C. Sumner Long

Geology

Albert S. Hanser

History

Frank R. Hunsicker

Management & Marketing

James C. Gibson

Mass Communication/Theatre Arts

Chatty R. Pittman

Math & Computer Science

John W. Myers

Middle Grades & Reading

Robert M. Coe

Music

Jeanette C. Bernhardt

Nursing

David J. Higgins

Philosophy

Lynne P. Gaskin

Physical Education & Recreation

Richard M. Prior

Physics

Donald T. Wells

Political Science

Myron M. Arons

Psychology

Edna Earl Edwards

Secondary Education

William T. Simons

Sociology/Anthropology

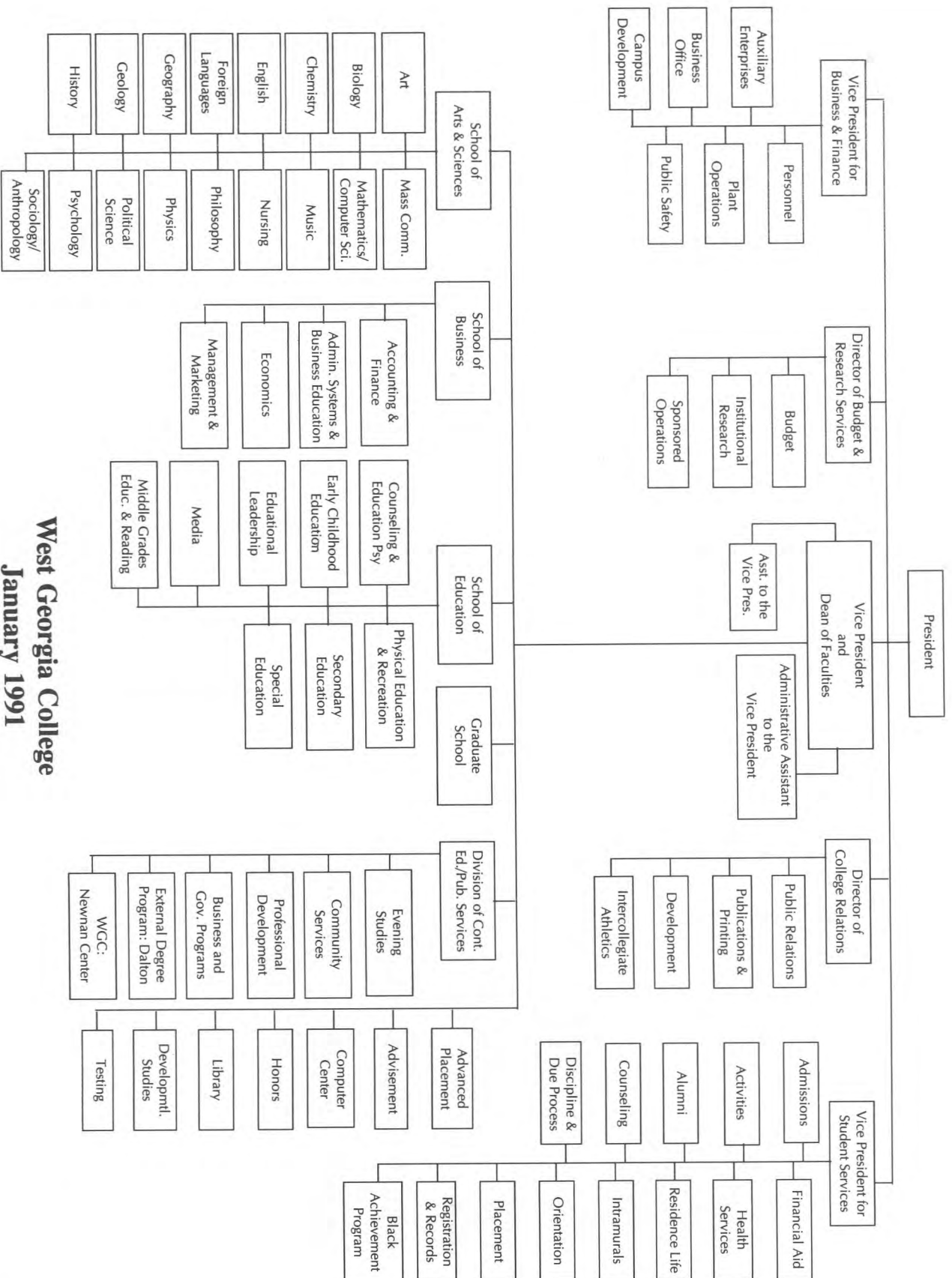
W. Malcolm Flanagan

Special Education

SOURCE: Division of Budget and Research Services



ORGANIZATIONAL CHART



STUDENT INFORMATION



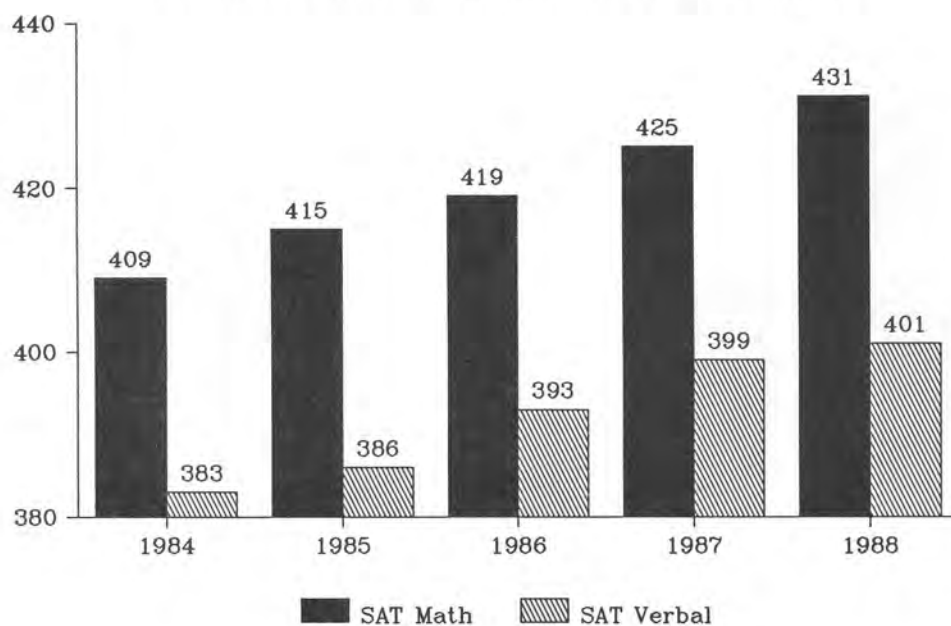
WGC STUDENTS

The typical West Georgia College student

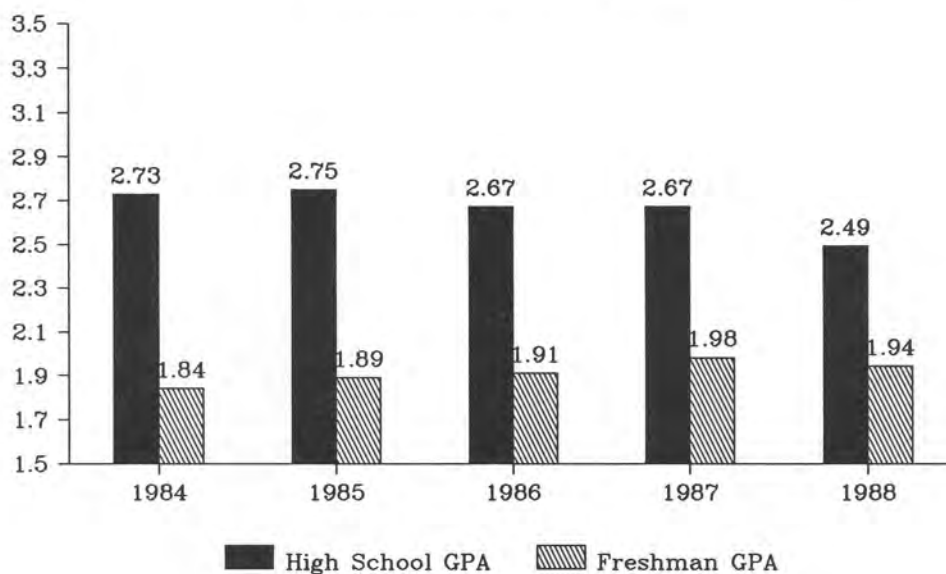
- enters with an average SAT score of 842. Scores show an upward trend over the past four years.
- is a female caucasian. Nearly sixty-four percent of the student body are women and eighty-five percent are caucasian.
- lives within fifty miles of the College. More than three-fifths of the student body are from nearby counties, including seventeen percent from Carroll County, and twenty-eight percent from metro-Atlanta.
- attends full-time. Fifty-three percent of the students enroll in a full load of courses (fifteen quarter credit hours).
- is 24.5 years of age. Undergraduates, on average, are 21 years; graduate students average 35 years of age.



SAT Scores for Fall Quarter WGC Freshmen



High School and WGC Freshmen Fall Quarter Grade Point Averages

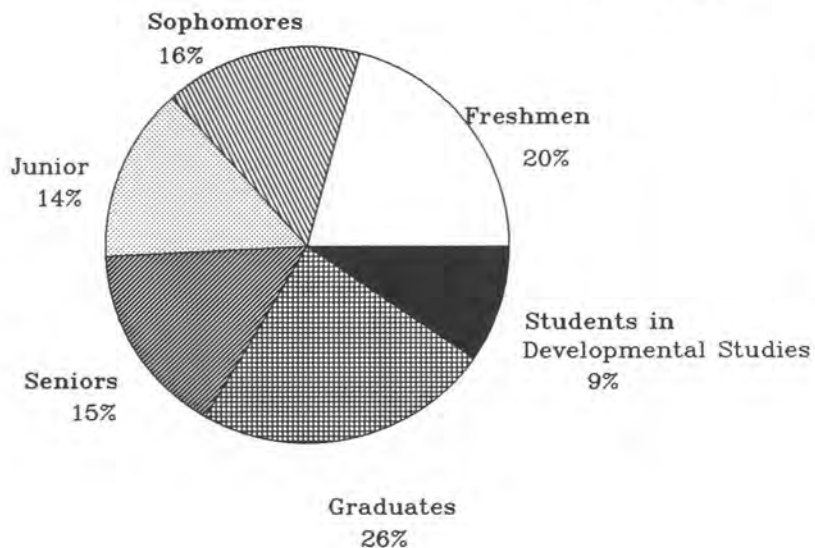


Note: 1989-90 data not yet available

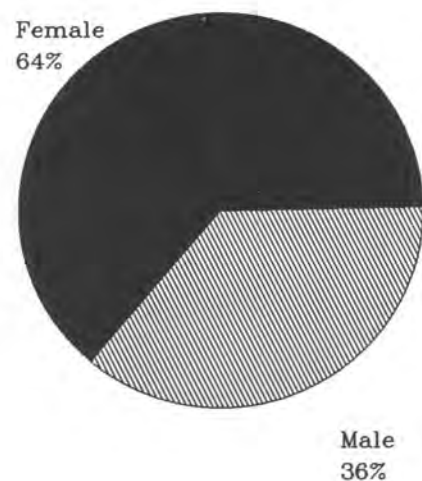
SOURCE: Regent's Normative Data for the Freshman Class

COMPOSITION OF STUDENT BODY

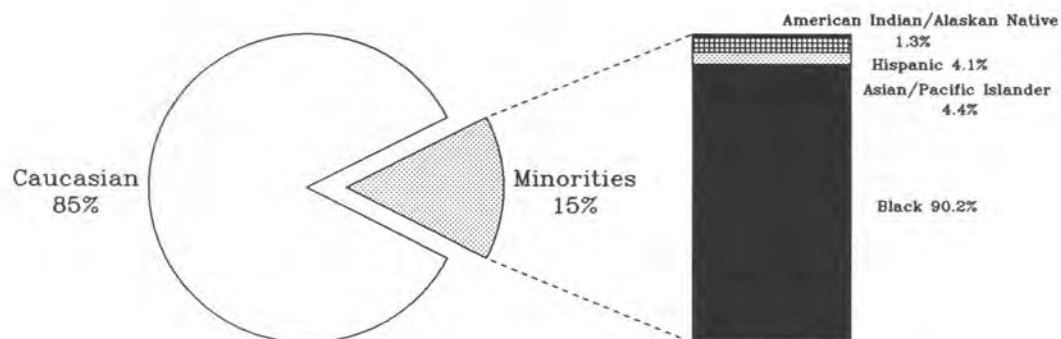
West Georgia College Fall 1990



Enrollment by Classification



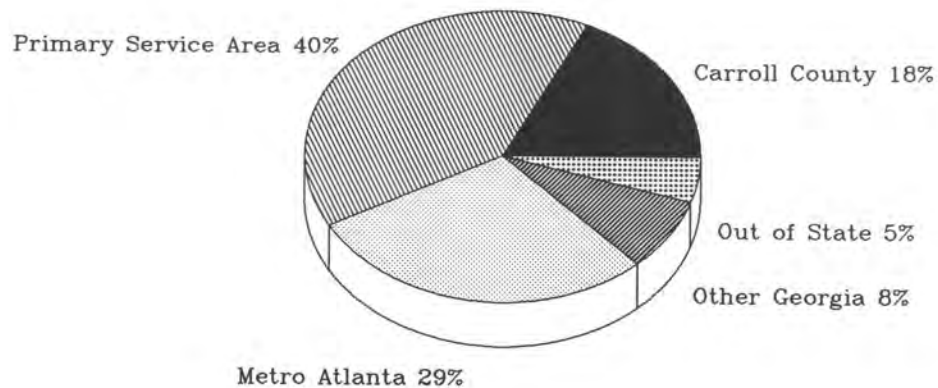
Enrollment by Gender



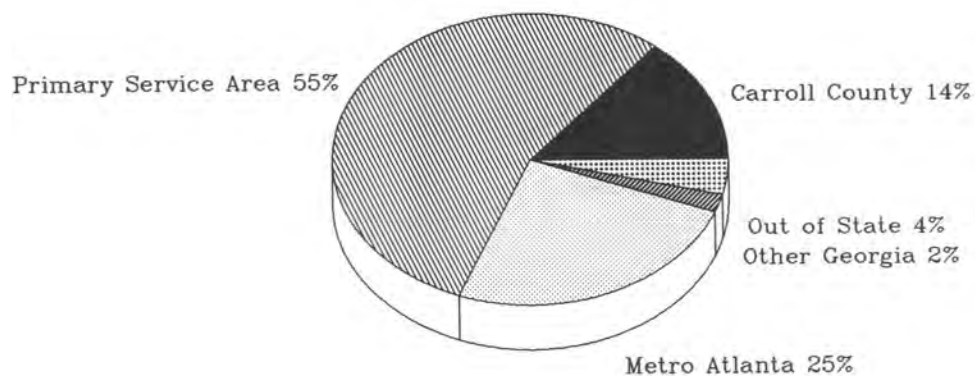
Enrollment by Race

SOURCE: University System of Georgia Quarterly Enrollment Report.

Geographic Distribution of Student Body Fall 1990



Undergraduate Students



Graduate Students

West Georgia College
Enrollment from Counties in Primary Service Area
Fall 1990

County	Enrollment	County	Enrollment
Bartow	99	Henry	74
Butts	7	Lamar	17
Carroll	1,179	Meriwether	45
Catoosa	71	Monroe	4
Chattooga	39	Murray	47
Cherokee	63	Muscogee	45
Coweta	440	Newton	23
Dade	8	Paulding	76
Dawson	2	Pickens	12
Douglas	479	Pike	18
Fannin	11	Polk	104
Fayette	255	Rockdale	81
Floyd	183	Spalding	97
Forsyth	25	Talbot	4
Gilmer	13	Troup	140
Gordon	53	Upson	30
Haralson	244	Walker	63
Harris	12	Whitfield	186
Heard	62		
		Total	4,311

Enrollment from the 5-County Metro Area
Fall 1990

County	Enrollment	County	Enrollment
Clayton	186	Fulton	483
Cobb	532	Gwinnett	330
DeKalb	430		
		Total	1,961

SOURCE: Division of Budget and Research Services/Hughes/Barnes/Folk

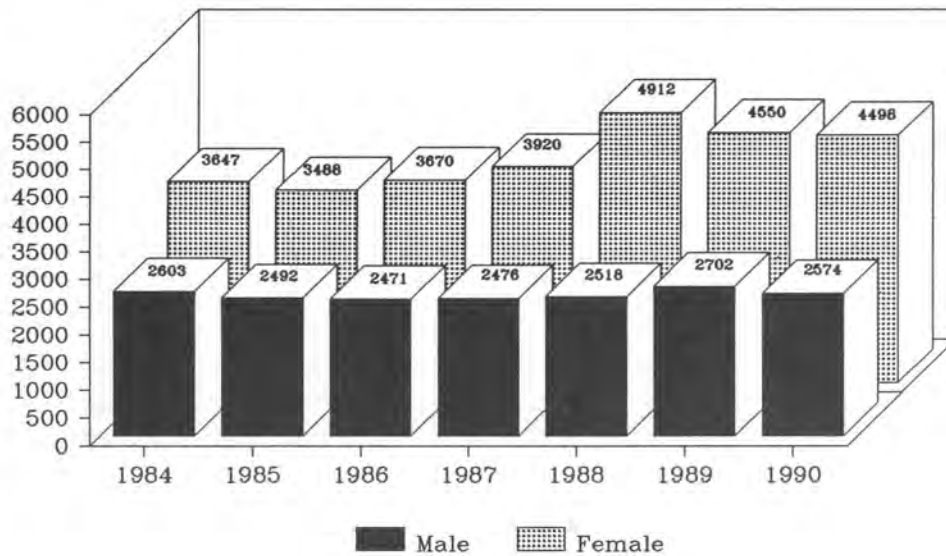
Detailed Composition of WGC Student Body Fall Quarters 1983-1990

	Fall 1983	Fall 1984	Fall 1985	Fall 1986	Fall 1987	Fall 1988	Fall 1989	Fall 1990
Total Enrollment	6,351	6,250	5,980	6,141	6,396	6,710	7,252	7,072
Classification								
Freshman	2,086	1,898	1,545	1,629	1,815	1,728	1,626	1,404
Sophomore	1,111	1,130	995	936	1,055	1,095	1,138	1,099
Junior	796	807	853	820	784	823	944	973
Senior	692	748	878	954	908	912	950	1,088
Graduate	1,111	1,192	1,180	1,204	1,297	1,377	1,653	1,803
Developmental Studies	482	422	483	558	508	739	902	659
Others	73	53	46	40	29	36	39	46
Geographic								
Georgia Residents	6,133	6,056	5,781	5,929	6,182	6,491	6,976	6,784
Out-of-State	197	168	174	183	175	180	225	239
Other Countries	21	26	25	29	39	39	51	49
Gender								
Men	2,673	2,603	2,492	2,471	2,476	2,518	2,702	2,574
Women	3,678	3,647	3,488	3,670	3,920	4,192	4,550	4,498
Racial Mix								
White Male	2,389	2,291	2,215	2,181	2,175	2,223	2,362	2,247
White Female	3,158	3,112	2,992	3,122	3,288	3,427	3,758	3,720
Black Male	255	291	264	261	259	266	301	266
Black Female	493	513	486	516	593	710	721	703
Other Male	29	21	13	29	42	29	39	75
Other Female	27	22	10	32	39	55	71	61
New Students								
Total	2,074	1,875	1,670	1,860	1,877	1,998	2,215	1,846
Beginning Freshman	1,036	942	739	799	834	773	783	638
Transfers	424	361	295	335	357	340	385	296
Graduate Students	223	205	222	258	249	249	316	379
Developmental Studies	391	367	414	468	437	636	731	533
*Attendance Status								
Full-time	4,099	3,963	3,575	3,592	3,717	3,874	4,209	4,375
Part-time	2,253	2,287	2,405	2,549	2,679	2,836	3,043	2,697

