ABOUT THE MAJOR

Our B.B.A. in Management prepares students for a variety of different organizations and industries. Some management graduates actually start their own businesses, while others begin their careers in larger organizations. Additionally, students can focus their studies in one of our three concentrations available online, on-campus, or anything in between, for maximum flexibility: Human Resource Management, Supply Chain Management, and Small Business Management. We also encourage students to pursue professional certifications such as the aPHR or the Lean Six Sigma Green Belt.

ABOUT THIS MAP

This program map is intended ONLY as a guide for students to plan their course of study. It does NOT replace any information in the Undergraduate Catalog, which is the official guide for completing degree requirements. Use this map to help plan and guide your experience at UWG, including academic, co-curricular, and discovery opportunities. Everyone’s experience is different and activities in this map are suggestions. Always consult with your advisors whenever possible for new opportunities and updates.

WHERE CAN YOU GO WITH THIS DEGREE?

- Business Manager
- Client Services Manager
- Community Manager
- Human Resource Manager
- Logistics Manager
- Marketing Manager
- Office Manager
- Project Manager
- Sales Representative
- Staff Accountant

60
CORE CREDIT HOURS

51
MAJOR CREDIT HOURS

9
ELECTIVE CREDIT HOURS

HONORS COLLEGE

Consider joining if you have an Overall GPA of 3.2 and earned 15 college credit hours!

VISIT WOLFWATCH FOR MORE INFORMATION.

HAVE A QUESTION? CHECK IN WITH YOUR ADVISOR!

Visit westga.edu/program-maps for the latest version of this major map.
**TERM 1: FALL**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>C1:</strong> ENGL 1101 English Composition I</td>
<td>3</td>
</tr>
<tr>
<td><strong>M:</strong> MATH 1111 OR 1113 College Algebra or Precalculus</td>
<td>3</td>
</tr>
<tr>
<td><strong>I2:</strong> IDS 2002 Recommended First-Year Seminar</td>
<td>2</td>
</tr>
<tr>
<td><strong>F:</strong> ECON 2105 Principles of Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td><strong>S1:</strong> HIST 1111 OR 1112 World History</td>
<td>3</td>
</tr>
</tbody>
</table>

**MILESTONES:**
- Complete ENGL 1101 with C or better.
- Complete Math 1111 or Math 1113 with C or higher.

**YEAR 1**

14 FALL CREDIT HOURS + 16 SPRING CREDIT HOURS = 30 CREDIT HOURS

**TERM 2: SPRING**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td><strong>C2:</strong> ENGL 1102 English Composition II</td>
<td>3</td>
</tr>
<tr>
<td><strong>T3:</strong> MATH 1413 Survey of Calculus</td>
<td>3</td>
</tr>
<tr>
<td><strong>F:</strong> CISM 2201 Foundations of Computer Applications</td>
<td>3</td>
</tr>
<tr>
<td><strong>F:</strong> ECON 2106 Principles of Macroeconomics</td>
<td>3</td>
</tr>
<tr>
<td><strong>T1:</strong> SCIENCE + LAB</td>
<td>4</td>
</tr>
</tbody>
</table>

**MILESTONES:**
- Complete ENGL 1102 with C or higher
- Complete SCIENCE + LAB with C or higher
- Complete CISM 2201, ECON 2105 & 2106 after Year 1
- Take a cornerstone course with Richards College business faculty and explore various business topics.
  - Begin the Area F coursework for business majors.
  - Apply for scholarships.

**CRUSH YOUR COURSEWORK**

- Explore campus sports, events, and clubs.
- Find, follow, and like all Richards College social media platforms.
- Attend special programming offered for first-year students.
- Complete a self-assessment to see what careers are right for you.
  - Take business communications: ABED 3100.
  - Find your major.

**FIND YOUR PLACE**

- Explore diversity, equity, and inclusion resources and opportunities across campus.
- Check out the education abroad office.
- Explore resources available in the Stone Center for Family Business, Entrepreneurship, & Innovation.
- Take a personal finance class: FINC 3501 or ECON 3501.

**BROADEN YOUR PERSPECTIVES**

- Visit Wolves Vote to learn about the voting process and registration.
- Consider volunteering for a campaign or organization in your community.
- Visit the UWG Wellness Hub and Health Services.
- Complete the Richards College business core

**FOCUS ON YOUR CAREER**

- Get fit! Visit URec to see all your options.
- Complete a self-assessment to see what careers and majors are right for you.
- Visit Office of Career and Graduate School Connections.
- Attend a career fair at the college.
- Complete the Richards College business core

** TERM 1: FALL**

<table>
<thead>
<tr>
<th>Course</th>
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</thead>
<tbody>
<tr>
<td><strong>P2:</strong> POLS 1101 American Government</td>
<td>3</td>
</tr>
<tr>
<td><strong>F:</strong> ACCT 2101 Principles of Accounting I</td>
<td>3</td>
</tr>
<tr>
<td><strong>A:</strong> HUMANITIES</td>
<td>3</td>
</tr>
<tr>
<td><strong>I1:</strong> ORAL COMMUNICATION</td>
<td>3</td>
</tr>
<tr>
<td><strong>T2:</strong> NON-LAB SCIENCE</td>
<td>3</td>
</tr>
</tbody>
</table>

