

ABOUT THE MAJOR

Our B.B.A. in Management prepares students for a variety of different organizations and industries. Some management graduates actually start their own businesses, while others begin their careers in larger organizations. Additionally, students can focus their studies in one of our three concentrations available online, on-campus, or anything in between, for maximum flexibility: Human Resource Management , Supply Chain Management, and Small Business Management. We also encourage students to pursue professional certifications such as the aPHR or the Lean Six Sigma Green Belt.

ABOUT THIS MAP

This program map is intended ONLY as a guide for students to plan their course of study. It does NOT replace any information in the Undergraduate Catalog, which is the official guide for completing degree requirements. Use this map to help plan and guide your experience at UWG, including academic, co-curricular, and discovery opportunities. Everyone’s experience is different and activities in this map are suggestions. Always consult with your advisors whenever possible for new opportunities and updates.

WHERE CAN YOU GO WITH THIS DEGREE?

- Business Manager
- Client Services Manager
- Community Manager
- Human Resource Manager
- Logistics Manager
- Marketing Manager
- Office Manager
- Project Manager
- Sales Representative
- Staff Accountant

ADD A CERTIFICATE

- Advertising
- Data Analytics
- International Business
- Public Management
- Sales
- Sustainable Business

HONORS COLLEGE

Consider joining if you have an Overall GPA of 3.2 and earned 15 college credit hours!



MANAGEMENT

Bachelor of Business Administration

60

CORE CREDIT HOURS

51

MAJOR CREDIT HOURS

9

ELECTIVE CREDIT HOURS

Visit westga.edu/program-maps for the latest version of this major map.



VISIT WOLFWATCH FOR MORE INFORMATION.



HAVE A QUESTION? CHECK IN WITH YOUR ADVISOR!



UNIVERSITY OF WEST GEORGIA

2025-2026

TERM 1: FALL

C: ENGL 1101 3 CREDIT HOURS
English Composition I

M: MATH 1111 OR 1113 3 CREDIT HOURS
College Algebra or Precalculus

I: XIDS 2002 2 CREDIT HOURS
(Recommended) First-Year Seminar

F: ECON 2105 3 CREDIT HOURS
Principles of Macroeconomics

S: HIST 1111 OR 1112 3 CREDIT HOURS
World History

MILESTONES:
• COMPLETE ENGL 1101 WITH C OR BETTER.
• COMPLETE MATH 1111 OR MATH 1113 WITH C OR HIGHER.

TERM 2: SPRING

C: ENGL 1102 3 CREDIT HOURS
English Composition II

F: CISM 2201 3 CREDIT HOURS
Foundations of Computer Applications

F: ECON 2106 3 CREDIT HOURS
Principles of Microeconomics

T: STEM COURSE 3 CREDIT HOURS

T: SCIENCE + LAB 4 CREDIT HOURS

MILESTONES:
• COMPLETE ENGL 1102 WITH C OR HIGHER
• COMPLETE LAB SCIENCE
• COMPLETE CORE IMPACTS STEM MATH
• EARN AT LEAST 30 TOTAL CREDIT HOURS AFTER YEAR 1
• COMPLETE CISM 2201, ECON 2105 & 2106 AFTER YEAR 1

14 FALL CREDIT HOURS + 16 SPRING CREDIT HOURS
= 30 CREDIT HOURS

CRUSH YOUR
COURSEWORK

- Take a cornerstone course with Richards College business faculty and explore various business topics.
- Begin the Area F coursework for business majors.
- Apply for scholarships.

FIND YOUR
PLACE

- Explore campus sports, events, and clubs.
- Find, follow, and like all Richards College social media platforms.
- Attend special programming offered for first-year students.

BROADEN YOUR
PERSPECTIVES

- Explore diversity, equity, and inclusion resources and opportunities across campus.
- Check out the education abroad office.
- Explore resources available in the Stone Center for Family Business, Entrepreneurship, & Innovation.

CONNECT
OFF-CAMPUS

- Visit Wolves Vote to learn about the voting process and registration.
- Consider volunteering for a campaign or organization in your community.

TAKE CARE OF
YOURSELF

- Visit the UWG Wellness Hub and Health Services.
- Get fit! Visit URec to see all your options.
- Visit the Center for Economic Education and Financial Literacy and attend virtual and in person programs.

PAVE YOUR
PATH

- Complete a self-assessment to see what careers and majors are right for you.
- Visit Office of Career and Graduate School Connections.
- Create your profile on Handshake and LinkedIn.
- Consider applying for an on-campus job.

