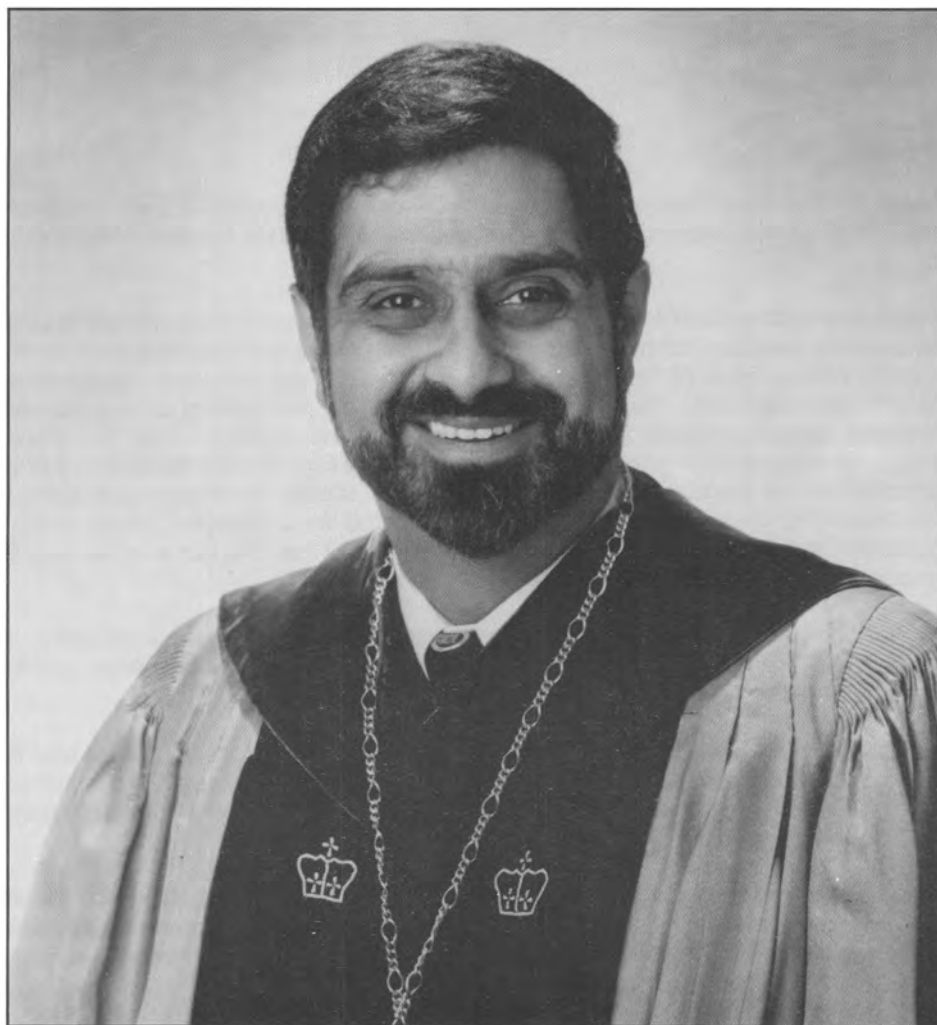


1994-1995 West Georgia College Fact Book



**Division of Budget and Research Services
West Georgia College
Carrollton, Georgia 30118-4530**

West Georgia College Welcomes its Sixth President



**Dr. Beheruz N. Sethna, President
West Georgia College
1994**



West Georgia College

Carrollton, Georgia 30118-4500

Office of the President

(404) 836-6442 • Fax (404) 836-6720

January 24, 1995

Dear Colleagues:

In the fall of 1994, West Georgia College adopted a theme of Educational Excellence in a Personal Environment. As the following paragraphs show, we continued to live that theme throughout the year.

This year has been another for highlights in the continued development of West Georgia College as an excellent institution for higher education. Among those is the accreditation by the National Council for Accreditation of Teacher Education (NCATE) of our School of Education at both the basic and advanced level. This school is the tenth largest producer of undergraduates and the seventeenth largest producer of graduate students in the country. Also, the Department of Nursing was reaccredited by the National League of Nursing and the Department of Music was reaccredited by the National Association of Schools of Music. In the spring of 1994, the Board of Trustees of the National Debate Tournament selected West Georgia College as the site of its 49th Annual Tournament. Only one other school has ever had the honor of hosting the Annual Tournament twice.

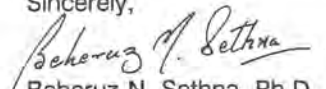
All through the year, students continued to appreciate the personal touch exhibited by the faculty and staff. We helped students move into the residence halls in the fall quarter, and faculty and staff volunteered for student fund-raising efforts.

West Georgia's enrollment reached an all-time high of 8,310 students in the fall and the college began a process of planning and prioritization that will continue throughout the school year. A new Vision Statement for the institution has been adopted and our efforts are proceeding toward revising the Mission Statement.

This is the fourteenth edition of the college's Fact Book which is prepared by the Division of Budget and Research Services. That office is assisted by several other areas and individuals on campus in this considerable effort. It presents statistics covering many important aspects of the institution and provides for you a source of information which can be most useful.

The book's purpose is to facilitate internal institutional assessment, and a secondary purpose is to acquaint outside constituencies with a measure of the college's successes in achieving its goals and objectives.

Sincerely,


Beheruz N. Sethna, Ph.D.
President

BNS:jld

West Georgia College Fact Book

Preface and Acknowledgements

The Division of Budget and Research Services is proud to offer the 1994-95 edition of the West Georgia College *Fact Book*. It is our hope and intent that this volume continues the tradition of providing reliable statistical data and summary information designed to answer the most frequently asked questions about the College. Based on sound institutional research, the *Fact Book* serves as a good first point-of-reference for institutional assessment, self-study, planning, and resource allocation. In total, it projects an institutional profile for our many publics.

Dr. Charles F. Harrington II, Assistant Director of Institutional Research and Mr. Ray L. Christie, Institutional Research Analyst II, served as general editors of the 1994-95 *Fact Book*. Special thanks are extended to Ms. Erma Shooks, Administrative Secretary, who word processed this volume and rendered proofreading and editorial services. Mr. Christie developed many of the displays and graphics included in this volume. The contributions of all members of the Division of Budget and Research Services are acknowledged and appreciated.

In addition, individuals representing many College units provided data, information, and suggestions that contributed to the improvement of the *Fact Book*. Recognition and appreciation are extended to Ms. Sally Roberts, Director of Publications and Printing, and her staff, who managed the technical production of this issue. Mr. Stephen Broome, provided the photographs included in this volume. Through hard work and professionalism, these individuals and others, have made the 1994-95 West Georgia College *Fact Book* possible.

Dr. Richard A. Folk, Director
Budget and Research Services
February 1994

WEST GEORGIA COLLEGE FACT BOOK

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GENERAL INFORMATION



Executive Council (L to R) Mr. David Parkman, Mr. William Gauthier, Dr. Beheruz N. Sethna, Dr. Bruce Lyon, Dr. Richard Folk, and Dr. Don Smith

THE COLLEGE

History

West Georgia College, a senior college unit of the University System of Georgia, is a co-educational, residential liberal arts institution located in Carrollton, Georgia. Students come from most counties in Georgia, other states, and abroad.

Carrollton, about an hour's drive from Atlanta, is the county seat of Carroll County and one of Georgia's fastest growing industrial areas. Carrollton provides a regional population (more than 100,000) with retail shopping, medical, educational and financial services, entertainment, and recreation.

Between 1906 and 1917, the State of Georgia established twelve district agricultural and mechanical schools. In 1933, an act by the Board of Regents of the University System of Georgia established Carrollton's (Fourth District) A & M School as West Georgia College. Dr. Irvine S. Ingram, principal of the A & M School was the College's first president.

In 1939, the Board of Regents authorized the College to add a three-year program in elementary education. In 1956, the institution was authorized to confer a B.S. degree in Education, making it a four-year senior college unit of the University System of Georgia. Two years later, West Georgia College added baccalaureate degrees in English, history, and mathematics.

During subsequent years, West Georgia College became one of the fastest growing institutions of higher education in the South. From an enrollment of 576 in 1956, the institution's student body now numbers approximately 8,400 students. West Georgia offers nine undergraduate degrees, the Bachelor of Arts, Bachelor of Science, Bachelor of Science in Education, Bachelor of Business Administration, Bachelor of Science in Earth Science, Bachelor of Fine Arts, Bachelor of Science in Nursing, Bachelor of Music, and Bachelor of Science in Recreation. Majors in nearly fifty different fields provide students a wide range of options.

In addition, the College offers two-year programs culminating in the Associate of Applied Science degree, with majors in computer science, criminal justice, and office administration, and the Associate of Science in Nursing degree.

In 1967, the Board of Regents authorized the initiation of a master's level graduate program. The College offers seven Masters degrees in 36 areas of Study: Master of Arts, Master of Professional Accounting, Master of Business Administration,

Master of Education, Master of Music, Master of Public Administration, and Master of Science and in 1993 the Board of Regents approved a new program in Rural and Small Town Planning. The Specialist in Education degree is offered in nine areas of study.

To accommodate College growth, a multi-million dollar building program has increased the value of the College's physical facilities to more than \$127 million. Beginning with three small buildings, the College has grown to include more than 60 structures for learning, living, and recreation on its 394-acre wooded campus.

Purpose of the College

West Georgia College, a unit of the University System of Georgia, is a comprehensive senior college offering undergraduate and graduate degrees. The purpose of the College is three-fold: to provide students with educational opportunities for their intellectual and personal development, to conduct research, and to provide public services. In support of its purpose, the College provides a liberal arts core curriculum; a diversified curriculum in Business, Education, Fine Arts, Humanities, Mathematics, Natural Sciences, and Social Sciences on the main campus and in external centers; an inclusive program of student services; and a comprehensive inclusive program of continuing education.

The College's undergraduate curriculum is intended to meet the needs of students whether they are preparing to enter a professional field, to pursue professional or graduate studies, or are undecided about their educational or professional goals. It provides them with a variety of opportunities for learning and development in various dimensions of life and attempts to foster their appreciation of the skills and knowledge necessary to be better persons and better citizens in our complex, culturally diverse, increasingly global society.

The College's graduate studies offer students opportunities for disciplined inquiry and learning beyond their undergraduate preparation. The graduate curriculum is intended to meet the needs of students whether they are preparing to enter a profession, seeking to enhance their professional knowledge and skills, or preparing to study and conduct research at the doctoral level.

To achieve its purposes, West Georgia College is committed to excellence in instruction, scholarship, and service to the region.

Accreditations and Affiliations

West Georgia College is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award associate, bachelor's, master's, and education specialist's degrees. All programs preparing teachers are accredited by the National Council for Accreditation of Teacher Education. The undergraduate and graduate School of Business programs are accredited by the American Assembly of Collegiate Schools of Business. The Georgia State Department of Education offers full recognition and accreditation to the College's work in teacher education. Female graduates of the institution are eligible for membership in the American Association of University Women.

The College holds institutional membership in the following:

American Assembly of Collegiate Schools of Business, American Association of Colleges for Teacher Education, American Association of State Colleges and Universities, American Council on Education, Conference of Southern Graduate Schools, Georgia Association of Colleges, Georgia Board of Nurses Examiners, National Association for Foreign Student Affairs, National Association of Schools of Music, National Business Education Association, National Commission on Accrediting, National Council for Accreditation of Teacher Education, National League for Nursing, Southern Association of Colleges and Schools.

The Campus

The campus is a unique blend of old and new. Covered with a variety of trees and flowers, the campus is dotted with structures of the early 1900's, as well as buildings exemplifying the most contemporary modes of architecture.

The front or "Old Campus" as it is sometimes called, a three-block-long expanse of rolling hills shaded by scores of old towering oak, elm, and maple trees surrounds a number of faded brick buildings stretching in a semi-circle adjacent to the park. This is where West Georgia College began as an A&M School in 1906.

A modern academic complex composed of a library, social science, humanities, and math-physics buildings lies beyond the "Old Campus." A new business school annex was added in 1985. Other buildings in the area include a three-story student center, a health and physical education center featuring a 3,000 seat gymnasium and indoor pool, and one of the most modern college infirmaries in the state. A performing arts center, containing two theaters which

seat 250 and 500 respectively, was completed in 1989. Alumni and friends of the College have contributed more than \$450,000 to outfit it with the latest equipment and furnishings.

Much of the College's recent physical development has occurred on the west side of the campus. The Education Center, a structure unique in the University System, contains five large lecture-demonstration rooms which, by moving sliding partitions, serves as a 1,000 seat auditorium. It also features an instructional materials center, television and sound recording studios, audiovisual laboratory and dark room, counseling rooms, group observation rooms, study carrels, and other areas for independent study.

Adjacent to the Education Center is the Biology-Chemistry Building, a facility with numerous laboratories, classrooms, lecture halls, and the latest scientific equipment. Construction of the new Education Annex is nearing completion. When completed, this 42,000 square foot facility will house Education and Nursing faculty offices, classrooms, laboratories, and the campus day-care center.

A complete renovation of the College's baseball complex was made possible by a gift from the E. Woodfin Cole family in Carrollton. Also completed this fall, the 20,000 square-foot, two-level Murphy Fieldhouse will provide offices for all athletic personnel, football locker room, Hall of Fame room, sports medicine area and meeting rooms.

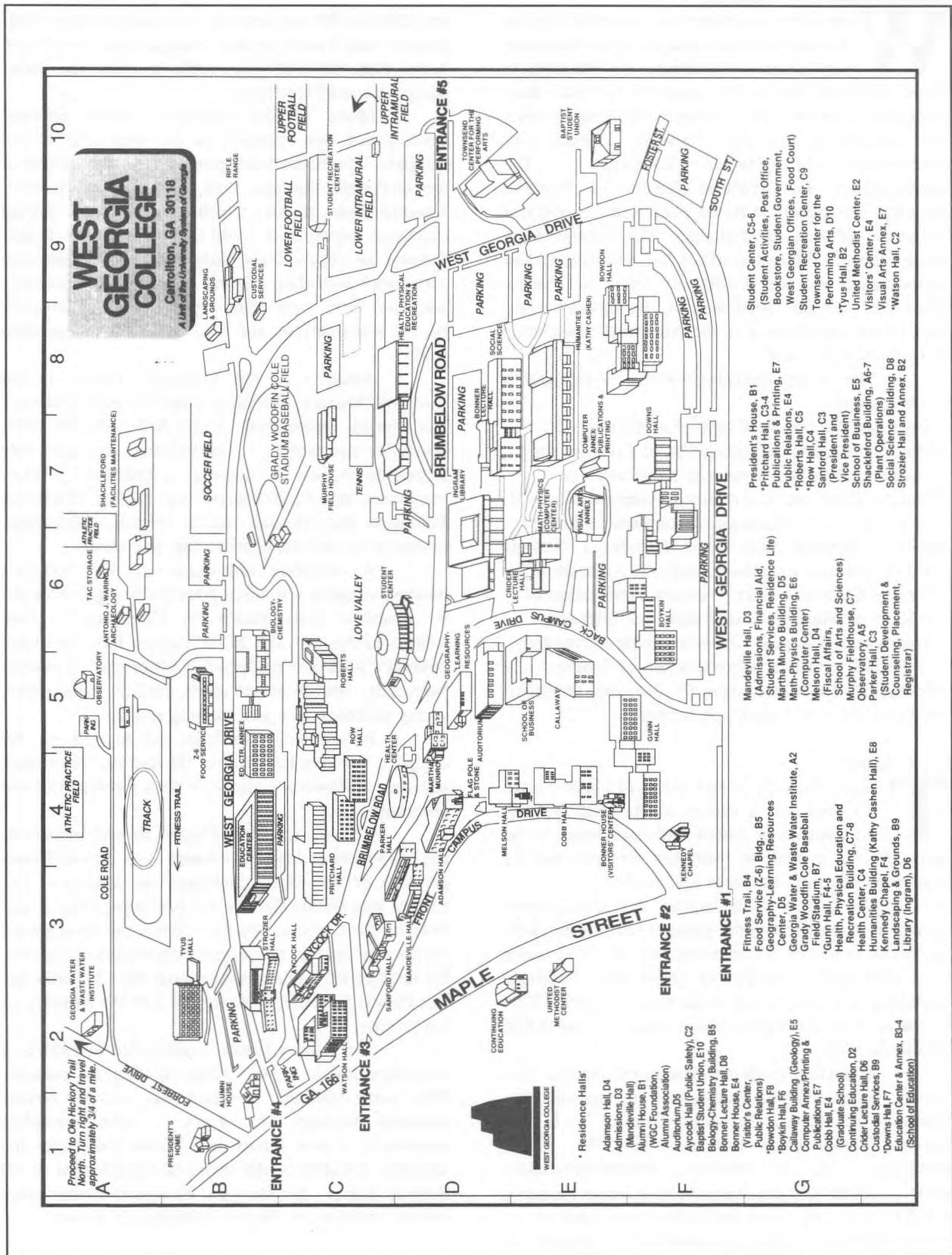
Eleven residence halls are located on the campus. Bowdon Hall, one of the newest, was named in honor of Bowdon College, a West Georgia College predecessor.

Kennedy Interfaith Chapel, named in honor of the late President John F. Kennedy, and Bonner House are two of the oldest buildings on campus. The Chapel was owned first by the Episcopal Church and later by the Catholic Church. When the local parish built a new church, its members donated the Chapel to the College for non-denominational use. In 1966, the late Robert F. Kennedy dedicated it to the memory of his brother.

The Bonner House, constructed in 1843 as a plantation home, is the oldest building on campus. The frame colonial structure has served various purposes through the years. After complete restoration, it now serves as a Visitor Center for the campus. Because of the historical significance of the Bonner House, the Georgia Historical Commission placed a marker on the site outlining its history.

SOURCE: WGC Undergraduate Catalog, 1994-95

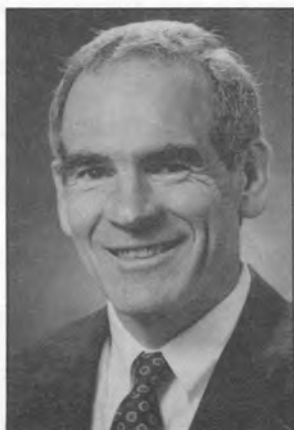
CAMPUS MAP



ADMINISTRATION



Beheruz N. Sethna
President



Don N. Smith
*Vice President and
Dean of Faculties*



William N. Gauthier
*Vice President for
Business and Finance*



Bruce W. Lyon
*Vice President for
Student Services and
Dean of Students*



David S. Parkman
*Director of
College Relations*



Richard A. Folk
*Director of Budget
and Research Services*

ADMINISTRATIVE ORGANIZATION

The Board of Regents of the University System of Georgia is a State Constitutional Board responsible for governance, control, and management of the University System of Georgia and its member institutions. Board members, one from each state congressional district, and five from the State-at-large are appointed by the Governor, confirmed by the Senate, and hold office until their successors are appointed. The Chancellor and the Central Office Staff are responsible for administering the affairs of the University System of Georgia under the general direction of the Board of Regents. West Georgia College, a unit of the University System of Georgia, operates according to Board policies and procedures.

The President of West Georgia College has general responsibility for the institution. The Executive Council, the President's immediate advisory body, includes the President, the Vice President and Dean of Faculties, the Vice President for Student Services and Dean of Students, the Vice President for Business and Finance, the Director of College Relations, and the Director of Budget and Research Services. The Executive Council advises the President on College daily operations.

The Administrative Council is the chief advisory body for administrative activities in the

academic operations of the College. Its members are the Vice President and Dean of Faculties (Chair), the Vice President for Student Services and Dean of Students, the Deans of Arts and Sciences, Business, Education, and the Graduate School; the Directors of Continuing Education/Public Services, Budget and Research Services, the Library, the Computer Center; and the President of the Student Government Association.

The Planning Council, an advisory body to the President for long-range College development, oversees a variety of plan activities extending three or more years into the future. Council members are appointed by the President from the administration, faculty, students, alumni, and the community.

The instruction function of the College is organized into four schools and the Division of Continuing Education/Public Services. Each of these major units is supervised by a dean or director. The Schools of Arts and Sciences, Business, and Education are subdivided into departments, each responsible for instruction relevant to specific academic disciplines. A chairperson is responsible for coordinating the daily operation of each academic department.

SOURCE: WGC Statutes, Revised August 1991



Jennifer Cunningham and Christina Davis during Homecoming events

UNIVERSITY SYSTEM OF GEORGIA

1994-95 Board of Regents

John H. Anderson, Jr., Hawkinsville

State-at-Large

Barry Phillips, Atlanta

State-at-Large

Suzanne G. Elson, Atlanta

State-at-Large

Donald M. Leebern, Jr., Columbus

State-at-Large

Joel H. Cowan, Atlanta

State-at-Large

S. William Clark, Waycross

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Elsie P. Hand, Pelham

Second District

William B. Turner, III, Columbus

Third District

Dwight H. Evans, Atlanta

Fourth District

Eldridge W. McMillan, Atlanta

Fifth District

Kenneth W. Cannestra, Atlanta

Sixth District

Edgar L. Rhodes, Bremen

Seventh District

John H. Clark, Moultrie

Eighth District

Edgar L. Jenkins, Jasper

Ninth District

Thomas F. Allgood, Sr., Augusta

Tenth District

Juanita P. Baranco, Atlanta

Eleventh District

Officers and Staff

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Chairman

Barry Phillips

*Vice Chairman**

Stephen R. Portch

*Chancellor**

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Interim Senior Vice Chancellor - Capital Resources

Douglas H. Rewarts

Vice Chancellor - Facilities

L. Gillis MacKinnon, III

Assistant Vice Chancellor - Facilities

Vacant

Assistant Vice Chancellor - Fiscal Affairs

C. Roger Mosshart

Assistant Vice Chancellor - Budgets and Auditing

Levy G. Youmans

Assistant Vice Chancellor - Accounting

Carole Riddle

Director of Business Services

Joan M. Elifson

Interim Senior Vice Chancellor - Academic Affairs

J.B. Mathews (CIO)

Vice Chancellor-Information/Instruction Technology

Randall A. Thursby

Assistant Vice Chancellor - Information Technology

Vacant

Assistant Vice Chancellor - Instruction Technology

Haskin R. Pounds

Vice Chancellor - Planning and Policy Analysis

Joseph J. Szutz

Assistant Vice Chancellor - Planning

Cathie Mayes Hudson

Assistant Vice Chancellor - Planning

Vacant

Associate Vice Chancellor - Academic Affairs

Vacant

Assistant Vice Chancellor - K-12, DTAE

Joseph H. Silver

Assistant Vice Chancellor - Academic Affairs

David M. Morgan

Assistant Vice Chancellor - Academic Affairs

Barry A. Fullerton

Vice Chancellor - Student Services

Arthur N. Dunning

Interim Vice Chancellor-Human/External Resources

Vacant

Special Assistant to the Board of Regents

Vacant

Vice Chancellor-Human Resources and Legal Affairs

T. Don Davis

Associate Vice Chancellor - Human Resources

John Fleischman

Director of Personnel Management

Elizabeth Neely

Associate Vice Chancellor - Legal Affairs

Vacant

Assistant Vice Chancellor - Compliance

Lynn Warren

Assistant Vice Chancellor - Contracts

J. Burns Newsome

Assistant Vice Chancellor - Prevention

Thomas E. Daniel

Vice Chancellor - External Affairs

Kay Miller

Assistant Vice Chancellor - Media and Publications

Vacant

*Assistant Vice Chancellor-Development
and Economic Affairs*

*Officers of the Board

SOURCE: The System Summary

WEST GEORGIA COLLEGE

1994-95 Officers of General Administration

Beheruz N. Sethna

President

Don N. Smith

Vice President and Dean of Faculties

William N. Gauthier

Vice President for Business and Finance

Bruce W. Lyon

*Vice President for Student Services
and Dean of Students*

David S. Parkman, III

Director of College Relations

Richard A. Folk

Director of Budget and Research Services

Academic Officers

Jack O. Jenkins

Dean of the Graduate School

Richard G. Miller

Dean of the School of Arts and Sciences

David H. Hovey, Jr.

