ABOUT THE MAJOR
The Sport Management program is an academically rigorous program geared to develop leaders for today’s sport industry. Graduates of the program are prepared to compete for entry-level managerial positions in intercollegiate athletics, professional sport organizations, governing agencies, golf course administration, health and fitness, and sport marketing firms among others. The faculty is committed to the advancement of knowledge and practice in the sport industry through the creation and delivery of relevant educational programs, conducting and disseminating research, and working collaboratively with industry organizations.

ABOUT THIS MAP
This program map is intended ONLY as a guide for students to plan their course of study. It does NOT replace any information in the Undergraduate Catalog, which is the official guide for completing degree requirements. Use this map to help plan and guide your experience at UWG, including academic, co-curricular, and discovery opportunities. Everyone’s experience is different and activities in this map are suggestions. Always consult with your advisors whenever possible for new opportunities and updates.

WHERE CAN YOU GO WITH THIS DEGREE?
- Athletic Coach
- Athletic Director
- Business Development Coordinator
- Facility Operations Manager
- Fitness Manager
- Marketing Consultant
- Marketing Coordinator
- Public Relations Manager
- Sales Coordinator
- Sport Agent

ADD A CERTIFICATE
- Health and Society
- Health Communication
- Initial Non-Degree Certification Early Childhood Education
- Secondary Education, Pedagogy-Only

63
CORE CREDIT HOURS
45
MAJOR CREDIT HOURS
15
ELECTIVE CREDIT HOURS

HONORS COLLEGE
Consider joining if you have an Overall GPA of 3.2 and earned 15 college credit hours!

Visit westga.edu/program-maps for the latest version of this major map.

VISIT WOLFWATCH FOR MORE INFORMATION.
HAVE A QUESTION? CHECK IN WITH YOUR ADVISOR!
### YEAR 1

#### TERM 1: FALL

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>C1: ENGL 1101</td>
<td>English Composition I</td>
<td>3</td>
</tr>
<tr>
<td>M: MATH 1001</td>
<td>(Recommended) G. Skills and Reasoning</td>
<td>3</td>
</tr>
<tr>
<td>I2: XIDS 2002</td>
<td>(Recommended) First-Year Seminar</td>
<td>2</td>
</tr>
<tr>
<td>T1: BIOL 1010 + LAB</td>
<td>Fundamentals of Biology</td>
<td>4</td>
</tr>
<tr>
<td>S: SOCIAL SCIENCE</td>
<td></td>
<td>3</td>
</tr>
</tbody>
</table>

**MILESTONES:**
- Complete ENGL 1101 with C or better.
- Complete MATH 1111 or MATH 1113 with C or higher.

#### TERM 2: SPRING

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>C2: ENGL 1102</td>
<td>English Composition II</td>
<td>3</td>
</tr>
<tr>
<td>PWLA 1600</td>
<td>Personal Wellness</td>
<td>2</td>
</tr>
<tr>
<td>S: ANTH 1102/PSYC 1101</td>
<td>Intro to Anthropology or Psychology</td>
<td>3</td>
</tr>
<tr>
<td>T1: COMM 1110 or ENGL 2050/TEHA 2050</td>
<td>Public Speaking or Self-Staging: Oral Communication in Daily Life</td>
<td>3</td>
</tr>
<tr>
<td>T2: NON-LAB SCIENCE</td>
<td></td>
<td>3</td>
</tr>
</tbody>
</table>

**PWLA ACTIVITY COURSE**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Credit Hours</th>
</tr>
</thead>
</table>
|             | **MILESTONES:**
|             | - Complete ENGL 1102 with C or better          |              |
|             | - Complete MATH 1111 or MATH 1113 with C or higher |            |

#### YEAR 2

#### TERM 1: FALL

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>F: SPMG 2600</td>
<td>Introduction to Sport Management</td>
<td>3</td>
</tr>
<tr>
<td>A: HUMANITIES</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>P: CITIZENSHIP</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>F: ELECTIVE</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>T3: STEM COURSE</td>
<td></td>
<td>3</td>
</tr>
</tbody>
</table>

**MILESTONES:**
- Earn 15 or more credit hours
- Complete SPMG 2600 with C or better
- 2.0 or better GPA for on-time program admission after this semester

#### TERM 2: SPRING

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>F: CISM 2201</td>
<td>Foundations of Business and Spreadsheet Analysis</td>
<td>3</td>
</tr>
<tr>
<td>A: HUMANITIES</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>F: ELECTIVE</td>
<td></td>
<td>3</td>
</tr>
</tbody>
</table>

**MILESTONES:**
- Complete core impacts
- Earn 15 or more credit hours

#### PAVE YOUR PATH

- Complete a self-assessment to see what careers and majors are right for you.
- Visit Office of Career and Graduate School Connections.
- Create your profile on Handshake.
- Consider applying for an on-campus job.

#### CRUSH YOUR COURSEWORK

- Join the Sport Management Society.
- Complete MATH 1111 or MATH 1113 with C or higher.
- Apply for the Student Research Assistant program.

#### FIND YOUR PLACE

- Explore diversity, equity, and inclusion resources and opportunities across campus.
- Check out the education abroad office.

#### BROADEN YOUR PERSPECTIVES

- Visit Wolves Vote to learn about the voting process and registration.
- Consider volunteering for a campaign or organization in your community.
- Visit the UMG Wellness Hub to find all the resources available to you!
- Visit Health Services.
- Connect with internal or external agencies.

#### TAKING CARE OF YOURSELF

- Complete your coursework for the final semester.
- Maintain a 2.5 or better GPA for internship in the final semester.
- Complete all Sport Management courses with a C or better.
- Maintain a 2.5 or better GPA for internship in the final semester.

