

*Fact  
Book*

*1998-1999*

State University  
of West Georgia

*Fact Book*  
*1998-1999*



Department of Institutional Research and Planning  
Carrollton, Georgia 30118-4530  
770-836-6449

March 1999

Dear Colleagues:

As I finished teaching my last course under the quarter system in Spring 1998, and started preparing for my first semester course in the Fall, the realities of semester conversion were brought home to me personally. It was an exciting time for all of us at West Georgia as we made this big change — we had prepared for three years and were ready!

The year started very well, with the highest enrollment on record, and it got even better...

We continue to make major strides on the national scene. In Debate, we were ranked fifth in the country (with Harvard ranked seventh!). We have earned National Accreditation (the highest level of accreditation) in all our active graduate programs in fields that offer such accreditation and in almost all undergraduate programs. The Richards College of Business was awarded separate accounting accreditation by the AACSB, which places us in the top 130 universities in the world. The College of Education is one of the largest in the U.S. Our Counseling Department won a very prestigious grant from the Readers Digest DeWitt-Wallace Foundation; we were one of only six universities nationwide to do so.

Our Honors Program continues its outstanding success — this year, we had more Honors students' research papers accepted for presentation at the Annual Meeting of the National Collegiate Honors Council than *any University in America!*

The Advanced Academy of Georgia, which is a residential program for exceptionally gifted high school juniors and seniors here at West Georgia, continues to enjoy outstanding success measured by any national standards. We took SAT scores of the top 20 national public universities and the Academy's scores put it in fifth place among the best in the country! Perhaps even more meaningful, Academy students from last year's graduating class secured admission and financial assistance in some of the best universities in the world, including MIT, Northwestern, Yale, Duke, and the best schools in Georgia.

Athletic championships came to West Georgia this year as the Braves were Gulf South Conference Co-Champions with a record of 9-2 in football. The men's cross-country squad won the Gulf South Championship and one of the Lady Braves was named individual women's champ! We were GSC Eastern Division Champs in basketball and went to the NCAA Division II World Series in baseball, ending the season ranked third in the country.

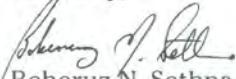
Through all this national prominence, we retain our core value: a personal environment that is very important to us. Our courses are taught by faculty rather than graduate students, and our senior faculty, our national award-winners, our Department Chairs, Deans, Vice Presidents, and I teach undergraduate and graduate students.

Our students have spoken loudly and clearly: a statewide student satisfaction survey showed that our students rated West Georgia significantly higher than national norms on class size, access to faculty, attitude of faculty, library facilities, quality of instruction in major field, and overall satisfaction.

Several major changes are taking place in our facilities. We have implemented many new safety measures for the students, created a "heart of campus" near the University Community Center, and have new and impressive entrances. A pivotal part of the "new" campus look will be the 110,000 square foot, \$20 million Technology-enhanced Learning Center which will become the largest campus facility. It will house core curriculum offerings and the Departments of English, History, and Chemistry, and will be a state-of-the-art facility in the use of technology to enhance teaching and learning. Construction has begun!

To our colleagues, students, and friends, we appreciate very much your involvement with your time, talents and gifts to this institution where we definitely practice "Educational Excellence in a Personal Environment."

Sincerely,



Beheruz N. Sethna, Ph.D., C.C.P., Professor and President

# **State University of West Georgia**

## **Fact Book**

### **Preface and Acknowledgments**

The Department of Institutional Research and Planning is proud to offer the 1998-99 edition of the State University of West Georgia *Fact Book*. It is our hope and intent that this volume continues the tradition of providing reliable statistical data and summary information designed to answer the most frequently asked questions about the University. Based on sound institutional research, the *Fact Book* serves as a good first point-of-reference for institutional assessment, self-study, planning, and resource allocation for the academic years beginning in 1989 through 1998. In total, it projects an institutional profile for our many publics. Please note that Fall 1998 is our first on a semester calendar and that any comparison to previous years' data on the quarter system should take this fact into account.

Special thanks are extended to Ms. Erma Shooks, Administrative Secretary, who word processed this volume and rendered proofreading services. Most of the work to update the data for the graphics and displays was performed by Ms. Elaine Harper Nugent, Institutional Research Assistant. Appreciation also goes to our graduate student assistants, Paulo Nogueira and Anuradha Chandran. Their contributions are acknowledged and appreciated.

Individuals representing many University offices and units provided data, information, and suggestions that contributed to the improvement of this *Fact Book*. Recognition and appreciation are extended to Ms. Sally Roberts, Director of Publications and Printing, and her staff, who expertly managed the technical production of this issue. Mr. Steven Broome, University Photographer, took special care in preparing a library of appropriate photographs for inclusion in this volume. Through hard work and professionalism, these individuals and others have made the 1998-99 State University of West Georgia *Fact Book* possible. Thank you!

Lisa E. Matheson  
Institutional Research Analyst I and *Fact Book* Editor  
Institutional Research and Planning  
March 1999

# STATE UNIVERSITY OF WEST GEORGIA FACT BOOK

## TABLE OF CONTENTS

### GENERAL INFORMATION

History of the University .....	8
Accreditation and Affiliations .....	8
Campus Description .....	8
Map of Campus .....	10

### ADMINISTRATION

Administrative Organization .....	12
UWG Administration .....	13
Departments of Instruction and Their Chairpersons .....	13
UWG Organization Chart .....	14
USG Board of Regents .....	16

### STUDENT INFORMATION

West Georgia Students .....	18
Detailed Composition of Student Body .....	19
Composition of Student Body .....	20
Enrollment by Classification .....	20
Enrollment by Gender .....	20
Enrollment by Ethnic Origin .....	20
Average Age of Students .....	21
Student Body Age Distribution .....	21
Geographic Origin of Student Body .....	22
Admissions Data .....	23
SAT Scores of Entering Freshmen .....	24
High School and Freshmen Grade Point Averages .....	24
Undergraduate Academic Profile by Degree .....	25
Graduate School .....	26
Graduate Enrollment .....	27
Graduate Academic Profile by Degree .....	27
Student Financial Aid .....	28
Retention Rates of Fall Term Freshman Classes .....	30
Transfer Students .....	31

### ENROLLMENT AND CREDIT HOUR INFORMATION

Enrollment from Counties in Primary Service Area .....	34
Headcount and Equivalent Full-time Enrollment .....	35
Headcount and Equivalent Full-time Enrollment with Percent of Annual Change .....	35
Headcount versus Equivalent Full-time Enrollment Fiscal Year 1989-1997 .....	36
Average Credit Hours per Student .....	36
Detailed Enrollment and CH History .....	37
Headcount Relative to EFT and CH History .....	38
Continuing Education .....	39
Off-Campus Programs .....	41
Instructional Sites .....	41

### DEGREE INFORMATION

Degrees and Majors Offered .....	44
Number of Undergraduate and Graduate Degrees Conferred .....	45

### FACULTY INFORMATION

Composite Faculty Profile .....	50
Rank .....	51
Highest Degree Earned .....	51
Tenure Status .....	52
Gender .....	52

<b>FINANCIAL INFORMATION</b>	
University Budgets .....	54
General Budget Growth .....	54
University Budgets, Fiscal Year 1999 .....	55
Average Salary by Employee Category .....	56
Distribution of the Student Dollar .....	56
Distribution of Resident Instruction Revenue by Source .....	57
Distribution of Expenditures by Function .....	58
Resident Instruction Expenditures per EFT Student .....	59
Distribution of Auxiliary Enterprises Revenue by Source .....	60
Distribution of Auxiliary Enterprises Expenditures by Function .....	60
Distribution of Student Activities Revenue by Source .....	61
Distribution of Student Activities Expenditures .....	61
<b>SPONSORED OPERATIONS AND FACULTY RESEARCH</b>	
Sponsored Operations Five-Year Assessment .....	64
Directors of Sponsored Projects .....	65
Faculty Research Grants .....	68
Faculty Research Enhancement Awards .....	70
<b>INSTITUTIONAL PLANNING</b>	
The Year 2000 and Beyond .....	72
Mission of the State University of West Georgia .....	73
Institutional Goals .....	74
Fiscal Year Planning, Budgeting, and Assessment Cycle .....	75
<b>INSTITUTIONAL RESEARCH</b>	
History .....	78
Nature of Institutional Research .....	78
Mission .....	78
Institutional Research Goals .....	78
Major Projects .....	79
<b>ALUMNI ASSOCIATION</b>	
West Georgia Alumni Association .....	82
Officers of Alumni Association .....	82
West Georgia Foundation .....	83
Officers and Board of Trustees, Foundation .....	83
Annual Fund Drive Results .....	84
Geographical Distribution of Alumni .....	85
<b>FACILITIES AND GROUNDS</b>	
Facilities and Grounds .....	88
Campus Facilities .....	89
Land Holdings .....	90
<b>INFORMATION RESOURCES AND TECHNOLOGIES</b>	
Irvine Sullivan Ingram Library .....	94
Library Acquisitions .....	95
Information Technology Services .....	96
Software .....	97
Technical Support Services .....	97
<b>STUDENT SERVICES</b>	
Division of Student Services .....	100
Other Student Services .....	101
Student Housing .....	102



# *General Information*



# THE UNIVERSITY

## History

The State University of West Georgia, a senior unit of the University System of Georgia, is a co-educational, residential liberal arts institution located in Carrollton, Georgia. Students come from most counties in Georgia, other states, and abroad.

Carrollton, about an hour's drive from Atlanta, is the county seat of Carroll County and one of Georgia's fastest growing industrial areas. Carrollton provides a regional population (more than 100,000) with retail shopping, medical, educational and financial services, entertainment, and recreation.

Between 1906 and 1917, the State of Georgia established twelve district agricultural and mechanical schools. In 1933, an act by the Board of Regents of the University System of Georgia established Carrollton's (Fourth District) A & M School as West Georgia College. Dr. Irvine S. Ingram, principal of the A & M School was the College's first president.

In 1939, the Board of Regents authorized the institution to add a three-year program in elementary education. In 1956, the institution was authorized to confer a B.S. degree in Education, making it a four-year senior college unit of the University System of Georgia. Two years later, West Georgia added baccalaureate degrees in English, History, and Mathematics.

During subsequent years, West Georgia became one of the fastest growing institutions of higher education in the South. From an enrollment of 576 in 1956, the institution's student body now numbers approximately 8,700 students. West Georgia offers ten undergraduate degrees: the Bachelor of Arts, Bachelor of Science, Bachelor of Science in Education, Bachelor of Business Administration, Bachelor of Science in Earth Science, Bachelor of Fine Arts, Bachelor of Science in Nursing, Bachelor of Music, Bachelor of Science in Chemistry, and Bachelor of Science in Recreation. Majors in nearly fifty different fields provide students a wide range of options.

In addition, the institution offers two-year programs resulting in the Associate of Applied Science degree, with majors in computer science, criminal justice, and office administration, and the Associate of Science in Nursing degree.

In 1967, the Board of Regents authorized the initiation of a Master's level graduate program. The institution offers eight Masters degrees in 36 areas of Study: Master of Arts, Master of Professional Accounting, Master of Business Administration, Master of Education, Master of Music, Master of Public Administration, Master of Science, and Master of Science in Rural and Small Town Planning. The Specialist in Education degree is offered in nine areas of study.

On June 12, 1996, in an historic decision, the Board of Regents of the University System of Georgia voted to change the name of West Georgia College to the State University of West Georgia.

To accommodate University growth, a multi-million dollar building program has increased the value of the University's physical facilities to more than \$156 million. Beginning with three small buildings, the University has grown to include more than 70 structures for learning, living, and recreation on its 394-acre wooded campus.

## Accreditation and Affiliations

West Georgia is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award associate, Bachelor's, Master's, and Education Specialist's degrees. The National Council Accreditation of Teacher Education accredits all programs preparing teachers. The undergraduate and graduate College of Business programs are accredited by the American Assembly of Collegiate Schools of Business. The Georgia State Department of Education offers full recognition and accreditation to the College of Education's work in teacher education. Female graduates of the institution are eligible for membership in the American Association of University Women. The University holds institutional membership in the following: American Assembly of Collegiate Schools of Business, American Association of Colleges for Teacher Education, American Association of State Colleges and Universities, American Chemical Society, American Council on Education, Conference of Southern Graduate Schools, Consortium for Diversified Psychology Programs, Georgia Association of Colleges, Georgia Board of Nurses Examiners, National Association for Foreign Student Affairs, National Association of Schools of Music, National Association of Schools of Public Affairs and Administration, National Business Education Association, National Commission on Accrediting, National Council for Accreditation of Teacher Education, National League for Nursing, Southern Association of Colleges and Schools.

## The Campus

The campus is a unique blend of old and new. Covered with a variety of trees and flowers, the campus is dotted with structures of the early 1900s, as well as buildings exemplifying the most contemporary modes of architecture.

The front or "Old Campus," as it is sometimes called, a three-block-long expanse of rolling hills shaded by scores of old towering oak, elm, and maple

trees surrounds a number of faded brick buildings stretching in a semi-circle adjacent to the park. This is where West Georgia began as an A&M School in 1906.

A modern academic complex composed of a library, social science, humanities, and math-physics buildings lies beyond the "Old Campus." A new business school annex was added in 1985. Other buildings in the area include a three-story university community center, a health and physical education center featuring a 3,000-seat gymnasium and indoor pool, and one of the most modern college infirmaries in the state. A performing arts center, containing two theatres, which seat 250 and 500 respectively, was completed in 1989.

Much of the University's recent physical development occurred on the west side of the campus. The Education Center, a structure unique in the University System, contains five large lecture-demonstration rooms which, by moving sliding partitions, serves as a 1,000 seat auditorium. It also features an instructional materials center, television and sound recording studios, audiovisual laboratory and dark room, counseling rooms, group observation rooms, study carrels, and other areas for independent study.

Adjacent to the Education Center is the Biology-Chemistry Building, a facility with numerous laboratories, lecture halls, and the latest scientific equipment. The Education Annex, a 42,000 square foot facility, opened in 1995. This facility houses Education and Nursing faculty offices, classrooms, laboratories, and the campus day-care center.

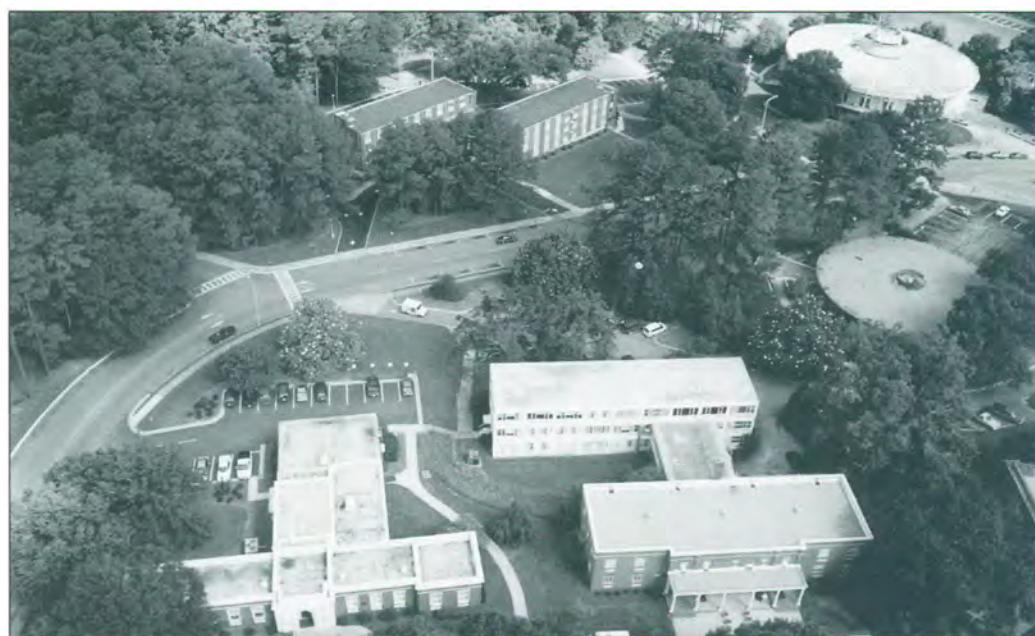
A complete renovation of the University's baseball complex was made possible by a gift from the E. Woodfin Cole family in Carrollton. The 20,000 square-foot, two-level Murphy Fieldhouse provides offices for all athletic personnel, a football locker room, Hall of Fame room, sports medicine area and meeting rooms.

Ten residence halls are located on the campus. Bowdon Hall, one of the newest, was named in honor of Bowdon College, a West Georgia predecessor.

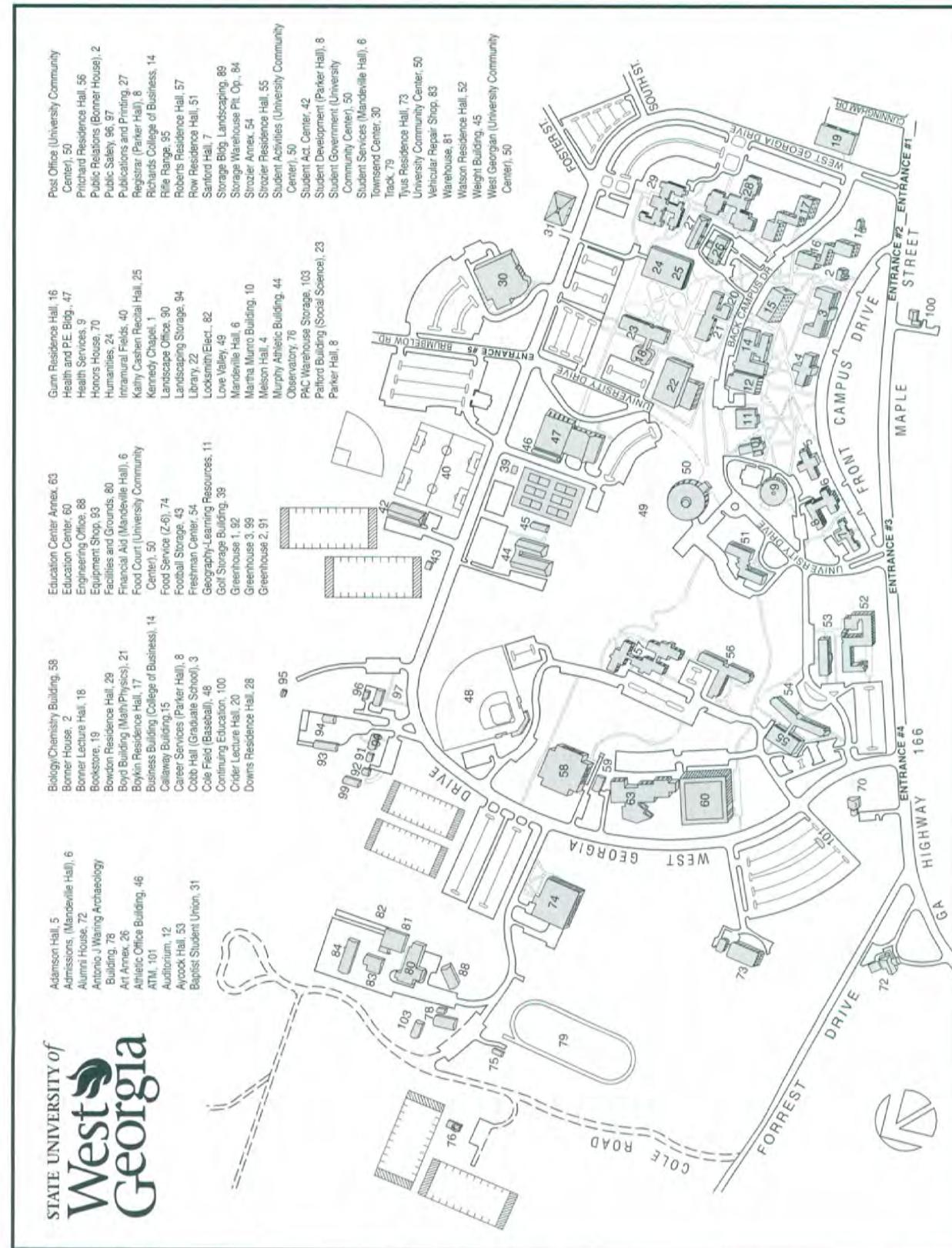
Kennedy Interfaith Chapel, named in honor of the late President John F. Kennedy, and Bonner House are two of the oldest buildings on campus. The Chapel was owned first by the Episcopal Church and later by the Catholic Church. When the local parish built a new church, its members donated the Chapel to the University for non-denominational use. In 1966, the late Robert F. Kennedy dedicated it to the memory of his brother.

The Bonner House, constructed in 1843 as a plantation home, is the oldest building on campus. The frame colonial structure has served various purposes through the years. After complete restoration, it now serves as a Visitor Center for the campus. Because of the historical significance of the Bonner House, the Georgia Historical Commission placed a marker on the site outlining its history.

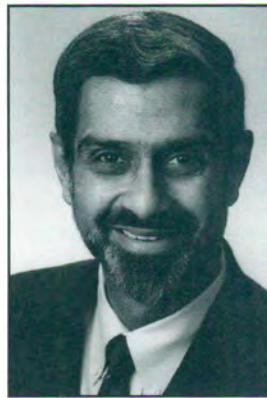
SOURCE: UWG Undergraduate Catalog, 1998-99



# CAMPUS MAP



# ADMINISTRATION



Beheruz N. Sethna  
*President*



Thomas J. Hynes  
*Vice President for  
Academic Affairs*



Bruce W. Lyon  
*Vice President for  
Student Services and  
Dean of Students*



William N. Gauthier  
*Vice President for  
Business and Finance*



David S. Parkman, III  
*Vice President for  
University Advancement*



Richard G. Miller  
*Dean  
College of Arts and  
Sciences*



David H. Hovey  
*Dean  
Richards College  
of Business*



Angela Lumpkin  
*Dean  
College of Education*



Jack O. Jenkins  
*Dean  
Graduate School*

# ADMINISTRATIVE ORGANIZATION

The Board of Regents of the University System of Georgia is a State Constitutional Board responsible for governance, control, and management of the University System of Georgia and its member institutions. Board of Regents members, one from each state congressional district and five from the State-at-large, are appointed by the Governor, confirmed by the Senate, and hold office until their successors are appointed. The Chancellor and the Central Office Staff are responsible for administering the affairs of the University System of Georgia under the general direction of the Board of Regents. West Georgia, a unit of the University System of Georgia, operates according to Board policies and procedures.

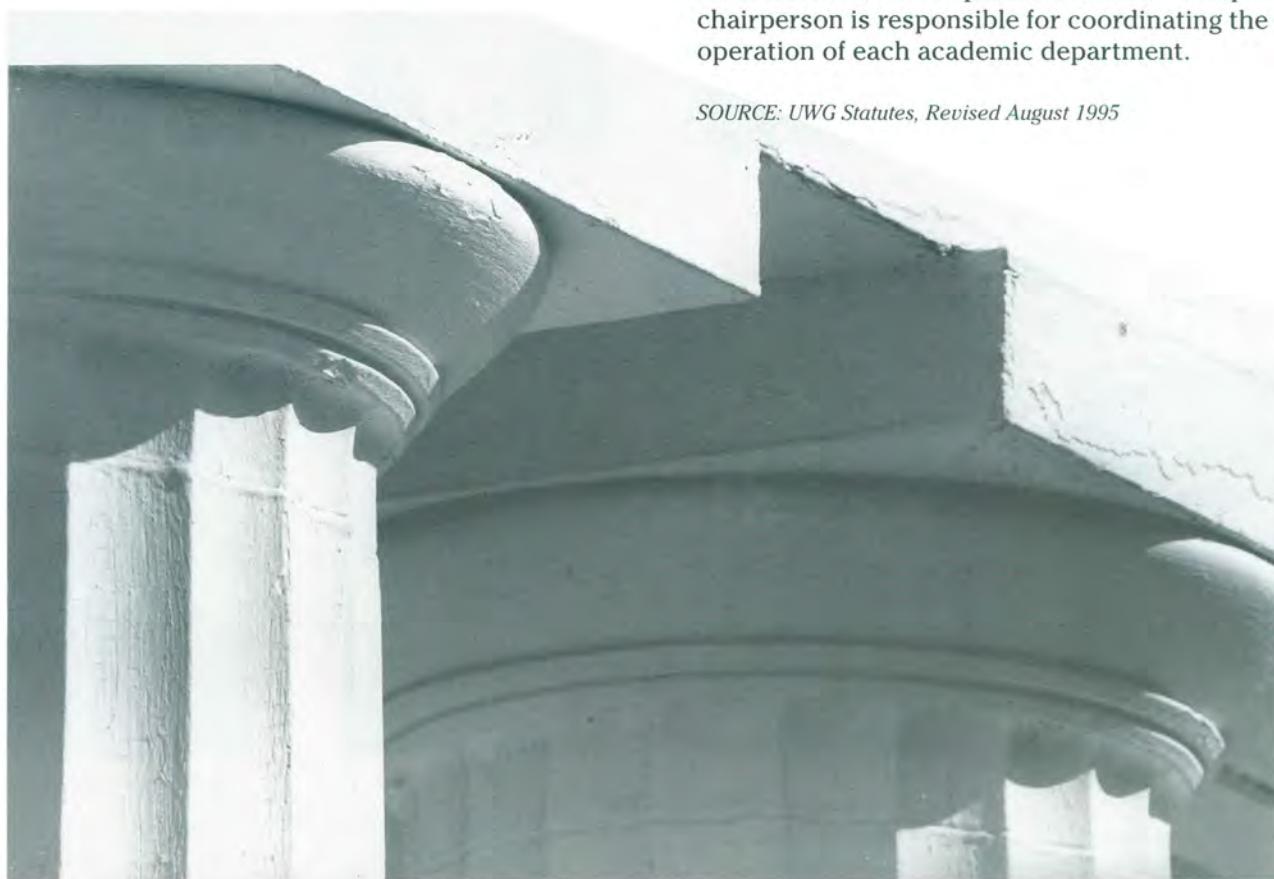
The President of West Georgia has general responsibility for the institution. The President's Advisory Committee (PAC) is the immediate advisory body to the President. This committee consists of persons in administrative positions reporting directly to the President, and other persons as the President believes will provide advice for the orderly, effective, and efficient administration of the University's affairs. Appointments are made annually at the beginning of the fiscal year.

The Administrative Council is the chief advisory body for administrative activities in the academic operations of the University. Its members are the Vice President for Academic Affairs (Chair), the Vice President for Student Services & Dean of Students, the Deans of Arts and Sciences, Business, Education, and the Graduate School; the Director of Continuing Education/Public Services; Director of Information Technology Services; the chair of the Institutional Studies and Planning Committee of the Faculty Senate; Director of Libraries; and the President of the Student Government Association.

The Planning Council, an advisory body to the President for long-range University development, oversees a variety of plan activities extending three or more years into the future. The President appoints Council members from the administration, faculty, students, alumni, and the community.

The instruction function of the University is organized into three Colleges and the Division of Continuing Education/Public Services. A dean or director supervises each of these major units. The Colleges of Arts and Sciences, Business, and Education are subdivided into departments, each responsible for instruction relevant to specific academic disciplines. A chairperson is responsible for coordinating the daily operation of each academic department.