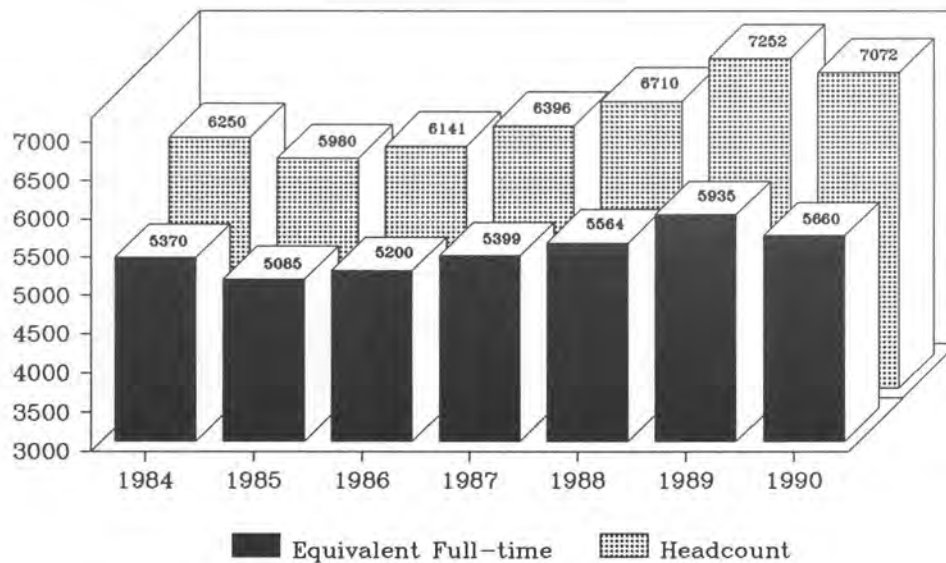
*Full-time is defined as 15 QCH per quarter

Source: University System of Georgia Quarterly Enrollment Report; Attendance Status Compiled by Budget and Research Services/Hughes

West Georgia College Enrollment by Gender Fall 1984-1990



WGC Headcount & Equivalent Full-Time Enrollment* Fall 1984-1990



*One Equivalent Full-Time = 15 Quarter Credit Hours
Source: University System of Georgia Quarterly Enrollment Report

WGC ENROLLMENT

Headcount & Equivalent Full-Time Enrollment With Percent of Annual Change*

YEAR	HEADCOUNT	%+(-)	EFT**	%+(-)
1984				
Winter	6,025	4.1	5,182	3.3
Spring	5,657	1.1	4,740	1.2
Summer	2,632	4.7	1,753	2.9
Fall	6,250	(1.6)	5,370	(1.9)
1985				
Winter	5,837	(3.1)	5,007	(3.4)
Spring	5,643	(0.3)	4,717	(0.5)
Summer	2,719	3.3	1,890	7.8
Fall	5,980	(4.3)	5,085	(5.3)
1986				
Winter	5,788	(0.8)	4,939	(1.4)
Spring	5,453	(3.4)	4,511	(4.4)
Summer	2,913	7.1	1,957	3.5
Fall	6,141	2.7	5,200	2.3
1987				
Winter	5,855	1.2	4,940	0.0
Spring	5,708	4.7	4,667	3.5
Summer	3,144	7.9	2,078	6.2
Fall	6,396	4.2	5,399	3.8
1988				
Winter	6,183	5.6	5,191	5.1
Spring	6,019	5.4	4,912	5.2
Summer	3,202	1.8	2,082	0.2
Fall	6,710	4.9	5,564	3.1
1989				
Winter	6,545	5.9	5,349	3.0
Spring	6,203	3.1	5,015	2.1
Summer	3,368	5.2	2,212	6.2
Fall	7,252	8.1	5,935	6.7
1990				
Winter	6,971	6.5	5,667	5.9
Spring	6,661	7.4	5,660	6.0
Summer	3,767	11.8	2,424	9.6
Fall	7,072	(2.5)	5,660	(4.6)

*The percent of annual change is calculated by contrasting each quarter with the same quarter of the previous year.

EFT = Quarter Credit Hours divided by 15.

SOURCE: University System of Georgia Quarterly Enrollment Report

ADMISSIONS DATA

West Georgia College Fall Quarters 1983-1989

	1983	1984	1985	1986	1987	1988	1989	1990
Total Students Enrolled	6351	6250	5980	6141	6396	6710	7252	7072
Total Graduate Students Enrolled	1111	1192	1180	1204	1297	1377	1633	1803
Total Undergraduate Students Enrolled	5240	5058	4800	4937	5099	5333	5599	5269
Total New Students Enrolled	2131	1875	1670	1860	1877	1998	2215	1846
Total New Graduate Students Enrolled	272	205	222	258	249	249	316	379
Total New Undergraduate Students Enrolled	1859	1670	1448	1602	1628	1749	1899	1467
Total New Transfer Students Enrolled	332	333	266	311	337	310	359	405
Total New Freshmen Students Enrolled*	1485	1309	1153	1267	1271	1409	1514	1029
Total New Developmental Studies Students Enrolled	391	367	414	468	437	636	731	533
Total Students Housed	2525	2621	2390	2451	2448	2388	2439	1954
Total New Students Housed	1134	1217	1054	1132	1112	1122	1234	837

Total New Undergraduate Applicants	4115	3771	3342	3535	3808	4188	4558	3804
Total New Freshman Applicants	3287	3058	2723	2869	3076	3416	3667	2823
Total New Transfer Applicants	770	668	565	615	691	716	836	907
Percentage of Applicants Accepted	76	73	73	74	74	74	76	71
Percentage of Accepted Applicants Enrolled	61	61	60	61	58	57	55	54
Percentage of Total Applicants Enrolled	45	45	43	45	43	42	41	39
Percentage of CPE Required Applicants Enrolled**	46	50	48	48	49	54	46	45
Total Freshmen Applicants Rejected	352	424	361	332	351	370	355	331
Total Transfer Applicants Rejected	100	96	81	78	93	85	117	115

Total Cancelled Applications	175	181	177	204	215	211	228	192
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*Figures include Developmental Studies freshmen and new transfer students required to take Developmental Studies Courses.

**CPE=Collegiate Placement Examination

SOURCE: Admissions Office

CONTINUING EDUCATION/PUBLIC SERVICE

The Continuing Education Unit (CEU) is defined as ten contact hours of participation in a qualified continuing education program. The CEU is recognized as the national standard for measuring an individual's participation in and an institution's production of non-credit programs. Non-credit programs are classified in three categories depending on the nature of the program and the objectives of the participants.

History of Continuing Education Programs for Fiscal Years 1981-1990 Categories I and II

Year	Programs	Participants	CEUs
1981	275	4,752	7,029
1982	247	4,195	6,452
1983	314	5,899	9,039
1984	333	6,643	10,547
1985	351	6,018	13,576
1986	353	7,474	11,395
1987	352	6,917	10,916
1988	333	7,569	10,339
1989	353	7,398	10,667
1990	321	7,469	10,436

Report combines Category I and II programs which are conducted through the Division of Continuing Education/Public Services. Category I activities are designed to enhance occupational skills, and individual permanent records and transcripts are maintained. Category II programs are designed primarily for personal enrichment and are social, cultural or recreational in nature. No permanent individual records or transcripts are maintained.

SOURCE: Division of Continuing Education and Public Services



OFF-CAMPUS PROGRAMS

The University System of Georgia Board of Regents authorizes West Georgia College to offer various off-campus degree and non-degree programs. These include the External Degree Program at Dalton College, West Georgia College Newnan Center, and a joint graduate degree program in cooperation with Columbus College.

In addition, the Board of Regents established the

Regional Center for Teacher Education. The School of Education administers and offers off-campus, non-degree programs which benefit regional educators by increasing the effectiveness of teacher education practices, policies, programs, and pedagogy for school systems in under-served areas of the State. West Georgia College continues to fulfill its regional mission through these programs.

SOURCE: West Georgia College Prospectus for Change of Status to Regional University/Division of Budget and Research Services/Folk

West Georgia College Off-Campus Profile Fall 1990

	Total Off-Campus Programs	External Degree Program- Dalton College	Newnan Center	Columbus Cooperative Program
Number of students served	1160	210	108	47
Percent of WGC student body enrolled	16.4%	4.0%	1.5%	0.6%
Quarter credit hours generated	5430	1910	740	225
Number of faculty teaching courses	44	5	7	4
Number of degrees awarded since program began	190	190	0	0

SOURCE: Division of Continuing Education/McCutcheon; Division of Budget and Research Services/Hughes

STUDENT RETENTION

West Georgia College Retention Rates of Fall Quarter Freshman Classes 1980-89

Entering Fall Quarter Subsequent Quarters	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989
Winter	83.32	86.19	84.61	87.02	84.15	89.36	87.37	87.96	84.86	84.14
Spring	76.55	77.82	75.30	76.54	76.41	79.60	78.30	80.06	74.35	72.14
Summer	12.55	8.83	8.94	8.79	9.77	11.33	12.15	13.68	10.65	13.15
Beginning Second Year	48.72	51.99	51.58	53.14	49.59	61.29	59.75	60.44	56.01	53.63
Winter	40.79	45.48	45.32	47.33	45.76	55.01	55.01	52.54	50.07	
Spring	37.08	41.10	40.88	43.07	42.00	52.31	50.36	47.77	46.09	
Summer	10.90	10.03	9.73	10.01	9.99	12.90	13.81	15.48	12.90	
Beginning Third Year	32.37	35.52	34.25	36.15	35.54	47.25	42.23	42.30	38.77	
Winter	30.22	31.41	31.69	34.62	32.46	43.85	38.28	38.94		
Spring	28.82	28.62	30.78	32.86	30.65	41.59	35.91	37.23		
Summer	12.39	12.75	12.47	15.08	14.27	19.79	15.07	16.50		
Beginning Fourth Year	26.67	26.63	29.08	30.76	29.23	37.58	34.10	35.89		
Winter	26.59	25.17	28.16	29.68	27.50	36.44	24.10			
Spring	25.02	23.51	26.46	28.87	26.90	35.31	32.68			
Summer	12.30	12.95	13.26	15.55	14.73	18.31	18.86			
Beginning Fifth Year	16.27	16.80	19.89	20.22	19.76	25.81	24.15			
Winter	12.88	14.08	15.69	16.43	16.30	20.40				
Spring	10.57	10.29	11.68	13.05	12.02	16.30				
Summer	5.37	5.38	5.66	6.56	5.79	7.15				

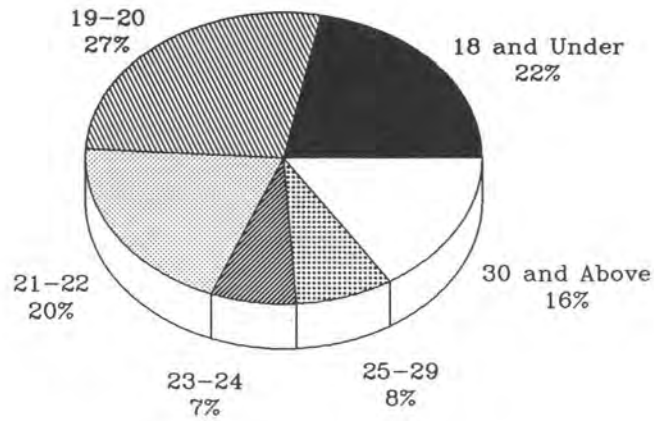
Note: Each column displays percentages of Fall quarter Freshmen who returned in subsequent quarters.

SOURCE: Division of Budget and Research Services

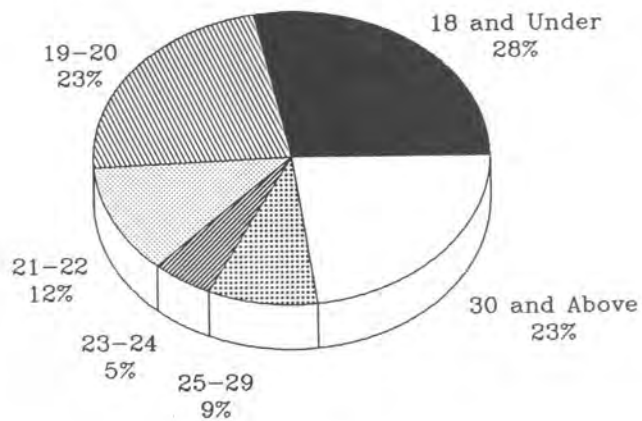
Average Age of Students West Georgia College

	Fall 1986	Fall 1987	Fall 1988	Fall 1989	Fall 1990
Undergraduate	21.0	21.0	21.3	21.6	21.1
Graduate	34.1	34.8	35.1	35.4	34.6
Total Student Body	23.5	23.8	24.1	24.7	24.5

Student Body Age Distribution Comparison



Fall 1986



Fall 1990

SOURCE: Division of Budget and Research Services/Hughes/Barnes

**Transfer Students
West Georgia College
Fiscal Year 1988***

INSTITUTION	RECEIVED FROM	SENT TO	+(-)
Universities			
Georgia Institute of Technology	8	7	1
Georgia State University	13	79	(66)
Medical College of Georgia	0	3	(3)
University of Georgia	15	79	(64)
Total	36	168	(132)
Senior Colleges			
Albany State College	5	1	4
Armstrong State College	3	1	2
Augusta College	1	4	(3)
Clayton State College	32	30	2
Columbus College	7	16	(9)
Fort Valley State College	0	2	(2)
Georgia College	5	9	(4)
Georgia Southern College	13	15	(2)
Georgia Southwestern College	8	1	7
Kennesaw College	32	60	(28)
North Georgia College	9	5	4
Savannah State College	0	3	(3)
Southern Technical Institute	6	12	(6)
Valdosta State College	8	4	4
Total	129	163	(34)
Junior Colleges			
Abraham Baldwin Agricultural College	6	2	4
Atlanta Metropolitan College	3	21	(18)
Bainbridge College	0	0	0
Brunswick College	2	0	2
Dalton College	29	9	20
Darton College	5	2	3
Dekalb College	35	78	(43)
East Georgia College	0	1	(1)
Floyd College	38	13	25
Gainesville College	6	3	3
Gordon College	19	0	19
Macon College	1	1	0
Middle Georgia College	6	3	3
South Georgia College	4	2	2
Waycross College	2	1	1
Total	156	136	(20)
GRAND TOTAL	321	467	(146)

*Data for Fiscal Year 1989 not yet available.

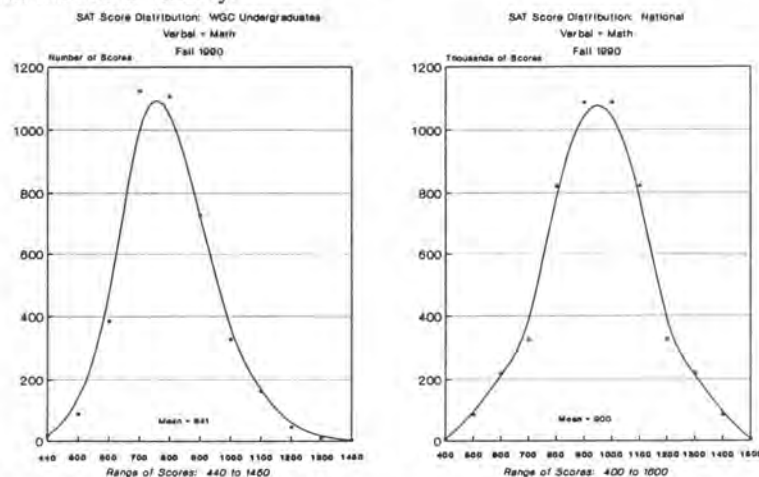
SOURCE: University System of Georgia 1987-88 Transfer Report and Report Summary

WGC Undergraduate Academic Profile of Declared Majors by Degree Fall 1990

This table profiles West Georgia College undergraduates. It is the only compilation of information about age, gender, test scores, and grade point averages differentiated by degree program.

Degree Category	Number of Majors	Number of Men/Women	Mean Age	Mean Entrance Exam Scores		HS GPA	WGC GPA
				SAT Verbal	SAT Math		
AASCI	5	5/0	18	402	386	1.77	1.80
AASCS	8	3/5	29	447	464	3.26	2.61
AASOA	3	0/3	24	347	373	3.10	2.57
AS*	34	3/31	25	383	388	2.83	2.53
ASN	103	3/100	26	410	419	2.82	2.53
BA	1,024	369/335	21	414	447	2.72	2.43
BBA	1,286	652/384	21	394	440	2.74	2.38
BFA	65	20/45	22	405	422	2.54	2.43
BM	63	31/32	20	437	457	2.76	2.54
BS	561	302/259	21	411	448	2.71	2.42
BSES	5	3/2	23	420	418	3.10	2.76
BSED	722	130/592	23	397	423	2.81	2.76
BSN	87	8/79	23	397	423	2.81	2.76
BSR	60	29/31	21	389	427	2.73	2.39
Non-Degree	44	30/14	20	435	470	2.84	2.44
Undecided	1,199	576/623	20	404	437	2.55	2.22

For 4,002 members of the undergraduate population, the mean SAT scores were 405 verbal, 436 math (841 total). These scores ranged from a low of 440 to a high of 1450. National SAT scores ranged from a low of 400 to a high of 1600 with a mean of 900. West Georgia College students scored higher than approximately 40% of the national student population mathematically, and higher than 30% verbally.

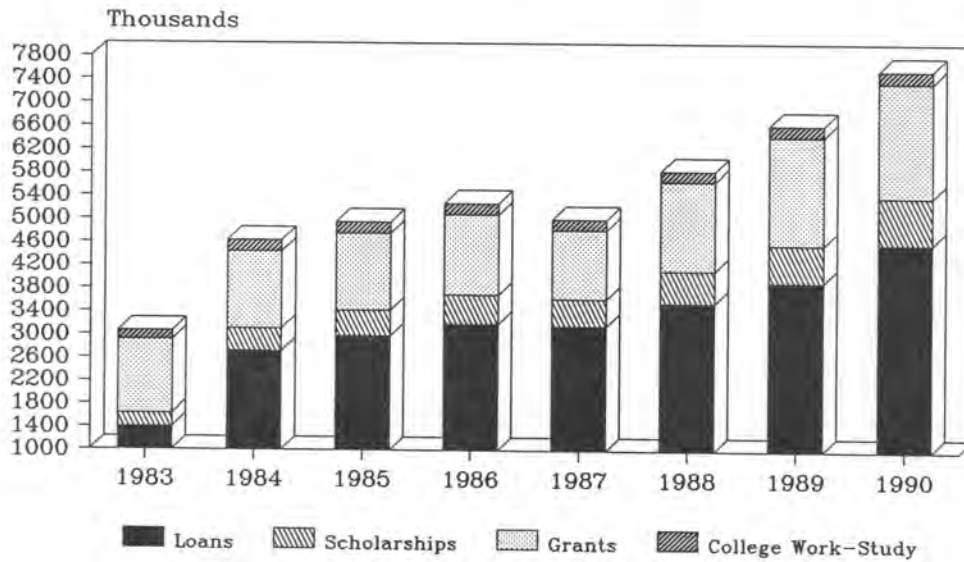


High school grade point averages were available for 4,001 students; their mean was 2.69. Cumulative (WGC) grade point averages for 3,735 individuals represent a mean of 2.46.

* The AS Degree program was no longer listed in the Undergraduate Catalog after 1987-88. Historically an applied program, it was replaced by the more specific Associate of Applied Science degrees in Criminal Justice, Computer Science, and Office Administration.

SOURCE: Division of Budget and Research Services/Hughes/Barnes

WGC Student Financial Aid Fiscal Years 1983-1990



Fiscal Year	Loans	Scholarships	Grants	College Work-Study	Total
1983	1,401,448	233,453	1,274,881	154,907	3,064,689
1984	1,717,971	392,817	1,321,625	202,782	3,635,195
1985	1,976,123	447,927	1,322,765	198,132	3,944,947
1986	2,196,433	504,366	1,375,655	196,097	4,272,551
1987	2,158,792	475,725	1,186,234	176,355	3,997,106
1988	2,565,584	558,218	1,535,020	181,339	4,840,161
1989	2,922,886	633,271	1,865,814	191,994	5,613,965
1990	3,592,140	796,629	1,968,125	206,744	6,563,638

Number of Students Served*					
1983	1282	337	1217	250	3086
1984	1313	499	1169	303	3284
1985	1391	512	1065	298	3266
1986	1390	534	976	280	3180
1987	1570	520	932	260	3282
1988	1486	582	1226	313	3607
1989	1657	655	1270	274	3856
1990	1884	833	1295	284	4296

*Unduplicated headcount within categories of aid.