**15 FALL CREDIT HOURS + 15 SPRING CREDIT HOURS = 30 CREDIT HOURS**

#### PAVING THE PATH

- Draft your resume and attend a resume blitz.
- Learn about how to network on social media and update your Handshake profile.
- Draft your personal statement.
- Visit the graduate school to find out about graduate programs and admission requirements.

**15 FALL CREDIT HOURS + 18 SPRING CREDIT HOURS = 33 CREDIT HOURS**
TERM 1: FALL

SPMG 3670 Practicum 3 CREDIT HOURS

SPMG COURSE 3 CREDIT HOURS

SPMG COURSE 3 CREDIT HOURS

SPMG COURSE 3 CREDIT HOURS

MINOR COURSE 3 CREDIT HOURS

MILESTONES:
- Complete all Sport Management courses with a C or better.
- Maintain a 2.5 or better GPA for internship in the final semester.

Crush Your Coursework
- Identify and secure work experience (e.g. UREC, The Coliseum, summer camps, coaching).
- Take a leadership role in the Sport Management Society.
- Present at a state conference with a faculty mentor.
- Apply for COE Scholarships.

Find Your Place
- In a student organization? Suggest you all complete an implicit bias workshop.
- Consider a study abroad program. Check out students' stories of their experiences.

Broaden Your Perspectives
- Complete an internship.
- Ask your department about networking opportunities with alumni.

Take Care of Yourself
- Complete all Sport Management courses with a C or better.
- Complete coursework with a C or better.
- Maintain a 2.5 or better GPA for internship.
- Identify a sport-related internship site.

Connect Off-Campus
- Ask for advice from professionals in your field of interest.
- Explore career shadowing opportunities.

Take Your Path
- Request references from professors and supervisors.
- Draft your resume cover letter and personal statement and revise it with career services.
- Attend business fairs and career fairs.
- Attend an interview workshop.
- Apply for graduate programs.

TERM 2: SPRING

SPMG COURSE 3 CREDIT HOURS

SPMG COURSE 3 CREDIT HOURS

SPMG COURSE 3 CREDIT HOURS

MINOR COURSE 3 CREDIT HOURS

MILESTONES:
- Complete coursework with a C or better.
- Complete coursework with a C or better.
- Maintain a 2.5 or better GPA for internship in the final semester.

Crush Your Coursework
- Complete an internship in your field.
- Consider a summer or part-time job.
- Ask your department about networking opportunities with alumni.

Find Your Place
- Secure a sport-related internship.
- Connect with co-workers and supervisors at your internship site.
- Complete the end of program survey!

Broaden Your Perspectives
- Assess your cultural competency.
- Consider working abroad and research visa regulations.
- Explore practices of creating more inclusive careers.

Take Care of Yourself
- Take a fitness class, climb the rock wall, or join an intramural team.
- Consider whether counseling is right for you: take a mental health screening.

Connect Off-Campus
- Explore a farmer's market for fresh produce.
- Develop a post-graduation exercise plan.
- Explore your loan repayment options and complete your exit counseling.

Take Your Path
- Request references from professors and supervisors.
- Draft your resume and attend a resume blitz.
- Learn about how to network on social media and update your Handshake profile.
- Draft your personal statement.
- Visit the graduate school to find out about graduate programs and admission requirements.

18 FALL CREDIT HOURS + 15 SPRING CREDIT HOURS = 33 CREDIT HOURS

TERM 1: FALL

SPMG 4584 Pre-Internship Seminar 3 CREDIT HOURS

SPMG COURSE 3 CREDIT HOURS

SPMG COURSE 3 CREDIT HOURS

MINOR COURSE 3 CREDIT HOURS

MILESTONES:
- Complete coursework with a C or better.
- Identify a sport-related internship site.

Crush Your Coursework
- Complete all Sport Management courses with a C or better.
- Maintain a 2.5 or better GPA for internship in the final semester.

Find Your Place
- Complete required internship course in the final semester.

Broaden Your Perspectives
- Consider working abroad and research visa regulations.
- Explore practices of creating more inclusive careers.

Take Care of Yourself
- Request references from professors and supervisors.
- Draft your resume and attend a resume blitz.
- Visit the graduate school to find out about graduate programs and admission requirements.

Connect Off-Campus
- Attend business fairs and career fairs.
- Attend an interview workshop.
- Apply for graduate programs.

Take Your Path
- Request references from professors and supervisors.
- Draft your resume and attend a resume blitz.
- Visit the graduate school to find out about graduate programs and admission requirements.

15 FALL CREDIT HOURS + 12 SPRING CREDIT HOURS = 27 CREDIT HOURS

TERM 2: SPRING

SPMG 4686 Internship 12 CREDIT HOURS

MILESTONE:
- Complete required internship course in the final semester.

Crush Your Coursework
- Secure a sport-related internship.
- Connect with co-workers and supervisors at your internship site.
- Complete the end of program survey!

Find Your Place
- Ask for advice from professionals in your field of interest.
- Explore career shadowing opportunities.

Broaden Your Perspectives
- Explore a farmer's market for fresh produce.
- Develop a post-graduation exercise plan.
- Explore your loan repayment options and complete your exit counseling.

Take Care of Yourself
- Take a fitness class, climb the rock wall, or join an intramural team.
- Consider whether counseling is right for you: take a mental health screening.

Connect Off-Campus
- Explore a farmer's market for fresh produce.
- Develop a post-graduation exercise plan.
- Explore your loan repayment options and complete your exit counseling.

Take Your Path
- Request references from professors and supervisors.
- Draft your resume and attend a resume blitz.
- Visit the graduate school to find out about graduate programs and admission requirements.

15 FALL CREDIT HOURS + 12 SPRING CREDIT HOURS = 27 CREDIT HOURS