Dean of the School of Business

Evelyn R. Fulbright

Dean of the School of Education

Administrative Staff Officers

Charles E. Beard

Director of Libraries

Vacant

Director of Admissions

Joseph D. Doldan

Director of the Computer Center

Bonita B. Stevens

Registrar

Stephen C. McCutcheon

Director of Continuing Education/Public Services



Sorority sisters are one aspect of Greek life on campus

Departments of Instruction and Chairmen

Ara G. Volkan

Accounting and Finance

J. Bruce Bobick

Art

Gregory J. Stewart

Biology

Lucille B. Garmon

Chemistry

Brent M. Snow

Counseling and Educational Psychology

Charles E. Wilson

Developmental Studies

Alvis T. Harthern

Early Childhood Education

Richard F. Fryman

Economics

Price M. Michael

Educational Leadership and Media

Robert L. Snyder

English

Dorothy M. Joiner

Foreign Languages

James R. O'Malley

Geography and Planning

C. Sumner Long

Geology

James S. Taylor

History

Frank R. Hunsicker

Managment and Business Systems

Robert Cosenza

Marketing and Real Estate

James C. Gibson

Mass Communication and Theatre Arts

Chatty R. Pittman

Mathematics and Computer Science

John W. Myers

Middle Grades and Reading

B. Scott McBride

Music

Jeanette C. Bernhardt

Nursing

David J. Higgins

Philosophy

Lynne P. Gaskin

Physical Education and Recreation

Bobby E. Powell, Acting

Physics

Janet L. Clark

Political Science

Donadrian L. Rice

Psychology

Edna Earl Edwards

Secondary Education

William T. Simons

Sociology and Anthropology

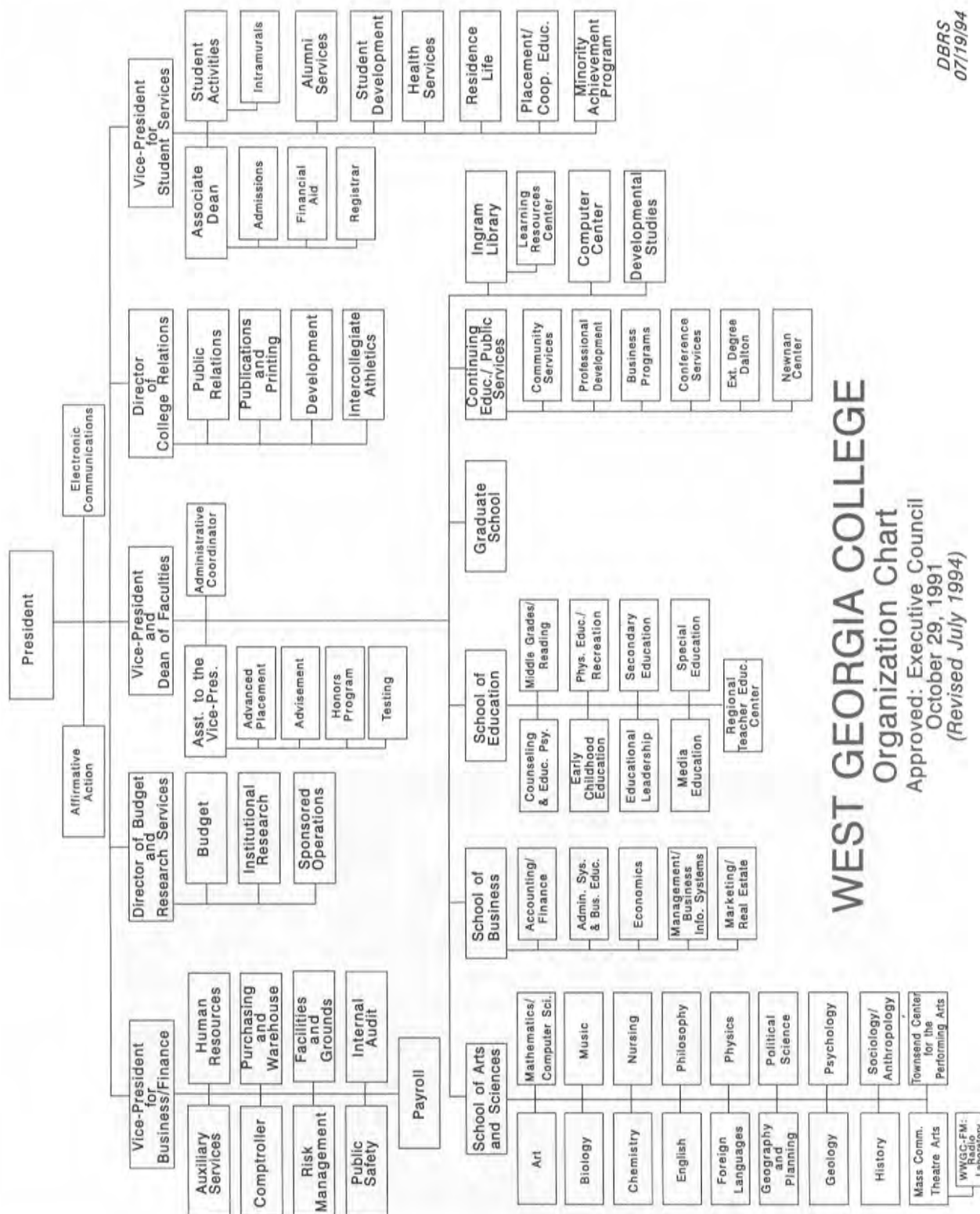
W. Malcolm Flanagan

Special Education



Dr. Andrew Leavitt, Chemistry Department, preparing for a laboratory experiment

ORGANIZATION CHART



WEST GEORGIA COLLEGE

Organization Chart

Approved: Executive Council

October 29, 1991

(Revised July 1994)

DBRS
07/19/94

STUDENT INFORMATION



Graduation, June 12, 1994

WGC STUDENTS

The typical West Georgia College student

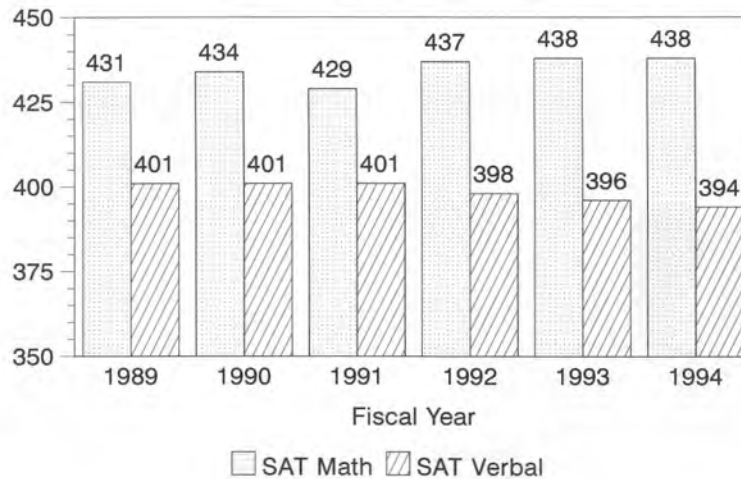
- enters with an average SAT score of 839.
- is a female Caucasian. Sixty-five percent of the student body are women and 82 percent are Caucasian.
- lives within 15 miles of the College. Approximately 90 percent of the student body are from nearby counties, including 17 percent from Carroll County, and 26 percent from metro-Atlanta.
- attends full-time. 65.9 percent of WGC students enroll in a full load of courses (15 quarter credit hours).
- is 26.5 years of age. Undergraduates, on average are 23.0 years; graduate students average 35.3 years of age.



Typical West Georgia College undergraduate students

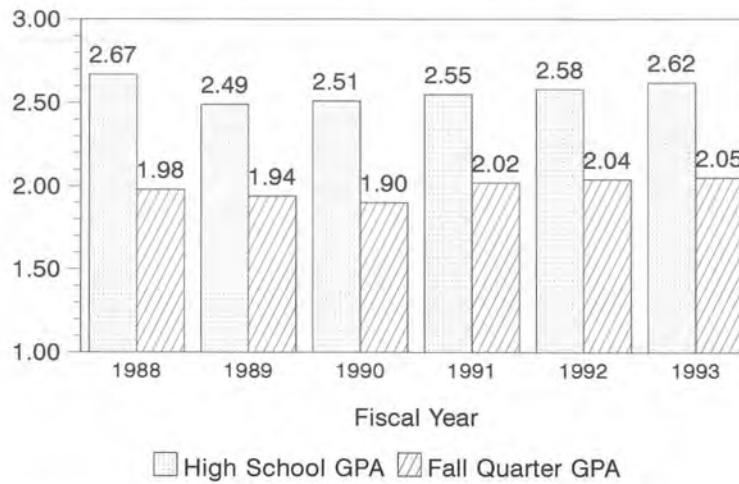


West Georgia College Entering Freshmen SAT Scores



SOURCE: Regents' Normative Data for the Freshman Class

West Georgia College Entering Freshmen High School versus Fall Quarter Grade Point Averages

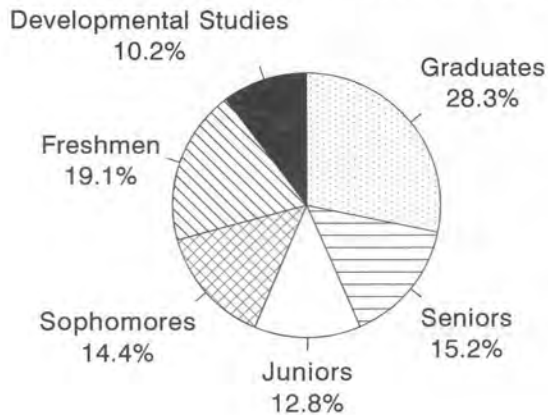


SOURCE: Regents' Normative Data for the Freshman Class

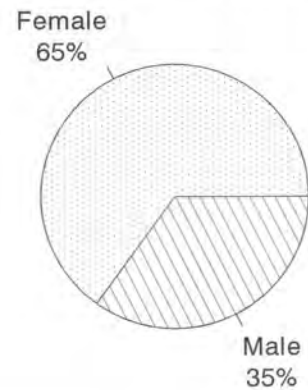
COMPOSITION OF STUDENT BODY

West Georgia College Student Profile Fall Quarter 1994

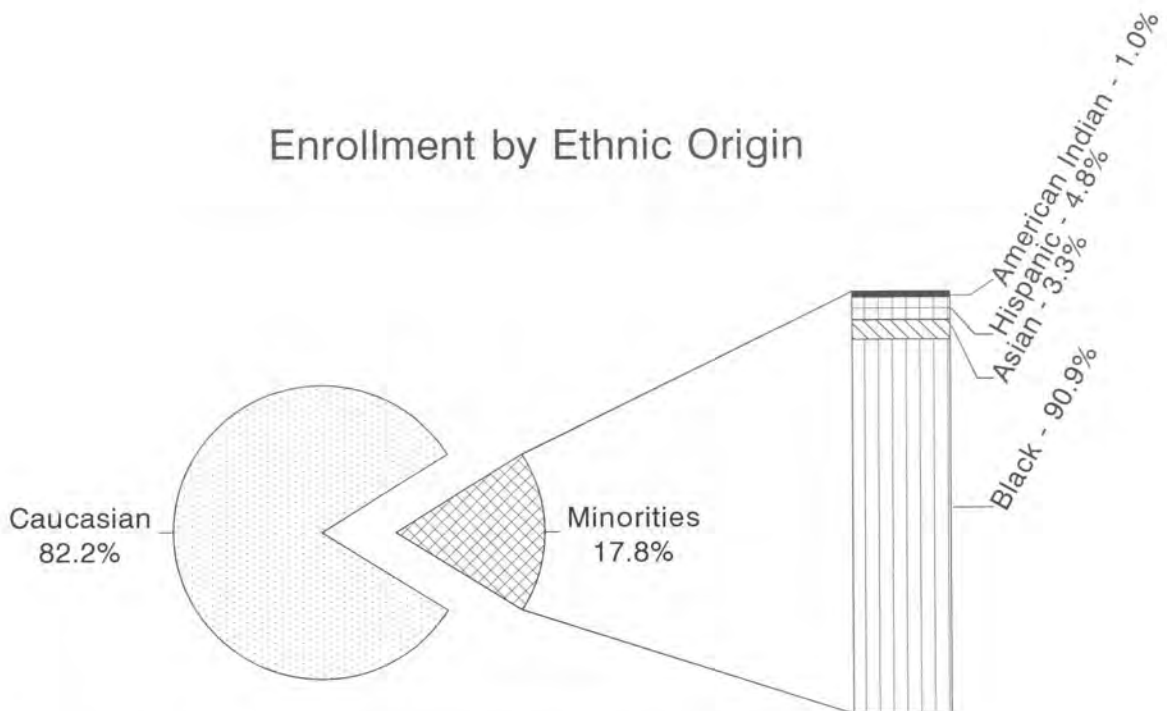
Enrollment by Classification



Enrollment by Gender

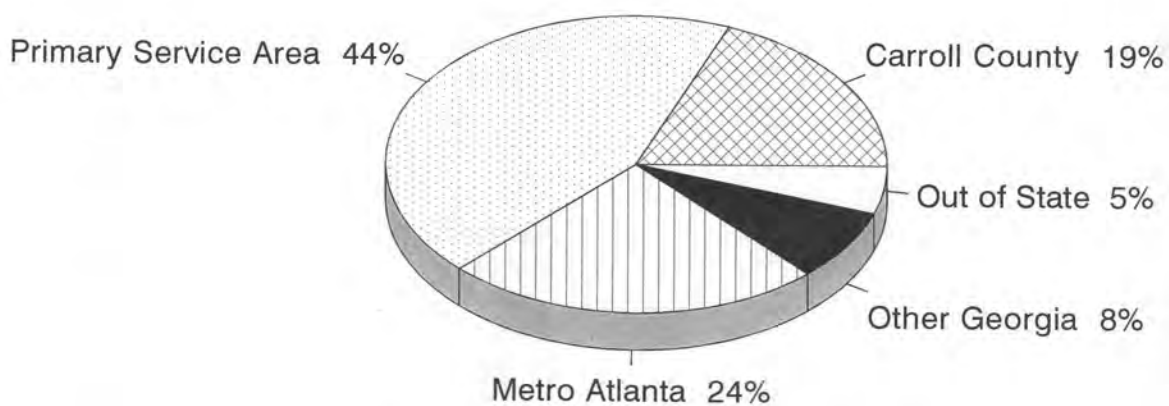


Enrollment by Ethnic Origin

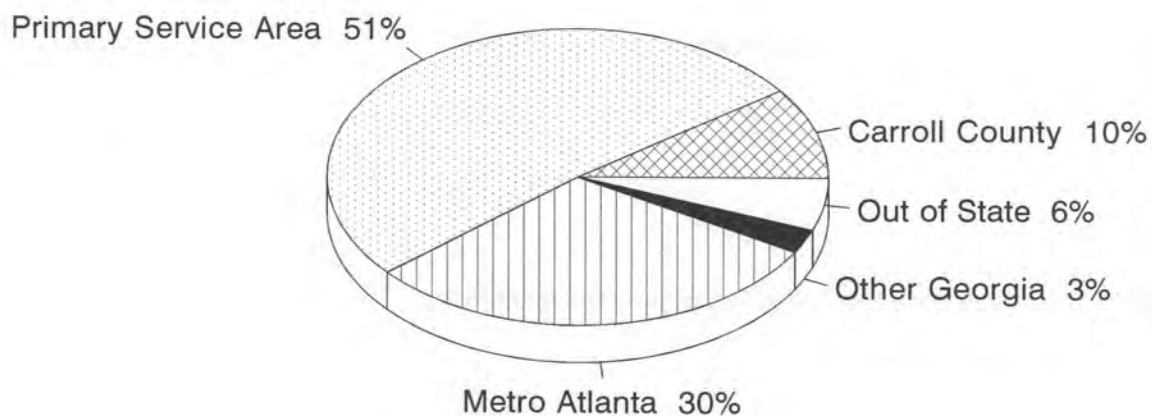


SOURCE: University System of Georgia Quarterly Enrollment Report

West Georgia College Geographic Origin of the Student Body Fall Quarter 1994



Undergraduate Students



Graduate Students

West Georgia College
Enrollment from Counties in Primary Service Area
Fall 1994

County	Enrollment	County	Enrollment
Bartow	80	Henry	95
Butts	19	Lamar	14
Carroll	1,372	Meriwether	30
Catoosa	80	Monroe	3
Chattooga	29	Murray	61
Cherokee	95	Muscogee	26
Coweta	553	Newton	26
Dade	8	Paulding	134
Dawson	2	Pickens	12
Douglas	607	Pike	23
Fannin	32	Polk	99
Fayette	408	Rockdale	68
Floyd	191	Spalding	108
Forsyth	21	Talbot	2
Gilmer	19	Troup	183
Gordon	56	Upson	29
Haralson	298	Walker	88
Harris	13	Whitfield	180
Heard	92	Total	5,156

Enrollment from the 5-County Metro Area
Fall 1994

County	Enrollment	County	Enrollment
Clayton	248	Fulton	496
Cobb	635	Gwinnett	<u>382</u>
Dekalb	438		2,199

SOURCE: Division of Budget and Research Services/Enrollment Report

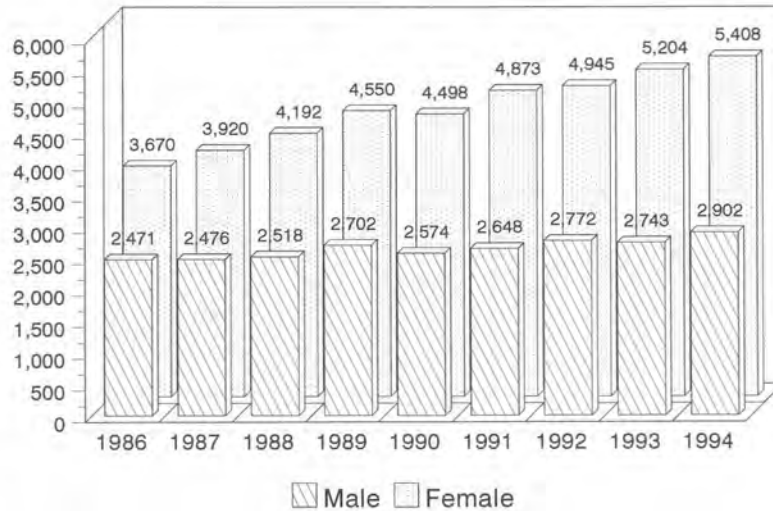
Detailed Composition of WGC Student Body Fall Quarter 1987-1994

	Fall 1987	Fall 1988	Fall 1989	Fall 1990	Fall 1991	Fall 1992	Fall 1993	Fall 1994
Total Enrollment								
Classification	6,396	6,710	7,252	7,072	7,521	7,717	7,947	8,310
Freshman	1,815	1,728	1,626	1,404	1,468	1,535	1,521	1,641
Sophomore	1,055	1,095	1,138	1,099	1,093	1,063	1,145	1,123
Junior	784	823	944	973	989	939	991	1,067
Senior	908	912	950	1,088	1,181	1,220	1,187	1,286
Graduate	1,297	1,377	1,653	1,803	2,000	2,134	2,223	2,320
Developmental Studies	508	739	902	659	727	764	806	806
Others	29	36	39	46	63	62	74	67
Geographic								
Georgia Residents	6,182	6,491	6,976	6,784	7,185	7,389	7,631	7,975
Out-of-State	175	180	225	239	274	269	254	259
Other Countries	39	39	51	49	62	59	62	76
Gender								
Men	2,476	2,518	2,702	2,574	2,648	2,772	2,741	2,902
Women	3,920	4,192	4,550	4,498	4,873	4,945	5,206	5,408
Racial Mix								
White Male	2,175	2,223	2,362	2,247	2,251	2,325	2,275	2,399
White Female	3,288	3,427	3,758	3,720	4,042	4,133	4,275	4,440
Black Male	259	266	301	266	341	383	412	430
Black Female	593	710	721	703	765	761	844	879
Other Male	42	29	39	75	56	41	57	74
Other Female	39	55	71	61	66	74	84	88
New Students								
Total	1,877	1,998	2,215	1,846	2,058	2,262	2,250	2,350
Beginning Freshmen	834	773	783	638	843	702	680	636
Transfers	357	340	385	296	289	418	517	591
Graduate Students	249	249	316	379	334	513	402	437
Developmental Studies	437	636	731	533	592	629	651	686
*Attendance Status								
Full-time	3,717	3,874	4,209	4,375	3,877	3,995	3,919	4,022
Part-time	2,679	2,836	3,043	2,697	3,644	3,722	4,028	4,288

*Full-time is defined as 15 QCH per quarter

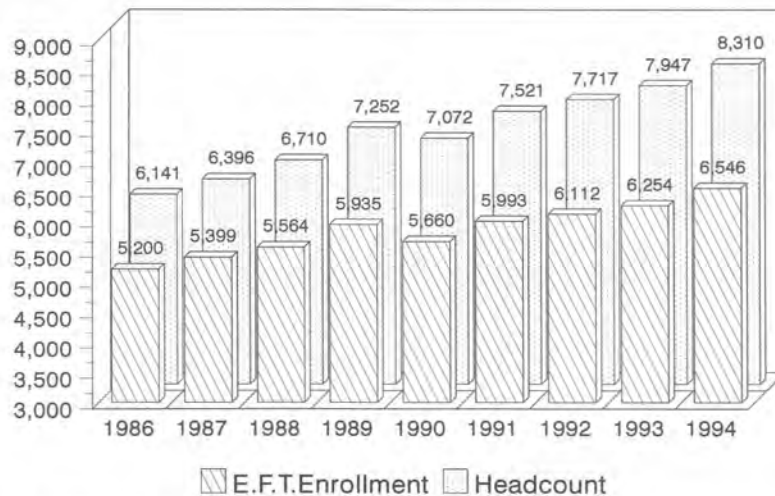
SOURCE: University System of Georgia Enrollment Report

West Georgia College Enrollment by Gender Fall 1986-1994



SOURCE: University System of Georgia Quarterly Enrollment Report

West Georgia College Headcount and Equivalent Full-Time Enrollment* Fall 1986-1994



*One Equivalent Full-Time Student Equals Fifteen Quarter Credit Hours

SOURCE: University System of Georgia Quarterly Enrollment Report

WGC ENROLLMENT

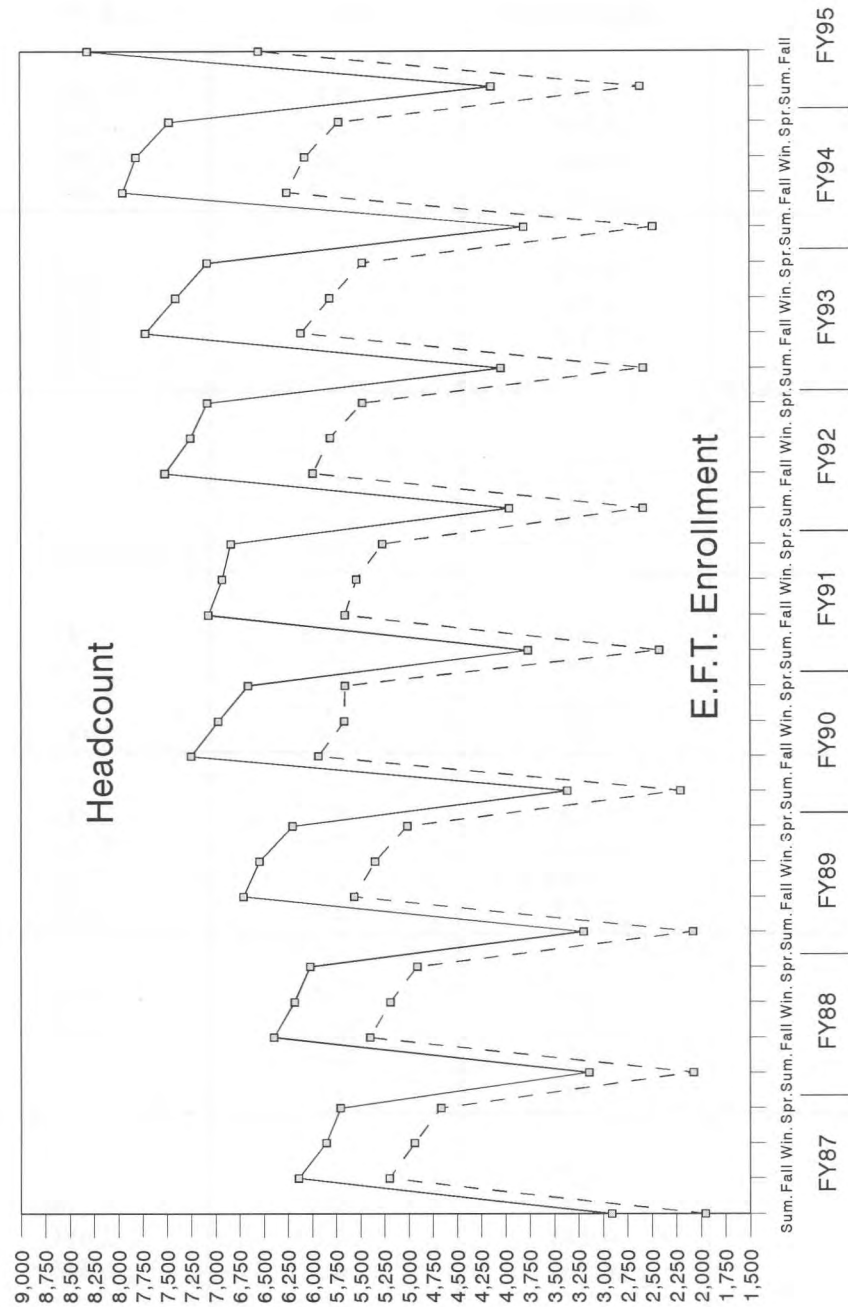
Headcount & Equivalent Full-Time Enrollment with Percent of Annual Change*

YEAR	HEADCOUNT	% + (-)	EFT**	% + (-)
1988				
Winter	6,183	5.6	5,191	5.1
Spring	6,019	5.4	4,912	5.2
Summer	3,202	1.8	2,082	0.2
Fall	6,710	4.9	5,564	3.1
1989				
Winter	6,545	5.9	5,349	3.0
Spring	6,203	3.1	5,015	2.1
Summer	3,368	5.2	2,212	6.2
Fall	7,252	8.1	5,935	6.7
1990				
Winter	6,971	6.5	5,667	5.9
Spring	6,661	7.4	5,660	6.0
Summer	3,767	11.8	2,424	9.6
Fall	7,072	(2.5)	5,660	(4.6)
1991				
Winter	6,929	(0.6)	5,541	(2.2)
Spring	6,840	2.6	5,271	(0.8)
Summer	3,962	5.2	2,591	6.9
Fall	7,521	6.3	5,992	5.9
1992				
Winter	7,256	4.7	5,812	4.9
Spring	7,082	3.5	5,477	3.9
Summer	4,046	2.1	2,588	(0.1)
Fall	7,717	2.6	6,112	2.0
1993				
Winter	7,403	2.0	5,811	(0.1)
Spring	7,080	(0.1)	5,474	(0.1)
Summer	3,867	(4.5)	2,486	(4.0)
Fall	7,947	3.0	6,254	2.3
1994				
Winter	7,810	5.4	6,069	4.4
Spring	7,470	5.5	5,716	4.4
Summer	4,140	7.0	2,614	5.1
Fall	8,310	4.5	6,546	4.6

*The percent of annual change is calculated by contrasting each quarter with the same quarter of the previous year.

**EFT=Quarter Credit Hour divided by 15.

SOURCE: University System of Georgia Quarterly Enrollment Report

[illegible]

SOURCE: University System of Georgia Quarterly Enrollment Reports

ADMISSIONS DATA

West Georgia College Fall Quarter 1987-1994

	1987	1988	1989	1990	1991	1992	1993	1994
Total Students Enrolled	6396	6710	7252	7072	7521	7717	7947	8310
Total Graduate Students Enrolled	1297	1377	1633	1803	2000	2134	2223	2320
Total Undergraduate Students Enrolled	5099	5333	5599	5269	5521	5583	5724	5990
Total New Students Enrolled	1877	1998	2215	1846	2058	2262	2250	2350
Total New Graduate Students Enrolled	249	249	316	379	334	367	402	437
Total New Undergraduate Students Enrolled	1628	1749	1899	1467	1724	1749	1848	1913
Total New Transfer Students Enrolled	337	310	359	405	401	418	461	547
Total New Freshmen Students Enrolled*	1271	1409	1514	1029	1281	1290	1331	1322
Total New Developmental Studies Students Enrolled	437	636	731	533	592	629	651	686
Total Students Housed	2448	2388	2439	1954	1946	1849	1827	1921
Total New Student Housed	1112	1122	1234	837	1019	924	959	1013

West Georgia College Fall Quarters 1987-1994

	1987	1988	1989	1990	1991	1992	1993	1994
Total New Undergraduate Applicants	3808	4188	4558	3804	4229	4654	4993	4886
Total New Freshman Applicants	3076	3416	3667	2823	3208	3501	3668	3582
Total New Transfer Applicants	691	716	836	907	923	1044	1137	1191
Percentage of Applicants Accepted	74	74	76	71	74	73	71	73
Percentage of Accepted Applicants Enrolled	58	57	55	54	55	52	52	54
Percentage of Total Applicants Enrolled	43	42	41	39	41	38	37	39
Percentage of CPE Required Applicants Enrolled**	49	54	46	45	46	44	45	47
Total Freshmen Applicants Rejected	351	370	355	331	311	388	371	359
Total Transfer Applicants Rejected	93	85	117	115	107	100	70	92
Total Cancelled Applications	215	211	228	192	164	220	197	216

*Figures include Developmental Studies freshmen and new transfer students required to take Developmental Studies Courses.

**CPE=Collegiate Placement Examination

SOURCE: Admissions Office

CONTINUING EDUCATION/PUBLIC SERVICES

The Continuing Education Unit (CEU) is defined as ten contact hours of participation in a qualified continuing education program. The CEU is recognized as the national standard for measuring an individual's participation in and an institution's production of non-credit programs. Non-credit programs are classified in three categories depending on the nature of the program and objectives of participants.

History of Continuing Education Programs for Fiscal Year 1985-1994 Categories I and II

Year	Programs	Participants	CEU's
1985	351	6,018	13,576
1986	353	7,474	11,395
1987	352	6,917	10,916
1988	333	7,569	10,339
1989	353	7,398	10,667
1990	321	7,469	10,436
1991	342	7,142	9,245
1992	354	7,468	10,472
1993	425	8,090	10,987
1994	465	9,715	17,652

Category I and II programs are conducted through the Division of Continuing Education/Public Services. Category I activities are designed to enhance occupational skills, and individual permanent records and transcripts are maintained. Category II programs are designed primarily for personal enrichment and are social, cultural or recreational in nature. No permanent individual records or transcripts are maintained.