**MILESTONES:**
- Complete non-Lab science
- Honor Code: Earn 2.00 GPA or above in Area A Major Specific Courses
- Major Status Achieved: Complete ENGL 1101, MATH 1111 OR 1113, MATH 1141, ACCT 2101, ECON 2105 OR ECON 2106
  - Complete 14 FALL CREDIT HOURS + 16 SPRING CREDIT HOURS = 30 CREDIT HOURS

**YEAR 2**

**CRUSH YOUR COURSEWORK**

- Get involved in student clubs and organizations.
- Complete an implicit bias workshop.

**FIND YOUR PLACE**

- Become a Richards College Student Ambassador.
- Visit the Office of Career and Graduate School Connections.
- Explore undergraduate research with faculty.

**BROADEN YOUR PERSPECTIVES**

- Visit the graduate school to find out about graduate programs and admission requirements.
- Take a fitness class, climb the rock wall, or join an intramural team.

**TAKE CARE OF YOURSELF**

- Take a personal finance class: FINC 3501 or ECON 3400.
- Complete the Richards College business core

**PAY YOUR PATH**

- Complete the Richards College business core
- Stay on track in chosen major and meet with your academic advisor and faculty.
- Explore concentrations, certificate programs, and research opportunities in the college.
- Apply for scholarships.

**TERM 2: SPRING**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>F:</strong> ACCT 2102 Principles of Accounting II</td>
<td>3</td>
</tr>
<tr>
<td><strong>A:</strong> HUMANITIES</td>
<td>3</td>
</tr>
<tr>
<td><strong>S2:</strong> SOCIAL SCIENCE</td>
<td>3</td>
</tr>
</tbody>
</table>

**APPROVED ELECTIVE**

- Complete ACCT 2102 with C or higher
- Earn 2.00 GPA or above in Area F Major Specific Courses
- Earn at least 60 total credit hours after Year 2

**BROADEN YOUR PERSPECTIVES**

- Get involved in student clubs and organizations.
- Complete an internship in your field.
- Find your major.

**PAY YOUR PATH**

- Complete an internship in your field.
- Consider a summer or part-time job.
- Complete your network.
- Stay on track in chosen major and meet with your academic advisor and faculty.
- Explore concentrations, certificate programs, and research opportunities in the college.
- Apply for scholarships.

**PAY YOUR PATH**

- Draft your resume and attend a resume and interview workshop.
- Learn about how to network on social media and update your Handshake profile.
- Take business communications: ABED 3100.
- Visit the graduate school to find out about graduate programs and admission requirements.
### YEAR 3

**TERM 1: FALL**

**P1: HIST 2111 OR 2112**  
US History  
3 CREDIT HOURS

**FINC 3511**  
Corporate Finance  
3 CREDIT HOURS

**MGNT 3600**  
Management  
3 CREDIT HOURS

**MKTG 3803**  
Principles of Marketing  
3 CREDIT HOURS

**ABED 3100**  
Business Communication  
3 CREDIT HOURS

**MILESTONES:**  
- **Complete Core IMPACTS**  
- **EARN AT LEAST 90 TOTAL CREDIT HOURS AFTER YEAR 3**  
- **GRADE OF “D” ALLOWED IN MAJOR COURSES**  
- **EARN 2.00 GPA OR ABOVE IN MAJOR COURSES. ONLY ONE GRADE OF “D” ALLOWED IN MAJOR COURSES**

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**TERM 2: SPRING**

**ECON 3402**  
Statistics for Business I  
3 CREDIT HOURS

**CISM 3330**  
Management of Information Systems  
3 CREDIT HOURS

**MGNT 3605**  
Organizational Behavior  
3 CREDIT HOURS

**MGNT 3618**  
Entrepreneurship and Small Business Management  
3 CREDIT HOURS

**MAJOR SELECTIVE**  
3 CREDIT HOURS

**MILESTONES:**  
- **EARN 2.00 GPA OR ABOVE IN BUSINESS CORE**  
- **EARN 2.00 GPA OR ABOVE IN MAJOR COURSES. ONLY ONE GRADE OF “D” ALLOWED IN MAJOR COURSES**

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**TERM 3:**

**P1: HIST 2111 OR 2112**  
US History  
3 CREDIT HOURS

**FINC 3511**  
Corporate Finance  
3 CREDIT HOURS

**MGNT 3600**  
Management  
3 CREDIT HOURS

**MKTG 3803**  
Principles of Marketing  
3 CREDIT HOURS

**ABED 3100**  
Business Communication  
3 CREDIT HOURS

**MILESTONES:**  
- **Complete the Richards College business core courses**  
- **Stay on track in chosen major and meet with your academic advisor and faculty.**  
- **Explore concentrations, certificate programs, and research opportunities in the college.**  
- **Apply for scholarships.**

