ABOUT THE MAJOR

The B.B.A. program in finance provides students with a high-quality liberal arts based educational foundation to either secure entry level finance positions in local, regional, or national organizations or to continue studies at the masters level. The finance program consists of seven upper-level courses (21 hours) in the department designated as major courses and a three-hour capstone course in strategic management which is required of all B.B.A. programs. Three required courses in finance are Intermediate Corporate Finance, Investment Analysis, and Bank Management. There are three finance electives, one accounting course in either financial statement analysis or management accounting. Finance electives include courses in international finance, problems in corporate finance, portfolio management, and derivative markets. An internship course is also available to those students who secure a qualifying internship.

ABOUT THIS MAP

This program map is intended ONLY as a guide for students to plan their course of study. It does NOT replace any information in the Undergraduate Catalog, which is the official guide for completing degree requirements. Use this map to help plan and guide your experience at UWG, including academic, co-curricular, and discovery opportunities. Everyone’s experience is different and activities in this map are suggestions. Always consult with your advisors whenever possible for new opportunities and updates.

WHERE CAN YOU GO WITH THIS DEGREE?

- Actuary
- Auditor
- Budget Analyst
- Chief Financial Officer
- Commercial Real Estate Agent
- Compensation and Benefits Manager
- Data Analyst
- Loan Officer
- Management Analyst
- Tax Associate

ADD A CERTIFICATE

- Advertising
- Data Analytics
- International Business
- Real Estate Appraisal
- Real Estate Brokerage
- Sales
- Sustainable Business

Visit westga.edu/program-maps for the latest version of this major map.

VISIT WOLFWATCH FOR MORE INFORMATION.

HAVE A QUESTION? CHECK IN WITH YOUR ADVISOR!
### YEAR 1

**TERM 1: FALL**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 1101  English Composition I</td>
<td>3</td>
</tr>
<tr>
<td>MATH 1111 OR 1113  College Algebra or Precalculus</td>
<td>3</td>
</tr>
<tr>
<td>XIDS 2002  Recommended First Year Seminar</td>
<td>2</td>
</tr>
<tr>
<td>ECON 2105  Principles of Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>ORAL COMMUNICATION</td>
<td>3</td>
</tr>
</tbody>
</table>

**MILESTONES:**
- Complete ENG 1101 with C or better.
- Complete MATH 1111 or MATH 1113 with C or higher.

**TERM 2: SPRING**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 1102  English Composition II</td>
<td>3</td>
</tr>
<tr>
<td>MATH 1413  Survey of Calculus</td>
<td>3</td>
</tr>
<tr>
<td>CISM 2201  Foundations of Computer Applications</td>
<td>3</td>
</tr>
<tr>
<td>ECON 2106  Principles of Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>SCIENCE + LAB</td>
<td>4</td>
</tr>
</tbody>
</table>

**MILESTONES:**
- Complete ENG 1102 with C or better.
- Complete LAB SCIENCE & COMPLETE AREA D2 MATH.
- Earn at least 30 total credit hours after Year 1.
- Complete CISM 2201, ECON 2105 & 2106 after Year 1.

### TERM 1: FALL

**CRUSH YOUR COURSEWORK**

- Take a cornerstone course with Richards College business faculty and explore various business topics.
- Begin the Area F coursework for business majors.
- Apply for scholarships.

**FIND YOUR PLACE**

- Explore campus sports, events, and clubs.
- Find, follow, and like all Richards College social media platforms.
- Attend special programming offered for first-year students.

**FIND YOUR SOCIAL SCIENCE**

- Explore diversity, equity, and inclusion resources and opportunities across campus.
- Check out the education abroad office.
- Explore resources available in the Stone Center for Family Business, Entrepreneurship, & Innovation.

**BROADEN YOUR PERSPECTIVES**

- Visit Wolves Vote to learn about the voting process and registration.
- Consider volunteering for a campaign or organization in your community.