SOURCE: Financial Aid Office

West Georgia College Student Financial Aid

	1988-1989		1989-1990	
	No. of Awards*	Amount	No. of Awards*	Amount
Loans				
NDSL/Perkins	344	\$ 254,868	293	\$ 215,299
Federally Insured	85	159,830	88	180,415
State Guaranteed	847	1,675,546	1,014	2,116,646
PLUS/SLS Loan	181	570,782	225	780,140
WGC Emergency Loan	678	242,480	746	266,755
Regent's Scholarship	19	9,380	14	9,000
Private Loan	12	26,285	11	23,885
	2,166	\$2,939,171	2,391	\$3,592,140
Scholarships				
Institutional	482	\$ 465,766	593	\$ 600,256
Private	174	127,306	176	144,371
All Others	51	40,199	64	52,002
	707	\$ 633,271	833	\$ 796,629
Grants				
Pell	1,085	\$1,477,413	1,171	\$1,634,999
S.E.O.G	227	134,215	165	125,019
Vocational Rehabilitation	16	20,758	21	19,877
Ga. Incentive Scholarship	702	231,128	533	186,232
All Others	5	2,300	1	1,998
	2,035	\$1,865,814	1,891	\$1,968,125
College Work Study	274	\$ 191,994	284	\$ 206,744
Total	5,182	\$5,630,250	5,399	\$6,563,638

*Number of awards in this display may represent a duplicated headcounts since some students receive more than one type of financial aid.

GRADUATE SCHOOL

Two acts by the University System of Georgia Board of Regents provided for graduate study at West Georgia College. In 1967, the Board of Regents created a graduate division. Six years later, with Regents' approval, the College established a graduate school consistent with its new organizational structure. In subsequent years, the Graduate School became a comprehensive academic unit serving a forty-two county area of western Georgia. More than twenty-five percent of the Fall 1990 student body pursued graduate study.

In 1967, the West Georgia College graduate division offered Master of Education degrees in six areas of study and Master of Arts degrees in three academic fields. During the next two decades, the College developed more comprehensive Graduate School offerings, including a Master of Business Administration. In 1990, the American Assembly of Collegiate Schools of Business granted full accreditation to the M.B.A. program.

Discipline	Degrees
English, History, Psychology, Sociology	Master of Arts
Music Education, Performance	Master of Music
Biology	Master of Science
Business Administration	Master of Business Administration
Public Administration	Master of Public Administration
Education (11 programs and 7 teaching fields)	Master of Education
Education (9 programs and 4 teaching fields)	Specialist in Education

In addition, the University of Georgia, in cooperation with West Georgia College, offers a doctoral degree in Educational Leadership with specializations in Educational Administration, Curriculum and Instruction, and Supervision.

The West Georgia College Graduate School offers students the opportunity to strengthen knowledge and skills essential for professional success. It provides opportunities for professional educators to enhance competence and increase knowledge, and equips superior students for advanced research and inquiry. To succeed, a graduate student must acquire a broad knowledge of literature, in the appropriate academic discipline, be capable of sustained study, exhibit the power of independent thought, and demonstrate mastery of appropriate research skills.

West Georgia College believes that attracting qualified minority students to its graduate programs is a top priority. In response, the Dean of the Graduate School,

with faculty assistance, has conducted a vigorous recruitment effort to attract minority and majority race students. Increasing enrollments and growing numbers of graduate degrees conferred demonstrate success.

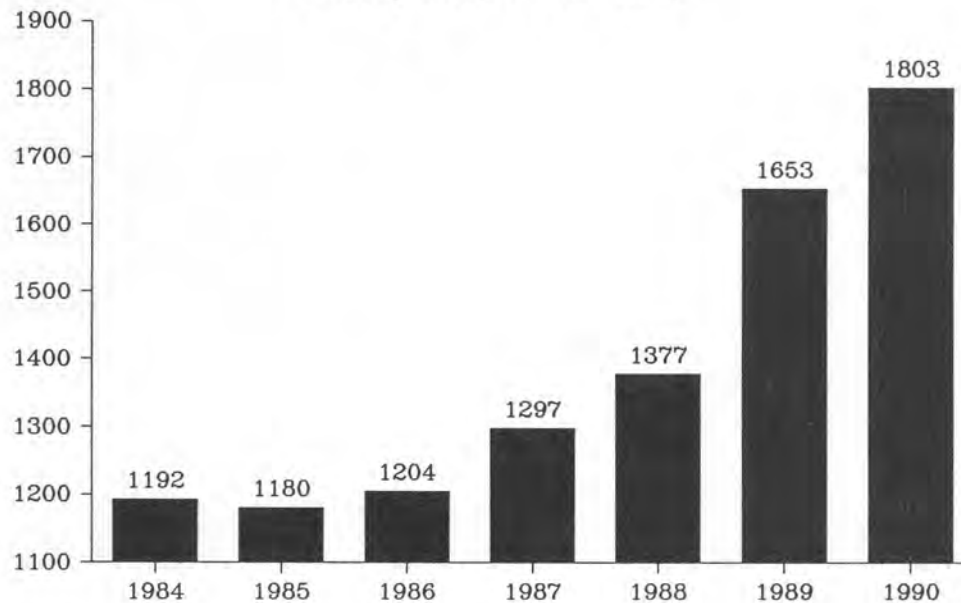
During 1989-90, the Graduate School conferred 332 masters degrees, and 180 specialist degrees. In addition, 44 graduate students are currently enrolled in the cooperative doctoral program.

West Georgia College enrolls more graduate students and confers more graduate degrees than any other University System of Georgia senior institution. This achievement demonstrates that the College meets educational and professional needs for its service area citizens and indicates a measure of success in terms of institutional effectiveness.



GRADUATE SCHOOL

West Georgia College Graduate Enrollment Fall Quarters 1984-1990



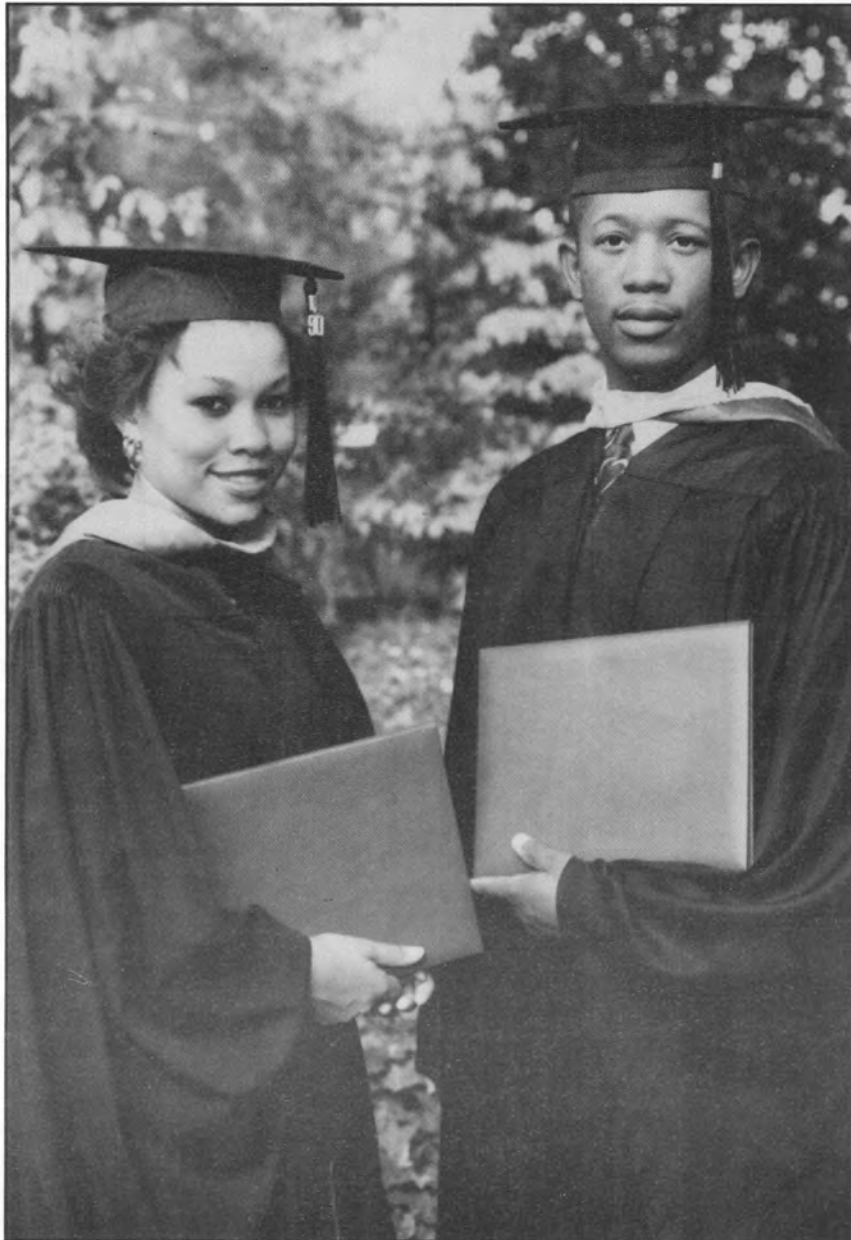
SOURCE: University System of Georgia Quarterly Enrollment Report

WGC Graduate Academic Profile by Degree Fall 1990

Degree Category	Number of Majors	Number of Men/Women	Mean Age	Group Mean Entrance Exam Scores		Group Mean Graduate GPA
MA	142	58/84	32	GRE Verb	530	3.84
				GRE Quant	505	
MBA	66	66/21	28	GMAT	518	3.50
MED	741	137/604	32	NTE Com	577	3.73
				NTE Opt	577	
MM	11	2/9	35	GRE Verb	N.A.	3.83
				GRE Quant	N.A.	
MPA	13	7/26	30	GRE Verb	440	3.39
				GRE Quant	458	
				MAT	54	
				GRE Verb	430	
MS	4	2/2	27	GRE Quant	415	3.61
				NTE Com	612	
EDS	356	299/57	39	NTE Opt	651	3.80
				NTE Com	594	
Non-Degree	469	95/374	37	NTE Opt	635	3.82

SOURCE: Division of Budget and Research Services/Hughes/Barnes

DEGREE INFORMATION



West Georgia College
Degrees and Majors Authorized by The Board of Regents
Fall 1990

Associate of Applied Science

Computer Science
 Criminal Justice
 Office Administration

Associate of Science in Nursing

Bachelor of Arts

Anthropology
 Art
 Biology
 Chemistry
 English
 French
 General Studies
 Geography
 Geology
 History
 Mass Communication
 Mathematics
 Philosophy
 Physics
 Political Science
 Psychology
 Sociology
 Spanish
 Speech and Theatre Art

Bachelor of Business

Administration

Accounting
 Administrative Systems
 Business Information Systems
 Economics
 Finance
 Management
 Marketing

Bachelor of Fine Arts

Art

Bachelor of Music

Music Education
 Performance
 Theory & Composition

Bachelor of Science

Biology
 Chemistry
 Computer Science
 Criminal Justice
 Economics
 Geography
 Geology
 Mathematics/Computer Science
 Physics
 Political Science
 Sociology

Bachelor of Science in Earth Science

Bachelor of Science in Education

Business Education
 Early Childhood Education
 Middle Grades Education
 Physical Education
 Secondary Science Education
 Secondary Social Science Education
 Special Education
 Mental Retardation

Bachelor of Science in Nursing

Bachelor of Science in Recreation

Master of Arts

English
 History
 Psychology
 Sociology

Master of Business Administration

Master of Music

Music Education
 Performance

Master of Public Administration

Master of Science

Biology

Master of Education

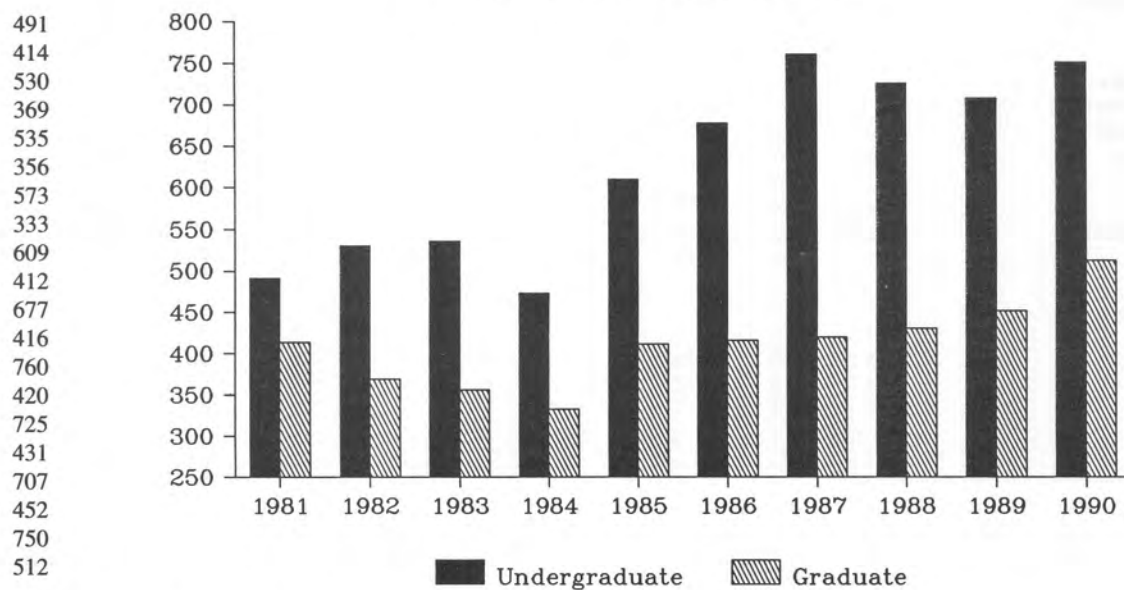
Administration & Supervision
 Art Education
 Business Education
 Early Childhood Education
 Guidance and Counseling
 Media
 Middle Grades Education
 Physical Education
 Reading Instruction
 Secondary Education

Biology
 English
 French
 Mathematics
 Science
 Social Studies
 Spanish
 Special Education
 Behavioral Disorders/
 Emotional Disturbances
 Mental Retardation
 (MOMH/MIMH/SMH)
 Specific Learning Disabilities

Specialist in Education

Administration and Supervision
 Business Education
 Early Childhood Education
 Guidance and Counseling
 Media
 Middle Grades Education
 Reading Instruction
 Secondary Education
 English
 Mathematics
 Science
 Social Studies
 Special Education
 Behavioral Disorders/
 Emotional Disturbances
 Mental Retardation
 (MOMH/MIMH/SMH)
 Specific Learning Disabilities

West Georgia College Number of Undergraduate and Graduate Degrees Conferred Fiscal Years 1980 to 1990



SOURCE: Degrees and Certificates Conferred Report, 1981-1990



West Georgia College Degrees Conferred

Fiscal Years	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990
Associate of Applied Science										
Computer Science	-	-	-	-	-	-	-	-	-	2
Criminal Justice	-	-	-	-	-	-	-	-	2	2
Office Administration	-	-	-	-	-	-	-	-	3	2
Total	-	-	-	-	-	-	-	-	5	6
Associate of Science:										
Accounting Technology	-	2	2	-	-	-	-	-	-	-
Computer Science	13	14	18	19	14	12	9	1	-	-
Criminal Justice	5	1	2	3	5	3	2	2	-	-
Marketing	2	3	5	-	1	-	-	-	-	-
Nursing	22	24	35	29	24	22	19	20	34	32
Office Administration	6	5	6	9	9	7	5	7	-	-
Total	48	49	68	60	53	44	35	30	34	32
Bachelor of Arts:										
Anthropology	1	0	2	1	-	2	3	1	3	0
Art	8	12	16	13	9	9	4	4	5	4
Biology	12	5	3	6	5	6	2	2	4	5
Chemistry	3	2	7	4	3	1	3	6	-	2
Economics	-	1	2	2	-	-	-	-	-	-
English	13	13	6	22	11	13	12	24	14	15
French	2	1	2	3	3	5	2	5	2	2
General Studies	-	-	-	-	-	-	-	-	-	-
Geography	2	2	-	5	1	2	-	1	1	3
Geology	7	2	-	-	-	1	-	-	-	-
German	-	-	-	-	-	-	-	-	-	-
History	16	10	11	16	6	11	12	7	13	17
Mathematics	3	1	1	-	2	2	2	5	4	4
Mass Communication	-	-	2	15	34	39	46	47	48	52
Philosophy	1	1	-	1	-	1	-	-	-	2
Physics	-	-	-	-	-	-	-	-	-	-
Political Science	7	10	3	5	5	5	5	6	10	4
Psychology	34	29	31	31	24	32	38	31	49	59
Sociology	9	6	6	1	3	2	1	1	-	3
Spanish	1	1	1	3	2	1	8	3	4	4
Speech and Theatre Art	15	16	22	11	7	3	4	1	1	3
Total	134	112	115	139	115	135	142	144	158	179
Bachelor of Business Administration:										
Accounting	33	29	47	37	41	42	68	51	37	49
Business Information Systems	-	-	-	3	8	18	33	21	15	17
Economics	5	9	4	4	6	8	6	2	9	4
Finance	5	14	4	14	13	12	15	22	24	43
Management	53	48	69	51	53	72	80	66	52	61
Marketing	40	35	37	68	76	82	106	90	96	72
Administrative Systems	7	17	3	10	11	15	19	11	14	8
Total	143	152	164	187	208	249	327	263	247	254
Bachelor of Fine Arts	-	-	-	-	1	5	7	3	11	15
Bachelor of Science in Education										
Business Education	5	9	6	3	4	2	6	2	4	3
Early Childhood Education	41	45	47	46	36	40	47	71	56	80
Middle Grades Education	25	20	18	16	25	18	24	30	22	22
Physical Education	6	21	17	18	22	18	6	15	17	6
Secondary Science Education	-	-	-	-	-	1	2	-	-	3
Secondary Social Science Education	-	2	5	6	6	7	14	7	6	8
Special Education	17	25	10	14	9	14	11	11	10	11
Speech Pathology	-	-	-	-	1	3	8	6	2	1
Total	94	122	103	103	103	103	118	142	117	134

