This program map is intended ONLY as a guide for students to plan their course of study. It does NOT replace any information in the Undergraduate Catalog, which is the official guide for completing degree requirements.
### Year 1
#### Term 1
- **A1**: ENGL 1101
  - English Composition I
  - 3 Credit Hours

- **A2**: MATH 1111 OR 1113
  - College Algebra or Precalculus
  - 3 Credit Hours

- **B2**: XIDS 2002
  - (Recommended) First-Year Seminar Course
  - 2 Credit Hours

- **F**: ECON 2106
  - Principles of Microeconomics
  - 3 Credit Hours

- **F**: CISM 2201
  - Foundations of Computer Applications
  - 3 Credit Hours

**Milestones:**
- Complete ENGL 1102 C or higher.
- Complete Lab Science & Area D2 Math
- Earn at least 30 total credit hours after Year 1.
- Complete CISM 2201, ECON 2105 & 2106 after Year 1.

#### Term 2
- **A1**: ENGL 1102
  - English Composition II
  - 3 Credit Hours

- **E2**: HIST 2111 OR 2112
  - US History
  - 3 Credit Hours

- **D2**: MATH 1413
  - Survey of Calculus
  - 3 Credit Hours

- **F**: ECON 2105
  - Principles of Macroeconomics
  - 3 Credit Hours

**Milestones:**
- Complete ENGL 1102 C with C or higher.
- Complete Lab Science & Area D2 Math
- Earn at least 30 total credit hours after Year 1.
- Complete CISM 2201, ECON 2105 & 2106 after Year 1.

### Year 2
#### Term 1
- **E3**: POLS 1101
  - American Government
  - 3 Credit Hours

- **F**: ACCT 2101
  - Principles of Accounting I
  - 3 Credit Hours

- **C2**: HUMANITIES
  - 3 Credit Hours

- **D1**: NON-LAB SCIENCE
  - 3 Credit Hours

- **B1**: ORAL COMMUNICATION
  - 3 Credit Hours

**Milestones:**
- Complete Non-Lab Science.
- Earn 2.00 GPA or above in Core F Major Specific Courses.
- Major Status Achieved: Complete ENGL 1101, MATH 1111 OR 1113, MATH 1413, ACCT 2101, ECON 2105 OR ECON 2106, have a minimum 2.00 GPA with at least 45 earned credit hours.

#### Term 2
- **F**: ACCT 2102
  - Principles of Accounting II
  - 3 Credit Hours

- **E1**: HIST 1111 OR 1112
  - World History
  - 3 Credit Hours

- **E4**: SOCIAL SCIENCE
  - 3 Credit Hours

- **C1**: FINE ARTS
  - 3 Credit Hours

- **APPROVED ELECTIVE
  - 3 Credit Hours

**Milestones:**
- Complete Core A-F.
- Earn 2.00 GPA or above in Core F Major Specific Courses.
- Earn at least 60 total credit hours after Year 2.
- PWLA Courses will not apply towards electives.

**Total Credit Hours:**
- 14 Fall Credit Hours + 16 Spring Credit Hours = 30 Credit Hours
- 15 Fall Credit Hours + 15 Spring Credit Hours = 30 Credit Hours
### YEAR 3

#### TERM 1

- **F: BUSA 2106**
  - Legal and Ethical Environment of Business
  - **3**
- **MKTG 3803**
  - Principles of Marketing
  - **3**
- **FINC 3511**
  - Corporate Finance
  - **3**
- **ABED 3100**
  - Business Communication
  - **3**
- **ECON 3402**
  - Statistics for Business I
  - **3**

**MILESTONES:**
- Earn 2.00 GPA or above in Business Core.
- Earn 2.00 GPA or above in Major Courses.
- Only one grade of "D" allowed in Major Courses.
- Earn at least 90 total credit hours after year 3.

#### TERM 2

- **MGNT 3600**
  - Management
  - **3**
- **MKTG 3808**
  - Business Research
  - **3**
- **ECON 3406**
  - Statistics for Business II
  - **3**
- **MARKETING SELECTIVE**
  - **3**
- **MARKETING SELECTIVE**
  - **3**

**MILESTONES:**
- Earn 2.00 GPA or above in Business Core.
- Earn 2.00 GPA or above in Major Courses.
- Only one grade of "D" allowed in Major Courses.
- Earn at least 90 total credit hours after year 3.

### YEAR 4

#### TERM 1

- **MKTG 4864**
  - Consumer Behavior
  - **3**
- **CISM 3330**
  - Management of Information Systems
  - **3**
- **INTERNATIONAL SELECTIVE**
  - **3**
- **MARKETING SELECTIVE**
  - **3**
- **MARKETING SELECTIVE**
  - **3**

**MILESTONES:**
- Earn 2.00 GPA or above in Business Core.
- Earn 2.00 GPA or above in Major Courses.
- Only one grade of "D" allowed in Major Courses.
- PWLA Courses will not apply towards electives.
- International Selective options: FINC 4521, ECON 4490, MGNT 4629, or MKTG 4866

#### TERM 2

- **MGNT 3615**
  - Operations Management
  - **3**
- **MKTG 4870**
  - Marketing Management
  - **3**
- **MGNT 4660**
  - Strategic Management
  - **3**
- **APPROVED RCOB ELECTIVE**
  - **3**
- **APPROVED RCOB ELECTIVE**
  - **3**

**MILESTONES:**
- Earn 2.00 GPA or above in Business Core.
- Earn 2.00 GPA or above in Major Courses.
- Only one grade of "D" allowed in Major Courses.
- PWLA Courses will not apply towards electives.
- RCOB Elective must be a three-credit hour additional business course. PWLA Courses will not apply towards electives.
- MGNT 4660 Prerequisites include ACCT 2101, ACCT 2102, BUSA 2106, CISM 2201, ECON 2105, ECON 2106, ECON 3402, FINC 3511, MGNT 3600, and MKTG 3805.
- Earn at least 120 total credit hours after year 4.

**15 FALL CREDIT HOURS + 15 SPRING CREDIT HOURS = 30 CREDIT HOURS**
A1  Communication Skills
A2  Quantitative Skills
B1  Written and Oral Communications
B2  Other Institutional Options
C1  Fine Arts
C2  Humanities
D1  Natural Science
D2  Mathematics, Science, and Quantitative Technology
E1  World History
E2  American/Georgia History
E3  American/Georgia Government
E4  Social Science
F   Major Courses