April 2023 Quarterly Board Meeting Minutes

Saturday, April 29, 2023
9:00 AM
UWG Athletics Complex
Virtual meeting login: Available upon request

I. Call to Order – Brad Mock
   I. Brad Mock welcomed the board and recapped a great concert from Friday night.
   II. Great news! Zach Steed and family agreed/committed to get our endowment up to $100,000.
   III. Brad encouraged the board to take the time to interact in the community to reach out, connect and share about UWG.
   IV. Brad introduced and welcomed new board candidates.

II. Wolves Tale: Student Reflection
   I. Kathleen Pine – Sophomore – Biology Major/History Minor – UWG Soccer Goalkeeper from Virginia
   II. Pre-profession biology track – goal is to attend medical school through military
   III. Expressed thanks to her Biology Mentor – who has been devoted to supporting her and helping her to achieve her goals
   IV. Why UWG? In her initial tour, the Biology building stood out, as well as the overall feel of the community (felt like home)
   V. She is incredibly involved in special projects, athletics, tutoring, classroom engagement, etc.
   VI. Hopes to be involved in undergrad research
   VII. Thankful to faculty and staff for encouragement and support
   VIII. Student alumni association – inaugural member
   IX. Encouraged alums to engage and explain to students that they are here and how they can support

III. Athletics Update – Jason Carmichael – Director of Athletics
   I. Shared his pride in our UWG student athletes and all they have accomplished
   II. Post-season achievements
      I. Men’s Basketball and Women’s basketball advanced to GSC tournament, men advanced to NCAA tournament – super exciting
      II. Indoor Track and Field sent three athletes to Virginia Beach
III. Cheer – UWG had 12 athletes go as members of USA ICU team and won gold!

III. Westpys Awards were this past week – celebrated the tremendous accomplishments of our student athletes

IV. Football schedule is out! Tailgates are available for registration. Can register for all tailgates at once and be a “super tailgate fan” with special seating.

V. Working to make changes to futureproof the Athletics organization for continued success – firming up internal processes to be more focused externally

VI. Gamedays today – softball and baseball vs Montevallo
   I. Baseball has qualified for postseason
      (Oxford next Fri-Sun, double elimination)

VII. Track and field competing next week in GSC championship meet

VIII. Working to activate more spaces within athletics facilities for events, premium settings, etc.

IX. Asked board to reach out directly with ideas for how to utilize spaces more intentionally

X. Event on April 10th for career readiness –
   12 employers were there along with grad school – forum, panel, interactions
   I. Students that attended were highly satisfied
   II. Want to see more students engaged. For future events, need to find the right time and place to get it in front of student athletes.
   III. Thinking creatively about continued engagements

IV. Task Force Breakouts
   I. Three rounds of task force breakouts (15 min each)
   II. Board Member and Task Force GroupMe groups are coming soon
   III. Speed report outs following the breakouts – A few big takeaways:
      I. Big takeaway from Digital Wolves
         I. Can we put QR Code on UWG Alumni BOD business cards?
         II. Shoot quick videos during board meetings for messaging
      II. Athletics Takeaways
         I. Tailgates – Conversation starters/tips/conversation cards for the tables and/or email in advance? Pick a partner? Map of the tailgates?
         II. Potential partnerships with sports other than football?
         III. Alumni player of the game?
      III. Student Connections Takeaways
         I. Met recently with center for student involvement
         II. Upcoming survey to help build plans for engagement
   IV. Fundraising
      I. Giving and attendance
      II. Further education around why it is important to give and how to give in an easy way
   V. Homecoming
I. Lots of great ideas on how to start Homecoming planning/activities sooner this year.

II. Uber/Lyft Station at stadium

III. Jessica Howe to take over next year!

IV. Restrooms at homecoming tailgate

VI. Greek Connections - Mandela
   I. Working on a mixer for next event
   II. Social engagement happening now – thanks to Amy

V. Old Business

I. Treasurer’s Report – Ashley Bush
   I. Extended gratitude for all who have given/made contributions this year so far
   II. 88% - current board giving
   III. Two more months in the fiscal year – there is still time to make a gift
   IV. If you don’t know how to give/or what counts, please ask!

II. Approval of the Minutes
   I. Minutes presented by Ashley B. for approval
   II. Motion – Katie C.
   III. Second – Brian N.
   IV. Approved by majority vote

VI. Recognition of service for outgoing board members

VII. Acknowledgement of new board candidates

VIII. Recognition of/Gratitude to 2022-23 Executive Committee

IX. Recognition/Gratitude for Brad Mock, Outgoing Chair
   I. Slideshow
   II. Remarks by Melanie and Christopher
   III. Brad remarks as outgoing chair

X. Closing Remarks/Meeting Adjourned
   Allyson Bretch

XI. Transition to Annual Meeting – 100 people registered!