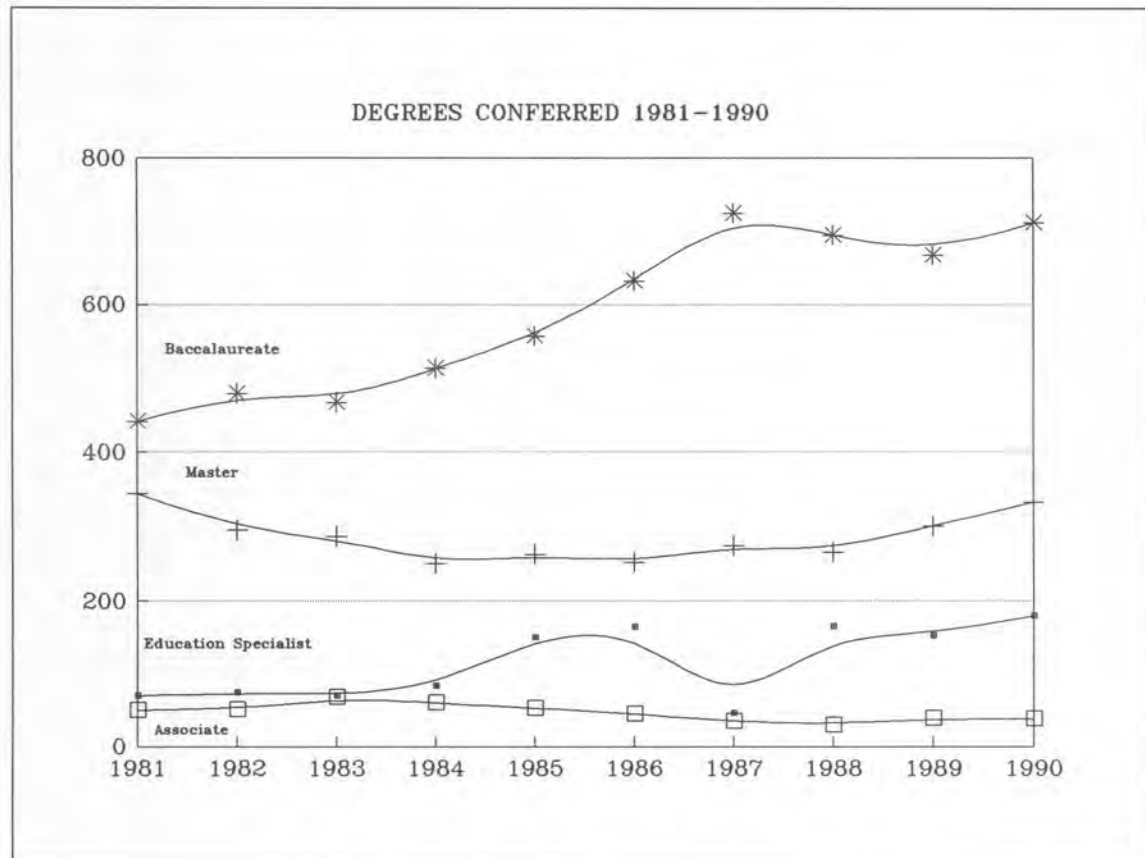
DEGREES CONFERRED Continued

Fiscal Years	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990
Bachelor of Music:										
Music Education	3	4	3	1	2	2	2	8	2	5
Performance	-	1	3	2	3	3	-	3	3	1
Theory and Composition	-	1	-	-	-	-	-	-	-	-
Total	3	6	6	3	5	5	2	11	5	6
Bachelor of Science:										
Biology	5	7	3	6	5	9	11	12	2	14
Chemistry	-	4	1	-	2	2	2	1	2	1
Computer Science	-	-	1	10	19	31	19	33	15	9
Criminal Justice	14	16	12	15	30	16	22	18	29	25
Economics	-	-	-	1	1	-	3	3	2	1
Geography	7	7	5	4	4	8	5	5	6	5
Geology	4	13	7	8	10	12	3	3	2	2
Mathematics/Computer Science	2	2	5	5	7	10	7	11	12	13
Physics	2	4	5	3	3	6	6	2	1	5
Political Science	5	6	9	7	12	3	7	3	9	6
Sociology	11	15	9	10	22	20	15	18	12	20
Total	50	74	57	69	115	117	100	109	92	101
Bachelor of Science in Earth Science	-	-	1	1	-	-	-	-	-	-
Bachelor of Science in Nursing	-	-	-	-	-	-	-	-	14	-
Bachelor of Science in Recreation	17	13	21	11	9	18	29	23	24	-
Master of Arts:										
English	4	2	1	4	-	2	3	-	2	3
History	2	5	3	5	1	-	2	2	3	3
Mathematics	-	-	1	-	-	-	-	-	-	-
Psychology	45	25	32	29	33	28	39	40	56	32
Sociology	2	3	-	1	2	-	1	-	1	4
Total	53	35	37	39	36	30	45	42	62	42
Master of Business Administration	8	15	8	9	14	12	19	8	9	14
Master of Education:										
Administration and Supervision	12	14	9	6	8	8	9	7	7	13
Art Education	-	-	-	3	-	-	2	2	3	1
Business Education	7	4	11	12	5	11	4	8	11	9
Early Childhood Education	68	57	80	41	56	45	48	55	55	53
Guidance and Counseling	31	21	9	13	16	18	13	22	20	40
Junior High Education	1	-	-	-	-	-	-	-	-	-
Middle Grades Education	50	52	37	38	31	41	35	30	35	56
Media	12	7	16	9	8	8	8	7	5	12
Physical Education	17	11	6	16	14	9	12	13	15	15
Reading Instruction	5	3	6	1	2	1	2	3	2	2
Secondary Education	35	28	19	25	18	22	27	22	29	32
Special Education	38	40	42	30	41	32	28	35	32	27
Speech Pathology	-	-	-	-	-	6	6	3	5	-
Total	276	237	235	194	199	201	194	207	219	260
Master of Music:										
Music Education	-	2	2	2	5	3	4	1	2	8
Performance	5	2	-	2	1	2	2	2	-	-
Total	5	4	2	4	6	5	6	3	2	8
Master of Public Administration	-	-	2	2	5	2	9	5	6	7
Master of Science:										
Biology	2	3	2	2	2	2	1	1	2	1

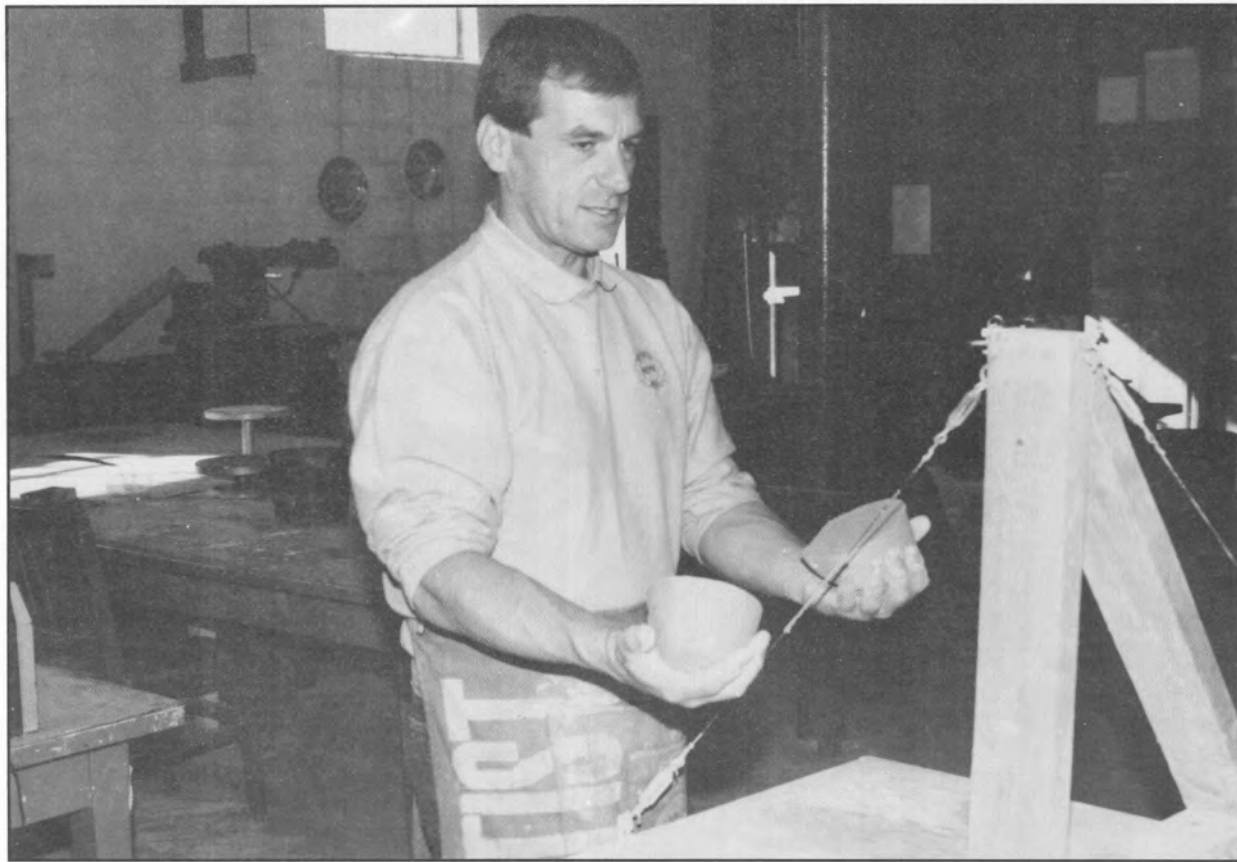
DEGREES CONFERRED Continued

Fiscal Years	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990
Specialist in Education:										
Administration and Supervision	20	12	18	19	25	49	33	33	39	64
Business Education	5	12	16	3	16	8	9	17	9	6
Early Childhood Education	5	11	12	13	36	53	30	31	31	15
Guidance and Counseling	18	24	11	20	23	15	18	23	12	39
Media	-	-	-	-	-	-	-	-	-	-
Middle Grades Education	9	8	8	9	16	12	16	17	31	19
Reading Instruction	-	-	-	-	3	1	2	3	2	2
Secondary Education	13	1	4	9	7	8	14	18	9	15
Special Education	-	6	1	10	24	18	24	23	19	20
Total	70	74	70	83	150	164	146	165	152	180
Total Number of Degrees by Level:										
Education Specialist	70	74	70	83	150	164	146	165	152	180
Masters	344	295	286	250	262	252	274	266	300	332
Bachelor	441	479	467	513	556	632	725	695	668	712
Associate	50	51	68	60	53	45	35	30	39	38
Total	905	899	891	906	1,021	1,093	1,180	1,156	1,159	1,262

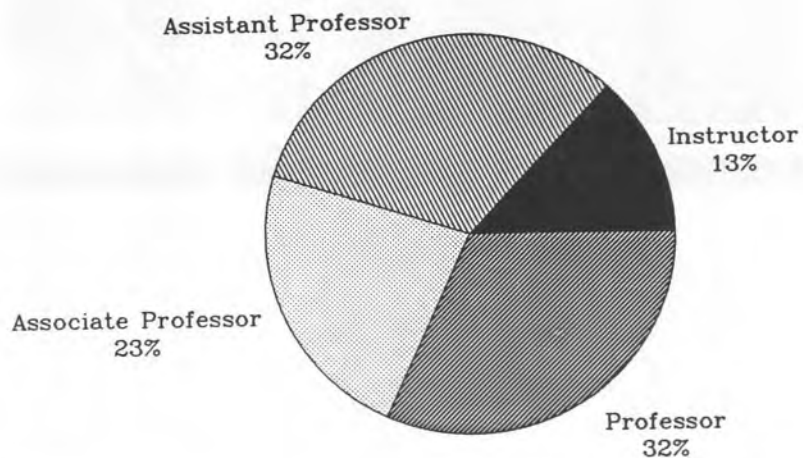
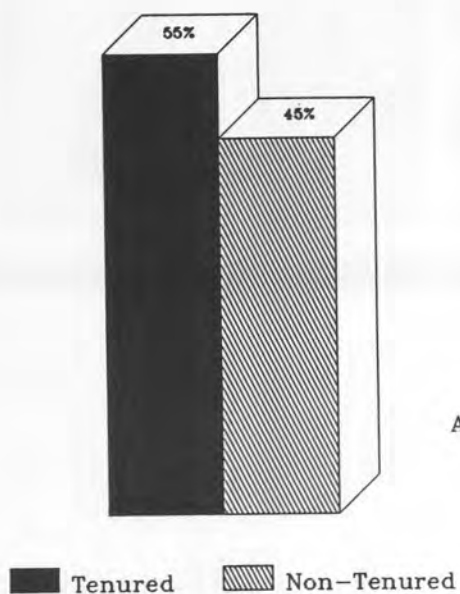
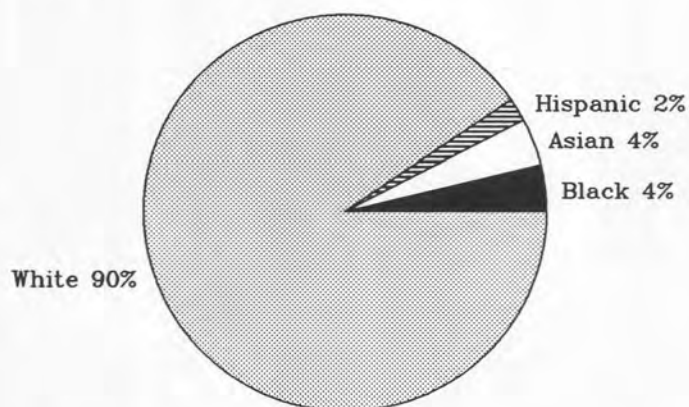
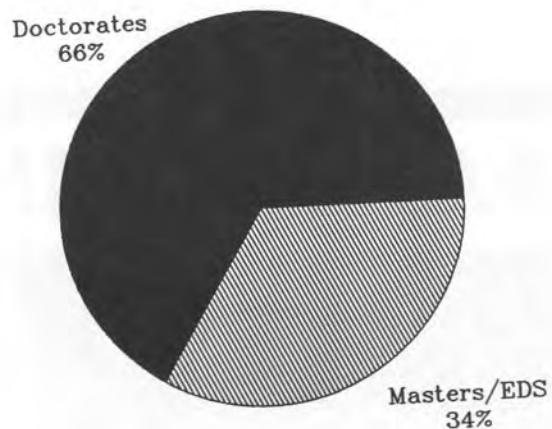
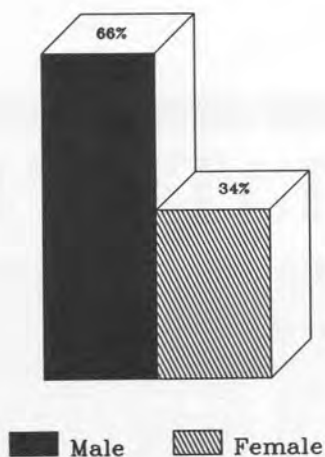
SOURCE: Degrees and Certificates Conferred Report, 1981-1990



FACULTY INFORMATION



WGC Faculty Profile 1990-91



**Faculty Profile
By Rank, 1989-90**

Category	Professor	Associate Professor	Assistant Professor	Instructor	Total
Full-time Teaching Faculty	61	54	83	33	231
General Administrators	1	3	1		4
Academic Administrators	29	5			34
Public Service		1			1
Librarians	2	3	4	4	13
Faculty on Leave			1	1	2
Other (F-T Faculty with Temporary Appointments)			4	3	7
Total	93	66	92	41	292

**Faculty Profile
By Highest Degree, 1989-90**

Category	Doctorates	Masters/ Education Specialist	Professional Bachelor Miscellaneous	Total
Full-time Teaching Faculty	154	74	3	231
General Administrators	4			4
Academic Administrators	31	3		34
Public Service	1			1
Librarians		13		13
Faculty on Leave	2			2
Other (F-T Faculty with Temporary Appointments)	2	5		7
Total	194	95	3	292

SOURCE: Division of Budget and Research Services/BRS 289/Hughes/Barnes

Faculty Profile By Tenure Status, 1989-90

Category	Tenured	Non-Tenured	Total
Full-time Teaching Faculty	124	107	231
General Administrators	4		4
Academic Administrators	26	8	34
Public Service	1		1
Librarians	5	8	13
Faculty on Leave	1	1	2
Other (F-T Faculty with Temporary Appointments)		7	7
Total	161	131	292

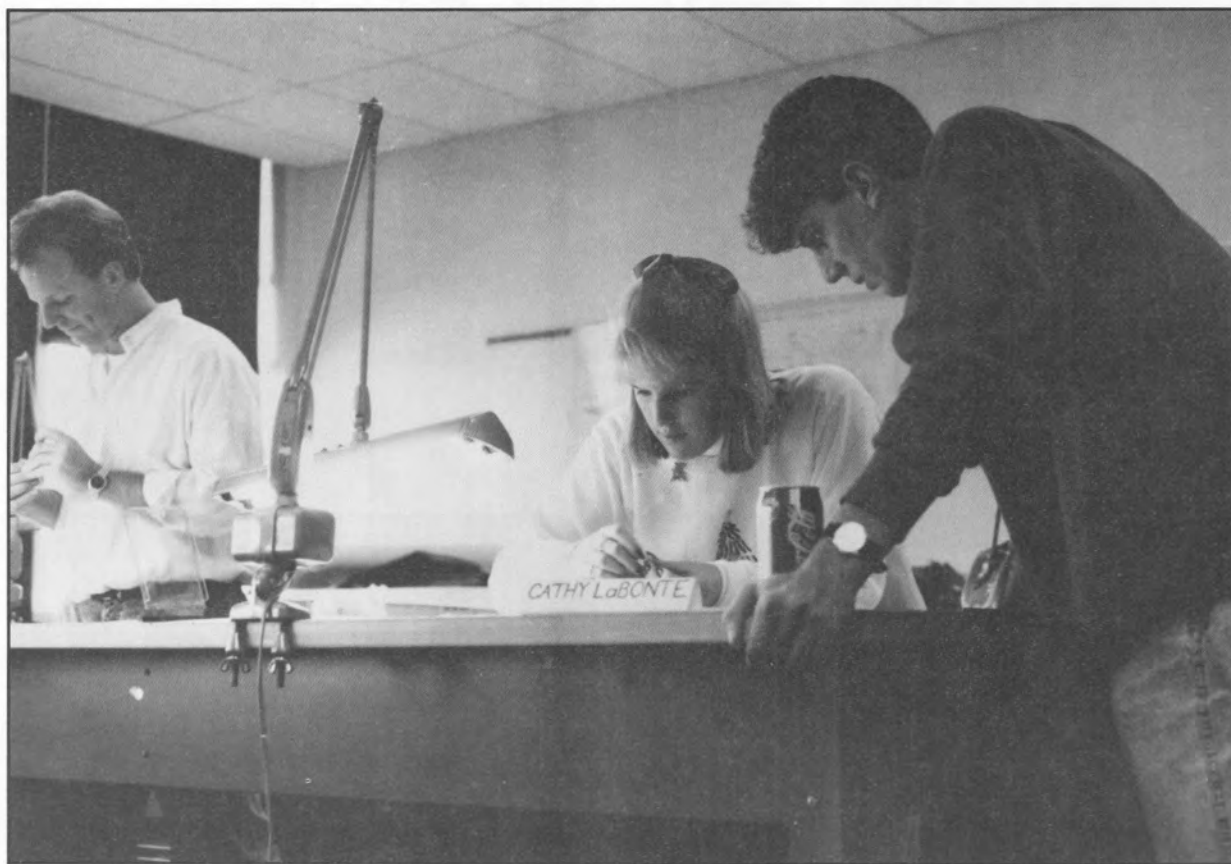
Note: 55.1% of faculty were tenured; 44.9% were non-tenured.

Faculty Profile By Gender, 1989-90

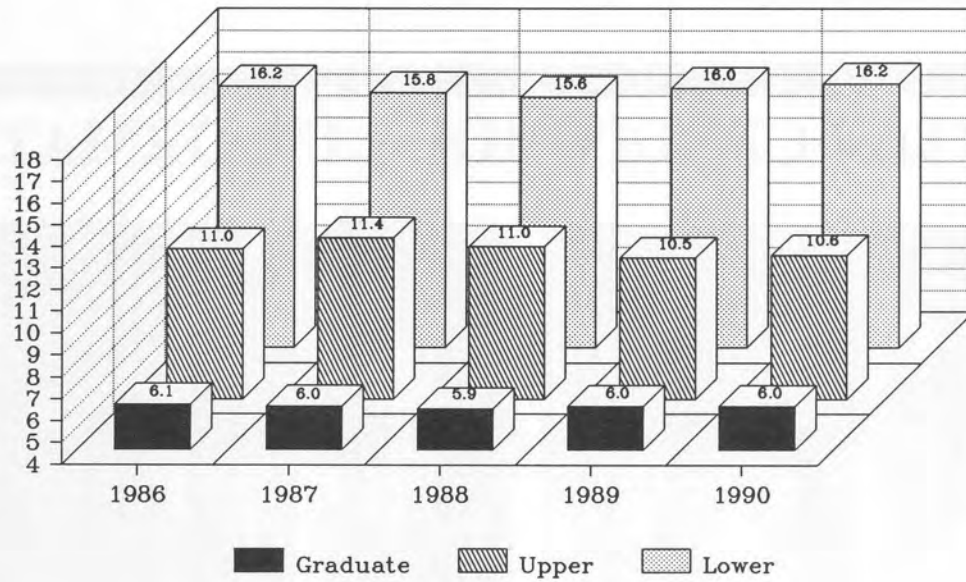
Category	Male	Female	Total
Full-time Teaching Faculty	153	78	231
General Administrators	4		4
Academic Administrators	27	7	34
Public Service	1		1
Librarians	3	10	13
Faculty on Leave	1	1	2
Other (F-T Faculty with Temporary Appointments)	2	5	7
Total	191	101	292

NOTE: For average faculty salary, see page 48.

QUARTER CREDIT HOUR INFORMATION



Average Quarter Credit Hours Per Student By Level Fall Quarters 1986-1990



Note: Refer to page 43 for further detail.