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**TERM 4: FALL**

**ECON 3406**  
Statistics for Business II  
3 CREDIT HOURS

**MGNT 4625**  
International Management  
3 CREDIT HOURS

**MGNT 4620**  
Human Resource Management  
3 CREDIT HOURS

**MAJOR SELECTIVE**  
3 CREDIT HOURS

**APPROVED RCOB ELECTIVE**  
3 CREDIT HOURS

**MILESTONES:**  
- **EARN 2.00 GPA OR ABOVE IN BUSINESS CORE**  
- **EARN 2.00 GPA OR ABOVE IN MAJOR COURSES. ONLY ONE GRADE OF “D” ALLOWED IN MAJOR COURSES**

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**TERM 4: SPRING**

**MGNT 3615**  
Operations Management  
3 CREDIT HOURS

**MKTG 3808**  
Business Research  
3 CREDIT HOURS

**MGNT 4660**  
Strategic Management  
3 CREDIT HOURS

**MAJOR SELECTIVE**  
APPROVED ELECTIVE  
3 CREDIT HOURS

**MILESTONES:**  
- **EARN 2.00 GPA OR ABOVE IN BUSINESS CORE**  
- **EARN 2.00 GPA OR ABOVE IN MAJOR COURSES. ONLY ONE GRADE OF “D” ALLOWED IN MAJOR COURSES**  
- **INTERNATIONAL SELECTIVE OPTIONS: FINC 4521, ECON 4450, MGNT 4625, OR MKTG 4565**  
- **ELECTIVE MUST BE A THREE-CREDIT HOUR ADDITIONAL COURSE. PWLA COURSES WILL NOT APPLY TOWARDS ELECTIVES**  
- **EARN AT LEAST 120 TOTAL CREDIT HOURS AFTER YEAR 4**

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**TERM 5: SPRING**

**MGNT 4660**  
Strategic Management  
3 CREDIT HOURS

**MAJOR SELECTIVE**  
APPROVED ELECTIVE  
3 CREDIT HOURS

**MILESTONES:**  
- **EARN 2.00 GPA OR ABOVE IN BUSINESS CORE**  
- **EARN 2.00 GPA OR ABOVE IN MAJOR COURSES. ONLY ONE GRADE OF “D” ALLOWED IN MAJOR COURSES**  
- **INTERNATIONAL SELECTIVE OPTIONS: FINC 4521, ECON 4450, MGNT 4625, OR MKTG 4565**  
- **ELECTIVE MUST BE A THREE-CREDIT HOUR ADDITIONAL COURSE. PWLA COURSES WILL NOT APPLY TOWARDS ELECTIVES**  
- **EARN AT LEAST 120 TOTAL CREDIT HOURS AFTER YEAR 4**

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**TERM 5: SPRING**

**MGNT 4660**  
Strategic Management  
3 CREDIT HOURS

**MAJOR SELECTIVE**  
APPROVED ELECTIVE  
3 CREDIT HOURS

**MILESTONES:**  
- **EARN 2.00 GPA OR ABOVE IN BUSINESS CORE**  
- **EARN 2.00 GPA OR ABOVE IN MAJOR COURSES. ONLY ONE GRADE OF “D” ALLOWED IN MAJOR COURSES**  
- **INTERNATIONAL SELECTIVE OPTIONS: FINC 4521, ECON 4450, MGNT 4625, OR MKTG 4565**  
- **ELECTIVE MUST BE A THREE-CREDIT HOUR ADDITIONAL COURSE. PWLA COURSES WILL NOT APPLY TOWARDS ELECTIVES**  
- **EARN AT LEAST 120 TOTAL CREDIT HOURS AFTER YEAR 4**

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**TERM 5: SPRING**

**MGNT 4660**  
Strategic Management  
3 CREDIT HOURS

**MAJOR SELECTIVE**  
APPROVED ELECTIVE  
3 CREDIT HOURS

**MILESTONES:**  
- **EARN 2.00 GPA OR ABOVE IN BUSINESS CORE**  
- **EARN 2.00 GPA OR ABOVE IN MAJOR COURSES. ONLY ONE GRADE OF “D” ALLOWED IN MAJOR COURSES**  
- **INTERNATIONAL SELECTIVE OPTIONS: FINC 4521, ECON 4450, MGNT 4625, OR MKTG 4565**  
- **ELECTIVE MUST BE A THREE-CREDIT HOUR ADDITIONAL COURSE. PWLA COURSES WILL NOT APPLY TOWARDS ELECTIVES**  
- **EARN AT LEAST 120 TOTAL CREDIT HOURS AFTER YEAR 4**

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**TERM 5: SPRING**

**MGNT 4660**  
Strategic Management  
3 CREDIT HOURS

**MAJOR SELECTIVE**  
APPROVED ELECTIVE  
3 CREDIT HOURS

**MILESTONES:**  
- **EARN 2.00 GPA OR ABOVE IN BUSINESS CORE**  
- **EARN 2.00 GPA OR ABOVE IN MAJOR COURSES. ONLY ONE GRADE OF “D” ALLOWED IN MAJOR COURSES**  
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