

DEPARTMENT OF MARKETING AND ECONOMICS

# STUDY ABROAD TO

# ITALY

Rome - Florence - Milan

**MARCH 18 – 27, 2022**

Capacity is limited, so plan ahead and apply early.  
Apply at [studyabroad.westga.edu](http://studyabroad.westga.edu).

## ACADEMIC AND CULTURAL HIGHLIGHTS

- Academic courses in Marketing and Economics. Earn up to 6 hours of undergraduate or graduate credit
- 9-day trip over Spring Break
- Visits to businesses in industries such as shipping, banking and finance, marketing, tourism, and olive production
- Guided tours of Rome, Florence and Milan - including Colosseum, Trevi fountain, Pantheon, Spanish Steps and Roman Forum in Rome - Statue of David, Uffizi Gallery, The Duomo and Baptistry in Florence; and Duomo di Milano, Galleria Vittorio Emanuele II and Castello Sforzesco in Milan

## AVAILABLE COURSES

- MKTG 4885 or MKTG 6881
- ECON 4485 or ECON 6485

Speak to your advisor on where the credits would fit in your program.

## FOR DETAILS CONTACT

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