*SOURCE: UWG Statutes, Revised August 1995*



# WEST GEORGIA ADMINISTRATION

## **1998-99 Officers of General Administration**

Beheruz N. Sethna, B. Tech. (Honors), M.B.A., M.Phil., Ph.D.  
*President and Professor of Business Administration*  
Thomas J. Hynes, Jr., B.S., M.A., Ph.D.  
*Vice President for Academic Affairs and Professor of Speech*  
William N. Gauthier, B.S., M.B.A.  
*Vice President for Business and Finance*  
Bruce W. Lyon, B.S., M.A., Ph.D.  
*Vice President for Student Services & Dean of Students*  
David S. Parkman, III, A.B.J., M.Ed.  
*Vice President of University Advancement*

## **Academic Officers**

Jack O. Jenkins, B.A., M.S., Ph.D.  
*Dean of the Graduate School & Professor of Psychology*  
Richard G. Miller, A.B., M.A., Ph.D.  
*Dean of the College of Arts & Sciences & Professor of History*  
David H. Hovey, Jr., B.S., M.S., Ph.D.  
*Dean of the Richards College of Business & Professor of Management*  
Angela Lumpkin, B.S.E., M.A., M.B.A., Ph.D.  
*Dean of the College of Education & Professor of Physical Education & Recreation*

## **Administrative Staff Officers**

J. Micheal Crafton, B.S., M.A., Ph.D.  
*Associate Vice President for Academic Affairs*  
Kay P. Shirey, B.B.A.  
*Associate Vice President for Business and Finance*  
Walter H. Smith, B.A., M.A., Ph.D.  
*Associate Vice President for Student Services*  
Jimmy L. Agan, B.S., M.Ed., Ed.S., Ed.D.  
*Director of Continuing Education and Public Services*  
Charles E. Beard, A.B., M.S.L.S.  
*Director of the Ingram Library and Professor*

Robert G. Gehling, B.S., M.A.  
*Director of Information Technology Services*  
Robert S. Johnson, B.M.E., M.M.E., Ed.D.  
*Director of Admissions*  
Bonita B. Stevens, B.S.Ed., M.Ed.  
*Registrar*  
Donald R. Wagner, B.A., M.A., Ph.D.  
*Director of Special Programs*

## **Departments of Instruction and Their Chairpersons**

Ara G. Volkan  
*Accounting and Finance*  
J. Bruce Bobick  
*Art*  
Gregory J. Stewart  
*Biology*  
Victoria J. Geisler  
*Chemistry*  
William S. Lloyd  
*Computing*  
Brent M. Snow  
*Counseling and Educational Psychology*  
Francesca B. Taylor  
*Learning Support and Testing*  
John F. Von Eschenbach  
*Early Childhood, Elementary, and Reading Education*  
Richard F. Fryman  
*Economics*  
Lena P. Morgan  
*Educational Leadership and Foundations*  
David W. Newton  
*English and Philosophy*  
Caryl L. Lloyd  
*Foreign Languages and Literatures*  
Johnny A. Waters  
*Geology*  
James S. Taylor  
*History*

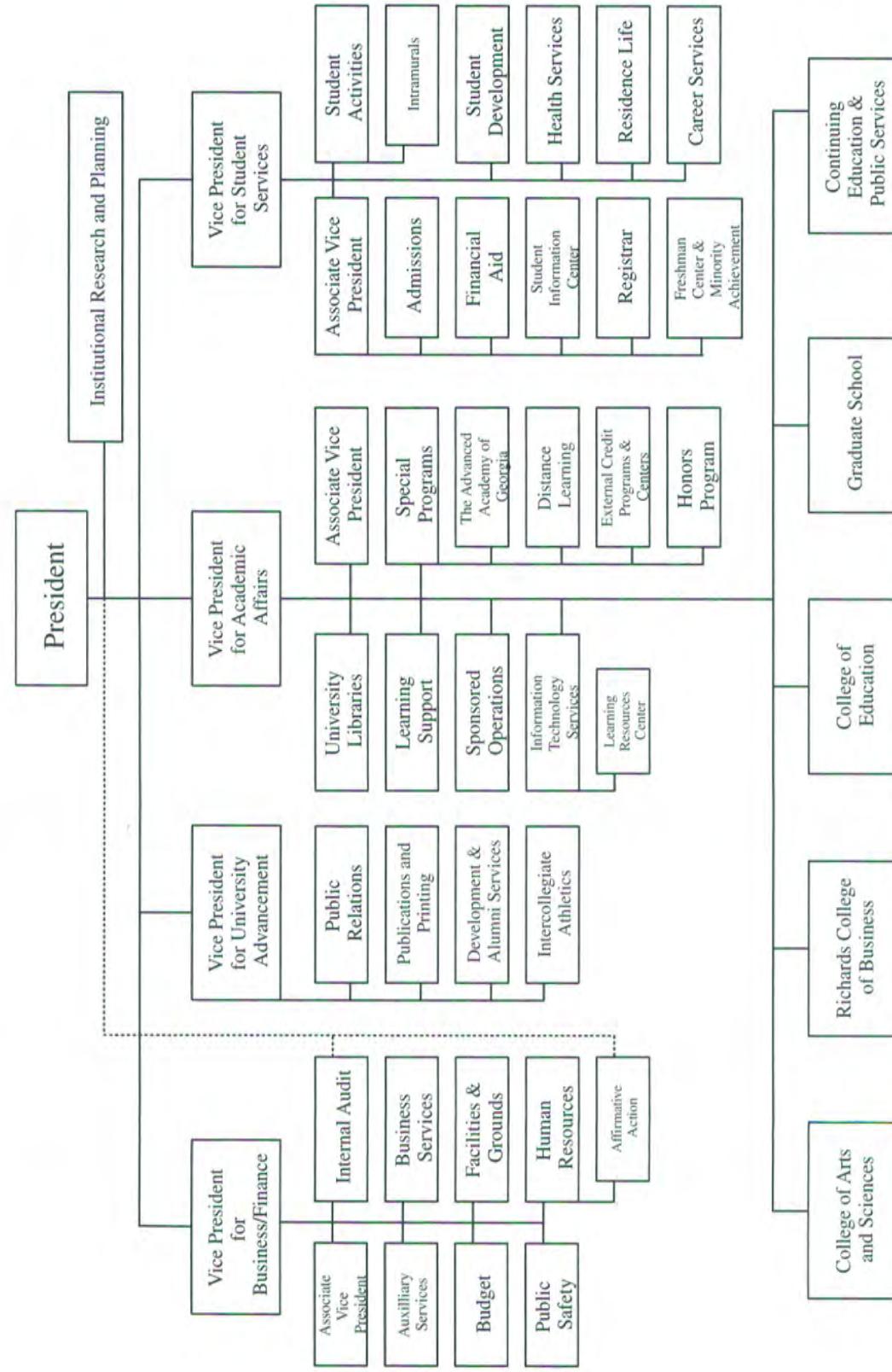
Marc D. Miller  
*Management and Business Systems*  
Robert Hite  
*Marketing and Real Estate*  
James C. Gibson  
*Mass Communications and Theatre Arts*  
Chatty R. Pittman  
*Mathematics and Physics*  
Barbara McKenzie  
*Research, Media and Technology*  
Michael Waugh  
*Middle Grades and Secondary Education*  
M. Scott McBride  
*Music*  
Jeanette C. Bernhardt  
*Nursing*  
L. Keith Tenant  
*Physical Education and Recreation*  
Janet M. Clark  
*Political Science and Planning*  
Donadrian L. Rice  
*Psychology*  
Marc J. LaFountain  
*Sociology and Anthropology*  
Vacant  
*Special Education and Speech-Language Pathology*  
*History*

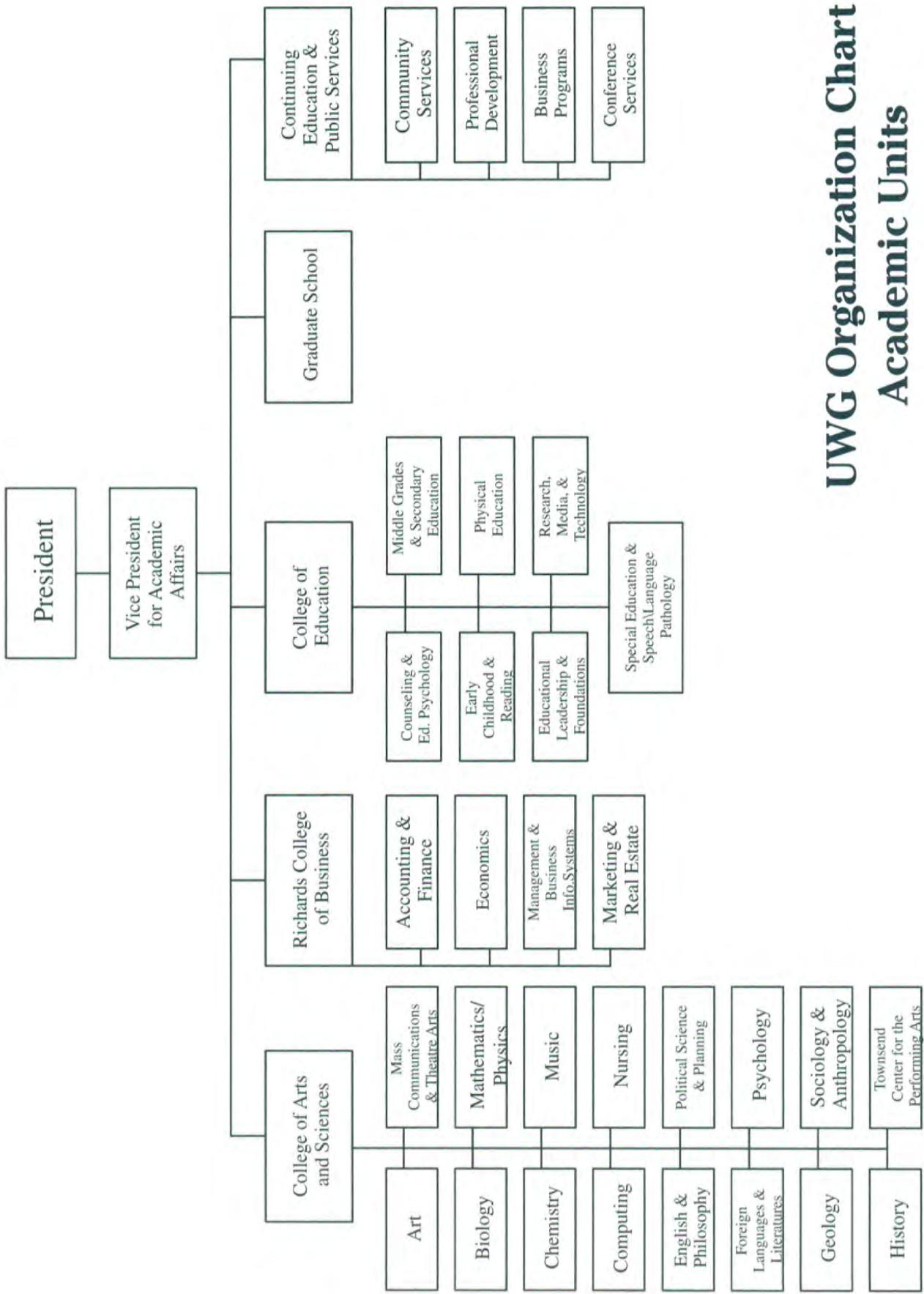
## **UWG Organization Chart**

### **Administrative Units**



# ORGANIZATION CHART





# UNIVERSITY SYSTEM OF GEORGIA

## 1998-99 Board of Regents

J. Tom Coleman, Jr., Savannah  
*State-at-Large*  
Hilton H. Howell, Jr., Atlanta  
*State-at-Large*  
Warren Y. Jobe, Atlanta  
*State-at-Large*  
Charles H. Jones, Macon  
*State-at-Large*  
Donald M. Leebern, Jr., Atlanta  
*State-at-Large*  
David H. (Hal) Averitt, Statesboro  
*First District*  
John Hunt, Tifton  
*Second District*  
Vacant  
*Third District*

## Officers and Staff

Edgar L. Jenkins, Washington, D.C.  
*Chair\**  
Kenneth W. Cannestra, Atlanta  
*Vice Chair\**  
Stephen R. Portch  
*Chancellor\**  
Vacant  
*Special Assistant*  
Gail S. Weber  
*Secretary to the Board/Executive Admin. Asst.*  
Arthur N. Dunning  
*Senior Vice Chancellor - Human/External Resources*  
Thomas E. Daniel  
*Vice Chancellor of External Affairs*  
Arlethia Perry-Johnson  
*Assistant Vice Chancellor - Media and Publications*  
Annie Hunt Burris  
*Assistant Vice Chancellor - Development/Economic Services*  
John Millsaps  
*Director - Communications/Marketing*  
T. Don Davis  
*Associate Vice Chancellor - Human Resources*  
John Fleischman  
*Director - Personnel Management*  
Elizabeth E. Neely  
*Associate Vice Chancellor - Legal Affairs*  
J. Burns Newsome  
*Assistant Vice Chancellor - Legal Affairs (Prevention)*  
Corlis Cummings  
*Assistant Vice Chancellor - Legal Affairs (Contracts)*  
Vacant  
*Assistant Vice Chancellor - Legal Affairs (Compliance)*  
Lindsay Desrochers  
*Senior Vice Chancellor - Capital Resources/Treasurer*  
William K. Chatham  
*Vice Chancellor - Facilities*  
Peter J. Hickey  
*Assistant Vice Chancellor - Facilities*  
Linda M. Daniels  
*Assistant Vice Chancellor - Design and Construction*  
Gita Hendessi  
*Director - Facilities Planning*

Juanita Powell Baranco, Lilburn  
*Fourth District*  
Eldridge W. McMillan, Atlanta  
*Fifth District*  
Kenneth W. Cannestra, Atlanta  
*Sixth District and Vice Chair*  
Edgar L. Rhodes, Bremen  
*Seventh District*  
S. William Clark, Jr., Waycross  
*Eighth District*  
Edgar L. Jenkins, Jasper  
*Ninth District Chair*  
Thomas F. Allgood, Sr., Augusta  
*Tenth District*  
Glenn S. White, Lawrenceville  
*Eleventh District*

Mark Demyanek  
*Director - Environmental Safety*  
William R. Bowes  
*Associate Vice Chancellor - Fiscal Affairs*  
Ron Stark  
*Assistant Vice Chancellor - Internal Audit*  
Shelley Nickel  
*Director - Budget*  
Usha Ramachandran  
*Director - Business Services*  
James L. Muyskens  
*Senior Vice Chancellor - Academic Affairs/Deputy*  
Barry A. Fullerton  
*Vice Chancellor - Student Services*  
E. Michael Staman (CIO)  
*Vice Chancellor-Information/Instructional Technology*  
Randall A. Thursby  
*Assistant Vice Chancellor - Information Technology*  
Kris Biesinger  
*Assistant Vice Chancellor - Instructional Technology*  
Jayne Williams  
*Executive Dir. - Virtual Library, Customer/Info. Services*  
Cathie M. Hudson  
*Associate Vice Chancellor - Planning and Policy Analysis*  
John T. Wolfe, Jr.  
*Associate Vice Chancellor - Academic Affairs*  
Joseph J. Szutz  
*Assistant Vice Chancellor - Planning*  
Jan Kettlewell  
*Assistant Vice Chancellor - Academic Affairs/Co-Facilitator of the Georgia P-16 Initiative*  
David M. Morgan  
*Assistant Vice Chancellor - Academic Affairs*  
Kathleen Burk  
*Asst. Vice Chancellor - Academic Affairs/Director Regents' Testing*  
Jacqueline R. Michael  
*Director - Pre-College Programs*  
Albertine Walker-Marshall  
*Director - System Policy Research*

\*Officers of the Board

SOURCE: The System Summary

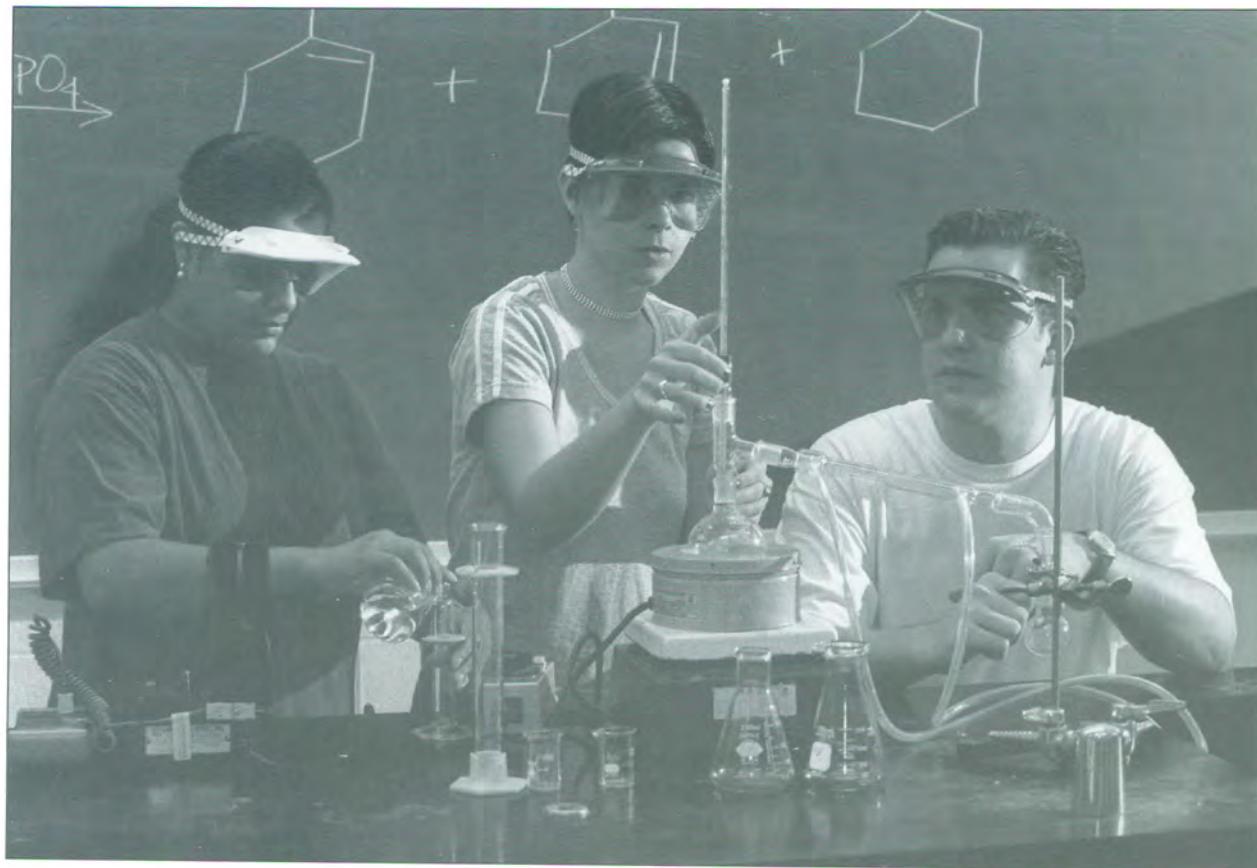
# *Student Information*



# **UWG STUDENTS**

The typical State University of West Georgia student...

- enters with an average SAT score of 953.
- is a female Caucasian. Sixty-five percent of the student body are women and 78 percent are Caucasian.
- lives within the primary service area of the University. Approximately 88 percent of the student body are from nearby counties, including 10 percent from Carroll County, and 34 percent from metro-Atlanta.
- attends full-time. Nearly 71 percent enroll in a full load of courses (12 semester credit hours for undergraduates, and 6 semester credit hours for graduates).
- is 25.0 years of age. Undergraduates, on average are 21.9 years of age; graduate students average 34.7 years of age.



## Detailed Composition of UWG Student Body Fall Terms 1991-1998

	Fall 1991	Fall 1992	Fall 1993	Fall 1994	Fall 1995	Fall 1996	Fall 1997	Fall 1998
<b>Classification</b>								
Total Enrollment	7,521	7,717	7,947	8,310	8,650	8,560	8,431	8,667
Freshman	1,468	1,535	1,521	1,641	1,794	1,874	1,815	1,966
Sophomore	1,093	1,063	1,145	1,123	1,159	1,148	1,276	1,269
Junior	989	939	991	1,067	1,034	1,036	1,035	1,157
Senior	1,181	1,220	1,187	1,286	1,359	1,413	1,384	1,295
Graduate	2,000	2,134	2,223	2,320	2,424	2,371	2,250	2,067
Learning Support	727	764	806	806	762	585	538	757
Others	63	62	74	67	118	133	133	156
<b>Geographic</b>								
Georgia Residents	7,185	7,389	7,631	7,975	8,299	8,204	8,088	8,306
Out-of-State	274	269	254	259	262	268	243	258
Other Countries	62	59	62	76	89	88	100	103
<b>Gender</b>								
Men	2,648	2,772	2,741	2,902	3,031	2,930	2,913	3,038
Women	4,873	4,945	5,206	5,408	5,619	5,630	5,518	5,629
<b>Racial Mix</b>								
White Male	2,251	2,325	2,275	2,399	2,492	2,371	2,367	2,443
White Female	4,042	4,133	4,275	4,440	4,566	4,593	4,420	4,435
Black Male	341	383	412	430	443	457	452	487
Black Female	765	761	844	879	938	923	982	1,153
Other Male	56	41	57	74	96	97	94	226
Other Female	66	74	84	88	115	119	116	268
<b>New Students</b>								
Total	2,058	2,262	2,250	2,350	2,449	2,364	2,247	2,727
Beginning Freshmen	843	702	680	636	823	786	757	1,024
Transfers	289	418	517	591	588	559	611	568
Graduate Students	334	513	402	437	427	574	435	466
Learning Support	592	629	651	686	611	445	444	669
<b>Attendance Status</b>								
Full-time*	3,877	3,995	3,919	4,022	4,286	4,243	4,459	5,685
Part-time	3,644	3,722	4,028	4,288	4,364	4,317	3,972	5,982

\*Full-time is defined as 15 credit hours

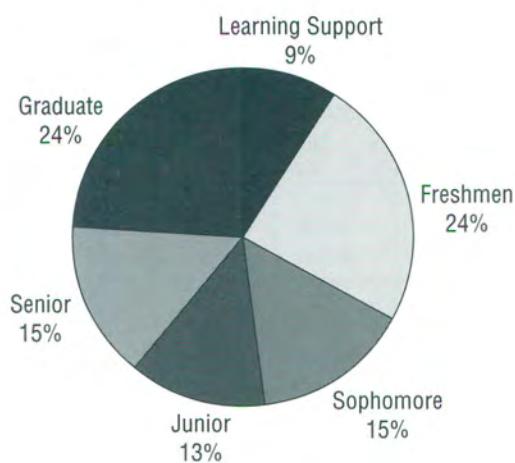
SOURCE: University System of Georgia Quarterly Enrollment Report



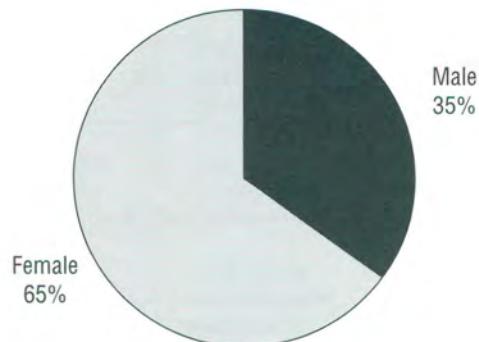
# COMPOSITION OF THE STUDENT BODY

## FALL SEMESTER 1998

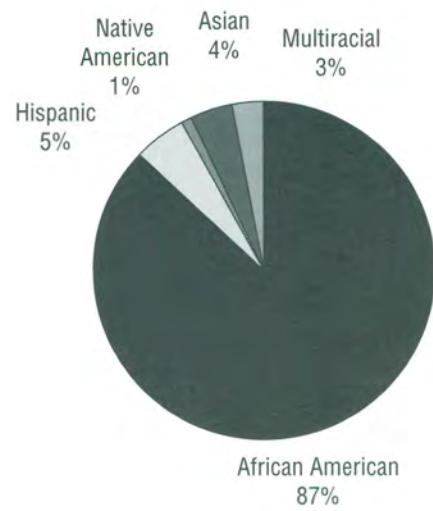
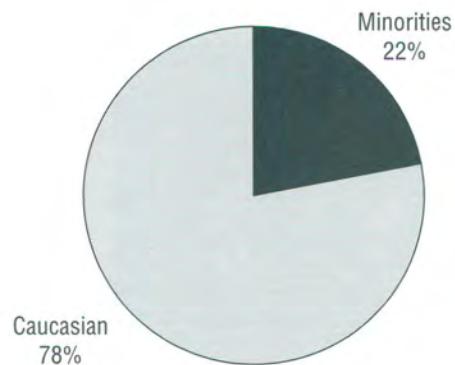
Enrollment by Classification



Enrollment by Gender



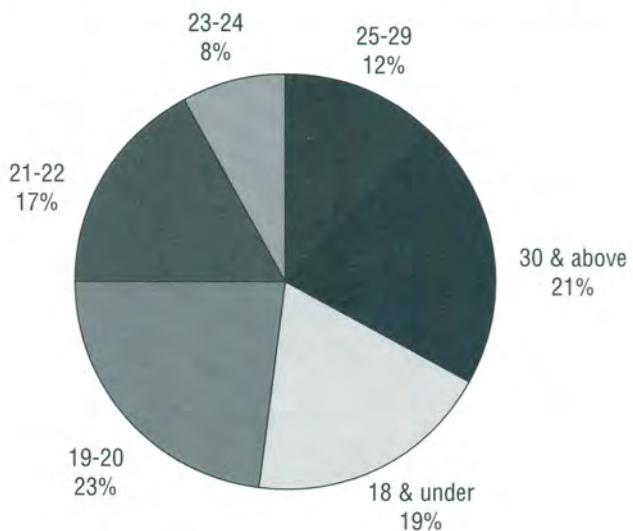
Enrollment by Ethnic Origin



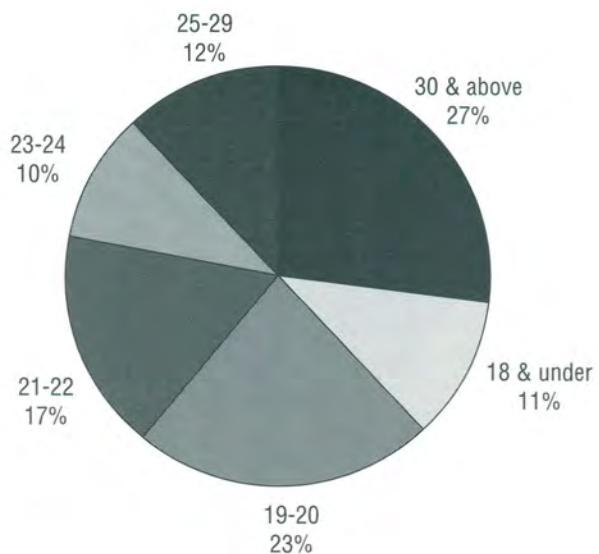
## AVERAGE AGE OF UWG STUDENT

	Fall 1994	Fall 1995	Fall 1996	Fall 1997	Fall 1998
<b>Undergraduate</b>	23.0	22.5	22.5	22.7	21.9
<b>Graduate</b>	35.3	35.2	35.3	34.9	34.7
<b>Total Student Body</b>	26.5	26.1	26.0	25.6	25.0

## STUDENT BODY AGE DISTRIBUTION



**FALL 1998**

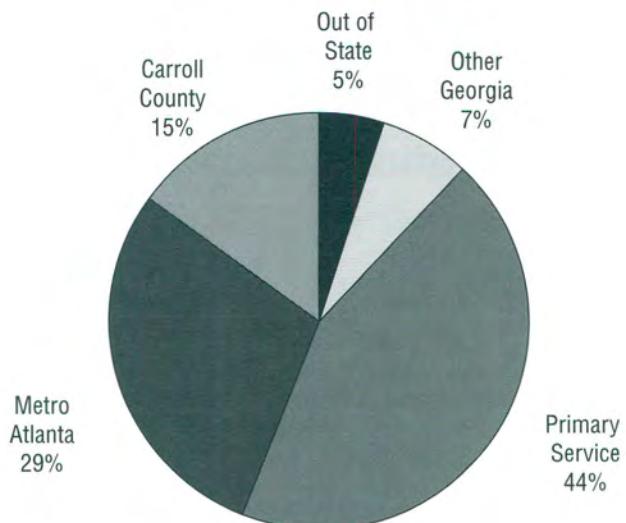


**FALL 1994**

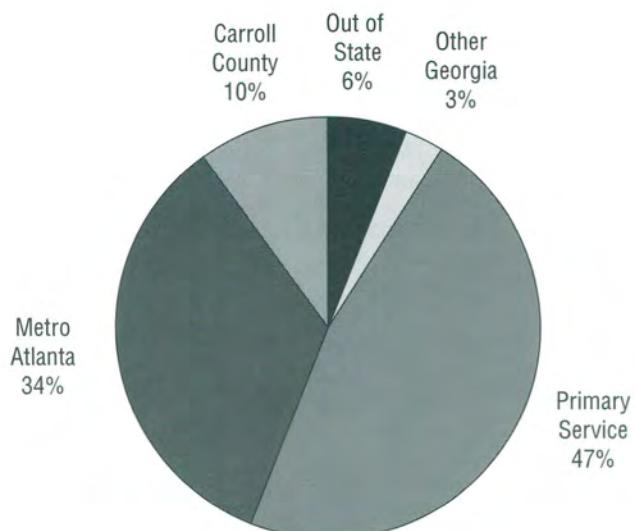
## GEOGRAPHIC ORIGIN OF STUDENTS

FALL SEMESTER 1998

### Undergraduates



### Graduates



# UWG ADMISSIONS DATA

## Fall Quarter 1991-1998

	1991	1992	1993	1994	1995	1996	1997	1998
Total Students Enrolled	7521	7717	7947	8310	8650	8560	8431	8667
Total Graduate Students Enrolled	2000	2134	2223	2320	2424	2371	2250	2067
Total Undergraduate Students Enrolled	5521	5583	5724	5990	6226	6189	6181	6600
Total New Students Enrolled	2058	2262	2250	2350	2449	2339	2227	2727
Total New Graduate Students Enrolled	334	367	402	437	427	574	427	466
Total New Undergraduate Students Enrolled	1724	1749	1848	1913	2022	1765	1721	2203
Total New Transfer Students Enrolled	401	418	461	547	513	424	512	568
Total New Freshman Students Enrolled*	1281	1290	1331	1322	1434	1231	1201	1693
Total New Learning Support Students Enrolled	592	629	651	686	611	445	440	669
Total Students Housed	1946	1849	1827	1919	2043	1977	1942	2261
Total New Students Housed	1019	924	959	1013	1103	1145	1101	1382

## Fall Quarters 1991-1998

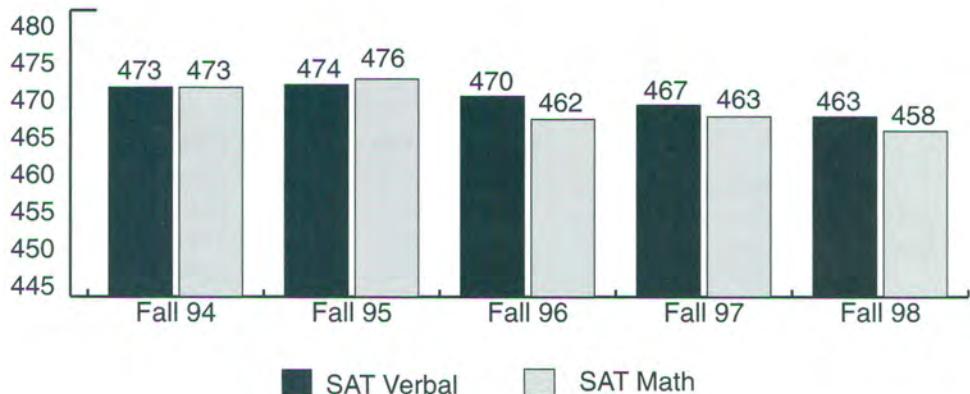
	1991	1992	1993	1994	1995	1996	1997	1998
Total New Undergraduate Applicants	4229	4654	4993	4886	5254	5011	4878	5608
Total New Freshman Applicants	3208	3501	3668	3582	3889	3628	3754	4209
Total New Transfer Applicants	923	1044	1137	1191	1193	1227	1124	1132
Percentage of Applicants Accepted	74	73	71	73	71	66	89	73
Percentage of Accepted Applicants Enrolled	55	52	52	54	55	66	60	66
Percentage of Total Applicants Enrolled	41	38	37	39	39	35	35	40
Total Freshman Applicants Rejected	311	388	371	359	413	458	454	402
Total Transfer Applicants Rejected	107	100	70	92	109	140	98	106
Total Canceled Applications	164	220	197	216	286	299	377	282

\*Figures include Learning Support freshmen and new transfer students required to take Learning Support Courses.

