ABOUT THE MAJOR
Economics is the study of resource allocation, business enterprises, and nations. Though it is considered a social science, it forms the foundation for understanding most business disciplines. The B.B.A. in the Richards College of Business combines draws from the theory, analytics, and empirical methods to provide our majors an understanding of the economy and how it functions. The B.B.A. in Economics provides valuable preparation for careers in banking, marketing, insurance and government. It is an excellent major for those planning to attend law school or for those considering an M.B.A. program. The field also prepares students for work in public administration, international business, and financial analysis.

ABOUT THIS MAP
This program map is intended ONLY as a guide for students to plan their course of study. It does NOT replace any information in the Undergraduate Catalog, which is the official guide for completing degree requirements. Use this map to help plan and guide your experience at UWG, including academic, co-curricular, and discovery opportunities. Everyone’s experience is different and activities in this map are suggestions. Always consult with your advisors whenever possible for new opportunities and updates.

WHERE CAN YOU GO WITH THIS DEGREE?
- Credit Analyst
- Economic Consultant
- Economist
- Loan Officer
- Personal Finance Advisor
- Policy Analyst
- Portfolio Manager
- Quantitative Analyst
- Statistician
- Supply Chain Analyst

ADD A CERTIFICATE
- Advertising
- Data Analytics
- International Business
- Real Estate Appraisal
- Real Estate Brokerage
- Sales
- Sustainable Business

Visit westga.edu/program-maps for the latest version of this major map.
**TERM 1: FALL**

**MILESTONES:**
- Complete ENGL 1101 with C or better.
- Complete MATH 1111 or MATH 1113 with C or higher.

**CRUSH YOUR COURSEWORK**
- Take a cornerstone course with Richards College business faculty and explore various business topics.
- Begin the Area F coursework for business majors.
- Apply for scholarships.

**FIND YOUR PLACE**
- Explore diversity, equity, and inclusion resources and opportunities across campus.
- Check out the education abroad office.
- Explore resources available in the Stone Center for Family Business, Entrepreneurship, & Innovation

**BROADEN YOUR PERSPECTIVES**
- Visit Wolves Vote to learn about the voting process and registration.
- Consider volunteering for a campaign or organization in your community.

**CONNECT OFF-CAMPUS**
- Visit the UMW Wellness Hub and Health Services
- Get fit! Visit Office to see all your options
- Visit the Center for Economic and Financial Literacy and attend virtual and in-person programs

**TAKE CARE OF YOURSELF**
- Complete a self-assessment to see what careers and majors are right for you.
- Visit Office of Career and Graduate School Connections.
- Create your profile on Handshake and LinkedIn.
- Consider applying for an on-campus job.

**PAY YOUR PATH**
- Complete the Richards College business core coursework.
- Stay on track in chosen major and meet with your academic advisor and faculty.
- Explore concentrations, certificate programs, and research opportunities in the college.
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**TERM 2: FALL**

**MILESTONES:**
- Complete Area F coursework for business majors.
- Earn at least 45 earned credit hours.

**CRUSH YOUR COURSEWORK**
- Explore campus sports, events, and clubs.
- Find, follow, and like all Richards College social media platforms.
- Attend special programming offered for first-year students.

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**TERM 2: SPRING**

**MILESTONES:**
- Complete ENGL 1102 with C or better.
- Complete MATH 1413.

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YEAR 3

TERM 1: FALL

- ECON 3402: Quantitative Methods for Business (3 CREDIT HOURS)
- ECON 3410: Macroeconomic Policy (3 CREDIT HOURS)
- F: BUSA 2106: Finance and Accounting (3 CREDIT HOURS)
- MKTG 3803: Principles of Marketing (3 CREDIT HOURS)
- ECON ELECTIVE (3 CREDIT HOURS)

YEAR 4

TERM 1: FALL

- MGNT 3615: Operations Management (3 CREDIT HOURS)
- INTERNATIONAL SELECTIVE (3 CREDIT HOURS)
- ECON ELECTIVE (3 CREDIT HOURS)
- RCOB ELECTIVE (3 CREDIT HOURS)

TERM 2: SPRING

- ECON 4484: Seminar in Economics (3 CREDIT HOURS)
- ABED 3100: Business Communication (3 CREDIT HOURS)
- MGMT 4660: Strategic Management (3 CREDIT HOURS)
- FREE ELECTIVE (3 CREDIT HOURS)

TERM 2: SPRING

- MGNT 3615: Operations Management (3 CREDIT HOURS)
- INTERNATIONAL SELECTIVE (3 CREDIT HOURS)
- ECON ELECTIVE (3 CREDIT HOURS)
- RCOB ELECTIVE (3 CREDIT HOURS)

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