**CONNECT OFF-CAMPUS**

- Visit the UWG Wellness Hub and Health Services.
- Get fit! Visit Office to see all your options.
- Visit the Center for Economic Education and Financial Literacy and attend virtual and in-person programs.

**TAKE CARE OF YOURSELF**

- Complete a self-assessment to see what careers and majors are right for you.
- Visit Office of Career and Graduate School Connections.
- Create your profile on Handshake and LinkedIn.
- Consider applying for an on-campus job.

**PAVE YOUR PATH**

- 14 FALL CREDIT HOURS + 16 SPRING CREDIT HOURS = 30 CREDIT HOURS

### YEAR 2

**TERM 1: FALL**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>POLS 1101  American Government</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 2101  Principles of Accounting I</td>
<td>3</td>
</tr>
<tr>
<td>HIST 2111 OR 2112  US History</td>
<td>3</td>
</tr>
<tr>
<td>HUMANITIES</td>
<td>3</td>
</tr>
<tr>
<td>NON-LAB SCIENCE</td>
<td>3</td>
</tr>
</tbody>
</table>

**MILESTONES:**
- Complete NON-LAB SCIENCE.
- Earn at least 30 total credit hours after Year 1.
- Earn 2.00 GPA or above in Core F Major Specific Courses.
- MAJOR STATUS ACHIEVED: Complete ENGL 1101, MATH 1111 OR 1113, MATH 1413, ACCT 2101, ECON 2105 OR ECON 2106, HAVE A MINIMUM 2.0 GPA WITH AT LEAST 45 EARNED CREDIT HOURS

**TERM 2: SPRING**

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>HIST 2111 OR 2112  US History</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 2102  Principles of Accounting II</td>
<td>3</td>
</tr>
<tr>
<td>FINE ARTS</td>
<td>3</td>
</tr>
<tr>
<td>SOCIAL SCIENCE</td>
<td>3</td>
</tr>
<tr>
<td>FREE ELECTIVE</td>
<td>3</td>
</tr>
</tbody>
</table>

**MILESTONES:**
- Earn at least 60 total credit hours after Year 2.
- PWLA COURSES WILL NOT APPLY TOWARDS ELECTIVES.
- Earn 2.00 GPA or above in Core F Major Specific Courses.
- Complete non-Lab Science.

**CRUSH YOUR COURSEWORK**

- Complete the Richards College business core coursework.
- Stay on track in chosen major and meet with your academic advisor and faculty.
- Explore concentrations, certificate programs, and research opportunities in the college.
- Apply for scholarships.

**FIND YOUR PLACE**

- Get involved in student clubs and organizations.
- Become a Richards College Student Ambassador.
- Visit the Office of Career and Graduate School Connections.
- Explore undergraduate research with faculty.

**FIND YOUR SOCIAL SCIENCE**

- In a student organization? Suggest you all complete an implicit bias workshop.
- Consider a study abroad program. Check out students’ stories of their experiences.
- Build relationships with faculty/staff and establish your network.

**BROADEN YOUR PERSPECTIVES**

- Complete an internship in your field.
- Consider a summer or part-time job.
- Ask your department about networking opportunities with alumni.

**CONNECT OFF-CAMPUS**

- Take a fitness class, climb the rock wall, or join an intramural team.
- Consider whether counseling is right for you take a mental health screening.
- Take a personal finance class: FINC 3501 or ECON 3400.

**TAKE CARE OF YOURSELF**

- Draft your resume and attend a resume and interview workshop.
- Learn about how to network on social media and update your Handshake profile.
- Take business communications: ABED 3100.
- Visit the graduate school to find out about graduate programs and admission requirements.

**TAKE CARE OF YOURSELF**

- Complete the Area F coursework for business majors.
- Earn at least 60 total credit hours after Year 2.