TERM 1: FALL

P: POLS 1101 3 CREDIT HOURS
American Government

F: ACCT 2101 3 CREDIT HOURS
Principles of Accounting I

A: HUMANITIES 3 CREDIT HOURS

I: ORAL COMMUNICATION 3 CREDIT HOURS

T: NON-LAB SCIENCE 3 CREDIT HOURS

MILESTONES:
• COMPLETE NON-LAB SCIENCE
• EARN 2.00 GPA OR ABOVE IN AREA F MAJOR SPECIFIC COURSES
• MAJOR STATUS ACHIEVED: COMPLETE ENGL 1101, MATH 1111 OR 1113, ACCT 2101, ECON 2105 OR ECON 2106, HAVE A MINIMUM 2.00 GPA WITH AT LEAST 45 EARNED CREDIT HOURS

TERM 2: SPRING

F: ACCT 2102 3 CREDIT HOURS
Principles of Accounting II

F: BUSA 2106 3 CREDIT HOURS
Legal and Ethical Environment of Business

A: HUMANITIES 3 CREDIT HOURS

S: SOCIAL SCIENCE 3 CREDIT HOURS

APPROVED ELECTIVE 3 CREDIT HOURS

MILESTONES:
• COMPLETE ACCT 2102 WITH C OR HIGHER
• EARN 2.00 GPA OR ABOVE IN AREA F MAJOR SPECIFIC COURSES
• EARN AT LEAST 60 TOTAL CREDIT HOURS AFTER YEAR 2

15 FALL CREDIT HOURS + 15 SPRING CREDIT HOURS
= 30 CREDIT HOURS

CRUSH YOUR
COURSEWORK

- Complete the Richards College business core classes.
- Stay on track in chosen major and meet with your academic advisor and faculty.
- Explore concentrations, certificate programs, and research opportunities in the college.
- Apply for scholarships.

FIND YOUR
PLACE

- Get involved in student clubs and organizations.
- Become a Richards College Student Ambassador.
- Visit the Office of Career and Graduate School Connections.
- Explore undergraduate research with faculty.

BROADEN YOUR
PERSPECTIVES

- In a student organization? Suggest you all complete an implicit bias workshop.
- Consider a study abroad program. Check out students' stories of their experiences.
- Build relationships with faculty/staff and establish your network.

CONNECT
OFF-CAMPUS

- Complete an internship in your field.
- Consider a summer or part-time job.
- Ask your department about networking opportunities with alumni.

TAKE CARE OF
YOURSELF

- Take a fitness class, climb the rock wall, or join an intramural team.
- Consider whether counseling is right for you: take a mental health screening.
- Take a personal finance class: FINC 3501 or ECON 3400.

PAVE YOUR
PATH

- Draft your resume and attend a resume and interview workshop.
- Learn about how to network on social media and update your Handshake profile.
- Take business communications: ABED 3100.
- Visit the graduate school to find out about graduate programs and admission requirements.

TERM 1: FALL

P: HIST 2111 OR 2112 **3** CREDIT HOURS
US History

FINC 3511 **3** CREDIT HOURS
Corporate Finance

MGNT 3600 **3** CREDIT HOURS
Management

MKTG 3803 **3** CREDIT HOURS
Principles of Marketing

ABED 3100 **3** CREDIT HOURS
Business Communication

- MILESTONES:
- COMPLETE CORE IMPACTS
 - EARN 2.00 GPA OR ABOVE IN BUSINESS CORE
 - EARN 2.00 GPA OR ABOVE IN MAJOR COURSES. ONLY ONE GRADE OF “D” ALLOWED IN MAJOR COURSES

TERM 2: SPRING

ECON 3402 **3** CREDIT HOURS
Statistics for Business I

CISM 3330 **3** CREDIT HOURS
Management of Information Systems

MGNT 3605 **3** CREDIT HOURS
Organizational Behavior

MGNT 3618 **3** CREDIT HOURS
Entrepreneurship and Small Business Management

MAJOR SELECTIVE **3** CREDIT HOURS

- MILESTONES:
- EARN 2.00 GPA OR ABOVE IN BUSINESS CORE
 - EARN 2.00 GPA OR ABOVE IN MAJOR COURSES. ONLY ONE GRADE OF “D” ALLOWED IN MAJOR COURSES
 - EARN AT LEAST 90 TOTAL CREDIT HOURS AFTER YEAR 3

15 FALL CREDIT HOURS + 15 SPRING CREDIT HOURS
= 30 CREDIT HOURS

CRUSH YOUR COURSEWORK

- Complete the Richards College business core classes.
- Stay on track in chosen major and meet with your academic advisor and faculty.
- Explore concentrations, certificate programs, and research opportunities in the college.
- Apply for scholarships.

