ABOUT THE MAJOR
The Sport Management program is an academically rigorous program geared to develop leaders for today’s sport industry. Graduates of the program are prepared to compete for entry-level managerial positions in intercollegiate athletics, professional sport organizations, governing agencies, golf course administration, health and fitness, and sport marketing firms among others. The faculty is committed to the advancement of knowledge and practice in the sport industry through the creation and delivery of relevant educational programs, conducting and disseminating research, and working collaboratively with industry organizations.

ABOUT THIS MAP
This program map is intended ONLY as a guide for students to plan their course of study. It does NOT replace any information in the Undergraduate Catalog, which is the official guide for completing degree requirements. Use this map to help plan and guide your experience at UWG, including academic, co-curricular, and discovery opportunities. Everyone’s experience is different and activities in this map are suggestions. Always consult with your advisors whenever possible for new opportunities and updates.

WHERE CAN YOU GO WITH THIS DEGREE?
- Athletic Coach
- Athletic Director
- Business Development Coordinator
- Facility Operations Manager
- Fitness Manager
- Marketing Consultant
- Marketing Coordinator
- Public Relations Manager
- Sales Coordinator
- Sport Agent

63
CORE CREDIT HOURS

45
MAJOR CREDIT HOURS

15
ELECTIVE CREDIT HOURS

63

45

15

Visit westga.edu/program-maps for the latest version of this major map.

VISIT WOLFWATCH FOR MORE INFORMATION.

HAVE A QUESTION? CHECK IN WITH YOUR ADVISOR!
TERM 1: FALL

A1: ENGL 1101
English Composition I
3 CREDIT HOURS

A2: MATH 1001
(Recommended) Q. Skills and Reasoning
3 CREDIT HOURS

B2: XIDS 2002
(Recommended) First-Year Seminar
2 CREDIT HOURS

D1: BIOL 1010 + LAB
Fundamentals of Biology
4 CREDIT HOURS

E: SOCIAL SCIENCE
3 CREDIT HOURS

MILESTONES:
- COMPLETE ENGL 1101 WITH C OR BETTER.
- COMPLETE MATH 1111 OR MATH 1113 WITH C OR HIGHER.

TERM 1: FALL

F: SPMG 2600
Introduction Sport Management
3 CREDIT HOURS

C2: HUMANITIES
3 CREDIT HOURS

E: SOCIAL SCIENCE
3 CREDIT HOURS

F: ELECTIVE
3 CREDIT HOURS

D2: MATH, SCIENCE, & TECHNOLOGY
3 CREDIT HOURS

MILESTONES:
- EARN 15 OR MORE CREDIT HOURS
- COMPLETE SPMG 2600 WITH C OR BETTER
- 2.0 OR BETTER GPA FOR ON-TIME PROGRAM ADMISSION AFTER THIS SEMESTER

TERM 2: SPRING

A1: ENGL 1102
English Composition II
3 CREDIT HOURS

G: PWLA 1600
Personal Wellness
2 CREDIT HOURS

E: ANTH 1102/PSYC 1101
Intro to Anthropology or Psychology
3 CREDIT HOURS

B1: COMM 1110 OR ENGL 2050/THEA 2050
Public Speaking or Self-Staging Oral Communication in Daily Life
3 CREDIT HOURS

D1: NON-LAB SCIENCE
3 CREDIT HOURS

G: PWLA ACTIVITY COURSE
1 CREDIT HOUR

MILESTONES:
- COMPLETE ENGL 1102 WITH C OR BETTER
- COMPLETE NON-LAB SCIENCE
- EARN 15 OR MORE CREDIT HOURS

TERM 2: SPRING

F: CISM 2201
Foundations of Business and Spreadsheet Analysis
3 CREDIT HOURS

E: SOCIAL SCIENCE
3 CREDIT HOURS

C1: FINE ARTS
3 CREDIT HOURS

F: ELECTIVE
3 CREDIT HOURS

F: ELECTIVE
3 CREDIT HOURS

MILESTONES:
- COMPLETE Core
- EARN 15 OR MORE CREDIT HOURS

TERM 1: FALL

CRUSH YOUR COURSEWORK

- Students who complete ENGL 1102 and their Area F courses with a C or better remain on track for admission to enter Teacher Education.