SOURCE: Admissions Office

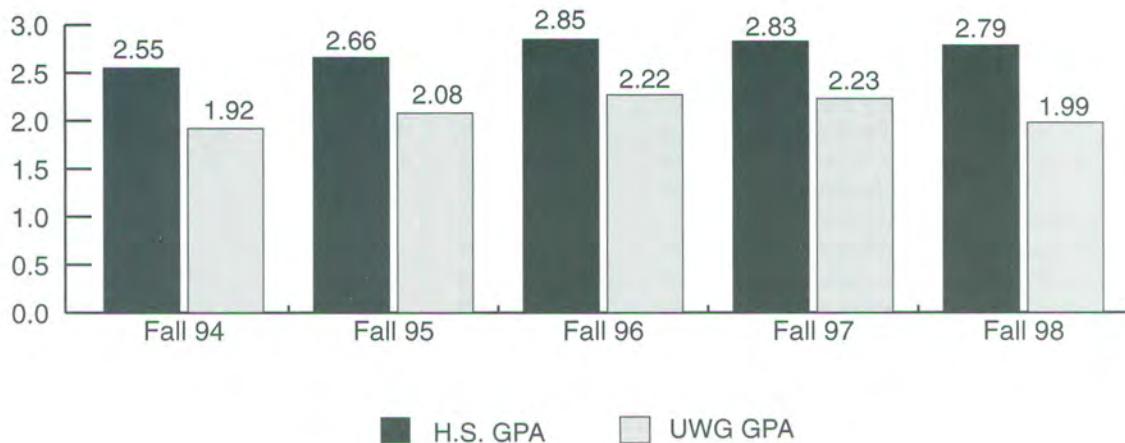
# ENTERING FRESHMAN

SAT Scores\*



\*SAT Scores are from the recentered scale.  
Fiscal years depicted.

High School versus Fall Term Grade Point Averages



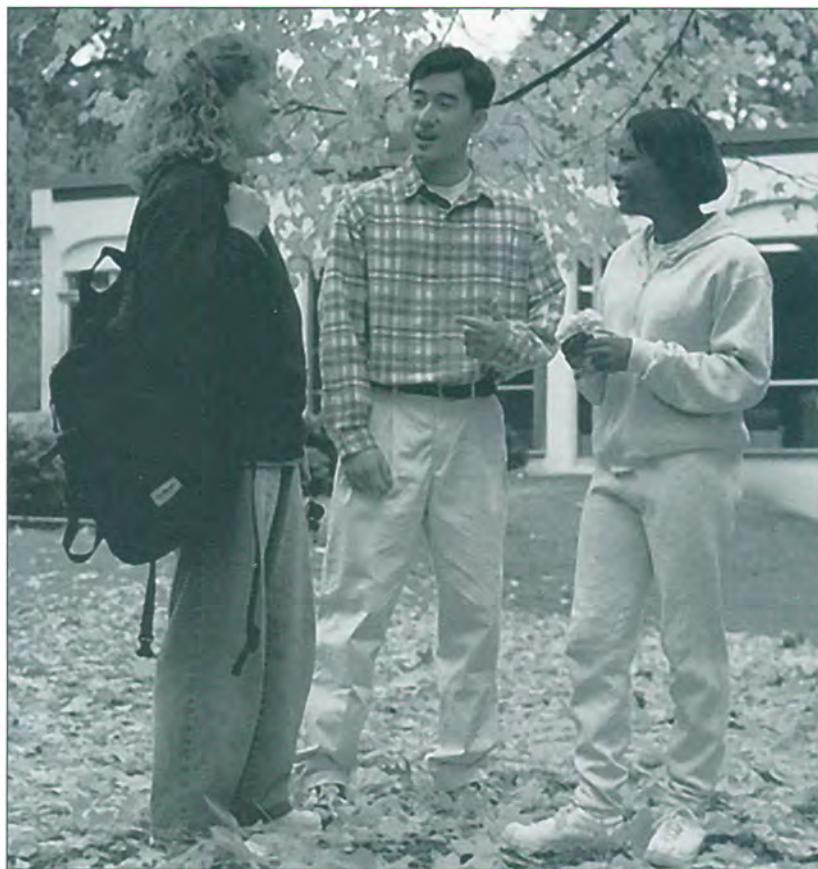
Fiscal years depicted.

Source: Department of Institutional Research and Planning

## **Undergraduate Academic Profile by Degree Fall 1998**

This table profiles West Georgia undergraduates. It is the only compilation of information about age, gender, test scores, and grade point averages differentiated by degree program.

	<b>Number of Majors</b>	<b>Number of Female</b>	<b>Number of Male</b>	<b>Mean AGE</b>	<b>Mean Entrance Exam Scores</b>		<b>Mean HS GPA</b>	<b>Mean UWG GPA</b>
					<b>SATV</b>	<b>SATM</b>		
AASCS	1		1	37	-	-	-	2.80
ASN	38	37	1	29	495	459	2.38	3.10
BA	1231	813	418	22	495	463	2.71	2.73
BBA	1239	598	641	22	466	472	2.58	2.59
BFA	66	48	18	24	467	452	2.42	2.81
BM	85	38	47	20	505	481	2.61	2.79
BS	812	391	421	21	477	476	2.68	2.55
BSCHEM	45	22	23	20	475	502	3.12	2.86
BSED	1213	972	241	23	466	451	2.71	2.78
BSES	6	5	1	24	494	418	2.61	2.96
BSN	298	285	13	26	447	442	2.80	2.84
BSR	45	32	13	23	436	421	2.43	2.59
Undecided	1527	804	723	20	470	468	2.75	2.46



# GRADUATE SCHOOL

Two acts by the University System of Georgia's Board of Regents provided for graduate study at West Georgia. In 1967, the Board of Regents created a graduate division. Six years later, with Regents' approval, the University established a graduate school consistent with its new organizational structure. In subsequent years, the Graduate School became a comprehensive academic unit serving a forty-two county area of western Georgia. Of the Fall 1998 student body, approximately 24 percent pursued graduate study.

In addition, the University of Georgia, in cooperation with West Georgia, offers a doctoral degree in Educational Leadership with specializations in Educational Administration, Curriculum and Instruction, and Supervision.

West Georgia's Graduate School offers students the opportunity to strengthen knowledge and skills essential for professional success. It provides opportunities for professional educators to enhance students' competence and increase knowledge, and prepares superior students for advanced research and inquiry. To succeed, a graduate student must acquire a broad knowledge of literature in the appropriate academic discipline, be capable of sustained study, exhibit the power of independent thought, and demonstrate mastery of appropriate research skills.

In 1967, the West Georgia graduate division offered Master of Education degrees in six areas of study and Master of Arts degrees in three academic fields. During the next three decades, the University developed more comprehensive Graduate School offerings, including a Master of Business Administration.

During 1997-98, the Graduate School conferred 583 Master's degrees and 265 specialist degrees. In addition, 9 graduate students are currently enrolled in the cooperative doctoral program.

West Georgia enrolls more graduate students and confers more graduate degrees than any other University System of Georgia institution other than the University of Georgia, Georgia Institute of Technology, and Georgia State University. This achievement demonstrates that the University meets educational and professional needs for its service area citizens and indicates a measure of success in terms of institutional effectiveness.

West Georgia's efforts in minority recruitment have been very successful. West Georgia averaged 295 African-American graduate students during Fall, Winter, and Spring Quarters of the 1998-99 year. This average places the University among the top institutions in the University System of Georgia.

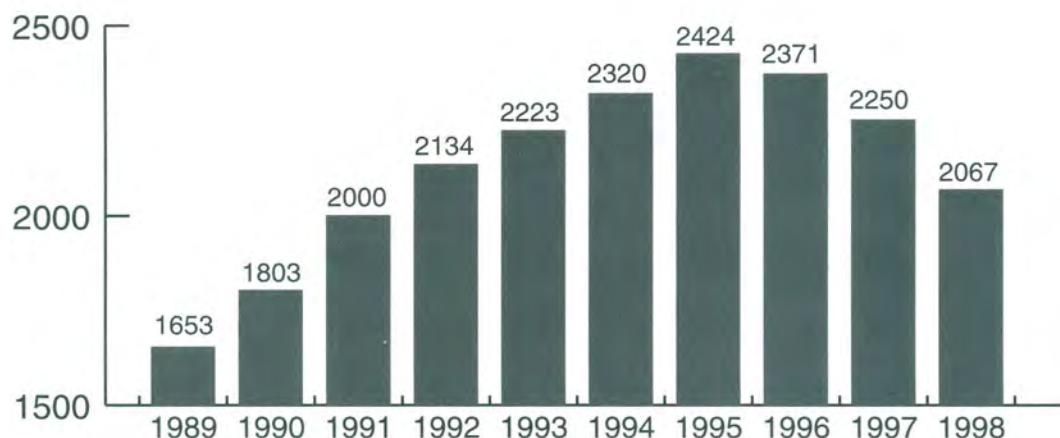


## Discipline

<u>Discipline</u>	<u>Degree</u>
English, History, Psychology, Sociology, Gerontology .....	Master of Arts
Music Education, Performance .....	Master of Music
Biology .....	Master of Science
Rural and Small Town Planning .....	Master of Science in Rural and Small Town Planning
Business Administration .....	Master of Business Administration
Accounting .....	Master of Professional Accounting
Public Administration .....	Master of Public Administration
Education .....	Master of Education (12 programs and 8 teaching fields)
Education .....	Specialist in Education (11 programs and 7 teaching fields)

## Graduate Enrollment

Fall 1989 - 1998



## Graduate Academic Profile by Degree Fall 1998

Degree Category	Number of Majors	Number of Men/Women	Mean Age	Group Mean Entrance Exam Scores	Group Mean GPA
MA	132	46/86	33	GRE Verb 510 GRE Quant 493	3.68
MACC	13	7/6	31	GMAT 510	3.52
MBA	54	33/21	29	GMAT 503	3.43
MED	1098	188/910	33		
MM	6	4/2	31	GRE Verb 484 GRE Quant 538	3.77
MPA	25	9/16	31	GRE Verb 464 GRE Quant 448	3.48
MS	26	9/17	30	GRE Verb 473 GRE Quant 547	3.37
MSRP	1	1/0	62	GRE Verb - GRE Quant -	3.84
EDS	432	71/361	41	NTE Com 635 NTE Opt 645	3.74
Non-Degree	464	110/354	38	NTE Com 583 NTE Opt 602 MAT 47	3.64

## UWG Student Financial Aid Fall 1998

Loans	1996-1997		1997-1998	
	No. of Awards	Amount	No. of Awards*	Amount
Perkins	295	\$280,620	222	\$243,549
Stafford	3,564	11,979,548	4,093	13,171,463
PLUS	104	113,544	73	193,318
UWG Emergency	1,273	8,300	1,343	297,315
Regent's Scholarship	10	7,750	15	8,300
Private	0	0	0	0
<b>Total</b>	<b>5,246</b>	<b>\$13,616,630</b>	<b>5,746</b>	<b>\$13,913,945</b>
<b>Scholarships</b>				
Institutional	683	\$773,112	675	\$869,188
Private	330	381,435	277	295,128
<b>Total</b>	<b>1,013</b>	<b>\$1,154,547</b>	<b>952</b>	<b>\$1,164,316</b>
<b>Grants</b>				
Hope	2,241	\$4,461,281	2,953	\$4,855,958
Pell	1,770	2,712,276	1,793	2,873,365
SEOG	227	170,275	226	132,041
Vocational Rehabilitation	9	3,816	0	0
SIG	146	75,760	76	37,018
<b>Total</b>	<b>4,384</b>	<b>\$7,423,408</b>	<b>5,048</b>	<b>\$7,894,382</b>
<b>College Work Study</b>				
**Americorps	270	\$226,242	198	\$261,634
	12	14,979	3	3,669
<b>Total</b>	<b>282</b>	<b>\$241,221</b>	<b>202</b>	<b>\$265,303</b>
<b>Grand Total</b>	<b>14,991</b>	<b>\$20,486,875</b>	<b>10,605</b>	<b>\$22,941,144</b>

\*Note: Number of awards in the display may represent duplicated headcount since some students receive more than one type of financial aid. The number of awards and the amount awarded for Vocational Rehabilitation is not available at this time.

\*\* Americorps previously included in Stafford Loans

## UWG Student Financial Aid Fiscal Year 1991-1998

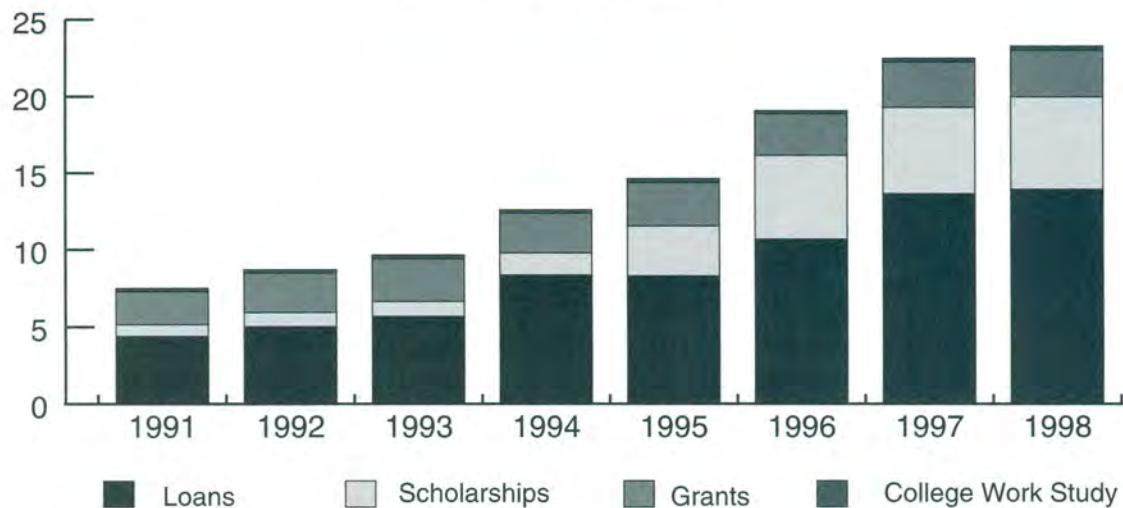
Fiscal Year	Loans	Hope Scholarships	Other Scholarships	Grants	Work-Study	Total
1991	4,383,563		756,145	2,141,418	202,772	7,483,898
1992	5,014,685		922,965	2,552,194	206,776	8,696,620
1993	5,674,051		974,971	2,761,785	228,094	9,638,901
1994	8,343,367	453,890	978,991	2,594,775	209,802	12,580,825
1995	8,279,294	2,077,526	1,165,541	2,848,396	246,905	14,617,622
1996	10,656,856	4,228,213	1,242,426	2,713,806	185,699	19,027,000
1997	13,616,630	4,461,281	1,154,547	2,962,127	226,242	22,420,825
1998	13,913,945	4,855,958	1,164,316	3,038,937	261,634	23,234,790

### Number of Students Served\*

Fiscal Year	Loans	Scholarships Including Hope Funds		Work-Study	Total
		Grants	College Work Study		
1991	1,939	724	1,266	236	4,165
1992	2,227	801	1,442	249	4,719
1993	2,858	906	1,615	305	5,684
1994	2,347	1,231	1,693	255	5,526
1995	2,366	2,154	1,902	291	6,713
1996	6,693	3,137	2,401	231	12,642
1997	3,564	3,254	2,152	270	9,240
1998	4,093	3,905	2,095	198	10,291

\*Unduplicated headcount within categories of aid.

## Student Financial Aid Fiscal Year 1991-1998



SOURCE: Financial Aid Office

## Retention Rates of Fall Term Freshman Classes<sup>1</sup> 1990 – 1997

Entering Fall Quarter Subsequent Quarters		1990	1991	1992	1993	1994	1995	1996	1997
	Winter	86.75	85.59	87.02	86.74	85.58	88.36	94.21	91.50
	Spring	74.80	74.66	75.85	75.81	75.69	75.77	84.80	81.54
	Summer	14.34	14.01	13.32	11.53	11.14	13.10	14.22	16.21
Beginning Second Year	Fall	55.58	52.26	56.28	57.05	57.06	62.66	64.99	
	Winter	50.71	47.80	52.81	50.37	50.20	59.30	58.86	
	Spring	47.61	44.11	47.34	48.33	46.85	54.10	56.26	
	Summer	13.45	14.01	13.32	14.88	13.80	17.94	22.08	
Beginning Third Year	Fall	41.73	38.05	42.11	41.02	39.06	45.46		<b>47.86</b>
	Winter	38.17	37.62	39.72	41.18	38.74	43.19		
	Spring	36.12	36.38	38.19	38.52	35.51	41.73		
	Summer	16.14	17.57	20.22	17.55	19.13	23.21		
Beginning Fourth Year	Fall	33.90	34.06	36.59	35.11	34.38		<b>38.87</b>	
	Winter	32.77	32.55	35.29	35.03	32.04			
	Spring	30.70	31.47	34.34	33.78	31.64			
	Summer	16.20	15.81	18.77	18.55	20.10			
Beginning Fifth Year	Fall	22.98	23.73	25.95	24.29		<b>22.60</b>		
	Winter	18.96	20.79	22.92	20.22				
	Spring	15.09	17.17	19.46	15.39				
	Summer	07.36	08.54	07.87	07.24				

SOURCE: Department of Institutional Research and Planning

<sup>1</sup>The base cohorts include all first-time, full-time freshman and learning support students.



**Transfer Students  
Fiscal Year 1997**

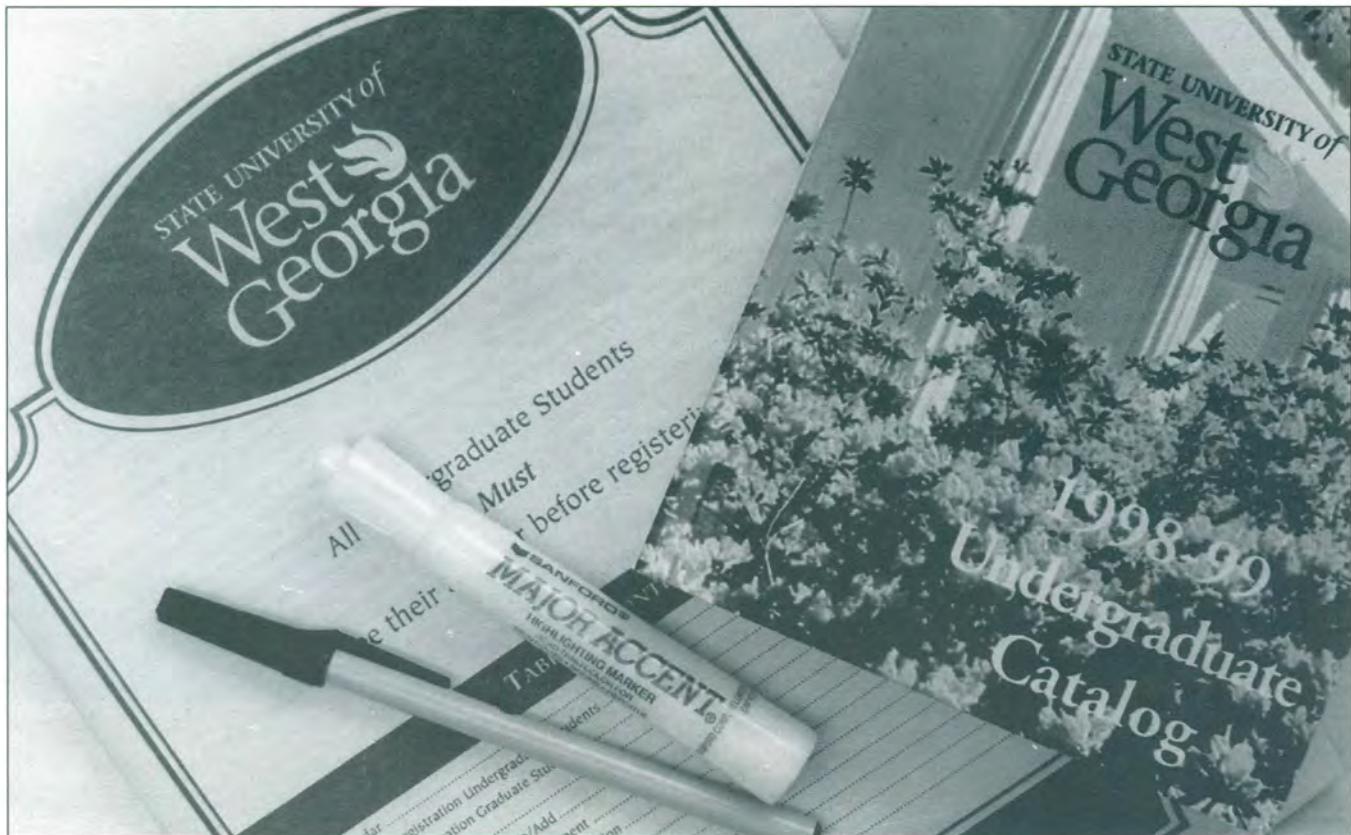
<u>INSTITUTION</u>	<u>RECEIVED FROM</u>	<u>SENT TO</u>	<u>+(-)</u>
<b>Universities</b>			
Georgia Institute of Technology	5	8	(3)
Georgia State University	21	56	(35)
Medical College of Georgia	0	2	(2)
University of Georgia	22	62	(40)
<b>Total</b>	<b>48</b>	<b>128</b>	<b>(80)</b>
<b>Regional Universities</b>			
Georgia Southern University	17	8	9
Valdosta State University	10	12	(2)
<b>Total</b>	<b>27</b>	<b>20</b>	<b>7</b>
<b>State Colleges and Universities</b>			
Albany State University	2	0	2
Armstrong Atlantic State University	2	5	(3)
Augusta State University	0	5	(5)
Clayton College and State University	33	23	10
Columbus State University	6	13	(7)
Fort Valley State University	1	0	1
Georgia College and State University	5	10	(5)
Georgia Southwestern State University	3	2	1
Kennesaw State University	23	87	(64)
North Georgia College and University	8	6	2
Savannah State University	11	1	10
Southern Polytechnic State University	8	10	(2)
<b>Total</b>	<b>102</b>	<b>162</b>	<b>(60)</b>
<b>Associate Degree Colleges</b>			
Abraham Baldwin Agricultural College	8	2	6
Atlanta Metropolitan College	6	2	4
Bainbridge College	1	0	1
Coastal Georgia Community College	0	1	(1)
Dalton College	59	15	44
Darton College	2	1	1
Dekalb College	53	20	33
East Georgia College	2	3	(1)
Floyd College	61	33	28
Gainesville College	3	8	(5)
Gordon College	43	21	22
Macon College	4	1	3
Middle Georgia College	2	1	1
South Georgia College	2	0	2
Waycross College	3	0	3
<b>Total</b>	<b>249</b>	<b>108</b>	<b>141</b>
<b>GRAND TOTAL</b>	<b>426</b>	<b>418</b>	<b>8</b>

SOURCE: *University System of Georgia 1996-97 Transfer Report and Report Summary*

Note: Transfer data for Fiscal Year 1997 will be available at [http://www.westga.edu/factbook/Studinfo/transfer\\_students.html](http://www.westga.edu/factbook/Studinfo/transfer_students.html) when released by the Office of Policy Planning and Analysis of the University System of Georgia's Board of Regents.