SOURCE: University System of Georgia Quarterly Enrollment Report



West Georgia College
Detailed Enrollment and QCH History
Fiscal Years 1985-1990

	Lower Level			Upper Level			Graduate Level			Total
	Enrollment	Q.C.H.	Avg. Q.C.H.	Enrollment	Q.C.H.	Avg. Q.C.H.	Enrollment	Q.C.H.	Avg. Q.C.H.	Q.C.H.
1985										
Summer 1984	678	10,079	14.9	840	6,902	8.2	1,114	9,317	8.4	26,298
Fall 1984	3,503	56,325	16.1	1,555	16,761	10.8	1,192	7,469	6.3	80,555
Winter 1985	2,931	50,010	17.1	1,745	17,936	10.3	1,161	7,157	6.2	75,103
Spring 1985	2,547	43,620	17.1	1,817	19,008	10.5	1,279	8,121	6.4	70,749
		<u>160,034</u>			<u>60,607</u>			<u>32,064</u>		<u>252,705</u>
1986										
Summer 1985	632	9,610	15.2	901	9,160	10.2	1,186	9,581	8.1	28,351
Fall 1985	3,069	49,733	16.2	1,731	19,523	11.3	1,180	7,015	5.9	76,271
Winter 1986	2,722	45,753	16.8	1,823	20,789	11.4	1,243	7,542	6.1	74,084
Spring 1986	2,254	<u>39,270</u>	17.4	1,867	<u>20,122</u>	10.8	1,332	<u>8,271</u>	6.2	<u>67,663</u>
		<u>144,366</u>			<u>69,594</u>			<u>32,409</u>		<u>246,369</u>
1987										
Summer 1986	668	9,499	14.2	960	9,226	9.6	1,285	10,637	8.3	29,362
Fall 1986	3,163	51,191	16.2	1,774	19,452	11.0	1,204	7,364	6.1	78,007
Winter 1987	2,741	46,357	16.9	1,815	19,938	11.0	1,299	7,798	6.0	74,093
Spring 1987	2,418	<u>40,212</u>	16.6	1,832	<u>20,767</u>	11.3	1,458	<u>9,022</u>	6.2	<u>70,001</u>
		<u>147,259</u>			<u>69,383</u>			<u>34,821</u>		<u>251,463</u>
1988										
Summer 1987	754	10,536	14.0	946	8,708	9.2	1,444	11,933	8.3	31,177
Fall 1987	3,407	53,852	15.8	1,692	19,306	11.4	1,297	7,825	6.0	80,983
Winter 1988	2,950	49,771	16.9	1,825	19,546	10.7	1,408	8,547	6.1	77,864
Spring 1988	2,609	<u>43,271</u>	16.6	1,869	<u>20,937</u>	11.2	1,541	<u>9,477</u>	6.2	<u>73,685</u>
		<u>157,430</u>			<u>68,497</u>			<u>37,782</u>		<u>263,709</u>
1989										
Summer 1988	823	11,259	13.7	1,015	8,840	8.7	1,364	11,125	8.2	31,224
Fall 1988	3,598	56,225	15.6	1,735	19,162	11.0	1,377	8,071	5.9	83,458
Winter 1989	3,070	51,272	16.7	1,891	19,551	10.3	1,584	9,412	5.9	80,235
Spring 1989	2,653	<u>44,912</u>	16.9	1,919	<u>20,313</u>	10.6	1,631	<u>9,998</u>	6.1	<u>75,223</u>
		<u>163,668</u>			<u>67,866</u>			<u>38,606</u>		<u>270,140</u>
1990										
Summer 1989	827	12,220	14.8	1,023	8,411	8.2	1,518	12,551	8.3	33,182
Fall 1989	3,705	59,260	16.0	1,894	19,922	10.5	1,653	9,842	6.0	89,024
Winter 1990	3,147	53,245	16.9	2,043	20,724	10.1	1,781	11,031	6.2	85,000
Spring 1990	2,684	<u>46,046</u>	17.2	2,076	<u>21,521</u>	10.4	1,901	<u>12,143</u>	6.4	<u>79,710</u>
		<u>170,771</u>			<u>70,578</u>			<u>45,567</u>		<u>286,916</u>
1991										
Summer 1990	1,205	11,569	9.6	788	10,762	13.5	1,704	14,113	8.3	36,354
Fall 1990	3,208	52,057	16.2	2,068	21,941	10.6	1,803	10,883	6.0	84,901

SOURCE: University System of Georgia Quarterly Enrollment Report

Headcount Relative to Equivalent Full Time and Quarter Credit Hour History Fall 1976 - Fall 1990

Fall	Headcount	EFT*	Total QCH
1976	5,366	4,374	65,614
1977	5,536	4,477	67,155
1978	5,119	4,172	62,579
1979	5,051	4,229	63,441
1980	5,271	4,431	66,469
1981	5,660	4,884	73,265
1982	6,050	5,299	79,482
1983	6,351	5,472	82,085
1984	6,250	5,370	80,555
1985	5,980	5,085	76,271
1986	6,141	5,200	78,007
1987	6,396	5,399	80,983
1988	6,710	5,564	83,458
1989	7,252	5,935	89,024
1990	7,072	5,660	84,901

*15 QCH = full time

SOURCE: University System of Georgia Quarterly Enrollment Report



FINANCIAL INFORMATION



BUDGETS

West Georgia operates* under three major budgets: the Resident Instruction Budget, the Auxiliary Enterprises Budget, and the Student Activities Budget. Each serves a distinct purpose.

The Resident Instruction Budget is funded from state appropriations, student tuition and fees, and dedicated funds received from sources external to the University System of Georgia. Resident Instruction Funds support instruction, research, libraries, the computer center and laboratories, Student Services (including the Black Achievement Program, Student Development, Residence Life, Placement and Cooperative Education, Financial Aid, Admissions, and the Registrar), the administrative and service offices of the College, a portion of the maintenance of the physical plant, academic scholarships and fellowships.

The Auxiliary Enterprises Budget is self-supporting and is operated on a profit/loss basis. Auxiliary Enterprises generates revenue from residence hall rentals, meal ticket sales, bookstore sales, vending machine sales, student health fees, refrigerator rentals, parking fees and parking fines. Auxiliary Enterprises funds support the operation of the residence halls, dining rooms, the College Bookstore, vending machines, bus service, health services, traffic operations, and provides

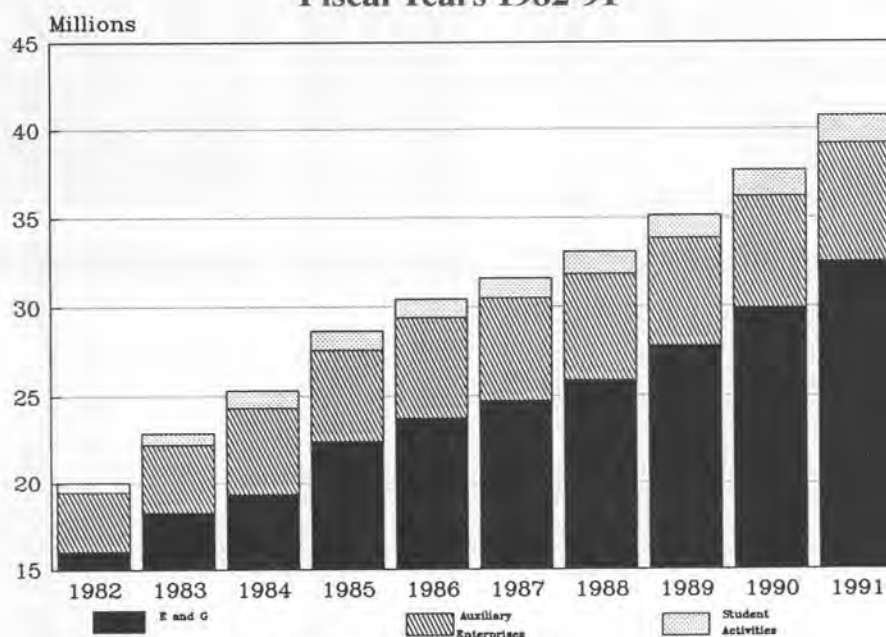
funds necessary to maintain a portion of the College's physical plant.

The Student Activities Budget is funded by Student Activities Fees, athletic-special event ticket sales, tournament entry fees, commissions from advertising and concessions. Student Activities funds support various activities including choral and instrumental organizations, art exhibits, the debate team, the jazz ensemble, the College Program Board, the College gameroom, Student Government, College publications such as the *West Georgian* and *Eclectic*, Minority Enrichment, intercollegiate athletics, intramural athletics, cheerleaders, sports medicine, and athletic scholarships.

In addition to the three budgets, the **West Georgia College Foundation, Inc.**, a non-profit corporation dedicated to the advancement of West Georgia College, provides funding for scholarships, equipment, and services not funded by state appropriations. The Alumni Association section of the *Fact Book* supplies additional information about the West Georgia College Foundation.

*By State law the period of fiscal operation is the Fiscal Year, beginning July 1 of any year and ending June 30 of the following year.

**West Georgia College General Budget Growth
Fiscal Years 1982-91**



SOURCE: WGC Annual Financial Reports/Division of Budget and Research Services

West Georgia College Budgets Fiscal Year 1991

	Total Budget	Personal Services	Travel	Operating Supplies & Expenses	Equipment
RESIDENT INSTRUCTION BUDGET					
Instruction	\$16,814,239	\$15,354,112	\$222,059	\$ 878,632	\$359,436
Research	1,107,256	450,234	100,000	537,022	20,000
Academic Support	3,352,032	2,481,255	30,975	489,750	350,052
Student Services	4,676,688	1,623,722	30,100	186,166	4,700
Institutional Support	3,434,208	3,881,206	40,929	722,223	32,170
Operation and Maintenance of Plant (a)	3,434,208	1,886,249	4,427	1,505,282	38,250
Scholarships and Fellowships	1,280,600			1,280,600	
Subtotal	\$32,509,551	\$25,676,778	\$428,490	\$5,599,675	\$804,608
Lapse Estimate (b)					
Total Resident Instruction	\$32,509,551	\$25,676,778	\$428,490	\$5,599,675	\$804,608
AUXILIARY ENTERPRISES BUDGET					
Student Housing	\$ 506,183	\$ 415,188	\$ 500	\$ 90,495	\$
Food Services	1,249,800			1,249,800	
Stores and Shops	1,001,928	170,368	1,500	830,060	
Other Service Units	796,107	633,407	2,100	160,600	
Subtotal	\$ 3,534,018	\$ 1,218,963	\$ 4,100	\$2,330,955	\$
Indirect Operating Expenses (a)	2,766,988			2,766,988	
Subtotal Auxiliary Enterprises	\$ 6,321,006	\$ 1,218,963	\$ 4,100	\$5,097,943	\$
Equipment Replacement Reserve (Funded) (c)	338,721				338,721
Total Auxiliary Enterprises	\$ 6,659,727	\$ 1,218,963	\$ 4,100	\$5,097,943	\$338,721
STUDENT ACTIVITIES BUDGET					
Athletics and Activities	\$ 1,105,494	\$ 336,585	\$136,272	\$ 627,837	\$ 4,800
Social and Entertainment Activities	174,700	8,800	39,500	126,400	
Student Government	7,800	3,400	2,000	2,400	
Student Publications	53,900	16,000	1,600	36,300	
Other Programs	63,106	5,000	21,296	36,810	
Subtotal	\$ 1,405,000	\$ 369,785	\$200,668	\$ 829,747	\$ 4,800
Unassigned Balance (d)	161,764			161,764	
Total Student Activities	\$ 1,566,764	\$ 369,785	\$200,668	\$ 991,511	\$ 4,800

(a) Costs of operating and maintaining the College's physical plant are divided between the Resident Instruction Budget and the Auxiliary Enterprises Budget. The distribution of costs is based upon the square footage of the physical plant occupied by cost centers in each budget. These costs are budgeted as Operation and Maintenance of Plant in the Resident Instruction Budget and Indirect Operating Expenses in the Auxiliary Enterprises Budget.

(b) The Lapse Estimate is a budgeted estimate of the amount of funds that may be transferred from personal services to non-personal services during a fiscal year.

(c) The Equipment Replacement Reserve is required by the Board of Regents and is based on 5% of Auxiliary Enterprises Revenue except for Student Transportation Revenue which is the excess of income over expenses.

(d) The Unassigned Balance represents a contingency fund reserved to provide for unexpected expenditures.

SOURCES: Division of Budget and Research Services/Inman; Vice President for Business and Finance (Auxiliary Enterprises Budget)

West Georgia College
Average Salary by Employee Category
Fiscal Years 1986-FY 1991

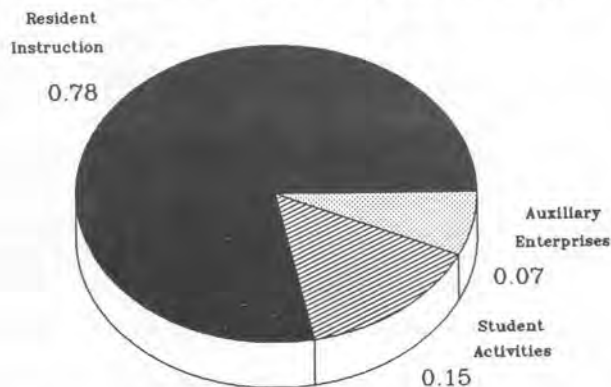
Category		1986	1987	1988	1989	1990	1991*
Professor	number	75	79	81	82	81	87
	average	\$36,412	\$38,046	\$39,349	\$40,290	\$42,098	\$43,087
Associate Professor	number	74	70	69	65	62	58
	average	\$29,898	\$31,324	\$32,106	\$33,224	\$33,727	\$35,475
Assistant Professor	number	69	65	63	77	78	84
	average	\$25,675	\$27,388	\$29,054	\$30,008	\$31,344	\$32,720
Instructor	number	28	26	30	25	30	35
	average	\$19,071	\$20,024	\$20,839	\$21,407	\$21,864	\$24,352
TOTAL FACULTY	number	246	240	243	249	251	264
	average	\$29,467	\$31,246	\$32,338	\$33,370	\$34,270	\$35,632
Administrative Staff**	number	85	87	112	128	132	132
	average	\$30,116	\$31,256	\$28,920	\$29,586	\$29,317	\$30,977
Clerical Staff**	number	175	174	143	145	147	152
	average	\$13,625	\$14,063	\$14,915	\$14,758	\$14,723	\$15,244
Maintenance	number	127	135	139	141	144	148
	average	\$13,101	\$14,005	\$14,904	\$15,518	\$16,101	\$16,770

*FY 1991 figures are as of Budget Amendment Number Three, November 9, 1990.

**The difference between the number of staff in 1987 and 1988 is due to a change in job classification definitions.

SOURCE: Division of Budget and Research Services/Inman

West Georgia College
Budget Distribution of the Student Dollar
Full-Time Students, Fall Quarter 1990



Student tuition and fees are distributed to the three institutional budgets. Based on fees paid by regular, full-time students during Fall Quarter 1990 each dollar was distributed as follows:

Resident Instruction (From Matriculation)	Auxiliary Enterprises (From Health Fee)	Student Activities (From Student Activities Fee)	TOTAL
\$413/78.07%	\$36/6.81%	\$80/15.12%	\$529/100.00%

RESIDENT INSTRUCTION FUNDS

West Georgia College Distribution of Resident Instruction Revenue by Source Fiscal Years 1986-1991

Source of Funds	1986	1987	1988	1989	1990	1991 (budgeted)
Internal Revenue						
Student Tuition and Fees	\$ 5,751,561 24.09%	\$ 6,376,226 25.60%	\$ 7,158,894 26.9%	\$ 7,456,769 26.28%	\$ 8,235,266 26.84%	\$ 8,557,083 26.32%
Gifts, Grants and Contracts	5,235 .02	8,625 .04	11,800 .04	1,300 .01	1,825 0.0	
Indirect Cost Recoveries	23,037 .10	20,986 .08	23,149 .09	23,998 .08	24,880 0.08	
Sales and Services of Educational Departments	72,930 .31	92,258 .37	92,758 .35	106,562 .38	125,131 .41	51,000 .16%
Other Sources	73,856 .31	80,208 .32	81,122 .31	92,082 .32	94,480 .31	76,750 .24%
Total Internal Revenue	\$ 5,926,619 24.83%	\$ 6,578,213 26.41%	\$ 7,367,723 27.69%	\$ 7,680,711 27.07%	\$ 8,481,582 27.64%	\$8,684,833 26.72%
State Appropriation	15,959,200 66.86	16,451,453 66.05%	17,023,343 63.97	18,068,146 63.67	19,500,192 63.56	20,693,718 63.65
Total General						
Operations	\$21,885,819 91.69%	\$23,029,666 92.46%	\$24,391,066 91.66%	\$25,748,857 90.74%	\$27,981,774 91.20%	\$29,378,551 90.37%
Special Initiative						431,000 1.33
Departmental Sales and Service	129,782 .54	143,050 .57	174,335 .65	196,991 .70	195,976 .64	200,000 .61
Sponsored Operations	1,855,407 7.77	1,735,297 6.97	2,046,258 7.69	2,430,085 8.56	2,503,010 8.16	2,500,000 7.69
Total Resident Instruction Revenue	\$23,871,008 100.00%	\$24,908,013 100.00%	\$26,611,679 100.00%	\$28,375,933 100.00%	30,680,760 100.00%	\$32,509,551 100.00%

*Excludes Quaisi-Revenue

NOTE: Resident Instruction Funds that are not spend during a fiscal year revert to the State.

SOURCE: Division of Budget and Research Services/Inman

West Georgia College
Distribution of Resident Instruction Expenditures by Function
Fiscal Years 1986-1991

Function	1986	1987	1988	1989	1990	1991 (budgeted)
Instruction						
School of Arts and Sciences	\$ 6,980,752 29.21%	\$ 7,302,094 29.38%	\$ 7,621,027 28.75%	\$ 7,917,005 27.90%	\$ 8,264,728 26.95%	\$ 8,851,103 27.23%
School of Business	1,647,506 6.89	1,843,067 7.41	2,013,291 7.60	2,150,661 7.58	2,347,167 7.65	2,597,185 7.99
School of Education	2,610,522 10.92	2,731,244 10.99	2,822,982 10.65	2,929,169 10.33	3,423,409 11.16	3,676,293 11.31
Other Instruction	1,099,096 4.60	1,205,723 4.85	1,345,246 5.07	1,727,577 6.09	1,705,313 5.56	1,689,658 5.20
Total Instruction	\$12,337,876 51.62%	\$13,082,128 52.63%	\$13,802,546 52.07%	\$14,724,412 51.90%	\$15,740,617 51.32%	\$16,814,239 51.72%
Research	116,619 .49	100,418 .40	116,389 .44	153,625 .54	141,453 .46	1,107,256 3.41
Academic Support	2,596,157 10.87	2,621,134 10.55	2,886,329 10.89	2,946,153 10.38%	3,386,359 11.04	\$3,352,032 10.31
Student Services	1,433,579 6.00	1,500,561 6.04	1,649,692 6.22	1,699,659 5.99	1,777,367 5.80	1,844,688 5.67
Institutional Support	3,409,495 14.27	3,665,108 14.75	3,860,005 14.56	4,169,226 14.69	4,390,681 14.32	4,676,528 14.39
Operation and Maintenance of Plant*	2,625,555 10.99	2,719,688 10.94	2,750,538 10.38	2,905,851 10.24	3,262,966 10.64	3,434,208 10.66
Scholarships and Fellowships	1,375,222 5.76	1,164,959 4.69	1,442,007 5.44	1,774,895 6.26	1,970,834 6.42	1,280,600 3.94
Total Resident Instruction Expenditure	\$23,894,503 100.00%	\$24,853,996 100.00%	\$26,507,506 100.00%	\$28,373,821 100.00%	30,670,277 100.00%	\$32,509,551 100.00%

Represents the costs of operating and maintaining the College's physical plant that are charged to the Resident Instruction Budget. These costs are divided between the Resident Instruction Budget and the Auxiliary Enterprises Budget. The distribution of costs is based on square footage of the physical plant occupied by cost centers contained in each budget.

SOURCE: Division of Budget and Research Services/Imman

**West Georgia College
Total Resident Instruction Expenditures
Per Equivalent Full-Time Student
Fiscal Years 1986-1991**

Fiscal Year	Resident Instruction Expenditures	Fall Quarter Equivalent Full-Time Enrollment	Total Resident Instruction Expenditures per Equivalent Full-Time Student
1986	\$23,894,503	5,085	\$4,699
1987	\$24,853,996	5,200	\$4,780
1988	\$26,507,505	5,399	\$4,910
1989	\$28,373,821	5,564	\$5,100
1990	\$30,670,277	5,935	\$5,168
1991*	\$32,509,551	5,660	\$5,744

* FY 1991 figures represent budgeted amounts.

