ENTREPRENEUR ESSENTIALS SERIES

WRITING A DYNAMIC BUSINESS PLAN
Friday, April 8, 9:00-11:00 am
$49
A customized step by step integrated action plan that is essential to the success of your business.

BUILDING YOUR BUSINESS BRAND
Friday, April 15, 9:00-11:00 am
$49
Branding involves developing a captivating, positive and lasting image of your business that creates an emotional connection with your customers.

CREATE A MARKETING STRATEGY THAT ACTUALLY WORKS
Friday, April 22, 9:00-11:00 am
$49
We will look at measurable outcomes that will promote success through specific skills and tools to enhance your marketing.

SHOW ME THE MONEY: FINDING MONEY FOR YOUR BUSINESS
Friday, April 29, 9:00-11:00 am
$49
The class also covers how to calculate financing need, develop financial projections, and present business proposals in the most professional and effective way.

ACCOUNTING: WHAT EVERY BUSINESS OWNER SHOULD KNOW
Friday, May 6, 9:00-11:00 am
$49
Giving meaning to your numbers, making your financial information visual, and engaging more effectively in the process will help ensure your business is successful in more ways than you think.

Location:
105 Aycock Drive
Roy Richards Hall
Room 122

Register Online Today!

Phone: 678-839-5082
https://www.georgiasbdc.org/training/
www.georgiasbdc.org/carrollton