# *UWG Enrollment & Credit Hour Information*



## Enrollment from Counties in Primary Service Area Fall 1998

<u>County</u>	<u>Enrollment</u>	<u>County</u>	<u>Enrollment</u>
Bartow	109	Henry	109
Butts	10	Lamar	14
Carroll	1,210	Meriwether	33
Catoosa	69	Monroe	2
Chattooga	28	Murray	38
Cherokee	90	Muscogee	30
Coweta	645	Newton	42
Dade	6	Paulding	216
Dawson	3	Pickens	11
Douglas	632	Pike	21
Fannin	22	Polk	140
Fayette	410	Rockdale	100
Floyd	194	Spalding	65
Forsyth	22	Talbot	3
Gilmer	11	Troup	126
Gordon	61	Upson	19
Haralson	237	Walker	72
Harris	13	Whitfield	<u>135</u>
Heard	82	<b>Total</b>	<b>5,030</b>

## Enrollment from the 5-County Metro Area Fall 1998

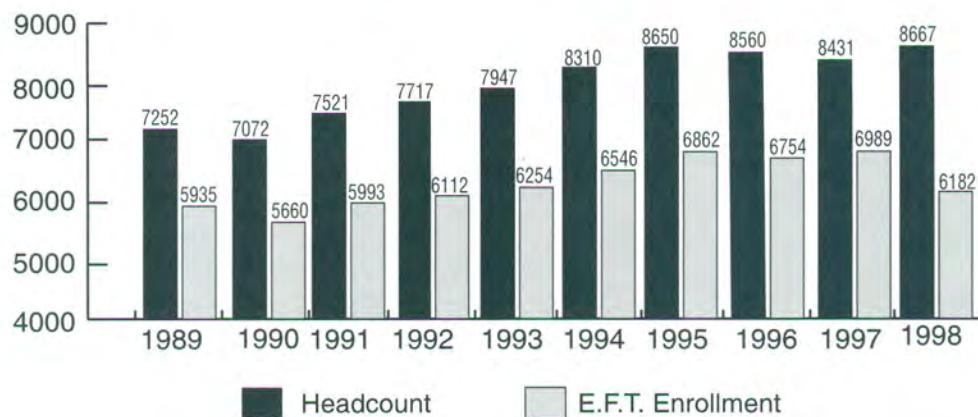
<u>County</u>	<u>Enrollment</u>
Clayton	277
Cobb	766
Dekalb	559
Fulton	627
Gwinnett	<u>403</u>
	2,632

SOURCE: Department of Institutional Research and Planning



## Headcount and Equivalent Full-time Enrollment\*

### Fall 1989 – 1998



## Headcount and Equivalent Full-Time Enrollment with Percent of Annual Change\*

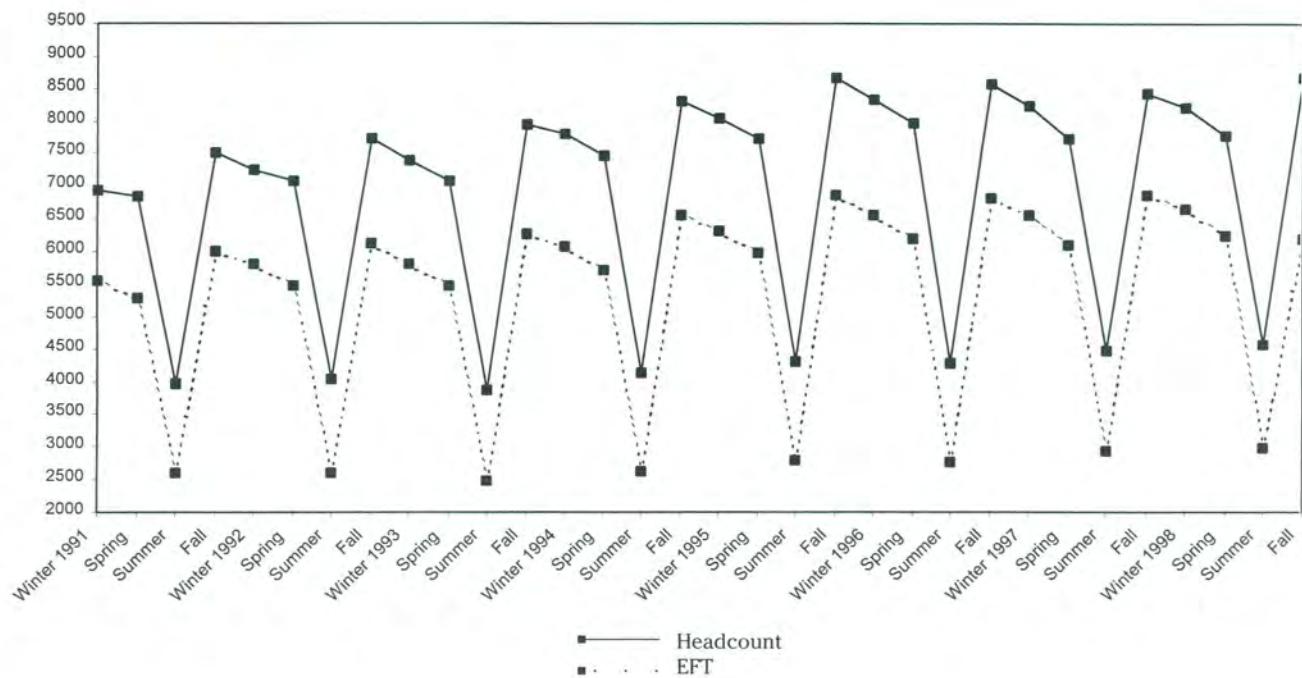
YEAR	HEADCOUNT	%+(-)	EFT**	%+(-)
<b>1992</b>				
Winter	7,256	4.7	5,812	4.9
Spring	7,082	3.5	5,477	3.9
Summer	4,046	2.1	2,588	(0.1)
Fall	7,717	2.6	6,112	2.0
<b>1993</b>				
Winter	7,403	2.0	5,811	(0.1)
Spring	7,080	(0.1)	5,474	(0.1)
Summer	3,867	(4.5)	2,486	(4.0)
Fall	7,947	3.0	6,254	2.3
<b>1994</b>				
Winter	7,810	5.4	6,069	4.4
Spring	7,470	5.5	5,716	4.4
Summer	4,140	7.0	2,614	5.1
Fall	8,310	4.5	6,546	4.6
<b>1995</b>				
Winter	8,032	2.8	6,314	4.0
Spring	7,716	3.3	5,970	4.4
Summer	4,295	3.7	2,780	6.4
Fall	8,650	4.1	6,862	4.8
<b>1996</b>				
Winter	8,325	3.7	6,561	3.9
Spring	7,960	3.2	6,187	3.6
Summer	4,266	(0.7)	2,758	(0.8)
Fall	8,560	(1.0)	6,814	(0.7)
<b>1997</b>				
Winter	8,232	(1.1)	6,563	0.0
Spring	7,733	(2.9)	6,096	(1.5)
Summer	4,469	4.8	2,939	6.6
Fall	8,431	(1.5)	6,867	0.8
<b>1998</b>				
Winter	8202	(0.4)	6656	1.4
Spring	7776	0.6	6252	2.6
Summer	4561	2.1	2987	1.6
Fall	8667	2.8	6182	(10.0)

\*The percent of annual change is calculated by contrasting each term with the same term of the previous year.

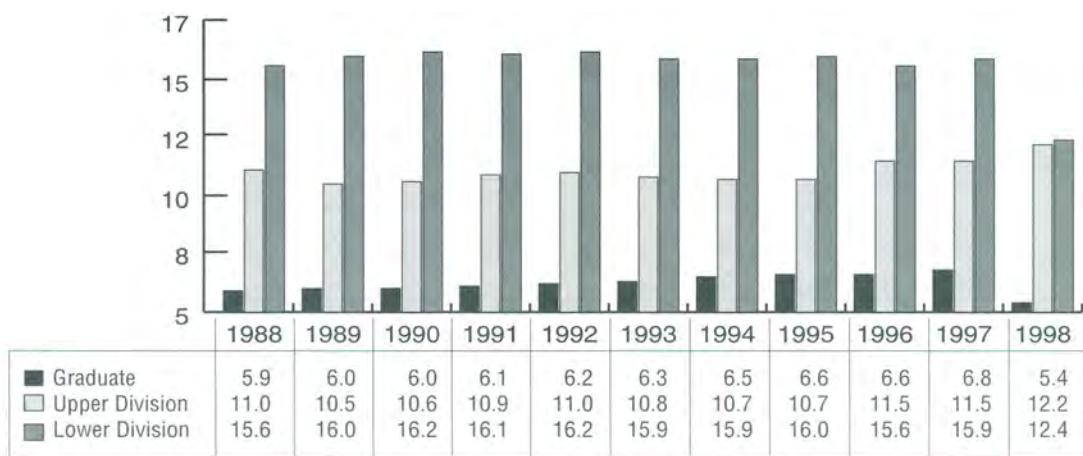
\*\*EFT=Total Credit Hours divided by 15.

SOURCE:University System of Georgia Quarterly Enrollment Report

## Headcount versus Equivalent Full-time Enrollment Fiscal Year 1991 - 1998



## Average Credit Hours per Student Fiscal Years 1991 – 1998



## Detailed Enrollment and Credit Hour History

### Fiscal Years 1994 – 1998

Fiscal Years	Lower Level			Upper Level			Graduate Level			Total
	Enrollment	CH	Avg. CH	Enrollment	CH	Avg. CH	Enrollment	CH	Avg. CH	CH
<b>1993</b>										
Summer 1992	934	12,351	13.2	1,239	10,617	08.6	1,873	15,682	08.4	38,650
Fall 1992	3,383	54,667	16.2	2,159	23,741	11.0	2,134	13,267	06.2	91,675
Winter 1993	3,008	49,168	16.4	2,278	24,128	10.6	2,122	13,871	06.5	87,167
Spring 1993	2,619	43,139	16.5	2,300	24,700	10.7	2,161	14,263	06.6	82,102
Total		159,325			83,186			57,083		299,594
<b>1994</b>										
Summer 1993	869	11,415	13.1	1,197	10,312	08.6	1,801	15,555	08.6	37,282
Fall 1993	3,522	56,164	15.9	2,178	23,596	10.8	2,223	14,051	06.3	93,811
Winter 1994	3,129	50,675	16.2	2,367	25,110	10.6	2,314	15,252	06.6	91,037
Spring 1994	2,719	43,987	16.2	2,402	26,321	11.0	2,349	15,433	06.6	85,741
Total		162,241			85,339			60,291		307,871
<b>1995</b>										
Summer 1994	931	11,400	12.2	1,330	11,759	08.8	1,879	16,056	08.5	39,215
Fall 1994	3,637	57,973	15.9	2,353	25,106	10.7	2,320	15,116	06.5	98,195
Winter 1995	3,159	51,837	16.4	2,496	26,771	10.7	2,377	16,107	06.8	94,715
Spring 1995	2,763	46,168	16.7	2,541	26,859	10.6	2,412	16,518	06.8	89,545
Total		167,378			90,495			63,797		321,670
<b>1996</b>										
Summer 1995	938	11,792	12.6	1,427	12,811	09.0	1,930	17,091	08.9	41,694
Fall 1995	3,833	61,496	16.0	2,393	25,530	10.7	2,424	15,900	06.6	102,926
Winter 1996	3,328	54,553	16.4	2,545	27,393	10.8	2,452	16,470	06.7	98,416
Spring 1996	2,868	48,087	16.8	2,621	28,244	10.8	2,471	16,472	06.7	92,803
Total		175,928			93,978			65,933		335,839
<b>1997</b>										
Summer 1996	904	12,653	14.0	1,505	12,439	08.3	1,857	16,283	08.8	41,375
Fall 1996	3,740	58,432	15.6	2,449	27,662	11.3	2,371	15,221	06.4	101,315
Winter 1997	3,339	53,969	16.2	2,529	28,297	11.2	2,364	16,182	06.9	98,448
Spring 1997	2,835	46,169	16.3	2,562	29,527	11.5	2,336	15,737	06.7	91,433
Total		171,233			97,925			63,423		332,571
<b>1998</b>										
Summer 1997	959	13,240	13.8	1,605	14,011	08.7	1,905	16,826	08.8	44,077
Fall 1997	3,762	59,700	15.9	2,419	27,905	11.5	2,250	15,399	06.8	103,004
Winter 1998	3,324	54,731	16.5	2,566	28,501	11.1	2,312	16,607	07.2	99,839
Spring 1998	2,914	47,953	16.5	2,657	29,530	11.1	2,205	16,301	07.4	93,784
Total		175,624			99,947			65,133		340,704
<b>1999</b>										
Summer 1998	1,137	15,218	13.4	1,648	13,787	08.4	1,776	15,794	08.9	44,799
Fall 1998	4,148	58,171	14.0	2,452	24,517	10.0	2,067	10,035	04.9	92,723



**Headcount Relative to Equivalent Full-Time\*  
and Credit Hour History  
Fall 1984-1998**

Fall	Headcount	EFT*	Total CH
1984	6,250	5,370	80,555
1985	5,980	5,085	76,271
1986	6,141	5,200	78,007
1987	6,396	5,399	80,983
1988	6,710	5,564	83,458
1989	7,252	5,935	89,024
1990	7,072	5,660	84,881
1991	7,521	5,993	89,892
1992	7,717	6,112	91,675
1993	7,947	6,254	93,811
1994	8,310	6,546	98,195
1995	8,650	6,862	102,926
1996	8,560	6,754	101,315
1997	8,431	6,867	103,004
1998	8,667	6,186	92,723

\*15 CH = full-time

Source: University System of Georgia Quarterly Enrollment Report



# **UWG CONTINUING EDUCATION**

The Department of Continuing Education and Public Services has emerged as the extension of the traditional on-campus learning process. Non-credit classes are developed and offered to citizens of the University community at convenient locations and with flexible schedules to accommodate a wide variety of participants.

The mission of Continuing Education is to identify and provide non-credit educational opportunities that will enhance the quality of life for local citizens and provide training support to business and industry that will serve as a catalyst for economic development.

Over the past 10 years, Continuing Education programs increased 83% to over 600 programs, serving over 12,000 participants. Most of these programs qualify for Continuing Education Unit (CEU) credit.

The CEU is defined as ten contact hours of participation in a qualified continuing education program. The CEU is recognized as the national standard for measuring an individual's participation in a non-credit program.

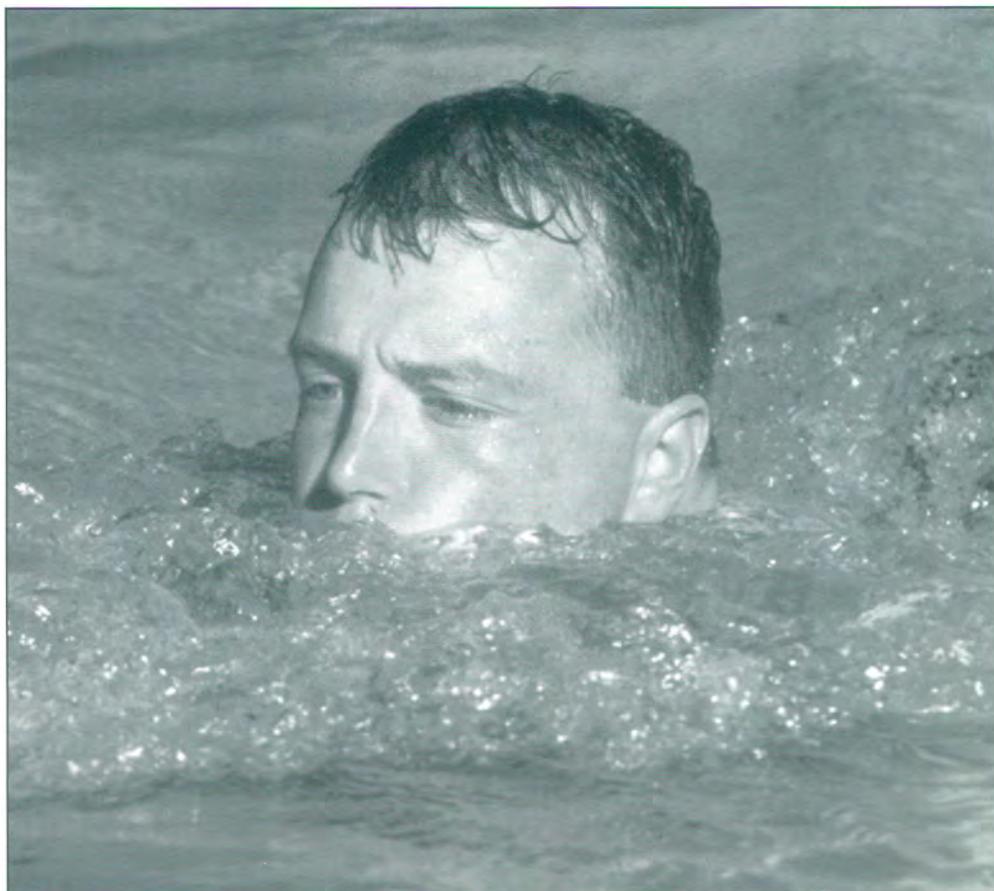
Programs that qualify for CEU credit are referred to as Category I. Category I activities are designed to enhance occupational skills, and individual permanent records as transcripts are maintained. Courses that are designed primarily for personal enrichment and are social, cultural, or recreational in nature are referred to as Category II courses. No permanent individual records or transcripts are maintained for Category II courses.



**History of Continuing Education Programs  
for Fiscal Years 1989-1998  
Categories I and II**

<b>Year</b>	<b>Programs</b>	<b>Participants</b>	<b>CEUs</b>
1989	353	7,398	10,667
1990	321	7,469	10,436
1991	342	7,142	9,245
1992	354	7,468	10,472
1993	425	8,090	10,987
1994	465	9,715	17,652
1995	612	11,917	18,421
1996	576	10,858	17,964
1997	611	12,061	21,243
1998	575	8,559	9,915

*Source: Department of Continuing Education and Public Services*



# OFF-CAMPUS PROGRAMS

The Board of Regents of the University System of Georgia authorizes West Georgia to offer various off-campus degree and non-degree programs. These include the External Degree Program at Dalton College (which began in 1983), West Georgia Newnan Center, and a joint graduate degree program in cooperation with Columbus State University.

The College of Education administers and offers off-campus, non-degree programs which benefit regional educators by increasing the effectiveness of teacher education practices, policies, programs, and pedagogy for school systems in under-served areas of the State. West Georgia continues to fulfill its regional mission through these programs.

## Off-Campus Profile Fall 1998

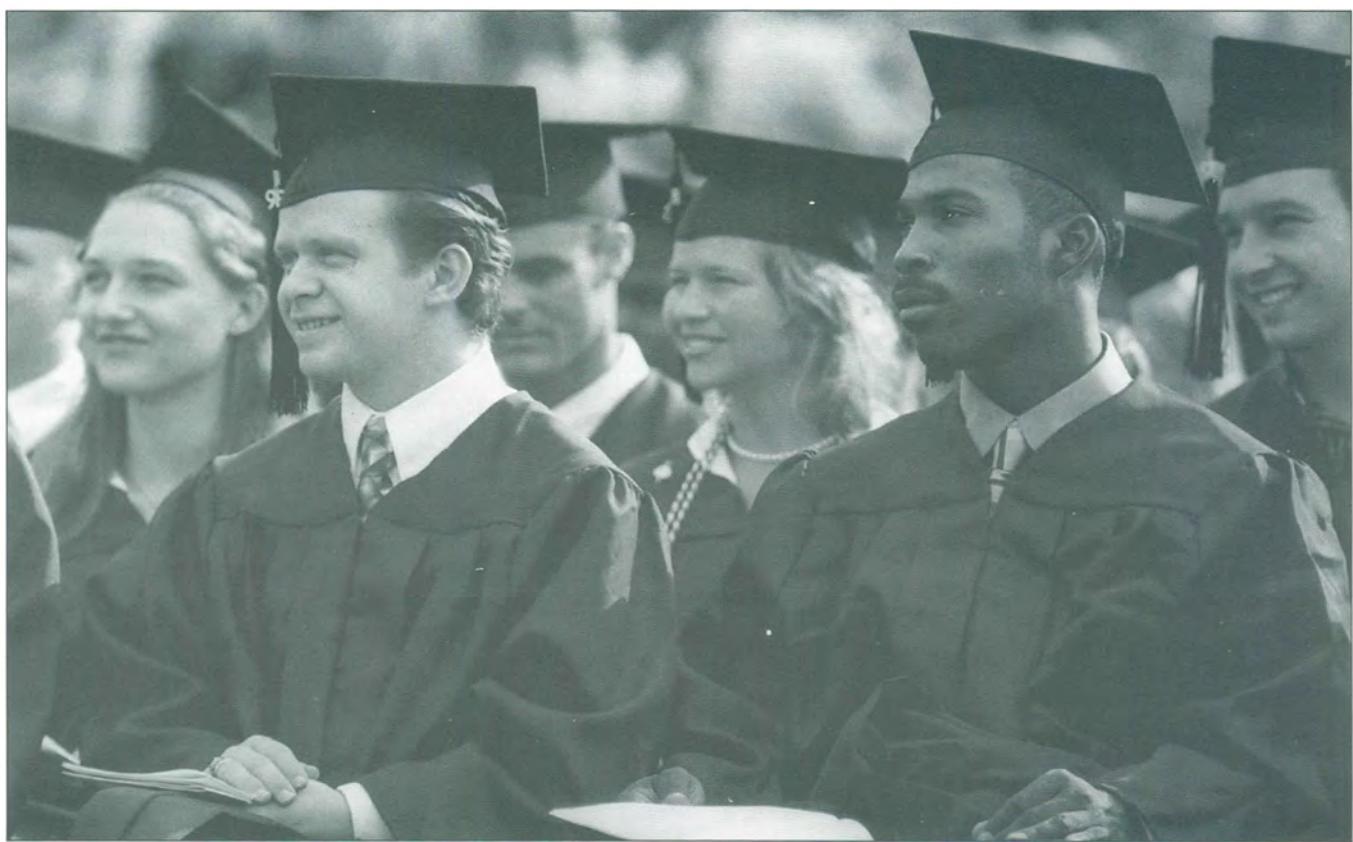
Site	#Students Duplicated	#Courses	QCH	Student EFT
Bartow	3	67	201	13.4
Clayton	3	57	171	11.4
Cobb	8	84	260	17.3
Coweta	4	98	294	19.6
Dekalb	4	18	54	3.6
Douglas	4	57	171	11.4
Fayette	3	75	225	15.0
Floyd	4	94	266	17.7
Paulding	5	85	255	17.0
Spalding	3	39	117	7.8
Whitfield	20	497	1294	86.3

SOURCE: Off-Campus Course Report and Fall 1997 Enrollment Report





# *Degree Information*



# Degrees and Majors Offered

## Fall 1998

### **Associate of Science in Nursing**

**Bachelor of Arts**  
 Anthropology  
 Art  
 Biology  
 Chemistry  
 English  
 French  
 Geography  
 History  
 International Economic Affairs  
 Mass Communications  
 Mathematics  
 Philosophy  
 Political Science  
 Psychology  
 Sociology  
 Spanish  
 Theatre

### **Bachelor of Business Administration**

Accounting  
 Administrative Systems  
 Business Information Systems  
 Economics  
 Finance  
 Management †  
 Marketing  
 Real Estate

### **Bachelor of Fine Arts**

Art  
 Art Education

### **Bachelor of Music**

Composition  
 Music Education  
 Music, Elective Studies in Business  
 Performance  
 Performance, Emphasis in Jazz Studies  
 Performance, Emphasis in Piano Pedagogy

### **Bachelor of Science in Chemistry**

**Bachelor of Science**  
 Biology  
 Computer Science  
 Criminal Justice  
 Economics  
 Geography  
 Geology  
 Mathematics  
 Physics  
 Political Science  
 Sociology

### **Bachelor of Science in Earth Science**

**Bachelor of Science in Education**  
 Business Education  
 Early Childhood Education †  
 Middle Grades Education †  
 Physical Education  
 Secondary Science Education  
 Biology  
 Chemistry  
 Earth Science  
 Physics  
 Secondary Social Science Education  
 Economics  
 Geography  
 History  
 Political Science  
 Special Education Mental Retardation  
 Speech and Language Pathology

### **Bachelor of Science in Nursing †**

### **Bachelor of Science in Recreation**

**Master of Arts**  
 English  
 Gerontology  
 History  
 Psychology  
 Sociology

### **Master of Business Administration**

**Master of Music**  
 Music Education  
 Music Performance

### **Master of Professional Accounting**

### **Master of Public Administration**

**Master of Science**  
 Biology

### **Master of Science in Rural and Small Town Planning**

**Master of Education**  
 Administration and Supervision  
 Art Education  
 Business Education  
 Early Childhood Education †  
 Guidance and Counseling  
 Media  
 Middle Grades Education  
 Physical Education

Secondary Education  
 English  
 French  
 Mathematics  
 Science  
 Social Studies  
 Spanish  
 Special Education  
 Behavioral Disorders/  
 Emotional Disturbances  
 Mental Retardation  
 (MOMH/MIMH/SMH)  
 Specific Learning Disabilities  
 Speech and Language Pathology

### **Specialist in Education**

Administration and Supervision  
 Business Education  
 Early Childhood Education  
 Guidance and Counseling  
 Media  
 Middle Grades Education  
 Physical Education  
 Secondary Education  
 English  
 Mathematics  
 Science  
 Social Studies  
 Special Education  
 Interrelated  
 Leadership  
 Speech/Language Pathology

† Degrees also offered by the External Degree Program in Dalton, GA

SOURCE: Undergraduate Catalog 1998-99,  
 State University of West Georgia

## UWG Degrees Conferred

Fiscal Year	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998
<b>Associate of Applied Science</b>										
Computer Science	-	2	4	1	1	-	2	1	1	1
Criminal Justice	2	2	-	1	3	3	4	3	2	2
Office Administration	3	2	-	1	6	5	3	3	2	-
Total	5	6	4	3	10	8	9	7	5	3
<b>Associate of Science</b>										
Nursing	34	32	27	38	40	41	39	58	38	26
Total	34	32	27	38	40	41	39	58	38	26
<b>Bachelor of Arts</b>										
Anthropology	3	-	1	1	3	2	2	4	2	3
Art	5	4	6	4	5	5	5	8	7	10
Biology	4	5	4	12	10	7	7	12	10	9
Chemistry	-	2	3	7	8	6	3	3	3	2
English	14	15	20	22	22	30	25	21	26	24
French	2	2	4	7	3	6	4	4	3	4
General Studies	-	-	-	-	-	1	1	5	1	-
Geography/Rural Planning	1	3	2	3	4	-	1	1	3	1
Geology	-	-	-	-	-	-	-	-	-	-
History	13	17	14	11	18	18	21	22	15	5
International Economics Affairs	-	-	-	-	4	5	9	10	10	4
Mass Communications	48	52	35	38	40	31	40	35	41	27
Mathematics	4	4	-	2	1	3	1	3	4	5
Philosophy	-	2	-	-	2	1	4	3	1	-
Physics	-	-	-	-	-	-	-	-	-	-
Political Science	10	4	3	10	10	5	4	5	6	8
Psychology	49	59	58	91	76	72	80	77	76	80
Sociology	-	3	1	3	4	5	6	7	9	6
Spanish	4	4	1	5	8	4	3	4	3	7
Speech and Theatre Arts	1	3	1	6	3	3	4	5	5	7
Total	158	179	153	222	221	204	220	229	225	205
<b>Bachelor of Business Administration</b>										
Accounting	37	49	50	52	41	28	30	33	38	39
Administrative Systems	14	8	11	13	14	22	10	6	4	9
Business Information Systems	15	17	18	12	19	22	14	17	15	15
Economics	9	4	7	7	8	8	3	1	-	3
Finance	24	43	38	32	33	32	25	28	23	11
Management	52	61	70	84	42	50	45	35	38	63
Marketing	96	72	94	75	61	49	43	29	37	25
Real Estate	-	-	-	1	4	9	2	3	7	6
Total	247	254	288	276	222	220	172	152	162	171

## Degrees Conferred Continued

Fiscal Year	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998
<b>Bachelor of Fine Arts</b>	11	15	26	12	16	20	15	16	18	17
<b>Bachelor of Science in Chemistry</b>	-	-	-	-	-	-	-	1	6	6
<b>Bachelor of Science in Education</b>										
Business Education	4	3	4	6	7	2	3	1	1	4
Early Childhood Education	56	80	93	117	117	150	139	121	129	153
Middle Grades Education	22	22	34	27	27	35	26	34	43	48
Physical Education	17	6	10	9	16	19	10	22	25	28
Secondary Science Education	-	3	-	1	2	2	7	3	3	9
Secondary Social Science Education	6	8	8	16	23	16	13	15	22	17
Special Education	10	11	11	8	10	21	20	26	25	37
Speech Pathology	2	1	-	-	-	-	10	10	18	16
Total	117	134	160	184	202	245	228	232	266	312
<b>Bachelor of Music</b>	2									
Music Education	3	5	2	7	4	3	5	5	5	1
Performance	3	1	2	5	3	3	2	1	1	3
Theory and Composition	-	-	-	-	1	1	-	-	-	1
Total	5	6	4	12	8	7	7	6	6	5
<b>Bachelor of Science</b>										
Biology	2	14	8	8	8	9	9	10	19	28
Chemistry	2	1	1	1	-	1	1	1	4	-
Computer Science	15	9	14	7	8	18	3	8	4	12
Criminal Justice	29	25	31	37	39	28	34	38	44	35
Economics	2	1	2	6	11	6	8	11	4	4
Geography	6	5	2	1	7	2	6	3	3	6
Geology	2	2	7	7	5	11	4	13	7	11
Mathematics	-	-	-	-	-	-	-	-	3	5
Mathematics/Computer Science	12	13	3	10	5	4	6	5	4	-
Physics	1	5	2	4	4	6	1	-	6	4
Political Science	9	6	7	12	10	6	6	9	4	12
Sociology	12	20	14	12	16	16	7	18	22	30
Total	92	101	91	105	113	107	85	116	124	147
<b>Bachelor of Science in Earth Science</b>	-	-	2	1	-	-	2	-	-	1
<b>Bachelor of Science in Nursing</b>	14	6	6	17	12	24	53	42	68	86
<b>Bachelor of Science in Recreation</b>	24	18	18	20	13	13	17	31	19	25
<b>Masters of Arts</b>										
English	2	5	5	6	5	1	6	10	8	7
Gerontology	-	-	-	-	-	3	2	4	6	1
History	3	3	-	3	3	3	4	4	7	3
Mathematics	-	-	-	-	-	-	-	-	-	-
Psychology	56	32	43	59	47	62	45	49	31	32
Sociology	1	4	-	1	3	1	3	1	-	-
Total	62	42	48	69	58	70	60	68	52	43