SOURCE: Division of Budget and Research Services/Inman



AUXILIARY ENTERPRISES FUNDS

West Georgia College Distribution of Auxiliary Enterprises Revenue by Source Fiscal Years 1986-1991

Source of Funds	1986	1987	1988	1989	1990	1991 (budgeted)
Student Housing	\$ 2,251,917	\$ 2,273,024	\$ 2,500,469	\$ 2,668,171	\$ 2,909,343	\$ 2,833,550
Food Services	1,493,045	1,560,133	1,553,705	1,448,202	1,557,700	1,477,740
Stores and Shops	1,110,460	899,574	973,386	1,126,303	1,326,286	1,080,000
Other Service Units (a)	792,599	848,662	951,781	980,535	1,145,560	1,238,000
Prior Year Funds (b)						\$30,437
Total Auxiliary Enterprises Revenue	\$5,648,021	\$5,581,393	\$5,979,341	\$6,223,211	\$6,938,889	\$6,659,727
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

West Georgia College Distribution of Auxiliary Expenditures by Function Fiscal Years 1986-1991

Function	1986	1987	1988	1989	1990	1991 (budgeted)
Student Housing	\$ 2,490,382	\$ 2,662,439	\$ 2,725,152	\$ 2,619,467	\$ 2,854,140	\$ 2,980,148
Food Services	1,316,362	1,390,464	1,362,182	1,309,623	1,322,945	1,427,162
Stores and Shops	1,001,917	857,300	927,605	1,031,080	1,257,858	1,075,807
Other Service Units (a)	544,251	528,153	576,387	607,634	652,108	837,889
Equipment Replacement Reserve (funded) (c)	305,151	299,180	318,641	329,256	343,611	338,721
Total Auxiliary Enterprises Expenditures	\$5,658,063	\$5,737,536	\$5,909,967	\$5,897,060	\$6,430,662	\$6,659,727
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

(a) Other Service Units include Student Transportation, Vending Operations, Health Services, Refrigerator Rentals, Traffic Operations, and the Director of Auxiliary Enterprises.

(b) Prior Year Funds are funds that are unspent at the end of the fiscal year and are carried forward to the next fiscal year.

(c) The Equipment Replacement Reserve is required by the Board of Regents and is based on 5% of Auxiliary Enterprises revenue not including Student Transportation revenue which is the excess of income over expenditures.

SOURCE: Division of Budget and Research Services/Inman

STUDENT ACTIVITIES FUNDS

West Georgia College Distribution of Student Activities Revenue by Source Fiscal Years 1986-1991

Source of Funds	1986	1987	1988	1989	1990	1991 (budgeted)
Student Activities Fees	\$ 926,126	\$ 951,501	\$1,075,196	\$1,136,356	\$1,285,682	\$1,336,000
Other Sources (Includes ticket and advertisement sales, entry fees, i.d. card and game-room charges, commissions, and interest income.)	131,285	137,479	146,616	134,749	184,959	69,000
Prior Year Funds (a)	12.42	12.62	12.00	10.60	12.58	4.40
Total Student Activities Revenue	\$1,057,411	\$1,088,980	\$1,221,812	\$1,307,913	\$1,470,641	\$1,566,764
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
						10.33

West Georgia College Distribution of Student Activities Expenditures by Function Fiscal Years 1986-1991

Function	1986	1987	1988	1989	1990	1991 (budgeted)
Athletics and Related Activities	\$ 847,566	\$ 830,511	\$ 881,911	\$1,020,507	\$1,122,654	\$1,105,494
Social and Entertainment Activities	123,606	152,160	179,510	182,818	217,846	174,700
Student Government	5,631	6,016	4,714	7,236	7,351	7,800
Student Publications	61,158	45,457	42,677	42,443	38,292	53,900
Other Programs (b)	27,265	35,490	34,655	42,798	46,370	63,106
Unassigned Balance (c)						161,764
Total Student Activities Expenditures	\$1,065,226	\$1,069,634	\$1,143,467	\$1,295,802	\$1,432,513	\$1,566,764
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
						10.32

(a) Prior Year Funds are funds that are unspent at the end of the fiscal year and are carried forward to the next fiscal year.

(b) Other Programs include Student Center Operations, Identification Cards, Office of Activity Operations, Merit Presidential Awards, Minority Enrichment, and partial support for ROTC.

(c) The Unassigned Balance represents a contingency fund reserve to provide for unexpected expenditures.

SOURCE: Division of Budget and Research Services/Inman

SPONSORED PROJECTS and FACULTY RESEARCH



SPONSORED PROJECTS

West Georgia College attracts grants, gifts, and contracts from federal, state, and local governments, and from private foundations.

This external funding together with other revenue enables the College to fulfill its official mission to emphasize creative teaching, to encourage research, and to promote the development of human resources through public service programs.

Sponsored Operations Five Year Assessment of Data Reported on June 30 of Each Fiscal Year

Fiscal Year	Number of Proposals Submitted	Number of Proposals Funded	Rate of Success	Amount Requested	Amount Awarded	Rate of Success
1986	52.0	17.0	32.69%	\$1,098,617	\$275,811	25.11%
1987	42.0	19.0	45.24%	\$1,275,384	\$418,886	32.84%
1988	45.0	20.0	44.44%	\$1,642,207	\$475,979	28.98%
1989*	58.0	27.0	46.55%	\$1,382,817	\$445,850	32.24%
1990	77.0	46.0	59.74%	\$1,649,344	\$470,465	28.52%
Mean	54.8	25.8	45.70%	\$1,409,674	\$417,398	29.54%

*Figures in this line differ from those reported in the 1989-90 *Fact Book*. A West Georgia College Foundation proposal in the amount of \$384,848 was incorrectly calculated with College projects.

Note: Amounts exclude awards for student financial assistance.

SOURCE: Division of Budget and Research Services/Claxton and Pollard



**Directors of Sponsored Projects
Fiscal Year 1990
as of June 30, 1990**

	External Funding Source¹	Amount² Originally Awarded
Arons, Dr. Myron M.		
Psychical Research Program	Psychical Research Foundation, Inc.	\$33,426
Psychical Research Program	Psychical Research Foundation, Inc.	33,508
Beise, Dr. Catherine M.		
US Army Information Systems Engineering	AIRMICS	\$15,466
Bobick, Dr. Bruce		
Art Acquisition Grant	Georgia Council for the Arts	475
Brewer, Dr. A. Bruce		
Student Work Program	WGC Foundation, Inc.	35,000
Student Employment Referral Service	U. S. Department of Education	21,092
Student Employment Referral Service	U. S. Department of Education	18,492
Coe, Dr. Robert M.		
Atlanta Symphony Performance	Georgia Council for the Arts	5,250
Atlanta Symphony Performance #2	WGC Foundation, Inc.	15,750
Crawford, Dr. Donald L.		
Business Education Middle School Curriculum Guide	University of Georgia	19,000
Computer Application Task Analysis	State Department of Education	22,000
deMayo, Dr. Benjamin		
Improvement of Undergraduate Introductory Physics Lab	National Science Foundation	6,765
Doldan, Mr. Joseph D.		
Visually Impaired Computer	WGC Foundation, Inc.	3,000
Dempsey Visually Impaired	WGC Foundation, Inc.	2,100
Atlanta Visually Impaired	WGC Foundation, Inc.	2,515
Visually Impaired Computer IV	WGC Foundation, Inc.	1,086
Edwards, Dr. Edna E.		
Environmental Education for Teachers	University of Georgia	4,800
Flanagan, Dr. W. Malcom		
Carroll County Audiological FY 1989	Carroll County Schools	639
Carroll County Audiological FY 1990	Carroll County Schools	1,050
Project Increase FY 1990	West Georgia RESA	11,684

Frickey, Dr. Pierrette

Foreign Language Summer 1989

Nadine Gordimer – South Africa

University of Georgia

5,200

Georgia Endowment for the Humanities

2,552

Fulbright, Dr. Evelyn R.

Cooperative Doctoral Program

University of Georgia

4,300

Cooperative Doctoral Program

University of Georgia

4,300

Carrollton City School

Psychological Assessment

Carrollton City Schools

1,000

Carrollton City School

Carrollton City Schools

10,000

Chattooga County Schools

Chattooga County Schools

250

Coweta County Schools

Coweta County Schools

9,900

Dade County FY 1990

Dade County Schools

7,805

Dade County Gifted Children

Dade County Schools

5,002

Darlington Schools

Darlington Schools

5,775

Darlington Schools

Darlington Schools

4,290

Douglas County Schools

Douglas County Schools

470

Douglas County Educational Leadership

Douglas County Schools

4,048

Douglas County Schools

Douglas County Schools

390

Fayette County Supervision

Fayette County Schools

4,514

Fayette County Summer 1990

Fayette County Schools

4,384

Fayette County Schools

Fayette County Schools

544

Floyd County Schools

Floyd County Schools

500

Gordon County Schools

Gordon County Schools

294

Haralson County Schools

Haralson County Schools

7,260

Muscogee County Schools

Muscogee County Schools

10,070

Muscogee County Summer 1990

Muscogee County Schools

11,680

Troup County School

Troup County Schools

5,775

Troup County School

Troup County Schools

5,950

Garmon, Dr. Lucille B.

Eisenhower 90 Science Institute

University of Georgia

8,000

Hollabaugh, Dr. Curtis L.

Stability of Ti-Minerals

American Chemical Society

20,000

Geological Research

Jenkins, Dr. Jack O.

Patricia Roberts Harris

U.S. Department of Education

32,000

Patricia Roberts Harris II

U. S. Department of Education

32,000

Johnson, Edwin T.

On-the-job Training GWWI

Department of Natural Resources

11,242

	External Funding Source¹	Amount² Originally Awarded
Larson, Dr. Lewis H. and Simpkins, Dr. Daniel L.		
Picketts Mill State Historic Site	Department of Natural Resources	3,750
Skidaway Island State Park Phase II	Department of Natural Resources	8,700
Young Harris/Towns County	Department of Natural Resources	10,429
Glass Site, Dodge County	Department of Natural Resources	11,600
Larson, Dr. Lewis H.		
C.S.S. Nashville Artifacts	Department of Natural Resources	28,500
Lee, Ms. Jessica A.		
Supplemental Cooperative Education Project #8	U.S. Department of Education	8,149
McCutcheon, Dr. Stephen C.		
Georgia Water & Wastewater Institute	Department of Natural Resources	170,000
Michael, Ms. Jacqueline R.		
Pre-College Enrichment Program	U. S. Department of Education	8,858
Pre-College Matching Funds	WGC Foundation, Inc.	6,000
Perry, Dr. J. Earl		
Summer 1989: Geometry Curriculum Guide	University of Georgia	5,000
Pittman, Dr. Chatty R.		
Eisenhower '90 Math Institute	University of Georgia	8,000
Powell, Dr. Bobby E.		
Energy Education Project II	Governor's Office of Energy Resources	24,900
Energy Education Project III	Governor's Office of Energy Resources	25,200
Prior, Dr. Richard M.		
Compound Nucleus	National Science Foundation	2,400
Raper, Dr. Michael D.		
Sewell Chair FY 1989	Warren P. & Ava F. Sewell Foundation	2,148
Steely, Dr. Melvin T.		
Dirksen Congressional Interviews	Dirksen Congressional Center	500
Ward, Dr. Ronald D.		
Eisenhower '90 Math Education	University of Georgia	8,000
Waters, Dr. Johnny A.		
Pride Mountain Geological Research	American Chemical Society	20,000
Wise, Dr. Kevin C.		
Eisenhower '90 Science Education	University of Georgia	8,000

¹External sources authorize spending for fixed time periods. In certain cases, those periods included only a portion of Fiscal Year 1989.

²In a number of cases, only a portion of the total amount awarded was actually received or spent during Fiscal Year 1989.

FACULTY RESEARCH

West Georgia College Faculty Research Grants Fiscal Year 1991

In addition to resources acquired from external sources, the College budgets state-allocated funds to assist faculty research efforts through the Faculty Research Grant program. Established in 1967, the Faculty Research Grant program provides limited funding for approved faculty research projects.

Each Fiscal Year, faculty members submit formal proposals to the Learning Resources Committee of the Faculty Senate requesting College support. Committee members evaluate proposals and make funding recommendations to the full Senate for its review. The Faculty Senate approves proposals and suggests levels of funding to the President, who subsequently allocates funds to the Grant recipients. The President delegates fiscal management and daily administration of the Faculty Research Grant Program to the Director of Budget and Research Services.

In compliance with these procedures, President Maurice K. Townsend awarded Faculty Research Grant funds for Fiscal Year 1991 as follows:

Grant #	Amount Awarded 7/1/90	Name/Department	Project Title
9101	\$ 764	WGC Review	<i>Publication Costs</i>
9102	585	Dr. Catherine Beise Management/Marketing	<i>Information Technologies and Media Richness Theory: An Empirical Test</i>
9103	200	Dr. Priscilla Bennett Media Education	<i>Selection of Library Materials in Rural and Urban/ Suburban School Library Media Centers: A Comparison</i>
9104	1,026	Dr. Kenneth J. Hines History	<i>The Paradox of Patronage: The WPA's Federal Music Project, 1935-1939</i>
9105	1,600	Dr. Joseph B. Byrne History	<i>The Merchant as Testator: The Wills and Codicils of Marco and Francesca Datini of Prato</i>
9106	1,000	Dr. Timothy Chowns Geology	<i>Geologic Mapping in Lookout Valley, Dade County, Georgia</i>
9107	1,670	Dr. James R. Colley & Dr. Ara Volkan Accounting	<i>The Impact of the Uniform Inventory Capitalization Rules</i>
9108	940	Dr. J. Michael Crafton English	<i>Chaucer and the Medieval Letter: The Influence of the <u>ars dictamus</u> on <u>The Canterbury Tales</u></i>
9109	784	Dr. Karen Csengeri English	<i>The Complete Writings of T. E. Hulme</i>
9110	750	Dr. Benjamin deMayo Physics	<i>Measurement of the Dynamic Magnetic Macrostructure of High Temperature Superconductors</i>
9111	879	Dr. John Ferling History	<i>The Wars of Early America</i>

Grant #	Amount Awarded 7/1/89	Name/Department	Project Title
9112	\$ 1,154	Dr. Jonathan Goldstein History	<i>One Chapter of Diaspora History: The Jews in Modern China</i>
9113	475	Dr. Ellen Gruber Early Childhood	<i>The Effects of a Whole Language Storybox Program on the Literacy Development and Interests of Primary Age Children</i>
9114	1,851	Dr. Spencer Hamada Biology	<i>Effects of Electromagnetic Fields on White Blood Cells</i>
9115	200	Dr. Alvis Harthern/Johnson Early Childhood Education	<i>Effectiveness of Instructional Methods in Preservice Teacher Education</i>
9116	1,577	Dr. Curtis Hollabaugh Geology	<i>Seasonal Variation in Water Quality of West Georgia Surface Waters</i>
9117	750	Dr. Jack Johnson Adm. System & Bus. Education	<i>A Study to Identify the Current Status of Desktop Publishing and its Impact of Office Communications in the Business Environment</i>
9118	1,000	Dr. Michele Masucci Geology	<i>An Evaluation of Interjurisdictional River Basin Management: A Case Study of the Chattahoochee-Flint River Basin</i>
9119	904	Dr. James Mathews English	<i>A History of the Examiner Club</i>
9120	920	Dr. Judith Monsaas Counseling & Ed. Psych.	<i>A Descriptive Study of Test Preparation Practices for Standardized Tests in Georgia</i>
9121	1,015	Dr. Noel Powell Admin. Systems & Bus. Educ.	<i>A Study to Identify the Current Status of Computer and Software Usage in Business Today with Implications for Curriculum Revision</i>
9122	836	Dr. Richard Prior Physics	<i>Astrophysical Nuclear Reactions with Polarized Particles</i>
9123	660	Dr. Richard Sanders Geology	<i>Chemical Analyses of Mineral Phases in low Potassium Gneisses of the West Georgia Piedmont</i>
9124	715	Dr. Carole Scott Economics	<i>History of Broadcasting</i>
9125	1,135	Dr. Joseph Tyler Foreign Languages	<i>American Jazz and its Impact in Julio Cortazar's Writings</i>
9126	1610	Dr. Johnny Waters Geology	<i>The Evolutionary Paleoecology of Japanese Blastoids</i>

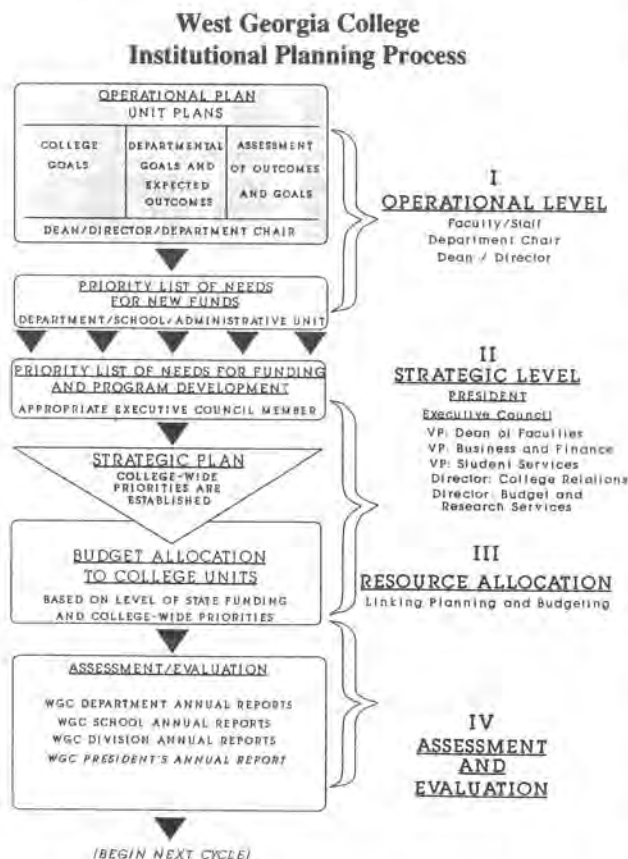
INSTITUTIONAL PLANNING



The President and Executive Council have established the following institutional goals to support the (faculty developed) institutional statement of purpose and to guide the planning process during fiscal years 1991-96.

1. To be prepared for a change of status within the University System of Georgia by Fiscal Year 1996.
2. To strengthen the academic programs of the College commensurate with the increasing responsibilities assigned to the institution by the Board of Regents of the University System and by those obligations acquired in response to public demands for new educational services as the institution prepares for a change in status.
3. To provide comprehensive undergraduate instructional programs based on solid preparation in a liberal arts oriented core curriculum leading to associate and baccalaureate degrees.
4. To provide students special academic options through an honors program, a developmental studies program, and a cooperative education/ internship program.
5. To provide high quality instructional and research opportunities on the graduate level through master degree programs, specialist degree programs, and a joint doctoral degree program with the University of Georgia.
6. To enhance the quality of student life through continued improvement of student service programs which support and complement the academic program of the college and foster personal, social, civic, and physical development.
7. To increase the use of modern technology in instructional, academic support, and institutional support functions through effective management of state funds, and concerted efforts to attract resources from sources external to the University System.
8. To employ management strategies to attract and advance minority participation in instructional, research, and service programs.
9. To expand and enhance its Continuing Education/ Public Services credit and not-for-credit instructional programs and service activities to address the educational needs of citizens, organizations, and institutions in the growing service area.
10. To encourage research activities conducted by faculty and professionals in academic disciplines to enhance teaching; through sponsored projects and grants to promote professional growth; and in consulting activities of College personnel to foster service through applied research throughout western Georgia.
11. To increase the visibility and perceived value of the College through a strategic public relations program.
12. To strengthen the base of financial resources and contributions through aggressive fund raising activities, promote proposal writing for sponsored research and service, and activate programs to seek new sources of funds from sources external to the University System to increase West Georgia College's margin of excellence.
13. To maintain the campus environment and improve the beauty, the access, the safety, the utility, and the efficiency of the physical plant.
14. To offer an athletic program and engage in intercollegiate competition at a level which complements the educational purposes of the College, meets the needs of students, emphasizes fair play, amateur competition, and the welfare of student athletes.

The West Georgia College formal planning process, an evolutionary product of the past two decades, links planning, budgeting, and assessment activities. The four dimensional model which characterizes institutional planning is as follows:



Operational planning is a "bottom up" approach requiring structured academic departmental and administrative unit operational plans which describe priority needs for funding and program development. They include formal goal statements, and present techniques which determine the degree to which each unit attained its goals.

Strategic planning is a "top down" approach that follows the College organizational chart, uses College-wide priorities, and culminates in budget allocations to College units. Strategic planning selects the means, goals, objectives, and strategies for realigning institutional ideals and values. It targets five-year time periods, and considers the institution, its environment, and its internal relationships.