* Includes programs conducted through Auxiliary Enterprises

SOURCE: Division of Continuing Education and Public Services



Dr. Walter Todd, Student Activities, teaches diorama for continuing education

OFF-CAMPUS PROGRAMS

The Board of Regents of the University System of Georgia authorizes West Georgia College to offer various off-campus degree and non-degree programs. These include the External Degree Program at Dalton College (which began in 1983), West Georgia College Newnan Center, and a joint graduate degree program in cooperation with Columbus College.

In addition, the Board of Regents established the Regional Center for Teacher Education. The School of Education administers and offers off-campus, non-degree programs which benefit regional educators by increasing the effectiveness of teacher education practices, policies, programs, and pedagogy for school systems in under-served areas of the State. West Georgia College continues to fulfill its regional mission through these programs.

SOURCE: West Georgia College Prospectus for Change of Status to Regional University

West Georgia College Off-Campus Profile Fall 1994

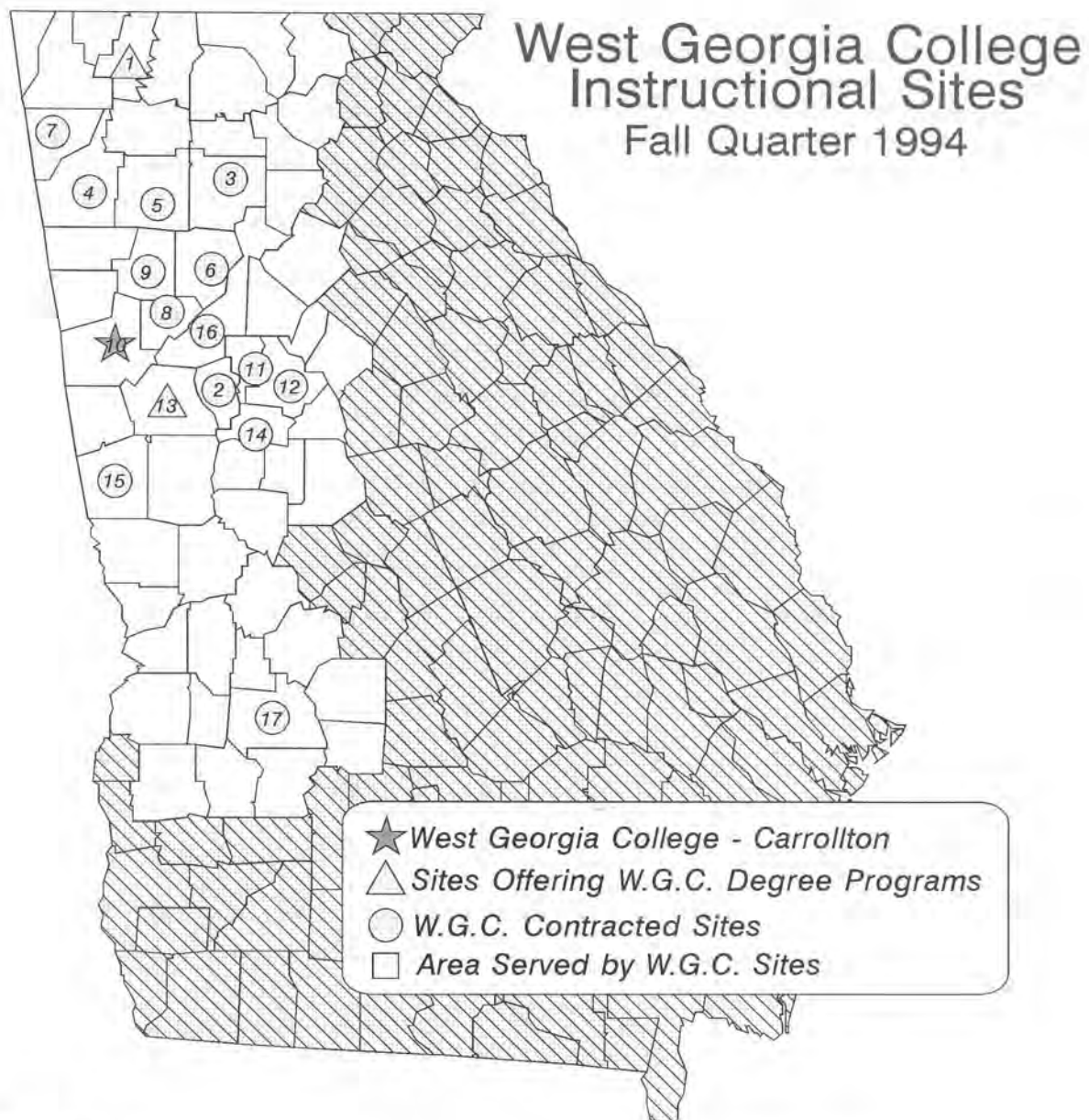
Site	#Students Duplicated	#Students Unduplicated	#Courses	QCH	Student EFT
Dalton External Degree Program ¹	675	313	30	3,350	223.34
WGC Newnan Center ²	361	289	14	1,805	120.34
Armuchee	47	47	5	235	15.66
Cass	101	101	7	505	33.67
Cherokee	21	21	1	105	7.00
Douglas	134	132	7	670	44.67
Fayette	39	39	1	195	13.00
Henry	44	44	2	220	14.67
Jonesboro	189	189	10	945	63.00
Nash	155	155	6	775	51.68
Spalding	49	49	3	245	16.33
Troup	39	36	2	195	13.00
Total Off-Campus	1,854	1,415	88	9,245	616.36

¹Dalton College and Dalton High School data combined.

²Newnan Center and OP Evans Middle School are combined.

SOURCE: Off-Campus Course Report, Fall 1994

INSTRUCTIONAL SITES



SITES:

- | | |
|------------------------------------------------|---------------------------------------------------|
| 1. Dalton | 9. Paulding County School (Dallas) |
| a. Dalton College | 10. West Georgia College (Carrollton) |
| b. Dalton High School | 11. North Jonesboro Elementary School (Jonesboro) |
| 2. Fayette County H.S.(Fayetteville) | 12. Henry County Comprehensive School (McDonough) |
| 3. Cherokee County Board of Education (Canton) | 13. Newnan |
| 4. Armuchee High School (Rome) | a. W.G.C. Newnan Center |
| 5. Cass Middle School (Cartersville) | b. O.P. Evans Elementary School |
| 6. Nash Middle School (Smyrna) | 14. Spalding Junior High School (Griffin) |
| 7. Chattooga County School (Summerville) | 15. Troup County Comp. High School (LaGrange) |
| 8. Douglas County School (Douglasville) | 16. Fulton County School (Atlanta) |
| | 17. Georgia Southwestern College (Americus) |

STUDENT RETENTION

West Georgia College Retention Rates of Fall Quarter Freshman Classes 1984-93

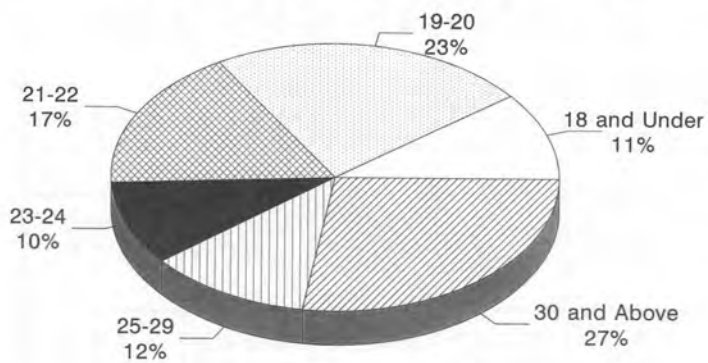
	Entering Fall Quarter Subsequent Quarters	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993
	Winter	84.15	89.36	87.37	87.96	84.86	84.14	86.75	85.59	87.02	86.74
	Spring	76.41	79.60	78.30	80.06	74.35	72.14	74.80	74.66	75.85	75.81
	Summer	9.77	11.33	12.15	13.68	10.65	13.15	14.34	14.01	13.32	11.53
Beginning Second Year	Fall	49.59	61.29	59.75	60.44	56.01	53.63	55.58	52.26	56.28	57.05
	Winter	45.76	55.01	55.01	52.54	50.07	48.68	50.71	47.80	52.81	
	Spring	42.00	52.31	50.36	47.77	46.09	45.10	47.61	44.11	47.34	
	Summer	9.99	12.90	13.81	15.48	12.90	12.90	13.45	14.01	13.32	
Beginning Third Year	Fall	35.54	47.25	42.23	42.30	38.77	37.95	41.73	38.05	42.11	
	Winter	32.46	43.85	38.28	38.94	37.50	35.18	38.17	37.62		
	Spring	30.65	41.59	35.91	37.23	35.33	32.82	36.12	36.38		
	Summer	14.27	19.79	15.07	16.50	16.11	14.72	16.14	17.57		
Beginning Fourth Year	Fall	29.23	37.58	34.10	35.89	34.61	30.31	33.90	34.06		
	Winter	27.50	36.44	24.10	34.63	33.02	29.42	32.77			
	Spring	26.90	35.31	32.68	33.24	31.14	28.63	30.70			
	Summer	14.73	18.31	18.86	17.07	6.47	15.32	16.20			
Beginning Fifth Year	Fall	19.76	25.81	24.15	22.60	21.24	22.25	22.98			
	Winter	16.30	20.40	18.32	18.32	18.38	19.71				
	Spring	12.02	16.30	14.70	15.04	15.12	16.34				
	Summer	5.79	7.15	5.97	6.97	7.56	8.14				

SOURCE: Division of Budget and Research Services

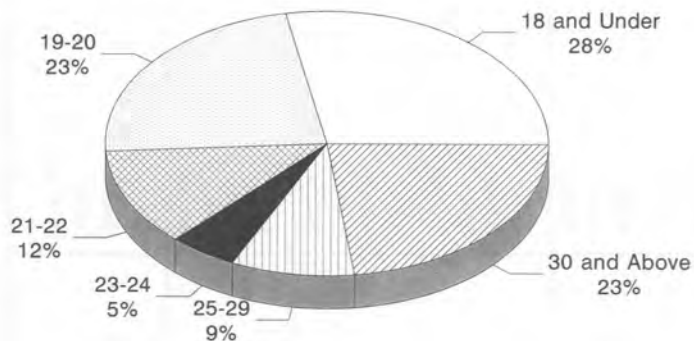
Average Age of Student West Georgia College

	Fall 1990	Fall 1991	Fall 1992	Fall 1993	Fall 1994
Undergraduate	21.1	22.6	21.7	22.9	23.0
Graduate	34.6	35.7	34.6	35.7	35.3
Total Student Body	24.5	26.1	25.2	26.5	26.5

West Georgia College Student Body Age Distribution



Fall 1994



Fall 1990

**Transfer Students
West Georgia College
Fiscal Year 1994**

<u>INSTITUTION</u>	<u>RECEIVED FROM</u>	<u>SENT TO</u>	<u>+(-)</u>
Universities			
Georgia Institute of Technology	3	6	(3)
Georgia State University	22	63	(41)
Medical College of Georgia	0	7	(7)
University of Georgia	<u>24</u>	<u>46</u>	<u>(22)</u>
Total	49	122	(67)
Regional University			
Georgia Southern University	22	16	6
Valdosta State College	7	8	(1)
Senior Colleges			
Albany State College	0	0	0
Armstrong State College	1	0	1
Augusta College	5	0	5
Clayton State College	39	34	5
Columbus College	5	14	(9)
Fort Valley State College	3	2	1
Georgia College	3	9	(6)
Georgia Southwestern College	2	5	(3)
Kennesaw College	31	56	(25)
North Georgia College	7	8	(1)
Savannah State College	4	1	3
Southern Technical Institute	<u>11</u>	<u>15</u>	<u>(4)</u>
Total	140	168	(28)
Junior Colleges			
Abraham Baldwin Agriculture College	7	2	5
Atlanta Metropolitan College	5	18	(13)
Bainbridge College	4	2	2
Brunswick College	2	0	2
Dalton College	86	5	81
Darton College	4	4	0
Dekalb College	45	30	15
East Georgia College	0	0	0
Floyd College	72	42	30
Gainesville College	15	8	7
Gordon College	44	13	31
Macon College	4	6	(2)
Middle Georgia College	3	2	1
South Georgia College	2	2	0
Waycross College	<u>0</u>	<u>0</u>	<u>0</u>
Total	293	134	159
GRAND TOTAL	482	424	58

SOURCE: University System of Georgia 1993-94 Transfer Report and Report Summary

West Georgia College Undergraduate Academic Profile by Degree Fall 1994

This table profiles West Georgia College undergraduates. It is the only compilation of information about age, gender, test scores, and grade point averages differentiated by degree program.

Degree Category	Number of Majors	Number of Men/Women	Mean Age	Mean Entrance Exam Scores		HS GPA	WGC GPA
				SAT Verbal	SAT Math		
AASCJ	16	10/6	23	373	371	2.22	1.98
AASCS	10	6/4	33	439	440	2.53	2.79
AASOA	12	1/11	27	447	368	2.74	2.74
ASN	206	18/188	27	406	413	2.80	2.90
BA	1363	551/812	22	422	445	2.69	2.58
BBA	862	430/432	23	390	457	2.73	2.48
BFA	55	13/42	24	424	443	2.70	2.65
BM	71	47/24	21	429	471	2.65	2.77
BS	699	390/309	23	407	451	2.67	2.45
BSED	1053	200/853	24	393	423	2.79	2.78
BSES	3	1/2	20	450	450	2.45	2.25
BSN	239	20/219	26	396	411	2.00	2.83
BSR	63	36/27	22	383	423	2.65	2.54
Non-Degree	35	30/5	21	388	469	2.68	2.55
Undecided	1308	619/689	22	403	444	2.65	2.30



Applied Technology

FINANCIAL AID

WGC Student Financial Aid Fiscal Year 1987-1994

Fiscal Year	Loans	Scholarships	Grants	College Work-Study	Total
1987	2,177,286	475,725	1,186,234	176,355	4,015,600
1988	2,565,584	558,218	1,535,020	181,339	4,840,161
1989	2,999,535	633,271	1,865,814	191,994	5,690,614
1990	3,605,974	796,629	1,968,125	206,744	6,577,472
1991	4,383,563	756,145	2,141,418	202,772	7,483,898
1992	5,014,685	922,965	2,552,194	206,776	8,696,620
1993	5,674,051	974,971	2,761,785	228,094	9,638,901
1994	8,343,367	1,432,881	2,594,775	209,802	12,580,825

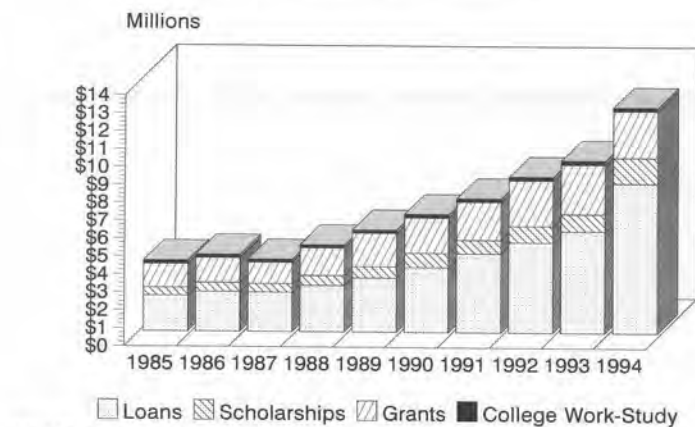
Number of Students Served*

Fiscal Year	Loans	Scholarships	Grants	College Work-Study	Total
1987	1,570	520	932	260	3,282
1988	1,486	582	1,226	313	3,607
1989	1,657	655	1,270	274	3,856
1990	1,799	776	1,295	284	4,154
1991	1,939	724	1,266	236	4,165
1992	2,227	801	1,442	249	4,719
1993	2,858	906	1,615	305	5,684
1994	2,347	1,231	1,693	255	5,526

*Unduplicated headcount within categories of aid.

SOURCE: Financial Aid Office

West Georgia College
Student Financial Aid
Fiscal Years 1985-1994



SOURCE: Financial Aid Office

West Georgia College Student Financial Aid

Loans	1992-1993		1993-1994	
	No. of Awards*	Amount	No. of Awards*	Amount
NDSL/Perkins	318	\$ 229,344	368	\$ 297,239
Stafford	1,306	2,935,278	2,347	7,723,178
PLUS/SLS Loan	248	845,974	141	367,429
WGC Emergency Loan	813	307,232	1,307	329,213
Regent's Scholarship	18	9,100	11	8,305
Private Loan	19	56,635	18	68,349
	2,722	\$4,383,563	4,192	\$8,793,713
Scholarships				
Institutional	563	\$ 577,491	660	\$ 683,356
Private	160	139,969	811	749,525
	723	\$ 717,460	1,471	\$ 1,432,881
Grants				
Pell	1,254	\$1,776,871	1,693	\$2,281,865
S.E.O.G.	167	120,034	172	125,608
Vocational Rehabilitation	14	19,417	30	46,813
Ga. Incentive Scholarship	549	223,761	426	187,302
All Others	1	1,335	0	0
	1,985	\$2,141,418	2,321	\$2,641,588
College Work Study	236	\$ 202,772	255	\$ 209,802
Total	5,666	\$7,445,213	8,239	\$13,077,984

*Number of awards in the display may represent a duplicated headcount since some students receive more than one type of financial aid.

SOURCE: Financial Aid Office

GRADUATE SCHOOL

Two acts by the University System of Georgia's Board of Regents provided for graduate study at West Georgia College. In 1967, the Board of Regents created a graduate division. Six years later, with Regents' approval, the College established a graduate school consistent with its new organizational structure. In subsequent years, the Graduate School became a comprehensive academic unit serving a forty-two county area of western Georgia. Of the Fall 1994 student body 28 percent pursued graduate study.

In 1967, the West Georgia College graduate division offered Master of Education degrees in six areas of study and Master of Arts degrees in three academic fields. During the next two decades, the College developed more comprehensive Graduate School offerings, including a Master of Business Administration. In 1990, the American Assembly of Collegiate Schools of Business granted accreditation to the M.B.A. program.

Discipline	Degree
English, History, Psychology, Sociology, Gerontology	Master of Arts
Music Education, Performance	Master of Music
Biology, Rural and Small Town Planning	Master of Science
Business Administration	Master of Business Administration
Accounting	Master of Profes- sional Accounting
Public Administration	Master of Public Administration
Education (12 programs and 8 teaching fields)	Master of Education
Education (11 programs and 7 teaching fields)	Specialist in Education

In addition, the University of Georgia, in cooperation with West Georgia College, offers a doctoral degree in Educational Leadership with specializations in Educational Administration, Curriculum and Instruction, and Supervision.

The West Georgia College Graduate School offers students the opportunity to strengthen knowledge and skills essential for professional success. It provides opportunities for professional educators to enhance students' competence and increase knowledge, and prepares superior students for advanced research and inquiry. To succeed, a graduate student must acquire a broad knowledge of literature in the appropriate academic discipline, be capable of sustained study, exhibit the power of independent thought, and demonstrate mastery of appropriate research skills.

West Georgia College believes that attracting qualified minority students to its graduate programs is a top priority--with the exception of Albany State, West Georgia College enrolls more African American graduate students than any other senior institution and more than any regional university. In response, the Dean of the Graduate School, with faculty assistance, has conducted a vigorous recruitment effort to attract minority and majority race students. Increasing enrollments and growing numbers of graduate degrees conferred demonstrate success.

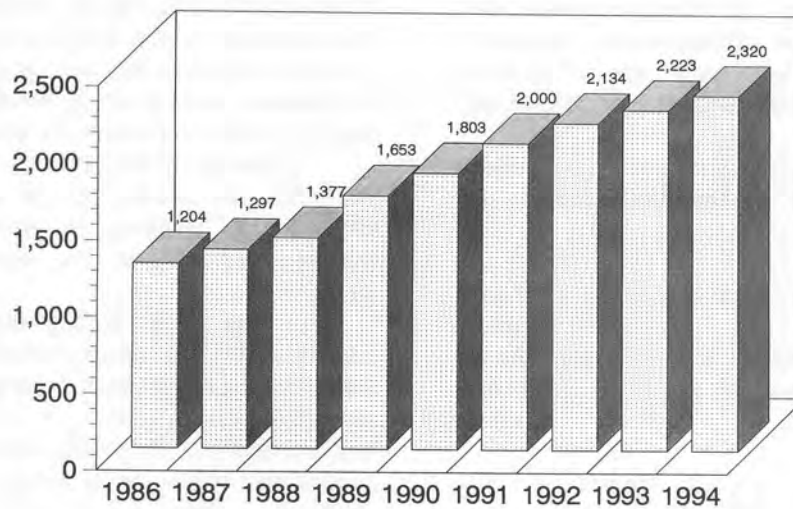
During 1993-94, the Graduate School conferred 528 masters degrees and 252 specialist degrees. In addition, 16 graduate students are currently enrolled in the cooperative doctoral program.

West Georgia College enrolls more graduate students and confers more graduate degrees than any other University System of Georgia senior institution or regional university. This achievement demonstrates that the College meets educational and professional needs for its service area citizens and indicates a measure of success in terms of institutional effectiveness.



Graduate School provides upward mobility and new challenges

West Georgia College Graduate Enrollment Fall 1986-1994



SOURCE: University System of Georgia Quarterly Enrollment Report

WGC Graduate Academic Profile by Degree Fall 1994

Degree Category	Number of Majors	Number of Men/Women	Mean Age	Group Mean Entrance Exam Scores		Group Mean Graduate GPA
MA	165	57/108	33	GRE Verb	491	3.82
				GRE Quant	473	
MACC	15	5/10	33	GMAT	444	3.30
MBA	46	32/14	30	GMAT	500	3.48
MED	1019	174/845	33	NTE Com	599	3.82
				NTE Opt	634	
MM	12	3/9	32	GRE Verb	484	3.63
				GRE Quant	527	
MPA	45	18/27	33	GRE Verb	452	3.51
				GRE Quant	435	
MS	5	5/0	29	MAT	48	
				GRE Verb	545	
EDS	443	98/345	40	GRE Quant	645	3.86
				NTE Com	607	
Non-Degree	560	141/419	38	NTE Opt	645	3.76
				NTE Com	587	
				NTE Opt	645	

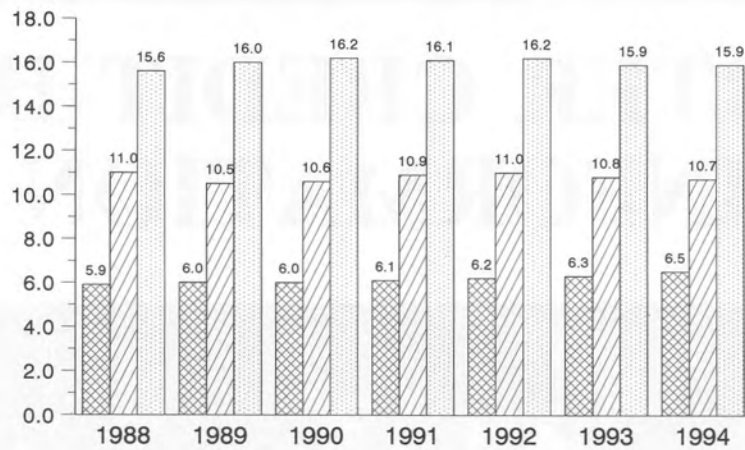
SOURCE: Division of Budget and Research Services

QUARTER CREDIT HOUR INFORMATION



Betty Tolbert Smith and George Mann, Music Department

Average Quarter Credit Hours Per Student
By Level
Fall Quarter, 1988 to 1994



▨ Graduate ▨ Upper Division ▨ Lower Division

SOURCE: University System of Georgia Quarterly Enrollment Report



West Georgia College offers academic excellence in a personal environment

West Georgia College

Detailed Enrollment and QCH History

Fiscal Years 1990-1995

Fiscal Years	Lower Level			Upper Level			Graduate Level			Total
	Enrollment	QCH	Avg QCH	Enrollment	QCH	Avg QCH	Enrollment	QCH	Avg QCH	QCH
1990										
Summer 1989	827	12,220	14.8	1,023	8,411	8.2	1,518	12,551	8.3	33,182
Fall 1989	3,705	59,260	16.0	1,894	19,922	10.5	1,653	9,842	6.0	89,024
Winter 1990	3,147	53,245	16.9	2,043	20,724	10.1	1,781	11,031	6.2	85,000
Spring 1990	2,684	<u>46,046</u>	17.2	2,076	<u>21,521</u>	10.4	1,901	<u>12,143</u>	6.4	<u>79,710</u>
		170,771			70,578			45,567		286,916
1991										
Summer 1990	1,205	11,569	9.6	788	10,762	13.7	1,704	14,113	8.3	36,444
Fall 1990	3,208	52,057	16.2	2,068	21,941	10.6	1,803	10,883	6.0	84,881
Winter 1991	2,799	47,640	17.0	2,219	23,570	10.6	1,911	11,907	6.2	83,117
Spring 1991	2,418	<u>41,761</u>	17.3	2,284	<u>23,790</u>	10.4	2,138	<u>13,515</u>	6.3	<u>79,066</u>
		153,027			80,063			50,418		283,508
1992										
Summer 1991	887	12,062	13.6	1,200	10,822	9.0	1,875	15,980	8.5	38,864
Fall 1991	3,351	54,011	16.1	2,170	23,652	10.9	2,000	12,229	6.1	89,892
Winter 1992	2,901	48,898	16.9	2,287	24,993	10.9	2,052	13,302	6.5	87,193
Spring 1992	2,541	<u>43,588</u>	17.2	2,361	<u>25,863</u>	11.0	2,180	<u>14,022</u>	6.4	<u>83,473</u>
		158,559			85,330			55,533		299,422
1993										
Summer 1992	934	12,351	13.2	1,239	10,617	8.6	1,873	15,682	8.4	38,650
Fall 1992	3,383	54,667	16.2	2,159	23,741	11.0	2,134	13,267	6.2	91,675
Winter 1993	3,008	49,168	16.4	2,278	24,128	10.6	2,122	13,871	6.5	87,167
Spring 1993	2,619	<u>43,139</u>	16.5	2,300	<u>24,700</u>	10.7	2,161	<u>14,263</u>	6.6	<u>82,102</u>
		159,325			83,186			57,083		299,594
1994										
Summer 1993	869	11,415	13.1	1,197	10,312	8.6	1,801	15,555	8.6	37,282
Fall 1993	3,522	56,164	15.9	2,178	23,596	10.8	2,223	14,051	6.3	93,811
Winter 1994	3,129	50,675	16.2	2,367	25,110	10.6	2,314	15,252	6.6	91,037
Spring 1994	2,719	<u>43,987</u>	16.2	2,402	<u>26,321</u>	11.0	2,349	<u>15,433</u>	6.6	<u>85,741</u>
		162,241			85,339			60,291		307,871
1995										
Summer 1994	931	11,400	12.2	1,330	11,759	8.8	1,879	16,056	8.5	39,215
Fall 1994	3,637	57,973	15.9	2,353	25,106	10.7	2,320	15,116	6.5	98,195

