

R. WESSON MORAN, III

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[LinkedIn Profile](#)

QUALIFICATIONS SUMMARY

- Solid career counseling skills, energetic presenter, collaborative, team oriented
- Results-oriented leader with over 20 years of career services administrator experience
- Track record of building productive relationships with campus community and employer partners
- Passion for developing student potential

CAREER DEVELOPMENT/COUNSELING EXPERIENCE

University of West Georgia, Carrollton, GA

Career Counselor

July 2013- Present

- Encourage student development and progression to graduation through career counseling, career development delivery and developmental counseling
- Counsel 20-25 clients weekly on self-assessment, college major and career exploration, experiential learning, resume-writing, job search, networking, interviewing, and graduate/professional school
- Interpret MBTI, SII, and Strengths quests assessments one-on-one and in group settings
- Partner with First Year Experience Program and academic departments to present on career development process and assessment

Shorter University, Rome, GA

Career Development Coordinator

2013

- Provided career counseling for undergraduate, graduate students and alumni and programming on all aspects of the career development process
- Collaborated with employers to identify internship and employment opportunities
- Researched and implemented career management software package (CCN)
- Purchased and utilized career exploration software (Focus 2)
- Partnered with Student Engagement and Success, Alumni Relations and academic departments

Berry College, Mount Berry, GA

Director of Employer Development

2011 - 2012

- Provided career advising and counseling on skills assessment, career exploration, successful work habits, resume and cover letter writing, interviewing, and networking
- Established relationships with campus administrators and faculty to increase visibility and support for program
- Led the development of employer partnerships for off campus student work, internship, and full-time opportunities; managed initiative to extend student work program off campus.
- Oversaw strategic planning, program assessment, job development, postings, and candidate referral; negotiated formal partnerships and legal agreements
- Monitored student work performance and employer satisfaction; created monthly dashboard reports and annual reports to track program progress

Berry College, Mount Berry, GA

Director, Career Center

1993 - 2011

- Counseled thousands of undergraduate and graduate students, faculty/staff, and alumni on self-assessment, college major and career exploration, experiential learning, resume-writing, networking, interviewing, and graduate/professional school
- Managed all career center operations including strategic planning, learning outcomes, department goals, assessment, evaluation of services, and budget; compiled and wrote post graduate and annual reports.
- Supervised and mentored assistant director, graduate assistant, office manager, and student work staff
- Experienced with both Symplcity and College Central Network career management software
- Established contacts with various businesses, schools, and public sector organizations as part of a strategic employer development program; coordinated on-campus recruitment program including career fairs, information sessions, and on-campus interviews

- Taught career decision-making process in individual, small group, classroom, and large audience settings. Presented to student and parent orientations, First Year Experience classes, Residence Life, Multicultural Affairs, Board of Trustees, Employer Advisory Board, and academic departments

Rhodes College, Memphis, TN

Assistant Director of Career Development

1991 - 1993

Armstrong State College, Savannah, GA

Director of Career Planning and Placement

1988 - 1991

TEACHING EXPERIENCE

- Instructor, Career Development, BCC 150, Berry College
- Instructor, Special Topics Career Development, SPT 399, Berry College
- Instructor, Strategies for Success, Armstrong State College

PROFESSIONAL DEVELOPMENT

- Rome Chamber of Commerce Economic Development Committee, 2011-2012
- Employer Development and Sponsorships, Georgia Careers Consortium; Chair 2005-2011
- Georgia Careers Consortium Nominating Committee, Chair 2002-2011
- Presenter, "Forming Employer Advisory Boards" Georgia Association of Colleges Annual Conference, 2010
- Interviewer, Leadership Scholars Program, 2010-2011
- Executive Round Table Networking Events, 1993-Present
- Volunteer, Alumni Weekend Registration, 2008
- Presenter, Alumni Engagement Committee Meeting, 2008
- Presenter, Berry College Board of Trustees, 2003, 2006
- Chair, Review Team Visit, Reinhardt College Career Services Office, 2004
- Co-Chair, Special Events, Georgia Association of Colleges and Employers, 2004-2005
- Consultant, LaGrange College Career Services Review Visit, 2002
- Chair, Georgia Careers Consortium, 1999-2000
- Member, National Association of Colleges and Employers, Southern Association of Colleges and Employers, 1993-2011; Georgia Association of Colleges and Employers, 1993-2012

Berry College Committee Memberships

- Student Operated Enterprises Board of Advisors, 2009-2012
- Faculty and Staff Benefits Committee, 2003-2011
- Chair, Sub Committee, Student Work Training, 2010-2011
- Member, Co-Curricular Transcript Committee, 2010-2011
- Chair, Professional Development, Division of Student Affairs, 2004-2007
- Co-Chair, Internship Task Force, 2004-2005
- Student Work Task Force Committee, 2001-2002
- Institutional Effectiveness Committee, SACS, 1997-1998
- Orientation Advisory Committee, 1993-2004
- Served on Search Committees for numerous administrative positions, 1993-2012

Publication

- *A Question of Experience*, Principal Leadership, 5 (2), 58-62. A publication of the National Association of Secondary School Principals with Mary Clement and Warren Kistner (2005)
(An article on behavioral interviewing)

EDUCATION

Clemson University, Clemson, SC

Master of Education, Counseling and Guidance Services (*GPA: 4.0/4.0*), December 1987

Bachelor of Arts, Psychology, Communications Minor, May 1984

Cum Laude graduate