

| | <u>Preadmission</u> | <u>Spring</u> | <u>Fall</u> |
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| LG1. Communicate effectively. | | | |
| LO1.1 Students will produce professional quality business documents. | <u>ENG 1101-1102</u> Writing Sample | | <u>ABED 3100</u> Writing Sample (even years) |
| LO1.2 Students will make a professional presentation. | | <u>ABED 3100</u> Oral Presentation (odd years) | |
| LG2. Apply basic quantitative skill to business problems. | | | |
| LO2.1 Students will construct and interpret tabular and graphical methods of presenting qualitative and quantitative data. | | | <u>ECON 3402</u> Quantitative Analysis (odd years) |
| LO2.2 Students will use spreadsheet software to evaluate and use the results of regression models. | | | <u>ECON 3406</u> Quantitative Analysis (odd years) |
| LO2.3 Students will solve and interpret quantitative business models using spreadsheet software. | | | <u>ECON 3406</u> Quantitative Analysis (odd years) |
| LG3. Use information technology to solve business problems. | | | |
| LO3.1 Students will effectively use a word processing program. | | | <u>ABED 3100</u> Writing Sample (even years) |
| LO3.2 Students will effectively use a spreadsheet program. | | | <u>CISM 2201</u> Excel Assignment (even years) |
| LO3.3 Students will effectively use a presentation program. | | <u>ABED 3100</u> Oral Presentation (odd years) | |
| LG4. Possess a basic knowledge of accounting, economics, finance, the legal environment of business, management, MIS, and marketing. | | | |
| LO4.1 Students will demonstrate a basic knowledge of the fundamental concepts of accounting, economics, finance, the legal environment of business, management, MIS, and marketing. | | <u>MGNT 4660</u> UWG Exam (every semester) | <u>MGNT 4660</u> UWG Exam (every semester) |
| LG5. Understand how ethical decision-making and globalization affect organizations. | | | |
| LO5.1 Students will demonstrate the ability to analyze issues and situations having ethical and legal implications for business. | | | <u>BUSA 2106</u> Exam (even years) |
| LO5.2 Students will demonstrate a basic knowledge of international economic and business concepts. | | <u>International Select</u> Common Exam Questions (even years) | |
| LG6. Utilize general and management specific knowledge and skills in the analysis of business and economic problems. | | | |
| LO6.1 Students will demonstrate a basic knowledge of relevant costs for decision making. | | <u>ACCT 2102</u> Embedded Test Questions (Odd Years) | |
| LO6.2 Students will demonstrate the ability to analyze the current situation of an organization and to develop a plan to ensure organizational viability. | | <u>MGNT 4660</u> Case Analysis (Even Years) | |