FIND YOUR PLACE

- Get involved in student clubs and organizations.
- Become a Richards College Student Ambassador.
- Visit the Office of Career and Graduate School Connections.
- Explore undergraduate research with faculty.

BROADEN YOUR PERSPECTIVES

- In a student organization? Suggest you all complete an implicit bias workshop.
- Consider a study abroad program. Check out students’ stories of their experiences.
- Build relationships with faculty/staff and establish your network.

CONNECT OFF-CAMPUS

- Complete an internship in your field.
- Consider a summer or part-time job.
- Ask your department about networking opportunities with alumni.

TAKE CARE OF YOURSELF

- Take a fitness class, climb the rock wall, or join an intramural team.
- Consider whether counseling is right for you: take a mental health screening.
- Take a personal finance class: FINC 3501 or ECON 3400.

PAVE YOUR PATH

- Draft your resume and attend a resume and interview workshop.
- Learn about how to network on social media and update your Handshake profile.
- Take business communications: ABED 3100.
- Visit the graduate school to find out about graduate programs and admission requirements.

TERM 1: FALL

ECON 3406 **3** CREDIT HOURS
Statistics for Business II

MGNT 4625 **3** CREDIT HOURS
International Management

MGNT 4620 **3** CREDIT HOURS
Human Resource Management

MAJOR SELECTIVE **3** CREDIT HOURS

APPROVED RCOB ELECTIVE **3** CREDIT HOURS

- MILESTONES:
- EARN 2.00 GPA OR ABOVE IN BUSINESS CORE
 - EARN 2.00 GPA OR ABOVE IN MAJOR COURSES. ONLY ONE GRADE OF “D” ALLOWED IN MAJOR COURSES

TERM 2: SPRING

MGNT 3615 **3** CREDIT HOURS
Operations Management

MKTG 3808 **3** CREDIT HOURS
Business Research

MGNT 4660 **3** CREDIT HOURS
Strategic Management

MAJOR SELECTIVE **3** CREDIT HOURS

APPROVED ELECTIVE **3** CREDIT HOURS

- MILESTONES:
- EARN 2.00 GPA OR ABOVE IN BUSINESS CORE
 - EARN 2.00 GPA OR ABOVE IN MAJOR COURSES. ONLY ONE GRADE OF “D” ALLOWED IN MAJOR COURSES
 - INTERNATIONAL SELECTIVE OPTIONS: FINC 4521, ECON 4450, MGNT 4625, OR MKTG 4866
 - ELECTIVE MUST BE A THREE-CREDIT HOUR ADDITIONAL COURSE. PWLA COURSES WILL NOT APPLY TOWARDS ELECTIVES
 - EARN AT LEAST 120 TOTAL CREDIT HOURS AFTER YEAR 4

15 FALL CREDIT HOURS + 15 SPRING CREDIT HOURS
= 30 CREDIT HOURS

- Additional Information:
- Major Selective options - ACCT 4202, ECON 4420, MGNT 3602, 3625, 3627, 3630, 3633, 3635, 4330, 4355, 4621, 4625, 4630, 4640, 4682, or 4686

CRUSH YOUR COURSEWORK

- Take the capstone course for all business majors: MGNT 4660.
- Complete all major courses, major selects, and approved electives.
- Explore concentrations, certificate programs, and research opportunities in the college.
- Apply for graduation.

FIND YOUR PLACE

- Explore leadership opportunities in student clubs and/or campus organizations.
- Find opportunities to mentor other students.
- Seek mentors in your area of interest through faculty, staff, and alumni.

BROADEN YOUR PERSPECTIVES

- Consider a study abroad and/or work abroad opportunity and research visa regulations.
- Explore practices of creating more inclusive experiences.
- Continue to grow your professional network.

CONNECT OFF-CAMPUS

- Ask for advice from professionals in your field of interest.
- Explore career shadowing opportunities.
- Attend an academic conference with a faculty member and participate in a research presentation.

TAKE CARE OF YOURSELF

- Develop your time management skills and explore ways to have work/life balance.
- Develop a post-graduation exercise plan.
- Explore your loan repayment options and complete your exit counseling.

PAVE YOUR PATH

- Request references from professors and supervisors.
- Draft your resume and cover letter and attend career workshops.
- Attend career fairs at UWG.
- Engage with UWG alumni.
- Apply for graduate programs.
- Apply for full-time jobs before graduation.