

DEPARTMENT OF MARKETING

Study Abroad Program to England

July 8th, 2022- July 17th, 2022

The Marketing Department's Summer 2022 Study Abroad course will include a 10 day trip to London, in July. While in London students will visit a variety of international business firms and will have numerous opportunities for direct interaction with top executives & business professionals.

ACADEMIC AND CULTURAL HIGHLIGHTS

- Academic courses in Marketing and Economics. Earn up to 6 hours of undergraduate or graduate credit.
- 10 days in London with single room accommodations in University of London residence halls and two meals per day
- Executive speakers and visits to businesses such as Unilever; Burberry; BMW Mini Cooper; & British American Business Inc.
- London open top bus sightseeing trip and river cruise including - Tower Bridge; Buckingham Palace; St. Paul's; Big Ben; and Westminster Abbey.
- Day trip to Oxford University.
- 2 free days to travel around the U.K., or to other cities of Europe including Paris, Brussels, or Dublin.

COURSES OFFERED

Undergraduate or Graduate Credit

- MKTG 4885 or ECON 4485
- MKTG 6881 or ECON 6485

FOR DETAILS CONTACT

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Program related financial aid is available. Early application is essential to be considered for scholarships. Capacity is limited, so plan ahead and apply early!

[Apply at studyabroad.westga.edu.](http://studyabroad.westga.edu)