

ENTREPRENEUR ESSENTIALS SERIES



WRITING A DYNAMIC BUSINESS PLAN

Friday, April 8, 9:00-11:00 am

\$49

A customized step by step integrated action plan that is essential to the success of your business.

Location:
105 Aycock Drive
Roy Richards Hall
Room 122



BUILDING YOUR BUSINESS BRAND

Friday, April 15, 9:00-11:00 am

\$49

Branding involves developing a captivating, positive and lasting image of your business that creates an emotional connection with your customers.



CREATE A MARKETING STRATEGY THAT ACTUALLY WORKS

Friday, April 22, 9:00-11:00 am

\$49

We will look at measurable outcomes that will promote success through specific skills and tools to enhance your marketing.



SHOW ME THE MONEY: FINDING MONEY FOR YOUR BUSINESS

Friday, April 29, 9:00-11:00 am

\$49

The class also covers how to calculate financing need, develop financial projections, and present business proposals in the most professional and effective way.



ACCOUNTING: WHAT EVERY BUSINESS OWNER SHOULD KNOW

Friday, May 6, 9:00-11:00 am

\$49

Giving meaning to your numbers, making your financial information visual, and engaging more effectively in the process will help ensure your business is successful in more ways than you think.

Register Online Today!

Phone: 678-839-5082
<https://www.georgiasbdc.org/training/>
www.georgiasbdc.org/carrollton