

Scot A. Lingrell

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EDUCATION

Ohio University, Athens Ohio

Doctorate of Philosophy, Higher Education Administration, May 2004

Dissertation Topic: An Institutional Prediction Model for Two-Year
College Persistence Rate: A Comprehensive
Performance Indicator for Institutional Comparison

Bowling Green State University, Bowling Green, Ohio

Master of Arts, College Student Personnel, May 1992

Master of Arts, Guidance and Counseling, May 1992

Bachelor of Arts in Communication, August 1988

RELATED EXPERIENCE

Vice President of Student Affairs and Enrollment Management and Dean of Students

University of West Georgia, Carrollton Georgia

February 2012-Present

- Member of the senior leadership team for an institution with a diverse enrollment of 11,600
- Lead a Division with a \$25 million budget (E&G, auxiliary, and student fees) and 140 full-time employees
- Leadership and Supervision for multiple functional area Directors including
 - Admissions
 - Registrar
 - Financial Aid
 - First Year Experience and Orientation
 - Enrollment Services Center
 - Excel Center for Academic Success
 - Housing and Residence Life
 - University Recreation
 - Health Services
 - Counseling and Career Development
 - Career Services
 - Center for Student Involvement
 - Greek Life
 - Disability Services
 - Veterans Services

Associate Vice President for Enrollment Management

University of West Georgia, Carrollton Georgia

February 2005-February 2012

- Single point of accountability for all enrollment related functions including Admissions, Financial Aid, Registrar, Orientation, Academic Advising, Enrollment Services, and First Year Experience
- Provide direct or indirect management and supervision for more than 60 professional and administrative reports
- Member of the Institutional Strategic Planning Committee
- Chair the Strategic Enrollment Council
- Member of three University System of Georgia committees and numerous campus committees
- Presided over three years of enrollment growth totaling more than 10 percent.

- Provided overall direction for the \$350,000 Retention, Progression, and Graduation grant from the University System of Georgia
- Increased Retention by more than five percentage points (69.8% to 75.3%) over three years

Associate Dean of Enrollment Management and Director of Admission

James A. Rhodes State College, Lima Ohio

September 2003-February 2005

- Direct all aspects of the Admission function including publications, application processing, telemarketing activities, recruitment travel, and office appointment
- Provide oversight for all Enrollment Management functional areas including Admissions, Advising, Financial Aid, Registration and Records, Enrollment Systems, Transfer Evaluation, Residency, and Multicultural Programming.
- Co-Chair Enrollment Information Committee a joint institutional committee with representatives from both Academic and Student Affairs

Director of Student Recruitment, Admissions and Advising

James A. Rhodes State College, Lima Ohio

January 2000-September 2003

- Direct the daily operations of an admissions and advising office serving students from the point of initial inquiry through the first year of study
- Facilitate institutional activities, techniques, and strategies to increase retention
- Provide supervision for six professional academic advisors, three admission counselors, and three support staff members
- Manage an annual budget of more than \$250,000 in personnel and operations expenditures
- Develop, implement, and assess staff, office and divisional goals
- Analyze application, enrollment and retention trends to facilitate program and activities development
- Coordinate comprehensive Orientation and Registration program each term
- Assist upper management in the development of college policy and procedures
- Serve the campus on multiple committees

Associate Director of Admissions for High School Relations

The University of Toledo

March 1996-January 2000

- Directed, organized and monitored the territory management concept of recruitment regions for the undergraduate recruitment effort

Assistant Director of Admissions for Marketing

Wayne State University

April 1994-March 1996

- Supervised recruitment initiatives of eight professional staff including on and off-campus activities and produced recruitment publications

Academic Advisor

Wayne State University

August 1992-April 1994

- Provided intrusive advising for 170 high-risk students, three times a semester to increase retention

Consultant

- Albany State University—Board of Regent's Review Team for Admissions
- Savannah State University—Enrollment Management Consultation
- Clayton State University—Enrollment Management Consultation
- Muskingum Area Technical College—Assessment Consultation

