A-Day
Nicole Fannin
Go West for A Day

It’s that time of year again
Two years ago

2011-2012 Faculty/Staff Contributions:
• $104,000
• 441 participants
• 35% participation rate
• $235 average gift
Last Year

2012-2013 Faculty/Staff Contributions:
• $130,449.68
• 672 participants
• 61% participation rate
• $194.12 average gift
2013-2014 Goals

- Higher Participation Rate: 80%
- Increased Dollars Given: $150,000
Who is awarded

43% of the scholarships are awarded to freshmen

67% go to students from Carroll, Coweta and Douglas Counties ...local students

The awards extend across all academic units
Why Me?

You may want to know why you should support the place you work…
it’s suppose to pay ME, right?!
Your donation is for the students’ education.

Our participation rate is used to solicit dollars from external sources. When we believe, they believe.

The dollars you give can fund your priorities at UWG.
Excuses, excuses, excuses…

We haven’t gotten raises in years.
  Our area was hard-hit by the recession, everyone has suffered
If I got paid more I’d give.
  We are asking for 100% participation, not a 100% contribution
What’s in it for me?
  You are giving West Georgia students options they would not otherwise have…my experience
I’m a staff member and don’t really interact with the students
  Scholarship students work with staff all over campus…I did.
Why are you being asked?

- You know better than anyone the value of the education that you provide.
Who has your donations helped?...Me!

- Family of 5 with income less than $10,000 in 1989 (about $18,000 in current dollars)...no monetary support from parents
- From Haralson County
- Second in family to graduate high school
- First to attend college beyond the first semester
- Graduated from West Georgia College in 1993 with BS in Economics and BA in Philosophy
- Campus Jobs: Campus bus driver, football team bus driver, marching band equipment manager and driver, motor pool maintenance person, parking lot painter, Honors Program secretary
- Off Campus: Kings Packaging, Lowe’s Distribution, UPS, City of Atlanta Department of Planning
Who has your donations helped?...and me

- The youngest of four children, my dad was a policeman and my mom worked at Mt. Vernon Mills …no monetary support from parents
- From Chattooga County
- Both parents received their GED
- Graduated from UWG in 2005 with BA in Political Science and MPA in 2010
- My brother, Greg, and I were the only in our family to attend college and we both have received our Bachelor and Masters degrees from UWG.
- Campus Jobs: Resident Advisor, Resident Director, Annual Fund Student Caller, SGA Secretary, SAC Secretary
- Off Campus: Mt. Vernon Mills and Dan’s Bounty Table
The legacy of donations from 1989-1993
A Second Generation UWG Student
Use Your Dollars to Vote in Favor of Our Students

• Participation counts; you can give one donation AND YOU’RE DONE!

• (Bi-weekly) Give $5 per pay period for 12 months, that’s 10 large Lattes from Starbucks

• (Monthly) Give $10 per month for 10 months, that’s 2 McDonald’s Value Meals

• Give more if you can…

• You aren’t writing a blank check, support the area of your choice
Benefits

- Every dollar makes a difference to the students you’re interacting with on a daily basis…It certainly did with both of us when we were undergrads here.
- A stronger UWG or College means more regional/national prestige
- Faculty/staff support increases alumni and external support
- Students see their faculty in a different light…more engaged in their education
- You can help some students become the first in their family to graduate from college.
- It’s tax-deductible, re-allocate your tax dollars where you think they have the most benefits…
- Don’t hold your department back from their 100% mark!
- Weekly prize drawings for participants and the possibility of your own designated parking spot with a gift of $100…
Show of hands
Faculty/Staff Donor Coffee Social

• All Donors will be invited to a coffee social sponsored by Starbucks & ARAMARK
• Wednesday, Sept. 18, 2013 at 3pm
• Gill Fountain, between the Ingram Library and UCC
• Victory Celebration
Thursday, October 17\textsuperscript{th} at University Stadium

• Please contact us if you are willing to participate in thanking our community donors.
Recycling Program

John Lyons
UWG RECYCLING PROGRAM

MARK REEVES
ASSISTANT VICE PRESIDENT OF AUXILIARY SERVICES
UNIVERSITY OF WEST GEORGIA
LET'S TALK TRASH

The subject is Waste Management.
WHY WE NEED TO RECYCLE:

Georgians annually throw away an estimated:

- 1.9 million tons of paper a year
- 1 million tons of plastic
- 30,000 tons of metal
- Recycling 1 aluminum can will run a computer for 3 hours.
- Recycling 1 soft drink bottle will save enough energy to run a TV for 1.5 hours.
- Recycling 5 lbs of paper will conserve enough water to “offset” the water used in a typical shower.
Located in Carrollton, Georgia approximately 50 miles west of Atlanta.

