ABOUT THE MAJOR
Economics is the study of resource allocation, business enterprises, and nations. Though it is considered a social science, it forms the foundation for understanding most business disciplines. The B.B.A. in the Richards College of Business combines draws from the theory, analytics, and empirical methods to provide our majors an understanding of the economy and how it functions. The B.B.A. in Economics provides valuable preparation for careers in banking, marketing, insurance and government. It is an excellent major for those planning to attend law school or for those considering an M.B.A. program. The field also prepares students for work in public administration, international business, and financial analysis.

ABOUT THIS MAP
This program map is intended ONLY as a guide for students to plan their course of study. It does NOT replace any information in the Undergraduate Catalog, which is the official guide for completing degree requirements. Use this map to help plan and guide your experience at UWG, including academic, co-curricular, and discovery opportunities. Everyone’s experience is different and activities in this map are suggestions. Always consult with your advisors whenever possible for new opportunities and updates.

WHERE CAN YOU GO WITH THIS DEGREE?
- Credit Analyst
- Economic Consultant
- Economist
- Loan Officer
- Personal Finance Advisor
- Policy Analyst
- Portfolio Manager
- Quantitative Analyst
- Statistician
- Supply Chain Analyst

60
CORE CREDIT HOURS

51
MAJOR CREDIT HOURS

9
ELECTIVE CREDIT HOURS

HONORS COLLEGE
Consider joining if you have an Overall GPA of 3.2 and earned 15 college credit hours!

Visit westga.edu/program-maps for the latest version of this major map.
**TERM 1: FALL**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>C1: ENGL 1101 English Composition</td>
<td>3</td>
</tr>
<tr>
<td>M: MATH 1111 OR 1113 College Algebra or Precalculus</td>
<td>3</td>
</tr>
<tr>
<td>I2: IDS 2002 First-Year Seminar</td>
<td>2</td>
</tr>
<tr>
<td>F: ECON 2106 Principles of Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>S1: HIST 1111 OR 1112 World History</td>
<td>3</td>
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</tbody>
</table>

**MILESTONES:**
- Complete ENGL 1101 with C or better.
- Complete MATH 1111 or MATH 1113 with C or higher.

**TERM 2: SPRING**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>C2: ENGL 1102 English Composition</td>
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</tr>
<tr>
<td>T3: MATH 1413 Survey of Calculus</td>
<td>3</td>
</tr>
<tr>
<td>F: CISM 2201 Foundations of Computer Applications</td>
<td>3</td>
</tr>
<tr>
<td>F: ECON 2105 Principles of Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td>T1: SCIENCE + LAB</td>
<td>4</td>
</tr>
</tbody>
</table>

**MILESTONES:**
- Complete ENGL 1102 with C or better.
- Complete MATH 1112 with C or higher.
- Earn at least 30 Total Credit Hours after Year 1.
- Complete CISM 2201, ECON 2105 & 2106 after Year 1.

**TERM 1: FALL**

<table>
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<tr>
<th>Course</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>P2: POLS 1101 American Government</td>
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</tr>
<tr>
<td>F: ACCT 2101 Principles of Accounting I</td>
<td>3</td>
</tr>
<tr>
<td>A: HUMANITIES</td>
<td>3</td>
</tr>
<tr>
<td>I1: ORAL COMMUNICATION</td>
<td>3</td>
</tr>
<tr>
<td>T2: NON-LAB SCIENCE</td>
<td>3</td>
</tr>
</tbody>
</table>

**TERM 2: SPRING**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>P1: HIST 2111 OR 2112 US History</td>
<td>3</td>
</tr>
<tr>
<td>F: ACCT 2102 Principles of Accounting 2</td>
<td>3</td>
</tr>
<tr>
<td>FREE ELECTIVE</td>
<td>3</td>
</tr>
<tr>
<td>A: HUMANITIES</td>
<td>3</td>
</tr>
<tr>
<td>S2: SOCIAL SCIENCE</td>
<td>3</td>
</tr>
</tbody>
</table>

**MILESTONES:**
- Complete ACCT 2102 with C or higher.
- Earn 2.00 GPA or above in Area F – Major Specific Courses.
- MAJOR STATUS ACHIEVED: Complete ENGL 1101, MATH 1111 OR 1113, MATH 1413, ACCT 2101, ECON 2105, OR ECON 2106, HAVE A MINIMUM 2.00 GPA WITH AT LEAST 45 EARNED CREDIT HOURS.

**YEAR 1**

- 14 FALL CREDIT HOURS + 16 SPRING CREDIT HOURS = 30 CREDIT HOURS

**YEAR 2**

- 15 FALL CREDIT HOURS + 15 SPRING CREDIT HOURS = 30 CREDIT HOURS
TERM 1: FALL

ECON 3402 Statistics for Business I 3 CREDIT HOURS
ECON 3410 Macroeconomic Policy 3 CREDIT HOURS
F: BUSA 2106 Legal and Ethical Environment of Business 3 CREDIT HOURS
MKTG 3803 Principles of Marketing 3 CREDIT HOURS
ECON ELECTIVE 3 CREDIT HOURS

MILESTONES:
• COMPLETE ALL CORP. FINANCE, MGMT, CISM, PRINCIPLES OF MARKETING, MACROECONOMIC POLICY.
• EARN 90 TOTAL CREDIT HOURS AFTER YEAR 3.