SOURCE: University System of Georgia Quarterly Enrollment Report

**Headcount Relative to Equivalent Full-Time*
and
Quarter Credit Hour History
Fall 1980-1994**

Fall	Headcount	EFT*	Total QCH
1980	5,271	4,431	66,469
1981	5,660	4,884	73,265
1982	6,050	5,299	79,842
1983	6,351	5,472	82,085
1984	6,250	5,370	80,555
1985	5,980	5,085	76,271
1986	6,141	5,200	78,007
1987	6,396	5,399	80,983
1988	6,710	5,564	83,458
1989	7,252	5,935	89,024
1990	7,072	5,660	84,881
1991	7,521	5,993	89,892
1992	7,717	6,112	91,675
1993	7,947	6,254	93,811
1994	8,310	6,546	98,195

*15 QCH = full-time

Source: University System of Georgia Quarterly Enrollment Report



West Georgia College Marching Band

DEGREE INFORMATION



The ultimate goal

WEST GEORGIA COLLEGE
Degrees and Majors Offered
Fall 1994

Associate of Applied Science
 Computer Science
 Criminal Justice
 Office Administration

Associate of Science in Nursing

Bachelor of Arts
 Anthropology
 Art
 Biology
 Chemistry
 English
 French
 General Studies ††
 Geography
 Geology
 History
 International Ecn Affairs
 Mass Communications
 Mathematics
 Philosophy
 Physics
 Political Science
 Psychology
 Sociology
 Spanish
 Speech and Theatre Arts

Bachelor of Business
 Administration
 Accounting
 Administrative Systems
 Business Information Systems
 Economics
 Finance
 Management †
 Marketing
 Real Estate

Bachelor of Fine Arts
 Art

Bachelor of Music
 Music Education
 Performance
 Theory & Composition

Bachelor of Science
 Biology
 Chemistry
 Computer Science
 Criminal Justice
 Economics
 Geography
 Geology
 Math/Computer Science
 Physics
 Political Science
 Sociology

Bachelor of Science in
 Earth Science

Bachelor of Science in
 Education
 Business Education
 Early Childhood Education †
 Middle Grades Education †
 Physical Education
 Secondary Science Education
 Secondary Social Science
 Education
 Special Education
 Mental Retardation

Bachelor of Science in Nursing †

Bachelor of Science in Recreation

Master of Arts
 English
 Gerontology
 History
 Psychology
 Sociology

Master of Business
 Administration

Master of Music
 Music Education
 Music Performance

Master of Professional
 Accounting

Master of Public
 Administration

Master of Science
 Biology

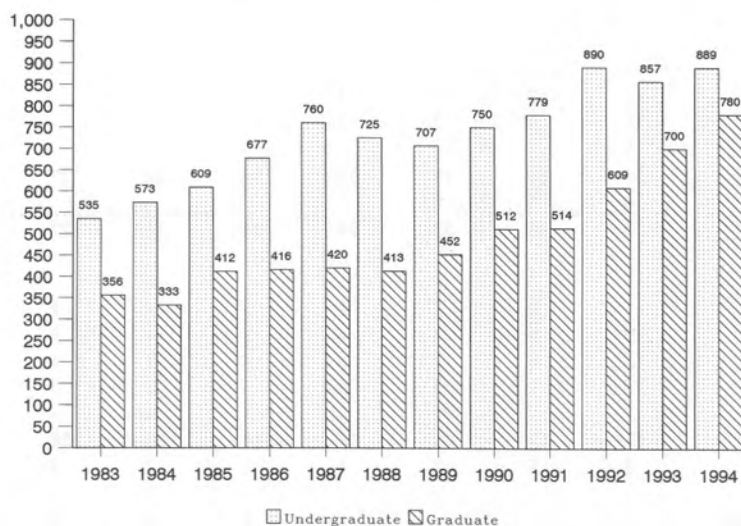
Master of Education
 Administration & Supervision
 Art Education
 Business Education
 Early Childhood Education †
 Guidance and Counseling
 Media
 Middle Grades Education †
 Physical Education
 Reading Instruction
 School Home Services
 Secondary Education
 Biology
 English
 French
 Mathematics
 Science
 Social Studies
 Spanish
 Special Education
 Behavioral Disorders/
 Emotional Disturbances
 Mental Retardation
 (MOMH/MIMH/SMH)
 Interrelated
 Specific Learning Disabilities

Specialist in Education
 Administration & Supervision
 Business Education
 Early Childhood Education
 Guidance and Counseling
 Media
 Middle Grades Education
 Physical Education
 Reading Instruction
 School Home Services
 Secondary Education
 English
 Mathematics
 Science
 Social
 Special Education
 Behavioral Disorders/
 Emotional Disturbances
 Mental Retardation
 (MOMH/MIMH/SMH)
 Interrelated
 Specific Learning Disabilities

† Degrees also offered by the External Degree Program in Dalton, GA
 †† Degrees also offered by the External Degree Program in Newnan, GA

SOURCE: WGC Undergraduate Catalog, 1994-95

West Georgia College
Undergraduate and Graduate Degrees Conferred
Fiscal Years 1983 to 1994



SOURCE: Annual Degrees and Certificates Conferred Reports



Our public service mission in action

West Georgia College Degrees Conferred

Fiscal Years	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994
Associate of Applied Science										
Computer Science	-	-	-	-	-	2	4	1	1	-
Criminal Justice	-	-	-	-	2	2	-	1	3	3
Office Administration	-	-	-	-	3	2	-	1	6	5
Total	-	-	-	-	5	6	4	3	10	8
Associate of Science										
Accounting Technology	-	-	-	-	-	-	-	-	-	-
Computer Science	14	12	9	1	-	-	-	-	-	-
Criminal Justice	5	3	2	2	-	-	-	-	-	-
Marketing	1	-	-	-	-	-	-	-	-	-
Nursing	24	22	19	20	34	32	27	38	40	41
Office Administration	9	7	5	7	-	-	-	-	-	-
Total	53	44	35	30	34	32	27	38	40	41
Bachelor of Arts										
Anthropology	-	2	3	1	3	-	1	1	3	2
Art	9	9	4	4	5	4	6	4	5	5
Biology	5	6	2	2	4	5	4	12	10	7
Chemistry	3	1	3	6	-	2	3	7	8	6
Economics	-	-	-	-	-	-	-	-	-	-
English	11	13	12	24	14	15	20	22	22	30
French	3	5	2	5	2	2	4	7	3	6
General Studies	-	-	-	-	-	-	-	-	-	1
Geography/Rural Planning	1	2	-	1	1	3	2	3	4	-
Geology	-	1	-	-	-	-	-	-	-	-
History	6	11	12	7	13	17	14	11	18	18
International Ecn. Affairs	-	-	-	-	-	-	-	-	4	5
Mathematics	2	2	2	5	4	4	-	2	1	3
Mass Communication	34	39	46	47	48	52	35	38	40	31
Philosophy	-	1	-	-	-	2	-	-	2	1
Physics	-	-	-	-	-	-	-	-	-	-
Political Science	5	5	5	6	10	4	3	10	10	5
Psychology	24	32	38	31	49	59	58	91	76	72
Sociology	3	2	1	1	-	3	1	3	4	5
Spanish	2	1	8	3	4	4	1	5	8	4
Speech and Theatre Art	7	3	4	1	1	3	1	6	3	3
Total	115	135	142	144	158	179	153	222	221	204
Bachelor of Business Administration										
Accounting	41	42	68	51	37	49	50	52	41	28
Administrative Systems	11	15	19	11	14	8	11	13	14	22
Business Information Systems	8	18	33	21	15	17	18	12	19	22
Economics	6	8	6	2	9	4	7	7	8	8
Finance	13	12	15	22	24	43	38	32	33	32
Management	53	72	80	66	52	61	70	84	42	50
Marketing	76	82	106	90	96	72	94	75	61	49
Real Estate	-	-	-	-	-	-	-	1	4	9
Total	208	249	327	263	247	254	288	276	222	220
Bachelor of Fine Arts	1	5	7	3	11	15	26	12	16	20
Bachelor of Science in Education										
Business Education	4	2	6	2	4	3	4	6	7	2
Early Childhood Education	36	40	47	71	56	80	93	117	117	150
Middle Grades Education	25	18	24	30	22	22	34	27	27	35
Physical Education	22	18	6	15	17	6	10	9	16	19
Secondary Science Education	-	1	2	-	-	3	-	1	2	2
Secondary Social Science Ed	6	7	14	7	6	8	8	16	23	16
Special Education	9	14	11	11	10	11	11	8	10	21
Speech Pathology	1	3	8	6	2	1	-	-	-	-
Total	103	103	118	142	117	134	160	184	202	245

DEGREES CONFERRED Continued

Fiscal Years	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994
Bachelor of Music										
Music Education	2	2	2	8	2	5	2	7	4	3
Performance	3	3	-	3	3	1	2	5	3	3
Theory and Composition	-	-	-	-	-	-	-	0	1	1
Total	5	5	2	11	5	6	4	12	8	7
Bachelor of Science										
Biology	5	9	11	12	2	14	8	8	8	9
Chemistry	2	2	2	1	2	1	1	1	-	1
Computer Science	19	31	19	33	15	9	14	7	8	18
Criminal Justice	30	16	22	18	29	25	31	37	39	28
Economics	1	-	3	3	2	1	2	6	11	6
Geography	4	8	5	5	6	5	2	1	7	2
Geology	10	12	3	3	2	2	7	7	5	11
Mathematics/Computer Science	7	10	7	11	12	13	3	10	5	4
Physics	3	6	6	2	1	5	2	4	4	6
Political Science	12	3	7	3	9	6	7	12	10	6
Sociology	22	20	15	18	12	20	14	12	16	16
Total	115	117	100	109	92	101	91	105	113	107
Bachelor of Science in Earth Science	-	-	-	-	-	-	2	1	-	-
Bachelor Science in Nursing	-	-	-	-	14	6	6	17	12	24
Bachelor of Science in Recreation	9	18	29	23	24	17	18	20	13	13
Masters of Arts										
English	-	2	3	-	2	3	5	6	5	1
Gerontology	-	-	-	-	-	-	-	-	-	3
History	1	-	2	2	3	3	-	3	3	3
Mathematics	-	-	-	-	-	-	-	-	-	-
Psychology	33	28	39	40	56	32	43	59	47	62
Sociology	2	-	1	-	1	4	-	1	3	1
Total	36	30	45	42	62	42	48	69	58	70
Master of Business Administration	14	12	19	8	9	14	16	14	24	15
Master of Professional Accounting	-	-	-	-	-	-	-	-	-	-
Master of Education										
Administration and Supervision	8	8	9	7	7	13	10	12	21	29
Art Education	-	-	2	2	3	1	3	1	4	7
Business Education	5	11	4	8	11	9	3	8	11	6
Early Childhood Education	56	45	48	55	55	53	68	77	97	94
Guidance and Counseling	16	18	13	22	20	40	56	54	76	68
Middle Grades Education	31	41	35	30	35	56	47	53	51	86
Media	8	8	8	7	5	12	7	11	15	12
Physical Education	14	9	12	13	15	15	14	13	8	16
Reading Instruction	2	1	2	3	2	2	2	1	2	3
School Home Services	-	-	-	-	-	-	-	1	8	1
Secondary Education	18	22	27	22	29	32	33	24	46	32
Special Education	41	32	28	35	32	27	37	48	63	77
Speech Pathology	-	6	6	3	5	-	-	-	-	-
Total	199	201	194	207	219	260	280	303	402	431
Master of Music										
Music Education	5	3	4	1	2	8	6	6	4	3
Performance	1	2	2	2	-	-	1	2	-	2
Total	6	5	6	3	2	8	7	8	4	5
Master of Public Administration	5	2	9	5	6	7	3	6	4	6

DEGREES CONFERRED Continued

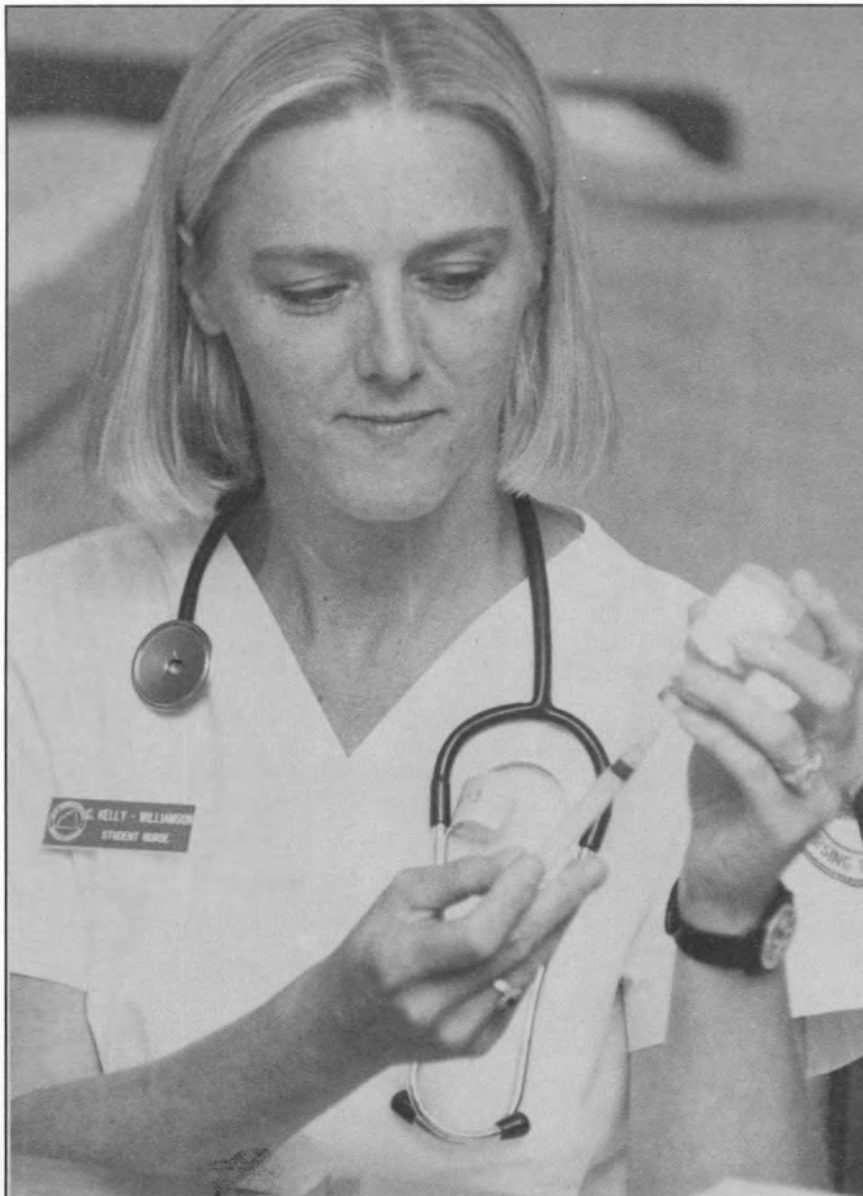
Fiscal Years	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994
Master of Science										
Biology	2	2	1	1	2	1	2	-	2	1
Rural and Small Town Planning	-	-	-	-	-	-	-	-	-	-
Specialist in Education										
Administration and Supervision	25	49	33	33	39	64	31	45	39	61
Business Education	16	8	9	17	9	6	9	11	8	8
Early Childhood Education	36	53	30	31	31	15	34	35	26	48
Guidance and Counseling	23	15	18	23	12	39	15	28	33	55
Media	-	-	-	-	-	-	15	6	15	6
Middle Grades Education	16	12	16	17	31	19	15	24	38	22
Physical Education	-	-	-	-	-	-	2	3	1	1
Reading Instruction	3	1	2	3	2	2	5	6	7	1
School Home Services	-	-	-	-	-	-	-	1	-	3
Secondary Education	7	8	14	18	9	15	13	13	12	13
Special Education	24	18	24	23	19	20	19	37	27	34
Total	150	164	146	165	152	180	158	209	206	252
Total Number of Degrees by Level										
Education Specialist	150	164	146	165	152	180	158	209	206	252
Masters	262	252	274	266	300	332	356	400	494	528
Bachelor	556	632	725	695	668	712	748	849	807	840
Associate	53	44	35	30	39	38	31	41	50	49
Total	1,021	1,092	1,180	1,156	1,159	1,262	1,293	1,499	1,557	1,669

SOURCE: Degrees and Certificates Conferred Reports, Fiscal Years 1985-1994



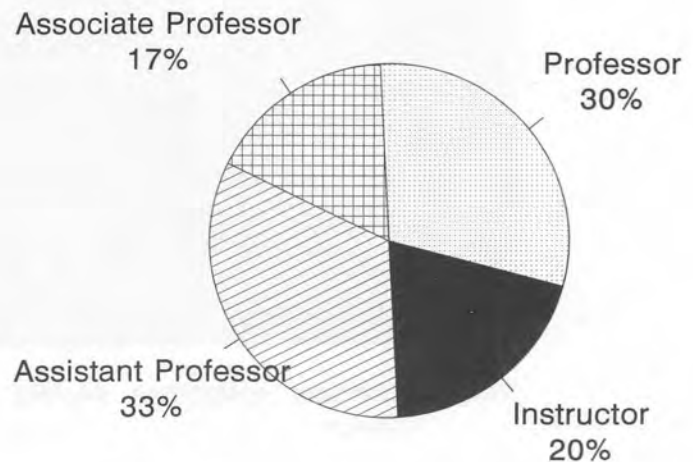
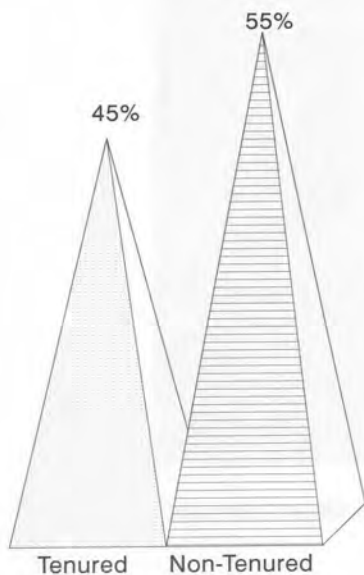
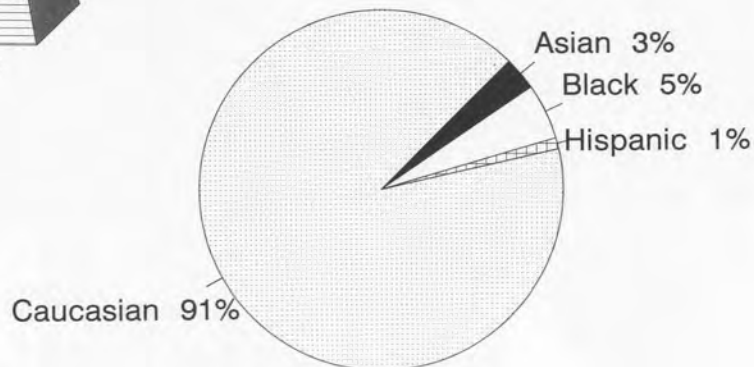
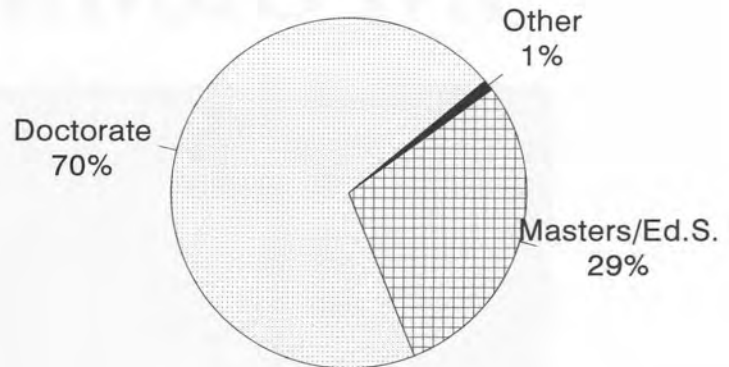
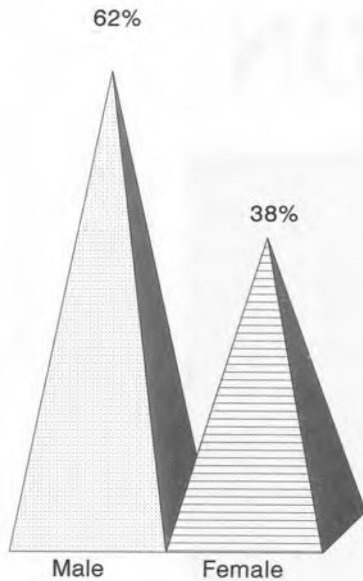
Traditional liberal arts on a friendly campus

FACULTY INFORMATION



Kelly Williamson epitomizes student nurses at West Georgia College

West Georgia College Faculty Profile Fall 1994



**Faculty Profile
By Rank
Fall 1994**

Category	Professor	Associate Professor	Assistant Professor	Instructor	Total
Full-time Teaching Faculty	71	52	112	20	255
General Administrators	2	1			3
Academic Administrators	30	3			33
Public Service		1			1
Librarians	3	5	5	2	15
Other (F-T Faculty with Temporary Appointments)	4	1	2	49	56
Total	110	63	119	71	363

**Faculty Profile
By Highest Degree
Fall 1994**

Category	Doctorates	Masters/ Education Specialist	Professional Bachelor Miscellaneous	Total
Full-time Teaching Faculty	199	56		255
General Administrators	3			3
Academic Administrators	31	2		33
Public Service	1			1
Librarians		15		15
Other (F-T Faculty with Temporary Appointments)	20	34	2	56
Total	254	107	2	363

SOURCE: Division of Budget and Research Services

**Faculty Profile
By Tenure Status
Fall 1994**

Category	Tenured	Non-Tenured	Total
Full-time Teaching Faculty	129	126	255
General Administrators	1	2	3
Academic Administrators	19	14	33
Public Service	1		1
Librarians	7	8	15
Other (F-T Faculty with Temporary Appointments)	3	53	56
Total	160	203	363

Note: 45% of faculty were tenured; 55% were non-tenured.

**Faculty Profile
By Gender
Fall 1994**

Category	Male	Female	Total
Full-time Teaching Faculty	157	98	255
General Administrators	3		3
Academic Administrators	25	8	33
Public Service	1		1
Librarians	6	9	15
Other (Faculty with Temporary Appointments)	31	25	56
Total	223	140	363

SOURCE: Division of Budget and Research Services

FINANCIAL INFORMATION



**Dr. Richard Folk, Director of Division of Budget and Research Services
and Mr. William Gauthier, Vice President for Business and Finance**

BUDGETS

West Georgia College operates* under three major budgets: the Resident Instruction Budget, the Auxiliary Enterprises Budget, and the Student Activities Budget. Each serves a distinct purpose.

The Resident Instruction Budget is funded from state appropriations, student tuition and fees, and dedicated funds received from sources external to the University System of Georgia. Resident Instruction Funds support instruction, research, libraries, the computer center and laboratories, Student Services (including the Black Achievement Program, Student Development, Residence Life, Placement and Cooperative Education, Financial Aid, Admissions, and the Registrar), the administrative and service offices of the College, a portion of the maintenance of the physical plant, and academic scholarships and fellowships.

The Auxiliary Enterprises Budget is self-supporting and is operated on a profit/loss basis. Auxiliary Enterprises generates revenue from residence hall rentals, meal ticket sales, bookstore sales, vending machine sales, student health and athletic fees, refrigerator rentals, parking fees, and parking fines. Auxiliary Enterprises funds support the operation of the residence halls, dining rooms, the College Bookstore, vending machines, bus service,

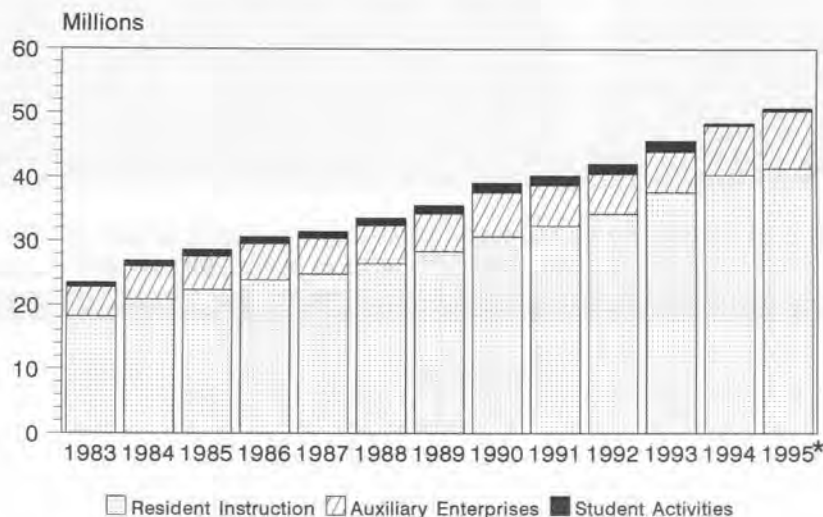
health services, traffic operations, intercollegiate athletics (as of FY 93); and, they provide funds necessary to maintain a portion of the College's physical plant.

The Student Activities Budget is funded by student activities fees. Student Activities funds support various activities including choral and instrumental organizations, art exhibits, debate team, jazz ensemble, College Program Board, College gameroom, Student Government, College publications such as the *West Georgian* and *Eclectic*, Minority Enrichment, and intramural athletics.

In addition to the three budgets, the **West Georgia College Foundation, Inc.**, a non-profit corporation dedicated to the advancement of West Georgia College, provides funding for scholarships, equipment, and services not funded by state appropriations. The Alumni Association section of the *Fact Book* supplies additional information about the West Georgia College Foundation.

*By State law the period of fiscal operation is the Fiscal Year, beginning July 1 of any year and ending June 30 of the following year.

