STUDY ABROAD TO ITALY

Rome - Florence - Milan

MARCH 18 – 27, 2022

Capacity is limited, so plan ahead and apply early. Apply at studyabroad.westga.edu.

ACADEMIC AND CULTURAL HIGHLIGHTS

• Academic courses in Marketing and Economics. Earn up to 6 hours of undergraduate or graduate credit
• 9-day trip over Spring Break
• Visits to businesses in industries such as shipping, banking and finance, marketing, tourism, and olive production
• Guided tours of Rome, Florence and Milan - including Colosseum, Trevi fountain, Pantheon, Spanish Steps and Roman Forum in Rome - Statue of David, Uffizi Gallery, The Duomo and Baptistry in Florence; and Duomo di Milano, Galleria Vittorio Emanuele II and Castello Sforzesco in Milan

AVAILABLE COURSES

• MKTG 4885 or MKTG 6881
• ECON 4485 or ECON 6485

Speak to your advisor on where the credits would fit in your program.

FOR DETAILS CONTACT

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