




## MEMORANDUM

**TO:** Members of the Faculty Senate

**FROM:** Dr. Michael Johnson, President 

**RE:** President's Response to Senate Actions

**DATE:** May 4, 2026

Following is my response to the actions of the Faculty Senate as represented in the minutes of the meeting on April 10, 2026, which were approved electronically on April 24, 2026. All program approvals are made contingent upon the department's commitment to staff the changes out of existing internal funds. Note that Section 3.6.2 of the Board of Regents Policy Manual states, inter alia: "The termination of educational programs, degrees, or majors shall be submitted to the Chancellor for review and recommendation for action by the Board of Regents." So, all program, degree, and major terminations (as well as additions) need to be approved by the Board. Our requests should include the rationale and the plan for addressing the needs of existing students.

### **Committee I: Undergraduate Programs Committee (Stacy Boyd, Chair)**

**Action Items:** *All items were taken as a block vote and approved unanimously.*

- A) College of Humanities, Arts, and Social Sciences
  - 1) School of Visual and Performing Arts
    - a) Art 1017 Studio Impacts I  
Request: New Course
    - b) Art 1018 Studio Impacts II  
Request: New Course
    - c) Art, Art Education, B.F.A.  
Request: Revise Program
    - d) Art, B.A.  
Request: Delete Program
- B) College of Education
  - 1) Department of Sport Management, Wellness, and Physical Education
    - a) PHED - 3750 - Curriculum Design and Planning in Health and Physical Education  
Request: New Course
    - b) SPMG - 4001 - Digital Broadcast  
Request: New Course

- c) SPMG - 4011 - Mega-Event Management in Sport  
Request: New Course
  - d) SPMG - 4002 - Creative Content for Sport  
Request: New Course
- C) School of Communication, Film, and Media
- 1) Mass Communications, B.S.  
Revise Program Request
  - 2) COMM - 3500 - Digital Broadcasting & Streaming  
New Course Request
  - 3) COMM - 3501 - Fundamentals of Studio Recording  
New Course Request
  - 4) COMM - 4501 - Advanced Studio Recording  
New Course Request
- D) Richards College of Business
- 1) Department of Management
    - a) Artificial Intelligence (AI)  
Request: New Program
    - b) CISM - 3500 - Foundations of AI Systems in Business  
Request: New Course
    - c) CISM - 3520 - Role of Machine Learning in AI and Business  
Request: New Course
    - d) CISM - 3540 - Big Data & AI in Business  
Request: New Course
    - e) Management Information Systems, B.B.A.  
Request: Revise Program
  - 2) Department of Marketing and Real Estate
    - a) MKTG - 4835 - Digital Marketing Analytics  
Request: New Course

**I accept this block vote motion.**

**Committee II: Graduate Programs Committee (Kim Green, Chair)**

**Action Items:** *Approved unanimously as a block vote.*

- A) College of Education
- 1) Department of Early Childhood through Secondary Education
    - a) Elementary Education, M.Ed.  
Request: Revise
  - 2) Department of Educational Technology and Foundations
    - a) Post-Baccalaureate Certificate in Online Teaching  
Request: Revise

- 3) Department of Leadership, Research, and School Improvement
  - a) EDLE - 6391 - Strategic Communication, Collaboration, and Coaching in Educational Leadership  
Request: Add
  - b) EDLE - 6392 - Strategic Leadership for Safety and Well-Being: Foundations for a Positive School Culture  
Request: Add
  - c) EDLE - 6393 - Leading Impactful Change and Strategic Improvement  
Request: Add
  - d) EDLE - 6394 - Thriving as a Leader: Self-Awareness, Well-being and Personal Professional Growth  
Request: Add
  - e) EDLE - 7600 - Foundations of Teacher Leadership and Distributed Leadership  
Request: Add
  - f) EDLE - 7700 - Instructional Coaching and Mentoring for Teacher Leaders  
Request: Add
  - g) EDLE - 7800 - Curriculum, Instruction, and Assessment Leadership  
Request: Add
  - h) EDLE - 7900 - Data-Informed Decision Making and School Improvement for Teacher Leaders  
Request: Add
  - i) EDLE - 8000 - Professional Learning Design and Facilitation  
Request: Add
  - j) EDLE - 8100 - Teacher Leadership Capstone  
Request: Add
  - k) Teacher Leadership Certificate Program  
Request: Add

B) College of Humanities, Arts, and Social Sciences

- 1) School of Humanities
  - a) History, M.A.  
Request: Revise

C) Richards College of Business

- 1) Department of Economics
  - a) Embedded Certificate in Applied Data Analytics  
Request: Add
- 2) Department of Management and Management Information Systems
  - a) Embedded Certificate in Cyber Security  
Request: Add
- 3) Department of Marketing
  - a) Embedded Certificate in Digital Marketing  
Request: Add
  - b) Embedded Certificate in Sales and Consumer Research  
Request: Add

**I accept this block vote motion.**

**Committee VII: Rules Committee (Marian Buzon, Chair)**

A) Senate Chair Election Policy

*The proposal was voted on in the sections indicated in the document.*

1. Vote on section 1: 3 opposed, no abstentions, item passed.
2. Vote on section 2 with friendly amendments: passed unanimously.
3. Vote on section 3: passed unanimously.
4. Vote on section C: passed unanimously.

**I accept this motion.**