

ABOUT THE MAJOR

Economics is the study of resource allocation, business enterprises, and nations. Though it is considered a social science, it forms the foundation for understanding most business disciplines. The B.B.A. in the Richards College of Business combines draws from the theory, analytics, and empirical methods to provide our majors an understanding of the economy and how it functions. The B.B.A. in Economics provides valuable preparation for careers in banking, marketing, insurance and government. It is an excellent major for those planning to attend law school or for those considering an M.B.A. program. The field also prepares students for work in public administration, international business, and financial analysis.

ABOUT THIS MAP

This program map is intended ONLY as a guide for students to plan their course of study. It does NOT replace any information in the Undergraduate Catalog, which is the official guide for completing degree requirements. Use this map to help plan and guide your experience at UWG, including academic, co-curricular, and discovery opportunities. Everyone’s experience is different and activities in this map are suggestions. Always consult with your advisors whenever possible for new opportunities and updates.

WHERE CAN YOU GO WITH THIS DEGREE?

- Credit Analyst
- Economic Consultant
- Economist
- Loan Officer
- Personal Finance Advisor
- Policy Analyst
- Portfolio Manager
- Quantitative Analyst
- Statistician
- Supply Chain Analyst

ADD A CERTIFICATE

- Advertising
- Data Analytics
- International Business
- Real Estate Appraisal
- Real Estate Brokerage
- Sales
- Sustainable Business

HONORS COLLEGE

Consider joining if you have an Overall GPA of 3.2 and earned 15 college credit hours!



ECONOMICS

Bachelor of Business Administration

60

CORE CREDIT HOURS

51

MAJOR CREDIT HOURS

9

ELECTIVE CREDIT HOURS

Visit westga.edu/program-maps for the latest version of this major map.



VISIT WOLFWATCH
FOR MORE
INFORMATION.



HAVE A QUESTION?
CHECK IN WITH
YOUR ADVISOR!



UNIVERSITY OF WEST GEORGIA

2025-2026

TERM 1: FALL

C: ENGL 1101 English Composition I	3 CREDIT HOURS
M: MATH 1111 OR 1113 College Algebra or Precalculus	3 CREDIT HOURS
I: XIDS 2002 (Recommended) First-Year Seminar	2 CREDIT HOURS
F: ECON 2106 Principles of Microeconomics	3 CREDIT HOURS
S: HIST 1111 OR 1112 World History	3 CREDIT HOURS

MILESTONE:
• COMPLETE ENGL 1101; REQUIRED TO EARN C OR HIGHER.

TERM 2: SPRING

C: ENGL 1102 English Composition II	3 CREDIT HOURS
F: CISM 2201 Foundations of Computer Applications	3 CREDIT HOURS
F: ECON 2105 Principles of Macroeconomics	3 CREDIT HOURS
T: STEM COURSE	3 CREDIT HOURS
T: SCIENCE + LAB	4 CREDIT HOURS

MILESTONE:
• COMPLETE ENGL 1102; REQUIRED TO EARN C OR HIGHER.

14 FALL CREDIT HOURS + 16 SPRING CREDIT HOURS
= 30 CREDIT HOURS

CRUSH YOUR
COURSEWORK

- Take a cornerstone course with Richards College business faculty and explore various business topics.
- Begin the Area F coursework for business majors.
- Apply for scholarships.

FIND YOUR
PLACE

- Explore campus sports, events, and clubs.
- Find, follow, and like all Richards College social media platforms.
- Attend special programming offered for first-year students.

BROADEN YOUR
PERSPECTIVES

- Explore diversity, equity, and inclusion resources and opportunities across campus.
- Check out the education abroad office.
- Explore resources available in the Stone Center for Family Business, Entrepreneurship, & Innovation

CONNECT
OFF-CAMPUS

- Visit Wolves Vote to learn about the voting process and registration.
- Consider volunteering for a campaign or organization in your community.

TAKE CARE OF
YOURSELF

- Visit the UWG Wellness Hub and Health Services
- Get fit! Visit URec to see all your options
- Visit the Center for Economic and Financial Literacy and attend virtual and in person programs

PAVE YOUR
PATH

- Complete a self-assessment to see what careers and majors are right for you.
- Visit Office of Career and Graduate School Connections.
- Create your profile on Handshake and LinkedIn.
- Consider applying for an on-campus job.