Resource allocation, the link between planning and budgeting, considers the complex relationships between external and internal funding sources, and the correlation of institutional priorities (established through the strategic planning process) with College unit priorities (established through the operational planning process). These relationships involve current levels of state funding, projected internal revenue from student fees and other sources, funding from special sources (e.g., Quality Improvement Program and Special Initiative Program Funds) and internal transfers of funds consistent with operational and strategic priorities (justified by workload, changes in programs, or services).

Assessment requires each College department and administrative cost center to answer basic questions. What goals and outcomes does the department plan to achieve? What concrete changes are expected? How does the department know what was achieved, the degree to which goals were accomplished, and which anticipated outcomes resulted? Finally, each department should use assessment information to improve its effectiveness. This final step in the operational planning cycle contributes to the College-wide decision support system which measures institutional effectiveness.

The institutional plan represents a formal decision support system. It is not a constitution, or other rigid mandate which restricts institutional flexibility. The system recognizes lines of responsibility and levels of authority established by statute, policy, and organizational structure.

**Fiscal Year Planning, Budgeting, and
Assessment Cycle
Begin Fiscal Year A**

July	Implement Fiscal Year A Operational Plan and Fiscal Year A Budget.
July - December	College departments and major units analyze assessment results and fiscal status and begin preparing unit plans and funding priorities for Fiscal Year B. Academic units forward Fiscal Year B unit plans to appropriate deans.
January	Deans and directors review and approve Fiscal Year B unit plans and funding priorities. They forward approved documents to Executive Council members for further review and approval.
February	Fiscal Year B unit plans and funding priorities for all College departments and major units are forwarded to the Director of Budget and Research Services.
March	The President receives Regents' Fiscal Year B Budget Allocation to West Georgia College.

February - April The Executive Council reviews unit plans and funding priorities, then develops the West Georgia College Strategic Plan and Funding Priorities for Fiscal Year B.

May West Georgia College forwards its proposed Resident Instruction Budget for Fiscal Year B to the Regents' Central Office.

May - June College departments and major units include assessment results in annual reports for Fiscal Year A.

Begin Next Cycle: Fiscal Year B

July Implement Fiscal Year B Operational Plan and Fiscal Year B Budget . . .

The pro-active, cyclical nature of the planning process anticipates changing internal and external conditions. The planning process orients current conditions toward future development and seeks to increase (and measure) the College's margin of excellence.

INSTITUTIONAL RESEARCH



Institutional Research

History

Institutional research at West Georgia College enjoys a long history and rich tradition. The College established the Office of Institutional Research in 1967; the operation subsequently became a wing of the Division of Budget and Research Services employing two professionals. However, the scope of institutional research is broader than the activities of a single office. All members of the Division staff participate in institutional research activities when projects require their specific expertise. Members of the faculty and administration utilize institutional research methods to conduct self studies, to prepare annual and fifth year reports, to write operational plans, and for other major tasks.

Institutional research activities extend beyond the West Georgia College campus. The following examples are indicative; however, they do not describe the full impact of West Georgia College institutional research efforts. Division of Budget and Research Services professional staff have regularly filled leadership roles for the University System of Georgia Institutional Research and Planning Committee since 1979. During 1991-92, the Director of Budget and Research Services will chair the Institutional Research and Planning Committee.

In the early 1980's, institutional research at West Georgia College pioneered Georgia institutional retention studies. During the past two decades, professional members of the Division of Budget and Research Services staff presented papers and led workshops designed to improve the institutional research function, to facilitate institutional planning, and to increase institutional effectiveness. Recently, the Director of Budget and Research Services and Coordinator of Institutional Research collaborated with other Georgia institutional research professionals to construct a theoretical model which assesses the institutional research function.

Mission

The Office of Institutional Research furnishes significant student, faculty, and program information and provides vital data for institutional planning, for evaluating progress toward institutional purpose, and for assessment of institutional effectiveness.

The Coordinator of Institutional Research assists in the design, implementation, and maintenance of an administratively approved program of continuing

institutional studies which generate a steady flow of information supporting the West Georgia College institutional planning process. Specifically, the Office of Institutional Research provides data which indicate the extent to which the institution meets its goals relative to institutional effectiveness.

Institutional Research Goals

The Office of Institutional Research adopted the following goals to encourage institutional effectiveness and to foster mechanisms which assess results.

1. To promote improvement of the College planning process.
2. To improve information usage in the planning processes at West Georgia College.
3. To provide a decision support system for the College executive and administrative officers.
4. To collect and report standard information.
5. To reply promptly to spontaneous requests for descriptive information.
6. To promote professional development activities.

Major Projects

During Fiscal Year 1991, the Office of Institutional Research took a major step toward fulfilling its first three goals through helping the College produce a written plan. More than two decades of institutional research activity led to this accomplishment.

The Office of Institutional Research conducts a five year cycle of studies: Entering Student Studies, Continuing Student Studies, Former Student Studies, Graduation Studies, Recent, and Long-term Alumni Studies. This series is designed to measure student educational outcomes, institutional effectiveness, and to provide significant information which support supports the College planning processes.

During the winter of 1989, the Office of Institutional Research surveyed long term alumni (Classes of 1976, 1981, and 1986) to obtain information on educational outcomes from persons who graduated at the conclusion of three five-year planning cycles. Data from the survey produced the *Long Term Alumni Study*, published in August, 1990.

The *Entering Students Study* (conducted FY 1985, 1986, 1988, and 1990) seeks to determine student academic, career preparation, social-cultural, and personal enrichment goals. Results from this, and subsequent studies, will indicate how well the College helped students achieve their goals.

These studies (and others) demonstrate how various College constituencies perceive institutional purpose, mission, goals, and educational outcomes. Institutional research helps correlate performance with goals by identifying areas where performance exceeds or fails to meet expectations. It facilitates self-study and accreditation processes by documenting College stewardship of fiscal and human resources.

The Nature of Institutional Research: a Synopsis

Institutional research efforts at West Georgia College benefit the College admissions process. Cyclical studies consistently document the relationships between student ability and probability for success in College programs.

Institutional research projects examine faculty characteristics and productivity on a regular basis. Typical studies analyze academic credentials, faculty size, age, composition, promotion and tenure practices. Resultant information helps to anticipate faculty needs and understand faculty trends. Other studies of the faculty recognize significant accomplishments. Institutional research reports data relative to class size, teaching loads, and quarter credit hour productivity on a

quarterly basis. Such information, useful for faculty and administrative personnel, facilitates planning and assessment processes.

Institutional research at West Georgia College, through studies at regularly planned intervals, explores College culture by investigating campus community norms and values. Research results help determine if (and to what extent) values are in conflict; they provide a basis for policy analysis and indicate potential problems which may result from organizational change.

West Georgia College institutional retention studies, an on-going institutional research responsibility since 1981, indicate causes for attrition. Such studies analyze retention-attrition behavior and provide bases for policy analysis, alternative admissions criteria, and enrollment planning. Effective planning and policy formulation which consider the dynamics of student retention and attrition help to assure efficient investment of society's resources in higher education.

Institutional research helps the College focus its programs toward specific student needs through data which describe their preferences, talents, and academic

West Georgia College Institutional Research Major Studies Completed Fiscal Years 1986-1990

1986	1987	1988	1989	1990
Development of Student Ranking System Graduation Rates of Athletes Study Developmental Studies Study Entering Students Study Fact Book ²	Faculty, Administrative, and Secretarial Salary Studies Department Fact Sheets ³ Development of Line Item Master	Alumni Study College Preparatory Curriculum Study Academic Advising Study SACS Fifth-Year Report	Prospectus: Regional University Status Fiscal Planning, Management, and Assessment Guide	Institutional Retention Study Long-term Alumni Study Institutional Plan

¹Conducted in FY 1985, 1986, and 1988.

²Published annually since 1981.

³Published annually since 1987.

Conducted annually since FY 1985.

behavior. Additional responses to student needs include studies which evaluate academic advising, counseling, career planning, placement, intercollegiate athletics, health services, and housing.

Processes which involve resource acquisition and allocation involve institutional research methods. Studies which continuously analyze budget items in terms of priorities, achieving goals, and assessing progress toward goals are typically under the aegis of budget or finance officers. However, institutional research methods assist to project funding and expenditure levels, support cost analyses, and provide data which support fiscal responsibility.

Institutional research contributes to planning and toward developing specific programs through market research techniques and needs assessment. It also supports program review by supplying qualitative and quantitative evidence for assessment activities.

Institutional research supports College development efforts through providing institutional information for external fund raising projects, conducting case studies for use in fund drives, and to provide information necessary for data based development strategies. Institutional research techniques routinely provides evidence which development efforts may utilize to assess their own effectiveness and to consider the viability of new development strategies.

Institutional research routinely publishes data which report College progress toward equal opportunity and affirmative action goals.

Institutional research, although identified with a specific campus office, is a College-wide collaborative endeavor which seeks to benefit each member of the campus community and augment its service to the northwest region of Georgia.

West Georgia College Institutional Research Five-Year Plan FY 1990-FY 1994

FY 1990	FY 1991	FY 1992	FY 1993	FY 1994
Entering Students Study NCAA Study of Student Athletes Institutional Plan Update ¹	Continuing Students Study SACS Self-Study	SACS Self-Study Institutional Retention Study ²	Entering Student Study Support development of new Institutional Plan	Institutional Plan Continuing Student Study Long-Term Alumni Study

¹Annually until 1995.

²Conducted triennially since 1990.

ALUMNI ASSOCIATION



West Georgia College Alumni Association

The West Georgia College alumni are the largest single constituency related to the institution. Their experience and ability represent a valuable resource for service to the College. Services and programs of the Alumni Association form an integral part of the College's institutional advancement activities.

All graduates of West Georgia College, Bowdon College, or the 4th District A&M School are eligible for membership in the Alumni Association. Former students of these institutions who attended a minimum of three quarters may request membership. The Alumni Office telephone number is (404) 836-6582.

The Association informs alumni of institutional plans, progress, opportunities, and needs. *Perspective*, the alumni newspaper, is sent to alumni and friends on a quarterly basis.

Major activities include Homecoming and the Annual Meeting of the Fourth District A&M Alumni Association. Alumni clubs and class reunions involve hundreds of individuals each year.

Officers

Daniel Jackson ('74), *President*

Dr. Frederick Martin ('73), *President-Elect*

Phyllis Bowman Cash ('81), *Vice-President*

Sandeep Kapoor ('86), *Secretary*

Dr. Emily A. Johnson, *Interim Director, Development and Alumni Services*

Karen Schultz ('83), *Coordinator of Alumni Services*

SOURCE: Office of Development and Alumni Services



West Georgia College Foundation

The West Georgia College Foundation, Inc., is a non-profit organization founded and operated to benefit West Georgia College. It receives and administers private funds and provides other services which foster advancement of the College. A Board of Trustees, composed of outstanding business and professional leaders, and by officers elected by the trustees establish Foundation policies.

The Foundation's unrestricted gifts currently underwrite an extensive program of student aid; provide equipment and services which cannot be funded by state appropriations, but which are necessary for institutional advancement; benefit the College (in other ways subject to the approval of the Foundation's Board of Trustees).

The Foundation encourages unrestricted contributions to be used in a manner deemed most beneficial to the College. Gifts, received for specific purposes that are approved by the College, are used where designated by the donor.

Officers

Robert J. Stone, *Chairman*

*Dr. John Burson, *Vice-Chairman*

*A. R. McGukin, *Immediate Past Chairman*

*Dr. Emily A. Johnson, *Interim Executive Director and Treasurer*

*Tracy Stallings, *Secretary*

Board of Trustees

*John L. Ball

*J. Eugene Beckham, Jr.

Dr. James E. Boyd

*J. Dean Brown

*Dr. L. Wayne Brown

Dr. John H. Burson

*E. Woodfin Cole

G. Woodfin "Woody" Cole

*Rep. Bill Cummings

Guy Darnell, Jr.

*Ovid R. Davis

*Henry R. Dickerson

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Ray Fulford

Wayne Garner

James A. Gill

Max S. Goldin

*Dr. Alton V. Hallum

Joyce E. Harris

Dr. Claudette Hayes

*E.H. Hearn, Jr.

Theodore Hirsch

**Fred Hutchins

**Mrs. Opal Ward Jones

*Dr. Frederick W. Martin

Hardy McCalman

*A.R. McGukin

J.R. Newell

Dr. Ward B. Pafford

Stanley Parkman

R. David Perry

Lamar Plunkett

L. Richard Plunkett

*Dr. James C. Pope

Edgar L. Rhodes

Alice Richards

Grace T. Richards

Chester A. Roush, Jr.

Bill Rucker

J. Neal Shepard

*Dr. Tracy P. Stallings

Robert J. Stone

William H. Taylor

*Jack Threadgill

David H. Tisinger

Dr. Maurice K. Townsend

John T. Wasdin

W.W. Williams, Jr.

Robin S. Worley

Dr. T. Peter Worthy

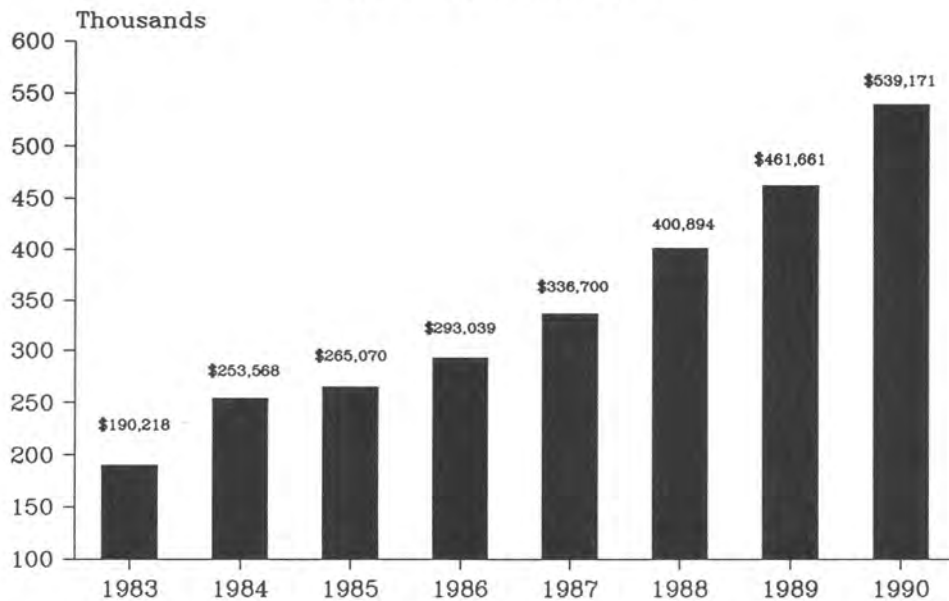
Dr. J. Carter Wright

*Indicates West Georgia College Alumni

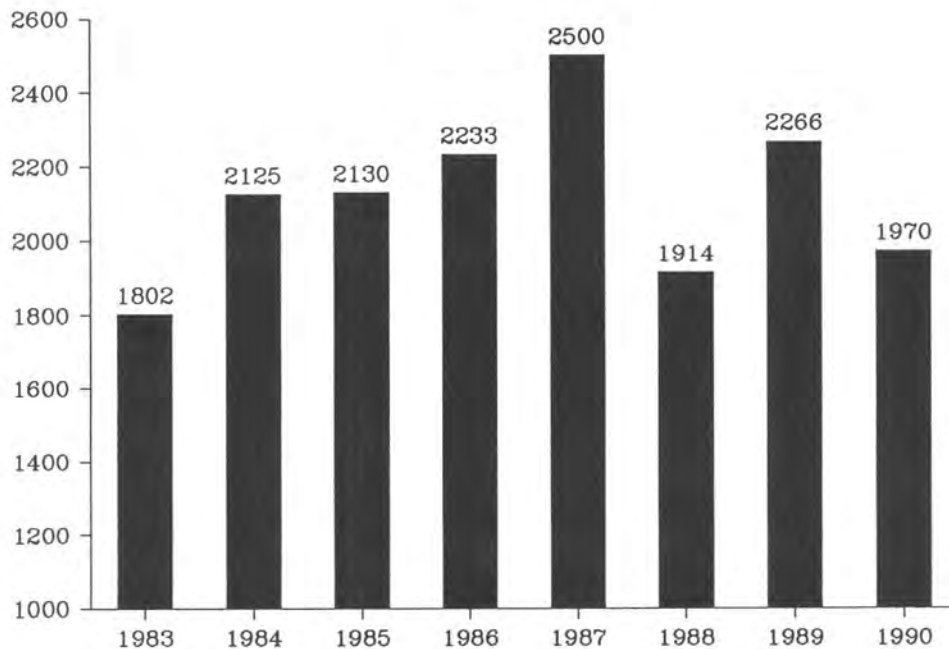
**Honorary Trustee

SOURCE: Office of Development and Alumni Services

**West Georgia College
Annual Fund Dollars Raised
Fiscal Years 1982-1990**



Number of Donors



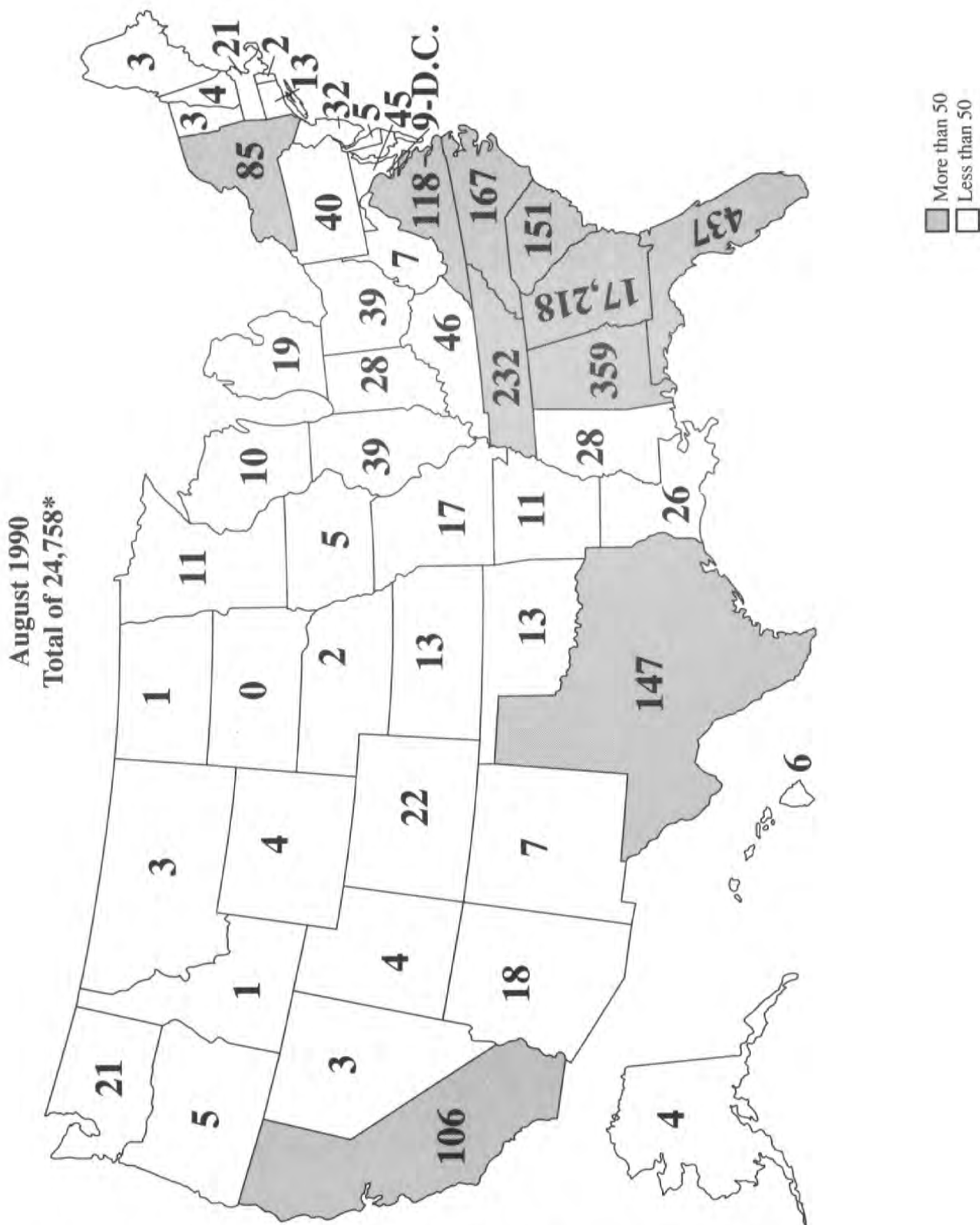
NUMBER OF WGC ALUMNI

August 1990
Total of 17,218*



*This total does not include lost and deceased alumni.