Founded in 1906

- Over 640 Acres
- 91 Buildings
- 12,000 Students
- 3,100 Beds
- 1100 + Faculty and Staff
AUXILIARY SERVICES - 20 OPERATIONS

Food Services
- Residential
- Retail
- Catering
- Concessions

Bookstore
Publications and Printing
Parking
Transportation
Card Office
- ID
- HigherOne
- Reservations

Trademarks
Post Office
Central Warehouse
Conferences and Camps
Commencement
Snack Vending
Beverage Vending
Copy/Print
Phone System
## WASTE GENERATED BY AUXILIARY SERVICES OPERATIONS

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<tr>
<th>Department</th>
<th>Materials</th>
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<tr>
<td><strong>Food Services</strong></td>
<td>• Cardboard</td>
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<tr>
<td></td>
<td>• Plastic</td>
</tr>
<tr>
<td></td>
<td>• Cans</td>
</tr>
<tr>
<td><strong>Bookstore</strong></td>
<td>• Cardboard</td>
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<tr>
<td></td>
<td>• Plastic</td>
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<tr>
<td><strong>Admin Offices</strong></td>
<td>• Paper</td>
</tr>
<tr>
<td><strong>Publications &amp; Printing, Post Office</strong></td>
<td>• Cardboard</td>
</tr>
<tr>
<td></td>
<td>• Plastic</td>
</tr>
<tr>
<td></td>
<td>• Paper</td>
</tr>
<tr>
<td><strong>Beverage Vending</strong></td>
<td>• Plastic (bottles)</td>
</tr>
<tr>
<td></td>
<td>• Cans</td>
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<tr>
<td><strong>Copy &amp; Print</strong></td>
<td>• Cardboard</td>
</tr>
<tr>
<td></td>
<td>• Paper</td>
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</tbody>
</table>
4 dumpsters at the Main Dining Hall
3 dumpsters at the Food Court
2 dumpsters at the Bookstore
1 dumpster at Publications & Printing
1 dumpster at the Central Warehouse
11 total

Each dumpster is emptied daily, Monday through Friday. For a service fee of $515 monthly per dumpster.
CARROLL COUNTY LANDFILL

3.6 miles from the University
11 Auxiliary Services dumpsters each emptied daily, Monday-Friday, 52 weeks per year
= 2860 dumpster loads annually to the landfill
Each dumpster, 6' x 6' x 7' = 252 cubic feet
2860 x 252 = 720,720 cubic feet of trash annually
50' Boxcar
5238 cubic feet of storage
720,720 / 5238 =
= 138 BOXCARS (FULL OF TRASH)
ENVIRONMENTAL BENEFITS TO RECYCLING

- Turns waste into valuable raw materials
- Creates jobs
- Builds more competitive manufacturing
- Reduces pollution
- Saves natural resources
- Reduces the need to build landfills and incinerators
RECYCLING MAKES A DIFFERENCE IN GEORGIA

Georgia’s Paper Industry
- Paper mills use 40% less energy to make paper from recycled paper than they do making it from timber.
- A ton of paper made from recycled fibers conserves 7,000 gallons of water.
- Recycles almost 8% of all paper consumed in the United States.
- Includes 16 paper mills using recycled content, 9 relying exclusively on recycled fiber.

Plastic Beverage Containers (PET):
- 1/3 of all Plastic Beverage Containers recycled in North America get recycled in Georgia – turned into carpet.