TERM 1: FALL

P: POLS 1101 American Government	3 CREDIT HOURS
F: ACCT 2101 Principles of Accounting I	3 CREDIT HOURS
A: HUMANITIES	3 CREDIT HOURS
I: ORAL COMMUNICATION	3 CREDIT HOURS
T: NON-LAB SCIENCE	3 CREDIT HOURS

TERM 2: SPRING

P: HIST 2111 OR 2112 US History	3 CREDIT HOURS
F: ACCT 2102 Principles of Accounting 2	3 CREDIT HOURS
FREE ELECTIVE	3 CREDIT HOURS
A: HUMANITIES	3 CREDIT HOURS
S: SOCIAL SCIENCE	3 CREDIT HOURS

15 FALL CREDIT HOURS + 15 SPRING CREDIT HOURS
= 30 CREDIT HOURS

CRUSH YOUR
COURSEWORK

- Complete the Richards College business core classes.
- Stay on track in chosen major and meet with your academic advisor and faculty.
- Explore concentrations, certificate programs, and research opportunities in the college.
- Apply for scholarships.

FIND YOUR
PLACE

- Get involved in student clubs and organizations.
- Become a Richards College Student Ambassador.
- Visit the Office of Career and Graduate School Connections.
- Explore undergraduate research with faculty.

BROADEN YOUR
PERSPECTIVES

- In a student organization? Suggest you all complete an implicit bias workshop.
- Consider a study abroad program. Check out students' stories of their experiences.
- Build relationships with faculty/staff and establish your network.

CONNECT
OFF-CAMPUS

- Complete an internship in your field.
- Consider a summer or part-time job.
- Ask your department about networking opportunities with alumni.

TAKE CARE OF
YOURSELF

- Take a fitness class, climb the rock wall, or join an intramural team.
- Consider whether counseling is right for you: take a mental health screening.
- Take a personal finance class: FINC 3501 or ECON 3400.

PAVE YOUR
PATH

- Draft your resume and attend a resume and interview workshop.
- Learn about how to network on social media and update your Handshake profile.
- Take business communications: ABED 3100.
- Visit the graduate school to find out about graduate programs and admission requirements.

TERM 1: FALL

ECON 3402 3 CREDIT HOURS
Statistics for Business I

ECON 3410 3 CREDIT HOURS
Macroeconomic Policy

F: BUSA 2106 3 CREDIT HOURS
Legal and Ethical Environment of Business

MKTG 3803 3 CREDIT HOURS
Principles of Marketing

ECON 4420 3 CREDIT HOURS
Labor Economics

- MILESTONES:
- COMPLETE CORE IMPACTS.
 - EARN 2.00 GPA OR ABOVE IN BUSINESS CORE.
 - EARN 2.00 GPA OR ABOVE IN MAJOR COURSES. ONLY ONE GRADE OF “D” ALLOWED IN MAJOR COURSES.

TERM 2: SPRING

ECON 3411 3 CREDIT HOURS
Intermediate Microeconomics

ECON 3406 3 CREDIT HOURS
Statistics for Business II

MGNT 3600 3 CREDIT HOURS
Management

CISM 3330 3 CREDIT HOURS
Management of Information Systems

FINC 3511 3 CREDIT HOURS
Corporate Finance

- MILESTONES:
- EARN 2.00 GPA OR ABOVE IN BUSINESS CORE.
 - EARN 2.00 GPA OR ABOVE IN MAJOR COURSES. ONLY ONE GRADE OF “D” ALLOWED IN MAJOR COURSES.
 - EARN AT LEAST 90 TOTAL CREDIT HOURS AFTER YEAR 3.

15 FALL CREDIT HOURS + 15 SPRING CREDIT HOURS
= 30 CREDIT HOURS

CRUSH YOUR COURSEWORK

- Complete the Richards College business core classes.
- Stay on track in chosen major and meet with your academic advisor and faculty.
- Explore concentrations, certificate programs, and research opportunities in the college.
- Apply for scholarships.

FIND YOUR PLACE

- Get involved in student clubs and organizations.
- Become a Richards College Student Ambassador.
- Visit the Office of Career and Graduate School Connections.
- Explore undergraduate research with faculty.