## Degrees Conferred Continued

Fiscal Year	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998
<b>Master of Business Administration</b>	9	14	16	14	24	15	21	19	18	23
<b>Master of Professional Accounting</b>	-	-	-	-	-	-	5	5	10	5
<b>Master of Education</b>										
Administration and Supervision	7	13	10	12	21	29	14	54	57	37
Art Education	3	1	3	1	4	7	1	2	1	8
Business Education	11	9	3	8	11	6	7	15	11	13
Early Childhood Education	55	53	68	77	97	94	98	90	105	124
Guidance and Counseling	20	40	56	54	76	68	78	80	81	54
Media	5	12	7	11	15	12	12	20	18	15
Middle Grades Education	35	56	47	53	51	86	80	44	46	67
Physical Education	15	15	14	13	8	16	11	11	12	5
Reading Instruction	2	2	2	1	2	3	1	5	2	3
School Home Services	-	-	-	1	8	1	6	6	3	1
Secondary Education	29	32	33	24	46	3	34	32	48	42
Special Education	32	27	37	48	63	77	78	84	89	105
Speech Pathology	5	-	-	-	-	-	-	-	32	18
Total	219	260	280	303	402	402	420	443	505	492
<b>Master of Music</b>										
Music Education	2	8	6	6	4	3	4	1	3	2
Performance	-	-	1	2	-	2	2	3	1	1
Total	2	8	7	8	4	5	6	4	4	3
<b>Master of Public Administration</b>	6	7	3	6	4	6	7	18	10	13
<b>Master of Science</b>										
Biology	2	1	2	-	2	1	1	3	4	3
<b>Master of Science in Rural/Small Town Planning</b>	-	-	-	-	-	-	-	-	-	-
<b>Specialist in Education</b>										
Administration and Supervision	39	64	31	45	39	61	48	54	61	38
Business Education	9	6	9	11	8	8	5	7	1	11
Early childhood Education	31	15	34	35	26	48	64	43	44	37
Guidance and Counseling	12	39	15	28	33	55	55	35	23	42
Media	-	-	15	6	15	6	7	15	7	26
Middle Grades Education	31	19	15	24	38	22	34	33	42	47
Physical Education	-	-	2	3	1	1	1	3	0	5
Reading Instruction	2	2	5	6	7	1	3	1	2	1
School Home Services	-	-	-	1	-	3	1	3	0	-
Secondary Education	9	15	13	13	12	13	7	4	5	12
Special Education	19	20	19	37	27	34	29	26	27	46
Total	152	180	158	209	206	252	254	224	212	265
<b>Total Number of Degrees by Level</b>										
Education Specialist	152	180	158	209	206	252	254	224	212	265
Masters	300	332	356	400	494	499	520	560	603	975
Bachelor	668	713	748	849	807	840	799	825	894	582
Associate	39	38	31	41	50	49	48	65	43	29
<b>Total</b>	1,159	1,263	1,293	1,499	1,557	1,640	1,621	1,674	1,752	1,851

SOURCE: Degrees and Certificates Conferred Reports, Fiscal Years 1989-1998

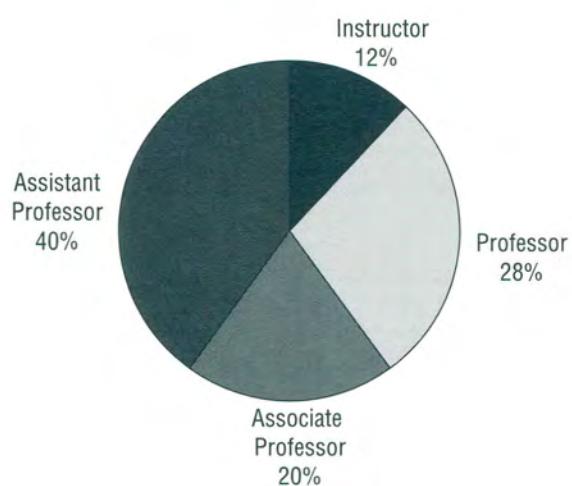


# *Faculty Information*

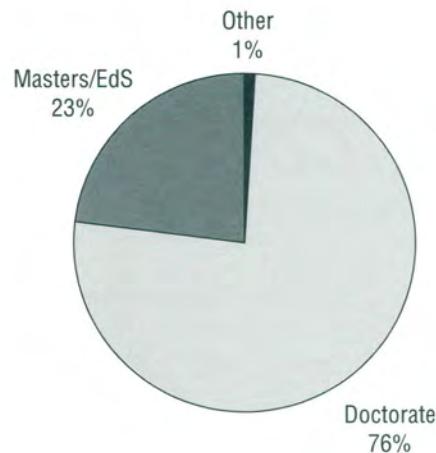


# FACULTY PROFILE

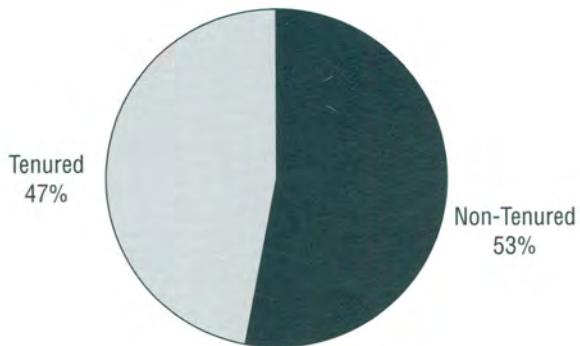
Faculty Rank



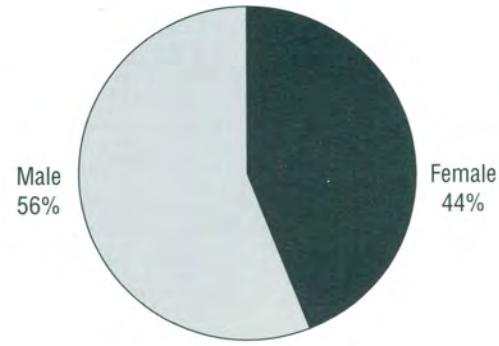
Highest Degree Earned



Tenure Status



Gender



**Faculty Profile  
By Rank  
Fall 1998**

<b>Category</b>	<b>Professor</b>	<b>Associate Professor</b>	<b>Assistant Professor</b>	<b>Instructor</b>	<b>Total</b>
Full-time Teaching Faculty	62	58	123	28	271
General Administrators	3	0	0	0	3
Academic Administrators	28	5	2	0	35
Public Service	0	0	0	0	0
Librarians	3	5	3	3	14
Other (F-T Faculty with Temporary Appointments)	0	0	6	11	17
<b>Total</b>	<b>96</b>	<b>68</b>	<b>134</b>	<b>42</b>	<b>340</b>

**Faculty Profile  
By Highest Degree  
Fall 1998**

<b>Category</b>	<b>Doctorates</b>	<b>Masters/ Education Specialist</b>	<b>Professional Bachelor Miscellaneous</b>	<b>Total</b>
Full-time Teaching Faculty	215	53	3	271
General Administrators	3	0	0	3
Academic Administrators	34	1	0	35
Public Service	0	0	0	0
Librarians	0	14	0	14
Other (F-T Faculty with Temporary Appointments)	6	11	0	17
<b>Total</b>	<b>258</b>	<b>79</b>	<b>3</b>	<b>340</b>

SOURCE: Division of Academic Affairs

**Faculty Profile  
By Tenure Status  
Fall 1998**

<b>Category</b>	<b>Tenured</b>	<b>Non-Tenured</b>	<b>Total</b>
Full-time Teaching Faculty	121	150	271
General Administrators	2	1	3
Academic Administrators	27	8	35
Public Service	0	0	0
Librarians	9	3	14
Other (F-T Faculty with Temporary Appointments)	0	17	17
<b>Total</b>	<b>159</b>	<b>181</b>	<b>340</b>

*Note: 47% of faculty were tenured; 53% were non-tenured.*

**Faculty Profile  
By Gender  
Fall 1998**

<b>Category</b>	<b>Male</b>	<b>Female</b>	<b>Total</b>
Full-time Teaching Faculty	150	121	271
General Administrators	3	0	3
Academic Administrators	24	11	35
Public Service	0	0	0
Librarians	5	9	14
Other (Faculty with Temporary Appointments)	8	9	17
<b>Total</b>	<b>190</b>	<b>150</b>	<b>340</b>

*SOURCE: Division of Academic Affairs*

# *Financial Information*



# BUDGET INFORMATION

West Georgia operates\* under three major budgets: the Resident Instruction Budget, the Auxiliary Enterprises Budget, and the Student Activities Budget. Each serves a distinct purpose.

**The Resident Instruction Budget** is funded from state appropriations, student tuition and fees, and dedicated funds received from sources external to the University System of Georgia. Resident Instruction Funds support instruction, research, libraries, the computer center and laboratories, Student Services (including the Minority Achievement Program, Student Development, Residence Life, Career Services, Financial Aid, Admissions, and the Registrar), the administrative and service offices of the University, a portion of the maintenance of the physical plant, and academic scholarships and fellowships.

**The Auxiliary Enterprises Budget** is self-supporting and is operated on a profit/loss basis. Auxiliary Enterprises generates revenue from residence hall rentals, meal ticket sales, bookstore sales, vending machine sales, student health and athletic fees, convenience store sales, parking fees, and parking fines. Auxiliary Enterprises funds support the operation of the residence halls, dining rooms, the University Book-

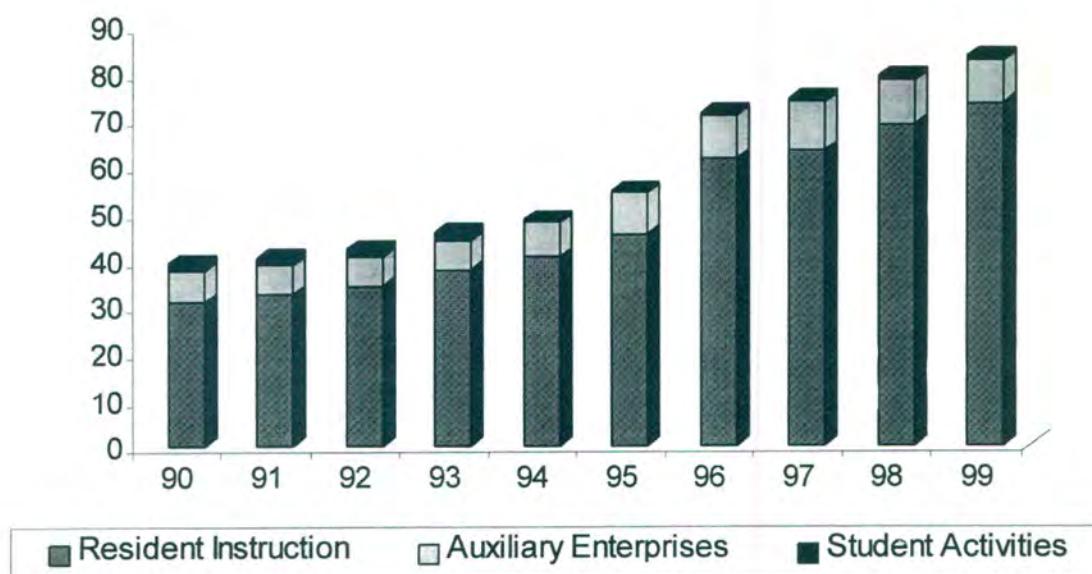
store, vending machines, bus service, health services, traffic operations, intercollegiate athletics (as of Fiscal Year 1993); and, they provide funds necessary to maintain a portion of the University's physical plant.

**The Student Activities Budget** is funded by student activities fees. Student Activities funds support various activities including choral and instrumental organizations, art exhibits, debate team, jazz ensemble, University gameroom, Student Government, University publications such as the *West Georgian* and *Eclectic*, Minority Enrichment, and intramural athletics.

In addition to the three budgets, the **West Georgia Foundation, Inc.**, a non-profit corporation dedicated to the advancement of West Georgia, provides funding for scholarships, equipment, and services not funded by state appropriations. The Alumni Association section of the *Fact Book* supplies additional information about the West Georgia Foundation.

\*By State law the period of fiscal operation is the Fiscal Year, beginning July 1 of any year and ending June 30 of the following year.

General Budget Growth  
(shown in millions)



# UWG Fiscal Year 1999

## University Budgets

	Total Budget	Personal Services	Travel	Operating Supplies and Expenses	Equipment
<b>Resident Instruction Budget</b>					
Instruction	\$26,895,699	\$25,223,878	\$343,648	\$1,121,309	\$ 206,864
Research	194,530	131,612	27,530	33,267	2,121
Academic Support	6,753,501	4,922,206	65,895	930,387	835,013
Student Services	3,451,412	2,934,846	57,150	427,416	32,000
Institutional Support	7,684,167	5,912,995	110,150	1,369,328	291,694
Operation and Maintenance of Plant (a)	5,413,899	2,727,375	8,565	2,645,054	32,905
Subtotal					
Unassigned Balance Lapse Estimate (b)	\$50,393,208	\$41,852,912	\$612,938	\$6,526,761	\$1,400,597
	0	(400,000)	0	(400,000)	0
<b>Total Resident Instruction</b>	<b>\$50,393,208</b>	<b>\$41,452,912</b>	<b>\$612,938</b>	<b>\$6,126,761</b>	<b>\$1,400,597</b>
<b>Auxiliary Enterprises Budget</b>					
Student Housing	\$ 830,182	\$ 441,246	\$500	\$ 548,490	\$0
Food Services	1,509,317	0	0	1,509,317	0
Stores and Shops	964,410	330,708	2,500	284,824	0
Intercollegiate Athletics	1,641,524	581,634	158,655	901,235	0
Other Service Units	1,493,555	927,809	6,200	273,943	0
Subtotal	6,438,988	2,281,397	167,855	3,517,809	0
Indirect Operating Expenses (a)	3,263,055	0	0	3,263,055	0
Subtotal Auxiliary Enterprises	9,702,043	2,281,397	167,855	6,780,864	0
Equipment Replacement (c)	586,425	0	0	0	586,425
<b>Total Auxiliary Enterprises</b>	<b>\$10,288,468</b>	<b>\$2,281,397</b>	<b>\$167,855</b>	<b>\$6,780,864</b>	<b>\$ 586,425</b>
<b>Student Activities Budget</b>					
Intramural	\$ 67,500	\$45,100	\$ 2,050	\$18,850	\$1,500
Social and Entertainment Activities	298,050	21,216	56,920	208,914	11,000
Student Government	15,800	6,100	3,600	6,100	0
Student Publications	68,850	25,200	600	38,050	5,000
Other Programs	55,800	2,000	30,228	23,572	0
Subtotal	506,000	99,616	93,398	295,486	17,500
Unassigned Balance (d)	340,471	0	0	340,471	0
<b>Total Student Activities</b>	<b>\$ 846,471</b>	<b>\$99,616</b>	<b>\$ 93,398</b>	<b>\$ 635,957</b>	<b>\$17,500</b>

- a. Cost of operating and maintaining the University's physical plant is divided between the Resident Instruction Budget and the Auxiliary Enterprises Budget. The distribution of costs is based upon the square footage of the physical plant occupied by cost centers in each budget. These costs are budgeted as Operation and Maintenance of Plant in the Resident Instruction Budget and Indirect Operating Expenses in the Auxiliary Enterprises Budget.
- b. The Lapse Estimate is a budgeted estimate of the amount of funds that may be transferred from personal services to non-personal services during a fiscal year.
- c. The Equipment Replacement Reserve is required by the Board of Regents and is based on 5% of Auxiliary Enterprises Revenue, except for Student Transportation Revenue.
- d. The Unassigned Balance represents a contingency fund reserved to provide for unexpected expenditures.

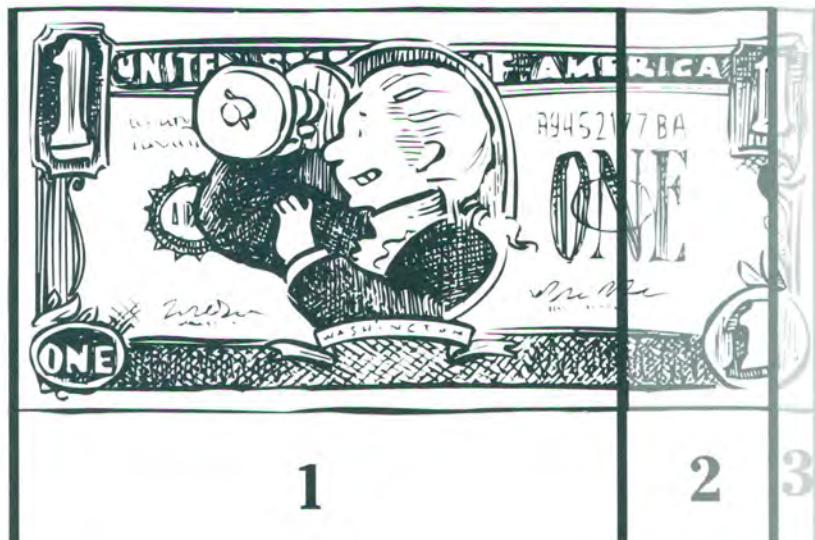
*Note: Information is subject to audit*

*Source: Office of Budget Services*

## Average Salary by Employee Category Fiscal Years 1994-1999

Category		1994	1995	1996	1997	1998	1999
Professor	number	98	98	95	91	86	90
	average	\$46,306	\$48,208	\$50,735	\$53,454	\$56,989	\$60,913
Associate Professor	number	53	54	57	62	65	66
	average	\$39,911	\$42,596	\$42,596	\$42,250	\$47,409	\$51,105
Assistant Professor	number	105	106	119	126	140	144
	average	\$36,089	\$38,803	\$38,708	\$39,753	\$41,191	\$41,526
Instructor	number	29	25	16	20	23	21
	average	\$26,159	\$31,120	\$27,733	\$29,511	\$30,568	\$33,224
	number	285	283	287	299	314	321
<b>Total Faculty</b>	average	\$39,302	\$42,115	\$42,849	\$44,378	\$46,027	\$48,388
	number	148	159	164	170	196	240
Administrative Staff	average	\$33,042	\$34,513	\$36,368	\$38,496	\$38,279	\$40,326
Clerical Staff	number	151	152	154	166	156	168
	average	\$17,261	\$18,136	\$18,824	\$18,593	\$20,133	\$21,003
Maintenance	number	146	150	151	154	153	148
	average	\$18,449	\$19,254	\$20,396	\$21,711	\$22,426	\$23,901

## Distribution of the Student Dollar



1. Resident Instruction (Tuition) \$ .76
2. Auxiliary Enterprises (Health & Athletic Fees) \$.20
3. Student Activities (Activities Fees) \$.04

# RESIDENT INSTRUCTION FUNDS

**Distribution of Resident Instruction Revenue by Source  
Fiscal Years 1994-1999**

Source of Funds	1994	1995	1996	1997	1998	1999 (budgeted)
Internal Revenue Student Tuition and Fees	\$11,019,288	27.57%	\$11,099,000	25.33%	\$12,974,237	21.20%
Gifts, Grants, and Contracts	1,409	0.01	6,576	0.02	27,501	0.04
Indirect Cost Recoveries	17,582	0.04	27,515	0.05	26,759	0.04
Sales and Services of Educational Departments	131,133	0.33	153,050	0.35	172,023	0.28
Other Sources	225,822	0.57	252,725	0.58	283,215	0.46
<b>Total Internal Revenue</b>	<b>\$11,395,234</b>	<b>28.51%</b>	<b>\$11,538,866</b>	<b>26.34%</b>	<b>\$13,483,735</b>	<b>22.04%</b>
State Appropriate	24,242,452	60.66	25,522,556	58.25	27,632,222	45.19
Total General Operations	\$35,637,686	89.17%	\$37,061,422	84.59%	\$41,115,957	67.20%
Special Initiative	171,992	0.43	179,239	0.41	363,394	0.59
Lottery	0	0.00	105,530	0.24	407,386	0.67
Department Sales and Service	207,035	0.52	279,000	0.64	238,674	0.39
Sponsored Operations	3,947,761	09.88	6,185,025	14.12	19,060,788	31.15
<b>Total Resident Instruction Revenue</b>	<b>\$39,964,474</b>	<b>100.00%</b>	<b>\$43,811,216</b>	<b>100.00%</b>	<b>\$51,186,199</b>	<b>100.00%</b>
					<b>\$66,012,203</b>	<b>100.00%</b>
					<b>\$72,356,789</b>	<b>100.00%</b>
					<b>\$73,859,599</b>	<b>100.00%</b>

Note: Resident Instruction Funds that are not expended during a fiscal year revert to the state.

\*Subject to Audit

SOURCE: Office of Budget Services

## Distribution of Resident Instruction Expenditures by Function Fiscal Years 1994-1999

Function	1994	1995	1996	1997	1998	1999 (budgeted)
Instruction						
College of Arts and Sciences	\$10,170,435	25.20%	\$10,834,710	24.00%	\$11,185,778	18.17%
College of Business	2,896,170	07.18	2,927,182	06.49	3,030,213	04.92
College of Education	4,631,017	11.48	5,223,986	11.58	5,425,862	08.81
Other Instruction	1,464,195	03.63	1,873,075	04.15	2,158,226	03.51
Total Instruction	\$19,161,817	47.49%	\$20,860,953	46.22%	\$21,800,079	35.42%
Research	231,502	00.57	299,209	00.66	404,314	00.66
Public Service	0	00.00	0	00.00	62,530	00.11
Academic Support	4,108,663	10.18	4,453,870	09.87	4,767,634	07.74
Student Services	2,723,932	06.75	3,074,907	06.81	3,183,538	05.17
Institutional Support	6,111,953	15.15	6,476,075	14.35	7,302,053	11.86
Operation & Maintenance Plant (a)	4,139,652	10.26	4,079,369	09.04	5,073,861	08.24
Scholarships and Fellowships	3,871,737	09.60	5,888,328	13.05	18,958,837	30.80
Total Resident Instruction Expenditure	\$40,349,254	100.00%	\$45,132,711	100.00%	\$61,547,946	100.00%
					\$66,780,638	100.00%
					\$73,496,519	100.00%
					\$50,393,208	100.00%

(a) Represents the costs of operating and maintaining the University's physical plant that are charged to the Resident Instruction Budget. These costs are divided between the Research Instruction Budget and the Auxiliary Enterprises Budget. The distribution of costs is based on square footage of the physical plant occupied by the cost centers contained in each budget.

Note: Subject to Audit

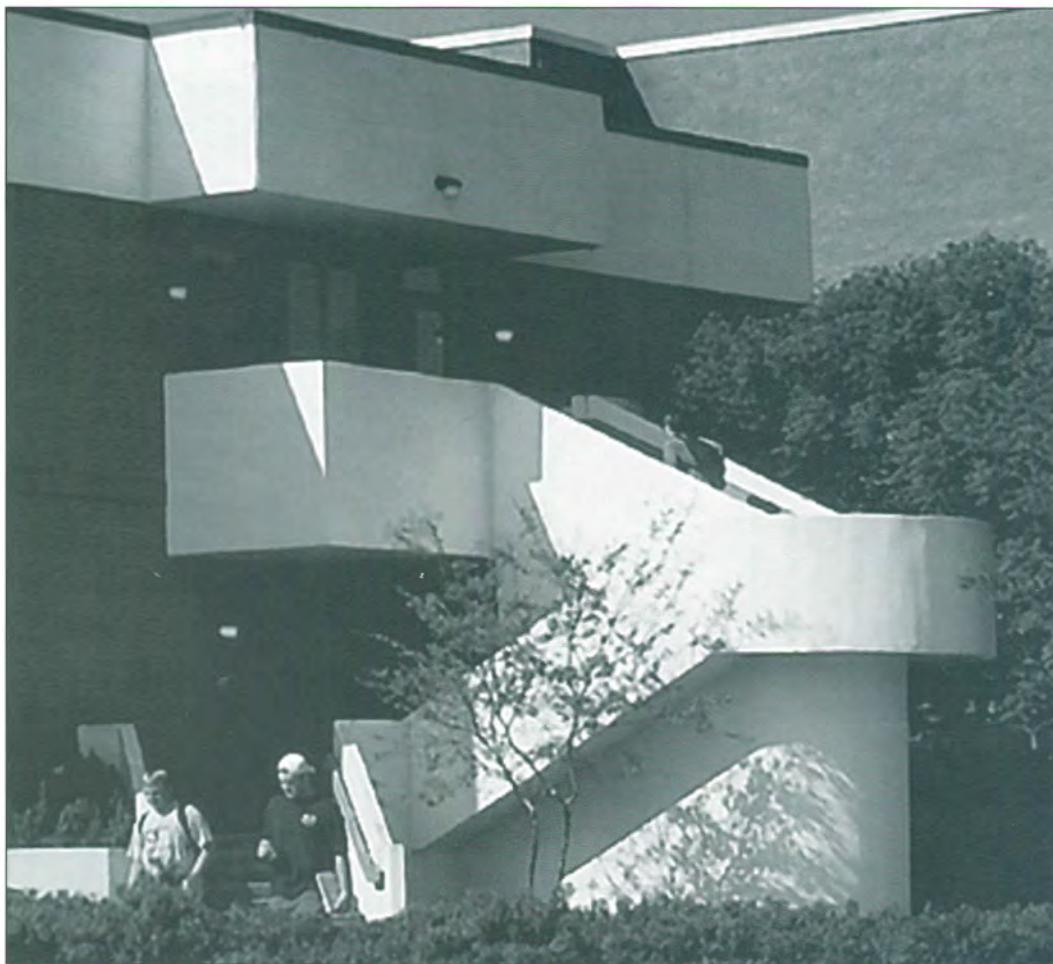
SOURCE: Office of Budget Services

## **Total Resident Instruction Expenditures Per Equivalent Full-Time Student Fiscal Years 1994-1999**

Fiscal Year	Resident Instruction Expenditures	Fall Quarter Equivalent Full-Time Enrollment	Total Resident Instruction Expenditures per Equivalent Full-Time Student
1994	\$40,349,254	6,254	\$6,452
1995	45,132,711	6,644	6,793
1996	61,547,845	6,862	8,969
1997	66,780,638	6,814	9,801
1998	67,773,335	6,867	9,869
1999*	50,393,208	6,176	8,160

\* Fiscal Year 1999 figures represent budgeted amount.

SOURCE: Office of Budget Services



# AUXILIARY ENTERPRISE FUNDS

## Distribution of Auxiliary Revenue by Source Fiscal Years 1994-1999

Source of Funds	1994	1995	1996	1997	1998	1999 (budgeted)
Student Housing	\$2,869,812	35.91%	\$3,289,510	34.21%	\$3,609,165	33.90%
Food Services	951,916	11.91	1,569,785	16.33	1,849,443	17.37
Stores and Shops	1,770,211	21.53	2,025,063	21.06	2,304,655	21.65
Intercollegiate Athletics	1,323,932	16.57	1,400,311	14.56	1,468,015	13.79
Other Service Units (a)	1,125,222	14.08	1,320,674	13.84	1,414,500	13.29
Total Auxiliary Enterprises Revenue	\$7,991,094	100.00%	\$9,615,343	100.00%	\$10,645,775	100.00%
					\$11,260,523	100.00%
					<sup>3</sup>	<sup>3</sup>
					\$11,725,48	100.00%
					<sup>2</sup>	<sup>2</sup>
					\$10,280,00	100.00%

## Distribution of Auxiliary Expenditures by Function Fiscal Years 1994-1999

Function	1994	1995	1996	1997 (Revised)	1998	1999 (budgeted)
Student Housing	\$3,081,846	38.47%	\$3,286,285	36.24%	\$3,554,831	34.00%
Food Services	1,026,634	12.81	1,419,074	15.65	1,624,339	15.63
Stores and Shops	1,551,081	19.36	1,840,402	20.30	2,071,716	19.81
Intercollegiate Athletics	1,328,583	16.58	1,359,759	15.00	1,451,959	13.89
Other Service Units (a)	662,555	08.27	720,537	07.95	817,790	07.82
Equipment Replacement Reserve (funded) (C)	361,403	04.51	440,987	04.86	476,375	04.55
Non Mandatory Transfers/ Prior Year Adjustments					525,701	06.01
Total Auxiliary Enterprises Expenditures	\$8,012,102	100.00%	\$9,067,044	100.00%	\$449,425	04.30
					\$10,456,435	100.00%
					\$8,753,645	100.00%
					\$35,688	00.40
					\$9,009,675	100.00%
					23,406	00.24
					\$9,560,653	100.00%

(a ) Other Service Units include Student Transportation, Vending Operations, Health Services, Refrigerator Rentals, Traffic Operations, and the Director of Auxiliary Enterprises.