TERM 2: SPRING

CRUSH YOUR COURSEWORK

- Complete all Sport Management courses with a C or better.
- Maintain a 2.5 or better GPA for internship in the final semester.

TERM 1: FALL

FIND YOUR PLACE

- Join the Sport Management Society.
- Join an intramural sports team.
- Volunteer/work in the Sport Industry.
- Apply for the Student Research Assistant program.

TERM 2: SPRING

FIND YOUR PLACE

- Identify and secure work experience (e.g. UREC, The Coliseum, summer camps, coaching).
- Take a leadership role in the Sport Management Society.
- Present at a state conference with a faculty mentor.
- Apply for COE Scholarships.

TERM 1: FALL

BROADEN YOUR PERSPECTIVES

- Explore diversity, equity, and inclusion resources and opportunities across campus.
- Check out the education abroad office.

TERM 2: SPRING

BROADEN YOUR PERSPECTIVES

- In a student organization? Suggest you all complete an implicit bias workshop.
- Consider a study abroad program. Check out students’ stories of their experiences.

TERM 1: FALL

CONNECT OFF-CAMPUS

- Visit Wolves Vote to learn about the voting process and registration.
- Consider volunteering for a campaign or organization in your community.

TERM 2: SPRING

CONNECT OFF-CAMPUS

- Complete an internship in your field.
- Consider a summer or part-time job.
- Ask your department about networking opportunities with alumni.

TERM 1: FALL

TAKE CARE OF YOURSELF

- Visit the IMC Wellness Hub to find all the resources available to you!
- Visit Health Services.
- Get fit! Visit URec to see all your options.
- Visit the Center for Economic Education and Financial Literacy.

TERM 2: SPRING

TAKE CARE OF YOURSELF

- Take a fitness class, climb the rock wall, or join an intramural team.
- Consider whether counseling is right for you: take a mental health screening.

TERM 1: FALL

PAVE YOUR PATH

- Complete a self-assessment to see what careers and majors are right for you.
- Visit Office of Career and Graduate School Connections.
- Create your profile on Handshake.
- Consider applying for an on-campus job.

TERM 2: SPRING

PAVE YOUR PATH

- Draft your resume and attend a resume blitz.
- Learn about how to network on social media and update your Handshake profile.
- Draft your personal statement.
- Visit the graduate school to find out about graduate programs and admission requirements.
YEAR 3

TERM 1: FALL

SPMG 3670 Practicum 3 CREDIT HOURS

SPMG COURSE 3 CREDIT HOURS
SPMG COURSE 3 CREDIT HOURS
SPMG COURSE 3 CREDIT HOURS
MINOR COURSE 3 CREDIT HOURS

MILESTONES:
- Complete all Sport Management courses with a C or better.
- Maintain a 2.5 or better GPA for internship in the final semester.

TERM 2: SPRING

SPMG COURSE 3 CREDIT HOURS
SPMG COURSE 3 CREDIT HOURS
SPMG COURSE 3 CREDIT HOURS
MINOR COURSE 3 CREDIT HOURS
MINOR COURSE 3 CREDIT HOURS

MILESTONES:
- Complete courses C or better.
- Maintain a 2.5 or better GPA for internship in the final semester.

YEAR 4

TERM 1: FALL

SPMG 4584 Pre-Internship Seminar 3 CREDIT HOURS

SPMG COURSE 3 CREDIT HOURS
SPMG COURSE 3 CREDIT HOURS
SPMG COURSE 3 CREDIT HOURS
MINOR COURSE 3 CREDIT HOURS
MINOR COURSE 3 CREDIT HOURS

MILESTONES:
- Complete coursework with a C or better.
- Maintain a 2.5 or better GPA to be eligible for an internship.
- Identify a sport-related internship site.

TERM 2: SPRING

SPMG 4686 Internship 12 CREDIT HOURS

MILESTONE:
- Complete required internship course in the final semester.

18 FALL CREDIT HOURS + 15 SPRING CREDIT HOURS = 33 CREDIT HOURS

15 FALL CREDIT HOURS + 12 SPRING CREDIT HOURS = 27 CREDIT HOURS