

# ABOUT THE MAJOR

The Sport Management program is an academically rigorous program geared to develop leaders for today’s sport industry. Graduates of the program are prepared to compete for entry-level managerial positions in intercollegiate athletics, professional sport organizations, governing agencies, golf course administration, health and fitness, and sport marketing firms among others. The faculty is committed to the advancement of knowledge and practice in the sport industry through the creation and delivery of relevant educational programs, conducting and disseminating research, and working collaboratively with industry organizations.

# ABOUT THIS MAP

This program map is intended ONLY as a guide for students to plan their course of study. It does NOT replace any information in the Undergraduate Catalog, which is the official guide for completing degree requirements. Use this map to help plan and guide your experience at UWG, including academic, co-curricular, and discovery opportunities. Everyone’s experience is different and activities in this map are suggestions. Always consult with your advisors whenever possible for new opportunities and updates.

## WHERE CAN YOU GO WITH THIS DEGREE?

- Athletic Coach
- Athletic Director
- Business Development Coordinator
- Facility Operations Manager
- Fitness Manager
- Marketing Consultant
- Marketing Coordinator
- Public Relations Manager
- Sales Coordinator
- Sport Agent

## ADD A CERTIFICATE

- Health and Society
- Health Communication
- Initial Non-Degree Certification Early Childhood Education
- Secondary Education, Pedagogy-Only

## HONORS COLLEGE

Consider joining if you have an Overall GPA of 3.2 and earned 15 college credit hours!



# SPORT MANAGEMENT

Bachelor of Science

63

CORE CREDIT HOURS

45

MAJOR CREDIT HOURS

15

ELECTIVE CREDIT HOURS

Visit [westga.edu/program-maps](https://westga.edu/program-maps) for the latest version of this major map.



VISIT WOLFWATCH FOR MORE INFORMATION.



HAVE A QUESTION? CHECK IN WITH YOUR ADVISOR!



UNIVERSITY OF WEST GEORGIA

2025-2026

TERM 1: FALL

C1: ENGL 1101 3 CREDIT HOURS  
English Composition I

M: MATH 1001 3 CREDIT HOURS  
(Recommended) Q. Skills and Reasoning

I2: XIDS 2002 2 CREDIT HOURS  
(Recommended) First-Year Seminar

T1: BIOL 1010 + LAB 4 CREDIT HOURS  
Fundamentals of Biology

S: SOCIAL SCIENCE 3 CREDIT HOURS

- MILESTONES:
- COMPLETE ENGL 1101 WITH C OR BETTER.
  - COMPLETE MATH 1111 OR MATH 1113 WITH C OR HIGHER.

TERM 2: SPRING

C2: ENGL 1102 3 CREDIT HOURS  
English Composition II

PWLA 1600 2 CREDIT HOURS  
Personal Wellness

S: ANTH 1102/PSYC 1101 3 CREDIT HOURS  
Intro to Anthropology or Psychology

I1: COMM 1110 OR ENGL 2050/THEA 2050 3 CREDIT HOURS  
Public Speaking or Self-Staging: Oral Communication in Daily Life

T2: NON-LAB SCIENCE 3 CREDIT HOURS

PWLA ACTIVITY COURSE 1 CREDIT HOUR

- MILESTONES:
- COMPLETE ENGL 1102 WITH C OR BETTER
  - COMPLETE NON-LAB SCIENCE
  - EARN 15 OR MORE CREDIT HOURS

15 FALL CREDIT HOURS + 15 SPRING CREDIT HOURS  
= 30 CREDIT HOURS

CRUSH YOUR COURSEWORK

- Students who complete ENGL 1102 and their Area F courses with a C or better remain on track for admission to enter Teacher Education.

FIND YOUR PLACE

- Join the Sport Management Society.
- Join an intramural sports team.
- Volunteer/work in the Sport Industry.
- Apply for the Student Research Assistant program.

BROADEN YOUR PERSPECTIVES

- Explore diversity, equity, and inclusion resources and opportunities across campus.
- Check out the education abroad office.

CONNECT OFF-CAMPUS

- Visit Wolves Vote to learn about the voting process and registration.
- Consider volunteering for a campaign or organization in your community.

TAKE CARE OF YOURSELF

- Visit the UWG Wellness Hub to find all the resources available to you!
- Visit Health Services.
- Get fit! Visit URec to see all your options.
- Visit the Center for Economic Education and Financial Literacy.

PAVE YOUR PATH

- Complete a self-assessment to see what careers and majors are right for you.
- Visit Office of Career and Graduate School Connections.
- Create your profile on Handshake.
- Consider applying for an on-campus job.