West Georgia College
General Budget Growth
Fiscal Years 1983 to 1995



* Budgeted
SOURCE: DBRS

West Georgia College Budgets Fiscal Year 1995

	Total Budget	Personal Services	Travel	Operating Supplies & Expenses	Equipment
Resident Instruction Budget					
Instruction	\$19,898,569	\$18,408,314	\$230,791	\$ 939,150	\$ 320,314
Research	1,422,634	441,599	225,000	626,035	130,000
Academic Support	4,219,845	3,011,849	31,490	653,989	522,517
Student Services	2,420,061	2,132,617	32,600	244,844	10,000
Institutional Support	6,404,781	5,427,532	46,902	903,106	27,241
Operation and Maintenance of Plant(a)	3,989,102	2,301,388	7,769	1,651,595	28,350
Scholarships and Fellowships	3,016,013			3,016,013	
Subtotal	\$41,371,005	\$31,723,299	\$574,552	\$8,034,732	\$1,038,422
Unassigned Balance					
Lapse Estimate(b)		(280,000)		280,000	
Total Resident Instruction	\$41,371,005	\$31,495,299	\$574,552	\$8,262,732	\$ 1,038,422
Auxiliary Enterprises Budget					
Student Housing	\$808,002	\$335,507	\$5,688	\$466,807	
Food Services	1,364,800		407	1,364,393	
Stores and Shops	1,323,183	202,983	1,670	1,100,530	
Intercollegiate Athletics	1,349,600	441,003	170,069	738,528	
Other Service Units	871,966	668,460	3,596	199,910	
Subtotal	\$5,717,551	\$1,665,953	\$181,430	\$3,870,168	
Indirect Operating Expenses(a)	2,821,044	1,736,138	5,861	1,079,045	
Subtotal Auxiliary Enterprises	\$8,538,595	\$3,402,091	\$187,291	\$4,949,213	
Equipment Replacement	354,424				\$354,424
Total Auxiliary Enterprises	\$8,893,019	\$3,402,091	\$187,291	\$4,949,213	\$354,424
Student Activities Budget					
Intercollegiate Athletics	\$ 52,000	\$ 36,470	\$ 250	\$ 15,280	
Social and Entertainment Activities	223,280	14,100	49,650	159,530	
Student Government	10,000	3,700	2,500	3,800	
Student Publications	57,200	17,700	3,100	36,400	
Other Programs	41,460	4,000	5,500	31,960	
Subtotal	\$ 493,678	\$ 75,970	\$ 61,000	\$246,970	
Unassigned Balance(d)				109,738	
Total Student Activities	\$ 493,678	\$ 75,970	\$ 61,000	\$ 356,708	

- (a) Costs of operating and maintaining the College's physical plant are divided between the Resident Instruction Budget and the Auxiliary Enterprises Budget. The distribution of costs is based upon the square footage of the physical plant occupied by cost centers in each budget. These costs are budgeted as Operation and Maintenance of Plant in the Resident Instruction Budget and Indirect Operating Expenses in the Auxiliary Enterprises Budget.
- (b) The Lapse Estimate is a budgeted estimate of the amount of funds that may be transferred from personal services to non-personal services during a fiscal year.
- (c) The Equipment Replacement Reserve is required by the Board of Regents and is based on a 5% of Auxiliary Enterprises Revenue except for Student Transportation Revenue.
- (d) The Unassigned Balance represents a contingency fund reserved to provide for unexpected expenditures.

SOURCES: *Resident Instruction Budget:* *Director, Division of Budget and Research Services*
 Auxiliary Enterprises Budget: *Vice President for Business and Finance*
 Student Activities Budget: *Vice President for Business and Finance*

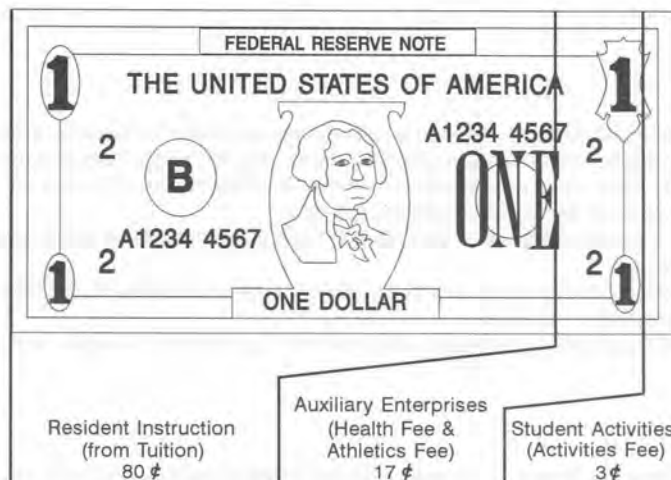
West Georgia College Average Salary by Employee Category Fiscal Years 1990-1995

Category		1990	1991	1992	1993	1994	1995
Professor	number	78	84	90	102	98	98
	average	\$42,380	\$43,958	\$44,217	\$46,700	\$46,306	\$48,208
Associate Professor	number	63	59	58	51	53	54
	average	\$34,899	\$36,138	\$37,081	\$38,225	\$39,911	\$42,596
Assistant Professor	number	63	69	88	94	105	106
	average	\$30,994	\$33,420	\$34,153	\$34,953	\$36,089	\$38,803
Instructor	number	21	23	33	31	29	25
	average	\$22,731	\$24,183	\$24,938	\$25,533	\$26,159	\$31,120
TOTAL FACULTY	number	225	235	269	278	285	283
	average	\$35,263	\$36,965	\$37,021	\$38,813	\$39,302	\$42,1105
Administrative Staff	number	126	129	140	145	148	159
	average	\$30,900	\$31,898	\$31,088	\$32,325	\$33,042	\$34,513
Clerical Staff	number	145	141	153	149	151	152
	average	\$15,466	\$15,921	\$15,957	\$16,717	\$17,261	\$18,136
Maintenance	number	143	143	144	145	146	150
	average	\$16,028	\$17,762	\$17,005	\$17,803	\$18,449	\$19,254

SOURCE: Division of Budget and Research Services

West Georgia College Budget Distribution of the Student Dollar Full-Time Students, Fall Quarter 1994

Student tuition and fees are distributed to the three institutional budgets. Based on fees paid by regular, full-time students during Fall Quarter 1994, each dollar was distributed as follows:



SOURCE: DBRS

RESIDENT INSTRUCTION FUNDS

West Georgia College Distribution of Resident Instruction Revenue by Source Fiscal Years 1990-1995

Source of Funds	1990	1991	1992	1993	1994	1995 (budgeted)
Internal Revenue Student Tuition and Fees	\$ 8,235,266 26.84%	\$ 8,495,869 26.27%	\$ 9,343,406 27.20%	\$ 9,670,878 26.80%	\$11,019,288 27.57%	\$10,675,660 25.80%
Gifts, Grants and Contracts	1,825 0.01	2,000 0.01	1,555 0.00	3,500 0.01	1,409 0.01	
Indirect Cost						
Recoveries	24,880 0.08	8,500 0.03	10,010 0.03	21,427 0.06	17,582 0.04	
Sales and Services of Educational Departments	125,131 0.41	139,365 0.43	149,827 0.44	162,675 0.45	131,133 0.33	147,300 0.36
Other Sources	94,480 0.31	94,491 0.29	107,626 0.31	156,240 0.43	225,822 0.57	118,650 0.29
Total Internal Revenue State Appropriations	\$ 8,481,582 27.64% 19,500,192 63.56	\$ 8,740,225 27.03% 19,973,421 61.77	\$ 9,612,424 27.98% 20,597,337 59.96	\$10,014,720 27.75% 21,822,087 60.48	\$11,395,234 28.51% 24,242,452 60.66	\$10,941,610 26.45% 25,470,156 61.57
Total General Operations	\$27,981,774 91.20%	\$28,713,646 88.80% 431,000 1.33	\$30,209,761 87.94% 126,000 0.37	\$31,836,807 88.23% 129,149 0.36	\$35,637,686 89.17% 171,992 0.43	\$36,411,766 88.02% 179,239 0.42
Special Initiative Departmental Sales and Service	195,976 0.64	361,048 1.12	400,481 1.16	405,313 1.12	207,035 0.52	280,000 0.68
Sponsored Operations	2,503,010 8.16	2,830,218 8.75	3,617,430 10.53	3,712,855 10.29	3,947,761 9.88	4,500,000 10.88
Total Resident Instruction Revenue	\$30,680,760 100.00%	\$32,335,912 100.00%	\$34,353,672 100.00%	\$36,084,124 100.00%	\$39,964,474 100.00%	\$41,371,005 100.00%

Note: Resident Instruction Funds not expended during a fiscal year revert to the state.

SOURCE: Division of Budget and Research Services

West Georgia College
Distribution of Resident Instruction Expenditures by Function
Fiscal Years 1990-1995

Function	1990	1991	1992	1993	1994	1995 (budgeted)
Instruction						
School of Arts and Sciences	\$ 8,264,728 26.95%	\$ 8,743,475 27.08%	\$ 9,231,006 26.87%	\$ 9,612,381 25.52%	\$10,170,435 25.20%	\$10,823,112 26.16%
School of Business	2,347,167 7.65	2,640,929 8.18	2,694,174 7.84	2,785,450 7.40	2,896,170 7.18	3,065,846 7.41
School of Education	3,423,409 11.16	3,672,825 11.37	4,036,009 11.75	4,401,520 11.69	4,631,017 11.48	4,334,383 10.48
Other Instruction	1,705,313 5.56	1,545,451 4.79	1,564,532 4.56	1,431,356 3.80	1,464,195 3.63	1,675,228 4.05
Total Instruction	\$15,740,617 51.32%	\$16,602,680 51.42%	\$17,525,721 51.02%	\$18,230,707 48.41%	\$19,161,817 47.49%	\$19,898,569 48.10%
Research	141,453 0.46	139,287 0.43	125,495 0.37	225,198 0.60	231,502 0.57	1,422,634 3.44
Academic Support	3,386,359 11.04	3,354,762 10.39	3,558,422 10.36	3,737,606 9.93	4,108,663 10.18	4,219,845 10.20
Student Services	1,777,367 5.80	1,853,108 5.74	1,955,014 5.69	2,534,457 6.73	2,723,932 6.75	2,420,061 5.85
Institutional Support	4,390,681 14.32	4,957,492 15.35	5,061,689 14.73	5,200,548 13.81	6,111,953 15.15	6,404,781 15.48
Operation and Maintenance of Plant(a)	3,262,966 10.64	3,246,520 10.06	3,314,830 9.65	3,414,856 9.07	4,139,652 10.26	3,989,102 9.64
Scholarships and Fellowships	1,970,834 6.42	2,134,332 6.61	2,811,831 8.18	4,313,666 11.45	3,871,737 9.60	3,016,013 7.29
Total Resident Instruction Expenditure	\$30,670,277 100.00%	\$32,288,181 100.00%	\$34,353,002 100.00%	\$37,657,038 100.00%	\$40,349,254 100.00%	\$41,371,005 100.00%

(a) Represents the costs of operating and maintaining the College's physical plant that are charged to the Resident Instruction Budget. These costs are divided between the Resident Instruction Budget and the Auxiliary Enterprises Budget. The distribution of costs is based on square footage of the physical plant occupied by the cost centers contained in each budget.

SOURCE: Division of Budget and Research Services

**West Georgia College
Total Resident Instruction Expenditures
Per Equivalent Full-Time Student
Fiscal Years 1990-1995**

Fiscal Year	Resident Instruction Expenditures	Fall Quarter Equivalent Full-Time Enrollment	Total Resident Instruction Expenditures per Equivalent Full-Time Student
1990	\$30,670,277	5,935	\$5,168
1991	\$32,288,181	5,993	\$5,388
1992	\$34,353,672	5,993	\$5,732
1993	\$37,657,038	6,111	\$6,162
1994	\$40,349,254	6,254	\$6,452
1995*	\$43,261,577	6,544	\$6,611

* FY 1995 figures represent amended budget amounts as of December 31, 1994.

SOURCE: Division of Budget and Research Services



Dr. Farooqu Khan and chemistry student combine research and instruction

AUXILIARY ENTERPRISES FUNDS

West Georgia College Distribution of Auxiliary Revenue by Source Fiscal Years 1990-1995

Source of Funds	1990	1991	1992	1993	1994	1995 (budgeted)
Student Housing	\$2,909,343	\$2,623,731	\$2,721,856	\$2,577,762	\$2,869,812	\$3,038,479
Food Services	1,557,700	1,229,169	1,233,655	1,024,511	951,916	1,725,000
Stores and Shops	1,326,286	1,450,703	1,444,301	1,536,897	1,720,211	1,395,000
Intercollegiate Athletics				1,236,803	1,323,932	1,349,600
Other Service Units(a)	1,145,560	1,083,672	1,110,527	1,082,819	1,125,222	1,123,000
Prior Year Funds(b)						261,940
Total Auxiliary Enterprises Revenue	\$6,938,889	\$6,387,275	\$6,510,339	\$7,458,792	\$7,991,094	\$8,893,019
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

West Georgia College Distribution of Auxiliary Expenditures by Function Fiscal Years 1990-1995

Function	1990	1991	1992	1993	1994	1995 (budgeted)
Student Housing	\$2,854,140	\$2,736,510	\$2,689,835	\$2,797,377	\$3,081,846	\$3,305,191
Food Services	1,322,945	1,185,510	1,146,386	1,059,637	1,026,634	1,560,862
Stores and Shops	1,257,858	1,352,873	1,364,244	1,392,555	1,551,081	1,404,993
Intercollegiate Athletics				1,282,218	1,328,583	1,349,600
Other Service Units(a)	652,108	657,600	619,895	669,642	662,555	917,949
Equipment Replacement Reserve (funded)(c)	321,508	367,336	549,513	346,318	361,403	354,424
Total Auxiliary Enterprises Expenditures	\$6,408,559	\$6,299,829	\$6,369,873	\$7,547,747	\$8,012,102	\$8,893,019
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

(a) Other Service Units include Student Transportation, Vending Operations, Health Services, Refrigerator Rentals, Traffic Operations, and the Director of Auxiliary Enterprises.

(b) Prior Year Funds are funds that are unspent at the end of the fiscal year and are carried forward into the next fiscal year.

(c) The Equipment Replacement Reserve is required by the Board of Regents and is based on 5% of Auxiliary Enterprises revenue not including Student Transportation Revenue.

SOURCES: Resident Instruction Budget: Director, Division of Budget and Research Services

Auxiliary Enterprises Budget and Student Activities Budget: Vice President for Business and Finance

STUDENT ACTIVITIES FUNDS

West Georgia College Distribution of Student Activities Revenue by Source Fiscal Years 1990-1995

Source of Funds	1990	1991	1992	1993	1994	1995 (budgeted)
Student Activities fees	\$1,285,682	\$1,324,091	\$1,479,878	\$326,553	\$359,068	\$356,940
Other Sources (Includes ticket and advertisement sales, entry fees, ID cards and gameroom charges, commissions, and interest income.)	184,959	168,435	152,735	83,591	56,416	27,000
Prior Year funds(a)	12.58	11.29	9.36	20.38	13.58	5.47
Total Student Activities Revenue	\$1,470,641	\$1,492,526	\$1,632,613	\$410,144	\$415,484	\$493,678
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
						109,738 22.23

West Georgia College Distribution of Student Activities Expenditures by Function Fiscal Years 1990-1995

Function	1990	1991	1992	1993	1994	1995 (budgeted)
Intramural Athletics	\$1,122,654	\$1,148,909	\$1,261,603	\$ 50,578	\$ 41,204	\$ 52,000
Social and Entertainment Activities	78.37%	76.24%	80.30%	12.00%	10.70%	10.53%
Student Government	217,846	257,156	215,883	240,515	236,592	223,280
Student Publications	15.21	17.06	13.74	57.04	61.45	45.23
Other Programs(b)	7,351	7,750	7,898	7,381	9,222	10,000
Unassigned Balance(c)	0.51	0.52	0.50	1.75	2.40	2.03
	38,292	44,645	44,698	75,951	60,083	57,200
	2.67	2.96	2.84	18.02	15.60	11.59
	46,370	48,564	41,098	47,174	37,927	41,460
	3.24	3.22	2.62	11.19	9.85	8.40
Total Student Activities Expenditures	\$1,432,513	\$1,504,024	\$1,571,180	\$421,599	\$385,028	\$498,678
	100.00%	100.00%	100.00%	100.00%	100.00	100.00

(a) Prior Year Funds are funds that are unspent at the end of the fiscal year and are carried forward into the next fiscal year.

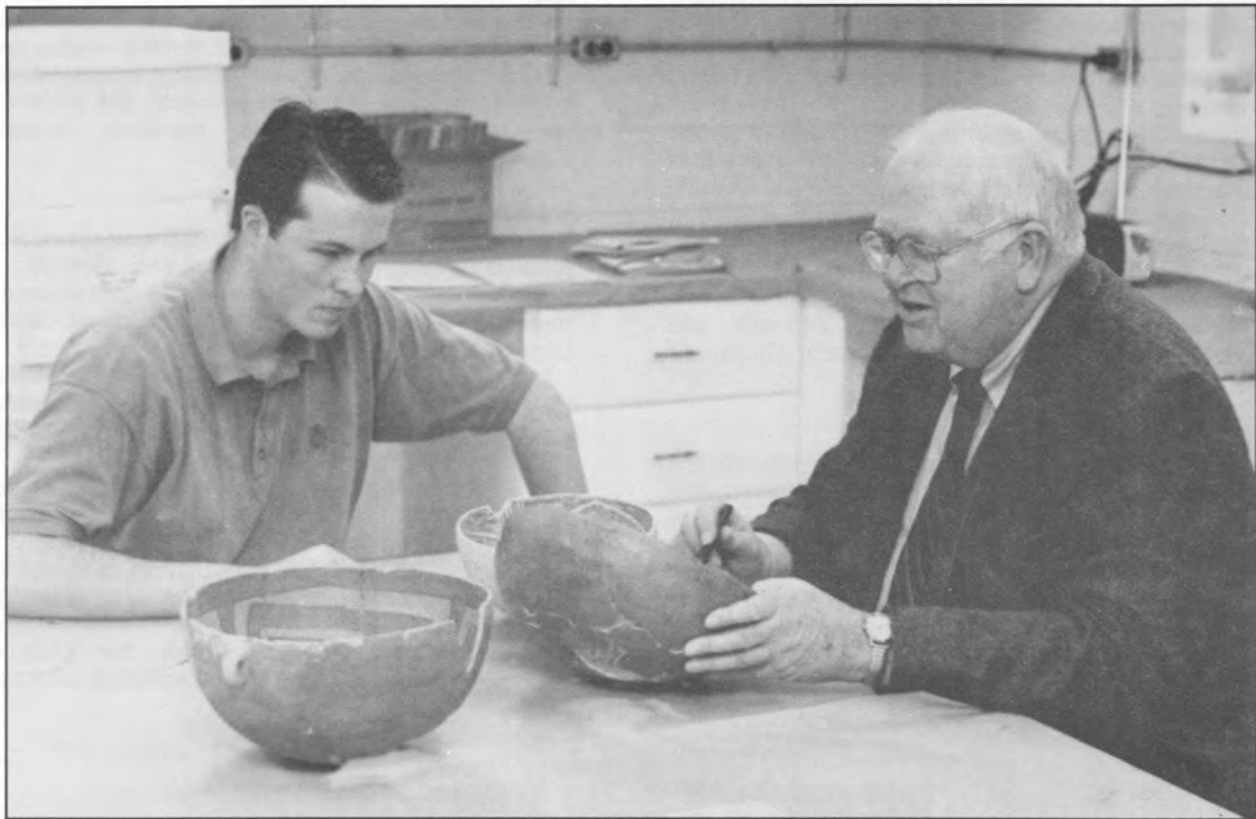
(b) Other Programs include Student Center Operations, Identification Cards, Office of Student Activity Operations, Merit Presidential Awards, Minority Enrichment, and partial support for ROTC.

(c) The Unassigned Balance represents a contingency fund reserve to provide for unexpected expenditures.

SOURCES: Resident Instruction Budget: Director, Division of Budget and Research Services

Auxiliary Enterprises Budget and Student Activities Budget: Vice President for Business and Finance

SPONSORED OPERATIONS **and** **FACULTY RESEARCH**



Sociology/Anthropology: Dr. Lewis Larson and student explore the past

SPONSORED OPERATIONS

History

West Georgia College established a central office to administer sponsored operations in 1967. College reorganization in 1973 placed responsibility for sponsored operations, grants, contracts, budgeting of funds from sources external to the College, and institutional research in the office of Instructional and Research Services. By 1980, that unit became the Division of Budget and Research Services reporting to the President of the College.

Mission

The purpose of the Division of Budget and Research Services is to enhance institutional effectiveness through: a) promoting formal planning at all levels of the College; b) providing a sound program of institutional research; c) developing and monitoring a College-wide budget system designed to promote effective fiscal management; d) developing and implementing a sponsored operations system for the effective review and monitoring of all external contracts, proposals, grants; e) monitoring institutional performance under grants and contracts; f) assisting in the establishment of assessment systems; and, g) monitoring the West Georgia College compliance with the Southern Association of Colleges and Schools criteria.

The Division is organized into three integrated work units to accomplish its mission: the Budget Office, the Institutional Research and Planning Office, and the Sponsored Operations Office.

Services Rendered

The Office of Sponsored Operations aids and supports faculty/staff efforts to attract funds from sources external to the College in support of instructional, research and service programs. This is accomplished by the Coordinator of Sponsored Operations, who: 1) matches faculty/staff interests and needs with appropriate funding sources, 2) routes requests for proposals (RFP's) to specific faculty/department/program personnel, 3) assists

faculty/staff in preparing applications/proposals, 4) coordinates award paperwork, documentation, and reporting, and, 5) provides staff development through grants preparation/administration workshops and seminars. The Office of Sponsored Operations provides the day-to-day services necessary to support all program activities funded from sources external to West Georgia College and provides support for the administration of the Faculty Research Grant program funded through the College. The Coordinator of Sponsored Operations assists the Director of Budget and Research Services in recommending all external contracts, proposals, grants and in addressing the statutory obligation to monitor institutional performance under grants and contracts.

West Georgia College attracts grants, gifts and contracts from federal, state, and local government agencies, corporations, and foundations. This external funding and other revenue enable the College to fulfill its official mission to emphasize creative teaching, encourage research, and promote the development of human resources through educational programs.

Sponsored Operations Goals

The Sponsored Operations office has established the following strategic goals for Fiscal Year 1994-95:

1. To promote and support the instructional, research, and public service missions of West Georgia College.
2. To encourage College units and individual faculty/staff efforts in seeking funds from external agencies in support of instructional, research, and public service projects.
3. To monitor the Faculty Research Grant Program in compliance with established institutional policies and procedures.
4. To assist principal investigators in efforts to comply with federal and state statutes and University System/College policy.
5. To seek increased support for College activities from the corporate and foundation sources.

Sponsored Operations Five Year Assessment of Data Reported on June 30 of Each Fiscal Year

Fiscal Year	Number of Proposals Submitted	Number of Proposals Funded	Rate of Success	Amount Requested	Amount Awarded	Rate of Success
1990	77	46	59.74%	\$1,649,344	\$470,465	28.52%
1991	62	38	61.29%	\$932,158	\$771,636	82.78%
1992	75	49	65.33%	\$1,500,000	\$881,101	58.74%
1993	81	51	63.00%	\$2,894,564	\$867,846	30.00%
1994	66	59	89.39%	\$2,382,143	\$814,142	34.18%
Mean	72.2	48.6	67.31%	\$1,871,642	\$761,038	40.66%

Note: Amounts exclude awards for student financial aid.

Source: Division of Budget and Research Services

**DIRECTORS OF SPONSORED PROJECTS
FISCAL YEAR 1994
as of June 30, 1994**

	External Funding Source ¹	Amount ² Originally Awarded
Brewer, Dr. A. Bruce West Georgia College Foundation, Inc. Student Research Assistant Program	West Georgia College Foundation, Inc.	2,800
Byrne, Dr. Joseph P. GHC: Environmental History and the Georgia Classroom	Georgia Humanities Council	1,797
Crook Jr., Dr Morgan R. 1993 Context Report	GA Department of Natural Resources	6,000
Median Dock Archaeology Project	GA Department of Natural Resources	17,000
Archaeological Survey	GA Department of Natural Resources	4,954
Little St. Simmons Island	Individuals	6,000
de Mayo, Dr. Benjamin National Space Grant/Fellowship	Georgia Institute of Technology	10,000
Ellison, J. Keith Vivaldi Orchestra of Moscow	Southern Arts Federation	1,797
Fulbright, Dr. Evelyn R. Carrollton City Schools-4 Yr. Old	Carrollton City Schools	30,045
Chattooga County Schools	Department of Education	10,000
Chattooga County Schools	Department of Education	3,368
Douglas County Schools	Douglas County School System	4,363
Douglas County School-FY 94	Douglas County School System	5,518
Assessing the Certification Channel	GA Professional Stands Commission	2,500
Professional Development School Conference	GA Professional Stands Commission	2,500
Georgia School for the Deaf	Department of Education	15,174
Cooperative Doctoral Program	University of Georgia	4,300
3-Summer Program Speech Language Pathology	GA Professional Stands Commission	15,000
Darlington Schools - Fall 1993	Darlington Schools	6,075
Darlington Schools - Winter 1994	Darlington Schools	4,428
Fuller, Dr. John R. and Parks, Dr. Mary Kathryn Redress at Reidsville	American Bar Association	1,200
Garmon, Dr. Lucille Potentiometer	US Department of Energy/ERLE	1,002
Quantachrom	US Department of Energy/ERLE	20,469
Skantek	US Department of Energy/ERLE	196,269
Oscilloscope	US Department of Energy/ERLE	2,813
Power Supply	US Department of Energy/ERLE	9,460
Spectrometer	US Department of Energy/ERLE	62,244
Vacuum Oven	US Department of Energy/ERLE	4,635
Nicolet	US Department of Energy/ERLE	8,500
Computer	US Department of Energy/ERLE	2,106

¹ External sources authorize spending for fixed time periods. In certain cases, those periods included only a portion of Fiscal Year 1994.

² In a number of cases, only a portion of the total amount awarded was actually received or spent during Fiscal Year 1994.

	External Funding Source ¹	Amount ² Originally Awarded
Garmon, Dr. Lucille		
Welder	US Department of Energy/ERLE	1,025
Spectrophotometer	US Department of Energy/ERLE	29,636
Laser Printer	US Department of Energy/ERLE	1,429
Turbomolecular	US Department of Energy/ERLE	1,500
Plotter	US Department of Energy/ERLE	1,364
Printer	US Department of Energy/ERLE	\$3,347
Data Acquisition System	US Department of Energy/ERLE	13,274
Computer	US Department of Energy/ERLE	3,717
Fisherscope	US Department of Energy/ERLE	16,400
Oscilloscope	US Department of Energy/ERLE	6,649
Computer	US Department of Energy/ERLE	3,717
Monitor	US Department of Energy/ERLE	3,895
Laserline Printer	US Department of Energy/ERLE	1,427
Monitor	US Department of Energy/ERLE	2,352
Computer	US Department of Energy/ERLE	1,808
Goldstein, Dr. Jonathan		
Jewish Diaspora Research Project	Doret	11,648
Hamada, Dr. Spencer		
Tank House Residue	Southwire Company	1,952
Joiner, Dr. Dorothy		
Pai-Ying Hsin Fellowship	West Georgia College Foundation, Inc.	4,000
Kirkland, Mr. Michael		
West Georgia Youth Science/Technology Center	West Georgia Youth Sci/Tech Cntr	57,106
Larson, Dr. Lewis H.		
State Archaeologist FY 94	GA Department of Natural Resources	56,250
Mt. Park Golf Halfway House	GA Department of Natural Resources	3,385
Mathis, Dr. James N.		
Cloning of the Gene Coding for a Novel Light Intensity induced Protein in Barley	United States Department of Agriculture	4,000
Mims, Dr. Nancy E.		
School Restructuring in Georgia	Bell South Corporation	2,500
Perkins, Dr. Jerry D.		
Callaway Chair	Fuller E. Callaway Trust	25,997
Powell, Dr. Bobby E.		
Astronomy for Teachers	Eisenhower Higher Education Grnt/Prgm	24,000
Smith, Dr. Seaton E.		
Problem Solving	Eisenhower Higher Education/Grnt/Prgm	22,211
Problem Solving	Eisenhower Higher Education/Grnt/Prgm	3,000
Math/Science Instruction for Middle Grades Teachers in Troup County	Eisenhower Higher Education/Grnt/Prgm	21,488

¹ External sources authorize spending for fixed time periods. In certain cases, those periods included only a portion of Fiscal Year 1994.