April 2003

- Presented a half-day workshop on assessment strategies, techniques, and models in Student Affairs at a two-year college. Developed an assessment model to facilitate implementation of the MATC Student Services Division assessment.
- **Youngstown State University—Admissions Review Team** **July 2000**
 - Served on a team of consultants led by Dick Eastop from The University of Toledo. Duties included interviewing staff and students, reviewing documents, investigating processes and services, and assessing institutional practice based on associated best practices. Collected team member reports, and combined them into the final official review team report that was shared at all levels of university administration.
- **The University of Toledo** **June 2001**
 - Provided one day consultation regarding practice of office, effective use of recruitment and scholarship strategies and techniques, development of telecounseling strategies and database tracking, and use of recruitment database for territory management and travel scheduling. Also consulted with Director about direct mail purchases and publication design. Prepared written summary report on results of consultation.

ACCOMPLISHMENTS

PUBLICATIONS

- Lingrell, S. A (2012). Analytics and the future of Enrollment Management. In Enrollment Management and the Future (working title) in Press. Eds. R. Ingersol and D. Ingersol, American Association of Collegiate Registrars and Admission Officers, Washington DC.
- Lingrell, S. A. (2004). An institutional prediction model for two-year college persistence rate: A comprehensive performance indicator for institutional comparison. *Dissertation Abstracts International* 65(09), p. 3301. (UMI NO. ATT 3149021)
- Lingrell, S. A. (1993). Student outcomes assessment: The senior survey. Detroit, MI: Wayne State University. (ERIC Document Reproduction Service No. ED 315 897)
- Lingrell, S. A. (1993). [Review of Computers in Guidance, Counseling, and Psychotherapy]. *NACADA Journal*, 13 (1), 79-80.
- Lingrell, S. A. (1994). [Review of College Match: A Blueprint for choosing the Best School for You!]. *NACADA Journal*, 14 (1), 53.
- Lingrell, S. A. (1994). [Review of Campus Daze: Easing the Transition from High School to College]. *NACADA Journal*, 14 (1), 51-52.

CONFERENCE PRESENTATIONS

- SCT Summit 2001, Toronto, Ontario, *Enrollment Management Information that Works for You!*, June 2001.
- ACT Support Staff Conference, Columbus, Ohio, *You Want Me to do What? Getting Along with Those Around You*, May 2001
- ACT Enrollment Planners Conference, Chicago, Illinois, *One-to-One Relationship Marketing: Using a Full-Intake Advising Model*, July 2000
- ACT Assembly Educational Conference, Columbus, Ohio, *Territory Management: Empowerment, Accountability, and Successful Practices*, January 2000
- National Association of College Admission Counseling National Conference, Orlando, Florida, *Increased Enrollments Using an Admissions Partnership Model*, October 1999

- ACT Enrollment Planners Conference, Chicago, Illinois, *Territory Management and the Use of Data*, July 1999
- Ohio Association of College Admission Counseling Spring Conference, Columbus, Ohio, *Using an Admissions Partnership Model in Recruitment*, April 1999
- National Association of College Admission Counseling National Conference, Indianapolis, Indiana, *Urban Partnerships: A Lasting Impression*, October 1998
- Ohio Association of College Admission Counseling State Conference, Dayton, Ohio, *Urban Partnerships: A Lasting Impression*, March 1998
- National Association of Student Personnel Administrators National Conference, San Diego, California, *Coming to Age in Cyberspace*, March 1995.
- National Academic Advising Association National Conference, Detroit, Michigan, *What's Life? A Game! Using Games and Simulations to Create a Teachable Moment in Advising*, October 1993.
- National Academic Advising Association Great Lakes Regional Conference, Ball State University, *It is Amazing What You Can Get If You Just Ask For It! Helping Students Get More "Bang" For Their Buck*, March 1993.