

# Marketing Undergraduate Course Offerings

Course Title	Course Name	Fall (FA25)	Spring (SP26)	Summer (SU26)	Fall (FA26)	Spring (SP27)	Summer (SU27)
MKTG 3801	Professional Selling	HB	HB	HB	HB	HB	HB
MKTG 3803	Principles of Marketing	HB/OL	HB/OL	HB/OL	HB/OL	HB/OL	HB/OL
MKTG 3805	Real Estate Principles	HB	HB	HB	HB	HB	HB
MKTG 3808	Business Research	HB	HB	HB	HB	HB	HB
MKTG 3809	Advertising in the Digital Age	HB/OL	HB/OL	HB/OL	HB/OL	HB/OL	HB/OL
MKTG 3810	Social Media and Online Marketing	OL	OL	OL	OL	OL	OL
MKTG 3839	Retail Management	HB	HB	HB	HB	HB	HB
MKTG 3845	AI Essentials for Business	OL	OL	OL	OL	OL	OL
MKTG 4805	Sales Management	HB	HB	HB	HB	HB	HB
MKTG 4818	Business Web Design	HB/OL	HB/OL	HB/OL	HB/OL	HB/OL	HB/OL
MKTG 4831	Business-to-Business Marketing	OL	OL	OL	OL	OL	OL
MKTG 4864	Consumer Behavior	HB/OL	HB/OL	HB/OL	HB/OL	HB/OL	HB/OL
MKTG 4866	International Marketing	HB	HB	HB	HB	HB	HB
MKTG 4870	Marketing Management	HB	HB	HB	HB	HB	HB
ABED 3100	Business Communication	HB/OL	HB/OL	HB/OL	HB/OL	HB/OL	HB/OL
RELE 3701	Real Estate Marketing	HB	HB	HB	HB	HB	HB
RELE 3705	Real Estate Principles	HB	HB	HB	HB	HB	HB
RELE 3730	Real Estate Finance		OL			OL	
RELE 4706	Residential Appraisal		HB			HB	
RELE 4705	Real Estate Investment	OL			OL		

**Please note: All offerings are subject to change.**

## Legend

(IP) Face-to-Face (In-Person)

(HB) Hybrid

(OL) Fully Online