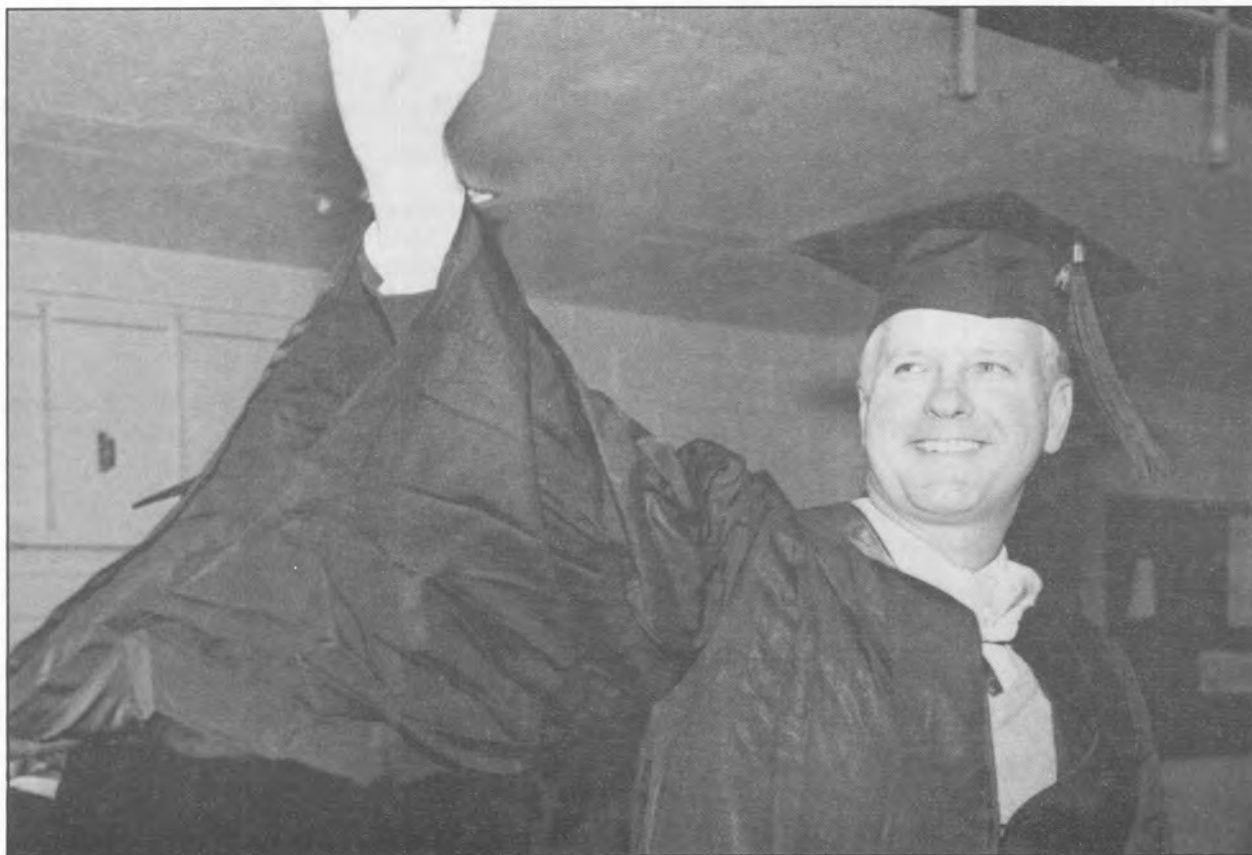
² In a number of cases, only a portion of the total amount awarded was actually received or spent during Fiscal Year 1994.

	External Funding Source ¹	Amount ² Originally Awarded
Steinen, Dr. Karl Coffee County Archaeological Survey	Department of Transportation	20,074

66 Sponsored Projects were processed by the Division of Budget and Research Services during Fiscal Year 1994.
59 Sponsored Projects were awarded and funded during Fiscal Year 1994.

Requested: \$2,894,564
Awarded: \$867,846

SOURCE: Division of Budget and Research Services



Graduation transforms students into alumni

¹ External sources authorize spending for fixed time periods. In certain cases, those periods included only a portion of Fiscal Year 1994.

² In a number of cases, only a portion of the total amount awarded was actually received or spent during Fiscal Year 1994.

FACULTY RESEARCH

West Georgia College
Faculty Research Grants
Fiscal Year 1995

In addition to resources acquired from external sources, the college budgets state-allocated funds to assist faculty research efforts through the Faculty Research Grant Program. Established in 1967, the Faculty Research Grant Program provides limited funding for approved faculty research projects.

Each fiscal year, faculty members submit formal proposals to the Learning Resources Committee of the Faculty Senate requesting College support. Committee members evaluate proposals and make funding recommendations to the full Senate for its review. The Faculty Senate approves proposals and suggests levels of funding to the President, who subsequently allocates funds to the Grant recipients. The President delegates fiscal management and daily administration of the Faculty Research Grant Program to the Director of Budget and Research Services.

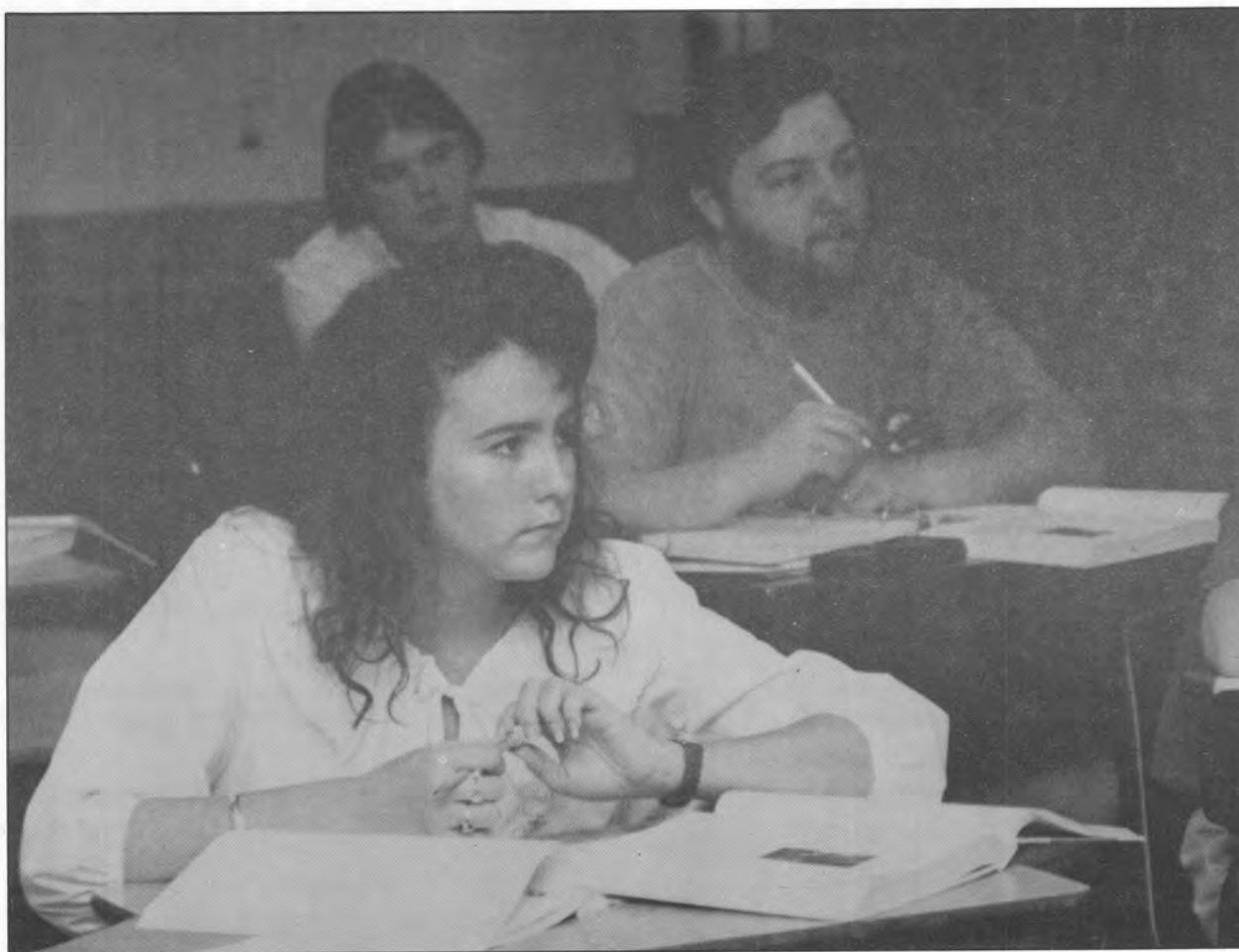
In compliance with these procedures, the President of the College awarded Faculty Research Grant Funds for Fiscal Year 1995 as follows:

Grant #	Award	Name/Department	Project Title
101	\$1,000	WGC Review	Publication Costs
102	451	Dr. Priscilla Bennett Media Education	An Investigation into Electronic and Print Reference Materials Available in Georgia Elementary School Media Centers
103	995	Dr. Bruce Bird Accounting/Finance	Using Tax Model File Data to Investigate the Effectiveness fo the Earned Income Credit
104	561	Dr. Nancy Branscombe Early Childhood Education	Teachers' Ways of Knowing: The role of attitude, awareness and refection in preservice and inservice teacher training
105	301	Dr. Cletus Bulach Educational Leadership	Developing a School Improvement Plan
106	901	Dr. Joseph Byrne History	The Merchant as Patron
107	301	Dr. Stanley Caress Political Science	The Impact of Term-limits on Legislative Behavior
108	1,601	Dr. Robert Claxton History	Continuing Research in the History of Early Radio in Argentina
109	1,001	Mr. Cameron Covert Art	A Last Look...
110	949	Dr. Benjamin de Mayo Physics	Mossbauer Study of Archaeological Samples - Continuation
111	301	Dr. Leticia T. Ekhaml Media Education	A Comparative Study of Online Systems for K - 12
112	1,601	Dr. Gerald Farmer Music	The Impact of Reunification on Music in Germany

Grant #	Award	Name/Department	Project Title
113	\$2,118	Dr. Victoria Geisler Chemistry	Synthesis of a Family of Polyamines
114	2,101	Dr. Jonathan Goldstein History	Completing Three Sino-Judaic Research Projects
115	1,550	Dr. Kathryn Grams Nursing	The Lived Experience of Being in a Caring Group: Perspectives of Students
116	1,272	Dr. Javier Hasbun Physics	Transient and Steady State Transport in Two Dimensional Semiconductor Alloy System
117	1,351	Dr. Curtis Hollabaugh Geology	Environmental Geochemistry of West Georgia Surface Water
118	1,995	Dr. Lee-Jan Jan Sociology/Anthropology	A Comparative Study of Aging Policies Between People's Republic of China and Republic of China
119	1,801	Dr. Andy Leavitt Chemistry	Feasibility Studies of the Use of Molybdenum Oxide Bronzes in Heterogeneous Catalysis
120	1,401	Dr. James Mathis Biology	Regulation of the Expression of a Novel Light Intensity Induced Protein
121	801	Dr. Barbara McKenzie Media Education	The Identification of Characteristics and Uses of Distance Learning Programs in Georgia
122	534	Dr. Elsa Newman Math/Computer Science	A Differential Geometric Approach to the Analysis and Synthesis of Reflector and Refractor Systems
123	2,101	Dr. David Osborne Biology	Importance of Polyamine Transport to Cell Function, Survival and Anticancer Treatment
124	1,501	Dr. William Rivera Math/Computer Science	Global Stability of Dynamic Patterns in Epidemic Models for the Transmission of HIV-AIDS and Rabies
125	240	Dr. Lori Rothenberg Counseling/Ed Psychology	A Comparison of Methods to Teach Automated Information Skills
126	1,233	Dr. Richard Sanders Geology	The Distribution of Heavy Metal in Stream Sediments in West Georgia
127	1,975	Dr. Spencer Slattery Chemistry	The Design and Investigation of Ruthenium Polypyridyl Complexes Exhibiting Proton Coupled Electron Transfer
128	1,301	Dr. Gregory Stewart Biology	The Role of %G+C Content of DNA on the Natural Transformation and Evolution of <u>Pseudomonas stutzeri</u> .

Grant #	Award	Name/Department	Project Title
129	\$ 560	Dr. Steve Taylor History	The Industrial History and Archaeology of Carroll County, Georgia
130	1,676	Dr. Joseph Tyler Foreign Languages	Filmic Narrative: A Study of Cinematic Themes and Techniques in Carlos Fuentes' Latest Fiction
131	1,526	Dr. Johnny Waters Geology	Molluscan Faunas of the Pride Mountain Formation (Mississippian) from Northern Alabama

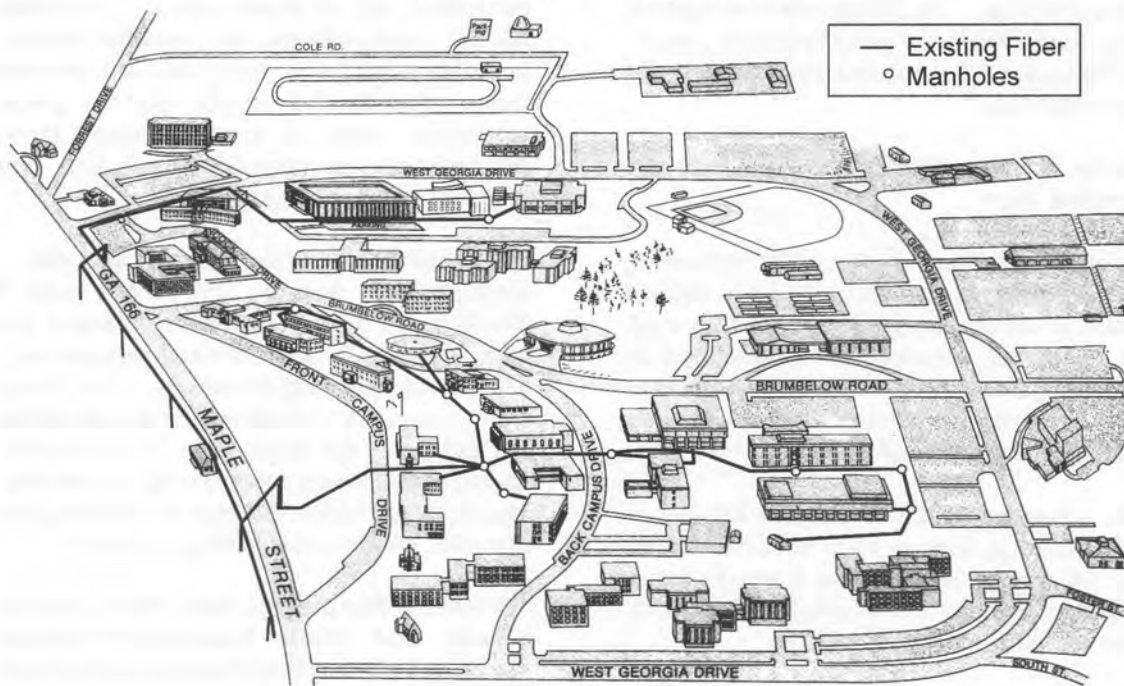
SOURCE: Division of Budget and Research Services



Small classes, a plus!

INSTITUTIONAL PLANNING

West Georgia College
Fiber Backbone/Ring Network



INSTITUTIONAL PLANNING

A Vision for West Georgia College: The Year 2000 and Beyond

West Georgia College will be a leader within the University System of Georgia in providing **educational excellence in a personal environment.**

West Georgia College will seek to create for students from various backgrounds every possible avenue to intellectual achievement, personal development, and leadership potential without compromising academic excellence. The College will maintain close contact with all people of the region, be responsive to their needs while raising their aspirations, and generating a more highly-educated populace. West Georgia College will be recognized for **excellence in teaching and learning, research, and public service** in undergraduate, graduate, and continuing education. The College will be recognized as being fundamental to the educational, social, cultural, technological, and economic advancement of the region and state.

Specifically, West Georgia College will be characterized by:

***Educational Excellence** evidenced by outstanding educational experiences, national and regional recognition of selected programs, faculty who excel in their disciplines, superior staff support, and an increasingly capable student body. At West Georgia, teaching, research, and service will be intricately intertwined and supportive of each other.

***A Safe, Supportive Community** committed to enhancing learning, through close contacts between students and faculty, small classes taught by senior faculty wherever possible, and through dedicated staff who help provide a vibrant campus life.

***An Outstanding, Diverse Faculty and Staff** who demonstrate effective communication and teaching skills; utilize new technologies and innovative strategies to enhance student learning; and exhibit the highest standards of intellectual achievement, research, and continuing growth.

***Educational Opportunities for a Wide Range of Academically-Prepared Students** that include a strong academic knowledge base for the development

of leadership skills and life long learning. West Georgia College will help ensure its students' future success by developing the ability of individuals to access, interpret, analyze using current technology, and make use of, relevant facts, information, and knowledge to think critically, solve problems, work with, and communicate effectively with others. West Georgia will develop the whole individual so that as alumni they will continue to be contributing members of their families, institutions, communities, state, nation and world.

***Educational Opportunities for Exceptional Students:** West Georgia will build a reputation for having an honors college with a distinctive liberal arts curriculum and additional peaks of excellence in selected undergraduate and graduate majors and professional programs, with student involvement in faculty research, and themes that run across the curriculum, such as communication, leadership development, interdisciplinary studies, critical thinking, and problem solving.

***A Region-Wide Learning Community that Engages and Inspires Traditional and Non-Traditional Students** to become educated persons with global and multi-cultural perspectives, and advanced technological knowledge. The College will help develop both ethical principles and intellectual flexibility for the future, and will celebrate and energize the human spirit through respecting and supporting individual differences in learning styles, identities, and personal/professional goals.

***Pro-active Partnerships with Public and Private Schools and Other Educational Institutions, Business, Industry, Government, and Cultural and Social Organizations** in order to analyze, synthesize, evaluate, predict, and respond to changing state and regional needs, to support Georgia's educational, economic, and cultural development, and to ensure graduates' readiness for the present and future.

***A Unified, Clearly Focused, College** with each part contributing to and understanding how every other part contributes to the mission of the College and to the larger society.

Purpose of West Georgia College

West Georgia College, a unit of the University System of Georgia, is a comprehensive senior college offering undergraduate and graduate degrees. The purpose of the College is three-fold: to provide students with educational opportunities for their intellectual and personal development, to conduct research, and to provide public services. In support of its purpose, the College provides a liberal arts core curriculum; a diversified curriculum in Business, Education, Fine Arts, Humanities, Mathematics, Natural Sciences, and Social Sciences on the main campus and in external centers; a comprehensive program of student services; and a comprehensive program of continuing education.

The College's undergraduate curriculum is intended to meet the needs of students whether they are preparing to enter a professional field, are preparing to pursue professional or graduate studies, or are undecided about their goals. It provides them with a variety of opportunities for learning and

development in various dimensions of life and attempts to foster their appreciation of the skills and knowledge necessary to be better persons and better citizens in our complex, culturally diverse, increasingly global society.

The College's graduate studies offer students opportunities for disciplined inquiry and learning beyond their undergraduate preparation. The graduate curriculum is intended to meet the needs of the students whether they are preparing to enter a profession, seeking to enhance their professional knowledge and skills, preparing to study and conduct research at the doctoral level, or engaging in advanced academic experiences for their own sakes.

To achieve its purpose, West Georgia College is committed to excellence in instruction, scholarship, and service to the region, which it conducts in a collegial environment of cooperation and coordination in its decision-making processes.

West Georgia College Planning Process in Transition

Since fall 1989, West Georgia College has functioned under its first written institutional plan. That plan linked planning, institutional mission, institutional goals, assessment outcomes, and the College's resource allocation process.

During 1994-95, President Beheruz N. Sethna initiated a new Planning and Prioritization process at West Georgia College to accomplish the following:

Objectives

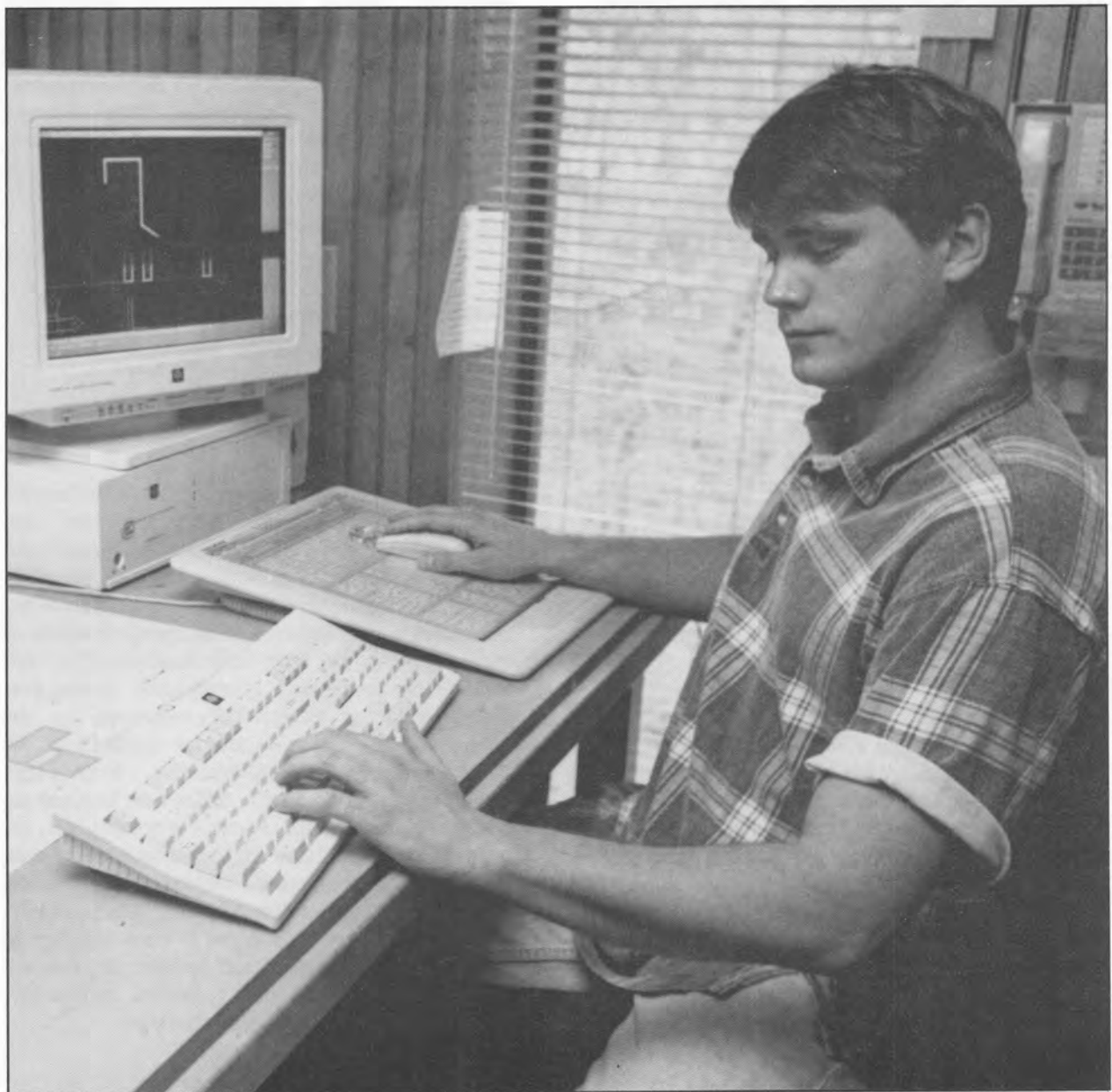
1. To help design a West Georgia College that is best suited to meet the needs of the Twenty-first Century.
2. With a view to attaining Objective 1, to identify key programs and activities that have the best potential to attract excellent students, external recognition, and/or increased funding, and so are deserving of enhancing.
3. To identify resources that may be used to support the enhanced programs identified in Objective 2, through reallocation as a first step. Ideally, reallocation is to be done gradually and with input and compassion.

Underlying Principles

Planning and Prioritization at West Georgia is a bottom-up process, with the idea that departments, schools, divisions, and College units are the best places to identify programs/activities/structures for enhancement, maintenance, consolidation, or as a possible source of funds. Reports will flow from faculty/staff at each level to the appropriate administrator, to the next higher level of faculty/staff committee to the appropriate administrator, through members of the Executive Council and the President. Every effort should be made to reconcile differences between the committee and the administrator: if not possible, the administrator should forward his/her recommendation along with the committee's recommendation on the most serious points of disagreement. Administrators and committees are encouraged to work together on reports and submit a consistent opinion; also they are encouraged to include student, alumni, community, and industry input in their deliberations.

The bulk of resources saved by the unit would normally be available for use to enhance programs or activities within the unit, unless overruled by a higher-level process. Reports that recommend enhancements of selected areas and corresponding identification of resources, will be viewed with considerable favor by higher-level committees and administrators.

The Planning and Prioritization process at West Georgia College will be completed during Fiscal Year 1994-95. That process will lead to the preparation of West Georgia College's new written institutional plan.



Engineering for a planned future

Institutional Goals

1. Deliver instruction, applied research, and public service consistent with the general mission of the College as assigned by the Board of Regents and with the educational needs of the region.
2. Focus and strengthen the academic programs of the college commensurate with the development of a distinctive mission within the University System and the achievement of regional and national recognition for excellence.
3. Provide access to comprehensive undergraduate programs based on solid preparation in a liberal arts core curriculum leading to associate and baccalaureate degrees.
4. Provide special opportunity and assistance to undergraduate students through an advanced academy, other early admission programs, a Developmental Studies Program, an Honors Program, cooperative education/internship programs, and international programs.
5. Provide access to advanced instructional and research opportunities on the Graduate level through master's degree programs, a Specialist in Education degree program, and a joint doctoral degree program.
6. Expand and enhance the activities of Continuing Education and Public Service to address the educational needs of regional constituencies apart from academic degree programs.
7. Encourage and support research activities conducted by faculty and other professionals to enhance teaching and advance knowledge-through sponsored projects, consulting activities, publications, and application of knowledge to regional needs.
8. Enrich the quality of student life through continuous improvement of student service programs that support and compliment the academic program and that foster in a controlled, personal environment the individual, social, civic, and physical development of each student.
9. Exert rigorous efforts to attract and advance minority participation in instructional, research, and service programs.
10. Increase the use of modern information technology in instructional, academic support, and institutional support functions.
11. Maintain the campus environment, continuously improving the beauty, access, safety, utility, and efficiency of the Physical Plant.
12. Engage in intercollegiate athletics at a level which compliments the educational purposes of the college, meets the needs of students, and emphasizes fair play, amateur competition, and the welfare of student athletes.
13. Effectively manage state funds in compliance with sound financial practice and in keeping with the public trust.
14. Continue to strengthen the institution's resources and capabilities through fund raising, grant writing, and other concerted efforts to attract support from sources external to the University System.
15. Ensure the visibility and perceived value of the college through appropriate and effective public relations activities.
16. Collaborate with other institutions, agencies, and enterprises in a common effort to spare unnecessary costs, increase effectiveness, and advance the welfare of the people of Georgia.

Fiscal Year Planning, Budgeting, and Assessment Cycle

July: Divisions submit to the Vice President and Dean of Faculties their Annual Reports, including assessment of unit goals achieved over the past fiscal year. Academic units also report on learning outcomes realized, as well as research and service achievements. Reports should indicate how previous assessment results have used to improve effectiveness.

October: President submits the *West Georgia College President's Annual Report* to the Chancellor of the University System.

