



RICHARDS COLLEGE
OF BUSINESS

Explore The Beauty Of

BARCELONA

SPRING 2025

MARCH 14 - 22

Courses

- **Undergraduate:** MKTG 4885 and/or ECON 4485
- **Graduate:** MKTG 6881 and/or ECON 6485

*Open to **ALL** students

Program related financial aid and scholarships may be available.

Questions?

Dr. Talpade - stalpade@westga.edu

Dr. Boldt - dboldt@westga.edu

Study Abroad Office - goabroad@westga.edu

The trip includes:

- 9-day trip over spring break.
- Get up to 6 hours of credits:
 - MKTG 4885 and/or ECON 4485
 - MKTG 6881 and/or ECON 6485
- Includes a guided e-bike or bus tour of Barcelona, a tour of Spain's sparkling wine region, a foodie tour, a visit to the famous monastery at Montserrat and a traditional Spanish dinner and flamenco show.
- Visits to businesses in industries such as advertising, banking and finance, marketing, tourism, and information technology.
- Estimated price - approx. \$3,985. Includes airfare, hotel accommodations, all program related transportation, a full time tour director, daily breakfast, and other meals as specified in itinerary.