(b ) Prior Year Funds are funds that are unspent at the end of the fiscal year and are carried forward into the next fiscal year.

(c ) The Equipment Replacement Reserve is required by the Board of Regents and is based on 5% of Auxiliary Enterprises revenue not including Student Transportation Revenue.

SOURCE: Office of Budget Services

# STUDENT ACTIVITIES FUNDS

## Distribution of Student Activities Revenue by Source Fiscal Years 1994-1999

Source of Funds	1994	1995	1996	1997	1998	1999 (budgeted)
Student Activities fees	\$359,068 86.42%	\$375,278 81.29%	\$419,154 84.00%	\$421,595 81.32%	\$433,857 84.53%	\$461,802 54.56%
Other Sources*	\$56,416 13.58	86,379 18.71	80,861 16.00	96,820 18.68	79,398 15.47	61,000 07.21
Prior Year funds(a)						323,669 38.24
Total Student Activities Revenue	\$415,484 100.00%	\$461,657 100.00%	\$500,015 100.00%	\$518,415 100.00%	\$513,255 100.00%	\$846,471 100.00%

\* Includes ticket and advertisement sales, entry fees, ID cards and gameroom charges, commissions, and interest income.

## Distribution of Student Activities Expenditures by Function Fiscal Years 1994-1999

Function	1994	1995	1996	1997	1998	1999 (budgeted)
Intramural Athletics	\$ 41,204 10.70%	\$ 49,926 11.97%	\$ 55,504 13.04%	\$ 61,797 13.07%	\$ 73,278 13.73%	\$ 67,500 07.97%
Social/ Entertainment Activities	236,592 61.45	268,072 64.25	271,825 63.89	312,505 66.12	351,596 65.90	296,650 35.05
Student Government	9,222 02.40	10,624 02.54	15,311 03.60	13,215 02.80	14,805 02.77	15,800 01.87
Student Publications	60,083 15.60	55,898 13.40	50,519 14.23	57,115 12.09	72,022 13.50	68,850 08.13
Other Programs(b)	37,927 09.85	32,700 07.84	22,288 05.24	27,956 05.92	21,827 04.09	57,200 06.76
Unassigned Balance ( c )						340,471 40.22
Total Student Activities Expenditures	\$385,028 100.00%	\$417,220 100.00%	\$425,448 100.00%	\$472,588 100.00%	\$533,528 100.00%	\$846,471 100.00%

- ( a ) Prior Year Funds are funds that are unspent at the end of the fiscal year and are carried forward into the next fiscal year.  
 ( b ) Other Programs include Student Center Operations, Identification Cards, Office of Student Activity Operations, Merit Presidential Awards, Minority Enrichment, and partial support for ROTC.  
 ( c ) The Unassigned Balance represents a contingency fund reserve to provide for unexpected expenditures.

SOURCE: Office of Budget Services



# *Sponsored Operations & Faculty Research*



# SPONSORED OPERATIONS

## History

The State University of West Georgia established a central office to administer sponsored operations in 1967. University reorganization in 1973 placed responsibility for sponsored operations, grants, contracts, budgeting of funds from sources external to the University, and institutional research in the office of Instructional and Research Services. By 1980, that unit became the Division of Budget and Research Services, reporting to the President of the University. In Fiscal Year 1996, Sponsored Operations was placed under the Vice-President for Academic Affairs.

## Services Rendered

The Office of Sponsored Operations aids and supports faculty/staff efforts to attract funds from sources external to the University in support of instructional, research, and service programs. This is accomplished by the Director of Sponsored Operations, who: 1) matches faculty/staff interests and needs with appropriate funding sources, 2) routes requests for proposals (RFP's) to specific faculty/department/program

personnel, 3) assists faculty/staff in preparing applications and proposals, 4) coordinates award paperwork, documentation, and reporting, and, 5) provides staff development through grants preparation/administration workshops and seminars. The Office of Sponsored Operations provides the day-to-day services necessary to support all program activities funded from sources external to West Georgia and provides support for the administration of the Faculty Research Grant program funded through the University. The Director of Sponsored Operations recommends all external contracts, proposals, and grants, and monitors institutional performance under such agreements.

West Georgia attracts grants, gifts and contracts from federal, state, and local government agencies, corporations, and foundations. This external funding and other revenue enable the University to fulfill its official mission to emphasize creative teaching, encourage research, and promote the development of human resources through educational programs.

## Sponsored Operations Goals

The Sponsored Operations Office established the following strategic goals:

1. To promote and support the instructional, research, and public service missions of West Georgia.
2. To encourage University units and individual faculty/staff efforts in seeking funds from external agencies in support of instructional, research, and public service projects.

3. To monitor the Faculty Research Grant Program in compliance with established institutional policies and procedures.
4. To assist principal investigators in efforts to comply with federal and state statutes and University System policy.
5. To seek increased support for University activities from the corporate and foundation sources.

## Sponsored Operations Five Year Assessment of Data Reported on June 30 of Each Fiscal Year

Fiscal Year	Number of Proposals Submitted	Number of Proposals Funded	Amount Requested	Amount Awarded
1994	66	59	\$2,382,143	\$814,142
1995	139	87	3,806,716	1,412,481
1996	137	88	1,528,332	1,562,455
1997	73	38	2,088,302	962,430
1998	84	47	5,526,760	1,747,570

Note: Amounts exclude awards for student financial aid.

Source: *Office of Sponsored Operations*

# DIRECTORS OF SPONSORED PROJECTS

## FISCAL YEAR 1998

as of June 30, 1998

Recipient	External Funding Source <sup>1</sup>	Amount <sup>2</sup> Originally Awarded
<b>DR. JIM AGAN</b> SDA-5 Job Training - Title IIA and Title III	West Georgia Private Industry Council	\$130,000
<b>DR. SHARMISTHA BASU-DUTT</b> Multi-tiered Visualization and Computation Using Visualization and Computation as a Tool to Teach Undergraduate Chemistry	The University System of Georgia The University System of Georgia	20,000 10,500
<b>DR. J. BRUCE BOBICK</b> Digital Imaging Component to Studio Art Courses	The University System of Georgia	19,978
<b>DR. BRUCE BREWER</b> SEASCUS Website	Southeastern Association for School, College and University Staffing	500
<b>DR. DAVID BUSH</b> Duke University/SUWG-Coastal Studies	Federal Emergency Management Agency	59,567
<b>DR. PICK CONNER</b> Graduate Cooperative Program UGA Gerontology—FY 98	Nix, Perkins and Will The University System of Georgia	4,938 25,200
<b>DR. MORGAN R. CROOK</b> Coastal Archaeology Project	West Georgia Foundation	4,290
<b>DR. BENJAMIN DEMAYO</b> NASA Consortium	Georgia Institute of Technology	23,000
<b>DR. STEVE EARNEST</b> Summer Acting Programme	The University System of Georgia	4,000
<b>DR. LETICIA EKHAM</b> Infusing Microsoft-based Technology	Microsoft Corporation	26,000
<b>MR. WILLIAM N. GAUTHIER</b> Connecting Teachers and Technology	The University System of Georgia	6,000
<b>DR. LISA GEZON</b> Coastal Water Resource Issues	Georgia Department of Natural Resources	32,703
<b>DR. JOHN E. HANSEN</b> Improvement of the Biochemistry Curriculum	National Science Foundation	63,825
<b>DR. JAVIER HASBUN</b> Magnetotransport in 2-D Quantum Well Systems	National Partnership for Advanced Computational Infrastructure	24,000
<b>DR. JOSEPH HENDRICKS</b> Jones Ecological Research Agreement	Joseph W. Jones Ecological Research Center	8,106

## DIRECTORS OF SPONSORED PROJECTS continued

Recipient	External Funding Source <sup>1</sup>	Amount <sup>2</sup> Originally Awarded
<b>MS. MELANIE HILL</b> Zoo Atlanta Honors Enrichment Series	GSAMS Academic Program	\$5,508
<b>MS. PATRICIA HUGHES</b> Advanced Academy	SUWG - Alumni and Development	500
<b>DR. THOMAS HYNES, JR.</b> Georgia P-16 Challenge Grant Meeting K-12 Standards Through Teacher Development and Institutional Accountability	Georgia Department of Education Council for Basic Education	20,000 8,000
<b>DR. JACK O. JENKINS</b> Asian Studies-Carrollton City Schools	Carrollton City Schools	6,060
<b>DR. DOROTHY JOINER</b> Chinese Studies	Hua-Shin Cultural Foundation	2,000
<b>MR. LANCE B. JONES</b> West Georgia Youth, Science and Technology Center Eisenhower-Practical Experience in Physical Science Eisenhower-Practical Explorations	The University System of Georgia The University of Georgia The University of Georgia	68,750 15,450 18,198
<b>DR. FAROOQ KHAN</b> Modernization of Undergraduate Curriculum Temple High School chemistry Reaction of SO2 with NAC1 Connecting Teachers and Technology	National Science Foundation Carroll County Board of Education Research Corporation The University System of Georgia	47,865 1,000 69,300 5,500
<b>DR. LEOS KRAL</b> Concept Oriented Course Content Proposal	The University System of Georgia	5,000
<b>DR. WILLIAM LANKFORD</b> Small Business Development Center Small Business Development Center Small Business Development Center	State University of West Georgia Carroll County Chamber of Commerce The University of Georgia	45,000 8,320 85,000
<b>DR. LEWIS LARSON</b> State Archaeologist-FY 98 Curation Agreement	Georgia Department of Natural Resources Georgia Department of Natural Resources	29,810 15,000
<b>DR. ANDREW LEAVITT</b> Development of Integrated Learning Experiences for Science Curriculum	The University System of Georgia	19,824
<b>DRS. ANDREW LEAVITT AND FAROOQ KHAN</b> The Interactive Learning Environment for Teaching and Learning	The University System of Georgia	20,000
<b>DR. ANGELA LUMPKIN</b> PSC: Alternative Certification Track Cooperative Doctoral Program	Professional Standards Commission The University System of Georgia	10,000 5,200

## DIRECTORS OF SPONSORED PROJECTS continued

Recipient	External Funding Source <sup>1</sup>	Amount <sup>2</sup> Originally Awarded
<b>DR. KAREN MALONE</b> Georgia Tech's Faculty Development—FY 97-98	Georgia Institute of Technology	\$12,000
<b>DR. BARBARA MCKENZIE</b> Plato Courseware GSAMS Policy Report-Round 7	Coweta County School System Georgia Statewide Academic and Medical System	3,900 7,500
<b>DR. SHARON MILNER</b> Georgia's Prekindergarten Program	Georgia Department of Education	117,000
<b>DR. GREGORY PAYNE</b> Rhone-Poulenc Contract Pyrethroid Insecticides	Rhone-Poulenc AG Company IRAC-Insecticide Resistance Action Committee	3,000 10,000
<b>DR. CHATTY PITTMAN</b> Equipment Grant-Graphing Calculators	Texas Instruments, Inc.	1,900
<b>DR. DONNA POST</b> Georgia's Prekindergarten Program	Georgia Department of Education	119,520
<b>DR. BOBBY POWELL</b> Prep Program	Foundation-University System of Georgia	115,727
<b>DR. MAXINE SAMPLE</b> Connecting Teachers and Technology	The University System of Georgia	5,500
<b>DRS. SEATON SMITH AND FRANK ORR</b> Eisenhower-An Integrated Approach to Math and Science Instruction-Troup County	The University of Georgia	20,324
<b>DR. BRENT SNOW</b> DeWitt Wallace-Readers Digest Fund	DeWitt Wallace-Readers Digest Fund	65,000
<b>DR. KARL STEINEN</b> Archaeology of the Georgia Woodland	National Science Foundation	4,000
<b>DR. GREGORY STEWART</b> Bridge to Doctoral Program II Georgia State Biology Minority	National Institutes of Health Georgia State University	413,790 49,500
<b>DRS. JOHNNY WATERS</b> Echinoderm Rebound and Diversification Florida Rock	National Science Foundation Florida Rock Industries, Inc.	15,000 3,000

SOURCE: Office of Sponsored Operations

<sup>1</sup>External sources authorized spending for fixed time periods. In certain cases, those periods included only a portion of Fiscal Year 1998.

<sup>2</sup>In a number of cases only a portion of the total amount awarded was actually received or spent during Fiscal Year 1998.

# FACULTY RESEARCH

## ***Faculty Research Grants Fiscal Year 1999***

In addition to resources acquired from external sources, the University budgets state-allocated funds to assist faculty research efforts through the Faculty Research Grant Program. Established in 1967, the Faculty Research Grant Program provides limited funding for approved faculty research projects.

Each fiscal year, faculty members submit formal proposals to the Learning Resources Committee of the Faculty Senate requesting University support. Com-

mittee members evaluate proposals and make funding recommendations for full Senate review. The Faculty Senate approves proposals and suggests levels of funding to the President, who subsequently allocates funds to the grant recipients.

In compliance with these procedures, the President of the University awarded Faculty Research Grant funds for Fiscal Year 1999 as follows:

<b>Grant #</b>	<b>Award</b>	<b>Name/Department</b>
101	\$2,300	Dr. Julie K. Bartley Geology Department
102	500	Dr. Sharmista Basu-Dutt Chemistry Department
103	400	Drs. Priscilla Bennett & Elizabeth Kirby Research, Media and Technology
104	1,450	Dr. David M. Bush Geology Department
105	1,500	Drs. Ron Colley and Ara Volkan Accounting and Finance Department
106	1,400	Dr. Morgan Ray Crook Sociology/Anthropology Department
107	2,500	Dr. Swarna Dutt Economics Department
108	1,500	Dr. Steve Earnest Mass Communications and Theatre Arts
109	600	Dr. Leticia Ekhaml Research, Media and Technology
110	1,000	Ms. Rochelle D. Elman Mass Communications and Theatre Arts
111	1,500	Dr. William Glen Esslinger Chemistry Department
112	1,800	Dr. Victoria Geisler Chemistry Department

<b>Project Title</b>
Global Tectonics and Ocean Chemistry During the Mesoproterozoic
Computational Chemistry to Study the Binding of Aminoalkylindols at the CB2 and CB2 Receptor Sites
Factors Influencing Media Career Choice of Minorities
Coastal Risk Mapping: East Florida Shore
Determinants of Teaching Loads in Schools and Colleges and Business
Historic Gullah Communities of Sapelo Island
A Study of the Efficiency and Rationality of Financial Forecasts: Survey Data Approach
Research on Three German Theater Institutes
Technology Etiquette Awareness Among High School Students
The Federal Theater Project 1935-1939: The Success and Failure of the Nation's Only Government Subsidized Theater
Synthesis of Spirocycloalkyl and Spirothiocycloalkyl Barbituric Acid Derivatives Along with the Molecular Modeling of Each Compound Using Spartan Graphic
Nitration Using a Heterogenous Catalyst

<b>Grant #</b>	<b>Award</b>	<b>Name/Department</b>	<b>Project Title</b>
113	\$2,000	Dr. Jonathan Goldstein History Department	History in Three Keys: The Republic of China Encounters Zionism in 1917-22, 1945, and 1947
114	2,700	Dr. John E. Hansen Chemistry Department	Protein Folding
115	625	Dr. Javier E. Hasbun Mathematics/Physics Department	Collisional Effects in Quasi-Two Dimensional Systems
116	700	Dr. Randy Hendricks English and Philosophy Department	Robert Drake: Selected Stories and Essays
117	2,300	Dr. Curtis L. Hollabaugh Geology Department	Analysis of Lead in Paint, Soil and Dust in West Georgia: A Study in Environmental Geochemistry Using X-Ray Diffraction
118	1,000	Dr. Farooq Khan Chemistry Department	Understanding the Mechanism of Matrix-Assisted Laser Desorption Ionization (Maldi) Mass Spectrometry
119	1,400	Dr. Andrew Leavitt Chemistry Department	Study of Surface Reactivity of Alkyl Halides Toward Magnesium Metal: The Making of a Grignard Reagent
120	1,700	Dr. Paul Masters Political Science Department	Modernization in Latin America: A Case Study of Costa Rica's Quakers
121	2,500	Dr. James Mathis Biology Department	Genetic Determinants of Pathogenicity in Clostridium difficile
122	1,500	Dr. James Mayers Geology Department	Investigation of Spatial and Temporal Water Chemistry Trends in a Karst Aquifer, Pettyjohns' Cave, Northwest Georgia
123	950	Dr. Kenneth Noe History Department	Perryville: This Grand Havoc of Battle
124	950	Dr. David Osborne Biology Department	Can Polyamines Function to Protect a Cell from Oxygen Mediated Injury and Thus be Called Antioxidants
125	525	Drs. Linda Painter/Rebecca Stanard Counseling/Educational Psychology	Attitudes of Professional Counselors Toward Spirituality in Counseling
126	900	Dr. Gregory Payne Biology Department	The Detection and Characterization of Resistance to Pyrethroid Insecticides and Bacillus Thuringiensis Toxins in Tobacco Budworm and Cotton Bollworm Larvae
127	600	Dr. Kaisa Puhakka Psychology Department	Interview with Huston Smith: Life and Wisdom of a Leading Contemporary Thinker
128	750	Dr. Spencer Slattery Chemistry Department	Tunning Electronic Communication Between Bridged Metal Centers
129	834	Dr. Joseph Tyler Foreign Languages and Literature	Octavio Paz: A Poetic Legacy for the Millennium
130	495	Dr. James Yoder Accounting and Finance Department	The Turnover Related Performance of Fixed-Income Mutual Funds: A Stochastic Dominance Analysis

SOURCE: Office of Sponsored Operations

# Sponsored Operations Faculty Research Enhancement Awards

## Fiscal Year 1999

During Fiscal Year 1995, President Beheruz N. Sethna created Sponsored Operations Faculty Research Enhancement Awards to reinvest a portion of indirect cost recovery funds, strengthening West Georgia's research infrastructure.

### **Grant # Award Name/Department**

114	\$2,315	Dr. Julie K. Bartley Geology Department
115	1,650	Dr. Ronald W. Best Accounting and Finance Department
116	1,808	Dr. John Hansen Chemistry Department
117	1,390	Dr. Joseph J. Hendricks Biology Department
118	2,405	Dr. David L. Osborne Biology Department
119	250	Dr. Sandra S. Stone Sociology/Anthropology Department

The Sponsored Operations Faculty Research Enhancement Awards for Fiscal Year 1999 are as follows:

### **Project Title**

Global Tectonics and Ocean Chemistry During the Mesoproterozoic
Earnings Expectations and the Information Content of Bank Loan Announcements
Investigation of the Effect of Ionic Strength on the Configuration of Ocular Lens Crystallins
Assessing the N2-Fixation Activity of Legumes in Regularly Burned Forest Ecosystems
Does Your Gut Enjoy a Good Smoke: The Search for Nicotinic Receptors on Gastrointestinal Epithelial Cells
Evaluation of the Impact on Women of the Domestic Violence Mandatory Arrest Law in Georgia: Carrollton as a Case Study

SOURCE:Office of Sponsored Operations



# *Institutional Planning*



## **Vision for The State University of West Georgia The Year 2000 and Beyond**

The State University of West Georgia will be a leader within the University System of Georgia in providing ***educational excellence in a personal environment.***

The State University of West Georgia will seek to create for students from various backgrounds every possible avenue to intellectual achievement, personal development, and leadership potential without compromising academic excellence. The University will maintain close contact with all people of the region, be responsive to their needs while raising their aspirations, and generating a more highly-educated populace. The State University of West Georgia will be recognized for **excellence in teaching and learning, research, and public service** in undergraduate, graduate, and continuing education. The University will be recognized as being fundamental to the educational, social, cultural, technological, and economic advancement of the region and state.

Specifically, the State University of West Georgia will be characterized by:

\*Educational Excellence evidenced by outstanding educational experiences, national and regional recognition of selected programs, faculty who excel in their disciplines, superior staff support, and an increasingly capable student body. At West Georgia, teaching, research, and service will be intricately intertwined and supportive of each other.

\*A Safe, Supportive Community committed to enhancing learning, through close contacts between students and faculty, small classes taught by senior faculty wherever possible, and through dedicated staff who help provide a vibrant campus life.

\*An Outstanding, Diverse Faculty and Staff who demonstrate effective communication and teaching skills; utilize new technologies and innovative strategies to enhance student learning; and exhibit the highest standards of intellectual achievement, research, and continuing growth.

\*Educational Opportunities for a Wide Range of Academically-Prepared Students that include a strong academic knowledge base for the development of leadership skills and life long learning. The State Univer-

sity of West Georgia will help ensure its students' future success by developing the ability of individuals to access, interpret, analyze using current technology, and make use of, relevant facts, information, and knowledge to think critically, solve problems, work with, and communicate effectively with others. West Georgia will develop the whole individual so that as alumni they will continue to be contributing members of their families, institutions, communities, state, nation and world.

\*Educational Opportunities for Exceptional Students: West Georgia will build a reputation for having an Honors College with a distinctive liberal arts curriculum and additional peaks of excellence in selected undergraduate and graduate majors and professional programs, with student involvement in faculty research, and themes that run across the curriculum, such as communication, leadership development, interdisciplinary studies, critical thinking, and problem solving.

\*A Region-Wide Learning Community that Engages and Inspires Traditional and Non-Traditional Students to become educated persons with global and multicultural perspectives, and advanced technological knowledge. The University will help develop both ethical principles and intellectual flexibility for the future, and will celebrate and energize the human spirit through respecting and supporting individual differences in learning styles, identities, and personal/professional goals.

\*Pro-active Partnerships with Public and Private Schools and Other Educational Institutions, Business, Industry, Government, and Cultural and Social Organizations in order to analyze, synthesize, evaluate, predict, and respond to changing state and regional needs, to support Georgia's educational, economic, and cultural development, and to ensure graduates' readiness for the present and future.

\*A Unified, Clearly Focused, University with each part contributing to and understanding how every other part contributes to the mission of the University and to the larger society.

## Mission of the State University of West Georgia

The State University of West Georgia, a charter member of the University System of Georgia, is a selectively-focused, comprehensive institution providing undergraduate and graduate public higher education in arts and sciences, business, and education, primarily to the people of West Georgia.

The State University of West Georgia offers a range of disciplinary, interdisciplinary, and professional programs at the baccalaureate level. It is also a major provider of graduate education at the Master's and Educational Specialist's levels; further, a cooperative doctoral program is offered on the West Georgia campus. In addition to being accredited as an institute of higher education, the University has earned national accreditation or recognition in most undergraduate and graduate fields of specialization.

The purpose of the State University of West Georgia is to provide opportunities for intellectual and personal development through quality teaching, scholarly inquiry, creative endeavor, and service for the public good. The University aspires to preeminence in providing educational excellence in a personal environment through an intellectually stimulating and supportive community for its students, faculty, and staff.

The State University of West Georgia is committed to the following areas of excellence:

- high-quality undergraduate and graduate programs in selected fields in the Arts and Sciences, in Business, and in Education, that are grounded in a strong liberal arts curriculum, and that
  - impart broad knowledge and foster critical understanding needed for intellectual growth, personal and social responsibility, cultural and global literacy, and life-long learning;
  - emphasize disciplinary rigor;
  - foster the development of effectiveness in communication, critical and independent thinking, problem solving, and the use of technology;

- a learning community dedicated to instructional excellence where close student-faculty interaction enhances both teaching and learning for a diverse and academically well-prepared student body.
- educational opportunities for exceptional students through initiatives such as the development of an Honors College and, for extraordinary high school juniors and seniors, through The Advanced Academy of Georgia.
- faculty research, scholarship, and creative endeavors which promote knowledge, enhance professional development, contribute to the quality of instruction, and provide significant opportunities for student involvement and field-based experience.
- a broad range of public service activities and proactive partnerships to promote more effective utilization of human and natural resources; to contribute to economic, social and technical development; and to enhance the quality of life within the University's scope of influence.
- regional outreach through a collaborative network of external degree centers, course offerings at off-campus sites, and an extensive program of continuing education for personal and professional development.
- student services which increase opportunities for academic success and personal development and enhance the climate of campus life.
- affirmation of the equal dignity of each person by valuing cultural, ethnic, racial, and gender diversity in students, faculty, and staff.
- a collegial environment in the decision-making processes and supporting practices that embody the ideals of an open, democratic society.

These commitments culminate in educational experiences that foster the development of leaders and productive citizens who make a positive impact throughout an increasingly global society.

## Institutional Goals

- Deliver instruction, applied research, and public service consistent with the general mission of the University as assigned by the Board of Regents and with the educational needs of the region.
- Focus and strengthen the academic programs of the University commensurate with the development of a distinctive mission within the University System and the achievement of regional and national recognition for excellence.
- Provide access to comprehensive undergraduate programs based on solid preparation in a liberal arts core curriculum leading to associate and baccalaureate degrees.
- Provide special opportunity and assistance to undergraduate students through an advanced academy, other early admission programs, a Developmental Studies Program, an Honors Program, cooperative education/internship programs, and international programs.
- Provide access to advanced instructional and research opportunities on the Graduate level through master's degree programs, a Specialist in Education degree program, and a joint doctoral degree program.
- Expand and enhance the activities of Continuing Education and Public Service to address the educational needs of regional constituencies apart from academic degree programs.
- Encourage and support research activities conducted by faculty and other professionals to enhance teaching and advance knowledge—through sponsored projects, consulting activities, publications, and application of knowledge to regional needs.
- Enrich the quality of student life through continuous improvement of student service programs that support and complement the academic program and that foster in a controlled, personal environment the individual, social, civic, and physical development of each student.
- Exert rigorous efforts to attract and advance minority participation in instructional, research, and service programs.
- Increase the use of modern information technology in instructional, academic support, and institutional support functions.
- Maintain the campus environment, continuously improving the beauty, access, safety, utility, and efficiency of the physical plant.
- Engage in intercollegiate athletics at a level that complements the educational purposes of the University, meets the needs of students, and emphasizes fair play, amateur competition, and the welfare of student athletes.
- Effectively manage state funds in compliance with sound financial practice and in keeping with the public trust.
- Continue to strengthen the institution's resources and capabilities through fund raising, grant writing, and other concerted efforts to attract support from sources external to the University System.
- Ensure the visibility and perceived value of the University through appropriate and effective public relations activities.
- Collaborate with other institutions, agencies, and enterprises in a common effort to spare unnecessary costs, increase effectiveness, and advance the welfare of the people of Georgia.

## Fiscal Year Planning, Budgeting, and Assessment Cycle

**July:** Divisions submit to the Vice President and Dean of Faculties their Annual Reports, including assessment of unit goals achieved over the past fiscal year. Academic units also report on learning outcomes realized, as well as research and service achievements. Reports should indicate how previous assessment results improved effectiveness.

**October:** President submits the *State University of West Georgia Annual Report of Institutional Progress* to the Chancellor of the University System.

**December:** Departments submit their Unit Plans and Funding Priorities for the next fiscal year. Plans and priorities should indicate how assessment results reported earlier relate to unit goals and funding priorities.

Academic departments also submit through the Deans to the Vice President for Academic Affairs revised descriptions of the process for assessing learning outcomes—including outcomes sought, methods of assessment, and procedures for using assessment information to improve effectiveness.

**January:** Deans and directors review, revise, and approve Unit Plans and Funding Priorities for the College or equivalent level and submit them to the appropriate vice president.

The Vice President for Academic Affairs submits a document describing the process for assessing learning outcomes in each academic program to the University System office.

**February:** Vice presidents review, revise, and approve Unit Plans and Funding Priorities and submit them to the Department of Institutional Research and Planning.

Departments prepare requests for capital projects, including project descriptions and project justifications. Vice Presidents submit prioritized requests to the President's Advisory Committee for funding consideration.

**March:** The President receives the Regents' budget allocation to the State University of West Georgia for the next fiscal year.

**March-April:** The President's Advisory Committee reviews Unit Plans and Funding Priorities in light of the allocation received from the Regents in consultation with units reporting to them and propose to the President a revised list of priorities in keeping with the allocation received.