NUMBER OF WGC ALUMNI BY STATE



*This total includes lost and deceased alumni that are not included in individual states.

PHYSICAL PLANT



PLANT OPERATIONS

West Georgia College Plant Operations maintains an environment conducive to student life, teaching, and research. Plant Operations consists of three major divisions employing 143 people.

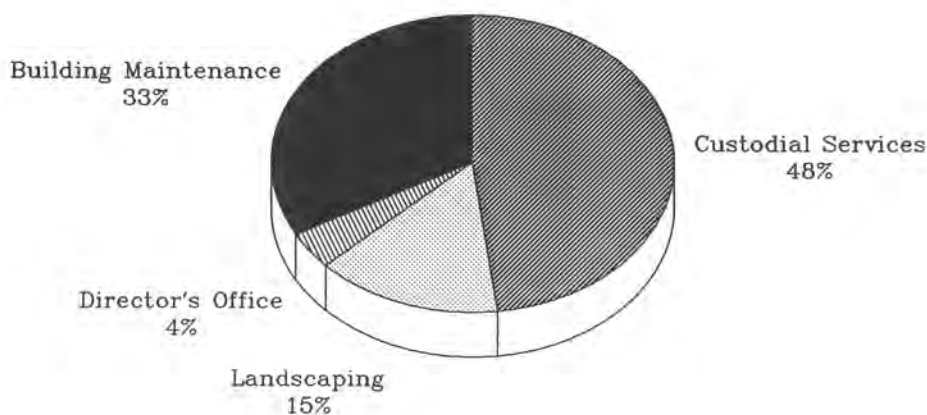
Building Maintenance sustains comfortable conditions for faculty, staff, and students. The department services all heating, ventilation, air conditioning, electrical, and plumbing equipment, structures, fixtures, and furnishings.

The Landscaping Department cares for the lawns, shrubs, trees, and flowers: fertilizing, mowing, pruning,

weeding, removal of trash and leaves. They operate a nursery which provides plants for landscaping and to decorate special events. In addition, they construct all curbs, gutters, sidewalks, athletic playing fields, and irrigation systems.

The Custodial Department is responsible for some 50 buildings. They clean offices and public areas, unoccupied dormitory rooms, and remove trash from buildings. On occasion, their personnel clean up following special events.

**Plant Operations Employees
FY 1991**



SOURCE: Office of Plant Operations and Office of Payroll

CAMPUS FACILITIES

West Georgia College as of June 30, 1989

Facility	Date of Construction or Acquisition	Approximate Square Footage	Investment*	Replacement Cost or Approx. Present Value**
Bonner House	1843	2,246	\$ 8,000	\$ 168,000
Kennedy Chapel	1893	880	27,000	66,000
Alumni House	1907	3,892	17,000	338,000
Alumni Annex	1907	612	1,000	48,000
Melson Hall	1907	12,988	435,000	974,000
Adamson Hall	1918	15,290	135,000	1,147,000
President's Home	1930	8,274	120,000	621,000
Mandeville Hall	1935	11,577	103,000	822,000
Martha Munro	1935	8,792	53,000	659,000
Auditorium	1937	18,172	126,000	1,363,000
Sanford Hall	1938	10,118	170,000	759,000
Football Fieldhouse	1944	1,420	3,000	107,000
Continuing Education (Rental)	1947	3,198	1,000	
Aycock Hall	1952	23,554	300,000	1,767,000
Geography/Learning Resources Center	1954	15,726	277,000	1,179,000
School of Business	1958	14,682	514,000	1,101,000
Mandeville Annex	1959	16,575	229,000	1,200,000
Arts Annex	1959	8,885	40,000	631,000
Callaway Science	1962	21,407	309,000	1,606,000
Row Hall	1963	33,522	927,000	2,514,000
Cobb Hall	1964	25,430	503,000	1,907,000
Greenhouse 1	1964	504	5,000	38,000
Strozier Hall	1964	22,726	497,000	1,704,000
Gunn Hall	1965	37,916	760,000	2,844,000
Health and Physical Education	1965	49,903	928,000	3,743,000
Boykin Hall	1966	37,889	681,000	2,842,000
Pritchard Hall	1966	47,084	957,000	3,531,000
Student Center	1967	62,127	1,566,000	4,660,000
Library	1968	109,155	3,428,000	8,187,000
Math-Physics	1968	37,800	767,000	2,835,000
Social Science	1968	41,704	758,000	3,128,000
Downs Hall	1969	62,397	1,388,000	4,680,000
Humanities	1970	77,328	1,489,000	5,800,000
Education Center	1970	63,684	4,188,000	4,776,000
Watson Hall	1970	57,036	1,324,000	4,278,000
Bowdon Hall	1971	58,797	1,587,000	4,410,000
Health Center	1971	9,114	371,000	684,000
Biology-Chemistry Building	1972	72,560	2,300,000	5,465,000
Roberts Hall	1972	82,345	2,253,000	6,176,000
Shop Building	1972	12,674	140,000	832,000
Strozier Annex	1972	26,801	750,000	2,010,000
Vehicle Repair Building	1972	3,900	40,000	293,000
Warehouse	1972	7,608	98,000	571,000
Tyus Hall	1973	51,119	1,329,000	3,834,000
Chemicals Storage	1974	300	2,000	N.A.
Food Service Building	1974	48,160	1,584,000	3,612,000
Locksmith-Electronics	1974	987	2,000	74,000

Facility	Date of Construction or Acquisition	Approximate Square Footage	Investment*	Replacement Cost or Approx. Present Value**
Greenhouse 2	1976	600	1,000	45,000
Landscape Administration	1977	1,800	16,000	135,000
Equipment Shop	1977	1,680	2,000	54,000
Foundry	1979	400	1,000	30,000
Observatory	1979	484	16,000	36,000
Football Field House	1980	6,781	68,000	480,000
Track Restrooms	1980	800	5,000	60,000
Storage Warehouse	1980	5,822	27,000	437,000
Baseball Press Box	1981	1,292	11,000	58,000
Student Activities Center	1981	9,000	91,000	675,000
Custodial Administration	1981	1,800	22,000	135,000
Athletics Building	1983	2,048	31,000	154,000
Football Storage	1984	600	6,000	45,000
Business Annex	1985	18,404	1,510,000	1,380,000
Central Duplicating/ Computer Center	1985	7,585	135,000	569,000
Rifle Range Storage	1986	480	4,000	36,000
Custodial Storage	1987	384	2,000	2,000
Performing Arts Center	1987	28,721	2,934,000	N.A.
Intramural Storage	1987	96	1,000	N.A.
Intramural Restrooms	1988	288	1,000	N.A.
Band Storage	1988	245	1,000	N.A.
Lands Storage	1990	2,400	12,000	134,000
Archaeology Storage	1990	5,000	23,000	N.A.
TOTAL		1,435,568	\$38,410,000	\$152,401,000

*Rounded to the nearest \$1,000

**Replacement costs as determined by the Board of Regents and shown on the Facilities Inventory Report.

SOURCE: Property Control Officer

West Georgia College Land Holdings

Property	Acres	Year	Cost
B.A. Sharpe	275.000	1907	\$ 9,625
Driver	0.319	1965	5,500
J. Perkins	0.976	1965	4,500
Pope	3.850	1965	5,500
O.R. Perkins	1.790	1965	4,700
Cash	1.083	1965	7,000
Herb	0.483	1966	4,000
Cole	25.010	1966	20,758
Roop	4.410	1966	60,000
Hughes	1.860	1967	8,212
Pruitt	0.226	1967	10,000
Harper	0.164	1968	5,000
Staples	17.640	1968	44,100
Cole	65.650	1973	128,017
Sold to City of Carrollton	(15.000)	1980	(29,250)
The Place, Inc.	10.745	1984	189,000
Sold to WGC Foundation	(.326)	1984	(5,000)
Brumbelow	.505	1987	93,500
	394.385		\$565,163
Current Value of land	\$5,277,500		

SOURCE: Campus Development

LIBRARY



IRVINE SULLIVAN INGRAM LIBRARY

The Library is the most important learning center on any campus. West Georgia College's Irvine Sullivan Ingram Library is one of the most modern library facilities in the state of Georgia. The four story structure provides more than 85,000 square feet of usable research/storage areas and over 1,000 seating spaces for students and faculty.

The Library presently contains seminar and conference rooms, lockable faculty carrels, hundreds of individual study carrels, a room for microform reading and copying, the Annie Belle Weaver Special Collections Room, large areas for reference, periodical materials, maps, and the circulating book collection. Computer terminals and laboratory, Compact Disc (Read Only Memory) Computer Programs, video receivers, typewriters, and copy machines are also available to assist students and faculty with their study and research.

The Irvine Sullivan Ingram Library presently houses approximately 286,347 bound volumes, 20,487 reels of microfilms, a limited audiovisual collection and more than 810,000 pieces of microform, 18,471 maps and charts, and 20,000 volumes/pieces of special collection material. The Library currently subscribes to over 1,500 magazines and newspapers. It is the Sixth Congressional District selective depository for over 134,000 United States government publications.

The Library's Unicorn Collection Management System provides automated services for its patrons. Acquisitions, cataloging, circulation, reserves, interlibrary loans, Special Collections, government documents, and serials are all available through the Unicorn public access on-line catalog terminals to expedite locating, ordering, receiving, processing, and cataloging materials. A remote Unicorn terminal at the College's Newnan Center provides library access to patrons there.

GOLD (Georgia On-line Database) and SOLINET's on-line interlibrary lending system provide access to state-wide and national library materials for local patrons. Students, using Joint Borrowers' Cards, may borrow materials from any of the other thirty-three University System of Georgia libraries. The library's FAX equipment enables local personnel to obtain inter-library materials quickly. The automated Dialog Information

Retrieval service provides literature searches in all disciplines. The Library also has automated book order and cataloging services to insure maximum efficiency of its material processing operation.

The Learning Resource Center, (LRC, on the ground floor of the Geography/Learning Resources Building, with an extension in the Education Center) assists faculty members, students, and staff to improve instruction through using audio-visual equipment, materials, and processes. Services include producing color slides, black and white film prints, charts, graphs, laminating transparencies, and video tape/film procurement from various film/video libraries. Equipment includes cassette recorders, record players, overhead, opaque, slide, filmstrip, and motion picture projectors, video tape play back and recording capabilities, and LCD display panels. The LRC, equipped with a modern television production facility located in the Education Center, provides faculty with up-to-date color video taping capabilities. The television studio is also equipped with a C/Ku Band satellite receiver for tele-conferences. Cable TV reception is currently available in all residence halls and some academic buildings.

Fifty-four percent of the Ingram Library staff are professional librarians with faculty rank and appropriately accredited graduate degrees. Learning Resource Center professional staff hold appropriate graduate media degrees from accredited institutions.

The Ingram Library currently provides library materials, CD-ROM indexes to materials in education, business, general subjects, and U.S. Government Documents. Reserve book collections and courier interlibrary loan services are provided to the West Georgia College centers in Dalton and Newnan. Materials are being selected for both library collections by WGC teaching faculty and FAX service is available at both centers to insure rapid access to the Ingram Library's periodical/serials collection.

A compilation of the Library's Acquisition and Services statistics for the past five years is provided in the table on the next page.

West Georgia College Library Acquisitions Fiscal Years 1986-1990

Holdings	1986	1987	1988	1989	1990
Volumes added during year	6,689	5,006	6,677	6,344	7,532
Volumes held at end of year	260,853	265,859	271,958	276,851	283,468
Reels of microfilm held at end of year	18,066	18,592	19,313	19,720	20,094
Physical units of other forms of microtext held at end of year	713,685	750,837	774,683	799,395	805,568
Periodical titles being received at end of year	1,493	1,510	1,501	1,511	1,528
Items					
U.S. Documents	135,564	134,394	134,278	134,631	133,599
*U.S. Documents (Volumes on Microfiche)	32,053	33,190	35,031	38,843	42,220
Annual Reports	492	607	548	574	580
Circulation Information	249,184	245,989	256,658	267,929	269,072
Interlibrary Loans					
Borrowed	1,636	1,862	1,648	2,265	2,207
Loaned	1,720	1,760	1,949	2,246	2,945
Reference Questions					
Information	16,835	16,605	16,842	18,612	20,445
General	11,128	11,643	10,905	9,609	10,896

*Depository publications on microfiche received from Government Printing Office.

SOURCE: Irvine Sullivan Ingram Library



COMPUTER RESOURCES



COMPUTER CENTER

The West Georgia College Center for Information Technology Services operates two IBM 4341 mainframe processors, a Texas Instruments 990-20 minicomputer, and has access to the University System of Georgia Computer Network's (USCN) CDC CYBER 180/850 and the University of Georgia's IBM 3090. The table below lists additional equipment supported by the Computer Center.

Description	HARDWARE	Quantity
MICROCOMPUTERS-These support three campus microlabs as well as individual departments.		
Apple II Plus/Apple IIc/ Apple IIc		13
Apple Macintosh		54
Tandy M-12/TRS80		1
IBM PC and Compatibles		318
AT&T 3B2/300 super microcomputer with 6 ports		3
CRT TERMINAL STATIONS		
AMPEX 230		55
Televideo 950		35
IBM 3101		16
LIBERTY FREEDOM/I		8
PRINTERS		
GENICOM 4470 (1000 lines per minute)		1
GENICOM 4440 (600 lines per minute)		5
GENICOM 3410 (400 characters per second)		4
T. I. 800 Series		6
CENTRONICS 1250 (1200 lines per minute)		1
DEVELCON Dataswitch with 224 async ports and 36 sync ports		1
IBM 3272 Emulator and Protocol Converters		
Commex Cx-80 with 20 ports		3
Hydra II with 64 ports		2
COMMEX CMC-4 Units - controls the flow of information between IBM CPUs and remote controllers (4 synchronous ports)		2
INTERACTIVE TERMINALS		
Decwriter (three have APL features)		4
MULTIPLEXORS		
Halcyon 4200 stat multiplexors		3
(1) supports terminal sessions to any of the University of Georgia Computer Network's computers;		
(3) support the data communications network on campus		
Micom time division multiplexor pairs		30
support the data communication network on campus		

SOURCE: Computer Center

MAINFRAME SOFTWARE

Title	Description
SAS	Statistical Package
SPSS	Statistical Package
Easytrieve	Information Retrieval and Data Management Package
TOTAL	Data Base Management System
MANTIS	Online application development system
LMS-II	Text Editor and File Management Package
ENVIRON/I	Communications monitor for the IBM 4341 processors
ENTIRE	Front-end security and utilities package of ENVIRON/I
CA-SORT	A general sort package for IBM 4341 system
OS/VS-1	Operating system for the IBM 4341 processor
ASSIST	Assembly language interpreter
WATFIV	University of Waterloo FORTRAN version 5 interpreter
COBOL	IBM COBOL U compiler
PL1 OPT	IBM PL1 optimizing compiler
UNIX	Operating system for the AT&T 3B2/300 computers

UNIX COMPUTER SOFTWARE

Title	Description
UNIX	Operating System for AT&T 382 Computers
SUNOS	UNIX Operating System for the Sun4 computer system
AIX	UNIX Operating System for the IBM Rise System/6000
TCPIP	TCP/IP Applications (TELNET, FTP)
NFS	Network File System
C	C language computer
FORTRAN	AIX FORTRAN compiler/6000
COBOL	AIX SS COBOL compiler/6000
PASCAL	AIX PASCAL compiler/6000
PCSIM	AIX PC simulator
XWINDOWS	AIX X11 Window Graphics
KERMIT	SUN4 Kermit package

SOURCE: Computer Center

The West Georgia College Computer Center provides daily support for instruction, research, and administration. The chart below depicts the amount of computer time used for each activity.

MAINFRAMES UTILIZATION

User	Percent of Total CPU Time Used	Number of Jobs Run	Percent of Total Jobs Run
Administration	86.0	19,835	53.0
Instruction	4.0	16,154	43.0
Faculty and Institutional Research	6.0	734	2.0
System Maintenance and Miscellaneous	4.0	558	2.0
Totals			
Fiscal Year 1990		37,281	
Fiscal Year 1989		37,474	
Percent Increase/(Decrease)		(0.5)	

Computer Center staff provides programming and technical support for West Georgia College computer users and conducts workshops, seminars, and tours. They also assist students, faculty, and staff to become more proficient in the use of College computer resources.

SOURCE: Computer Center



MICROCOMPUTERS

FACILITIES

West Georgia College students, faculty, and administrators rely on microcomputers as resources for instruction, research, and administration on a daily basis. Microcomputers are located in most major offices on campus and are available for student and faculty use at the following locations:

1. The Mathematics/Physics Laboratory (contains 16 IBM PC-XT compatibles and an IBM PC-AT compatible in a Network and 8 AMPEX CRT workstations to assist instruction)
2. The Arts and Sciences Microcomputer Laboratory (contains 16 IBM PC-XT's and 2 IBM PC-AT's in a Network to assist instruction)
3. The School of Business Homework Laboratory (contains 14 IBM PC-XT's and an IBM-AT)
4. The School of Business Classroom Laboratory (contains 28 IBM PC-XT's and 2 IBM PC-AT's in a Network to assist instruction)
5. The School of Education Apple Laboratory (contains a Mac II Fileserver, 10 IIGS, 10 IIfx, 4 Mac SE and Pluses, and 5 IBM or compatible)
6. The Library Terminal Cluster (contains 6 AMPEX CRT workstations)
7. The Library Microcomputer Laboratory (contains 6 Macintosh SE workstations, 1 Mac IIfx workstation, one Mac fileserver, and 8 IBM PC-AT and 1 IBM PC-AT compatible server in a network)

SOFTWARE

West Georgia College provides current microcomputer software for student, faculty, and administrative use. Software currently available on campus include the following (this list may be incomplete because of upgrades to or replacement by more current software):

Word Processing

DisplayWrite
Foxwriter
MacWrite
Microsoft Word
PC Write
SAMNA
Total Word
Volkswriter
Word Perfect
Wordstar
Wordstar 2000+

Spread Sheets

Excel
Lotus 1-2-3
Lotus Jazz

Statistical

SAS
SPSS
Stat Pac
Mini Tab
CAD
VersaCad-MacIntosh

Data Management

DBXL
DBase III Plus
Foxbase
Oracle
Rbase for DOS
Paradox

Graphics

Harvard Graphics
MacDraw
MacPaint
Superpaint
Draw Perfect

Integrated Applications

Lotus Symphony
Microsoft Works
Smart
Apple Works

Desktop Publishing

Adobe Illustrator
Pagemaker
Write Now
Ready, Set, Go!

Network Software

Novell Netware
Banyan Vines
Apple Share

STUDENT SERVICES



games. A one and one-half mile fitness trail near the track is open year-round to all members of the college community. The Student Recreation Center is the main facility scheduled for open recreation.

Religious Groups

Several religious organizations exist on the West Georgia College campus, including the Baptist Student Union, Campus Outreach, Presbyterians in Action, Wesley Foundation, United Voices Gospel Choir, and Fellowship of Christian Athletes.

Student Activities Council

The Student Activities Council provides a variety of social, cultural, and educational programs and co-sponsors events with other campus organizations. In addition to providing entertainment at least three nights a week, the SAC plans major events each quarter.

Students are encouraged to offer suggestions and join the various committees which compose the SAC, which include contemporary music, films, recreation, special events, publicity, lyceum, and technical committees.

Student Government Association

Any full-time undergraduate or graduate student is eligible to participate in the Student Government Association. The SGA enacts legislation for general student welfare. It receives student complaints, investigates student problems, and participates in decisions affecting students.

SGA is composed of executive, legislative, judicial

branches, and the Freshman Council. The student body elects a President, Vice-President and Judiciary Chairman. The constitution calls for a Student Congress consisting of twenty voting representatives.

Student Publications

The West Georgian is the free, weekly campus newspaper, edited and managed by students, distributed at various campus locations. All students are invited to work on the staff in news, sports, arts and photography.

The Eclectic is a literary magazine published each spring quarter. It contains original student poetry, prose, art, and photography.

SOURCE: Student Services, The Uncatalog, and the West Georgia College 1990-91 Catalog

