

## October 2022 Quarterly Board Meeting Minutes

**Saturday, October 22, 2022**

**9:00 AM**

**Wolf Wellness Lab and Classroom**

**UWG Coliseum**

*Virtual meeting login: Available upon request*

**I. Call to Order – Allyson Bretch**

- I. Allyson Bretch kicked off the meeting with a welcome and some expectations for the day ahead
- II. Fun-filled, busy weekend for UWG with Wolves vs. Valdosta State and Family Day
- III. More than 300 expected at the alumni and friends tailgate before the UWG vs. Valdosta football game
- IV. Lots of excitement in and around campus for the weekend and many other great activities on the horizon

**II. Welcome – Brad Mock**

- I. Brad Mock welcomed the board and extended gratitude to Bridgette Stewart and the Wolf Wellness Lab staff for hosting the meeting.
- II. Reviewed task force sheet, including new task force leads and the introduction of the Greek Task Force.
- III. Recapped Mocktails and Mock Interviews event with Honors College from Friday, 10/21
- IV. Highlighted Local Ties Meet Up from 10/21 and plans to continue these with West GA area alumni network during football season

**III. Blue Coat Introduction**

- I. Bethany Blackman – Graphic Design major/Creative Writing minor from Carrollton, GA and VP, Communications for Blue Coats

**IV. Presidential Updates – Dr. Brendan Kelly**

- I. Dr. Kelly kicked off his remarks by highlighting Emotional Wellness Month, stating that wellness is key at UWG. He recognized Bridgette Stewart as chief wellness officer – UWG one of only five universities in the nation with a chief wellness officer. He highlighted many of the ongoing wellness initiatives and services at UWG, as well as some that are coming soon.

- II. Noted that President's Report has just been released and encouraged all on board to take the time to read it.
- III. Provided Strategic Enrollment Management Updates
- IV. A Day Highlights – 40<sup>th</sup> A Day to Give West brought in \$1.6M
- V. Homecoming was a success – truly an embodiment of what UWG means when we say Placemaking
- VI. Preview of Winter West Wonderland – Nov. 29 – Dec. 2
- VII. Shared excitement and passion around the UWG/Valdosta State matchup and the activities of the weekend. Noted that Chancellor Perdue would be at UWG that day/evening.
- VIII. Opened floor for Q&A

**V. Wolves Tale: Our Legacy Scholarship Recipients**

- I. **Abigail Collins** – Junior and Speech Pathology major - talked about her connection to the community, legacy and family experience that UWG is providing to her and shared her gratitude to the board for the opportunities the scholarship has allowed her to pursue
- II. **James Allen, IV** – Freshman and Physical Education – extended thanks to the board for the opportunities the legacy scholarship has provided him.
  - I. James Allen, III, his father, also spoke and shared moving stories about the path to UWG for both himself and his son. Addressed the board with sincere gratitude

**III. Speaker and Tour: Wolf Wellness, Bridgette Stewart, Chief Wellness Officer**

- I. Introduced Integrative Health and Wellness at UWG
- II. UWG Strategic Plan – this is a great tie in with our pursuit of Competitiveness and is a holistic, campus-wide priority
- III. Focus Areas
  - I. Mental Health
  - II. Financial Affordability
  - III. Food Insecurity
- IV. Shared insight into the programs offered by these efforts, including:
  - I. Biometrics and Bone Density Testing
  - II. First Aid and CPR
  - III. Nutrition Education
  - IV. Mental Health First Aid
- V. Grants in progress:
  - I. GEM – Girls Empowering Movement
  - II. Source of Strength
- VI. Future Focus includes:
  - I. Wellness of Wheels
  - II. Howl Against Hunger
  - III. Wolves Don't Waste
  - IV. Mental Health Research and Services
  - V. And MORE

- VII. Provided information and opportunity for board to give directly to the needs of these programs and efforts through QR code – will also share specific ways to donate following the meeting.
- VIII. Board was given a tour of the Wolf Wellness Lab and had a Q&A session that provided more detail on these initiatives and services.

#### **IV. Executive Committee Reports and Updates**

##### **I. Voting in of new EC Members – Brad Mock**

- I. Brad extended gratitude to Brian and Philip for their service to the Executive Committee and the board.
- II. Nomination of Ashlyn Arp – Task Force Liaison
- III. Nomination of Ashley Bush – Secretary/Treasurer
- IV. Justin M. made the motion to accept new EC members, Ashton B. seconded
- V. Motion passed unanimously

##### **II. Chair’s Report – Brad Mock**

- I. Alumni Board Application reminder - applications close Feb. 1, 2023
- II. Alumni Awards reminder – nominations due Dec. 1, 2022
- III. LatinX student organization connection preview

##### **III. Vice Chair’s Report – Christopher Sanders**

- I. Chapters and Networks
  - I. Golden Isles Chapter with Valdosta Alumni Association
  - II. Pregame Meet-ups at Local Ties with West GA Chapter
  - III. Homecoming – shared insight into various alumni networks/chapters that had notable showings

##### **IV. Secretary/Treasurers Report – Ashley Bush**

- I. Extended gratitude to the board and EC for opportunity to serve
- II. Minutes from Board Retreat were discussed and approved
- III. Board Giving Percentage – currently 52%, up from 14% at August retreat
- IV. A Day 2022 – record breaking event, raising more than \$1.6M

##### **V. Task Force Liaison’s Report – Ashlyn Arp**

- I. Extended gratitude to board and EC for opportunity to serve
- II. Will be reaching out to task force leaders to set up a regularly scheduled call for updates
- III. Available to support the work of task forces and will be learning and developing cadence/strategies for support as she gets into this new role

##### **VI. Past President’s Report – Melanie Hildebrandt**

- I. Past President’s Event coming up in November at Christy Sammon’s home



- II. Will be sending Google Form about Homecoming for feedback
  
- V. **Gladiators Event – Jason K.**
  - I. February 2023 – link will be coming out with info on ticket purchases
  - II. 500 tickets on hold for UWG Alumni, can get up to 1,000
  - III. Need to sell at least 50 “with food” tickets to have the food option
  - IV. We will have Wolfies to throw out during the Teddy Bear Toss
  
- VI. **Taskforce Breakouts/Lunch**
  - I. Select Task Forces met over lunch to discuss goals and ongoing efforts.
  
- VII. **University Advancement Updates/Closing Remarks –  
Dr. Meredith Brunen/Allyson Bretch**
  - I. Dr. Brunen shared updates on Alumni/Constituent Engagement organization, notably that Rhyne Owenby is joining the team in November as Director of Signature Events and Traditions and Amanda Stitt as Assistant Director.
  - II. Allyson reminded group of both Alumni Award Nomination and Alumni Board Application Deadlines
  
- VIII. **Meeting Adjourned**