

April 2023 Quarterly Board Meeting Minutes

Saturday, April 29, 2023

9:00 AM

UWG Athletics Complex

Virtual meeting login: Available upon request

I. Call to Order – Brad Mock

- I. Brad Mock welcomed the board and recapped a great concert from Friday night.
- II. Great news! Zach Steed and family agreed/committed to get our endowment up to \$100,000.
- III. Brad encouraged the board to take the time to interact in the community to reach out, connect and share about UWG.
- IV. Brad introduced and welcomed new board candidates.

II. Wolves Tale: Student Reflection

- I. **Kathleen Pine** – Sophomore – Biology Major/History Minor – UWG Soccer Goalkeeper from Virginia
- II. Pre-profession biology track – goal is to attend medical school through military
- III. Expressed thanks to her Biology Mentor – who has been devoted to supporting her and helping her to achieve her goals
- IV. Why UWG? In her initial tour, the Biology building stood out, as well as the overall feel of the community (felt like home)
- V. She is incredibly involved in special projects, athletics, tutoring, classroom engagement, etc.
- VI. Hopes to be involved in undergrad research
- VII. Thankful to faculty and staff for encouragement and support
- VIII. Student alumni association – inaugural member
- IX. Encouraged alums to engage and explain to students that they are here and how they can support

III. Athletics Update – Jason Carmichael – Director of Athletics

- I. Shared his pride in our UWG student athletes and all they have accomplished
- II. Post-season achievements
 - I. Men's Basketball and Women's basketball advanced to GSC tournament, men advanced to NCAA tournament – super exciting
 - II. Indoor Track and Field sent three athletes to Virginia Beach

- III. Cheer – UWG had 12 athletes go as members of USA ICU team and won gold!
- III. Westpys Awards were this past week – celebrated the tremendous accomplishments of our student athletes
- IV. Football schedule is out! Tailgates are available for registration. Can register for all tailgates at once and be a “super tailgate fan” with special seating.
- V. Working to make changes to futureproof the Athletics organization for continued success – firming up internal processes to be more focused externally
- VI. Gamedays today – softball and baseball vs Montevallo
 - I. Baseball has qualified for postseason (Oxford next Fri-Sun, double elimination)
- VII. Track and field competing next week in GSC championship meet
- VIII. Working to activate more spaces within athletics facilities for events, premium settings, etc.
- IX. Asked board to reach out directly with ideas for how to utilize spaces more intentionally
- X. Event on April 10th for career readiness – 12 employers were there along with grad school – forum, panel, interactions
 - I. Students that attended were highly satisfied
 - II. Want to see more students engaged. For future events, need to find the right time and place to get it in front of student athletes.
 - III. Thinking creatively about continued engagements

IV. Task Force Breakouts

- I. Three rounds of task force breakouts (15 min each)
- II. Board Member and Task Force GroupMe groups are coming soon
- III. Speed report outs following the breakouts – A few big takeaways:
 - I. Big takeaway from Digital Wolves
 - I. Can we put QR Code on UWG Alumni BOD business cards?
 - II. Shoot quick videos during board meetings for messaging
 - II. Athletics Takeaways
 - I. Tailgates – Conversation starters/tips/conversation cards for the tables and/or email in advance? Pick a partner? Map of the tailgates?
 - II. Potential partnerships with sports other than football?
 - III. Alumni player of the game?
 - III. Student Connections Takeaways
 - I. Met recently with center for student involvement
 - II. Upcoming survey to help build plans for engagement
- IV. Fundraising
 - I. Giving and attendance
 - II. Further education around why it is important to give and how to give in an easy way
- V. Homecoming

- I. Lots of great ideas on how to start Homecoming planning/activities sooner this year.
 - II. Uber/Lyft Station at stadium
 - III. Jessica Howe to take over next year!
 - IV. Restrooms at homecoming tailgate
 - VI. Greek Connections - Mandela
 - I. Working on a mixer for next event
 - II. Social engagement happening now – thanks to Amy
- V. **Old Business**
- I. **Treasurer's Report – Ashley Bush**
 - I. Extended gratitude for all who have given/made contributions this year so far
 - II. 88% - current board giving
 - III. Two more months in the fiscal year – there is still time to make a gift
 - IV. If you don't know how to give/or what counts, please ask!
 - II. **Approval of the Minutes**
 - I. Minutes presented by Ashley B. for approval
 - II. Motion – Katie C.
 - III. Second – Brian N.
 - IV. Approved by majority vote
- VI. **Recognition of service for outgoing board members**
- VII. **Acknowledgement of new board candidates**
- VIII. **Recognition of/Gratitude to 2022-23 Executive Committee**
- IX. **Recognition/Gratitude for Brad Mock, Outgoing Chair**
 - I. Slideshow
 - II. Remarks by Melanie and Christopher
 - III. Brad remarks as outgoing chair
- X. **Closing Remarks/Meeting Adjourned**
Allyson Bretch
- XI. **Transition to Annual Meeting – 100 people registered!**