BROADEN YOUR PERSPECTIVES

- In a student organization? Suggest you all complete an implicit bias workshop.
- Consider a study abroad program. Check out students’ stories of their experiences.
- Build relationships with faculty/staff and establish your network.

CONNECT OFF-CAMPUS

- Complete an internship in your field.
- Consider a summer or part-time job.
- Ask your department about networking opportunities with alumni.

TAKE CARE OF YOURSELF

- Take a fitness class, climb the rock wall, or join an intramural team.
- Consider whether counseling is right for you: take a mental health screening.
- Take a personal finance class: FINC 3501 or ECON 3400.

PAVE YOUR PATH

- Draft your resume and attend a resume and interview workshop.
- Learn about how to network on social media and update your Handshake profile.
- Take business communications: ABED 3100.
- Visit the graduate school to find out about graduate programs and admission requirements.

TERM 1: FALL

MGNT 3615 3 CREDIT HOURS
Operations Management

INTERNATIONAL SELECTIVE 3 CREDIT HOURS

ECON ELECTIVE 3 CREDIT HOURS

ECON ELECTIVE 3 CREDIT HOURS

RCOB ELECTIVE 3 CREDIT HOURS

- MILESTONES:
- EARN 2.00 GPA OR ABOVE IN BUSINESS CORE.
 - EARN 2.00 GPA OR ABOVE IN MAJOR COURSES. ONLY ONE GRADE OF “D” ALLOWED IN MAJOR COURSES.
 - RCOB ELECTIVE MUST BE A THREE-CREDIT HOUR ADDITIONAL BUSINESS COURSE. PWLA COURSES WILL NOT APPLY TOWARDS ELECTIVES.
 - INTERNATIONAL SELECTIVE OPTIONS – FINC 4521, ECON 4450, MGNT 4625, OR MKTG 4866.

TERM 2: SPRING

ECON 4484 3 CREDIT HOURS
Seminar in Economics

ABED 3100 3 CREDIT HOURS
Business Communication

MGNT 4660 3 CREDIT HOURS
Strategic Management

ECON ELECTIVE 3 CREDIT HOURS

FREE ELECTIVE 3 CREDIT HOURS

- MILESTONES:
- EARN 2.00 GPA OR ABOVE IN BUSINESS CORE.
 - EARN 2.00 GPA OR ABOVE IN MAJOR COURSES. ONLY ONE GRADE OF “D” ALLOWED IN MAJOR COURSES.
 - MGNT 4660 PREREQUISITES INCLUDE ACCT 2101, ACCT 2102, BUSA 2106, CISM 2201, ECON 2105, ECON 2106, ECON 3402, FINC3511, MGNT 3600, AND MKTG 3803.
 - PWLA COURSES WILL NOT APPLY TOWARDS ELECTIVES.
 - EARN AT LEAST 120 TOTAL CREDIT HOURS AFTER YEAR 4.

15 FALL CREDIT HOURS + 15 SPRING CREDIT HOURS
= 30 CREDIT HOURS

CRUSH YOUR COURSEWORK

- Take the capstone course for all business majors: MGNT 4660.
- Complete all major courses, major selects, and approved electives.
- Explore concentrations, certificate programs, and research opportunities in the college.
- Apply for graduation.

FIND YOUR PLACE

- Explore leadership opportunities in student clubs and/or campus organizations.
- Find opportunities to mentor other students.
- Seek mentors in your area of interest through faculty, staff, and alumni.

BROADEN YOUR PERSPECTIVES

- Consider a study abroad and/or work abroad opportunity and research visa regulations.
- Explore practices of creating more inclusive experiences.
- Continue to grow your professional network.

CONNECT OFF-CAMPUS

- Ask for advice from professionals in your field of interest.
- Explore career shadowing opportunities.
- Attend an academic conference with a faculty member and participate in a research presentation.

TAKE CARE OF YOURSELF

- Develop your time management skills and explore ways to have work/life balance.
- Develop a post-graduation exercise plan.
- Explore your loan repayment options and complete your exit counseling.

PAVE YOUR PATH

- Request references from professors and supervisors.
- Draft your resume and cover letter and attend career workshops.
- Attend career fairs at UWG.
- Engage with UWG alumni.
- Apply for graduate programs.
- Apply for full-time jobs before graduation.