TERM 2: SPRING

ECON 3411 Intermediate Microeconomics 3 CREDIT HOURS
ECON 3406 Statistics for Business II 3 CREDIT HOURS
MGNT 3600 Management 3 CREDIT HOURS
CISM 3330 Management of Information Systems 3 CREDIT HOURS
FINC 3511 Corporate Finance 3 CREDIT HOURS

MILESTONES:
• COMPLETE ECON 3402, ECON 3410, BUSA 2106, CISM 3330, FINC 3511.
• EARN AT LEAST 90 TOTAL CREDIT HOURS AFTER YEAR 3.

YEAR 3

CRUSH YOUR COURSEWORK
• Complete the Richards College business core.
• Stay on track in chosen major and meet with your academic advisor and faculty.
• Explore concentrations, certificate programs, and research opportunities in the college.
• Apply for scholarships.

FIND YOUR PLACE
• Get involved in student clubs and organizations.
• Become a Richards College Student Ambassador.
• Visit the Office of Career and Graduate School Connections.
• Explore undergraduate research with faculty.

BROADEN YOUR PERSPECTIVES
• Complete an internship in your field.
• Consider a summer or part-time job.
• Ask your department about networking opportunities with alumni.

CONNECT OFF-CAMPUS
• Take a fitness class, climb the rock wall, or join an intramural team.
• Consider whether counseling is right for you: take a mental health screening.
• Take a personal finance class: FINC 3501 or ECON 3402.

TAKE CARE OF YOURSELF
• Draft your resume and attend a resume and interview workshop.
• Learn about how to network on social media and update your LinkedIn profile.
• Take business communications: ABED 3100.
• Visit the graduate school to find out about graduate programs and admission requirements.

PAVE YOUR PATH
• Complete at least one business elective.
• Pave your path by finding the right major.

TERM 1: FALL

MGNT 3615 Operations Management 3 CREDIT HOURS
INTERNATIONAL SELECTIVE 3 CREDIT HOURS
ECON ELECTIVE 3 CREDIT HOURS
RCOB ELECTIVE 3 CREDIT HOURS

MILESTONES:
• EARN 2.00 GPA OR ABOVE IN BUSINESS CORE.
• EARN 2.00 GPA OR ABOVE IN MAJOR COURSES. ONLY ONE GRADE OF "D" ALLOWED IN MAJOR COURSES.
• RCBO ELECTIVE MUST BE A THREE-CREDIT HOUR ADDITIONAL BUSINESS COURSE. PWA COURSES WILL NOT APPLY TOWARDS ELECTIVES.
• INTERNATIONAL SELECTIVE OPTIONS – FINC 4521, ECON 4450, MGNT 4625, OR MKTG 4666.

TERM 2: SPRING

ECON 4484 Seminar In Economics 3 CREDIT HOURS
ABED 3100 Business Communication 3 CREDIT HOURS
MGNT 4660 Strategic Management 3 CREDIT HOURS
FREE ELECTIVE 3 CREDIT HOURS

MILESTONES:
• EARN 2.00 GPA OR ABOVE IN BUSINESS CORE.
• EARN 2.00 GPA OR ABOVE IN MAJOR COURSES. ONLY ONE GRADE OF "D" ALLOWED IN MAJOR COURSES.
• MGNT 4660 PREREQUISITES INCLUDE ACCT 2101, ACCT 2102, BUSA 2106, CISM 2207, ECON 2105, ECON 2106, ECON 2402, FINC3511, MGNT 3600, AND MKTG 3003.
• PWA COURSES WILL NOT APPLY TOWARDS ELECTIVES.
• EARN AT LEAST 120 TOTAL CREDIT HOURS AFTER YEAR 4.

PAVE YOUR PATH
• Take the capstone course for all business majors: MGNT 4682.
• Complete all major courses, major selects, and approved electives.
• Explore concentrations, certificate programs, and research opportunities in the college.
• Apply for graduation.

CRUSH YOUR COURSEWORK
• Explore leadership opportunities in student clubs and/or campus organizations.
• Find opportunities to mentor other students.
• Seek mentors in your area of interest through faculty, staff, and alumni.

FIND YOUR PLACE
• Consider a study abroad and/or work abroad opportunity and research visa regulations.
• Explore practices of creating more inclusive experiences.
• Continue to grow your professional network.

BROADEN YOUR PERSPECTIVES
• Ask for advice from professionals in your field of interest.
• Explore career shadowing opportunities.
• Attend an academic conference with a faculty member and participate in a research presentation.

CONNECT OFF-CAMPUS
• Develop your time management skills and explore ways to have work/life balance.
• Develop a post-graduation exercise plan.
• Explore your loan repayment options and complete your exit counseling.

TAKE CARE OF YOURSELF
• Request references from professors and supervisors.
• Draft your resume and cover letter and attend career workshops.
• Attend career fairs at UWG.
• Engage with UWG alumni.
• Apply for graduate programs.
• Apply for full-time jobs before graduation.