

Committee II: Graduate Programs Committee
Kim Green, Chair
Meeting Minutes for Wednesday, November 18, 2025, 10:00 am
Approved January 15, 2026

Attendance: Marie Brown, Ye Chen, Maria Doyle, Pam Dunagan, Kim Green, Patrick Hadley, Claire Joa, Aramide Kazeem, Jairus Matthews, Kayla Myers, Craig Schroer, Misty Stewart, Chase Williams, Amy Yarbrough

Guests: Emily McKendry-Smith

- I. Call to Order
- II. Approve minutes from November 5 meeting

Minutes approved.

III. Program and Course Proposals

A) College of Humanities, Arts, and Social Sciences

1) School of Social Sciences

a) [SOCI - 5293 - Families, Foster Care, and Adoption](#)

Request: Add

Sociology has proposed a "Social and Community Policy" track within the Masters in Public Administration program (housed in Dept. of Civic Engagement and Public Service in University College). This proposed graduate course will be offered in support of that track and can be cross-listed with SOCI 4293, which already exists and is regularly offered. Knowledge of the child welfare and adoption systems as they relate to families will be relevant to graduate students pursuing careers related to families and/or youth.

Approved in a block vote including the three SOCI proposals a – c in this section.

b) [SOCI - 5453 - Sociology of Education](#)

Request: Add

Sociology has proposed a "Social and Community Policy" track within the Masters in Public Administration program (housed in Dept. of Civic Engagement and Public Service in University College). This proposed graduate course will be offered in support of that track and can be cross-listed with the proposed SOCI 4453 course that is currently going through Curriculog. The UWG Sociology program has offered Sociology of Education as

a special topics course at the graduate level in the past; it is a topic that is of interest to students and relevant to students who plan to pursue careers involving youth (such as Department of Juvenile Justice, Department of Children and Family Services, etc).

Approved in a block vote including the three SOCI proposals a – c in this section.

c) [SOCI - 5473 - Survey Design](#)

Request: Add

Sociology has proposed a "Social and Community Policy" track within the Masters in Public Administration program (housed in Dept. of Civic Engagement and Public Service in University College). This proposed graduate course will be offered in support of that track and can be cross-listed with the proposed SOCI 4473 course that is currently going through Curriculog. Survey Design is a skill that is frequently used by sociologists and that many employers find desirable.

Approved in a block vote including the three SOCI proposals a – c in this section.

B) Richards College of Business

1) Department of Economics

a) [Embedded Certificate in Applied Data Analytics](#)

Request: Add

This certificate offers graduate students the option to gain a specialty in Data Analytics without completing all the courses required for a Master of Science in Applied Business Analytics. Students learn how to analyze large data sets and apply modern statistical techniques to solve real-world business problems. The certificate requires nine total credit hours including one required course (ECON 5208 Intro to Business Programming) and two electives chosen from four available (ECON 5408, ECON 5475, MKTG 6868, and ECON 6430).

The vote on all four certificates submitted by RCOB was postponed to obtain clarification on some questions. Items will be presented again in an upcoming meeting.

2) Department of Management

a) [Embedded Certificate in Cyber Security](#)

Request: Add

This certificate offers graduate students the option to gain a specialty in Cybersecurity without completing all the courses required for a Master of Science in Strategic Cybersecurity and Information Management. Students learn the advanced technical skills and strategic insight needed to safeguard computer systems, networks, and sensitive data against cyber threats that are growing in complexity and frequency. The certificate requires nine total credit hours including one required course (CISM 5355 Cybersecurity Operations) and two electives chosen from four available (CISM 6410, CISM 6420, CISM 6440, and CISM 6460).

Vote postponed. Items will be presented again in an upcoming meeting.

3) Department of Marketing

a) [Embedded Certificate in Digital Marketing](#)

Request: Add

This certificate offers students the option to gain a specialty in Digital Marketing without completing all the courses required for the Master of Business Administration with the concentration in Digital Marketing. Students learn essential knowledge and practical skills in digital strategy, analytics, content creation, and campaign management. The certificate requires nine total credit hours including one required course (MKTG 6850 Analytical Methods in Marketing) and two electives chosen from three available (MKTG 5810, MKTG 5818, and MKTG 6815).

Vote postponed. Items will be presented again in an upcoming meeting.

b) [Embedded Certificate in Sales and Consumer Research](#)

Request: Add

This certificate offers students the option to gain a specialty in Sales and Consumer Research without completing all the courses required for the Master of Business Administration with the concentration in Sales and Consumer Research. Students develop strategic and technical expertise in sales management, consumer behavior, and engagement. The certificate requires nine total credit hours including MKTG 6850, MKTG 5864, and one of either MKTG 5805 OR MKTG 6815 (for non-business majors).

Vote postponed. Items will be presented again in an upcoming meeting.

IV. Old Business

V. New Business