Aluminum Recycling:
- Novelis, one of the largest aluminum recyclers in the world, processes used beverage cans in Greensboro, GA, with its North American headquarters located in Atlanta.
For every ton of paper we recycle, we save,

- 3 cubic yards of landfill space.
BUILDING AN AUXILIARY SERVICES RECYCLING PROGRAM

GOALS

- Reliable/Consistent
- Meaningful
- Sustainable
- Cost Effective

Start small and build incrementally over time
FOCUS ON RECYCLING KEY COMMODITIES

- Paper
- Cardboard
- Plastic bottles and Aluminum Cans
BUILD A CROSS-FUNCTIONAL TEAM

- Auxiliary Services
- Facilities and Grounds Department
- Environmental Health and Safety
- Purchasing
6 MONTH PILOT PROGRAM BEGAN SPRING 2012

- Vendors
- Staffing
- Equipment
- Tracking/Metrics
- Financials
STAFFING

• 2 dedicated part-time student staff – hired in January 2012
• $8.00 per hour, average of 20 hours per week
• Auxiliary Services provided all the financial support.
• Facilities & Grounds provided labor to collect office paper.
• Environmental Health & Safety supervise.
EQUIPMENT NEEDS

Truck

Baler

Forklift
PARTNERED WITH OUR CAMPUS BEVERAGE VENDOR
COLLECTION
BALES RECYCLED SPRING 2012

1/26/2012 TO 6/4/2012
WEIGHT: 15,977.00
FINANCIALS RESULTS

Revenue - $1,255
- 18 bales: 8 tons
  - 14 cardboard, currently capturing 40-70%
  - 1 paper
  - 3 plastic – approx. 40 bags of bottles; currently capturing 60-75%

Expenses - $6,700
- $5,500 in materials and labor
- $1,200 Baler / $200 per month for 6 months

Bottom Line - $5,445
LESSONS LEARNED

• No loading dock available; must single stack bails inside box truck. Consultant had to bring out flat bed trailers & haul the baled commodities

• Sorting of material: No sufficient space to sort & store items. Sorting had to be done outside in the sun/rain.

• Generation of recyclables exceed the ability of 2 part-time student workers for gathering, sorting, storing and baling.

• Stringing a bail could take a couple of hours

• Recyclables had to sit outside before baling and transport

• Vehicle availability for transport of commodities
FACILITY & EQUIPMENT
ESTIMATED COSTS TO MOVE FORWARD WITH CURRENT VENDOR

- **Build**
  - Pavilion: $25,000 (pole barn with slab) with Dock

- **Buy**
  - Baler: $10k
  - Forklift: $10k
  - Truck: $10k
  - Total: $55k minimum
FALL 2012/SPRING 2013 PROGRAM – NEW PARTNER – WASTE PRO

- All cardboard, plastic, aluminum & white paper placed in designated Waste Pro roll-offs
- No baling, sorting or storing materials
- Single Stream
In May 2012, we received a grant from Keep America Beautiful for 40 Dasani bottle collection bins. These were distributed through campus in Fall 2012.
COLLECTION PROCESS

• Recycling units located in most university buildings, typically near vending machines, lobbies or kitchens. Units are also located at each bus stop and along the pedestrian walkways around campus for plastic bottles and cans.
• Auxiliary Services cardboard is broken down by employees and collected by the recycling student staff.

• Office paper is placed in specifically designated blue recycle units at each desk. Collected by the custodial staff and emptied into specially designated orange plastic bags.

• Office cardboard broken down and collected by custodial staff.
• Cardboard, plastic, aluminum, white paper – All combined in Waste Pro containers on campus.
Once the container was returned to Waste Pro, the contents were sorted, weighed and then UWG received a compensation check for the commodities.
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<th>Location</th>
<th>Roll-off</th>
<th>Received</th>
<th>Removed</th>
<th>Number of days on-site</th>
<th>Weights</th>
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<th>Amount</th>
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61.85 38.78 $1,735.20 $4,750.00 -$2,697.60
RESULTS

Dumpsters – End of Spring 2012

1 dumpster at the Main Dining Hall
1 dumpster at the Food Court
1 dumpster at the Bookstore
1 dumpster at Publications & Printing
1 dumpster at the Central Warehouse

Down 6 dumpsters from Fall 2011.