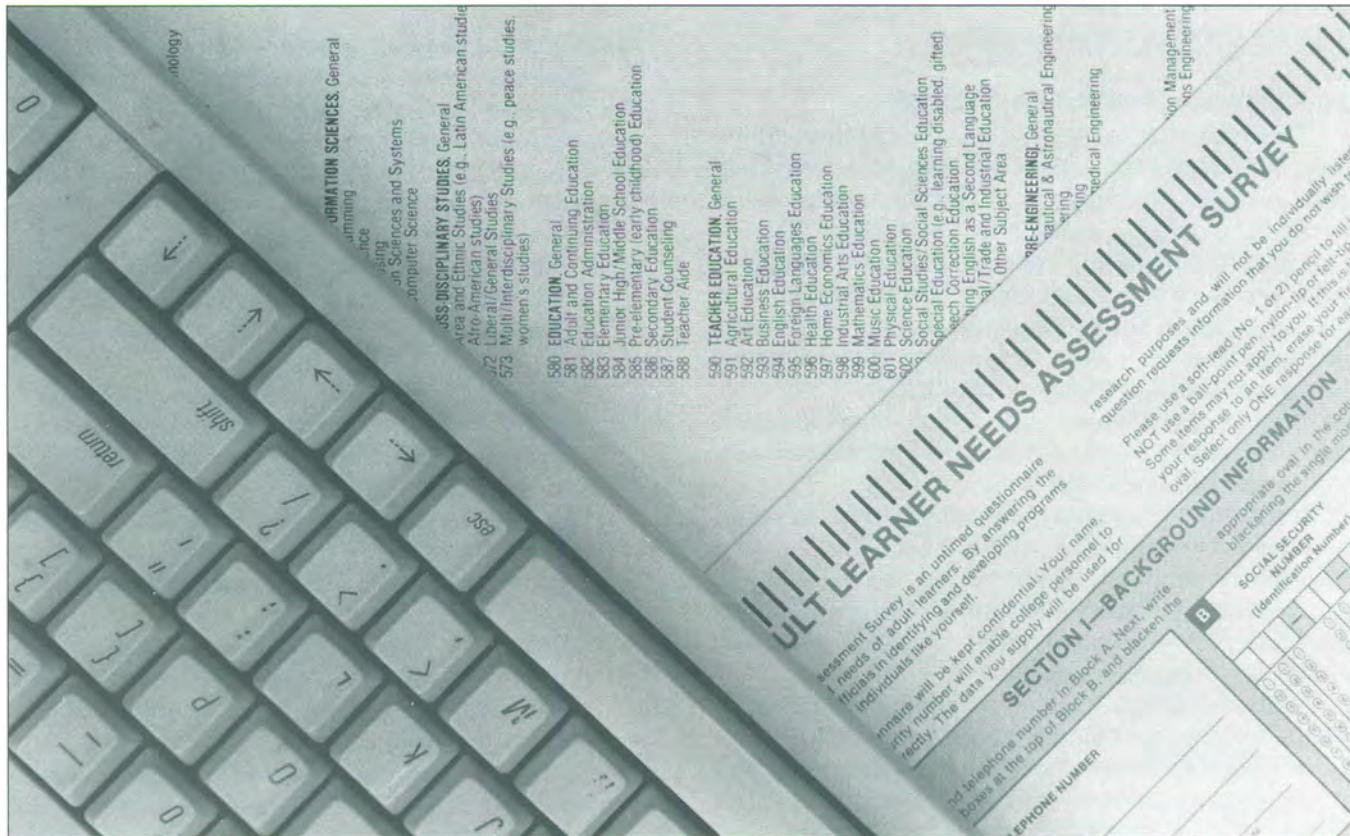
**May:** The President approves the resident instruction budget for the next fiscal year and submits it to the Regents' central office.

**May-June:** Departments conduct, for the concluding fiscal year, their annual assessment of unit goals achieved, learning outcomes realized, and use of results to improve effectiveness, along with other information solicited, and submit reports to the appropriate dean, or vice president, who consolidates the reports for submission in July to the Vice President for Academic Affairs.





# *Institutional Research*



# INSTITUTIONAL RESEARCH

## History

The Department of Institutional Research and Planning at the State University of West Georgia possesses a long history and rich tradition. The University established the Office of Institutional Research in 1967; subsequently, the operation evolved into the Department of Institutional Research and Planning. However, the scope of institutional research is broader than the activities of a single office. Faculty and administrators utilize institutional research methods to conduct self-studies, prepare annual and fifth year reports, write operational plans, and facilitate other major responsibilities.

Institutional Research activities extend beyond the West Georgia campus. The following examples are indicative; however, they do not describe the full impact of West Georgia Institutional Research efforts. The Department's professional staff regularly fill leadership roles for the University System of Georgia's Institutional Research and Planning Committee. In the early 1980's, West Georgia was the first University System of Georgia institution to conduct institutional retention studies. During the past two decades, professional staff in the Department have presented papers and led workshops designed to improve institutional research, facilitate institutional planning, and increase institutional effectiveness.

## The Nature of Institutional Research

The Department of Institutional Research and Planning at West Georgia, through studies at regularly planned intervals, explores University culture by investigating campus community norms and values. Research findings aid the administration in determining if and to what extent values are in conflict and provide a basis for policy analysis and identifying potential problems. West Georgia institutional retention studies indicate causes for attrition. Such studies analyze retention-attrition behavior and provide bases for policy analysis, alternative admissions criteria, and enrollment planning.

Institutional Research helps the University focus its programs on specific student needs. Institutional Research responses to the needs include studies which evaluate academic advising, counseling, career planning and placement, intercollegiate athletics, health services, and housing.

Institutional Research contributes to planning in the development of specific programs through market research techniques and needs assessment, and supports program review by supplying qualitative and quantitative evidence for assessment activities.

Institutional Research supports University development efforts through providing institutional information for external fund raising projects, conducting case studies for use in fund drives, and providing information necessary for data-based development strategies. Institutional Research techniques routinely provide evidence which development efforts may utilize to assess their own effectiveness and to consider the viability of new development strategies.

## Mission

The Department of Institutional Research furnishes significant student, faculty, and program information, provides vital data for institutional planning, evaluates progress toward institutional purpose, and assesses institutional effectiveness.

Institutional Research staff design, implement, and maintain an administratively-approved program of continuing institutional studies which generates a steady flow of information supporting West Georgia's institutional planning process. Specifically, the Department provides data that indicate the extent to which the institution meets its goals relative to institutional effectiveness.

## Institutional Research Goals

The Department of Institutional Research adopted the following goals to encourage institutional effectiveness and to foster mechanisms to assess results:

- To serve the executive functions of the institution by providing a reliable and proactive management and decision - support system.
- To promote the improvement of West Georgia's planning process in compliance with Board of Regents Policy and the Southern Association of Colleges and Schools Criteria.
- To generate data, information, and analytical reports on institutional research topics designed to improve information usage in the planning process utilized at the University.
- To assist the executive and administrative officers of the University in institutional assessment in order to promote increased institutional effectiveness.
- To provide systematic collection and reporting of standard institutional, regional, environmental, and student-centered information for institutional planning and assessment.
- To reply in a punctual manner to spontaneous requests for descriptive information, data, and analytical reports.

## **Major Projects**

The Department of Institutional Research conducts a five year cycle of studies: the Entering Student Study, Continuing Student Study, Former Student Study (Withdrawing/Non-Returning Student Study), Student Needs Assessment, Recent and Long-term Alumni Studies, Adult Learner Needs Assessment Study, and Outcomes Assessment Study. The Institutional Research unit designed this series to measure student educational outcomes and institutional effectiveness as well as provide vital information and data to support the University's planning processes.

During Fiscal Year 1998, the Institutional Research unit responded with information and analyses to 280 formal projects or inquiries. The unit completed several projects, including the University System's required Request for Proposed Enrollment Plans; the institution's Comprehensive Plan; the annual SACS Institutional Update; the Annual Report of Institutional Progress; NCAA Enrollment and Persistence-Rates Disclosure Report; U.S. Department of Education's IPEDS Reports; the institution's Affirmative Action report; and a study of the Perceptions of West Georgia.

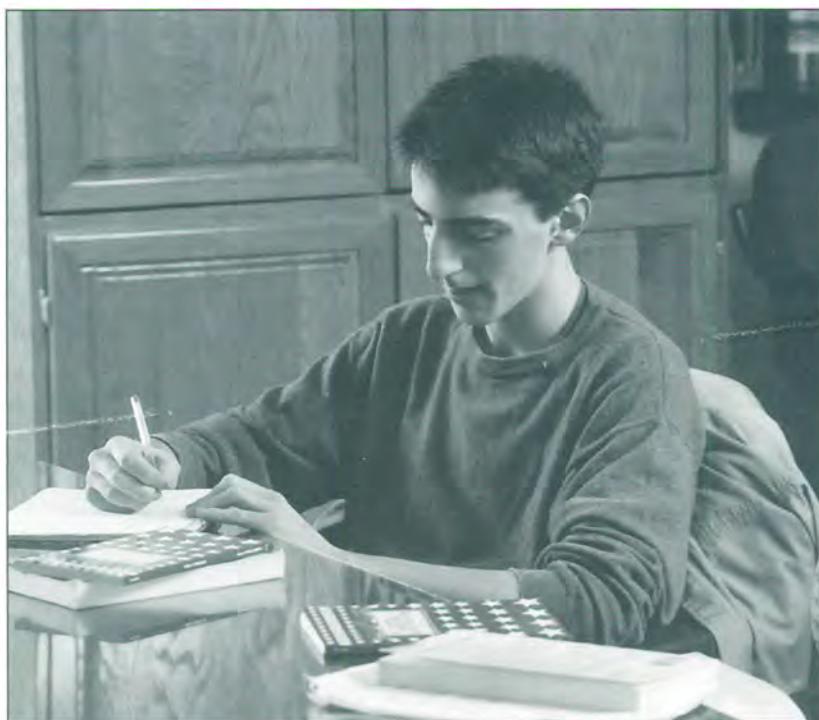
The Institutional Research unit continued to provide assistance to various departments and committees regarding preparation for reaccreditation by the National Association of Colleges of Teacher Education, the National Association of Schools of Music, Ameri-

can Assembly of Collegiate Schools of Business, and the National League of Nursing. Staff assisted the Art Department in their attempts to gain accreditation from the National Association of Schools of Art and Design. Furthermore, the unit published the university's electronic *Fact Book* on the World Wide Web (<http://www.westga.edu/factbook/>).

Department staff remain active in their professional fields, attending several state and national conferences, and participating in several workshops. Staff made presentations at professional meetings and were active participants in a number of sessions.

The unit collected, analyzed, and reported data and information relative to this institution and University System's enrollment, graduation rates, course taking behavior, academic achievement, persistence rates, Regents' Test scores, declared majors and degrees conferred. Other efforts to perpetuate thoughtful planning include production of annual department fact sheets, and the annual *Fact Book*. The unit responded to many requests for data pertaining to enrollment, student demographics, academic program statistics, and general environmental indicators, with a third of inquiries attributable to the executive function.

*SOURCE: Department of Institutional Research and Planning*





# *Alumni Association*



# UWG ALUMNI ASSOCIATION

The alumni of the State University of West Georgia constitute its largest single constituency and represent its most valuable resource for the University. Membership in the Alumni Association is open to all graduates of the State University of West Georgia, West Georgia College, or the Fourth District A&M School, and to former students who request to belong. Activities of the Alumni Association are directed by a thirty-six member Council along with several lifetime members. The Association informs alumni of institutional plans, progress, opportunities, and needs.

*Perspective*, the alumni news magazine, is sent to all alumni and friends three times per year.

Major activities include Homecoming, Alumni week, and the annual meeting of the Fourth District A&M Alumni Association. Class reunions and other special events involve hundreds of alumni each year.

## Officers

Zach Steed ('89), *President*  
Mignon Carter ('86), *President-Elect*  
Brad Lipham ('91), *Vice President*  
Joy White ('51), *Secretary*  
Frank Inqui ('82) *Past President*



# **State University of West Georgia Foundation**

The State University of West Georgia Foundation, Inc. (Foundation), is a Georgia charitable corporation. It receives and manages private contributions (gifts) made for the benefit of the State University of West Georgia. The Foundation has been recognized as an organization exempt from Federal Income Tax under section 501(c)(3) of the Internal Revenue Code, and gifts to the Foundation are deductible as provided for in section 170 of the Internal Revenue Code. The Foundation encourages both restricted (specific purpose) and unrestricted (general use) gifts from donors.

The purpose of the Foundation is to promote the cause of higher education within the State of Georgia; to source and receive gifts for the support and enhancement of the University; and to aid the University in its development as a leading educational institution within the state of Georgia and the southeast region of the United States.

The Foundation's Board of Trustees is composed of business, professional, and community leaders plus officers elected by the Board. The Board establishes and provides oversight of the Foundation's operating financial policies and procedures. In addition, the Foundation is committed to provide for the integrity of original corpus (principal) dollars plus assure that all fiduciary commitments made to the Foundation's donors are honored for the life of their agreements. The officers and trustees of the Foundation are committed to a policy of full-disclosure.

The Board of Regents of the University System has recognized that gifts and income from endowments that provide for the private support of system institutions are not taken into account when determining the allocation of state funds to the institution. The Board of Regents recognizes that all of its institutions are dependent, in part, on private funding and encourages all of its institutions to seek the support of alumni, friends, corporations, and other private organizations.

## **Officers**

Thomas E. Fitzgerald, III, *Chair*  
\*J. Jackson Hill III, *Vice-Chair*  
T. Peter Worthy, *Immediate Past Chair*  
Vacant, *Executive Director and Treasurer*  
\*G. Gregory Shadrix, *Secretary*

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\*G. Gregory Shadrix  
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Gelon E. Wasdin, Jr.  
\*James G. Wilson, Jr.  
Robin S. Worley  
Dr. T. Peter Worthy  
Betty S. Wright

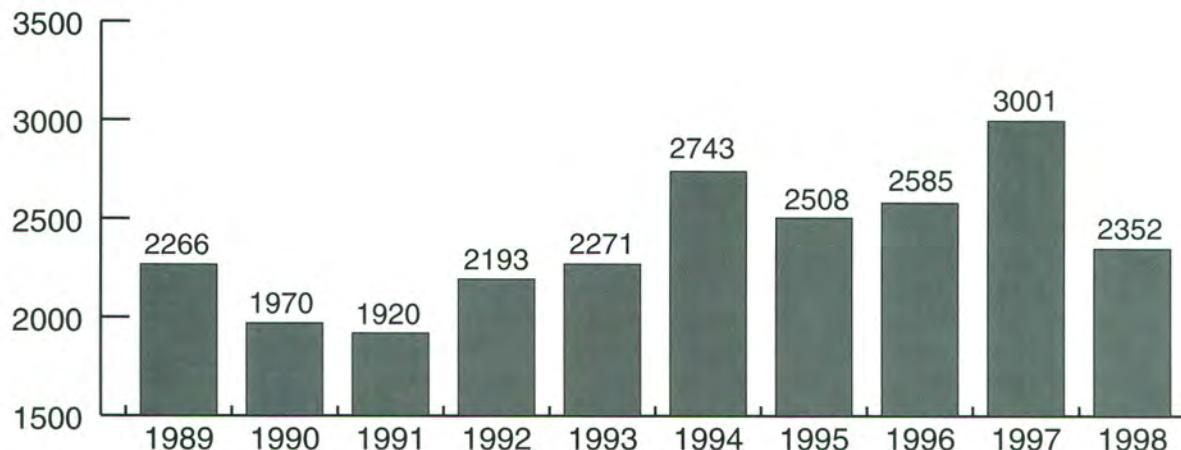
\*Indicates West Georgia Alumni

\*\*Honorary Trustee

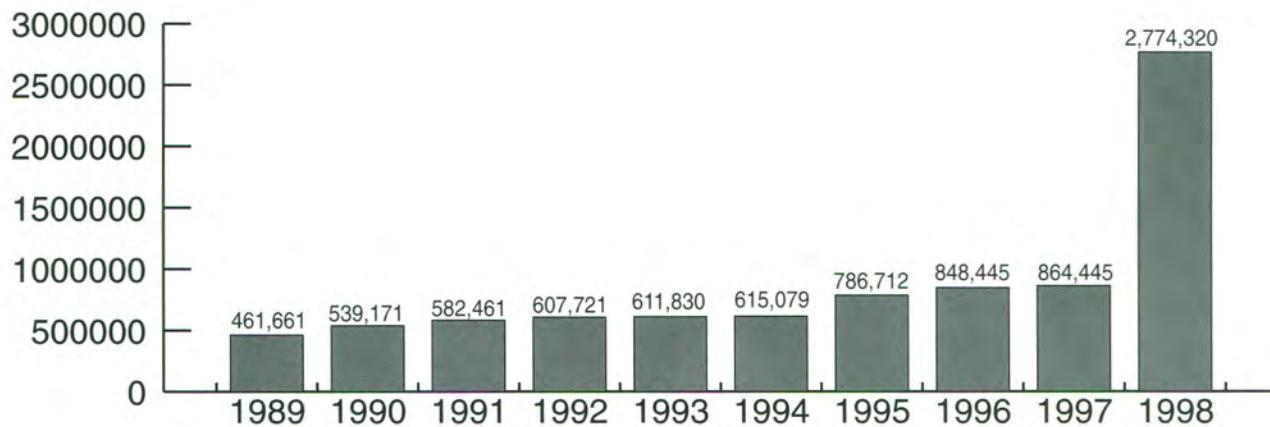
SOURCE: Office of Development and Alumni Affairs

## ANNUAL FUND DRIVE RESULTS Fiscal Year 1998

Number of Donors



Annual Fund Dollars Raised



SOURCE: West Georgia Foundation, Inc.

**Number of State University of West Georgia Alumni**  
**26,435 Total Georgia Resident Alumni\* as of December 1998**

County	Total	County	Total	County	Total
Appling	9	Evans	6	Newton	98
Atkinson	1	Fannin	68	Oconee	52
Bacon	5	Fayette	1,023	Oglethorpe	14
Baker	2	Floyd	880	Paulding	443
Baldwin	19	Forsyth	169	Peach	15
Banks	8	Franklin	15	Pickens	63
Barrow	51	Fulton	2,177	Pierce	8
Bartow	507	Gilmer	66	Pike	97
Ben Hill	6	Glascock	1	Polk	615
Berrien	3	Glynn	77	Pulaski	7
Bibb	151	Gordon	346	Putnam	29
Bleckley	5	Grady	8	Quitman	4
Brantley	3	Green	23	Rabun	22
Brooks	3	Gwinnett	1,298	Randolph	7
Bryan	6	Habersham	37	Richmond	92
Bulloch	25	Hall	215	Rockdale	256
Burke	8	Hancock	6	Schley	4
Butts	66	Haralson	760	Screven	3
Calhoun	4	Harris	75	Seminole	1
Camden	7	Hart	12	Spalding	369
Candler	6	Heard	158	Stephens	36
Carroll	3,859	Henry	465	Stewart	2
Catoosa	212	Houston	90	Sumter	25
Charlton	3	Irwin	5	Talbot	11
Chatham	89	Jackson	56	Taliaferro	2
Chattahoochee	1	Jasper	25	Tattnall	6
Chattooga	141	Jefferson	6	Taylor	6
Cherokee	423	Jenkins	1	Telfair	6
Clarke	120	Johnson	4	Terrell	10
Clay	5	Jones	11	Thomas	24
Clayton	673	Lamar	88	Tift	31
Clinch	3	Lanier	2	Toombs	16
Cobb	2,589	Laurens	26	Towns	14
Coffee	7	Lee	16	Treutlen	3
Colquitt	6	Liberty	6	Troup	540
Columbia	23	Lincoln	2	Turner	8
Cook	3	Long	2	Twiggs	4
Coweta	1,431	Lowndes	17	Union	26
Crawford	8	Lumpkin	14	Upson	137
Crisp	12	Macon	1	Walker	339
Dade	36	Madison	25	Walton	97
Dawson	23	Marion	7	Ware	21
Decatur	22	McDuffie	10	Warren	7
Dekalb	1,020	McIntosh	5	Washington	12
Dodge	8	Meriwether	153	Wayne	10
Dooly	4	Miller	6	White	32
Dougherty	49	Mitchell	9	Whitfield	837
Douglas	1,262	Monroe	29	Wilcox	3
Early	4	Montgomery	4	Wilkes	18
Effingham	4	Morgan	29	Wilkinson	9
Elbert	21	Murray	252	Worth	8
Emanuel	12	Muscogee	181		

\*Total includes lost alumni.

Source: Development and Alumni Services

**Number of State University of West Georgia Alumni In the United States**  
**36,475 Total Alumni\* as of December 1998**

State	Total	State	Total
Alabama	709	Montana	5
Alaska	10	Nebraska	5
Arizona	40	Nevada	19
Arkansas	26	New Hampshire	5
California	211	New Jersey	45
Colorado	78	New Mexico	17
Connecticut	26	New York	77
Delaware	8	North Carolina	343
District of Columbia	13	North Dakota	2
Florida	734	Ohio	84
Georgia	26,435	Oklahoma	29
Hawaii	10	Oregon	10
Idaho	6	Pennsylvania	79
Illinois	70	Rhode Island	5
Indiana	56	South Carolina	261
Iowa	11	South Dakota	2
Kansas	24	Tennessee	436
Kentucky	72	Texas	262
Louisiana	48	Utah	13
Massachusetts	34	Virginia	195
Maryland	72	Vermont	6
Maine	9	Washington	43
Michigan	40	West Virginia	9
Minnesota	23	Wisconsin	29
Mississippi	67	Wyoming	4
Missouri	34		

\*Total includes lost, deceased, or alumni in foreign countries.

Source: Development and Alumni Services

# *Facilities*

*&*

# *Grounds*



# FACILITIES & GROUNDS

State University of West Georgia's Facilities and Grounds Department consists of the Office of the Director, Department of Facilities Maintenance, Department of Design and Construction, Department of Custodial Services, and Department of Landscaping and Grounds. The mission of the department is to maintain a safe, comfortable, and aesthetically pleasing environment conducive to teaching, research, and student life.

West Georgia's campus is considered to be one of the most beautiful in the University System of Georgia. The Landscaping and Grounds staff continue a long tradition of systematic landscaping that began in 1919 when Fourth District A&M School Principal, John H. Melson, solicited gifts of trees from each of the then forty-eight states for transplantation to the school campus. University landscapers care for the many plant species residing on the almost 400 acre campus. They also construct and maintain University irrigation systems, curbs, gutters, sidewalks, and athletic fields. A University nursery cultivates plants for seasonal, new, or replacement landscaping.

The Department of Custodial Services helps to cultivate a wholesome environment for students, faculty and staff by cleaning office areas and residence

halls. The department is also responsible for breakdown of set-ups after events such as football games and student orientation. Displaying an ongoing and pleasing attitude to our customers, our staff is always willing to address any needs or concerns they may have at any given time seven days a week.

A safe, comfortable and appealing environment for our students, faculty and staff is the goals of the Facilities Maintenance department. This service is provided through diligent efforts of the work information center and the skilled tradespeople. The functions of repair and routine maintenance, as well as energy management, along with special projects are scheduled, performed, and managed for the more than 1.5 million square feet of building floor space.

The Department of Design and Construction provides expertise for all planned works. The department has architectural, engineering and drafting capabilities within the design group and the construction team has earth moving, carpentry, and wiring expertise. The department also acts as project managers for contracted work, which happen often due to the scope of work involved and/or the time constraints imposed by the priority level of a project.



## State University of West Georgia Land Holdings

<b>Property</b>	<b>Acres</b>	<b>Year</b>	<b>Cost</b>
B.A. Sharpe	275.000	1907	\$9,625
Driver	0.319	1965	5,500
J. Perkins	0.976	1965	4,500
Pope	3.850	1965	5,500
O.R. Perkins	1.790	1965	4,700
Cash	1.083	1965	7,000
Herb	0.483	1966	4,000
Cole	25.010	1966	20,758
Roop	4.410	1966	60,000
Hughes	1.860	1967	8,212
Pruitt	0.226	1967	10,000
Harper	0.164	1968	5,000
Staples	17.640	1968	44,100
Cole	65.650	1973	128,017
Sold to City of Carrollton	(15.000)	1980	(29,250)
The Place, Inc.	10.745	1984	189,000
Sold to WGC Foundation	(.326)	1984	(5,000)
Brumbelow	<u>.505</u>	1987	<u>93,500</u>
	394.385		\$565,163

Current Value of land \$5,277,500

*SOURCE: Campus Engineer*



**State University of West Georgia**  
**Campus Facilities**  
As of June 30, 1998

Facility	Date of Construction or Acquisition	Approximate Square Footage	Investment*	Replacement Cost Approximate or Present Value**
Bonner House	1843	2,246	\$ 8,000	\$190,910
Kennedy Chapel	1893	880	27,000	105,600
Honors House	1907	3,892	17,000	330,820
Honors House Annex	1907	612	24,000	52,020
Melson Hall	1907	12,988	48,000	1,298,800
Adamson Hall	1918	15,290	135,000	1,529,000
Alumni House	1930	8,274	120,000	827,400
Mandeville Hall	1935	11,577	103,000	1,157,700
Martha Munro	1935	8,792	53,000	879,200
Auditorium	1937	18,172	126,000	1,817,200
Sanford Hall	1938	10,118	170,000	1,011,800
Football Fieldhouse	1944	1,420	3,000	120,700
Continuing Education (Rental)	1947	3,198	1,000	271,800
Aycock Hall	1952	23,554	300,000	2,355,400
Geography/Learning Resources Center	1954	15,726	277,000	1,572,600
Richards College of Business	1958	14,682	514,000	1,468,200
Parker Hall	1959	16,575	229,000	1,657,500
Arts Annex	1959	8,885	40,000	888,500
Callaway Science	1962	21,407	309,000	2,675,875
Row Hall	1963	33,522	927,000	3,352,200
Cobb Hall	1964	25,430	503,000	2,543,000
Green House 1	1964	504	5,000	30,240
Strozier Hall	1964	22,726	497,000	2,272,600
Gunn Hall	1965	37,916	760,000	3,791,600
Health and Physical Education	1965	49,903	928,000	6,237,875
Boykin Hall	1966	37,889	681,000	3,788,900
Pritchard Hall	1966	47,084	957,000	4,708,400
University Community Center	1967	62,127	1,566,000	6,212,700
Library	1968	109,155	3,428,000	13,644,375
James E. Boyd Building	1968	37,800	767,000	4,725,000
Ward B. Pafford Building	1968	41,704	758,000	4,170,400
Downs Hall	1969	62,397	1,388,000	6,239,700
Humanities	1970	77,328	1,489,000	7,732,800
Education Center	1970	63,684	4,188,000	6,368,400
Watson Hall	1970	57,036	1,324,000	5,703,600
Bowdon Hall	1971	58,797	1,587,000	5,879,700
Health Center	1971	9,114	371,000	1,139,250
Biology-Chemistry Building	1972	72,560	2,300,000	9,070,000
Roberts Hall	1972	82,345	2,253,000	8,234,500
Shop Building	1972	12,674	140,000	1,267,400
Strozier Annex	1972	26,801	750,000	2,680,100

**State University of West Georgia**  
**Campus Facilities**  
**As of June 30, 1998**

Facility	Date of Construction or Acquisition	Approximate Square Footage	Investment*	Replacement Cost Approximate or Present Value**
Vehicle Repair Building	1972	3,900	\$40,000	\$234,000
Warehouse	1972	7,608	98,000	456,480
Tyus Hall	1972	51,119	1,329,000	5,11,900
Chemicals Storage	1974	300	2,000	30,000
Food Service Building	1974	48,160	1,584,000	4,816,000
Locksmith-Electronics	1974	987	2,000	59,220
Green House 2	1976	600	1,000	15,000
Landscape Administration	1977	1,800	16,000	153,000
Equipment Shop	1977	1,680	2,000	100,800
Foundry	1979	400	1,000	24,000
Observatory	1979	484	16,000	31,460
Football Fieldhouse	1980	6,781	68,000	576,385
Track Restrooms	1980	800	5,000	48,000
Storage Warehouse	1980	5,822	27,000	232,880
Student Activities Center	1981	9,000	91,000	765,000
Public Safety	1981	1,800	22,000	153,000
Athletics Building	1983	2,048	31,000	174,080
Football Storage	1984	600	6,000	36,000
Business Annex	1985	18,404	1,510,000	1,840,400
Central Duplicating/Computer Center	1985	7,585	135,000	644,725
Rifle Range Storage	1986	480	4,000	28,800
Pavilion	1987	1,513	10,000	90,780
Locksmith Shop	1987	384	2,000	23,040
Townsend Center for Performing Arts	1987	28,721	2,934,000	3,590,125
Intramural Storage	1987	96	1,000	5,760
Green House 3	1987	2,016	18,000	30,400
Intramural Restrooms	1988	288	1,000	17,280
Band Storage	1988	245	1,000	14,700
Landscaping Storage	1990	2,400	12,000	60,000
Golf Storage Building	1991	153	6,000	3,825
Archaeology Laboratory	1992	6,296	32,000	535,160
Campus Engineering Building	1992	2,400	40,000	144,000
Performing Arts Storage Building	1992	2,413	22,000	60,325
Baseball Press Box	1992	1,768	50,000	106,080
Home Building Dugout	1992	513	6,000	30,780
Visitor Building Dugout	1992	513	6,000	30,780
Murphy Athletic Administration	1993	19,250	600,000	1,636,250
Education Center Annex	1995	<u>41,667</u>	<u>4,347,000</u>	<u>4,583,370</u>
<b>TOTAL</b>		<b>1,507,778</b>	<b>\$43,149,000</b>	<b>\$156,517,550</b>

