October 2022 Quarterly Board Meeting Minutes

Saturday, October 22, 2022
9:00 AM
Wolf Wellness Lab and Classroom
UWG Coliseum
Virtual meeting login: Available upon request

I. Call to Order – Allyson Bretch
   I. Allyson Bretch kicked off the meeting with a welcome and some expectations for the day ahead
   II. Fun-filled, busy weekend for UWG with Wolves vs. Valdosta State and Family Day
   III. More than 300 expected at the alumni and friends tailgate before the UWG vs. Valdosta football game
   IV. Lots of excitement in and around campus for the weekend and many other great activities on the horizon

II. Welcome – Brad Mock
   I. Brad Mock welcomed the board and extended gratitude to Bridgette Stewart and the Wolf Wellness Lab staff for hosting the meeting.
   II. Reviewed task force sheet, including new task force leads and the introduction of the Greek Task Force.
   III. Recapped Mocktails and Mock Interviews event with Honors College from Friday, 10/21
   IV. Highlighted Local Ties Meet Up from 10/21 and plans to continue these with West GA area alumni network during football season

III. Blue Coat Introduction
   I. Bethany Blackman – Graphic Design major/Creative Writing minor from Carrollton, GA and VP, Communications for Blue Coats

IV. Presidential Updates – Dr. Brendan Kelly
   I. Dr. Kelly kicked off his remarks by highlighting Emotional Wellness Month, stating that wellness is key at UWG. He recognized Bridgette Stewart as chief wellness officer – UWG one of only five universities in the nation with a chief wellness officer. He highlighted many of the ongoing wellness initiatives and services at UWG, as well as some that are coming soon.
II. Noted that President’s Report has just been released and encouraged all on board to take the time to read it.

III. Provided Strategic Enrollment Management Updates

IV. A Day Highlights – 40th A Day to Give West brought in $1.6M

V. Homecoming was a success – truly an embodiment of what UWG means when we say Placemaking

VI. Preview of Winter West Wonderland – Nov. 29 – Dec. 2

VII. Shared excitement and passion around the UWG/Valdosta State matchup and the activities of the weekend. Noted that Chancellor Perdue would be at UWG that day/evening.

VIII. Opened floor for Q&A

V. Wolves Tale: Our Legacy Scholarship Recipients

I. Abigail Collins – Junior and Speech Pathology major - talked about her connection to the community, legacy and family experience that UWG is providing to her and shared her gratitude to the board for the opportunities the scholarship has allowed her to pursue

II. James Allen, IV – Freshman and Physical Education – extended thanks to the board for the opportunities the legacy scholarship has provided him.
   I. James Allen, III, his father, also spoke and shared moving stories about the path to UWG for both himself and his son. Addressed the board with sincere gratitude

III. Speaker and Tour: Wolf Wellness, Bridgette Stewart, Chief Wellness Officer

I. Introduced Integrative Health and Wellness at UWG

II. UWG Strategic Plan – this is a great tie in with our pursuit of Competitiveness and is a holistic, campus-wide priority

III. Focus Areas
   I. Mental Health
   II. Financial Affordability
   III. Food Insecurity

IV. Shared insight into the programs offered by these efforts, including:
   I. Biometrics and Bone Density Testing
   II. First Aid and CPR
   III. Nutrition Education
   IV. Mental Health First Aid

V. Grants in progress:
   I. GEM – Girls Empowering Movement
   II. Source of Strength

VI. Future Focus includes:
   I. Wellness of Wheels
   II. Howl Against Hunger
   III. Wolves Don’t Waste
   IV. Mental Health Research and Services
   V. And MORE
VII. Provided information and opportunity for board to give directly to the needs of these programs and efforts through QR code – will also share specific ways to donate following the meeting.

VIII. Board was given a tour of the Wolf Wellness Lab and had a Q&A session that provided more detail on these initiatives and services.

IV. Executive Committee Reports and Updates

I. Voting in of new EC Members – Brad Mock
   I. Brad extended gratitude to Brian and Philip for their service to the Executive Committee and the board.
   II. Nomination of Ashlyn Arp – Task Force Liaison
   III. Nomination of Ashley Bush – Secretary/Treasurer
   IV. Justin M. made the motion to accept new EC members, Ashton B. seconded
   V. Motion passed unanimously

II. Chair’s Report – Brad Mock
   I. Alumni Board Application reminder - applications close Feb. 1, 2023
   II. Alumni Awards reminder – nominations due Dec. 1, 2022
   III. LatinX student organization connection preview

III. Vice Chair’s Report – Christopher Sanders
   I. Chapters and Networks
      I. Golden Isles Chapter with Valdosta Alumni Association
      II. Pregame Meet-ups at Local Ties with West GA Chapter
      III. Homecoming – shared insight into various alumni networks/chapters that had notable showings

IV. Secretary/Treasurers Report – Ashley Bush
   I. Extended gratitude to the board and EC for opportunity to serve
   II. Minutes from Board Retreat were discussed and approved
   III. Board Giving Percentage – currently 52%, up from 14% at August retreat
   IV. A Day 2022 – record breaking event, raising more than $1.6M

V. Task Force Liaison’s Report – Ashlyn Arp
   I. Extended gratitude to board and EC for opportunity to serve
   II. Will be reaching out to task force leaders to set up a regularly scheduled call for updates
   III. Available to support the work of task forces and will be learning and developing cadence/strategies for support as she gets into this new role

VI. Past President’s Report – Melanie Hildebrandt
   I. Past President’s Event coming up in November at Christy Sammon’s home
II. Will be sending Google Form about Homecoming for feedback

V. Gladiators Event – Jason K.
   I. February 2023 – link will be coming out with info on ticket purchases
   II. 500 tickets on hold for UWG Alumni, can get up to 1,000
   III. Need to sell at least 50 “with food” tickets to have the food option
   IV. We will have Wolfies to throw out during the Teddy Bear Toss

VI. Taskforce Breakouts/Lunch
   I. Select Task Forces met over lunch to discuss goals and ongoing efforts.

VII. University Advancement Updates/Closing Remarks –
     Dr. Meredith Brunen/Allyson Bretch
     I. Dr. Brunen shared updates on Alumni/Constituent Engagement organization, notably that Rhyne Owenby is joining the team in November as Director of Signature Events and Traditions and Amanda Stitt as Assistant Director.
     II. Allyson reminded group of both Alumni Award Nomination and Alumni Board Application Deadlines

VIII. Meeting Adjourned