Dumpster capacity is 252 cubic feet

\[ 6 \times 252 \times 5 \times 52 = 393,120 = \]

75 box cars of garbage diverted from Landfill annually
### FINANCIAL ANALYSIS

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<th>Dumpster Savings**</th>
<th>Haul Fees</th>
<th>Labor Charges</th>
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<td>$1,542.00</td>
</tr>
<tr>
<td>December</td>
<td>$267.52</td>
<td>$1,545.00</td>
<td>$500.00</td>
<td>$644.00</td>
</tr>
<tr>
<td>January</td>
<td>$738.80</td>
<td>$2,575.00</td>
<td>$1,500.00</td>
<td>$764.00</td>
</tr>
<tr>
<td>February</td>
<td>$202.80</td>
<td>$2,575.00</td>
<td>$500.00</td>
<td>$1,340.00</td>
</tr>
<tr>
<td>March</td>
<td>$576.00</td>
<td>$2,575.00</td>
<td>$1,000.00</td>
<td>$2,168.00</td>
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<tr>
<td>April</td>
<td>$406.60</td>
<td>$2,575.00</td>
<td>$1,000.00</td>
<td>$2,060.00</td>
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<tr>
<td>May</td>
<td>$203.30</td>
<td>$2,575.00</td>
<td>$500.00</td>
<td>$1,030.00</td>
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<tr>
<td>June</td>
<td>$304.95</td>
<td>$2,575.00</td>
<td>$750.00</td>
<td>$772.50</td>
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<tr>
<td><strong>YTD Total</strong></td>
<td><strong>$4,167.65</strong></td>
<td><strong>$21,115.00</strong></td>
<td><strong>$9,500.00</strong></td>
<td><strong>$16,699.00</strong></td>
</tr>
</tbody>
</table>

**FY2013 Summary**

- **Revenue**: $4,167.65
- **Cost Avoidance**: $21,115.00
- **Expenses**: $(26,199.00)
- **Gain / (Loss)**: $(916.35)

**Note:** We reduced the number of dumpsters in the Auxiliary area from 11 in 2011 to 6 at the end of 2013. Each additional dumpster reduction will save $6,180 per year.
PRELIMINARY FY 2014 PROJECTIONS

Revenue $4,167.65
Cost Avoidance $37,080 (6 dumpsters x $515 x 12 months)
Expenses ($26,199)
Gain/Loss $15,048.65
STRATEGIES FOR GROWING THE RECYCLE PROGRAM IN ACADEMIC YEAR 2014

**Involve Greater Campus Community**

- Education – spread the word
- Add Collection to Move-In Days
- Decentralize recycle container locations
- Explore replacing roll-offs with compactors.
- Expand program to include Residence Halls
- Food Service Equip – can crusher, food pulper, etc.
- Bus Stops
AWARENESS

Presentation to PAC
Presentation to Staff Advisory Council
Presentation to Faculty Senate
Presentation to SGA
Presentation to Campus-wide Sustainability Council
RECYCLE EDUCATION TRUCK FROM COKE

Bringing valuable information on recycling in a fun and interactive environment with:

- Videos
- Games
- Prizes
- Interactive Displays

Coming to UWG on October 17, 2013
FALL 2013 MOVE-IN

4 Roll-offs were provided to accommodate each Residence Hall during Move In weekend.

Container Cost = Neutral
Diverted _____ tons from Landfill and generated __$__ in recycle Revenue
REDISTRIBUTED ROLL-OFFS
COMPACTOR VS ROLL-OFFS
EXPAND TO RES LIFE –
PLACED RECYCLE BINS AT ALL BUS STOPS
PURCHASED CAN CRUSHER FOR FOOD SERVICE

Possible to reduce can volume by 85%, allowing for you to put 6 times more cans in your recycling bin than without crushing.
UPDATED FY 2014 PROJECTIONS

Revenue          $ 4,862.26
Cost Avoidance   $43,260
Expenses         ($30,566)
Gain/Loss        $17,556.26

MORE IMPORTANTLY
Divert 458,640 Cubic Feet of material from local landfills
= 88 BoxCars!
By-laws Update

Jane Wood
Committee Updates
Ashley Lewis
All-Staff Survey
Erin Brannon
All-Staff Meeting Topics
October 16th
Questions? Comments? Concerns?