Minutes

I. Call to Order and Welcome  
   Brad Mock

II. University Advancement Updates  
   Dr. Meredith Brunen
   - Stone Student Innovation Lounge
   - Dr. John Ferling Scholarship - Endowed Scholarship for Graduate History Student
   - United Voices Gospel Choir Endowed Scholarship for future choir members
   - Spring football game & Tailgate March 16th - Pro Wolves to coach
   - Presidential Black Tie Gala sold out - March 26
   - Brave like a Wolf alumni weekend April 29-30

III. Presidential Updates  
    Dr. Brendan Kelly
    - Biggest challenge for UWG - enrollment down 10% in US
    - Will take 10-15 years to fix
    - Signed partnership with Atlanta Hawks - College Park Skyhawks - Talons (eGaming)
    - Guaranteed scholarships, guaranteed job shadowing, guaranteed campus visits
    - Working to give students more than 1 high impact experience in 4 years of college
    - Launched eGaming - Hired coach Lee - new facility
    - New undergrad computing degree approved and students being admitted
    - New masters degree approved in Digital & Social Media
    - Where can Board help - wellness, direct involvement in some way
    - Guerilla marketing campaign to get curated UWG works in local businesses

IV. Athletics Updates  
    Jason Carmichael
    - Baseball walk-off excitement
    - Basketball last home game - senior day - men to make playoffs
    - Track finished up - finished 3rd - upgraded space from 1996 Olympic set up
    - Upgrading more athletic spaces on campus - baseball, hanger
    - April 2nd - will host first track meet in 40 years - will celebrate alumni - tailgate
    - Creating internships with Carroll Co schools for athletes and sport mgmt
    - Spring football started, spring game 3-16
Trent Ross has moved over to Athletics as Deputy AD

Harlem Globetrotters coming 3/16

Women’s Golf - 2021 GSC champions entire roster back this year
   1. Number 2 ranked male golfer plays for UWG
   2. Opportunity for golf event with a player

Working on being a better Div 2 competitor before looking to move up divisions

Looking to learn from model of Grand Valley State athletics success strategy

Looking at North Alabama example of making the jump too soon

V. Student Perspective

Caroline Nicholson

- Started as dual enrollment at Newnan campus
- Stayed for undergrad
- Worked as student assistant
- Bachelor of arts in French in 3 years
- Started grad degree in English in 2021
- Planning to get PHD in creative writing and want to become a professor

VI. 10:15 am -10:30 am BREAK

VII. Program: UWG Newnan

Dr. Russell Crutchfield
Dr. Ralitsa Akins
Dr. Jennifer Jordan

VIII. Executive Committee Reports:

Executive Director’s Report Allyson Bretch

- Events all over the state
- Trip to Greece still has spots available
- Campbell HS career fair
- Homecoming will be Oct 1st
- Upcoming board meetings and retreat
- Sign up for Remind if you have not already done so

Chair’s Report Brad Mock

- Task forces have become more active - great
- Big theme moving forward student engagement with a career focus
- Every meeting moving forward will have an action item
   - Today was professional clothing drive
   - Next action item - Postcard writing to prospective students
   - Want board to think of and create more action item ideas
- Goal for the year to fully fund legacy scholarship - $6,000 to go
- Can’t miss low hanging fruit
• Board members need to be attending events
• Meet students where they’re at; create relationships

Vice Chair’s Report
Christopher Sanders
• Networking event with leaders later today
• Graduation events and gifts to create db of new grads
• Spring campus showcase April 30th
• Create better mentorship opportunities
• CSI will host Professional Women’s panel
• Final toast combining with turning of the tassel event

Treasurer’s Report
Philip Cochran
• Currently at 70% giving
• Thanks Ashley for chairing Aday - 1.4 million
• Legacy scholarship at 45k - getting to 50k allows us to add 1 more scholarship
• Amending legacy scholarship eligibility

Secretary’s Report
Brian Nichols
• Digital Wolves - working on Branding what it means to be an alumni/alumni board
• Creating communities
• Challenge to create digital space for board collaboration
• Digital business cards to meet students and young alumni where they’re at
• Alumni weekend TF - t shirt design, event ideas, band feedback
• Alumni Awards - tf voted on award recipients and sent out recognitions
• April 30th alumni awards event - looking for volunteers

IX. Old Business
Approved by Minutes* Brad Mock
Brian Nichols

X. New Business Brad Mock

XI. 12:00 pm Adjourn Brad Mock

* Requires a vote