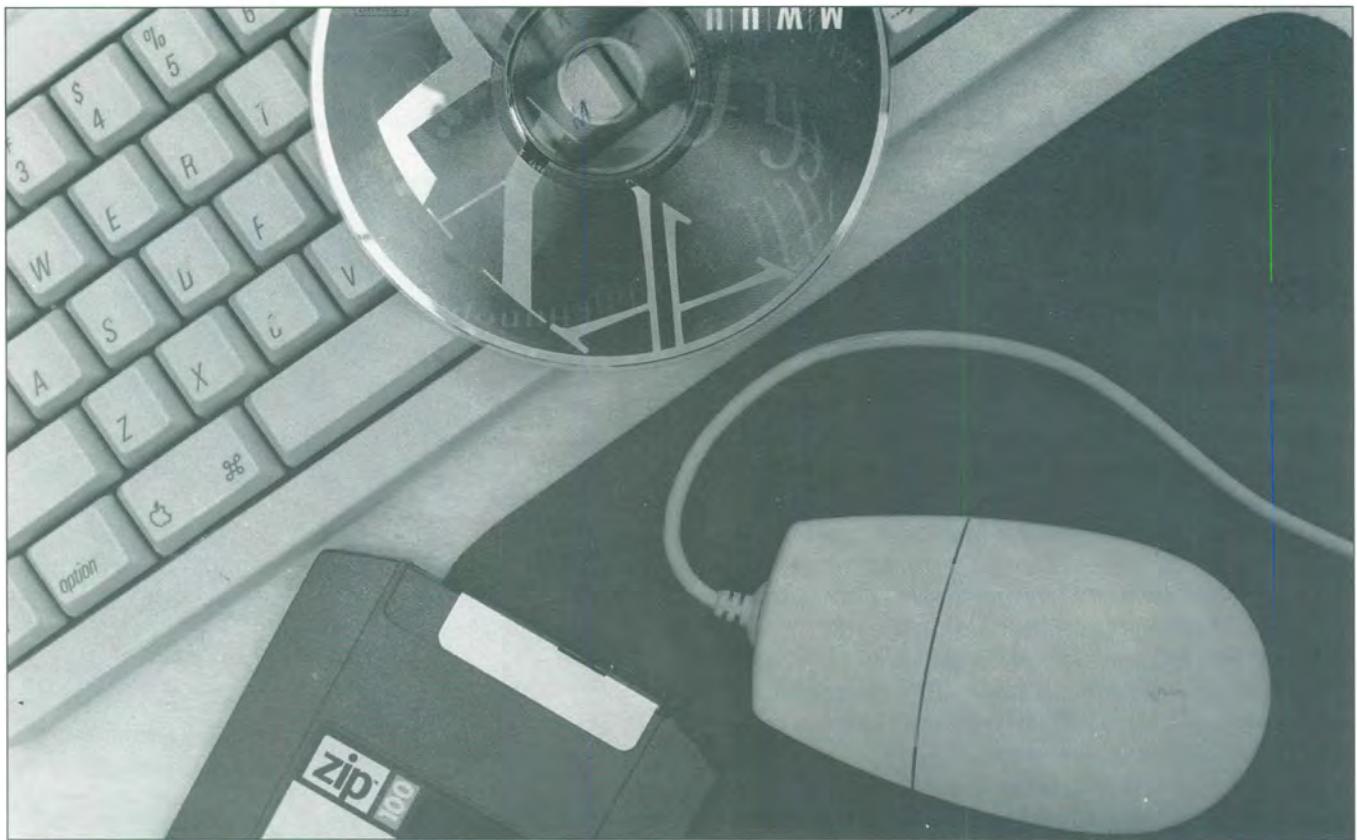
\*Rounded to the nearest \$1,000

\*\*Replacement Costs as determined by the Board of Regents and shown on the Facilities Inventory Report.

Source:Campus Engineer



# *Information Resources & Technologies*



# IRVINE SULLIVAN INGRAM LIBRARY

The Library is the most important learning center on any campus. West Georgia's Irvine Sullivan Ingram Library is one of the most modern library facilities in the state of Georgia. The four-story structure provides more than 85,000 square feet of usable research/storage area and over 1,000 seating spaces for students and faculty.

The Library presently contains seminar and conference rooms, lockable faculty carrels, hundreds of individual study carrels, facilities and equipment for microform reading and copying, the Annie Belle Weaver Special Collections Room, large areas for reference, periodical materials, maps, and the circulating book collection. A computer laboratory (second floor), audio and video cassette players, and photocopiers (first floor) are also available to assist students and faculty with their study and research needs.

Fifty-five percent of the Ingram Library staff are professional librarians; they hold (at-least) accredited graduate library degrees and faculty rank. The remainder of the staff meets particular degree qualifications, has specialized job skills, and receives specific training.

The Irvine Sullivan Ingram Library presently houses approximately 343,094 bound volumes, 23,456 reels of microfilm, a limited audiovisual collection, more than 1,013,613 pieces of microform, 19,847 maps and charts, and 27,845 volumes/pieces of special collection material. The Library currently subscribes to over 1,362 magazines and newspapers. It is the Sixth Congressional District selective depository for over 218,810 United States government publications.

The Library's Unicorn Collection Management System provides automated services for its patrons. Acquisitions, cataloging, circulation, reserves, interlibrary loans, Special Collections, government documents, and serials are available through the Unicorn on-line public access catalog (OPAC). The OPAC also contains an electronic suggestion board, and all patrons are encouraged to provide input to the Library. The University's Newnan and Dalton Centers have full access to Ingram Library's Sirsi Unicorn OPAC. Ingram Library is aggressive in extending its patrons' access beyond local holdings. Through the Library's local area network or from remote dial-in, patrons have access to Library holdings, University System resources, and the Internet services. From PEACHNET Library users — students, faculty or the general public — have access to GALILEO (Georgia Library Learning Online) which includes the catalogs of all system libraries and full-text journal and encyclopedia databases. Students and faculty can be issued Joint Bor-

rowers' Cards allowing them circulation privileges at the other thirty-three University System of Georgia Libraries. For students or faculty who require additional materials locally, electronic generation and transmission of interlibrary loans expedites this process considerably. Subscriptions to Dialog Information Research Services, LEXIS/NEXIS, CARL Uncover, OCLC Firstsearch and variety of CD-ROM databases afford the West Georgia community extended entree into local, state, regional, and international library collections.

Off-campus Library Services ensure that students enrolled in courses at any of the University's remote class sites receive the same level of library support as those at the Carrollton campus. In addition to dial-in computer access off-campus services maintain toll-free services for direct consultation with a professional librarian. Standard services include selection of materials and free delivery to either the student's home or to one of the University's full-time program locations at Dalton or Newnan. Fax and courier services provide timely delivery to these sites. Reserved reading materials can be transferred to a library near the class site and Joint Borrower's Card are routinely issued to off-campus students.

Selective statistics descriptive of Library activities and services for the past five years are provided in the table on the next page.

SOURCE: Irvine Sullivan Ingram Library



**State University of West Georgia  
Library Acquisitions  
Fiscal Years 1994-1998**

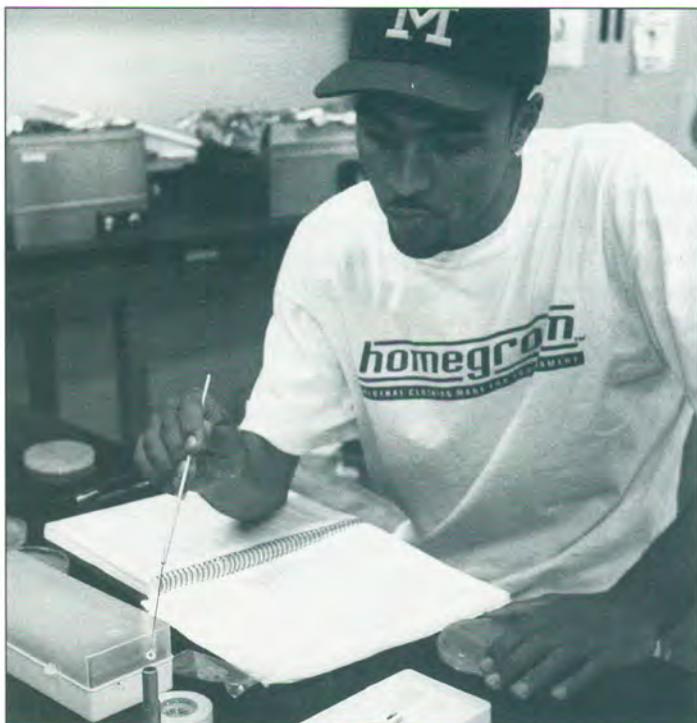
	<b>1994</b>	<b>1995</b>	<b>1996</b>	<b>1997</b>	<b>1998</b>
<b>Holdings</b>					
Volumes added during the year	6,372	5,017	7,249	8,132	13,217
Volumes at end of the year	307,487	312,504	319,753	332,290	343,094
Reels of microfilm at end of year	21,678	22,056	22,444	22,824	23,456
Physical units of other microtext at end of year	865,138	882,096	899,709	914,147	1,013,613
Periodical titles received at end of year	1,511	1,534	1,598	1,154	1,362
<b>Items</b>					
U.S. Documents	135,111	135,269	135,721	135,877	140,535
U.S. Documents (Volumes on Microfilm)*	62,099	67,203	70,428	73,620	73,961
Annual Reports	1,370	1,439	1,525	1,495	1,598
	232,048	251,502	243,192	**213,342	**178,694
<b>Circulation</b>					
<b>Interlibrary Loans</b>					
Borrowed	3,307	4,287	3,407	4,072	4,636
Loaned	4,677	4,743	5,539	5,604	6,244
<b>Reference Questions***</b>	31,793	34,207	39,919	61,308	33,956

\*Depository publications on microfiche received from Government Printing Office.

\*\*Decline due to electronic resources.

\*\*\*Statistical change.

SOURCE: *Irvine Sullivan Ingram Library*



# INFORMATION TECHNOLOGY SERVICES

Information Technology Services (ITS), a service unit within the Office of the Vice President for Academic Affairs, is responsible for operation and support of the major institutional computing and digital communications facilities at the State University of West Georgia. Information Technology Services' focus and responsibility is to ensure campus units receive consistent, quality support for their information technology needs.

Information Technology Services supports two IBM RS6000s running the SCT Banner Student Information System, several Sun computers which provide E-mail, news, helpdesk, and web services to the campus community, an HP9000 running the campus financial systems, and a number of microcomputer labs for student, faculty, and staff use. In addition, ITS maintains the campus networking infrastructure. To complement the University's varied hardware and software resources, ITS provides consulting, support services, and training for faculty, staff, and students in the following areas: host systems computing, microcomputing, UNIX workstations, departmental networking, site planning for departmental computing facilities, and hardware and software acquisition.

- Social Sciences Lab, Room 212 has 20 Pentium workstations. All workstations are networked and have access to West Georgia hosts and the Internet.
- Math/Physics Room 205 has 15 Pentium networked workstations with access to West Georgia hosts and the Internet.
- The College of Business Homework Lab has 20 Pentium level workstations that are networked and have access to West Georgia hosts and the Internet.
- The College of Business Classroom Lab, Room 133 has 30 Pentium workstations that are networked and have access to West Georgia hosts and the Internet.
- College of Business 136 has 30 Pentium workstations and one P133 multimedia presentation (with overhead projector) and a HPLJ5SiMX 24 ppm 600 dpi laser printer.

- College of Education Macintosh Lab has 30 Power Macintosh Computers. All machines are networked and have access to West Georgia hosts and the Internet.
- College of Education PC Lab has 30 Pentium PCs that are networked and have access to West Georgia hosts and the Internet.
- The Library computer Lab has 14 Pentium workstations, 5 network computers, and 12 Mac 7100 level workstations. All workstations are networked and have access to all West Georgia hosts and the Internet.
- The Humanities Labs contains a total of 60 Pentium level workstations, all of which have access to the Internet. Fifteen of these are located in the Music Education Lab and have midi keyboards attached.



# SOFTWARE

The State University of West Georgia provides current microcomputer software for student, faculty, and administrative use. Software currently available on

campus include the following (this list may be incomplete because of upgrades to or replacement by more current software):

<b>Word Processing</b> Microsoft Word WordPerfect	<b>Data Management</b> Microsoft SQL Server	<b>Network Software</b> Novell Netware Apple Share Windows NT
<b>Spread Sheets</b> Excel Lotus 1-2-3 Quattro Pro	<b>Graphics</b> Harvard Graphics Draw Perfect	<b>Programming Languages</b> Turbo Pascal Borland C++ Microsoft Visual Basic Microsoft Visual C++
<b>Statistical</b> SAS SPSS Stat Pac Mini Tab	<b>Integrated Applications</b> Lotus Symphony Microsoft Office	<b>Desktop Publishing</b> Adobe Illustrator PageMaker Aldus Freehand
<b>Internet</b> Telnet FTP Netscape	<b>CAD</b> VersaCad-Macintosh Design CAD CAD Key	Virus Safe Antivirus Software

# TECHNICAL SUPPORT SERVICES

The Learning Resources Center (LRC) provides faculty with instructional technology and assistance with instructional design for classroom use. The LRC stocks and maintains a wide range of audio-visual technology inventory, from slide projectors and overheads to laserdisk players and LCD panels. It is also responsible for installation and maintenance of technology permanently placed in classrooms such as TV/VCRs, overhead projectors, and multimedia units. The LRC assists in training faculty and staff in the use of instructional technology.

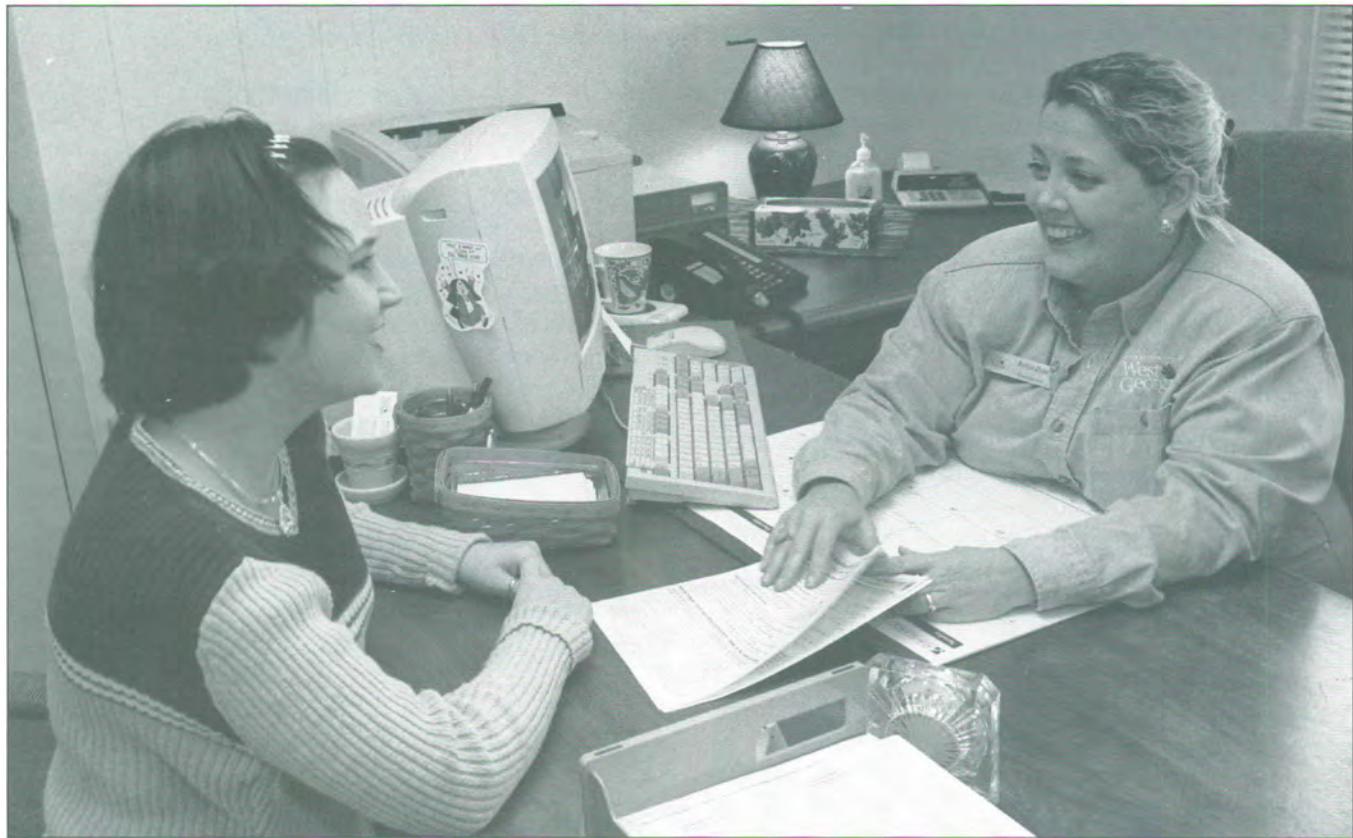
Creation of visual aids such as color slides, overhead transparencies, computer generated slides, and

on-screen presentations is also an important service of the LRC. The Instructional Resources area converts photos into slides as well as provides darkroom services such as printing black and white photographs and developing Ektachrome slides. Other production services such as lamination, black and white transparencies, and VHS tape dubbing are also available.

The LRC is located on the ground floor of the LRC/ Geography Building across from the Library on Back Campus Drive. LRC professional staff members hold advanced degrees from accredited institutions and have extensive experience in instructional technology and design.



# *Student Services*



# DIVISION OF STUDENT SERVICES

The State University of West Georgia offers a full range of services and extracurricular activities to its students. The Division of Student Services, as a complement to the academic program of the University, provides a variety of educational services, developmental programs, and student activities designed to enrich the students' college life. Ten units, from initial high school contact through college graduation and job placement, report to the Vice President for Student Services and Dean of Students to interact with students through organized services and programs to create a campus responsive to individual student needs.

**The Office of Admissions** administers the undergraduate admissions policies and procedures of the University, evaluates eligibility of undergraduate applicants for admission and recommends policies governing admission of undergraduates. The Office of Admissions also coordinates a comprehensive student recruitment program for the University.

**The Office of Financial Aid** coordinates financial assistance for nearly seventy-two percent of West Georgia's students. Office staff determine eligibility for aid awarded by the University and record aid received by students from other sources, such as the State University of West Georgia Foundation, corporations, and individuals. The Office coordinates all awards in student financial aid and reports to the Board of Regents, federal government, and University officials all aid awarded to students attending the University.

**The Department of Health Services** housed in the Student Health Center, includes both an outpatient clinic and infirmary and is under the supervision of a full-time physician. Nurses are on duty from 8:00 a.m. to 6:00 p.m., Monday through Friday. Students may be admitted to the infirmary for observation and minor illnesses. Students are referred to other medical personnel or facilities for special services such as x-ray, surgery, and dentistry. Medication necessary for treatment is usually available at the Center. In addition, many tests performed in the Health Center laboratory are covered by the student's health fee.

## Health Services

Fiscal Year 1997-98

### Patient Services

• Patient Visits	19,547
• Prescriptions Filled	18,783
• Lab Tests	5,780
• Patients seen by Physicians or Nurse Practitioner	9,469
• Allergy-Injections	228
• Minor Surgery	52

**Intramural Program.** The University provides opportunities for recreation, social contact, and healthy exercise through an excellent intramural program. Over the year, 4,500 students participate in various leisure programs in the University's weight room, game room, swimming pool, gymnasium, and outdoor adventure program. Intramural programs include football, softball, basketball, volleyball, tennis, track, kick ball, ultimate frisbee, bowling, swimming, aerobics, and numerous individual gaming and sporting events.

**The Department of Career Services** conducts activities which support students and alumni in achieving their short-term employment needs and their long-term career needs. Specific services which the department offers include: Student Employment (on and off campus part-time, seasonal, and temporary jobs); Professional Practice opportunities including Internships, Cooperative Education (major and/or career related work experience), and Career Employment assistance (job listing services, job search seminars, special career events and other services). The Department also provides services on the Internet through its website at (<http://www.westga.edu/placement/index.html>), an electronic resume service called Resume Expert and a 24 hour telephone job hotline, JobTalk at (770) 836-4650.

## Career Services

Fiscal Year 1997-98

### Professional Practice

• Counseling Contracts	1,288
• Student Referrals	689
• Student Placement	116
• Participating Employers	73

### Student Employment Program

• Student Visits to Office	4,196
• Student Referrals	8,082
• Placements	1,246
• Wages Generated	\$3,020,529

### Career Employment Program

• Recruiting Organizations	281
• Job Postings	194,720
• Resume Referrals	3,286
• Credential Files Mailed	1,391

**The Office of the Registrar** is responsible for the registration process and for processing schedule changes, providing transcripts, and maintaining permanent student records. The Office publishes a schedule of classes each term, assists with graduation, and determines residency status. An advanced registration system enables students to obtain confirmed schedules for the next term several weeks before the new term begins.

**The Office of Student Activities** works in partnership with students to provide programs and services which complement student learning and the academic experience. The Office provided over 100 individual programs in 1997-98. The staff coordinates the registration process for nearly 100 student organizations, provides advisement for a Greek system that involves 15 percent of the student population, and coordinates an intramural program that involves 3,500 students each term. The staff advises the Student Government Association, the Black Student Alliance, the Student Activities Council, Black Greek Council, Panhellenic Council, and the Interfraternity Council. The Office also coordinates the campus I.D. card program, Black History Month activities, Homecoming, Annual Campus Awards Program, University Volunteer Program, Leadership to Go, Spring Fling, and Welcome Back Blast.

**The Student Development Center** provides career, mental health and academic counseling for State University of West Georgia students and support services for disabled, international, and non-traditional students. During the past year, approximately 300 students were seen for personal counseling. More than 1,000 students each year participate in group and developmental programs offered by Student Development. Five of the six counselors on staff are licensed and hold a specialist or doctoral degree. The Center also provides 205 disabled students with assistance in physical and academic accommodations. The 105 campus international students are advised through the Center regarding housing, immigration matters, finances, and personal-cultural adjustment.

**The Office of Residence Life** provides on-campus residence hall housing for students. Ten residence halls house approximately 2,200 West Georgia students. Unmarried freshmen who do not reside with parents within a thirty mile radius of the University are required to live on campus. Many upperclassmen choose to do the same. Some halls are for men or women only. Others are co-educational with separate areas for men and women. Residence halls provide comfort, and attractive surroundings, as well as a community living experience, which fosters development of disciplined minds, social conscientiousness, and responsibility for governing group affairs. In ad-

dition, a variety of social, educational, and recreational programs are provided to promote individual growth and development.

**Minority Achievement Program** is an academic and social support program for minority students. It is designed to support minority students in their transition from high school to college. The Program utilizes minority upper class students who serve as a big brother or sister to the freshman minority students through the Peer Advising portion of the program. In addition, the Program offers academic and personal consultation services, conducts an Early Intervention Program for students having academic difficulty, and coordinates programs to stimulate academic and cultural growth. The program is a part of the Freshman Center and is housed in Strozier Hall, (770) 836-6414.

**The Freshman Center** is devoted to the success and welfare of first year and transfer students. Generally, the Center is a trouble shooter for any first year or transfer questions and concerns. It offers academic advising and registration for students who are undecided about a major. The Center has programs to help students with study skills, explore information about the various majors offered on campus, and pair up with a peer mentor. By appointment, tutoring for most of the courses in the core curriculum is offered. All services of the Center are free of charge. The Center is located in Strozier Hall, phone number 770-836-4680.

## OTHER STUDENT SERVICES

In addition to the assistance provided by the Division of Student Services, many other services and activities are available to students throughout the academic year.

**Arts** ranging from Broadway plays to opera to jazz, West Georgia's fine arts departments offer many opportunities for student performance and cultural enrichment. Both musical and theatrical productions are scheduled year-round. The Concert Choir, Chamber Singers, Marching Band, and Opera Workshop are available to students interested in music. Several areas in the Humanities Building are used for student, faculty, and traveling art exhibits.

**The University Bookstore**, located at 120 Cunningham Drive, carries all textbooks, materials, and school supplies necessary for students' use in their classes. The Bookstore also offers a wide selection of imprinted merchandise and clothing, as well as office supplies, general books, magazines, computer software, greeting cards, gifts and art supplies. The Bookstore is also a pick-up station for UPS.

**Food Services** operates the student cafeteria which serves all meals to hall residents who have meal tickets and others who purchase meals on a cash basis. The Food Services Building has a private dining

room and large multi-purpose area suitable for parties, movies, dances, and other entertainment. A food court in the Student Center offers hot and cold sandwiches, pizza, pastries, salads, and other short-order items.

West Georgia's success in ***Intercollegiate Athletics*** is a source of pride for the entire University. West Georgia teams compete in NCAA Division II and the Gulf South Conference. The University competes in 10 intercollegiate sports, five each for men and women. UWG has men's teams in football, cross-country, basketball, softball, and tennis.

West Georgia's athletic history is a proud one. The Braves' men won the state's first national basketball title (NAIA) in 1974, and West Georgia's women basketball team reached the national finals only two years later. In 1982, West Georgia captured the NCAA Division III football title, making UWG one of only six schools in the nation to have won a national crown in both football and basketball.

The Braves' success has continued in recent years. In the 1990's West Georgia teams have won Gulf South Conference league or division titles in six sports; football, men's and women's basketball, baseball, and men's and women's cross country. Also, each of these teams have earned invitations to compete in NCAA Regional Playoffs and Tournaments.

***The University Post Office*** provides all U.S. Mail services; registered, certified and insured mail, and money orders. An inter-office service provides free campus delivery for student, faculty, and staff.

***The Department of Public Safety*** is a state certified police agency which provides law enforcement services to the University community on a 24 hour basis. The department's duties include protection of life and property, enforcement of state law and University regulations, prevention of crime, operation of the campus shuttle system, and parking control.

***The Student Government Association*** is for undergraduate and graduate students. The purpose of the Student Government Association is to deal with matters of student affairs, perpetuate the ideals of West Georgia, promote harmonious relations throughout the University and set forth the general principles of governance of the student body. It is comprised of five branches: the Executive Council, the Student Congress, the Freshman Council, the Graduate Council, and the Student Judiciary Commission. The student body elects a President, Vice President, Treasurer, Judiciary Chair, and a Student Senate consisting of 17 representatives.

***The West Georgian*** and ***The Eclectic*** are written and produced by students, for students. ***The West Georgian*** is the free, weekly newspaper distributed at various campus locations. All students are invited to work on the staff in news reporting, sports, arts, and photography. ***The Eclectic*** is a literary magazine published each spring quarter, containing poetry, prose, art, and photography.

SOURCE: Office of the Vice President for Student Services

## STUDENT HOUSING

Women's Residence Halls	Date Built	Fall 1998 Occupancy	Men's Residence Halls	Date Built	Fall 1998 Occupancy
Bowdon	1971	291	Pritchard	1966	232
Boykin	1966	149	Row	1963	160
Watson	1970	290			
<b>Total</b>		<b>730</b>			<b>Total</b> <b>392</b>
Co-Educational Residence Halls	Date Built	Fall 1998 Occupancy	<b>Occupancy by Level</b>		
Gunn	1965	122	Freshman		1574
Roberts	1972	394	Sophomore		312
Tyus	1972	196	Junior		199
Strozier Complex	1972	173	Senior		120
Downs	1969	270	Graduate/Other		74
<b>Total</b>		<b>1155</b>	<b>Total</b>		<b>2279</b>