**PAVE YOUR PATH**

- 15 FALL CREDIT HOURS + 15 SPRING CREDIT HOURS = 30 CREDIT HOURS
YEAR 3

TERM 1: FALL
CISM 3330 Management of Information Systems 3 CREDIT HOURS
FINC 3511 Corporate Finance 3 CREDIT HOURS
F: BUSA 2106 Legal and Ethical Environment of Business 3 CREDIT HOURS
ECON 3402 Statistics for Business I 3 CREDIT HOURS
ACCT 3232 OR 4202 Managerial Accounting or Financial Statement Analysis 3 CREDIT HOURS

MILESTONES:
• Complete CORE A – F.
• Earn 2.00 GPA or above in CORE F – MAJOR SPECIFIC COURSES.
• Earn 2.00 GPA or above in BUSINESS CORE.
• Earn 2.00 GPA or above in MAJOR COURSES. ONLY ONE GRADE OF “D” ALLOWED IN MAJOR COURSES.
• Complete FINC 3511 with C OR HIGHER.

TERM 2: SPRING
ABED 3100 Business Communication 3 CREDIT HOURS
ECON 3406 Statistics for Business II 3 CREDIT HOURS
MGNT 3600 Management 3 CREDIT HOURS
FINC 4531 Intermediate Corporate Finance 3 CREDIT HOURS
FINANCE SELECTIVE 3 CREDIT HOURS

MILESTONES:
• Earn 2.00 GPA or above in BUSINESS CORE.
• Earn 2.00 GPA or above in MAJOR COURSES. ONLY ONE GRADE OF “D” ALLOWED IN MAJOR COURSES.
• Earn at least 90 total credit hours after YEAR 3.

FINC 3501 or ECON 3402: Take a personal finance class.
FINC 4561: Take business communications.
FINC 4560: Connect off-campus.

TERM 1: FALL
MGNT 3615 Operations Management 3 CREDIT HOURS
MGNT 3620 Principles of Marketing 3 CREDIT HOURS
FINC 4541 Investment Analysis 3 CREDIT HOURS
FINANCE SELECTIVE 3 CREDIT HOURS
RCOB ELECTIVE 3 CREDIT HOURS

MILESTONES:
• Earn 2.00 GPA or above in BUSINESS CORE.
• Earn 2.00 GPA or above in MAJOR COURSES. ONLY ONE GRADE OF “D” ALLOWED IN MAJOR COURSES.
• RCOB ELECTIVE MUST BE A THREE-CREDIT HOUR ADDITIONAL BUSINESS CORE. PHILA COURSES WILL NOT APPLY TOWARDS ELECTIVES.
• Apply for graduation.

TERM 2: SPRING
FINC 4561 Bank Management 3 CREDIT HOURS
MGNT 4660 Strategic Management 3 CREDIT HOURS
INTERNATIONAL SELECTIVE 3 CREDIT HOURS
FREE ELECTIVE 3 CREDIT HOURS

MILESTONES:
• Earn 2.00 GPA or above in BUSINESS CORE.
• Earn 2.00 GPA or above in MAJOR COURSES. ONLY ONE GRADE OF “D” ALLOWED IN MAJOR COURSES.
• Earn 2.00 GPA or above in SPRING and SUMMER SEMESTERS.
• Apply for graduation.

FINC 4560: Connect off-campus.
FINC 4561: Take care of yourself.
FINC 4562: Pave your path.

15 FALL CREDIT HOURS + 15 SPRING CREDIT HOURS = 30 CREDIT HOURS

CRUSH YOUR COURSEWORK
• Complete the Richards College business core requirements.
• Stay on track in chosen major and meet with your academic advisor and faculty.
• Explore concentrations, certificate programs, and research opportunities in the college.
• Apply for scholarships.

FIND YOUR PLACE
• Get involved in student clubs and organizations.
• Become a Richards College Student Ambassador.
• Visit the Office of Career and Graduate School Connections.
• Explore undergraduate research with faculty.