TERM 1: FALL

F: SPMG 2600 3 CREDIT HOURS  
Introduction Sport Management

A: HUMANITIES 3 CREDIT HOURS

P: CITIZENSHIP 3 CREDIT HOURS

F: ELECTIVE 3 CREDIT HOURS

T3: STEM COURSE 3 CREDIT HOURS

- MILESTONES:
- EARN 15 OR MORE CREDIT HOURS
  - COMPLETE SPMG 2600 WITH C OR BETTER
  - 2.0 OR BETTER GPA FOR ON-TIME PROGRAM ADMISSION AFTER THIS SEMESTER

TERM 2: SPRING

F: CISM 2201 3 CREDIT HOURS  
Foundations of Business and Spreadsheet Analysis

P: CITIZENSHIP 3 CREDIT HOURS

A: HUMANITIES 3 CREDIT HOURS

F: ELECTIVE 3 CREDIT HOURS

F: ELECTIVE 3 CREDIT HOURS

F: ELECTIVE 3 CREDIT HOURS

- MILESTONES:
- COMPLETE CORE IMPACTS
  - EARN 15 OR MORE CREDIT HOURS

15 FALL CREDIT HOURS + 18 SPRING CREDIT HOURS  
= 33 CREDIT HOURS

CRUSH YOUR COURSEWORK

- Complete all Sport Management courses with a C or better.
- Maintain a 2.5 or better GPA for internship in the final semester.

FIND YOUR PLACE

- Identify and secure work experience (e.g. UREC, The Coliseum, summer camps, coaching).
- Take a leadership role in the Sport Management Society.
- Present at a state conference with a faculty member.
- Apply for COE Scholarships.

BROADEN YOUR PERSPECTIVES

- In a student organization? Suggest you all complete an implicit bias workshop.
- Consider a study abroad program. Check out students' stories of their experiences.

CONNECT OFF-CAMPUS

- Complete an internship in your field.
- Consider a summer or part-time job.
- Ask your department about networking opportunities with alumni.

TAKE CARE OF YOURSELF

- Take a fitness class, climb the rock wall, or join an intramural team.
- Consider whether counseling is right for you: take a mental health screening.

PAVE YOUR PATH

- Draft your resume and attend a resume blitz.
- Learn about how to network on social media and update your Handshake profile.
- Draft your personal statement.
- Visit the graduate school to find out about graduate programs and admission requirements.

TERM 1: FALL

SPMG 3670 Practicum	3 CREDIT HOURS
SPMG COURSE	3 CREDIT HOURS
SPMG COURSE	3 CREDIT HOURS
SPMG COURSE	3 CREDIT HOURS
SPMG COURSE	3 CREDIT HOURS
MINOR COURSE	3 CREDIT HOURS

- MILESTONES:
- COMPLETE COURSES WITH C OR BETTER
  - MAINTAIN 2.5 OR BETTER GPA FOR INTERNSHIP IN FINAL SEMESTER

TERM 2: SPRING

SPMG COURSE	3 CREDIT HOURS
SPMG COURSE	3 CREDIT HOURS
SPMG COURSE	3 CREDIT HOURS
MINOR COURSE	3 CREDIT HOURS
MINOR COURSE	3 CREDIT HOURS

- MILESTONES:
- COMPLETE COURSES C OR BETTER
  - MAINTAIN 2.5 OR BETTER GPA FOR INTERNSHIP IN FINAL SEMESTER

18 FALL CREDIT HOURS + 15 SPRING CREDIT HOURS  
= 33 CREDIT HOURS

CRUSH YOUR COURSEWORK

- Complete all Sport Management courses with a C or better.
- Maintain a 2.5 or better GPA for internship in the final semester.

FIND YOUR PLACE

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- Complete an internship in your field.
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TAKE CARE OF YOURSELF

- Take a fitness class, climb the rock wall, or join an intramural team.
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- Draft your personal statement.
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TERM 1: FALL

SPMG 4584 Pre-Internship Seminar	3 CREDIT HOURS
SPMG COURSE	3 CREDIT HOURS
SPMG COURSE	3 CREDIT HOURS
MINOR COURSE	3 CREDIT HOURS
MINOR COURSE	3 CREDIT HOURS

- MILESTONES:
- COMPLETE COURSES C OR BETTER
  - IDENTIFY A SPORT-RELATED INTERNSHIP

TERM 2: SPRING

SPMG 4686 Internship	12 CREDIT HOURS
MILESTONE:	
• COMPLETE REQUIRED INTERNSHIP COURSE IN THE FINAL SEMESTER	

15 FALL CREDIT HOURS + 12 SPRING CREDIT HOURS  
= 27 CREDIT HOURS

CRUSH YOUR COURSEWORK

- Complete coursework with a C or better.
- Maintain a 2.5 or better GPA to be eligible for an internship.
- Identify a sport-related internship site.

FIND YOUR PLACE

- Secure a sport-related internship.
- Connect with co-workers and supervisors at your internship site.
- Complete the end of program survey!

BROADEN YOUR PERSPECTIVES

- Assess your cultural competency.
- Consider working abroad and research visa regulations.
- Explore practices of creating more inclusive careers.

CONNECT OFF-CAMPUS

- Ask for advice from professionals in your field of interest.
- Explore career shadowing opportunities.

TAKE CARE OF YOURSELF

- Explore a farmer's market for fresh produce.
- Develop a post-graduation exercise plan.
- Explore your loan repayment options and complete your exit counseling.

PAVE YOUR PATH

- Request references from professors and supervisors.
- Draft your resume cover letter and personal statement and revise it with career services.
- Attend business fairs and career fairs at UWG and across the state.
- Attend an interview workshop.
- Apply for graduate programs.