I. Call to order/Welcome

Allyson Bretch and Brad Mock called the meeting to order at 9:08am

II. Attendance

See attendance sign in sheet and zoom record of attendance.

III. Approval of Minutes

Christopher Sanders presented the minutes from the October 3, 2020 meeting. Michael Davis provided the motion for approval with a second from Tyler Duffey. The motion was approved.

IV. University and Board Officer Update

Dr. Fortune, Dr. Jordan, and Dr. Barlow gave an in-depth update on what is happening in the Enrollment Management and Student Affairs department. UWG, like other institutions, had to make drastic changes in how they attracted students during COVID-19 by shifting to more online/virtual options to educate potential students on why they should Go West. Dr. Jordan shared with the board the new Momentum Center. The Center is a one stop area for students seeking assistance for a variety of issues. This is just one more example of how the University is shifting to a student first mindset.

Dr. Kelly came and presented the strategic plan for the university. Focusing on the theme of Becoming UWG, Dr. Kelly presented how the three main pillars of Relevance, Competitiveness, and Placemaking will be built in throughout the entire University.

V. Committee Reports

Awards Committee (Tracey Thompson): Allyson Bretch went over the awards committee report for Tracey. Two new awards were being added to the Alumni Award category. One was The Circle Award to be award to past chairs of the Alumni association. The other is the board service award to be awarded to an outstanding board member.

Alumni Engagement (Michael Davis): New alumni app is live. Mentoring signups are going
well with over 200 mentors signed up and each agreeing to take on 2 mentees. The board welcomed the Black Alumni Network. We all look forward to working with them.

Board Development (Steve Anthony): Committee completed board applications and interviews for potential board members. Steve provided a slate of 9 new board members and 4 returning board members for approval. Michael Davis made a motion to approve the board selections with a second made by Artagus Newell. The motion was approved.

Steve provided the following slate of proposed Executive Committee officers: Brad Mock for Chair, Christopher Sanders for Vice-Chair, Brian Nichols for Secretary, and Philip Cochran for Treasurer. Committee chairs will be assigned later.

Michael Davis made a motion to accept the slate of names and to present them to the full board approval at the May meeting. Danielle Jenkins provided the second. The motion was approved, and the slate will be submitted to the full board at the May board meeting.

VI. Old Business

No old business was brought forth to the board.

VII. New Business

Steve Anthony and Brad Mock presented eight bylaw changes for board consideration. After going through each change, Judy Rowell made a motion to approve the bylaw changes. Donald Walker provided the second. Christopher Sanders made a motion to limit discussion to 20 minutes. Michael Davis provided the second. The motion to limit discussion to 20 minutes was approved.

After the 20-minute time allotment, Christopher Sanders made a motion to call the question with a second by Michael Davis. The motion to call the question was approved and the discussion period ended.

The original motion to approve the bylaws remained on the floor. The motion was approved with a 22 for (17 in-person/5 via zoom) to 4 against (1 in-person/3 via zoom) vote.

Steve and Brad presented the following statement as an addition to the board commitment form for consideration. The statement read “As a member of the UWG Alumni Association board of directors, you are a spokesperson for and representative of the university. As such, one of your duties is to promote the university and its initiatives. This includes refraining from negative, public comments regarding the University of
West Georgia. While free speech is your right – and discussion and debate are always welcomed and encouraged – we ask you to engage in this dialogue in private with the appropriate individuals. Judy Rowell made a motion to accept the addition to the board commitment form with a second by Addie Collie. The motion was up for discussion.

Jason Kennedy, during discussion, made a motion to amend the previous motion to table the discussion to add language to the board commitment form. Semeka Samuels provided the second. The motion to amend the motion to table discussion was not approved by 8 against (7 in person/ 1 via zoom) to 7 for (0 in person/7 via zoom) vote.

The original motion to approve the additional language remained on the floor. A motion to call the question was made by Donald Walker and seconded by Michael Davis. The motion to call the question was approved.

The motion to approve the additional language was approved by 14 for (10 in-person/4 via zoom) to 9 against (5 in-person/ 4 via zoom) vote.

VIII. Adjourn

Motion to adjourn the meeting was made by Christopher Sanders and seconded by Chantrice Copeland. The motion was approved. Board meeting ended at 12:20pm

Approved by the University of West Georgia Alumni Board of Directors this ____ day of ___________________, _______________.

_______________________________________________
Secretary