— RICHARDS COLLEGE MBA —

EARLY EXECUTIVE TRACK



PURPOSE

The Early Executive Track is designed for young professionals with little to no experience (typically less than 2 years) who want to obtain an MBA and enhance their professionalism and leadership skills and want to gain real world experience. Upon completion of this track, the MBA student will earn an Early Executive digital certificate/badge.

THE GOALS OF THIS TRACK

- Provide students the opportunity to develop their professionalism skills
- Further develop students' leadership and communication skills needed to be successful in today's business world
- Provide opportunities to gain real world experience locally or internationally that will strengthen the student's business skills, leadership skills, and will ultimately increase their marketability in today's competitive workforce

CONTACT FOR MORE INFO

Faculty Director of Early Executive Track: *Dr. Jeannie Pridmore, MBA Director* jpridmor@westga.edu // 678-839-4844

For more information on track requirements: Office of Graduate Student Services **Dr. Hope Udombon** hudombon@westga.edu // 678-839-5355



EARLY EXECUTIVE TRACK

PROFESSIONAL DEVELOPMENT (NON-CREDIT REQUIREMENTS)

FALL & SPRING SEMESTER



MNGT 6675 -WORK PRACTICUM

MAYMESTER

PARTICIPATE IN PROFESSIONAL AND LEADERSHIP EVENTS BOTH FALL AND SPRING SEMESTERS

Each semester will include at least two Professional Workshops that will encompass hands-on activities and topics such as :

- Career planning
- Team facilitation
- Personal Pitch Delivery
- Self-assessment
- Networking Opportunities
- Presenting to an Executive Audience
- Communication techniques
 - Learning about the Future of Work

ATTEND AT LEAST ONE PROFESSIONAL INDUSTRY EVENT

Each student will work to cultivate a career path that will include creating a professional development plan tailored to meet their goals. As part of their professional development plan, each student will attend at least one professional industry event on their own both Fall and Spring semesters. With each event, the student will work to digitally promote themselves and to polish their networking skills.

ENROLL IN MNGT 6675 WORK PRACTICUM

MNGT 6675 Work Practicum is offered in the Maymester, and it provides the students with multiple opportunities that can be focused to meet their career goals and help them develop their business knowledge and skills.

- OPTION 1: Up to 10 students can work in a global virtual team to
 complete a real world strategic business project. The students
 work together virtually for the first week and then travel to
 complete the project face to face and present to the organization.
 You will live and work for two weeks in Germany. This option
 includes a trip to Heidelberg and Paris and professional
 development opportunities at the SAP Innovation Headquarters
 and the Leonard Center in Paris.
- OPTION 2: Complete a project for local organization. Students
 will work together virtually in a team to complete a strategic
 project for a local organization and will present their work to the
 organization.
- OPTION 3: Work as an intern. We will assist you in finding an internship that meets your career and professional goals.

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Schedule 2021-22

Fall Kick Off Networking Event

Digital Branding and Presentation

Workshop

Career Planning

Professional Networking

Fall and **Spring**

Resume and Interview Workshop Leadership Development and **Emtional IQ**

Professional Networking

Summer

SAP Design Thinking Training Virtual Collaboration Training Semester Wrap Up Event

Summer

Options:

1. Travel and Work Internationally

2. Work a Local Project

3. Internship

Apply by Sept. 3, 2021, or Jan. 28, 2022, at: http://bit.ly/2nCo7uc