December: Departments submit their Unit Plans and Funding Priorities for the **next fiscal year**. Plans and priorities should indicate how assessment results reported earlier relate to unit goals and funding priorities.

Academic departments also submit through the Deans to the Vice President and Dean of Faculties revised descriptions of the **process** for assessing learning outcomes--including outcomes sought, methods of assessment, and procedures for using assessment information to improve effectiveness.

January: Deans and directors review, revise, and approve Unit Plans and Funding Priorities for the School or equivalent level and submit them to the appropriate vice president or divisional director.

The Vice President and Dean of Faculties submits a document describing the process for assessing learning outcomes in each academic program to the University System office.

February: Vice presidents and divisional directors review, revise, and approve Unit Plans and Funding Priorities and submit them to the Director of Budget and Research Services.

March: The President receives the Regents' budget allocation to West Georgia College for the next fiscal year.

March-April: The Executive Council reviews Unit Plans and Funding Priorities in light of the allocation received from the Regents and, in consultation with units reporting to them, and propose to the President a revised list of priorities in keeping with the allocation received.

May: The President approves the resident instruction budget for the next fiscal year and submits it to the Regents' central office.

May-June: Departments conduct, for the concluding fiscal year, their annual assessment of unit goals achieved, learning outcomes realized, and use of results to improve effectiveness, along with other information solicited, and submit reports to the appropriate dean, vice president, or divisional director, who consolidates the reports for submission in July to the Vice President and Dean of Faculties.

July: The cycle begins again.



A reason for planning

INSTITUTIONAL RESEARCH



John McPhearson, Library

INSTITUTIONAL RESEARCH

History

The Office of Institutional Research at West Georgia College possesses a long history and rich tradition. The College established the Office of Institutional Research in 1967; the operation subsequently evolved into the Division of Budget and Research Services. However, the scope of institutional research is broader than the activities of a single office. All members of the Division staff participate in institutional research activities when projects require their specific expertise. Faculty and administrators utilize institutional research methods to conduct self studies, prepare annual and fifth year reports, write operational plans, and facilitate other major responsibilities.

Institutional Research activities extend beyond the West Georgia College campus. The following examples are indicative; however, they do not describe the full impact of West Georgia College Institutional Research efforts. The professional staff of the Division of Budget and Research Services regularly fill leadership roles for the University System of Georgia's Institutional Research and Planning Committee. During 1991, the Director of Budget and Research Services served as the committee's chairman.

In the early 1980's, West Georgia College was the first Georgia University System institution to conduct institutional retention studies. During the past two decades, professional staff in the Division of Budget and Research Services have presented papers and led workshops designed to improve institutional research, facilitate institutional planning, and increase institutional effectiveness. Recently, the Assistant Director of Institutional Research collaborated with other Georgia institutional research professionals in the development of a theoretical model to facilitate the assessment of the Institutional Research function and a comprehensive profile of institutional research officers and their functions.

Mission

The Office of Institutional Research furnishes significant student, faculty, and program information, provides vital data for institutional planning, evaluates progress toward institutional purpose, and assesses institutional effectiveness.

Institutional Research staff design, implement, and maintain an administratively approved program of continuing institutional studies which generate a steady flow of information supporting the West Georgia College institutional

planning process. Specifically, the Office of Institutional Research provides data which indicate the extent to which the institution meets its goals relative to institutional effectiveness.

Institutional Research Goals

The Office of Institutional Research adopted the following goals to encourage Institutional effectiveness and to foster mechanisms to assess results.

- To serve the Executive function of the institution by providing a reliable and proactive management and decision - support system.
- To promote the improvement of the West Georgia College planning process in compliance with the Georgia Board of Regents Policy and the Southern Association of Colleges and Schools Criteria.
- To generate data, information, and analytical reports on Institutional Research topics designed to improve information usage in the planning process utilized at West Georgia College.
- To assist the executive and administrative officers of the College in institutional assessment in order to promote increased institutional effectiveness.
- To provide systematic collection and reporting of standard institutional, regional, environmental, and student-centered information for institutional planning and assessment.
- To reply in a punctual manner to spontaneous requests for descriptive information, data, and analytical reports.

Major Projects

The Office of Institutional Research conducts a five year cycle of studies: the Entering Student Study, Continuing Student Study, Former Student Study, Graduate Study, Student Needs Assessment, and Recent and Long-term Alumni Studies. This series was designed to measure student educational outcomes and institutional effectiveness as well as provide vital information and data to support the College's planning processes.

During the Winter of 1994, the Office of Institutional Research began a year long examination of the image of West Georgia College. The project revealed the perception of the College and its students as perceived by more than 7,000 institutional constituents.

During Fiscal Year 1994, Institutional Research staff assisted the Director of Budget and Research Services and other College-wide administrators in providing data and technical assistance in the preparation for and response to site visits by NCATE, NASM, and NLN accrediting agencies. Institutional Research staff provided analytical support to the Director of Admissions to facilitate the revision and adoption of new College admission standards.

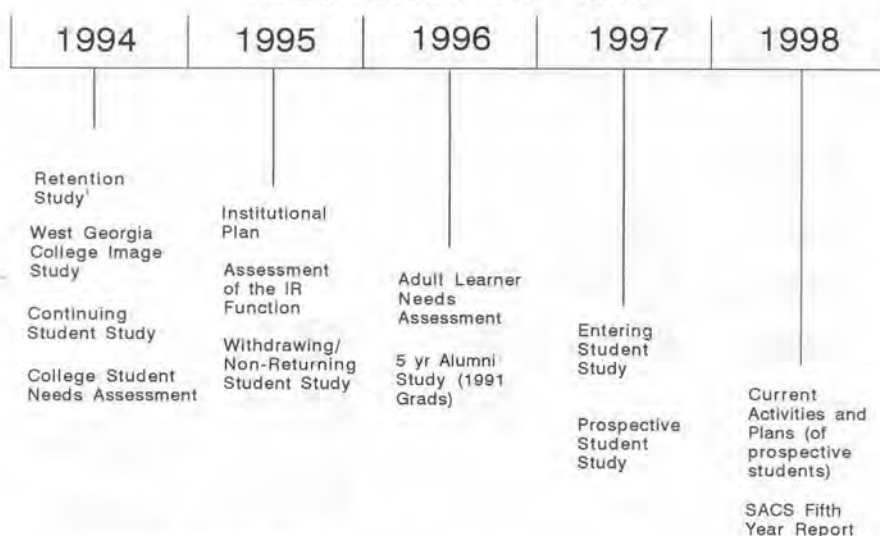
During Fall Quarter 1993, Institutional Research provided leadership to the President's Ad Hoc Advisory Committee on Retention, which included the preparation of formal recommendations for Institutional action. The unit provided research design and analysis support in the assessment of student and faculty satisfaction with the new 3-day/2-day class schedule.

In Assisting the College's planning function, the institutional research unit provided information and support of the College's newly activated College Planning Council, and assisted the Director of Budget and Research Services in responding to a University System document assessing the institutions readiness criteria and elevation of status.

The Nature of Institutional Research

The Office of Institutional Research at West Georgia College, through studies at regularly planned intervals, explores College culture by investigating campus community norms and values. Research findings aid the administration in determining if (and to what extent) values are in conflict and provide a basis for policy analysis and identifying potential problems. West Georgia College institutional retention studies indicate causes for attrition. Such studies analyze retention-attrition behavior and provide bases for policy analysis, alternative admissions criteria, and enrollment planning.

West Georgia College Institutional Research Five-Year Plan Fiscal Years 1994 - 1998



¹ Conducted triennially since 1990

Institutional Research helps the College focus its programs on specific student needs. Institutional Research responses to the needs include studies which evaluate academic advising, counseling, career planning and placement, intercollegiate athletics, health services, and housing.

Processes which involve resource acquisition and allocation involve institutional research methods. Studies which continuously analyze budget items in terms of the establishment of priorities, the achievement of goals, and the assessment of progress toward goal achievement are typically under the aegis of the institutional budget and finance officers. Institutional Research assists also in the projection of funding and expenditure levels, support cost analyses, and provide data supporting fiscal accountability.

Institutional Research contributes to planning in the development of specific programs through market research techniques and needs assessment, and supports program review by supplying qualitative and quantitative evidence for assessment activities.

Institutional Research supports College development efforts through providing institutional information for external fund raising projects, conducting case studies for use in fund drives, and providing information necessary for data based development strategies. Institutional Research techniques routinely provide evidence which development efforts may utilize to assess their own effectiveness and to consider the viability of new development strategies.

SOURCE: Division of Budget and Research Services

West Georgia College Institutional Research Major Studies Completed Fiscal Years 1990 - 1994

1990	1991	1992	1993	1994
Departmental Fact Sheet ¹				
Fact Book ²	Entering Student Study	Long Term Alumni Study		
Institutional Retention Study	Risk Management Study	Assessment of Institutional Research	Institutional Retention Study	
Long Term Alumni Study	Faculty Profile Report	Self-Study Surveys	Departmental Retention Study	Institutional Image Study
Institutional Plan			Withdrawing/Non-Returning Student Study	Instructional Room Utilization Analysis
				Administrative Salary Study

¹ Published annually since 1987

² Published annually since 1981

ALUMNI ASSOCIATION



Alumni fund-raising activities

West Georgia College Alumni Association

The alumni of West Georgia College constitute its largest single constituency and represent its most valuable resource for the College. Membership in the Alumni Association is open to all graduates of West Georgia College or the Fourth District A&M School, and to former students who request to belong. Activities of the Alumni Association are directed by a thirty-six member Council. The Association informs alumni of institutional plans, progress, opportunities, and needs.

Perspective, the alumni newspaper, is sent to alumni and friends on a quarterly basis.

Major activities include Homecoming, Alumni Day, and the annual meeting of the Fourth District A&M Alumni Association. Class reunions and other special events involve hundreds of alumni each year.

Officers

J. Donald Rogers ('67), *President*
Frank J. Inqui ('82), *Vice President*
Warren L. Jones ('39), *President Elect*
Vickie S. Smith ('72, '75), *Secretary*

SOURCE: Office of Development & Alumni Services



Author Terry Kay is one of many West Georgia College Alumni

West Georgia College Foundation

The West Georgia College Foundation, Inc., is a non-profit organization that receives and administers private funds and provides services which foster advancement of the College. A Board of Trustees, composed of business and professional leaders, and officers elected by the trustees establish and monitor Foundation policies.

The Foundation's unrestricted gifts support student aid, and provide equipment and services not funded from state appropriations but necessary for institutional advancement.

The Foundation encourages unrestricted contributions to be used in a manner deemed most beneficial to the College. Gifts, received for specific purposes that are approved by the College, are used where designated by the donor.

Officers

T. Peter Worthy, *Chairman*
D. Stanley Parkman, *Vice-Chairman*
James A. Gill, *Immediate Past Chairman*
*Susan Mabry, *Treasurer and Executive Director*
*Dr. Tracy P. Stallings, *Secretary*

Board of Trustees

Steve R. Adams
Norman W. Banks
Patricia B. Barr
Danny A. Belyeu
Dr. James E. Boyd
*J. Dean Brown
G. Woodfin "Woody" Cole
H. Guy Darnell, Jr.
*Ovid R. Davis
*Henry R. Dickerson
Gary D. Dorminey
Clarence Finleyson, Jr.
Dr. Thomas E. Fitzgerald

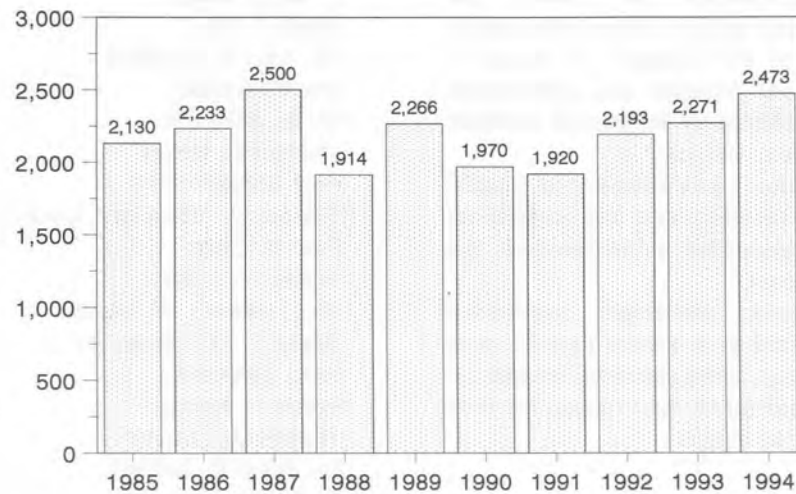
J. Ray Fulford
J. Wayne Garner
James A. Gill
Dr. John E. Goddard
Max S. Goldin
*E. H. Hearn, Jr.
Theodor F. Hirsch
Fred Hutchins (**)
*Warren V. "Rhubarb" Jones
Fred R. Lister
*Danny N. Mabry
*Dr. Frederick W. Martin
Hardy S. McCalman Jr(**)
*A.R. McGukin
*James P. Morgan
Thomas B. Murphy
Dr. Ward B. Pafford
D. Stanley Parkman
R. David Perry
L. Richard Plunkett
*Dr. James C. Pope
*Harry T. Preston
Alice H. Richards
Grace T. Richards
*J. Donald Rogers
Dr. Beheruz N. Sethna
*Dr. Tracy P. Stallings
Robert J. Stone
William H. Taylor
Jack E. Threadgill
*Lucille S. Townsend
John T. Wasdin
W.W. Williams, Jr.
Charles E. Wilson, Sr.
*James G. Wilson, Jr.
Dr. T. Peter Worthy
Dr. J. Carter Wright

*Indicates West Georgia College Alumni

**Honorary Trustee

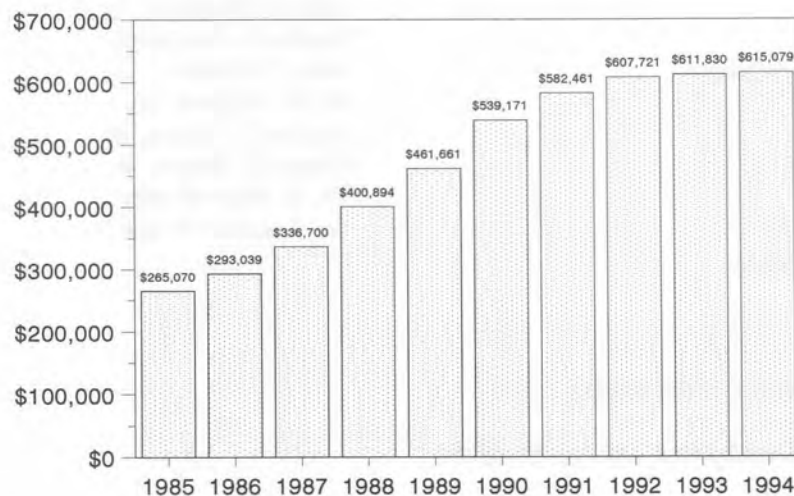
SOURCE: Office of Development and Alumni Affairs

West Georgia College Foundation, Inc.
Annual Fund Number of Donors
Fiscal Years 1985-1994



SOURCE: Office of Alumni and Development

West Georgia College Foundation, Inc.
Annual Fund Dollars Raised
Fiscal Years 1985-1994



SOURCE: Office of Alumni and Development

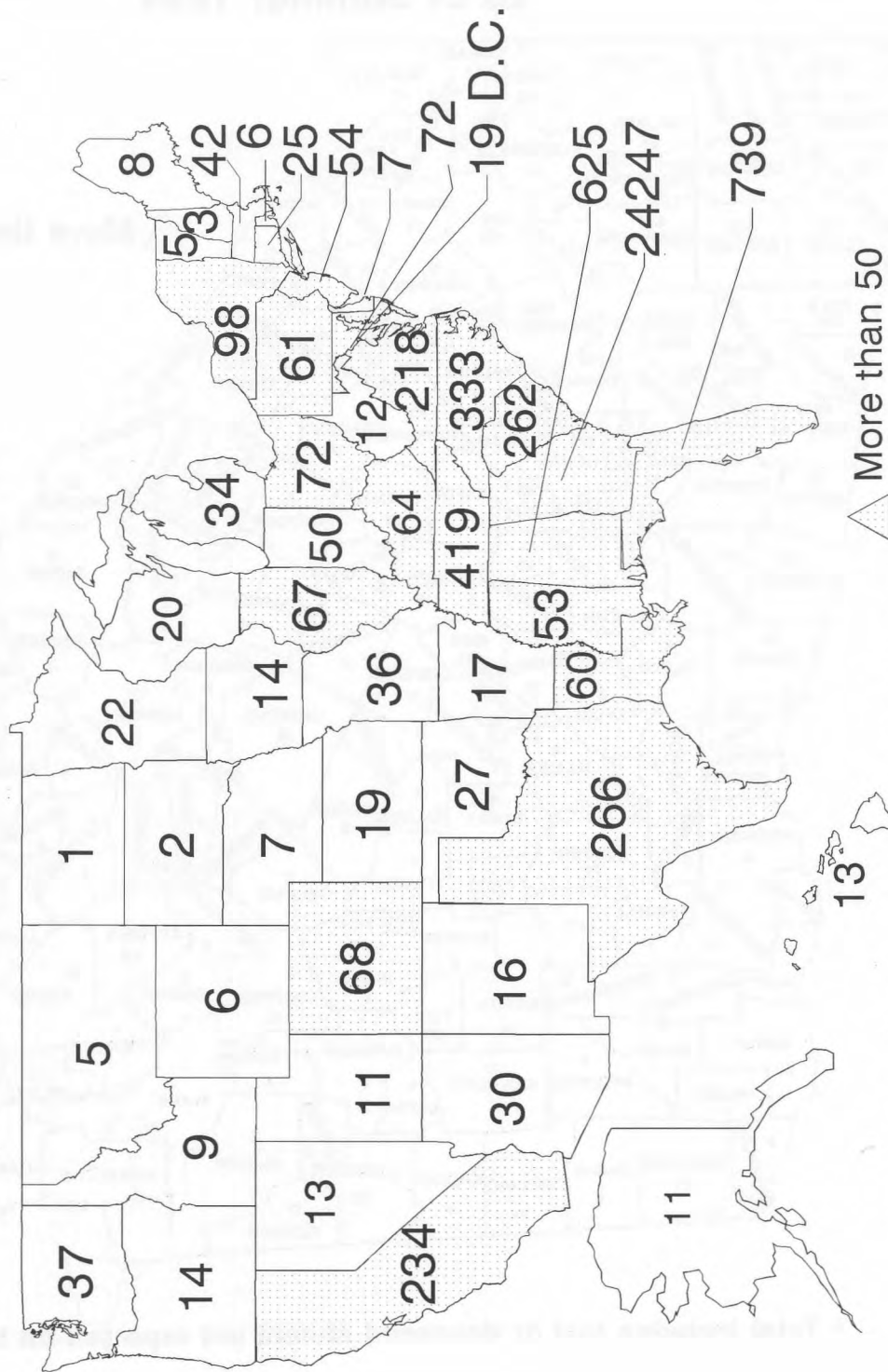
NUMBER OF WGC ALUMNI

24,247 Total Georgia Resident Alumni*
as of Summer 1994



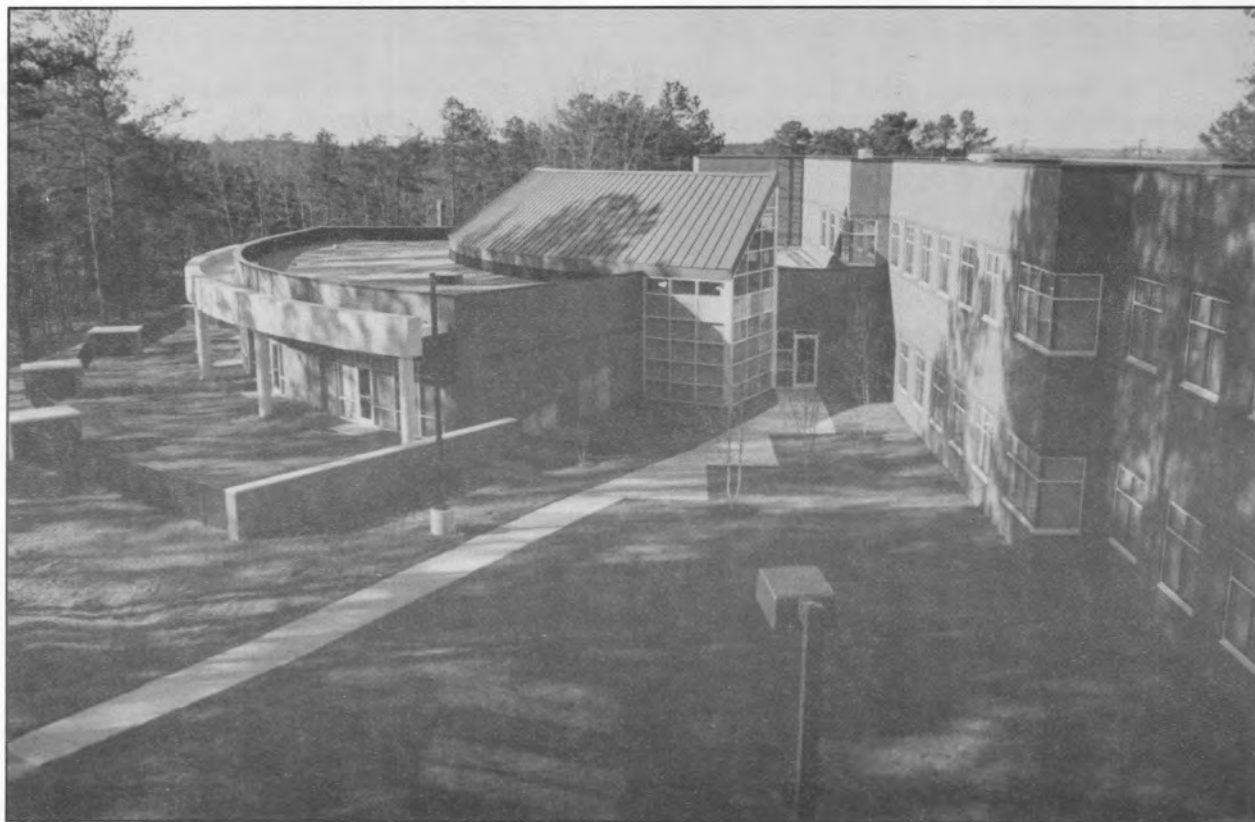
* Total includes lost or deceased alumni not reported on the map.

30,104 Total Alumni* as of Summer 1994



* Total includes lost or deceased alumni not reported on the map.

FACILITIES and GROUNDS



The new Education Center Annex opens to serve West Georgia College students and community

FACILITIES and GROUNDS

West Georgia College Facilities and Grounds consists of the Office of the Director, Department of Facilities Maintenance, Department of Facilities Engineering, Department of Motorpool Services, Department of Custodial Services, and Department of Landscaping and Grounds Maintenance. The mission is to maintain a safe, comfortable, and aesthetically pleasing environment conducive to teaching, research, and student life.

The Motorpool Services staff maintains in excess of one hundred vehicles of all types and other maintenance equipment.

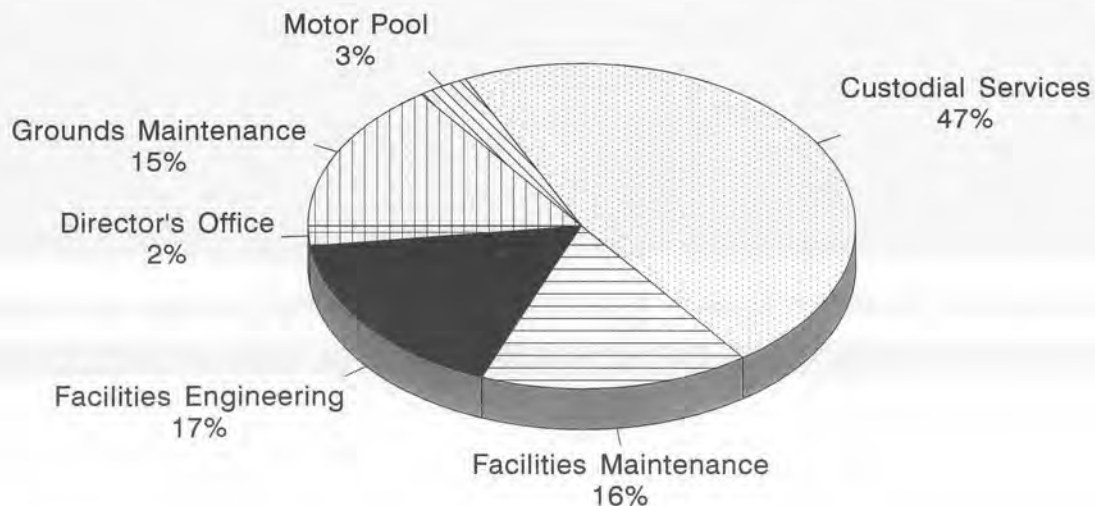
West Georgia's campus is considered to be one of the most beautiful in the University System of Georgia. The Landscaping and Grounds staff continue a long tradition of systematic landscaping that began in 1919 when Fourth District A&M

School Principal, John H. Melson, solicited gifts of trees from each of the then forty-eight states for transplantation to the school campus. College landscapers care for the many plant species residing on the almost 400 acre campus. They also construct and maintain College irrigation systems, curbs, gutters, sidewalks, and athletic fields. A College nursery cultivates plants for seasonal, new, or replacement landscaping.

The Department of Custodial Service staff enhances campus life by providing cleaning and trash removal services for all buildings including faculty, staff, and administrative areas and residence halls. Typified by a congenial attitude, custodial staff directly interact with students, faculty, and staff to provide these services.