BROADEN YOUR PERSPECTIVES
• In a student organization? Suggest you all complete an implicit bias workshop.
• Consider a study abroad program. Check out students’ stories of their experiences.
• Build relationships with faculty/staff and establish your network.

TAKE CARE OF YOURSELF
• Draft your resume and attend a resume and interview workshop.
• Learn about how to network on social media and update your LinkedIn profile.
• Take business communications: ABED 3100.
• Visit the graduate school to find out about graduate programs and admission requirements.

TAKE CARE OF YOURSELF
• Complete an internship in your field.
• Consider a summer or part-time job.
• Ask your department about networking opportunities with alumni.

PAVE YOUR PATH
• Complete the Richards College business core requirements.
• Stay on track in chosen major and meet with your academic advisor and faculty.
• Explore concentrations, certificate programs, and research opportunities in the college.
• Apply for scholarships.

TERM 4

FINC 4560: Connect off-campus.
FINC 4561: Take care of yourself.
FINC 4562: Pave your path.

15 FALL CREDIT HOURS + 15 SPRING CREDIT HOURS = 30 CREDIT HOURS

CISM 3330 Management of Information Systems 3 CREDIT HOURS
FINC 3511 Corporate Finance 3 CREDIT HOURS
F: BUSA 2106 Legal and Ethical Environment of Business 3 CREDIT HOURS
ECON 3402 Statistics for Business I 3 CREDIT HOURS
ACCT 3232 OR 4202 Managerial Accounting or Financial Statement Analysis 3 CREDIT HOURS

MILESTONES:
• Complete CORE A – F.
• Earn 2.00 GPA or above in CORE F – MAJOR SPECIFIC COURSES.
• Earn 2.00 GPA or above in BUSINESS CORE.
• Earn 2.00 GPA or above in MAJOR COURSES. ONLY ONE GRADE OF “D” ALLOWED IN MAJOR COURSES.
• Complete FINC 3511 with C OR HIGHER.

TERM 2: SPRING
ABED 3100 Business Communication 3 CREDIT HOURS
ECON 3406 Statistics for Business II 3 CREDIT HOURS
MGNT 3600 Management 3 CREDIT HOURS
FINC 4531 Intermediate Corporate Finance 3 CREDIT HOURS
FINANCE SELECTIVE 3 CREDIT HOURS

MILESTONES:
• Earn 2.00 GPA or above in BUSINESS CORE.
• Earn 2.00 GPA or above in MAJOR COURSES. ONLY ONE GRADE OF “D” ALLOWED IN MAJOR COURSES.
• Earn at least 90 total credit hours after YEAR 3.

FINC 3501 or ECON 3402: Take a personal finance class.
FINC 4561: Take business communications.
FINC 4560: Connect off-campus.

TERM 1: FALL
MGNT 3615 Operations Management 3 CREDIT HOURS
MGNT 3620 Principles of Marketing 3 CREDIT HOURS
FINC 4541 Investment Analysis 3 CREDIT HOURS
FINANCE SELECTIVE 3 CREDIT HOURS
RCOB ELECTIVE 3 CREDIT HOURS

MILESTONES:
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• Apply for graduation.

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MGNT 4660 Strategic Management 3 CREDIT HOURS
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FREE ELECTIVE 3 CREDIT HOURS

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PAVE YOUR PATH
• Complete the Richards College business core requirements.
• Stay on track in chosen major and meet with your academic advisor and faculty.
• Explore concentrations, certificate programs, and research opportunities in the college.
• Apply for scholarships.

Additional Information:
• Finance Selective: FINC 4521, FINC 4532, FINC 4542, FINC 4571, FINC 4585
• International Selective options: FINC 4521, ECON 4450, MGNT 4620, or MKTG 4660
• Approved Selective: FINC 4521, FINC 4532, FINC 4542, FINC 4571, FINC 4583, ECON 4460, ECON 4465, ECON 4470, RCMB 4570, ACCT 2102, or ACCT 3201