**The Fourth District A&M School, established by the state of Georgia in 1906 became West Georgia College in 1933 by an act of the Board of Regents of the University System of Georgia.*

West Georgia College Facilities and Grounds Employees Fiscal Year 1995



CAMPUS FACILITIES

West Georgia College As of June 30, 1994

Facility	Date of Construction or Acquisition	Approximate Square Footage	Investment	Replacement Cost Approximate or Present Value**
Bonner House	1843	2,246	\$ 8,000	\$ 112,300
Kennedy Chapel	1983	880	27,000	105,600
Alumni House	1907	3,892	17,000	194,600
Alumni Annex	1907	612	24,480	435,000
Melson Hall	1907	12,988	48,000	1,103,980
Adamson Hall	1918	15,290	135,000	1,299,650
President's Home	1930	8,274	120,000	661,920
Mandeville Hall	1935	11,577	103,000	984,045
Martha Munro	1935	8,792	53,000	747,320
Auditorium	1937	18,172	126,000	1,453,760
Sanford Hall	1938	10,118	170,000	860,030
Football Fieldhouse	1944	1,420	3,000	92,300
Continuing Educ. (Rental)	1947	3,198	1,000	271,830
Aycock Hall	1952	23,554	300,000	2,002,090
Geography/Learning Resources Center	1954	15,726	277,000	1,336,710
School of Business	1958	14,682	514,000	1,247,970
Mandeville Annex	1959	16,575	229,000	1,408,875
Arts Annex	1959	8,885	40,000	755,225
Callaway Science	1962	21,407	309,000	2,140,700
Row Hall	1963	33,522	927,000	2,849,370
Cobb Hall	1964	25,430	503,000	2,161,550
Green House 1	1964	504	5,000	10,080
Strozier Hall	1964	22,726	497,000	1,931,710
Gunn Hall	1965	37,916	760,000	3,222,860
Health & Physical Education	1965	49,903	928,000	4,241,755
Boykin Hall	1966	37,889	681,000	3,220,565
Pritchard Hall	1966	47,084	957,000	4,002,140
Student Center	1967	62,127	1,566,000	5,591,430
Library	1968	109,155	3,428,000	9,278,175
Math-Physics	1968	37,800	767,000	3,780,000
Social Science	1968	41,704	758,000	3,544,840
Downs Hall	1969	62,397	1,388,000	5,303,745
Humanities	1970	77,328	1,489,000	6,572,880
Education Center	1970	63,684	4,188,000	5,413,140
Watson Hall	1970	57,036	1,324,000	4,848,060
Bowdon Hall	1971	58,797	1,587,000	4,997,745
Health Center	1971	9,114	371,000	1,184,820
Biology-Chemistry Bldg.	1972	72,560	2,300,000	7,981,600
Roberts Hall	1972	82,345	2,253,000	6,999,325
Shop Building	1972	12,674	140,000	1,077,290
Strozier Annex	1972	26,801	750,000	2,278,085

Facility	Date of Construction or Acquisition	Approximate Square Footage	Investment*	Replacement Cost Approximate or Present Value**
Vehicle Repair Bldg.	1972	3,900	40,000	\$ 136,500
Warehouse	1972	7,608	98,000	570,600
Tyus Hall	1972	51,119	1,329,000	4,600,710
Chemicals Storage	1974	300	2,000	30,000
Food Service Bldg.	1974	48,160	1,584,000	4,093,600
Locksmith-Electronics	1974	987	2,000	74,025
Greenhouse 2	1976	600	1,000	12,000
Landscape Administration	1977	1,800	16,000	135,000
Equipment Shop	1977	1,680	2,000	25,200
Foundry	1979	400	1,000	10,000
Observatory	1979	484	16,000	31,460
Football Field House	1980	6,781	68,000	440,765
Track Restrooms	1980	800	5,000	48,000
Storage Warehouse	1980	5,822	27,000	145,550
Student Activities Center	1981	9,000	91,000	720,000
Custodial Administration	1981	1,800	22,000	135,000
Athletics Building	1983	2,048	31,000	153,600
Football Storage	1984	600	6,000	39,000
Business Annex	1985	18,404	1,510,000	1,564,340
Central Duplicating/ Computer Center	1985	7,585	135,000	493,025
Rifle Range Storage	1986	480	4,000	28,800
Pavilion	1987	1,513	10,000	90,780
Custodial Storage	1987	384	2,000	28,800
Performing Arts Center	1987	28,721	2,934,000	3,590,125
Intramural Storage	1987	96	1,000	5,760
Greenhouse 3	1987	2,016	18,000	30,240
Intramural Restrooms	1988	288	1,000	17,280
Band Storage	1988	245	1,000	14,700
Landscaping Storage	1990	2,400	12,000	48,000
Golf Storage Bldg.	1991	153	5,600	3,060
Archaeology Laboratory	1992	6,296	32,000	409,240
Campus Engineering Bldg.	1992	2,400	39,500	132,000
Performing Arts Storage Bldg.	1992	2,413	22,000	60,325
Baseball Press Box	1992	1,768	50,000	106,080
Home Bldg. Dugout	1992	513	5,600	30,780
Visitor Bldg. Dugout	1992	513	5,600	30,780
Murphy Athletic Admin.	1993	19,250	600,000	1,636,250
TOTAL		1,466,111	\$39,211,300	\$127,426,445

*Rounded to the nearest \$1,000

**Replacement Costs as determined by the Board of Regents and shown on the Facilities Inventory Report.

Source: Campus Engineer

West Georgia College Land Holdings

Property	Acres	Year	Cost
B.A. Sharpe	275.000	1907	\$ 9,625
Driver	0.319	1965	5,500
J. Perkins	0.976	1965	4,500
Pope	3.850	1965	5,500
O.R. Perkins	1.790	1965	4,700
Cash	1.083	1965	7,000
Herb	0.483	1966	4,000
Cole	25.010	1966	20,758
Roop	4.410	1966	60,000
Hughes	1.860	1967	8,212
Pruitt	0.226	1967	10,000
Harper	0.164	1968	5,000
Staples	17.640	1968	44,100
Cole	65.650	1973	128,017
Sold to City of Carrollton	(15.000)	1980	(29,250)
The Place, Inc.	10.745	1984	189,000
Sold to WGC Foundation	(.326)	1984	(5,000)
Brumbelow	.505	1987	93,500
	394.385		\$565,163

Current Value of land \$5,277,500

SOURCE: Campus Engineer



Beautiful West Georgia College, a product of planning and hard work

LIBRARY



On-line

IRVINE SULLIVAN INGRAM LIBRARY

The Library is the most important learning center on any campus. West Georgia College's Irvine Sullivan Ingram Library is one of the most modern library facilities in the state of Georgia. The four story structure provides more than 85,000 square feet of usable research/storage area and over 1,000 seating spaces for students and faculty.

The Library presently contains seminar and conference rooms, lockable faculty carrels, hundreds of individual study carrels, a room for microform reading and copying, the Annie Belle Weaver Special Collections Room, large areas for reference, periodical materials, maps, and the circulating book collection. A Computer laboratory maintained and supervised by the college's Computer Center staff (second floor), typewriters (second floor), video cassette players, and photocopiers (first floor) are also available to assist students and faculty with their study and research needs.

Fifty-five percent of the Ingram Library staff are professional librarians; they hold (at-least) accredited graduate library degrees and faculty rank. The remainder of the staff meet particular degree qualifications, hold specialized job skills, and receive specific training.

The Irvine Sullivan Ingram Library presently houses approximately 301,000 bound volumes, 20,849 reels of microfilm, a limited audiovisual collection, more than 871,000 pieces of microform, 20,108 maps and charts, and 23,000 volumes/pieces of special collection material. The Library currently subscribes to over 1,461 magazines and newspapers. It is the Sixth Congressional District selective depository for over 134,000 United States government publications.

The Library's Unicorn Collection Management System provides automated services for its patrons. Acquisitions, cataloging, circulation, reserves, interlibrary loans, Special Collections, government documents, and serials are available through the Unicorn on-line public access catalog (OPAC). The OPAC also contains an electronic suggestion board, and all patrons are encouraged to provide input to the Library. The College's Newnan and Dalton Centers have full access to Ingram Library's Unicorn OPAC.

Ingram Library is aggressive in extending its patrons' access beyond local holdings. Through the OPAC, patrons can access University System of Georgia's PEACHNET on-line database. Students and faculty can be issued Joint Borrowers' Cards allowing them circulation privileges at the other thirty-three University System of Georgia Libraries. For students or faculty who require additional materials locally, electronic generation and transmission of interlibrary loans expedites this process considerably. Subscriptions to Dialog Information Research Services, LEXIS/NEXIS, CARL Uncover, OCLC Firstsearch and variety of CD-ROM databases afford the West Georgia College community extended entree into local, state, regional, and international library collections.

The Learning Resource Center, (LRC, on the ground floor of the Geography/Learning Resources Building, with an extension in the Education Center) assists faculty members, students, and staff in improving instruction through using audio-visual equipment, materials, and processes. Services include producing color slides, black and white film prints, charts, graphs, laminating, transparencies, and video tape/film procurement from various film/video libraries. Equipment includes cassette recorders, record players, overhead, opaque, slide, filmstrip, and motion picture projectors, video tape play back and recording capabilities, and LCD display panels. The television studio is also equipped with a C/Ku Band satellite receiver for teleconferences. Cable TV reception is currently available in all residence halls and some academic buildings.

Off-campus Library Services ensure that students enrolled in courses at any of the College's remote class sites receive the same level of library support as those at the Carrollton campus. Off-campus Services maintain toll-free services for direct consultation with a professional librarian. Standard services include database searches, selection of materials and free delivery of materials to either the student's home or to one of the College's full-time program locations at Dalton or Newnan. Fax and courier service provide timely delivery to these sites. Reserve reading materials can be transferred to a library near the class site and Joint Borrower's Card are routinely issued to off-campus students.

Selective statistics descriptive of Library activities and services for the past five years are provided in the table on the next page.

SOURCE: Irvine Sullivan Ingram Library

West Georgia College Library Acquisitions

Fiscal Years 1990-1994

Holdings	1990	1991	1992	1993	1994
Volumes added during year	7,532	7,963	4,227	5,109	6,3720
Volumes held at end of year	283,468	291,431	295,260	300,767	307,487
Reels of microfilm held at end of year	20,094	20,487	20,849	21,261	21,678
Physical units of other forms of microtext held at end of year	805,568	824,212	824,949	846,854	865,138
Periodical titles being received at end of year	1,528	1,517	1,495	1,454	1,511
Items					
U.S. Documents	133,599	134,622	134,166	134,736	135,111
*U.S. Documents (Volumes on Microfilm)	42,220	43,606	52,480	57,458	62,099
Annual Reports	580	709	831	1,172	1,370
Circulation	269,072	279,976	275,277	295,802	232,048
Interlibrary Loans					
Borrowed	2,207	2,333	2,833	2,657	3,307
Loaned	2,945	3,387	3,474	3,805	4,677
Reference Questions					
Information	20,445	20,036	22,719	18,582	20,373
General	10,896	9,516	9,951	8,973	11,420

*Depository publications on microfiche received from Government Printing Office.

SOURCE: Irvine Sullivan Ingram Library



Behind the scenes

COMPUTER RESOURCES



Sandra Jones, Computer Center, monitors equipment

COMPUTER CENTER

The West Georgia College Center for Information Technology Services operates a SUN 4/280 UNIX server for instructional and research support, four Sun workstations, six IBM RISC system 6000 computers, an IBM 4341 mainframe processor, a Hewlett/Packard 9000/630 Unix server, and has access to the University System of Georgia PeachNet Computer Network and the University of Georgia's IBM 3090. The table below lists additional peripheral equipment supported by the Computer Center.

Description	HARDWARE	Quantity
CRT TERMINAL STATIONS		
AMPEX 230		40
Televideo 950		15
IBM 3101		12
LIBERTY FREEDOM/1		5
PRINTERS		
GENICOM 4470 (1000 lines per minute)		1
GENICOM 4440 (600 lines per minute)		5
GENICOM 3410 (400 characters per second)		4
T.I. 800 Series		6
GENICOM 1250 (1200 lines per minute)		1
TERMINAL SERVERS		
LANTRONIX ETS-16 with 16 ports each		3
Datability VCP300 with 16 ports		7
Datability VCP1000 with 64 ports		1
ETHERNET HUBS		
Cabletron MRX with 12 ports		2
Allied Telesis 3012 with 24 ports		6
NETWORK MANAGEMENT DEVICES		
Network General Portable Sniffer		1
Network General Distributed Sniffer		1
ROUTERS		
Wellfleet Model 2000 Link Node		1
Wellfleet Model 1000 Feeder Node		3
DEVELCON Dataswitch with 224 asynchronous ports		1
IBM 3272 Emulator and Protocol Converters		
COMMEX CMC-4 Units - (4 synchronous ports)		2
MODEMS		
Hayes Government 2400 baud modems		3
Hayes Optima 9600 baud modems		30
Hayes 28000 baud modem		13
MULTIPLEXORS		
Micom time division multiplexor pairs		30

SOURCE: Computer Center

MAINFRAME SOFTWARE

Title	Description
Easytrieve	Information Retrieval and Data Management Package
TOTAL	Data Base Management System
MANTIS	Online application development system
LMS-II	Text Editor and File Management Package
ENVIRON/I	Communications monitor for the IBM 4341 processors
ENTIRE	Front-end security and utilities package of ENVIRON/I
CA-SORT	A general sort package for IBM 4341 system
OS/VS-1	Operating system for the IBM 4341 processor
PL1 OPT	IBM PL1 optimizing compiler

UNIX COMPUTER SOFTWARE

Title	Description
SUNOS	UNIX Operating System for the Sun4 computer system
AIX	UNIX Operating System for the IBM RISC System/6000
TCPIP	TCP/IP Applications (TELNET, FTP)
NFS	Network File System
C	C language compiler
C++	C++ Language compiler
Maple V	Maple V Mathematics Software (SUN and AIX)
FORTRAN	SUN FORTRAN
COBOL	ACU COBOL compiler
XWINDOWS	AIX X11 Window Graphics
KERMIT	SUN & AIX kermit file transfer package
SAS	Statistical Package (All UNIX modules)

SOURCE: Computer Center



Carolyn Hammock, Computer Center

MICROCOMPUTERS

FACILITIES

West Georgia College students, faculty, and administrators rely on microcomputers as resources for instruction, research, and administration on a daily basis. Microcomputers are located in most major offices on campus. The following are general use facilities for students and faculty.

1. The Mathematics/Physics Laboratory contains 12 80386SX and 4 8088 MS-DOS based microcomputers on a Network to assist instruction. All Workstations have access to WGC hosts.
2. The Arts and Sciences Microcomputer Laboratory contains 28 8088 and 1 80286 MS-DOS based microcomputers on a Network to assist instruction. All Workstations have access to WGC Hosts.
3. The School of Business Homework Laboratory contains 15 80486sx, 1 80386sx, and 4 8088 PCs. All workstations have access to WGC hosts.
4. The School of Business Classroom Laboratory contains 28 IBM PC-XT's on a Network to assist instruction. All workstations have access to WGC hosts.
5. The School of Education Apple Laboratory has 15 MacIntosh Quadra 610s, 9 Apple IIGS, 19 Apple IIe, 1 MacIntosh Quadra 800 fileserver, along with 15 Zenith 486 computers.
6. The Library Microcomputer Laboratory contains 3 Power MacIntosh 7100s, 5 MacIntosh LC IIs, 1 Macintosh IICx, 1 Macintosh SE, 1 Macintosh IIX, 1 Macintosh II, 1 Apple Quadra 800 fileserver, 14 80486sx and 5 80386sx MS-DOS based microcomputers on a network. All workstations have access to WGC hosts.

SOFTWARE

West Georgia College provides current microcomputer software for student, faculty, and administrative use. Software currently available on campus include the following (this list may be incomplete because of upgrades to or replacement by more current software):

Word Processing

Display Write
MacWrite
Microsoft Word
PC Write
Vokswriter
WordPerfect 5.1 and 6.0

Spread Sheets

Excel
Lotus 1-2-3
Quattro Pro

Statistical

SAS
SPSS
Stat Pac
Mini Tab

CAD

VersaCad-MacIntosh
Design CAD
CAD Key

Data Management

DBXL
DBase III Plus
Foxbase
Oracle
Rbase for DOS
Paradox
Fox Pro Lan

Graphics

Harvard Graphics
MacDraw
MacPaint
Superpaint
Draw Perfect

Integrated Applications

Lotus Symphony
Microsoft Works
Smart
Apple Works

Desktop Publishing

Adobe Illustrator
Pagemaker
Write Now
Ready, Set, Go!
Aldus Freehand

Network Software

Novell Netware
Apple Share

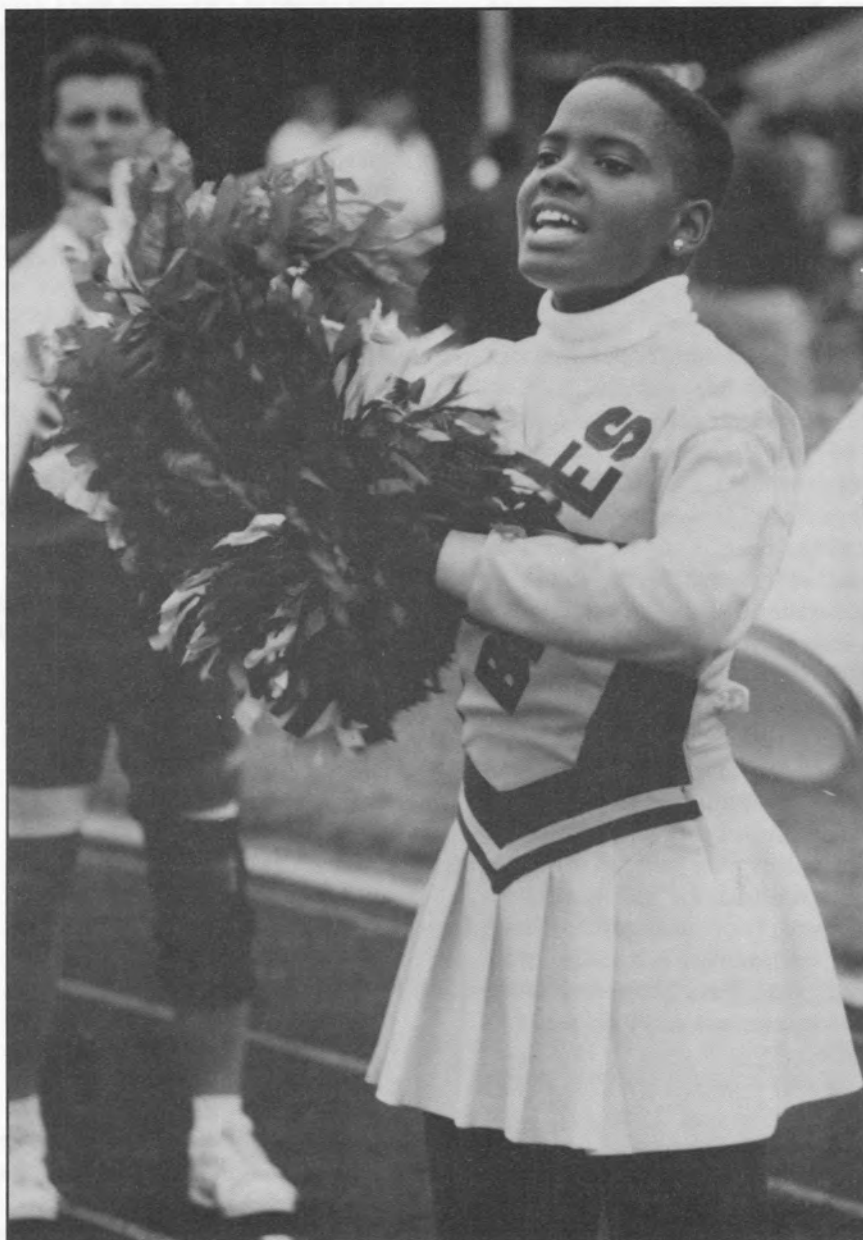
Programming Languages

Turbo Pascal
Borland C++
Microsoft Quick Basic

Internet Software

Telnet
FTP
gopher
Mosaic

STUDENT SERVICES



Ruby Vasser cheers the Braves on to victory

WGC STUDENT SERVICES

DIVISION OF STUDENT SERVICES

West Georgia College offers a full range of services and extracurricular activities to its students. The Division of Student Services, as a complement to the academic program of the College, provides a variety of educational services, developmental programs, and student activities designed to enrich the students' college life. Ten units, from initial high school contact through college graduation and placement, report to the Vice President for Student Services and Dean of Students to interact with students through organized services and programs to create a campus responsive to individual student needs.

The Office of Admissions coordinates student recruitment, application processing, and the College's orientation program for new students. Members of the Admissions Office staff travel the state to contact high school and junior college students, conduct formal and informal tours of the College, and sponsor regularly scheduled 'visitation days.'

The Office of Financial Aid coordinates financial assistance for nearly forty-five percent of West Georgia's students. Office staff determine eligibility for aid awarded by the College and record aid received by students from other sources, such as the West Georgia College Foundation, corporations, and individuals. The office coordinates all awards in student financial aid and reports to the Board of Regents, federal government, and College officials all aid awarded to students attending the College.

The Office of Health Services housed in the Student Health Center, which includes both an outpatient clinic and infirmary, is under the supervision of a full-time physician. Nurses are on duty from 7:50 a.m. to 6:00 p.m., Monday through Friday. Students may be admitted to the infirmary for observation and minor illnesses. Students are referred to other medical personnel or facilities for special services such as x-ray, surgery, and dentistry. Often, medication necessary for treatment is available at the Center. In addition, many tests performed in the Health Center laboratory are covered by the student's health fee.

Health Services Fiscal Year 1993-94

Patient Services	1994
Patient Visits	24,800
Prescriptions Filled	17,673
Lab Tests	7,207
Patients Seen by MD/NP	10,169

Intramural Program. The College provides opportunities for recreation, social contact, and health exercise through an excellent intramural program. Over 4,500 students participate in various leisure programs in the College's weight room, game room, swimming pool, gymnasium, and outdoor adventure program. Intramural programs include football, softball, basketball, volleyball, tennis, track, bowling, swimming, aerobics, and numerous individual gaming and sporting events.

The Office of Placement and Cooperative Education conducts activities supporting career planning, career development, cooperative education programs, internships, student employment, and career placement. The Office serves students and alumni who are seeking full-time or summer employment by providing a job listing service where students and alumni may keep their resumes and related materials on file for prospective employers. On-campus recruiting, skills seminars, job search workshops, special career days, and other services assist students in identifying and securing career employment. This Office coordinates the Co-Op program for students who work and attend college during alternating quarters. It also provides application forms and information about internships for students in business, public service agencies, and governmental institutions.

Career Planning and Placement Fiscal Year 1993-94

Co-Op Intern Program	1994
Program Students	108
Participating Employers	59
Recruitment	
Recruiting Organizations	193
Student Employment Office	
Students visits to Office	3,936
Referrals	7,611
Placements	1,230
Career Placement Office	
Job Postings	82,875
Referrals	1,216
Credentials Mailed	1,552

The Office of the Registrar is responsible for the quarterly registration process and for processing schedule changes, providing transcripts, and maintaining permanent student records. The Office publishes a quarterly schedule of classes, assists with graduation, and determines residency status. An early registration system enables students to obtain confirmed schedules for the next quarter weeks before the new quarter begins.

The Office of Student Activities works in partnership with students to provide programs and services which complement the academic experience. The Office provided over 100 individual programs in 1993-94. The staff coordinates the registration process for nearly 100 student organizations, provides advisement for a Greek system that involves 12 percent of the student population, and coordinates an intramural program that involves 3,000 students each quarter. The staff directly advises the Student Government Association, the Black Student Alliance, the Student Activities Council, Student League, Summer Orientation Staff, Black Greek Council, Panhellenic Council, and the Interfraternity Council. The Office also coordinates the campus I.D. card program, facilities reservations for non-academic areas, Black History Month activities and Homecoming.

The Student Development Center provides career, mental-health and academic counseling for West Georgia College students and related services for non-traditional and freshman students. During the past year, approximately 400 students were seen for personal counseling, and the Center saw an average of 1.4 new personal and academic cases each school day. During the same time, 220 students received individual career counseling, and more than 1,000

students participated in a psycho-educational presentation or workshop. The five counselors on staff are licensed and hold a specialists or doctoral degree. The Center also provides 55 disabled students with assistance in physical and academic accommodations. The 79 campus international students are advised through the Center regarding housing, immigration matters, finances, and personal-cultural adjustment.

The Office of Residence Life provides on-campus residence halls housing accommodations for students. Ten residence halls house approximately 2,000 West Georgia College students. Unmarried freshmen who do not reside with parents within a thirty mile radius are required to live on campus. Many upperclassmen choose to do the same. Some halls are for men or women only. Others are co-educational with separate wings for men and women. Residence halls provide comfort, and attractive surroundings, as well as a community living experience which fosters development of disciplined minds, social conscientiousness, and responsibility for governing group affairs. In addition, a variety of social, educational, and recreational programs are provided to promote individual growth and development.

Student Housing

Women's Residence Halls	Date Built	Fall 1994 Occupancy	Men's Residence Halls	Date Built	Fall 1994 Occupancy
Bowdon	1971	254	Pritchard	1966	218
Boykin	1966	133	Row	1963	113
Downs	1969	251	Strozier	1972	119
Watson	1970	217			
Total		855	Total		450
Co-Educational Residence Halls	Date Built	Fall 1994 Occupancy	Occupancy by Level		
Gunn	1965	162	Freshman		1254
Roberts	1972	276	Sophomore		295
Tyus	1972	168	Junior		213
			Senior		125
			Graduate/Other		24
Total		606	Total		1911

OTHER STUDENT SERVICES

In addition to the assistance provided by the Division of Student Services, many other services and activities are available to students throughout the academic year.

Arts ranging from Broadway plays to opera to jazz, West Georgia College's fine arts departments offer many opportunities for student performance and cultural enrichment. Both musical and theatrical productions are scheduled year-round. The Concert Choir, Chamber Singers, Marching Band, and Opera Workshop are available to students interested in music. Several areas in the Humanities Building are used for frequent student, faculty, and occasional traveling art exhibits.

Minority Achievement Program is a minority advisement office designed to provide programs and services to assist minority students with the adjustments of College life. The Program utilizes student assistants who serve as peer mentors in an effort to connect freshmen students with upperclassmen. In addition, the Program offers academic and personal consultation services, conducts an Early Intervention Program to students having academic difficulty, and coordinates programs to stimulate academic and cultural growth.

The College Bookstore stocks textbooks and supplies necessary for classes as well as a number of other items such as gifts, toiletries, gym shorts, jerseys, and records and tapes.

Food Services operates the student cafeteria which serves all meals to hall residents who have meal tickets and others who purchase meals on a cash basis. The Food Services Building has a private dining room and large multi-purpose area suitable for parties, movies, dances, and other entertainment. A food court in the Student Center offers hot and cold sandwiches, pizza, pastries, salads, and other short-order items.

Intercollegiate Athletics at West Georgia College is one of the most varied and successful athletic programs in the state. The College fields men's intercollegiate teams in baseball, basketball, cross country, football, golf and tennis, while women's programs are offered in basketball, cross country, softball, tennis, and volleyball. All of the College's teams are affiliated with Division II of the National

Collegiate Athletic Association and compete in the Gulf South Conference.

West Georgia won the state's first national collegiate basketball championship, and since joining the Gulf South Conference, the Braves have captured two league basketball titles. In 1982, the Braves won the national championship in Division III football, thereby making West Georgia one of only six colleges ever to win national titles in football and basketball.

Women's athletics at West Georgia College contribute significantly to the overall success of the College's intercollegiate athletic program. West Georgia College's women's basketball team captured the Gulf South tournament title in 1992. The Lady Braves volleyball team has won numerous state championships in the last decade.

The College Post Office provides all U.S. Mail services; registered, certified and insured mail, and money orders. An inter-office service provides free campus delivery for student, faculty, and staff.

The Department of Public Safety is a state certified agency and provides services to the College community on a 24-hour basis. The department's duties include protection of life and property, enforcement of College regulations and state statutes, traffic and parking control, and the prevention of crime.

Student Government Association eligibility is open to any full-time undergraduate or graduate student. The SGA enacts legislation for general student welfare. It receives student complaints, investigates student problems, and participates in decisions affecting the student body. The SGA is composed of executive, legislative, and judicial branches, as well as a Freshman Council. The student body elects a President, Vice President, Judiciary Chair, and a Student Senate consisting of twenty representatives.

Student Publications such as The West Georgian and The Eclectic are written and produced by students, for students. The West Georgian is the free, weekly newspaper distributed at various campus locations. All students are invited to work on the staff in news reporting, sports, arts, and photography. The Eclectic is a literary magazine published each spring quarter, containing poetry, prose, art, and photography.

SOURCE: Office of the Vice President for Student Services



West Georgia's competitiveness fosters success